Geocomputation

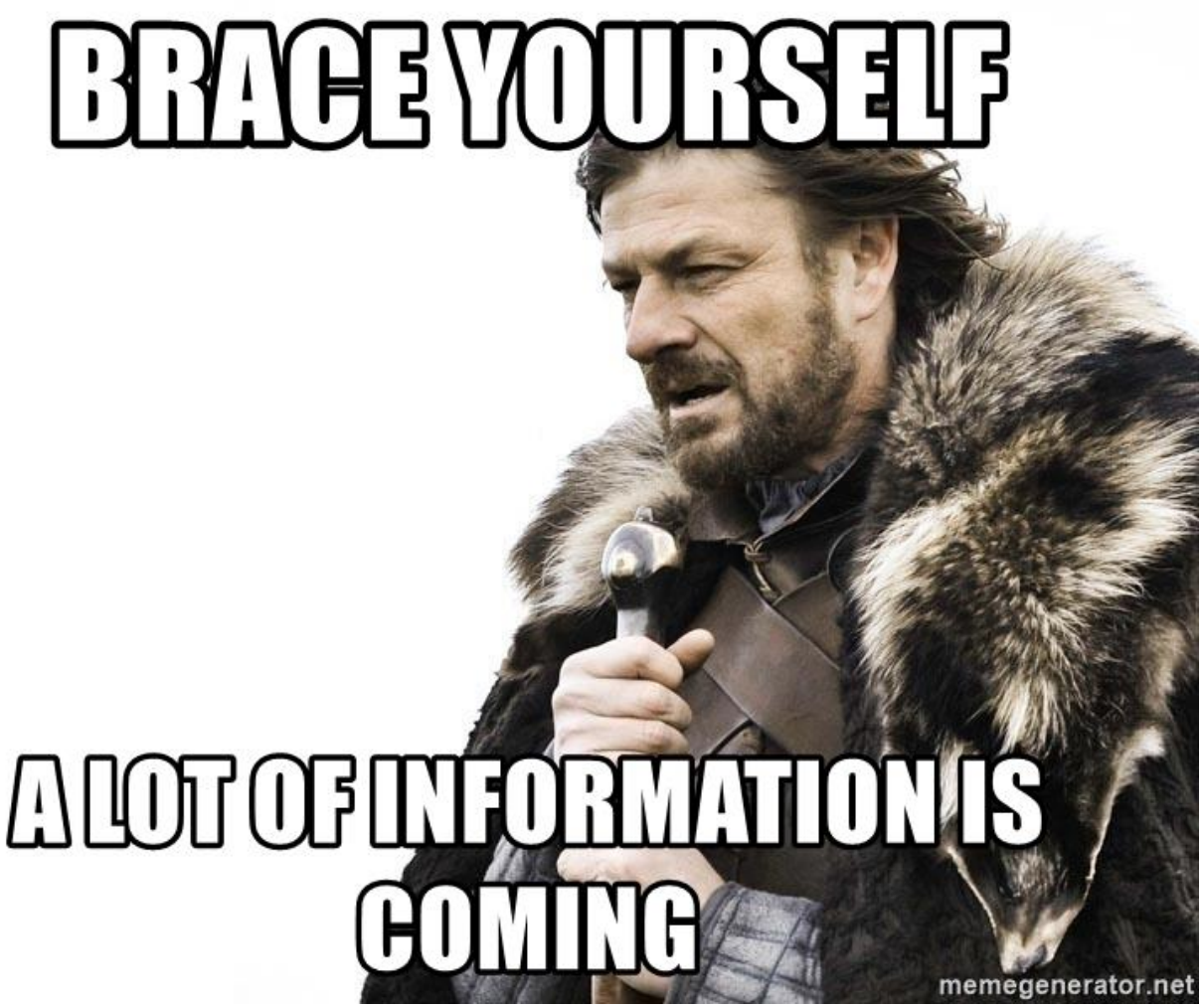
Beyond the Choropleth

UCL

Module outline

W1	Reproducible Spatial Analysis	Core Spatial Analysis
W2	Spatial Queries and Geometric Operations	
W3	Point Data Analysis	
W4	Spatial Autocorrelation	
W5	Spatial Models	
W6	Raster Data Analysis	Applied Spatial Analysis
W7	Geodemographic Classification	
W8	Accessibility Analysis	
W9	Beyond the Choropleth	Data Visualisation
W10	Complex Visualisations	

This week


BRACE YOURSELF
A LOT OF INFORMATION IS COMING
memegenerator.net

This week

Part I: Positioning the map

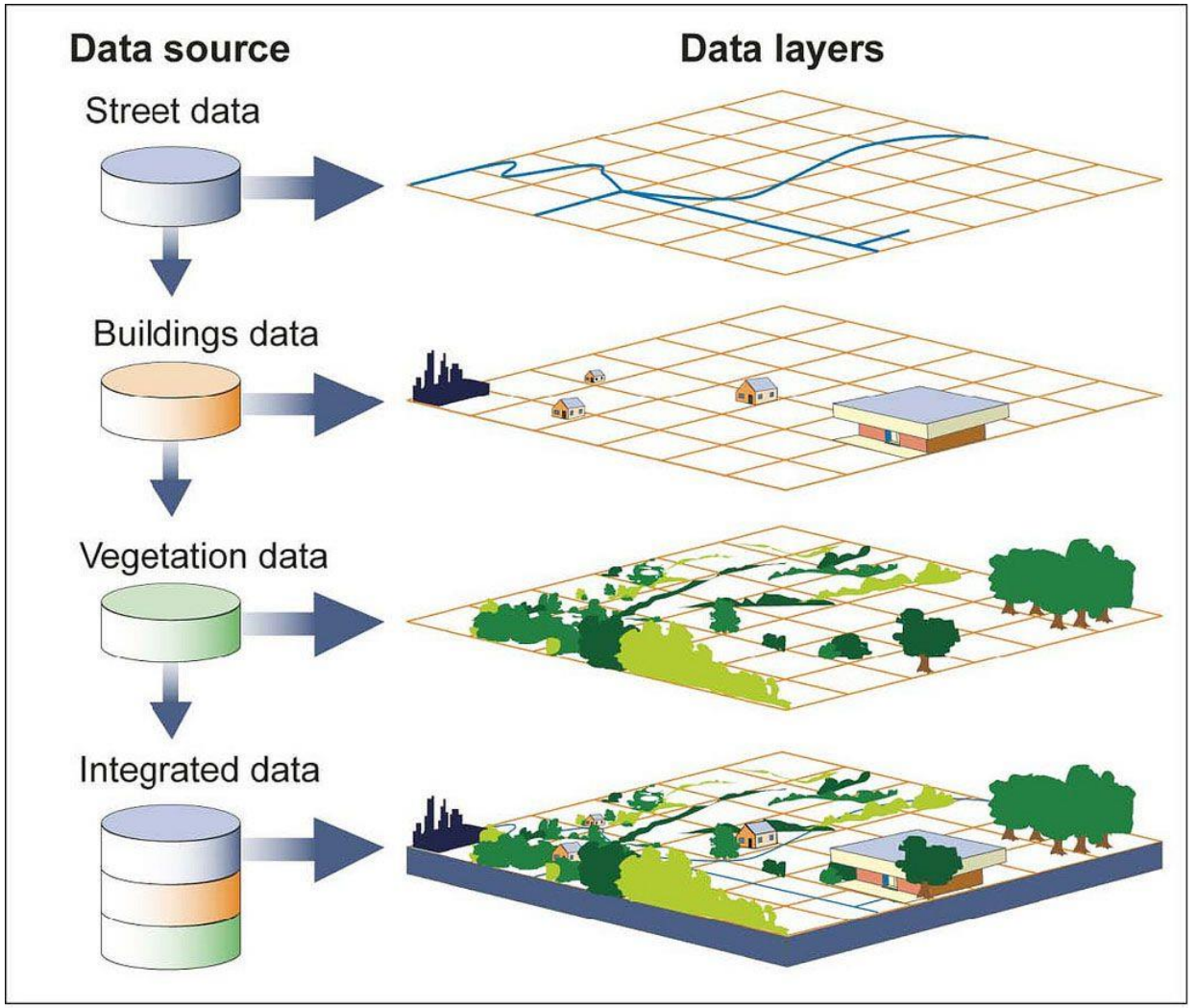
- Coordinate Reference Systems and Projections.

Part II: Making maps

- Types of maps, specifically the choropleth map.
- Map conventions.

Positioning the map

Positioning the map



Source: GAO.

Positioning the map

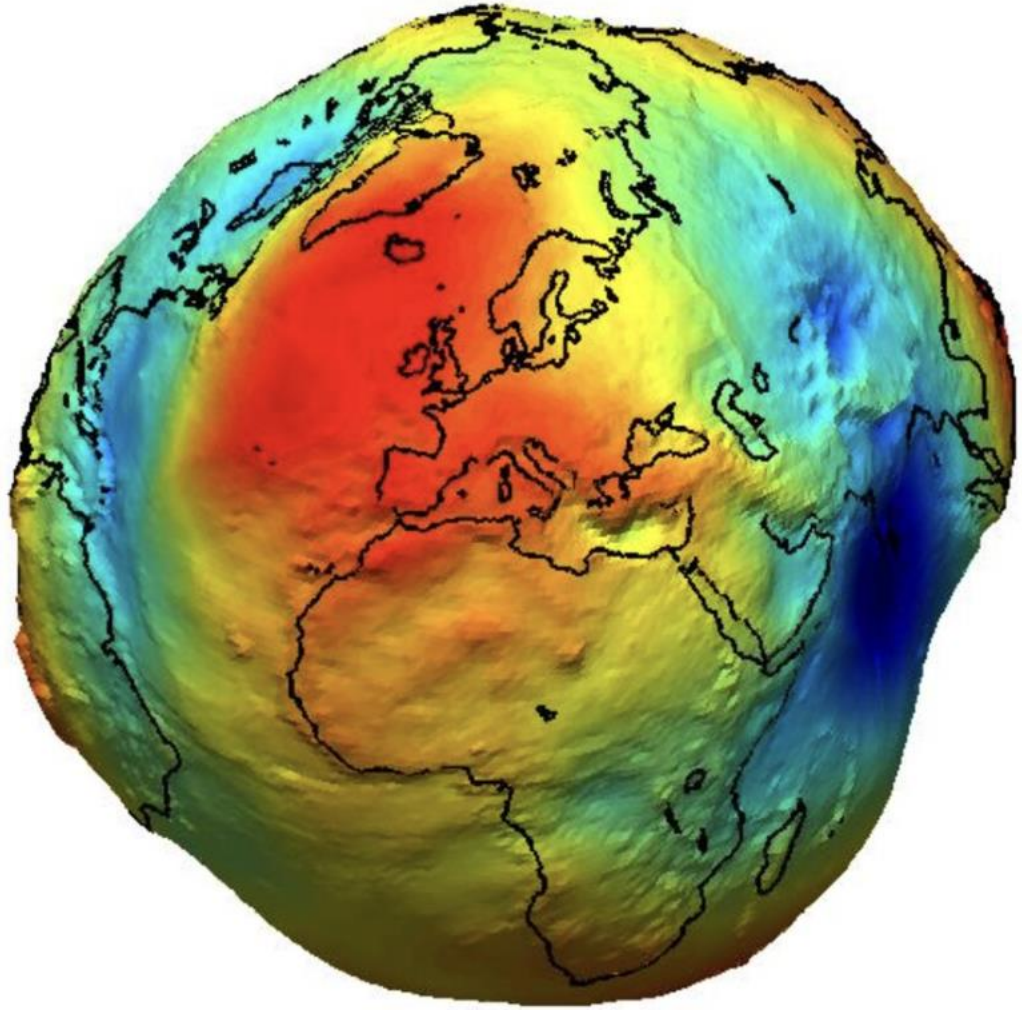
- Spatial data includes numerical information that allows you to position it on earth.
- These numbers are part of a coordinate system that provides a frame of reference for your data, to locate features on the surface of the earth, to align your data relative to other data, to perform spatially accurate analysis, and to create maps.
- How does this work?

Positioning the map

To be able to locate, integrate and visualise spatial data accurately within a GIS system or digital map, spatial data needs to have two things:

- Coordinate Reference System (CRS) / Geographic Coordinate System (GCS)
- Map Projection / Projected Coordinate System (PCS)

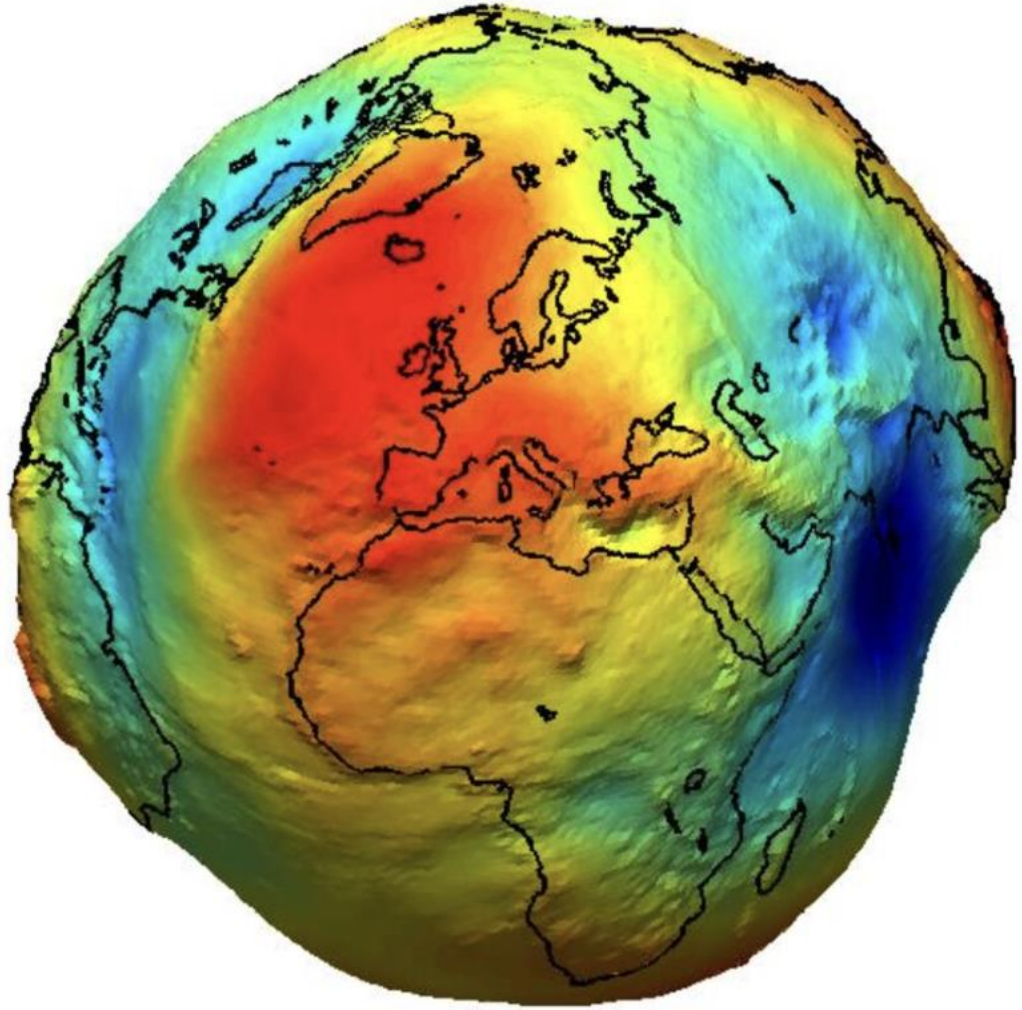
Representing the globe



Representing the globe

- Representing the earth's true shape, the geoid, as a mathematical model is crucial for a GIS environment.
- The earth is not a perfect sphere (although this makes calculations much easier), but more closely resembles an ellipsoid.
- In GIS we use a reference ellipsoid as an approximation of the surface of the earth. A reference ellipsoid is a mathematically-defined surface that roughly matches the model of the earth when its topographical features are removed.

