VFarms

Lets Farm the Future



Kilimanjaro's Integrated Macadamia Farm Estate 10,000 Acres of Scalable, Sustainable Wealth

Welcome to V Farms



At the foot of the awe-inspiring **Mount Kilimanjaro** lies V Farms—a pioneering agro-investment initiative poised to become one of Africa's largest and most sustainable macadamia plantations. Spread over **4,047 hectares (10,000 acres)** of fertile land in Tanzania's premium agricultural belt, V Farms represents a convergence of innovation, ecological stewardship, and wealth creation.

This project is more than a plantation—it is a **blueprint for the future of farming** and rural development. By combining precision agriculture with eco-conscious design and high-value global market access, V Farms delivers a rare opportunity for investors to secure robust, long-term financial returns while positively impacting communities and the planet.

Built upon a scalable, professionally managed agricultural model, V Farms offers investors unparalleled clarity, security, and transparency. Whether you're an individual investor, institutional fund, or impact-oriented enterprise, this is your chance to become part of a visionary project that integrates **premium macadamia production**, **luxury eco-tourism**, and **sustainable living into one unified**, **purpose-driven investment platform**.

Vision, Mission & Values







Vision

V Farms envisions agriculture as a catalyst for sustainable prosperity, environmental restoration, and inclusive development. By establishing a world-class macadamia plantation at the base of Mount Kilimanjaro, we aim to lead Africa's shift toward regenerative agribusiness—where high returns, ecological balance, and social impact grow together.

Mission

Our mission is to develop a high-performance, ethically managed macadamia estate that delivers strong, long-term returns while enriching communities and restoring the environment. Through modern agriculture, sustainable practices, and transparent governance, we create value for investors, people, and the planet.

Values

V Farms is built on core values that define our purpose: Sustainability through regenerative farming, Innovation through agri-tech and efficiency, Integrity through transparency and trust, Community Empowerment through inclusive growth, and Excellence through world-class standards and long-term vision.

Macadamia: A Golden Opportunity

The macadamia industry is experiencing an unprecedented global surge, driven by rising health consciousness, premium food trends, and demand for plant-based, nutrient-dense ingredients. Recognised as the world's most valuable nut, macadamias command premium pricing in international markets—averaging ₹1,200-₹1,500 per kilogram of kernel—with limited global supply creating a favourable price floor.

Global consumption of macadamias stood at approximately 64,000 metric tonnes in 2022, and is expected to more than double to 1.37 lakh metric tonnes by 2027, according to international market forecasts. The strongest demand growth is concentrated in Asia (particularly China and Japan), Europe, and North America, where macadamias are prized for their rich flavour, heart-healthy fats, and luxury appeal. The surge in usage across snacking, dairy alternatives, premium confectionery, and plant-based cosmetics continues to expand the global addressable market.

Macadamia is more than just a crop—it's a high-value global commodity with strong demand and limited supply. With ideal conditions and a future-ready model, V Farms is well-positioned to become a major player in this growing international market.



Integrated Sustainable Crop Model

Our Integrated & Sustainable Crop Model ensures that every step of the agricultural process is carefully designed to create long-term value, environmental balance, and diversified income streams.

Key Features of Our Model:

- Diversified Crop Pattern & Biodiversity: We employ a diversified crop pattern that includes macadamia as the primary crop, alongside cocoa as an inter-crop. This practice enhances soil health, reduces pest pressure, and promotes biodiversity across the farm.
- Good Agricultural Practices (GAP): All farming operations adhere to Good Agricultural Practices (GAP), ensuring that every crop is cultivated responsibly, safely, and sustainably, meeting both local and international agricultural standards.
- Bee Keeping for Pollination: Bee keeping is integrated into the farm to promote natural pollination of macadamia and other crops. This improves yields and also provides additional income through the production of organic honey.
- Coconut Plantations on Roadside: Coconut trees are planted along the roadsides, not only enhancing the aesthetic value but also improving farm infrastructure while providing an additional revenue source through coconut products.
- Free Grazing Country Chicken: A sustainable, free-grazing chicken system allows indigenous country chickens to roam the farm, providing fresh eggs and enhancing natural pest control while maintaining biodiversity.
- Organic Certification: We are committed to producing the highest quality, certified organic products. V Farms is actively working toward organic certification, ensuring our macadamia and other crops meet global organic standards.
- The Soil-to-Store Model: Our Soil-to-Store model integrates every stage of the farming process on-site—from plantation and harvesting to processing and value addition. This self-sustaining system maximizes economic efficiency, enhances product quality, and ensures a smooth, closed-loop supply chain.



