

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

The quick brown fox jumps over the lazy dog

- Heading 1
Font: Alegreya
Style: Medium / (Font Weight: 600)
Size: 64px - Line Height: 72px
- Heading 2
Font: Alegreya
Style: Medium / (Font Weight: 600)
Size: 40px - Line Height: 48px
- Heading 3
Font: Alegreya
Style: Medium / (Font Weight: 600)
Size: 24px - Line Height: 32px
- Heading 3
Font: Alegreya
Style: Medium / (Font Weight: 600)
Size: 20px - Line Height: 28px
- Big Body
Font: Source Sans Pro
Style: Regular / (Font Weight: 400)
Size: 32px - Line Height: 40px
- Regular Body
Font: Source Sans Pro
Style: Regular / (Font Weight: 400)
Size: 16px - Line Height: 24px
- Caption
Font: Source Sans Pro
Style: Regular / (Font Weight: 400)
Size: 12px - Line Height: 20px
- Button
Font: Source Sans Pro
Style: Semi-Bold / (Font Weight: 600)
Size: 16px - Line Height: 24px

Button

Listen 🔊

About

Nav button:

- 80px Height

CTA Primary.

- 56px Height

Iconography

For Utility Icons, They are 24px width & height. Stroke is 2px Width. And they are Lined Icons.

For Marketing Icons like homepage, it would need to be 48px to be Hero Items.

For more information, check out the Icon Library from Feather Icon.

Colors

Black 100
#000000

Black 80
.80 Opac

Black 60
.60 Opac

Black 40
.40 Opac

Black 20
.20 Opac

Black 10
.10 Opac

Red Semantic
#F34624

Green Semantic
#8FDB16

Blue Semantic
#13A5DF

Spacing

The general rule of thumb for Spacing is it follows the 8px Grid, which they are increasing incrementally by 8px. However, for small elements within items or components they can be % 2.