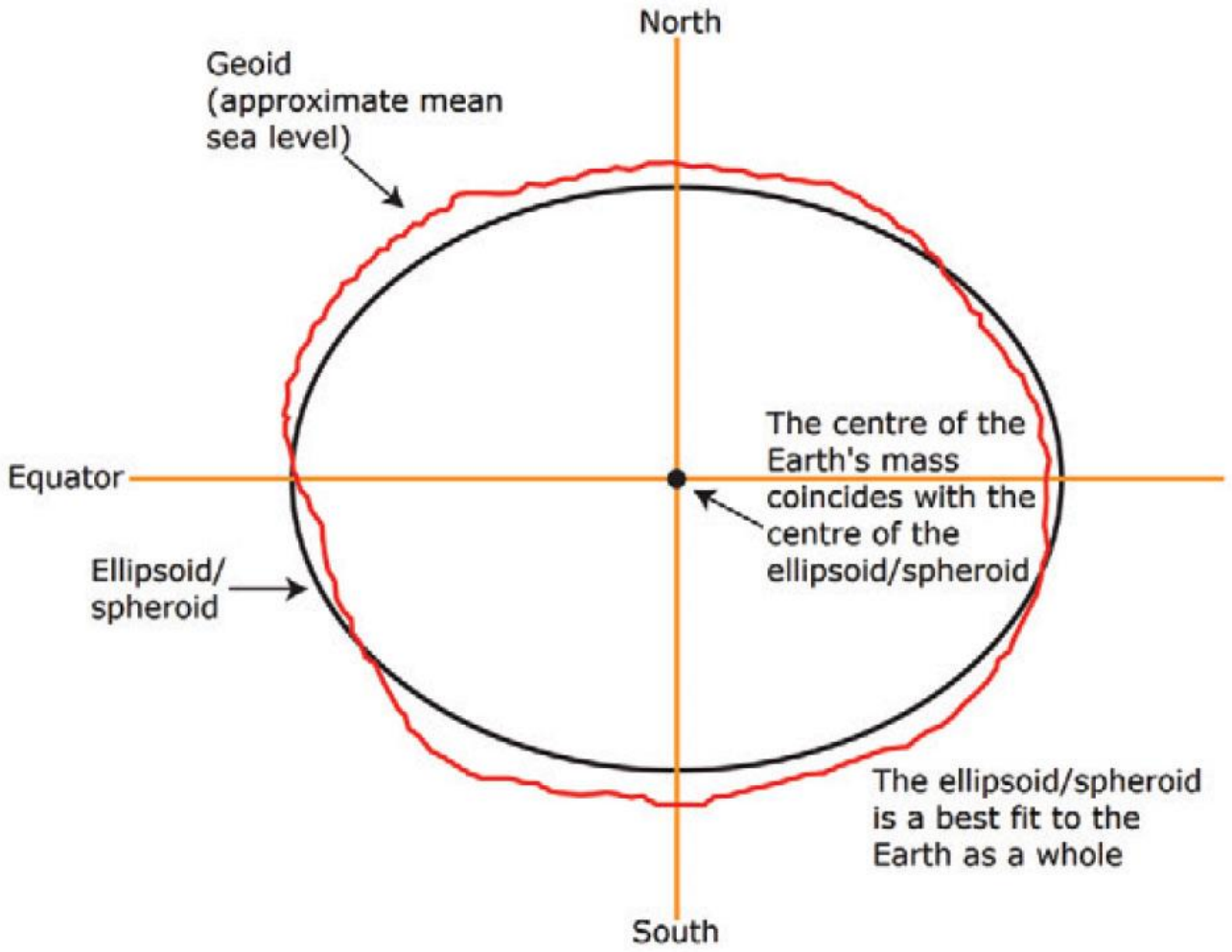
Representing the globe



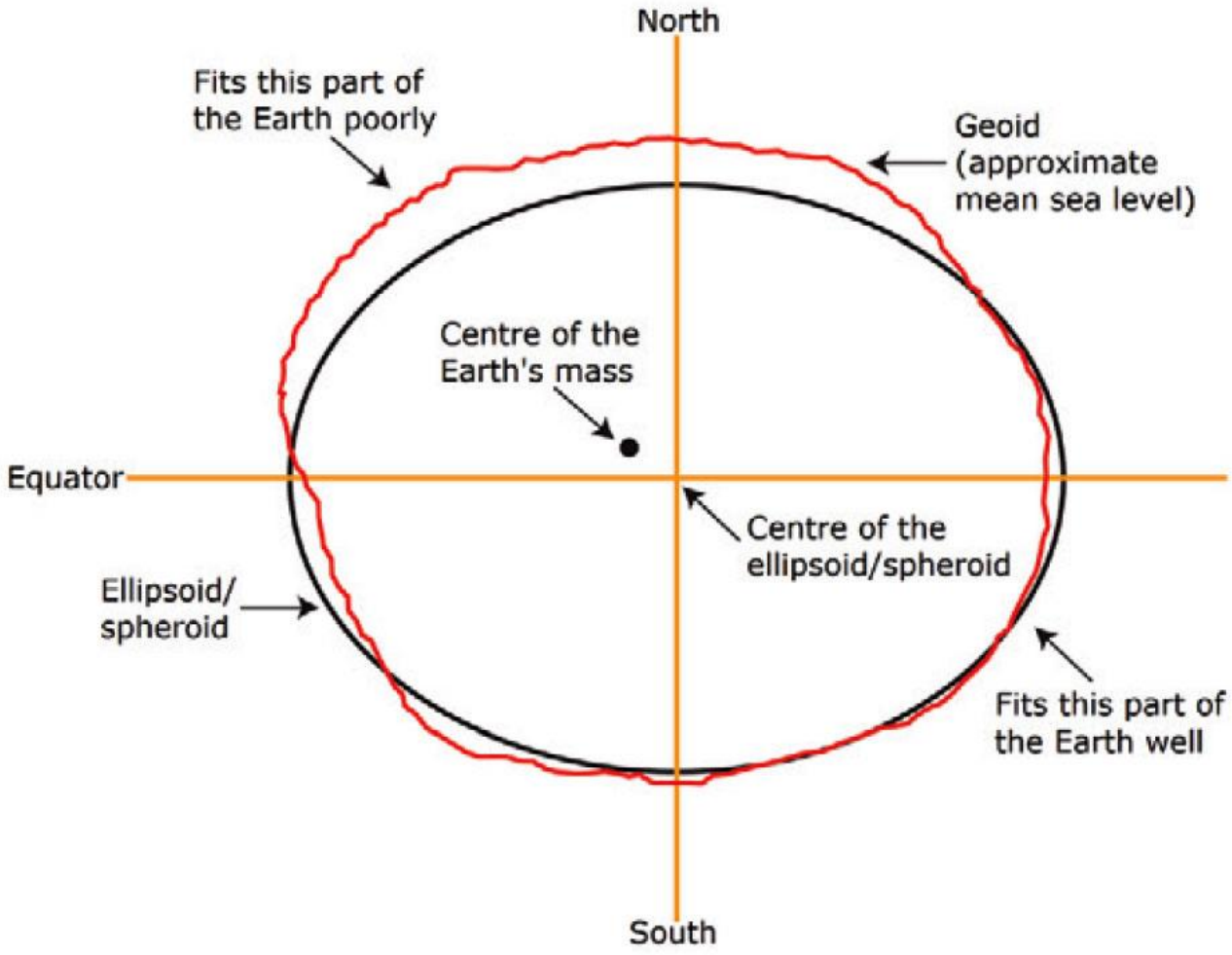
Representing the globe

- Once we have the reference ellipsoid, we can try to align the geoid with the reference ellipsoid representation of the earth and to map the earth's surface features onto the reference ellipsoid.
- Because a reference ellipsoid is an approximation, there are locations where an ellipsoid exactly matches the geoid and there are locations where the ellipsoid deviates significantly.

Aligning the geoid with the reference ellipsoid



Aligning the geoid with the reference ellipsoid



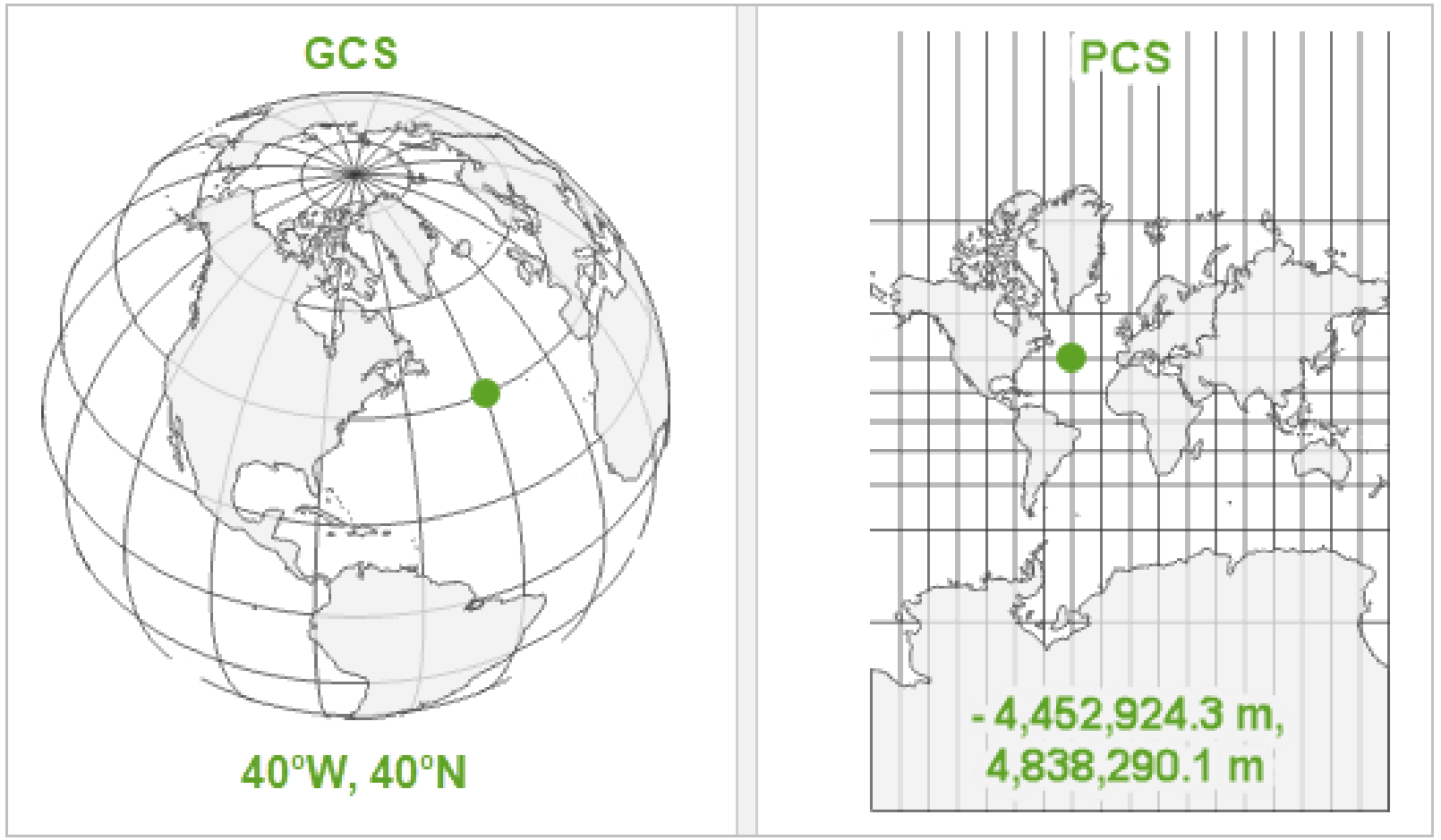
Geographic Coordinate Systems

- The alignment can be local where the ellipsoid surface is closely fit to the geoid at a particular location on the earth's surface or geocentric where the ellipsoid is aligned with the center of the earth.
- How one chooses to align the ellipsoid to the geoid defines a datum.
- The combination of a geoid, reference ellipsoid and the way these two are aligned (the datum) is called a Geographic Coordinate System (GCS).
- A Geographic Coordinate System (GCS) defines where the data is located on the earth's surface using latitudes and longitudes.

Projected Coordinate Systems

- A Geographic Coordinate System (GCS) defines the location of data on the Earth's surface, using angular units (usually degrees), as the Earth is spherical.
- A Projected Coordinate System (PCS) defines how to represent the data on a flat surface, using linear units (usually meters) on a Cartesian plane.