Wonders Around V Farms

Strategically situated in the fertile foothills of Mount Kilimanjaro, offering investors and visitors unparalleled access to Tanzania's rich natural beauty, cultural heritage, and modern amenities.

Major Tourist Attractions and Landmarks:

- Lake Chala: Located about 70 km from Moshi, Lake Chala is a caldera lake straddling the Tanzania-Kenya border, known for its deep blue waters and diverse birdlife.
- Marangu Village: Approximately 40 km from Moshi, Marangu serves as the gateway to Mount Kilimanjaro's Marangu Route. Visitors can explore the Marangu Caves, which were historically used by the Chagga people for defense against Maasai raids.
- Rau Forest Reserve: A short drive from Moshi, this reserve offers guided nature walks through lush forests, providing insights into local flora and fauna.
- Mbokomu Waterfall: Located near Moshi, this picturesque waterfall is accessible via a short hike through farmland, offering a refreshing retreat.
- Kilimanjaro National Park: Encompassing Mount Kilimanjaro, the park is about 44 km from Moshi, offering diverse ecosystems and rich biodiversity.
- Mkomazi National Park: Situated approximately 80 km from Moshi, Mkomazi is known for its wildlife conservation efforts, including the protection of black rhinos and African wild dogs.
- Lake Jipe: Located on the border between Tanzania and Kenya, about 100 km from Moshi, Lake Jipe is a serene spot for birdwatching and fishing.
- Arusha National Park: About 80 km from Moshi, this park features diverse habitats, including forests, lakes, and savannahs, and is home to Mount Meru.
- Tarangire National Park: Approximately 120 km from Moshi, Tarangire is renowned for its large elephant herds and ancient baobab trees.
- Ngorongoro Conservation Area: Around 160 km from Moshi, it includes the Ngorongoro Crater, a vast volcanic caldera teeming with wildlife.
- Serengeti National Park: About 300 km from Moshi, the Serengeti offers endless plains and the opportunity to witness the Great Migration.





Accessibility

- Kilimanjaro International Airport (KIA): Located between Moshi and Arusha, KIA is approximately 45 km from Moshi, providing international and domestic flight services.
- Road Connectivity: Moshi serves as a hub with well-maintained roads connecting to major tourist circuits, including the Northern Safari Circuit and the coastal regions.
- Moshi Town: A vibrant urban center offering markets, cultural experiences, and amenities, Moshi is often referred to as the "Gateway to Kilimanjaro."

Brand Tanzania: Purity, Freshness, and Natural Abundance

- Pristine Environment: The Kilimanjaro region is renowned for its unspoiled landscapes, offering clean air, fertile soils, and abundant water sources.
- Rich Biodiversity: The area supports diverse flora and fauna, contributing to ecological balance and providing opportunities for eco-tourism and research.
- Cultural Heritage: Home to the Chagga people, the region offers rich cultural experiences, including traditional farming practices, music, and community life.
- Water Resources: Numerous rivers and springs originate from Mount Kilimanjaro, ensuring a reliable water supply for agriculture and daily use.

A World-Class Destination

V Farms' location in the Kilimanjaro region combines natural beauty, cultural richness, and strategic accessibility. This unique blend positions it as a premier destination for investment, tourism, and sustainable living, embodying the essence of Tanzania's purity and natural abundance.

V Farms is Perfectly Positioned



In a global market where supply continues to lag behind demand, V Farms is uniquely positioned to bridge this gap and emerge as a dominant force in premium macadamia production. Every aspect of the project—from location and climate to trade access and crop longevity—has been carefully chosen to create enduring value for stakeholders.



Optimal Agro-Climatic Conditions

V Farms is located at the base of Mount Kilimanjaro, one of the most agriculturally rich regions in East Africa. The estate enjoys fertile volcanic soils, well-distributed rainfall, consistent sunshine, and an ideal elevation range of 1,200–1,600 metres above sea level—all of which are perfectly suited for high-quality macadamia cultivation. These natural advantages not only enhance nut size and oil content but also reduce susceptibility to pests and disease, lowering the need for chemical inputs and ensuring premium-grade harvests year after year.



