The Green Team Consulting Group

Business Case

In the modern era of an increasing ecologically conscious consumer base and of Global Warming, businesses can no longer afford to ignore their environmental impacts. In the coming years, Federal and State regulatory bodies will be enforcing ever more stringent laws concerning the production of carbon dioxide, hazardous waste, and other dangerous by-products of the current business paradigm. Similarly, consumers are beginning to express a preference for ecological sound products. Many businesses have not adequately prepared themselves for this coming reality and are in danger of incurring fines and boycotts that will threaten or decrease profitability. Other businesses pride themselves on their ecologically friendly practices and in many cases receive boost in brand value and consumer's good will, but are struggling to maintain their principals while expanding operations. Whichever mindset a business finds itself confronted with, Green Team Consulting Group is ready to help. Our team of ecological analysts, climatologists, project managers, and environmental lawyers will be dispatched to review operations for a business and will create a report that determines what a business does well (ecologically speaking), and what it does poorly, while also conducting interviews to determine how aware of the ecological impact of the business the employees and managers are aware of. The team will then create an action plan to target key areas in the business process that have become particularly troublesome. Businesses seeking to become compliant will likely cost more as it will be more difficult and oftentimes a much longer term process. Businesses seeking to improve on their current successes will often be charged less, because, compliant businesses receiving our services will often require less time and effort.

Financial Needs

Starting this website will have a high initial cost. We will need money to provide training and skill development, secure a domain name, hire consultants or employees with expertise, perform quality assurance testing and usability, purchase software and other technologies. There will be other on-going costs such as additional development, testing, and incremental upgrades of both software and other technologies down the road. We will initially need roughly $5,000 to build this website. Approximately 10% of the startup cost will go to computer hardware, another 10% will go to software, and about 80% of the rest of the costs will go to labor (from both internal and from outside consultants). Gathering enough funds will ensure functionality, reliability, scalability, and security of the website.

Cash Flow

The cash flow of all funds that we receive will be distributed where it can best be used, but no single area will go without the proper funding. Our cash inflow and outflow can be viewed in our Cash Flow Analysis Form that will be provided to the public monthly. Using the Cash Flow Analysis Form you can choose to see our cash sales, accounts receivable, loans, investments, equipment, inventory, and the total cost of payroll for employees and staff. As we grow as a company, we will continuously need

support from the community in helping achieve what our company's goal is. We ask that you please do your part in helping us achieve this and bear with us through any advertising and ad-raising campaigns that we might hold. All of the funding that we receive is because of you, and because of this we are able to make a positive difference in the world.