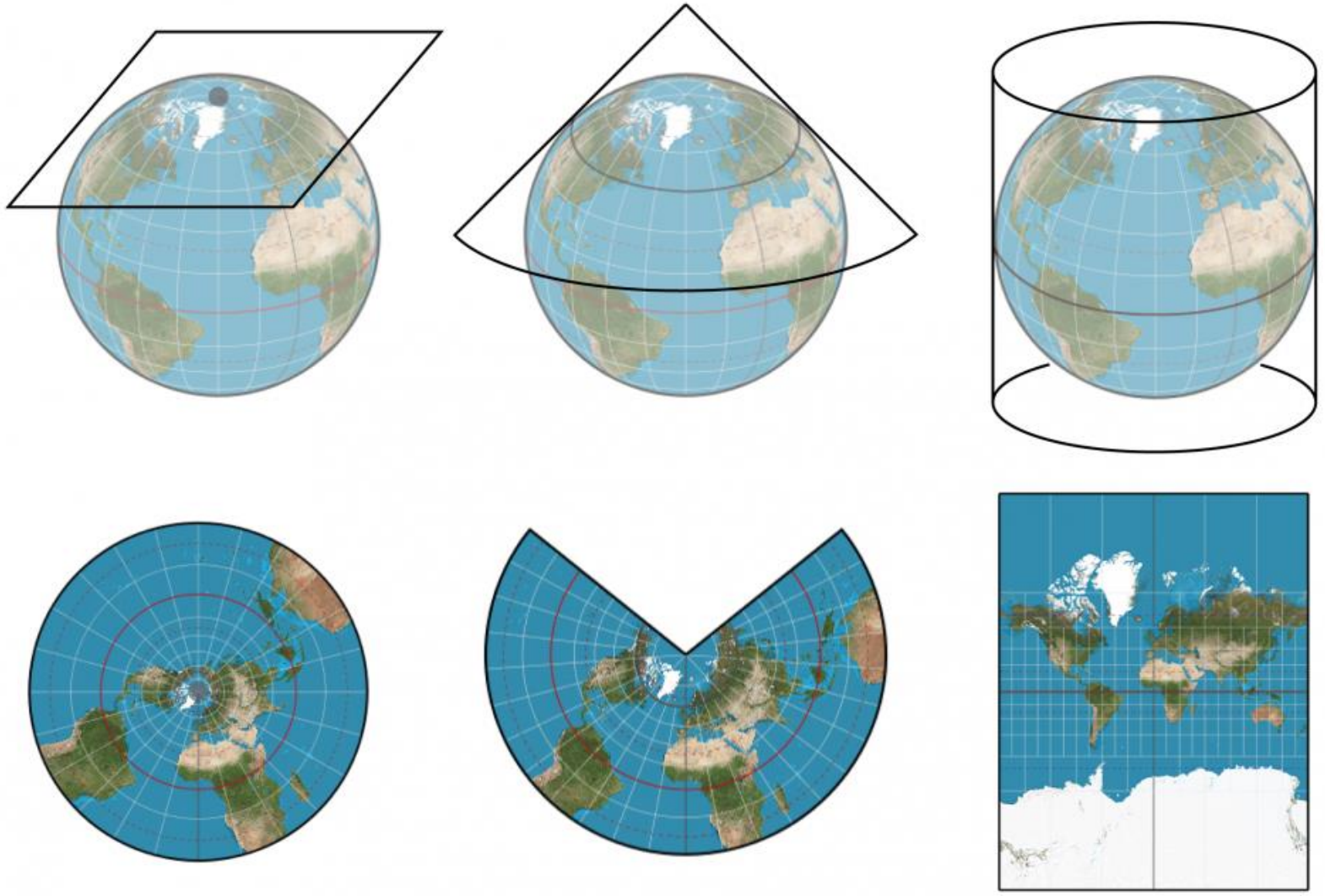
Projected Coordinate Systems



Projected Coordinate Systems

- A PCS is a reference system for identifying locations and measuring features on a flat (map) surface.
- Going from a GCS to a PCS requires mathematical transformations.
- Many ways of doing this, but there are three groups: planar, conical, and cylindrical.

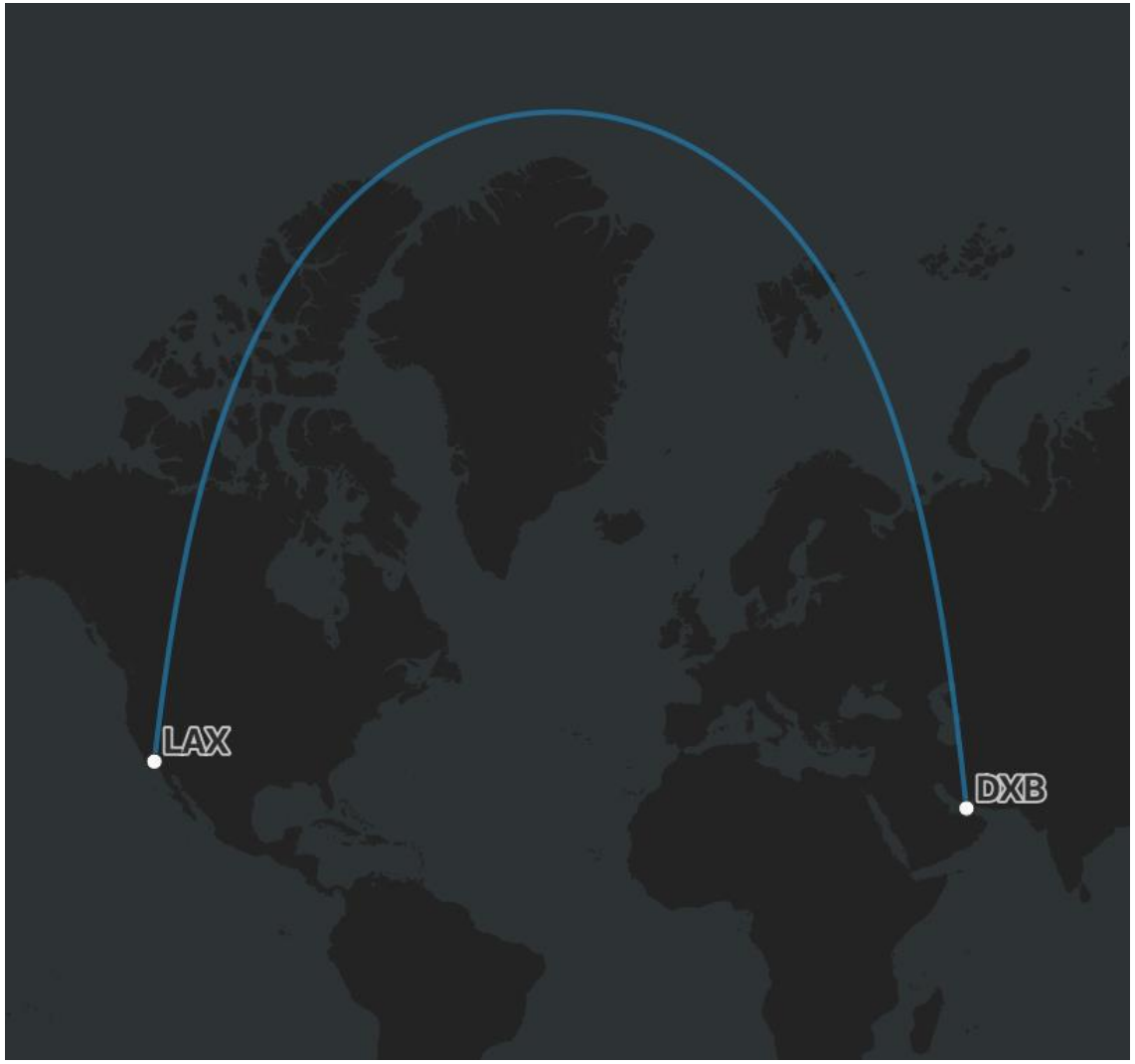
Projected Coordinate Systems



Projected Coordinate Systems

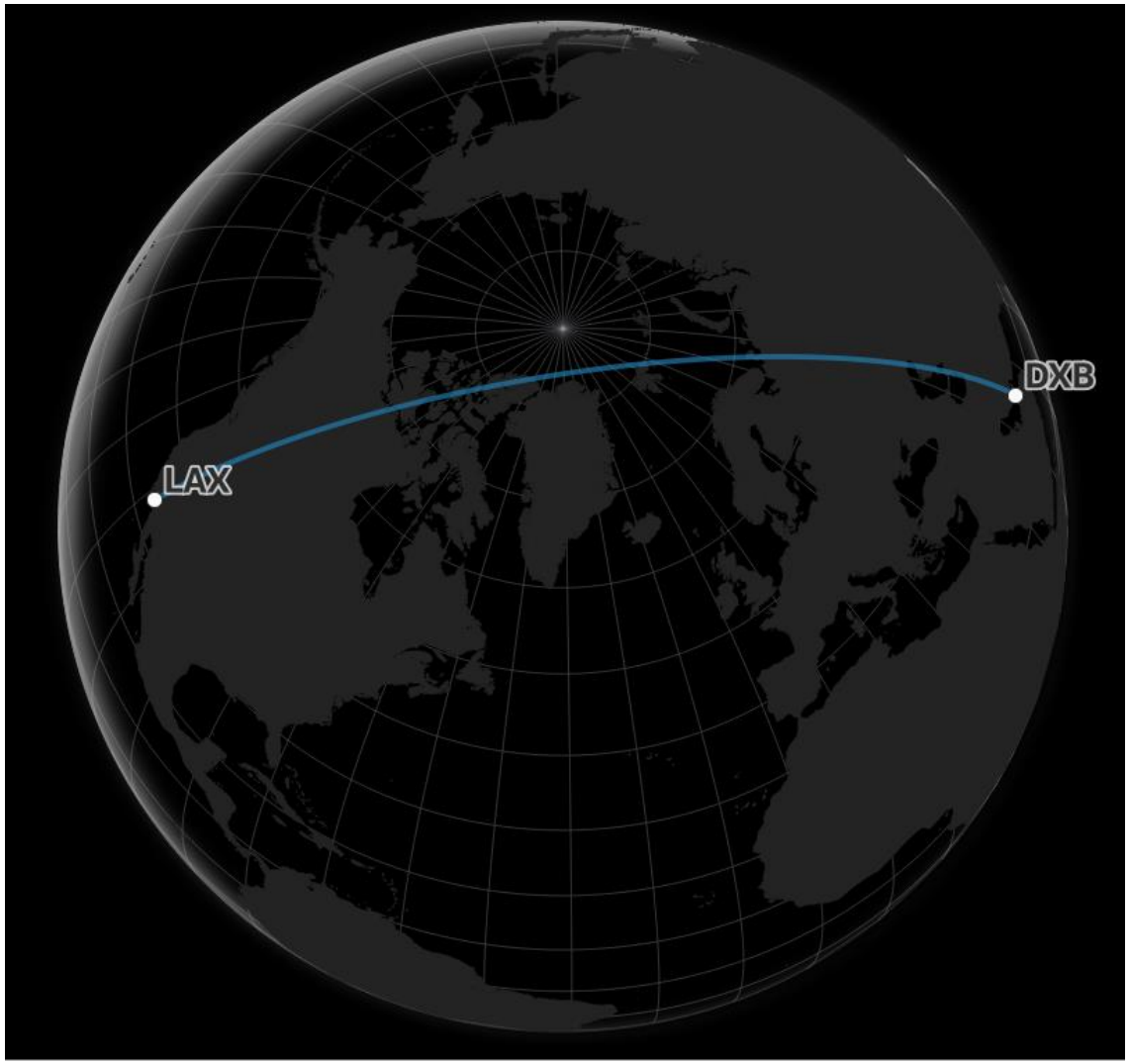
- All projections distort real-world geographic features in terms of shape, area, distance, or direction.
- Each map projection is good at preserving only one or two of the four spatial properties.

Projected Coordinate Systems



Alasdair Rae. *https://automaticknowledge.co.uk/*

Projected Coordinate Systems



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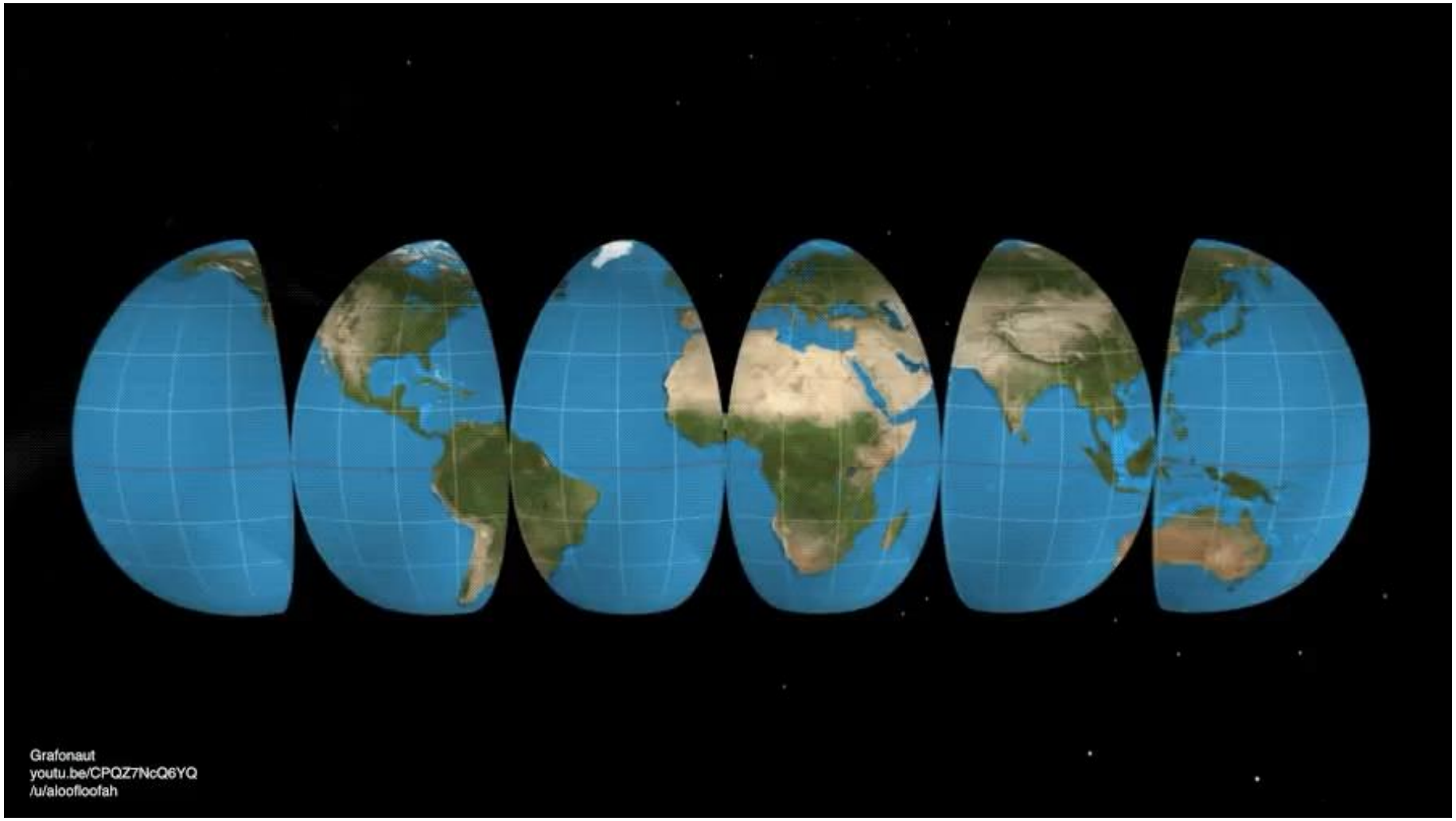
Projected Coordinate Systems

- Probably the most in(famous) projection to represent the world on a flat surface is the Mercator projection. Often used on the web.
- However: it exaggerates the size of countries near the poles, while downplaying the size of those near the equator.