Export-Focused Infrastructure

Tanzania offers strategic logistical advantages for international agribusiness. V Farms benefits from the country's proximity to the Port of Dar es Salaam, a major Indian Ocean trade hub that connects easily to Asian, Middle Eastern, European, and North American markets. Furthermore, Tanzania's participation in global trade frameworks—including the African Growth and Opportunity Act (AGOA), EU Economic Partnership Agreements, and regional trade alliances—provides preferential access and reduced tariffs, significantly improving export margins and market competitiveness for V Farms.



Premium Crop, Long-Term Value

Macadamia trees are a high-value, low-volatility agricultural asset. Once established, they reach peak productivity by Year 10–12 and continue to yield consistently for over 40 years, with minimal year-on-year variability. This ensures decades of stable, recurring revenue for investors. Moreover, as global demand continues to outpace new plantation development, mature estates like V Farms are well-positioned to command premium prices in a supply-constrained market. With a long economic life and strong margins, macadamia farming offers one of the most resilient and rewarding long-term agri-investment models in the world.

Project Overview

The project is designed to become a benchmark in global agri-investment—delivering not only consistent long-term financial returns but also experiential, ecological, and generational value.

A Visionary Investment with Multi-Dimensional Benefits:

- Land-Lease Holding Shares: Investors participate through secure, long-term leasehold shares—combining land-backed security with transparent, structured ownership.
- Sustainable Agricultural Income: Returns are generated through collective macadamia cultivation, with profits shared proportionately among all shareholders after expenses.
- Eco-Luxury Living Access: Stakeholders enjoy access to a 200-acre eco-retreat within the estate, offering wellness experiences, farm stays, and nature escapes in one of Africa's most iconic landscapes.
- A Gift of Legacy: V Farms is more than an asset—it's a gift you can give yourself or your family, rooted in purpose, land, and long-term impact.
- Open Participation: Anyone—regardless of geography—can invest, become a shareholder, and be part of this global agri-legacy.

A Self-Sustaining Agricultural Ecosystem:

V Farms is master-planned to function as a climate-resilient, regenerative agroecosystem. Beyond macadamia cultivation, the estate will include:

- Post-harvest processing & value addition units
- Staff & residential quarters
- Eco-tourism & event infrastructure
- Green zones, biodiversity corridors & agri-research areas

A portion of the estate is dedicated to environmental stewardship—supporting biodiversity, soil health, and climate-smart agriculture.



Investor Journey Flow



Enquiry & Exploration

- · Reach out via our website, email, or phone to express your interest
- Receive the Investor Information Kit, including the brochure, master plan, financial model, and FAQs
- Schedule a one-on-one consultation with our investment advisory team



Unit Selection & Due Diligence

- Review key documents: Investment Offering Memorandum, Stakeholder Agreement, Project Development Timeline, ESG and Impact Strategy
- Clarify any questions with our legal, financial, or agronomic teams
- · Choose your preferred number of units (minimum 1 acre/unit)
- Understand the collective model and 50:50 profit-sharing mechanism



Agreement & Onboarding

- · Sign the Stakeholder Participation Agreement
- · Make your capital contribution via approved banking channels
- Receive a formal Stakeholder Certificate, onboarding documentation, and login to the Investor Dashboard
- · Gain access to quarterly reports, project updates, and financial tracking.



Development & Monitoring

- Begin receiving quarterly updates on plantation progress: land preparation, irrigation, planting schedules, and agronomic reports
- Access photos, satellite maps, yield forecasts, and financial progress dashboards
- Participate in annual investor briefings and strategy updates



Yield Realisation & Returns

- From Year 5-6 onward, receive returns from early harvests and value-added income streams
- Full-scale harvest begins between Year 8–12, with stable annual returns for 30–40+ years
- Annual Profit & Loss statements, distribution schedules, and tax documentation provided through the investor portal
- · Access options for exit, resale, or portfolio diversification.



