1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

There is an obvious issue with trying to be a journalist. Plays in the theatre are by far the most lucrative kickstarter to start kicking. Though any music you want to make that isn’t faith based isn’t a bad bet either.

1. What are some limitations of this dataset?

This data set could do with more information on the type of donor. The average values we calculate could leave out potential information on the kind of kickstarters that attract a few big donors vs those that attract many small donors.

3. What are some other possible tables and/or graphs that we could create?

Seeing a scatter plot of goal vs donated with coloration/filtering for categories and sub categories might give scale to the success or failure of the different kickstarter types.