Projected Coordinate Systems



Projected Coordinate Systems

- Effective visualisation of the effects of the Mercator projection on individual countries: https://thetruesize.com/

Working with GCS and PCS

- World Geodetic System 1984 (WGS 1984) is designed as a one-size-fits-all GCS, good for mapping global data. But may not be the best option locally. Uses latitude and longitude.
- British National Grid PCS is based on UTM (Universal Transverse Mercator); one of the advantages of the U.K. national grid over the global UTM coordinate system is that it eliminates the boundary between different UTM zones.
- For large countries or areas, different regions may need different projections.
- Existing data sources will typically already have a GCS and projection assigned; make sure that when combining different sources, the projections are the same.

Working with GCS and PCS

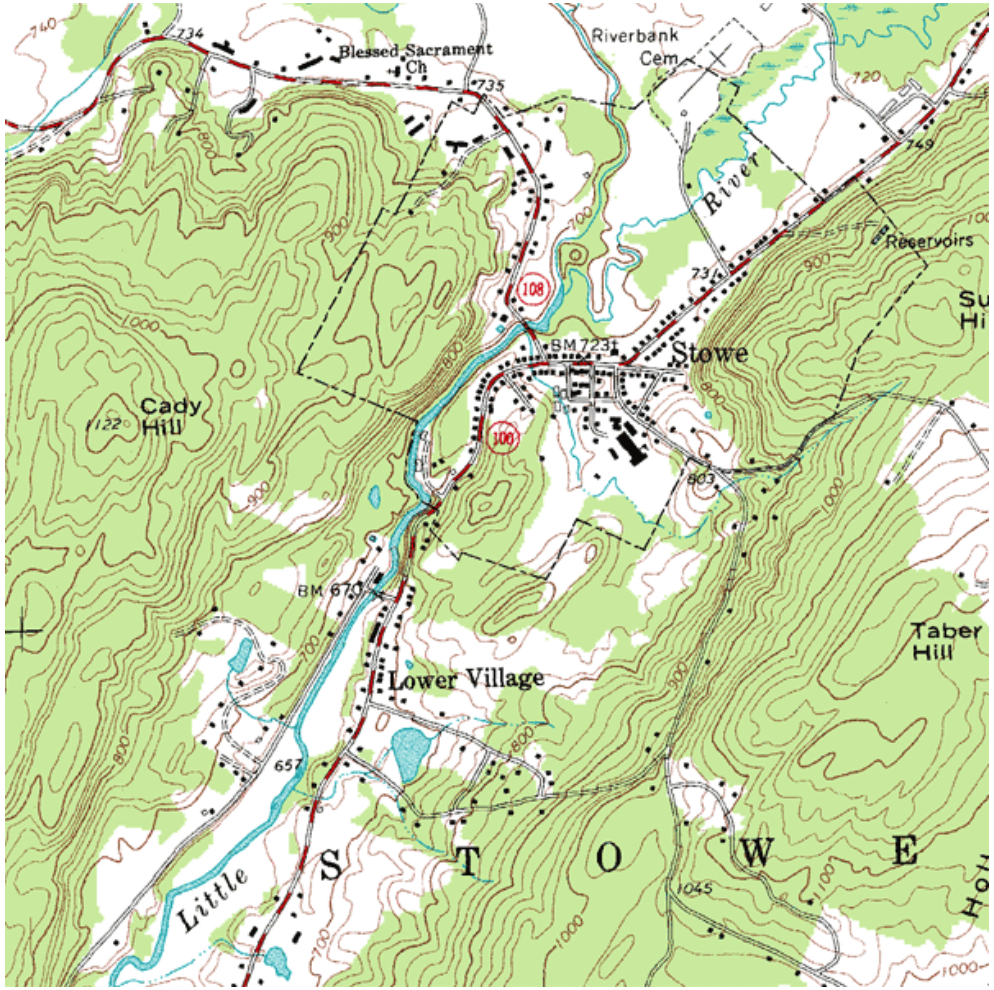
- Details of projection are often contained in an EPSG Code.
- The EPSG registry is a public registry of geodetic datums, spatial reference systems, Earth ellipsoids, coordinate transformations and related units of measurement.
- EPSG: 4326 WGS84 (often used for GPS coordinates)
- EPSG: 27000 British National Grid
- Spatial datasets can be transformed from one GCS or PCS to another: ”reprojected”

Making maps

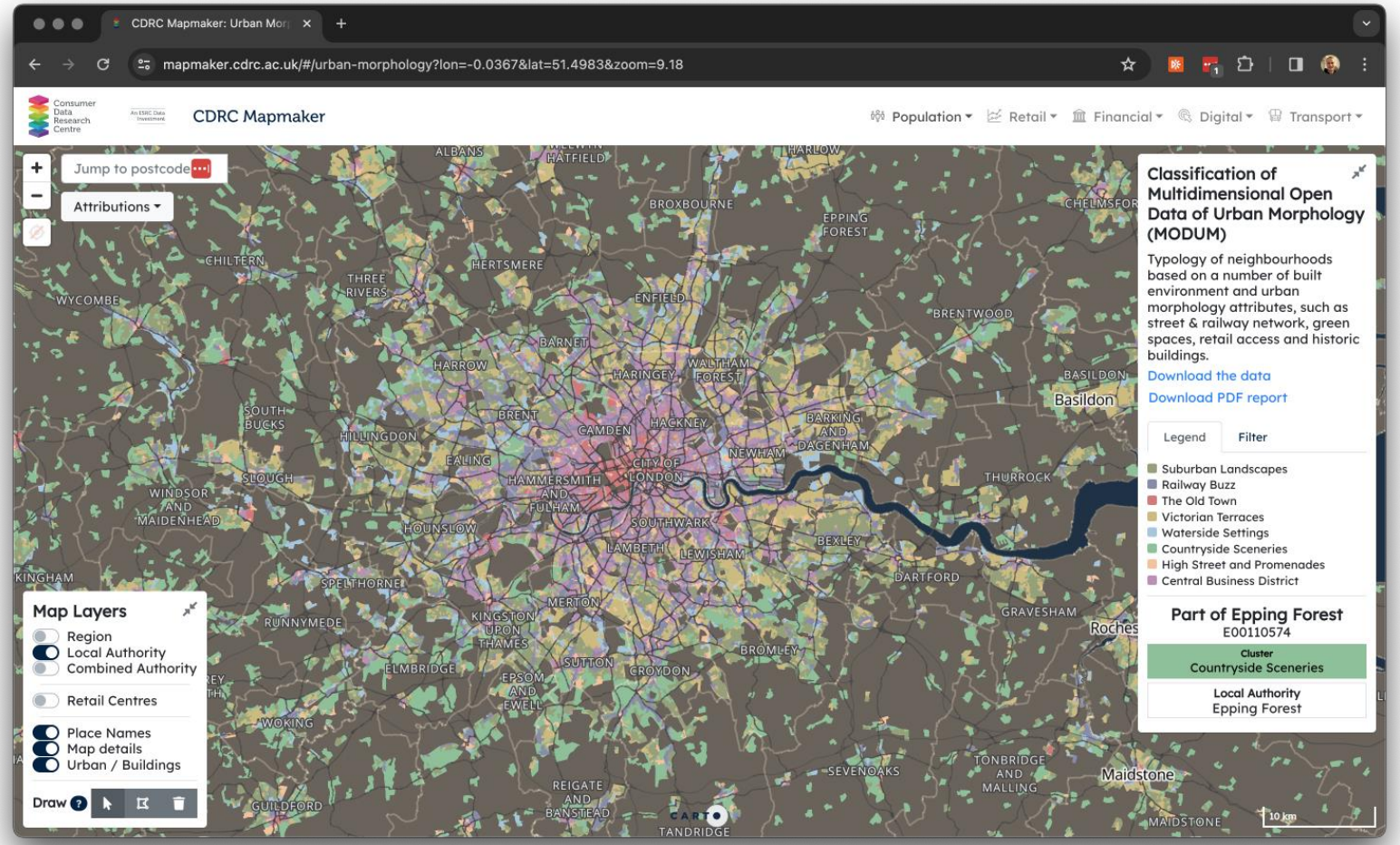
Types of maps

- Topographic maps: indicate features of the land's surface (e.g. mountains, hills, valleys, rivers).
- Thematic maps: graphical outputs that typically show geographic patterns of a particular theme in a geographic area.