Long-Term Value Creation

- · Benefit from land appreciation, macadamia market growth, and carbon credits
- · Option to reinvest in future projects
- Enjoy lifestyle access to V Farms' eco-retreat, events, and farm wellness stays (if applicable)
- Be part of a global movement towards ethical, profitable, and regenerative agriculture

Investment Structure

- Total Project Size: 10,000 acres = 10,000 units (shares)
- Cost per Unit (1 Acre): ₹12,00,000/- (\$14,400)
- Minimum Investment: 1 unit (1 acre); investors can acquire in any number of units
- Shareholding Model: Each unit represents one share in the collective project
- Investment Includes:
- Government lease for 99 years
- Complete infrastructure development
- Plantation establishment and irrigation
- Operations & maintenance
- Local authority and community development contributions
- Ongoing farm management by InAcres

Revenue Model & Distribution

V Farms follows a collective farming model, where macadamia is cultivated across the full estate and managed as one integrated operation. Once the plantation reaches the productive phase, revenue is generated from:

- Harvested macadamia and integrated agricultural operations.
- Value-added products and processing
- Hospitality and senior living income (estate-integrated)
- Carbon credit programs and environmental incentives

Profit-Sharing Structure

Net profits—after deducting annual operating costs, harvest expenditures, and maintenance—are shared between the stakeholders and the promoters on a 50:50 basis, proportionate to the number of units held.

- Collective Harvesting: All yields are pooled to ensure quality, consistency, and efficiency
- Revenue Distribution: Annual profit is distributed to shareholders in proportion to their ownership
- Ownership Tenure: Stakeholders retain rights for the full lease duration of 99 years

What Investors Receive

- Stake in a large-scale, export-oriented plantation
- Fully managed operations—no active involvement needed
- Transparent access to reports, yield data, and audited accounts
- Annual revenue share for 50 productive years

Financial Projections

V Farms is structured to deliver strong, stable, and sustainable financial returns, making it one of the most attractive opportunities in global agriculture today. Built on a high-density plantation model, long-lived crop lifecycle, and diversified income streams, the project offers investors consistent cash flows, excellent operating margins, and intergenerational value creation.

Plantation Highlights:

Planting Layout: 126 trees per acre (~312 trees/hectare)

• Spacing Configuration: 8 m × 4 m

• Total Projected Trees: ~1.26 million macadamia trees

Metric (per acre)	Value (INR)	Value (USD)	Notes
Total Investment	₹12,00,000	\$14,400	Includes land, infra, maintenance
Annual Revenue (Mature)	₹ 5,40,000	\$ 6,480	From dry in-shell nuts (15 kg/tree @ ₹ 300/kg)
Annual Net Profit	₹ 3,50,000	\$ 4,212	After deduction of expenditure
Breakeven Year	Year 7	Year 7	Full maturity by Year 6
Productive Life of Trees	50 years	50 years	Peak yield from 8 to 25 +
Total Net Profit (50 Years)	₹ 1.75 crore	\$ 2,10,600	₹ 3.5L profit/year

Disclaimer

The financial projections provided are based solely on the macadamia cultivation and related income streams. Income generated from inter-crops, livestock, beekeeping, and other activities has not been included in these projections. These additional revenue streams will be detailed in the Detailed Project Report (DPR)

Financial Projections

Investment Efficiency & Revenue Drivers

- High-density yield structure, leading to significantly more output per hectare
- Low input-to-output ratio, thanks to efficient irrigation, fertigation, and crop care systems
- Access to premium export markets, where macadamia kernels command ₹1,200 ₹1,500 per kg
- Multi-tiered revenue from agri-tourism, wellness retreats, and senior living programs
- Carbon credit generation, leveraging macadamia tree carbon sequestration and regenerative practices

Capital Deployment Phases

The total investment will be deployed across 4–5 years in structured phases, including:

- 1. Land preparation and nursery development
- 2. Irrigation systems and farm infrastructure
- 3. Macadamia planting and agronomy setup
- 4. Post-harvest, logistics, and storage facilities
- 5. Eco-retreats, wellness centers, and senior living units

Return Timeline

- Years 1-4: Capital investment, estate setup, planting, and early growth
- Years 5–7: First harvests begin, initial income generation from agro-tourism and early crop yield
- · Year 8: Projected breakeven; first year of positive cash flow
- Years 10–12: Peak production begins; full revenue and profitability realised
- Years 12–40+: Steady annual cash flow and compounding investor returns

Stability & Security

- · All investor capital is secured by tangible farmland assets
- · Macadamia pricing remains stable due to global undersupply
- Productive lifespan of 50 years ensures decades of recurring income
- Future opportunities for land appreciation, equity resale, and structured exits.