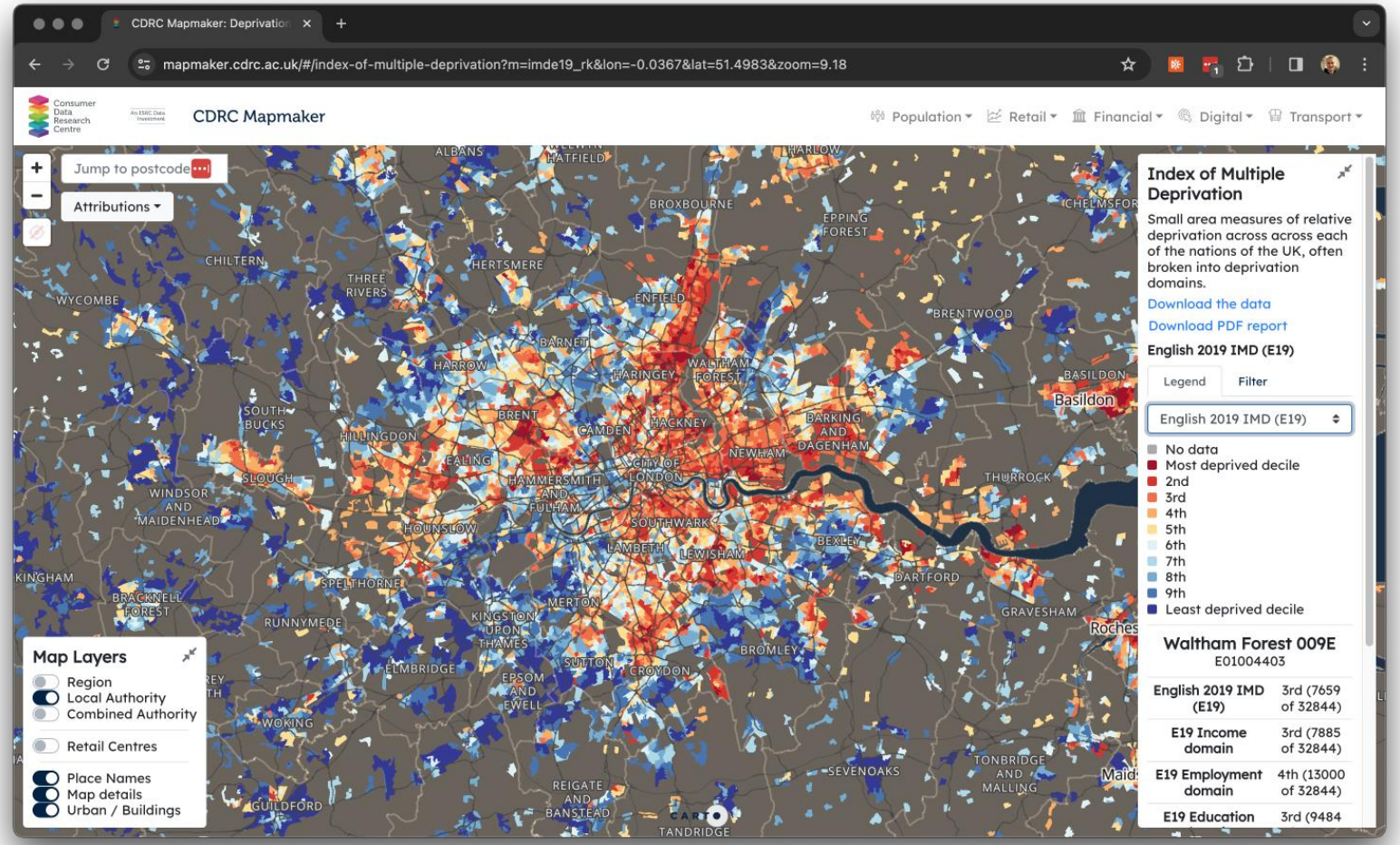
Topographic maps



Classification of Urban Morphology



Index of Multiple Deprivation in England



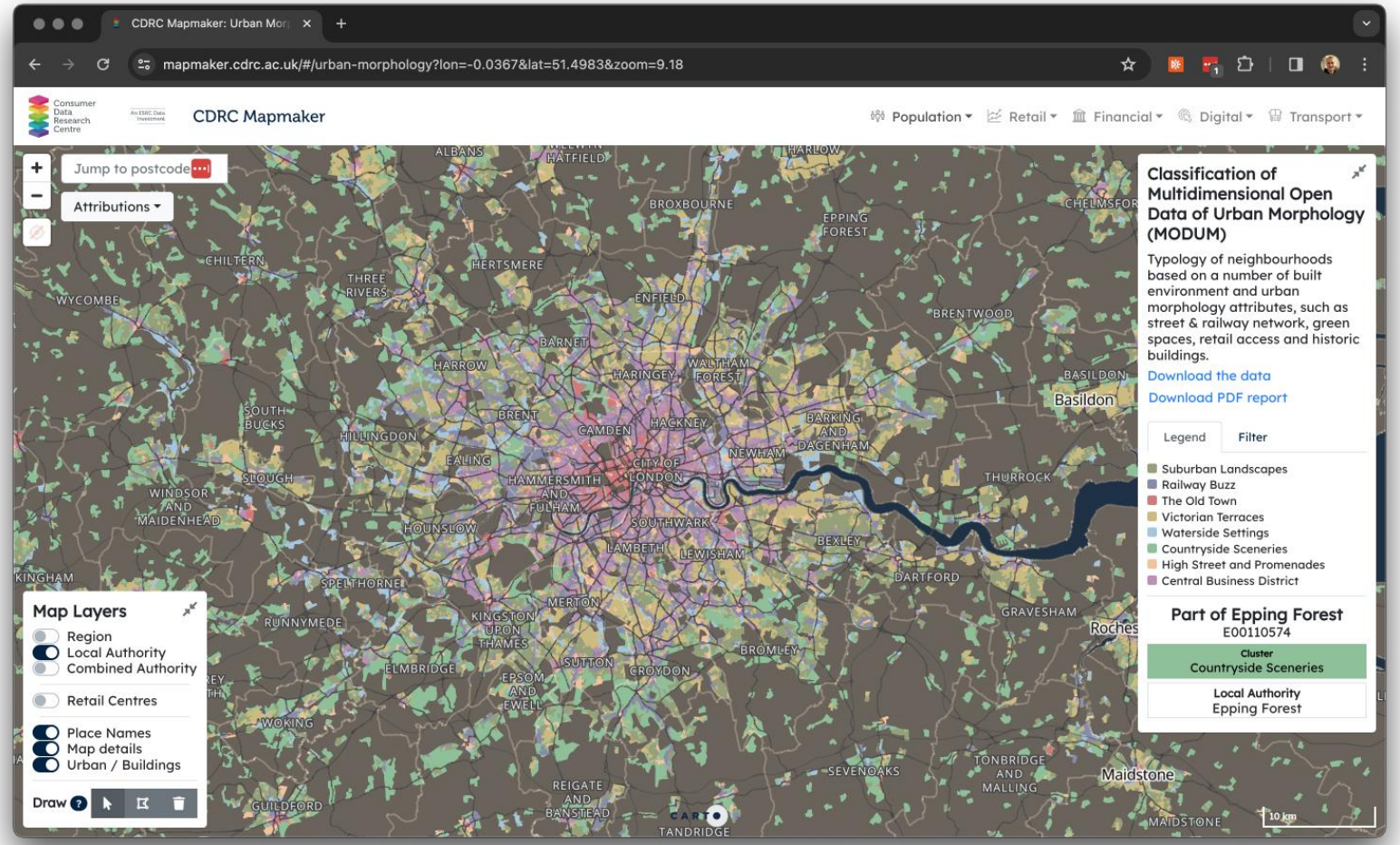
Choropleth maps

- A choropleth map is a thematic map in which areas are shaded or patterned in proportion to the measurement of the statistical variable being displayed on the map.
- Shows two types of data: categorical or continuous

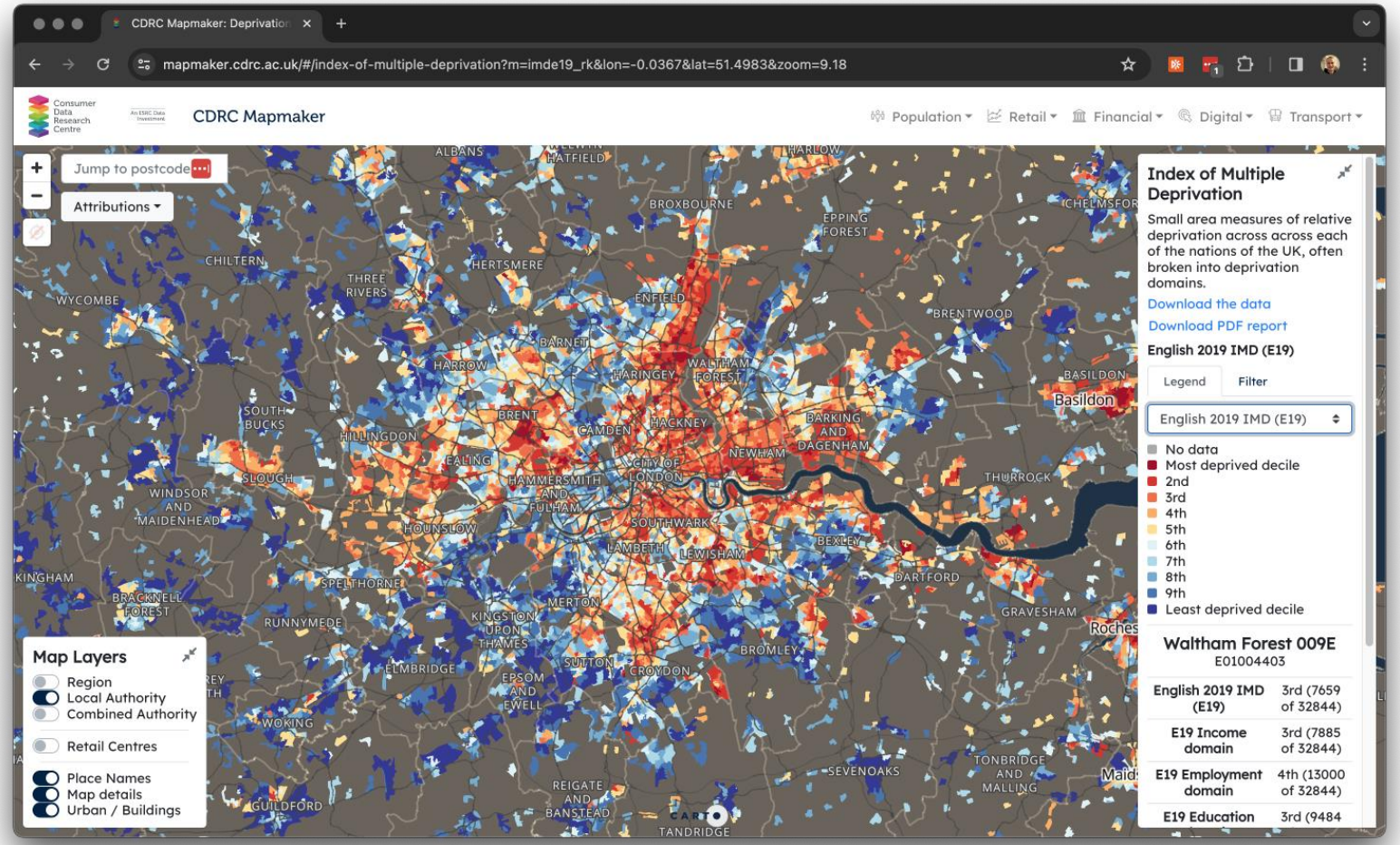
Mapping categorical data

- ‘Individual’ colours for unique values in the data, no gradient!
- Descriptive legends to help interpret colours.
- Colours can be ordered to infer rank for ordinal data.

Mapping categorical data



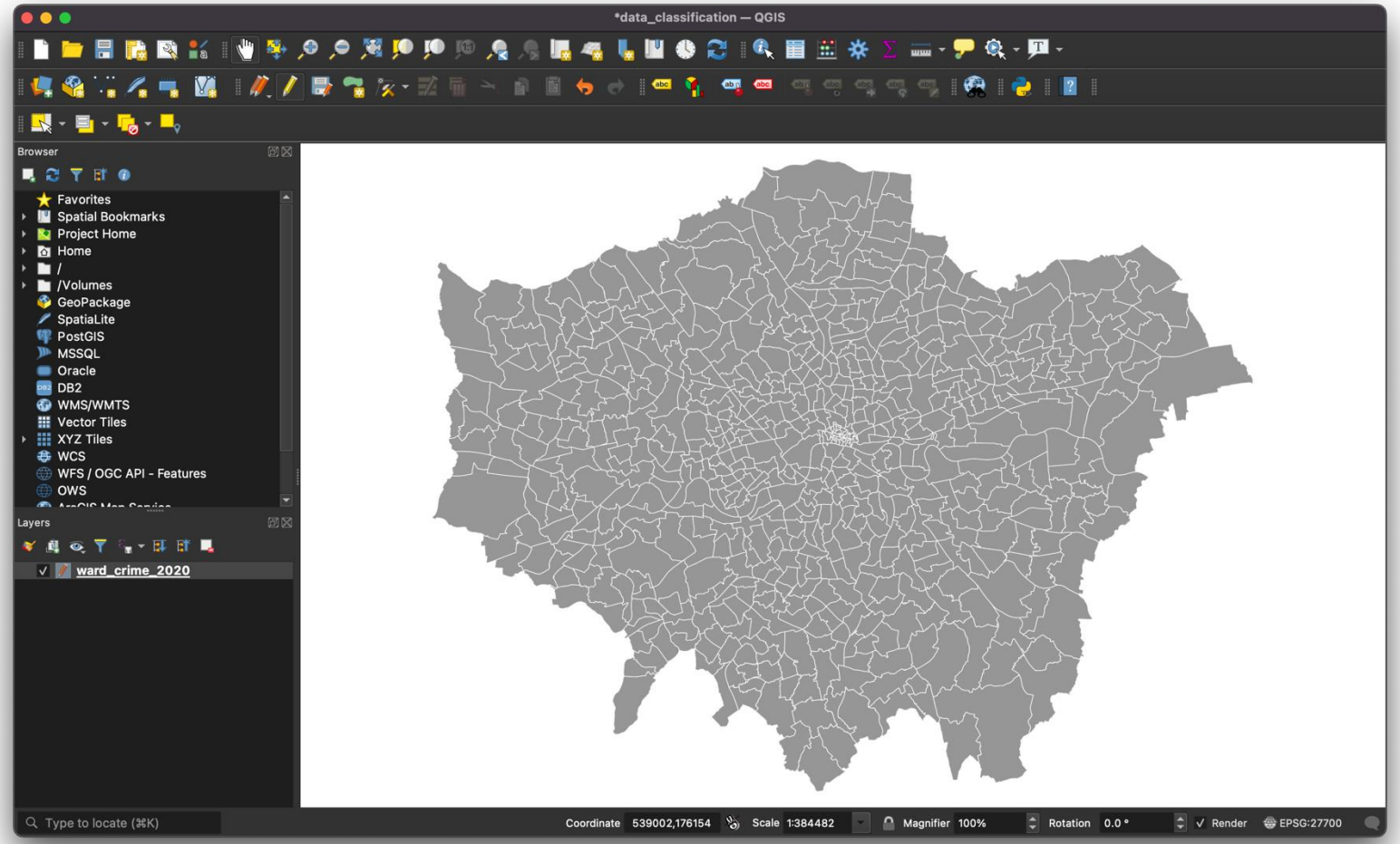
Mapping categorical data



Mapping continuous data

- Continuous variables are divided into classes, which is the spatial equivalent of a histogram.
- The number of classes depends on the data (i.e. the number of bins).
- The data distribution (via histogram) helps determine the best classification approach, including how to bin the data and set breaks.
- Approach to classification will be determined by distribution of data (how to bin?).
- There is always a trade-off between information loss and readability / simplicity.

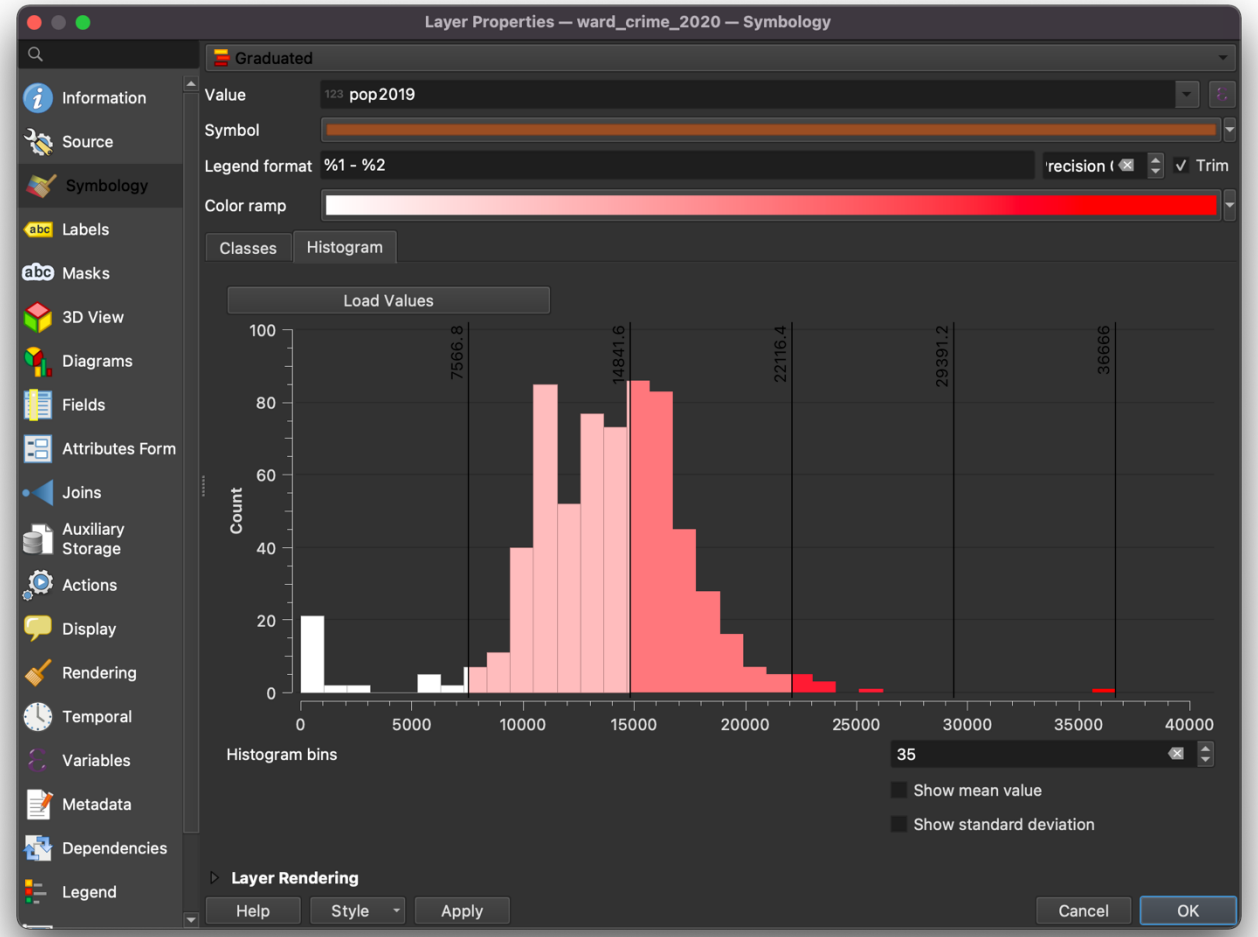
Mapping continuous data



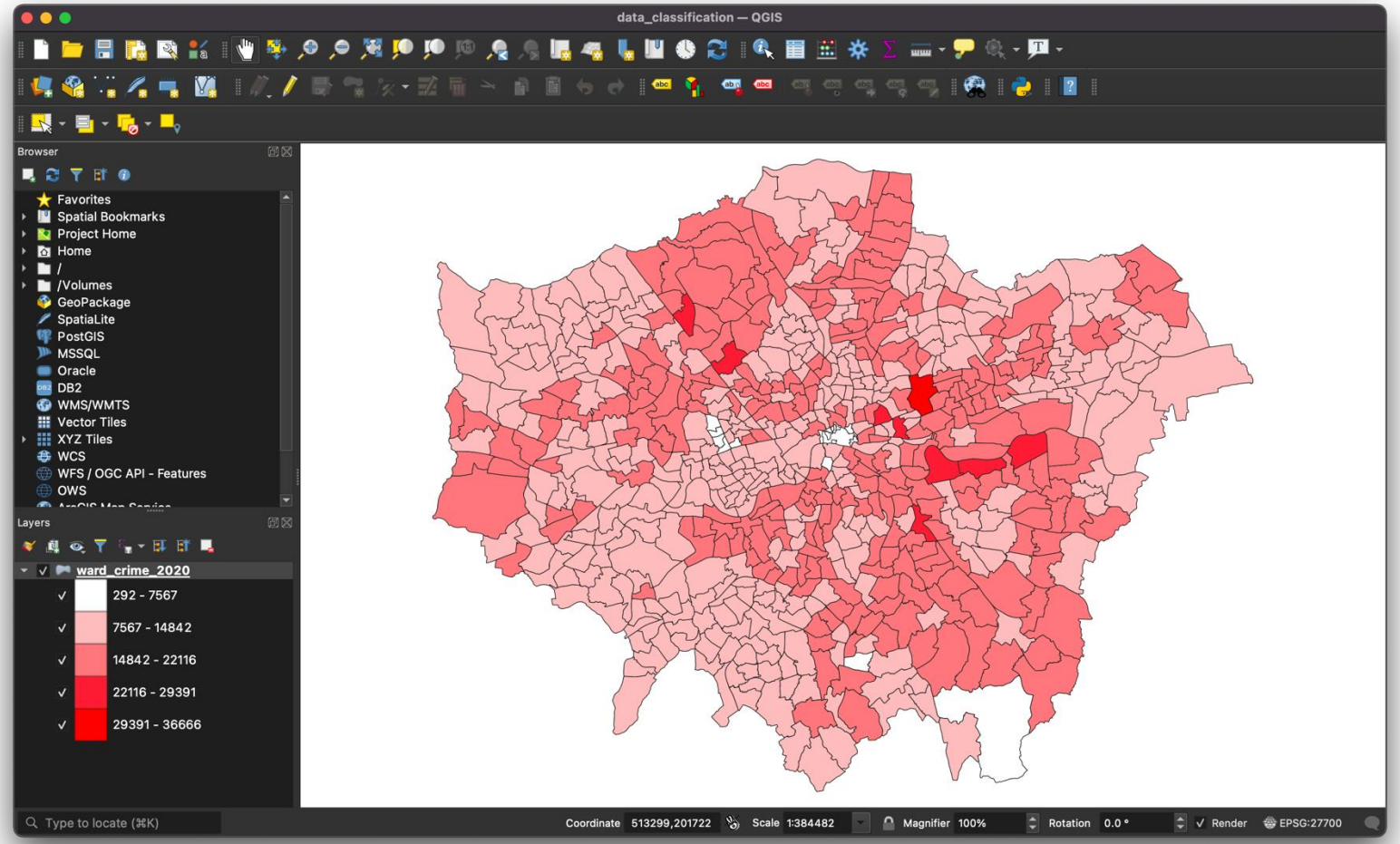
Equal interval

- Take the range of the data values to represent and split it into equal intervals.
- Splits are based on the numerical value.
- If distribution is skewed: more weight to outliers.

Equal interval



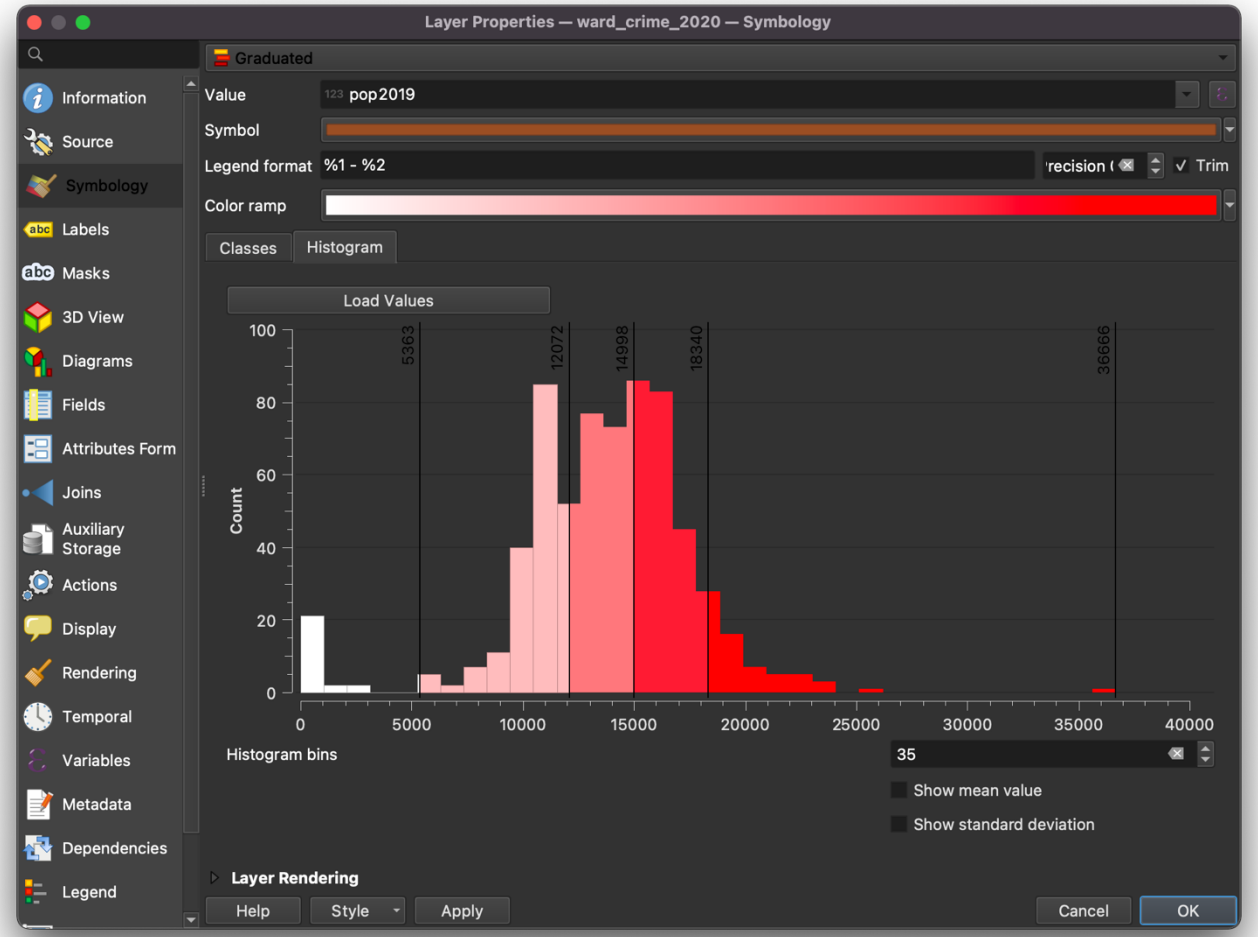
Equal interval



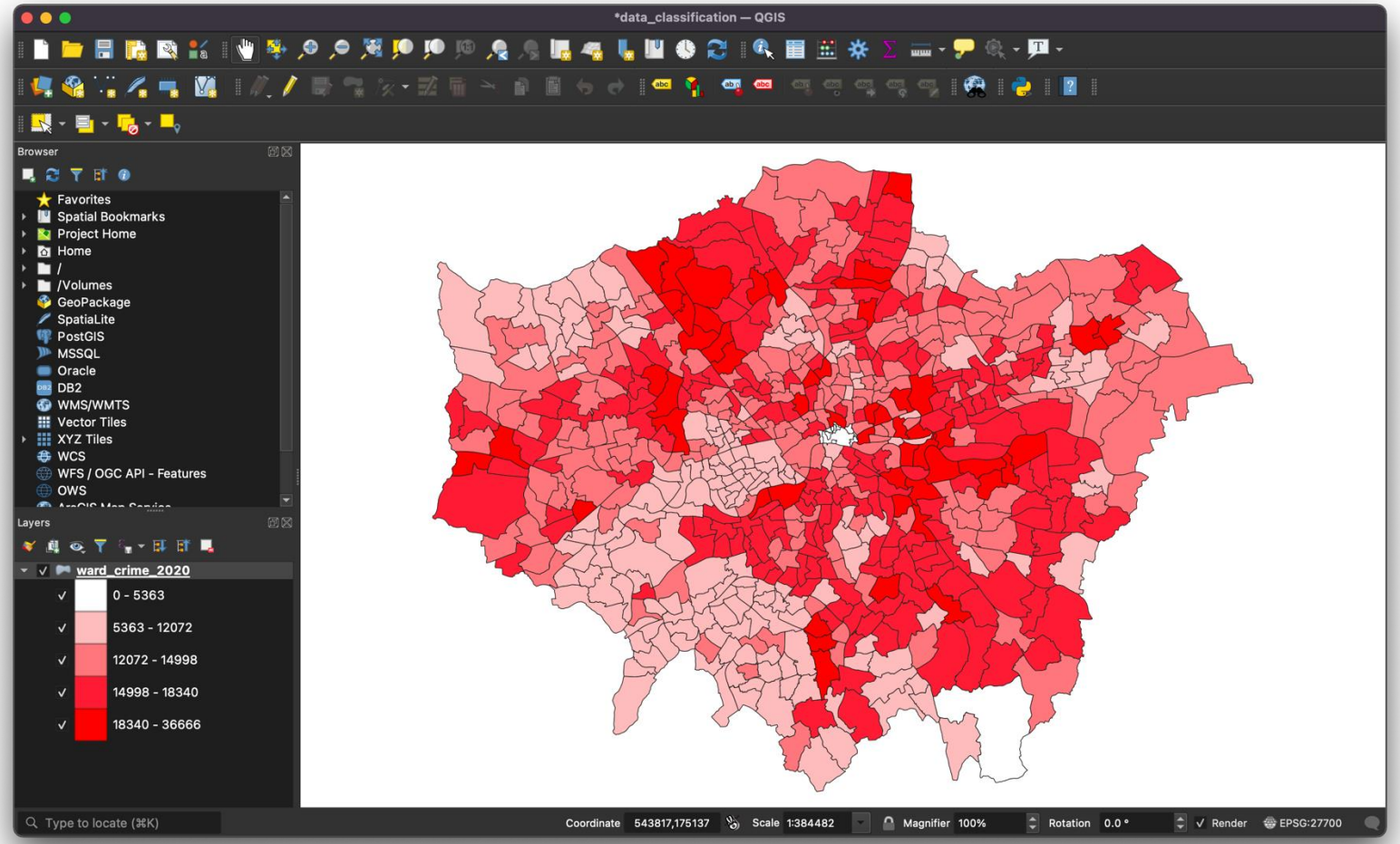
Natural breaks

- Based on minimisation of each class’s average deviation from the class mean and maximisation of each class's deviation from the means of the other classes.
- Splits are based on data clustering.
- If distribution is skewed: outliers in own class (although dependent on number of classes).