Eco-Tourism & Events

Where Nature Meets Experience, and Agriculture Meets Elegance

V Farms is a world-class eco-luxury destination where guests can reconnect with nature, celebrate milestones, and enjoy sustainable living amid the beauty of Kilimanjaro's macadamia orchards.

Our hospitality zone offers curated experiences for destination weddings, corporate retreats, wellness escapes, and private events. This integrated tourism component enhances the estate's brand, diversifies revenue, and ensures year-round engagement.

A Unique Setting for Unforgettable Moments

Exchange vows beneath flowering macadamia trees with Mount Kilimanjaro as your backdrop, or host corporate retreats surrounded by serene, fresh air. V Farms provides an off-grid, luxury experience blending sustainability with elegance.

Key Attractions:

- Panoramic wedding venues amid orchards and gardens
- Open-air event pavilions and conference spaces with scenic views
- Luxury eco-retreats and boutique tented camps
- Curated event packages and custom retreats for wellness, art, and leadership

With a growing demand for eco-conscious, meaningful experiences, V Farms aligns with this global trend, offering a secluded, sustainable, and luxurious retreat where comfort meets nature.

Eco-tourism at V Farms connects guests with the land, fostering high-value, purposeful experiences in a stunning natural setting.



A lifestyle of wellness

V Farms presents a visionary retirement concept that blends eco-luxury, wellness, and nature into a holistic living experience. Set amidst Kilimanjaro's macadamia orchards, our senior living enclave offers retirees, active seniors, and wellness-focused individuals a secure and enriching lifestyle.

The Concept

Retirement at V Farms focuses on freedom, care, and connection. Seniors will live in independent eco-villas, surrounded by nature, with access to a vibrant community and holistic care services. Residents can enjoy community gardening, wellness workshops, cultural gatherings, or relax in the tranquil farm environment. Our model integrates age-inclusive design, preventive health, and wellness, aligned with commitment to environmental responsibility and community well-being.

Key Features & Amenities:

- Eco Villas: Senior-friendly, comfortable, and nature-harmonized
- Wellness Programs: Yoga, meditation, physiotherapy, and nutrition
- Health & Care: On-call medical support, 24/7 assistance
- Engagement: Gardening, book clubs, art therapy, workshops, nature walks
- Dining: Organic farm-to-table meals with personalized plans
- Safety & Security: Gated campus, support staff, and emergency systems



Life is a Celebration

Our elders have spent a lifetime building families, nurturing generations, and contributing selflessly to society. At V Farms, we believe their golden years should be honored—not with obligation, but with celebration.

As a V Farms estate stakeholder, you have the rare opportunity to offer something deeply meaningful: a lifestyle rooted in nature, wellness, and community—a quality life your parents truly deserve.

Why This Matters

- Most seniors dedicate their lives to others—it's time they receive something in return
- A nature-integrated setting promotes health, emotional peace, and longevity
- Senior-friendly, secure, and vibrant living spaces support both independence and care
- It's not just housing-it's a living tribute to those who raised you

What You Can Gift Your Parents

- An Eco-Luxury Lifestyle: Independent villas amidst Kilimanjaro's orchards
- Health & Wellness Access: Yoga, nutrition, medical care, and peaceful surroundings
- Community & Purpose: Daily engagement, cultural activities, and connection with nature
- Legacy Living: A secure, joy-filled environment that celebrates their contribution to your life

Because life is a celebration—and they deserve a front-row seat.



Purposeful Community

V Farms provides a social environment that encourages both independence and connection. Residents become part of a vibrant senior community that values peace, sustainability, and shared experiences. Whether through farming activities, local volunteering, or orchard walks at sunset, life here is filled with purpose and joy.

Environmental & Emotional Wellness

Surrounded by nature, V Farms offers numerous benefits for seniors:

- Cleaner air and a slower pace of life
- Sensory stimulation from greenery and flowering trees
- Therapeutic outdoor spaces designed for mobility and safety
- Enhanced mental health, cognitive function, and emotional well-being
- · A stronger connection with land, food, and community

Long-Term Value for Residents & Stakeholders

V Farms presents an investment opportunity in a rapidly growing market, catering to globally mobile retirees, health-conscious individuals, and eco-lifestyle seekers:

- High-demand real estate in a secure, managed estate
- Rental and hospitality revenues for stakeholders
- A legacy lifestyle for investors seeking purpose-aligned diversification
- Alignment with trends in impact investing, healthcare, senior care, and ecohousing

V Farms redefines retirement as a journey towards a peaceful, purposeful, and regenerative life, surrounded by nature, community, and care.