Natural breaks



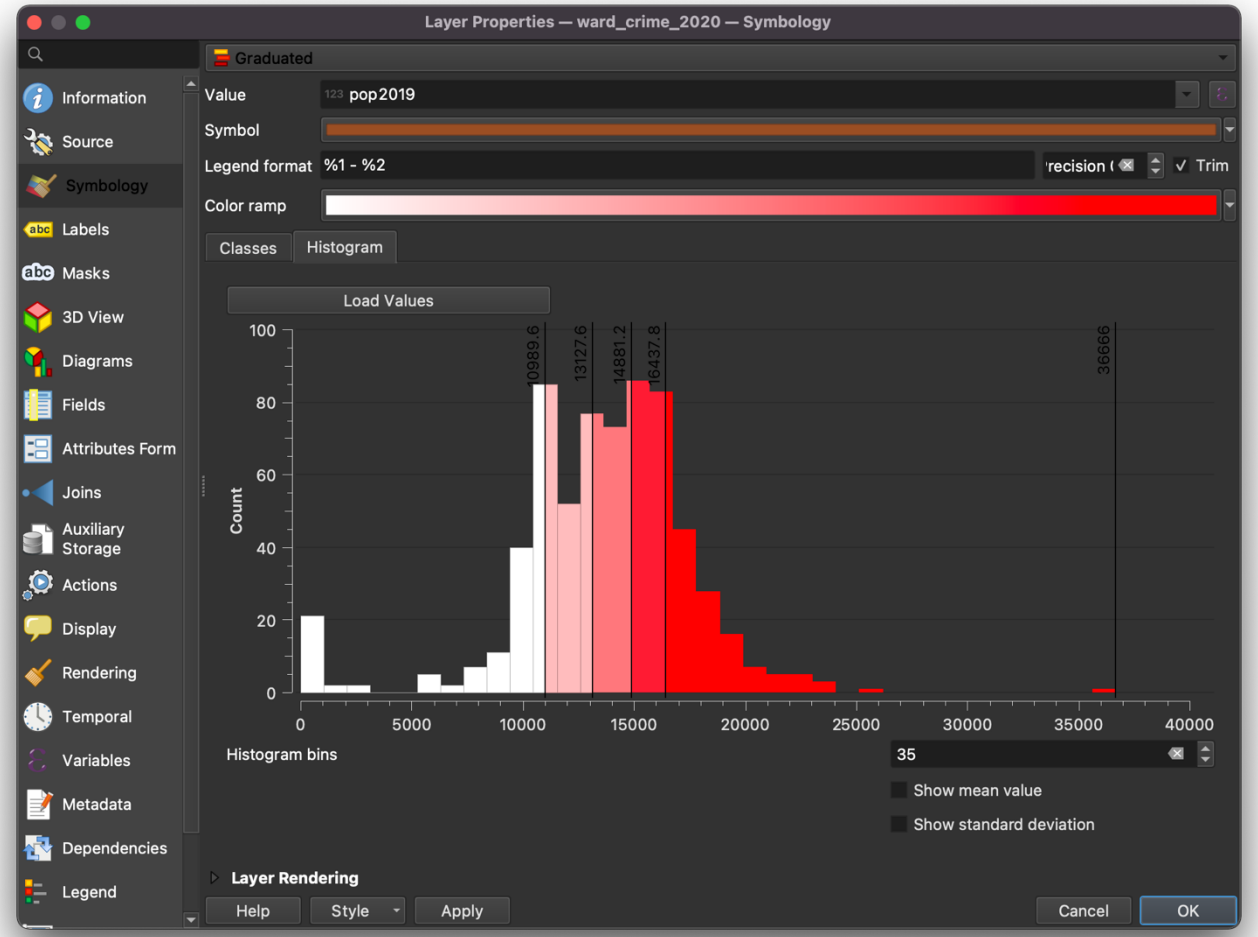
Natural breaks



Quantiles

- Split the distribution keeping the same number of values in each bin.
- Splits are based on the rank of the value.
- If distribution is skewed: very different values can be binned together.

Quantiles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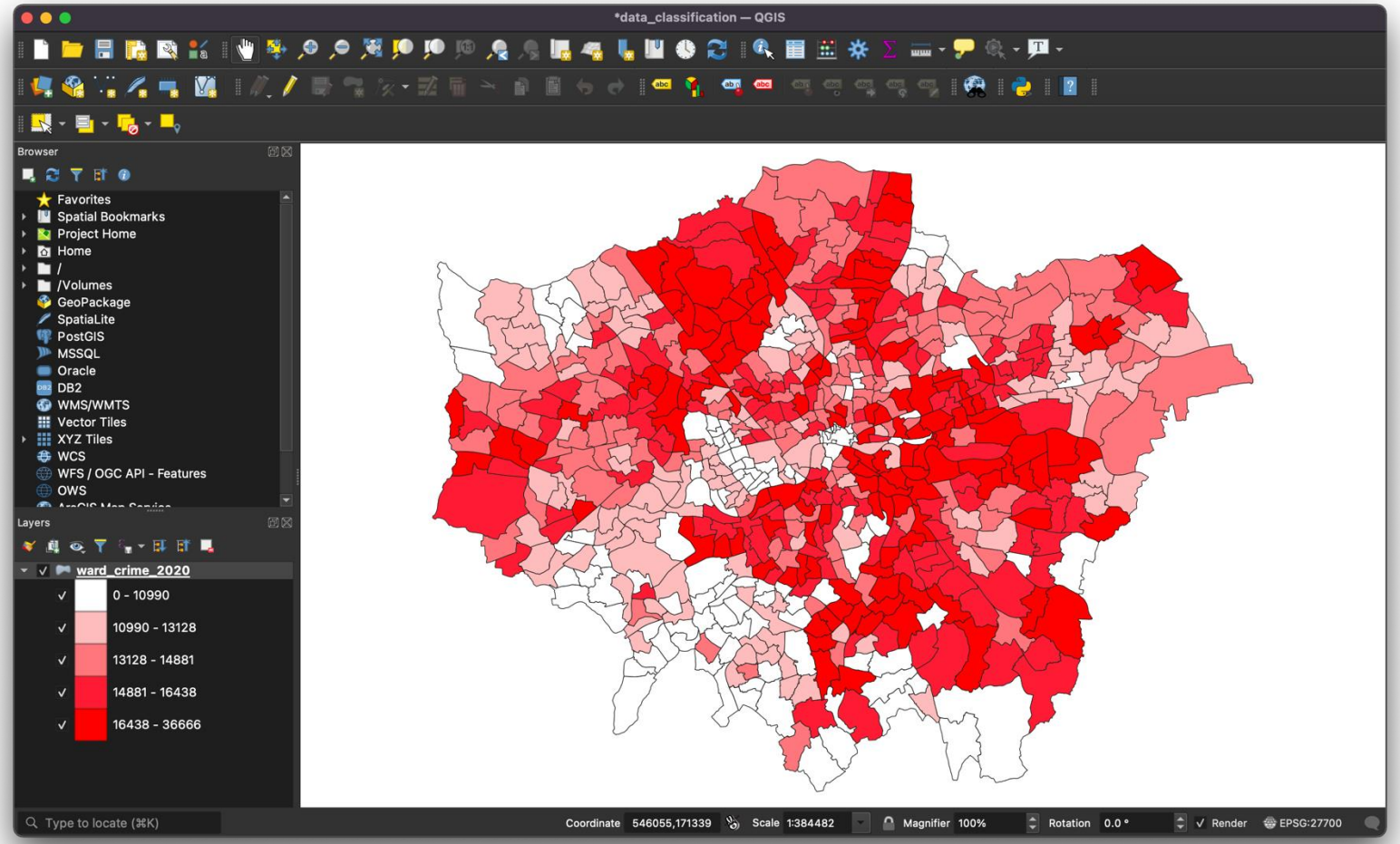
Quantiles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Coordinate 546055,171339
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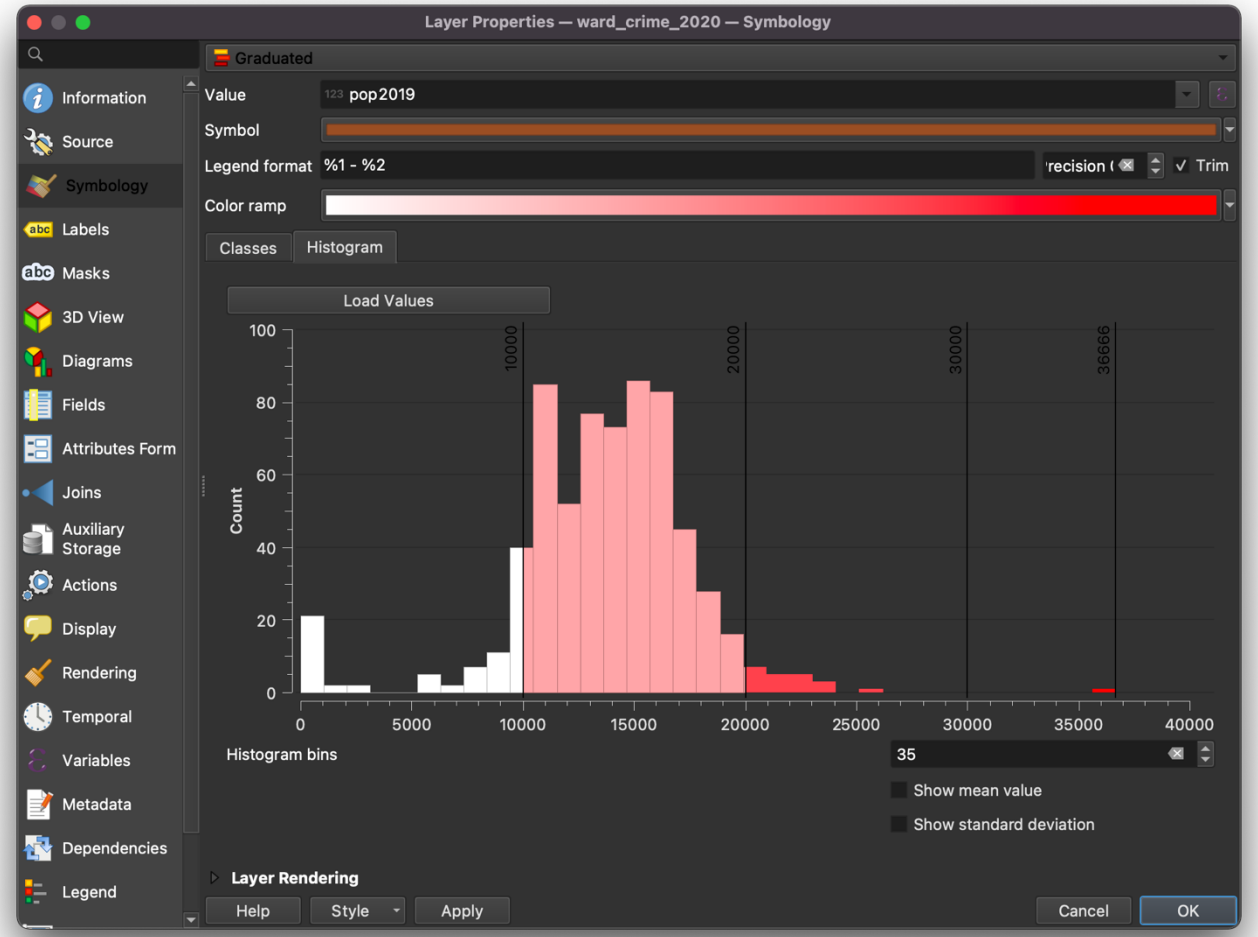
Pretty

- Split the distribution using a series of rounded values.
- Splits are not based on data or distribution.
- If distribution is skewed: bins with a low number of values.