Development Framework

Phase 1: Pre-Development (Land Acquisition and Initial Planning)

- 1. Land Acquisition and Legal Formalities
 - Securing legal rights and ownership/lease agreements for 10,000 acres.
 - Environmental and land-use compliance checks.
 - Negotiating and securing necessary permits from local authorities.

2. Land Survey and Site Assessment

- Topographic survey of land.
- Soil testing and analysis for fertility and irrigation requirements.
- Assessing water availability and drainage systems.

3. Initial Land Preparation

- · Clearing and leveling of land.
- o Preparing access roads and utilities (electricity, water).
- Soil conditioning and enrichment (if needed).

Phase 2: Development (Plantation Setup)

1. Infrastructure Setup

- Constructing irrigation and fertigation systems (drip irrigation, water storage).
- o Installation of power supply and backup systems.
- Constructing worker housing, warehouses, and processing units.
- Construction of roads and internal pathways within the farm.
- Build eco-friendly resort structures, including villas, dining areas, wellness centers, and recreational facilities, utilizing sustainable materials and design principles.
- Construct comfortable and hygienic housing for resort and plantation staff, incorporating communal spaces and amenities to foster a sense of community.

2. Power Generation Setup (Wind/Solar)

- Solar Panels: Install solar panels across strategic locations for electricity generation.
- Wind Turbines: Evaluate wind patterns and set up wind turbines if suitable for the area.
- Energy Storage: Implement battery storage systems to store excess power for continuous use.
- Backup Power: Establish a hybrid energy system combining solar, wind, and backup generators to ensure uninterrupted farm operations.

3. Planting Design and Layout

- Finalizing plantation layout and tree spacing.
- Planting roads and windbreaks (e.g., casuarina along the boundaries).
- Marking areas for inter-crops (e.g., cocoa, and organic farming practices).

Development Framework

4. Macadamia Sapling Procurement

- Sourcing high-quality macadamia saplings from certified nurseries.
- Planting saplings across the designated areas.
- o Initial watering and fertilizer application.

5. Supportive Crops and Livestock Integration

- Planting inter-crops like cocoa, coconut, and others.
- Starting beekeeping activities and introducing country chickens for eggs.
- Setting up small-scale livestock management for farm sustainability.

Phase 3: Execution (Ongoing Operations and Growth)

1. Routine Care and Maintenance of Plantation

- Regular watering, mulching, and fertilization.
- Pest and disease management (integrated pest management system).
- Pruning and maintenance of macadamia trees.
- o Monitoring for any nutrient deficiencies and addressing them.

2. Health & Safety Protocols

- o Implementing health, safety, and hygiene standards for workers.
- Setting up first aid, medical emergency responses, and on-site clinics.
- Staff training on health and environmental safety practices.

3. Integrated Agricultural Operations

- Ongoing management of inter-crops (cocoa, coconut, etc.).
- Beekeeping activities and honey production.
- Implementing organic farming practices and ensuring farm certifications.

4. Monitoring and Reporting

- Regular monitoring of soil health and crop growth.
- Performance tracking (growth rates, yields, pest management, etc.).
- Documenting and reporting growth milestones.

Phase 4: Harvesting and Processing

1. Harvesting

- Macadamia harvest begins around Year 7-8.
- Harvesting equipment and logistics set up.
- Proper handling and storage of harvested nuts.

2. Post-Harvest Processing

- Dehulling, drying, and sorting of macadamia nuts.
- Storing and packaging products for domestic and export markets.
- Ensuring quality control standards for the final product.

Development Framework

Phase 5: Marketing and Sales

- 1. Brand Development and Marketing Strategy
 - Develop a strong brand identity for the macadamia product.
 - o Create marketing materials (website, brochures, social media).
 - Position the brand as eco-friendly, premium, and sustainable.
 - Participate in agricultural and food trade shows and exhibitions.

2. Domestic and International Sales Channels

- Identify key domestic and international markets (e.g., Europe, North America, Asia).
- Build relationships with distributors and retailers.
- Set up online and direct-to-consumer sales models.

3. Logistics and Distribution Setup

- Establish efficient logistics for domestic and international shipping.
- Manage export documentation, custom regulations, and partnerships with shipping companies.