Pretty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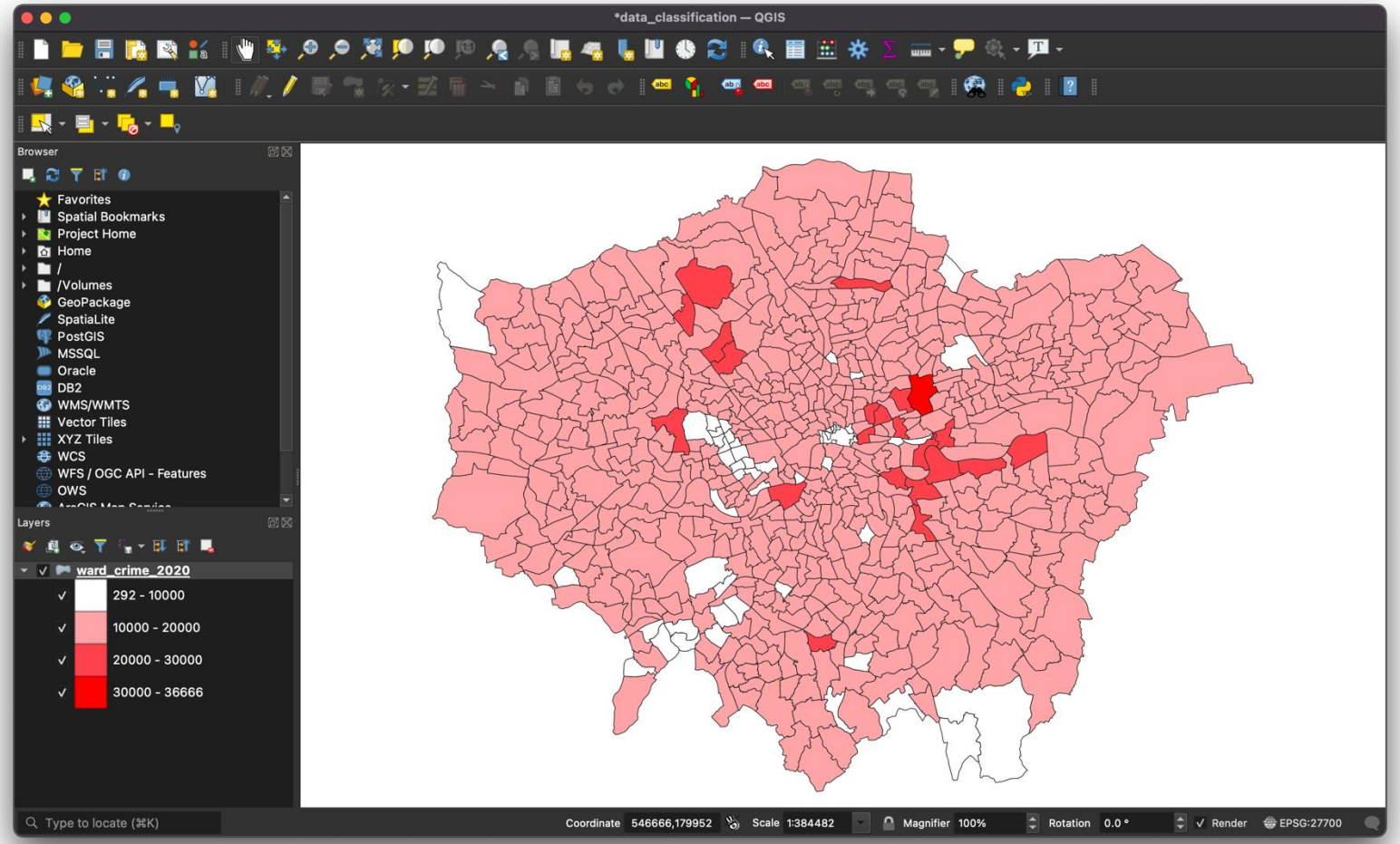
Pretty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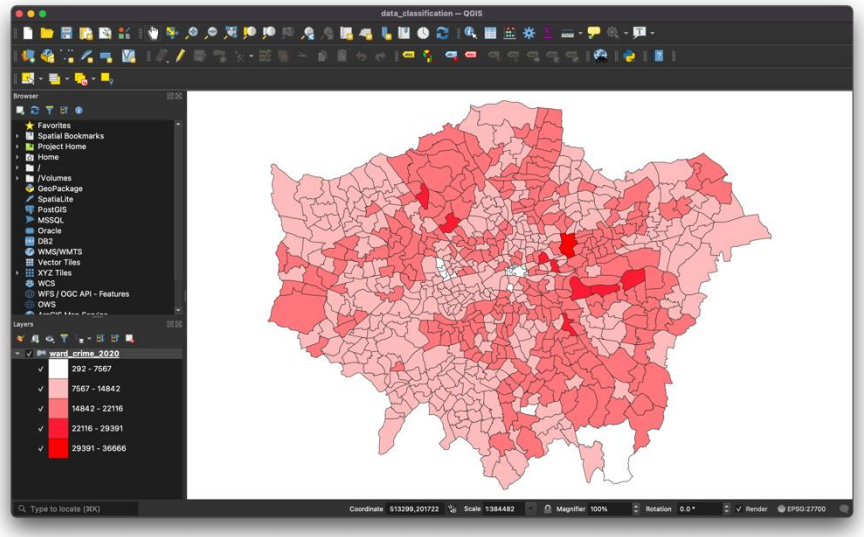
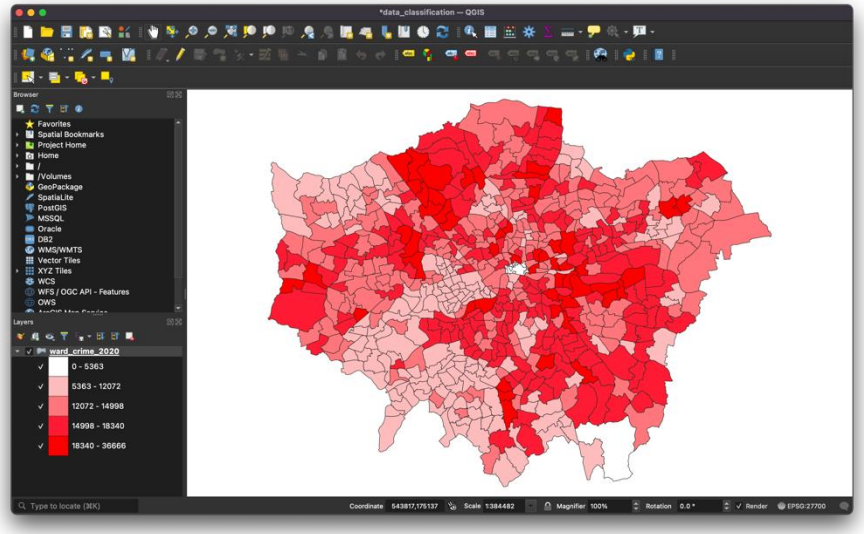
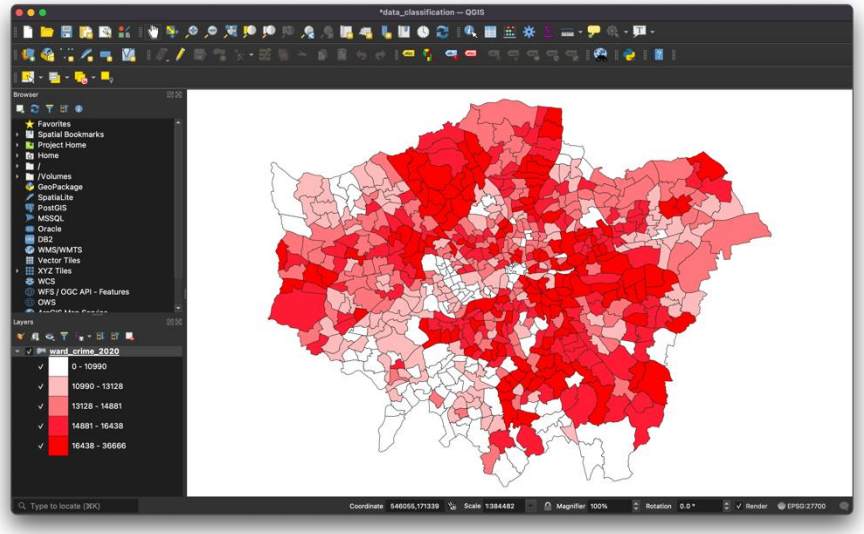
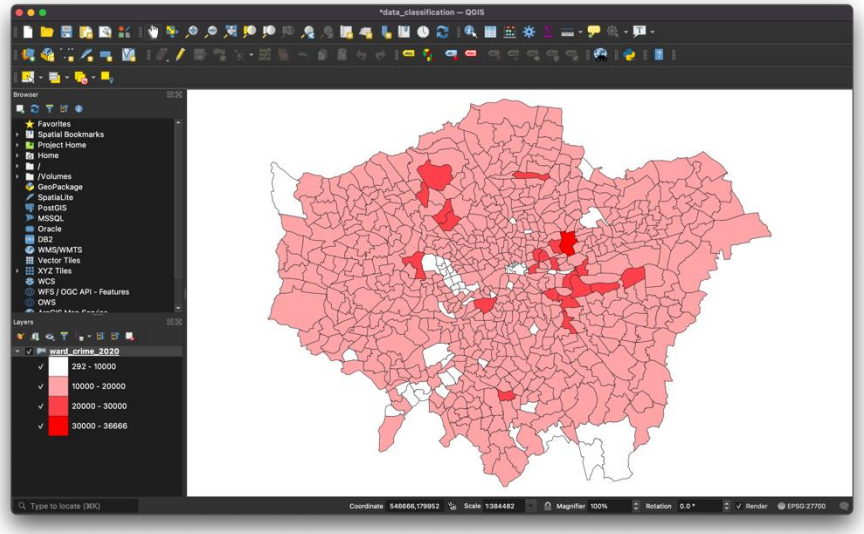
Different classifications, different maps





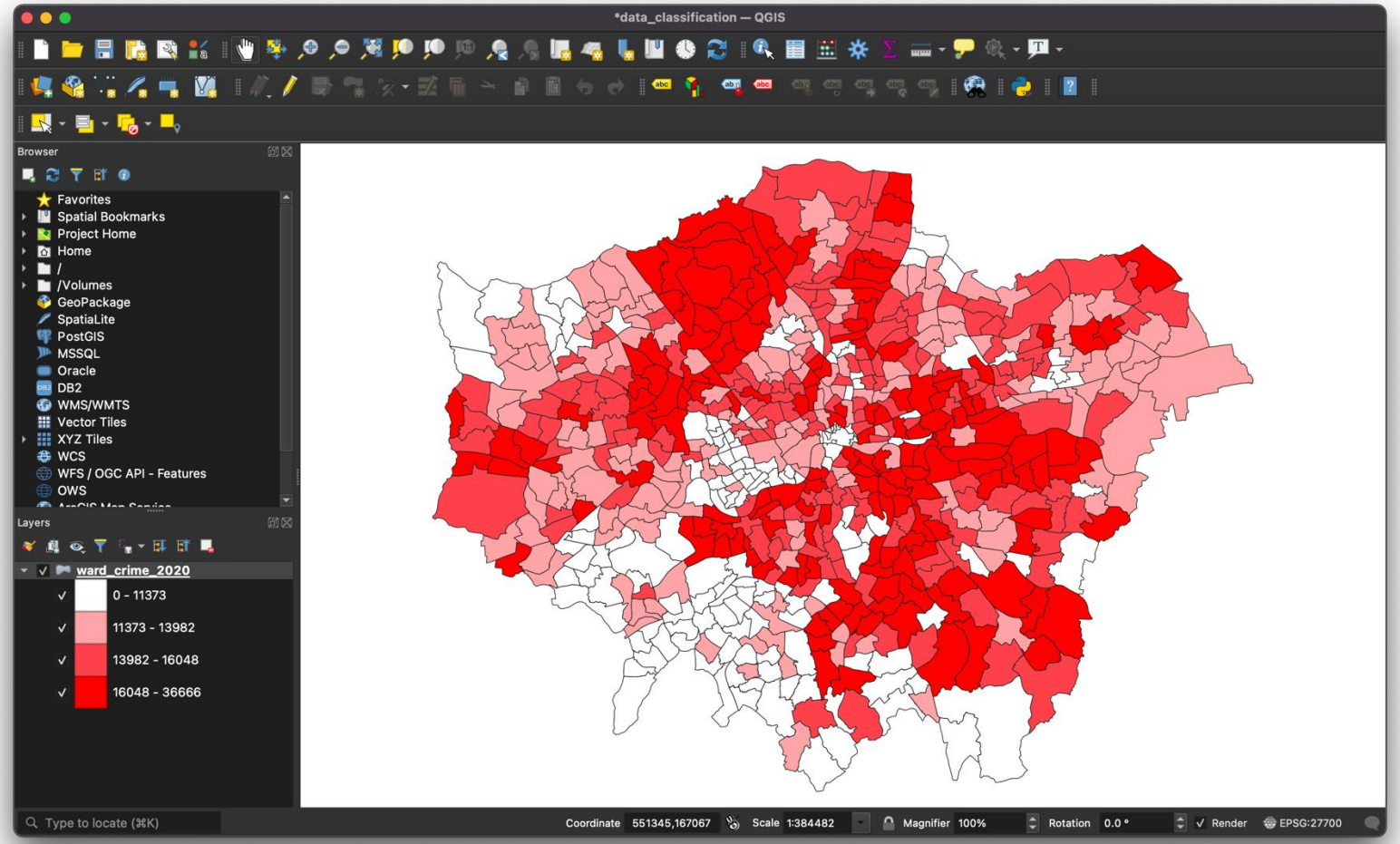




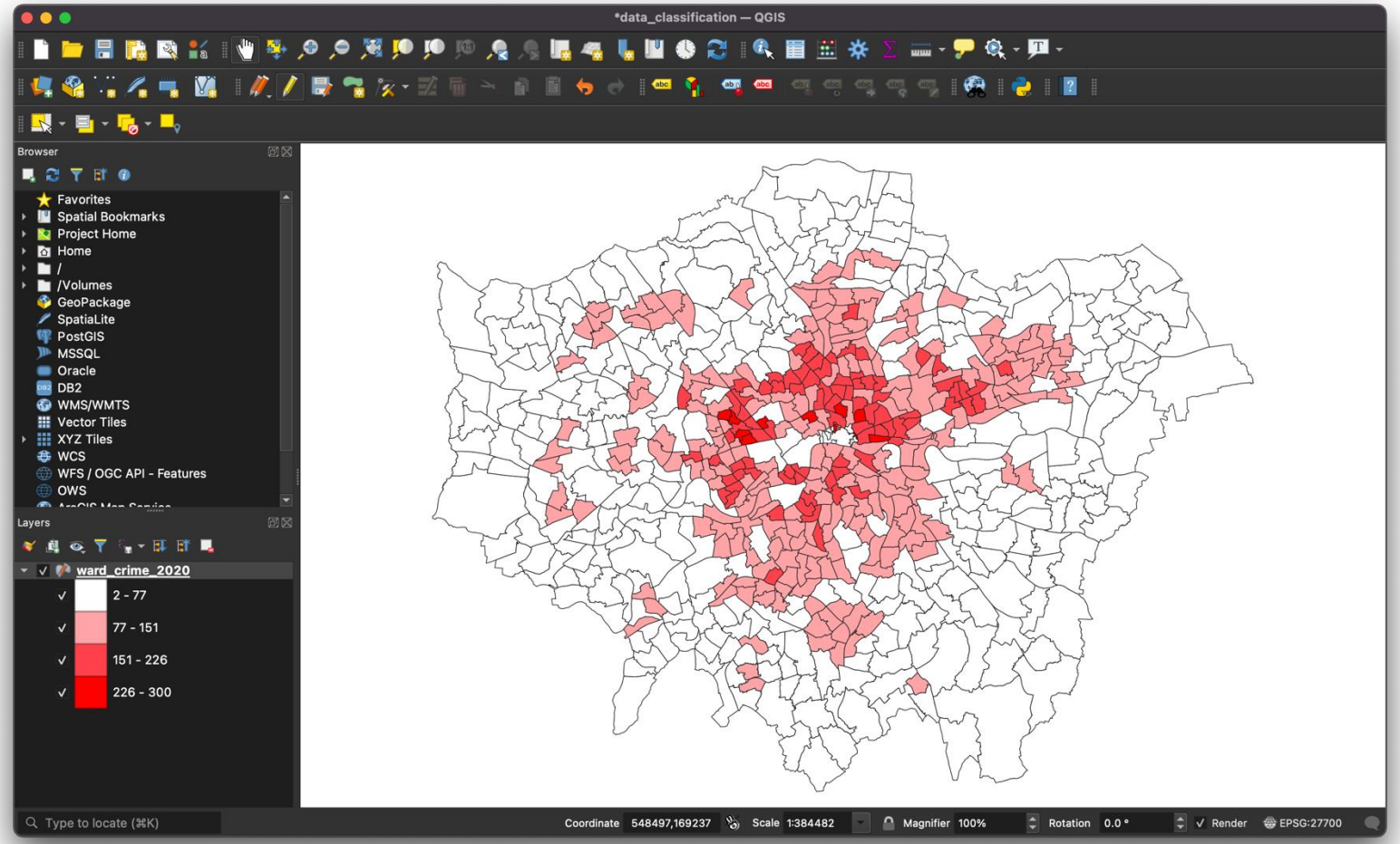
Standardisation

- Plotting raw numbers in choropleth maps should generally be avoided, as it can lead to misleading interpretations.
- Standardisation can be achieved by dividing the variable of interest (numerator) by a standardising variable (denominator), such as total population, area, or other relevant factors.

Standardisation



Standardisation



Map conventions

All maps should have a:

- Title
- Legend
- Scale bar / scale text
- North arrow
- And: attribution and data sources

Optional:

- Text and labels – sometimes important for context, sometimes distracting!

Map conventions

Effective data visualisation is hard

- Effective mapping requires a combination of good analysis and good visualisation. GIGO: Garbage In, Garbage Out.
- What is the map trying to accomplish? Ensure clarity of purpose.
- Is the map suited to the intended audience? Consider their needs and understanding.
- Have you included sufficient attribution information for data sources, methodology, etc.? Transparency is key.
- What are the likely impressions of the map? Ensure the map is not misleading.
- Is the level of generalisation appropriate? Avoid oversimplification or unnecessary detail.

Conclusion

Part I

- GCS and PCS are essential for GIS as they determine how spatial layers are linked to the earth.

Part II

- To design a good map, lots of choices have to be made: type of map, type of classification, standardisation, colours.
- Good maps adhere to the map conventions: elements that should all be present on a map such as title, legend, scale bar.

Questions

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