4. Customer Support and Feedback

- Set up a customer service team for post-sale inquiries and feedback.
- Track customer satisfaction and respond to issues promptly.
- Utilize feedback for continuous improvement.

Phase 6: Long-Term Maintenance and Sustainability

- 1. Sustainability Practices and Monitoring
 - Ongoing monitoring of soil health, water usage, and biodiversity.
 - Ensure that farming methods remain sustainable and regenerative.
 - Periodic audits for organic certification and compliance with environmental standards.

2. Operational Expansion

- Expand production by scaling up farm operations (adding more acres if required).
- Introduce additional sustainable farming practices (e.g., agroforestry, wildlife conservation efforts).
- Explore new revenue streams, like offering farm tours & educational programs.

3. Community Engagement and Development

- Continue supporting the local community through job creation and educational programs.
- Initiate outreach programs to share farming techniques, promote sustainable practices, and support local farmers.
- Facilitate partnerships with local authorities for infrastructure development (e.g., roads, schools, healthcare).

Social & Environmental Impact

Driving Regeneration—For People and Planet

At the core of V Farms is a powerful belief: that agriculture can transform lives and landscapes. Every acre cultivated is a step toward building not only economic value but also lasting impact for local communities and ecosystems.

V Farms is a catalyst for socio-economic upliftment in the Kilimanjaro region. Our commitment includes:

- 2,000+ direct jobs across farming, hospitality, and logistics
- Training programmes for youth, women, and farm workers
- · Support for local enterprises and cooperatives
- Investment in rural infrastructure (roads, water systems, schools)
- · Community outreach in farming, nutrition, and environmental awareness

Environmental Regeneration & Climate Resilience

We practise a nature-positive model of agriculture, treating the land as a living system. Key initiatives include:

- Regenerative farming (cover crops, composting, low tillage)
- · Zero-burn policy and reduced chemical usage
- Drip irrigation & water harvesting to conserve water
- Carbon farming and tree-based sequestration
- · Climate-resilient infrastructure to withstand variability

Global Impact Alignment

V Farms aligns with key UN Sustainable Development Goals, including:

- · SDG 8: Decent Work and Economic Growth
- SDG 11: Sustainable Communities
- SDG 13: Climate Action

Why Invest with V Farms?

V Farms offers a compelling, future-ready investment opportunity at the intersection of profitable agriculture, sustainable land use, and purpose-driven development. It is designed for investors who seek more than returns—who want to build long-term value aligned with ethics, security, and environmental responsibility.

This is not just an agricultural project. It is a platform for intergenerational wealth, powered by regenerative farming and global market access, delivered by a trusted management team, and supported by a vision that serves both people and the planet.

Exceptional Financial Returns

- Projected IRR of 20-25%
- High operating margins of up to 80%
- Long-term cash flow from a 50 year productive crop cycle

Diversified Revenue Streams

- Macadamia exports
- Hospitality and eco-tourism
- Senior living and wellness
- Carbon credits and environmental incentives

Professionally Managed by InAcres

- Proven experience in regenerative agriculture
- Strong operational governance and stakeholder transparency
- On-ground leadership and international partnerships

Secure & Structured Investment Model

- No land ownership complexities
- Stakeholder participation through regulated agreements
- Access to annual reports, audited accounts, and real-time dashboards

Global Relevance, Local Impact

- Participation in Africa's green revolution
- Contribution to climate goals, rural employment, and biodiversity
- Alignment with ESG mandates and sustainable investment frameworks

Lifestyle Access & Legacy Building

- Optional benefits including eco-stays, retreats, and estate experiences
- Reinvestment, resale, and diversification options for long-term wealth strategies

V Farms is more than an investment—it's a movement toward a better, more resilient, and rewarding way to create value. Join us in shaping the future of agriculture, and shared prosperity.

Meet the Team



A. Srinivasa Rao

An entrepreneur with over 30 years of experience across engineering, agriculture, mining, and exports. He has founded and led several ventures, including Royal Gems, Kissan Agro Farms, and Global Touchstone Commodities. Currently, he serves as Executive Director of Minerstation (TZ) Limited in Tanzania. Beyond business, he actively contributes to social causes, tribal education, and rural sports development.



K. Srinivasa Rao

The Founder and CEO of InAcres Agro Farms LLP, a pioneering company in the field of sustainable agriculture. With a passion for agricultural innovation and environmental stewardship, Mr. Rao has been instrumental in leading InAcres towards becoming a leader in Community-Supported Agriculture (CSA) and sustainable land development. His vision focuses on creating self-sustaining farms that blend economic prosperity with environmental harmony. Under his leadership, InAcres has launched several impactful projects, shaping a future where agriculture contributes positively to both communities and the planet.



Edwin Bitenda Rumazi

A financial professional with over two decades of experience in accountancy, internal auditing, and financial management. Currently serving as the Acting Head of Internal Audit at Bukombe District Council, he is also a director and shareholder in V Farms Limited and RRR Agencies Limited. Beyond his professional expertise, Mr. Rumazi is a passionate leader, entrepreneur, and environmental advocate, actively engaged in community development, agroforestry, and sustainable livelihood initiatives.

Meet the Team



A. Suresh

Mr. Suresh A, Managing Director of V-Farm Pvt Ltd, brings a unique blend of entrepreneurial vision and cross-sector expertise. With 6 years as an Accredited Gemologist and 4 years as an educator in renowned gemological institutes, he developed a keen eye for detail and scientific analysis. Transitioning from academia to industry, he served as Asst. Director at Minerstation Tz Ltd, focusing on operations, logistics, and commodity trading in gold mining.

His journey from gemstones and mining to sustainable agriculture reflects his commitment to building ethical, value-driven enterprises. Under his leadership, V-Farm Pvt Ltd integrates advanced technologies and ecoconscious practices to create a resilient agricultural future.



BK Nandini

A committed environmentalist, she currently serves as the Financial Accounts Head at Minerstation (TZ) Limited. With 8 years of experience as a Finance Analyst at IBM, she brings strong analytical and financial expertise to the table. Deeply passionate about ecological farming and organic agriculture, she champions a green vision rooted in sustainability, biodiversity, and regenerative land practices.



K Hemanth Rushi

Mr. Hemanth Rushi K is a vital member of the team, bringing a strong foundation in sustainable agriculture. With a diploma in organic farming and a BSc degree, Hemanth manages both local and international projects for InAcres.

Since 2024, he has been working with PreUnique, a Malaysian company, on the National Mission for Edible Oils Scheme, overseeing palm oil cultivation across 10 lakh acres in 8 states. His role focuses on farmer onboarding and executing the company's "soil to oil" vision. His expertise in organic farming and sustainable practices aligns perfectly with V Farms' commitment to integrating environmentally responsible agriculture into luxury farmland development.

InAcres

Pioneering a New Era in Sustainable Agribusiness

InAcres is a visionary agricultural development firm redefining how the world engages with land, farming, and food systems. With a mission rooted in regenerative agriculture, sustainable land use, and ethical development, InAcres builds scalable, future-ready farm ecosystems that nourish the planet while generating long-term value.

At the forefront of climate-resilient agriculture, InAcres restores degraded landscapes, revives biodiversity, and uplifts rural communities. Every project blends modern agri-tech, traditional knowledge, and community-first models to create enduring legacies of productivity and well-being.

Flagship Projects in India

- Shadnagar CSA (100 acres): Transformed dryland into an organic, regenerative showcase
- Kothakota CSA (270 acres): A precision farming hub combining tech and sustainability
- Maddur CSA (80 acres): A biodiverse agro-ecosystem with integrated crop planning
- Bhuthpur CSA (75 acres): A centre for high-efficiency, low-input agricultural R&D

Global Reach & Strategic Collaborations

InAcres is expanding across borders with strategic, high-impact collaborations:

- In Odisha, India, InAcres is co-developing a landmark 600,000-acre oil palm project with Preunique (Malaysia), combining global expertise with sustainable scale.
- In Sindhudurg, Maharastra, InWest Farm Estates (2,000 acres), InAcres has reimagined farmland ownership as a lifestyle investment—offering stakeholders managed farming, financial returns, and luxury estate access, all aligned with sustainability.
- In Tanzania, it is leading the development of V Farms, a 4,047-hectare macadamia estate that merges premium crop cultivation with eco-tourism and regenerative land management.

InAcres is a global force for agricultural transformation, committed to building resilient food systems, restoring ecosystems, and creating wealth with purpose. Its leadership in managing V Farms ensures that the project is guided by deep expertise, strategic foresight, and a proven track record of impact at scale.



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