

# Inferring players' values from their actions

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# Content

- Example of inferring values in a 2x2 game
- Equilibrium-based players assumptions
- No-regret players assumption
- Quantal regret players assumption
- Application to ad auctions

Based on:

*Stationary Concepts for Experimental 2x2-Games* by Selten and Chmura

*Econometrics for Learning Agents* by Nekipelov et, al.

*A “quantal regret” method for structural econometrics in repeated games* by Nisan and Noti

# Estimation Task in a 2x2 Game

- How to infer  $x$  and  $y$  if we know how the game is played?
  - No dominant strategy
- e.g.  $p_U = 0.11$ ,  $q_L = 0.68$
- Assume Nash Equilibrium:
  - $q_L = 10/(x + 1)$
  - $x \approx 13.7$

	Left	Right
Up	$x$    $y$	0    18
Down	9    9	10    8

# Equilibrium-based Model

- NE:

$$p_U = \frac{d_D}{d_U + d_D},$$

$$q_L = \frac{c_R}{c_L + c_R}$$

	$L$	$R$
$U$	$a_L + c_L$   $b_U$	$a_R$   $b_U + d_U$
$D$	$a_L$   $b_D + d_D$	$a_R + c_R$   $b_D$

***U***: up      ***D***: down  
***L***: left     ***R***: right

Player 1's payoff in the upper-left corner  
Player 2's payoff in the lower-right corner

$$\begin{aligned} a_L, a_R, b_U, b_D &\geq 0 \\ c_L, c_R, d_U, d_D &> 0 \end{aligned}$$

- In practice, NE is hard for players to compute
  - In the experiments, players are informed with their payoff after each play and their opponents' actions and total payoffs after 200 repeats.

# Equilibrium-based Model

- Quantal Response Equilibrium
- For player 1 (row)
  - $E_U(q_L), E_D(q_L)$ : expected payoff against  $q_L$
  - $$p_U = \frac{e^{\lambda E_U(q_L)}}{e^{\lambda E_U(q_L)} + e^{\lambda E_D(q_L)}}$$
- Similarly
  - $$q_L = \frac{e^{\lambda E_L(p_U)}}{e^{\lambda E_L(p_U)} + e^{\lambda E_R(p_U)}}$$
- Solve the equation and fit  $\lambda$  through data

	$L$	$R$
$U$	$a_L + c_L$  $b_U$	$a_R$  $b_U + d_U$
$D$	$a_L$  $b_D + d_D$	$a_R + c_R$  $b_D$

# Equilibrium-based Model

- Action-sampling Equilibrium
- Player 1: n samples where L played k times
  - Choose his best response according to samples
  - $\alpha_U(k) = 1$  if  $\frac{k}{n} > \frac{c_R}{c_L + c_R}$ ;  $\frac{1}{2}$  if " = "; 0 else
  - $p_U = \sum_{k=0}^n \binom{n}{k} q_L^k (1 - q_L)^{n-k} \alpha_U(k)$
- Player 2: n samples where U played m times
  - $\alpha_L(m) = 1$  if  $\frac{m}{n} > \frac{d_U}{d_U + d_D}$ ;  $\frac{1}{2}$  if " = "; 0 else
  - $q_L = \sum_{m=0}^n \binom{n}{m} p_U^{n-m} (1 - p_U)^m \alpha_L(m)$

	$L$	$R$
$U$	$a_L + c_L$    $b_U$	$a_R$    $b_U + d_U$
$D$	$a_L$    $b_D + d_D$	$a_R + c_R$    $b_D$

# Equilibrium-based Model

- Payoff-sampling Equilibrium
- Player 1: n samples in total, L played  $k_U$  ( $k_D$ ) times when he plays U (D)

- Payoff in samples:
  - $H_U = k_U(a_L + c_L) + (n - k_U)a_R$
  - $H_D = k_D a_L + (n - k_D)(a_R + c_R)$
- Play the one with higher payoff
  - $\beta(k_U, k_D) = 1$  if  $H_U > H_D$ ;  $\frac{1}{2}$  if “ = ”; 0 else

- $p_U = \sum_{k_U=0}^n \sum_{k_D=0}^n \binom{n}{k_U} \binom{n}{k_D} q_L^{k_U+k_D} (1-q_L)^{2n-k_U-k_D} \beta(k_U, k_D)$

- Similar for player 2

	$L$	$R$
$U$	$a_L + c_L$    $b_U$	$a_R$    $b_U + d_U$
$D$	$a_L$    $b_D + d_D$	$a_R + c_R$    $b_D$

# Equilibrium-based Model

- Impulse Balance Equilibrium
- Security level: the maxmin payoff
  - $s_1 = \max[\min(a_L + c_L, a_R), \min(a_L, a_R + c_R)]$
  - $s_2 = \max[\min(b_U, b_D + d_D), \min(b_U + d_U, b_D)]$
  - Second lowest payoff
- Transform the payoff matrix
  - Idea: a loss is twice weighted than a gain
  - Reduce the surplus payoff over  $s_i$  by a factor  $\frac{1}{2}$

	$L$	$R$
$U$	$a_L + c_L$    $b_U$	$a_R$    $b_U + d_U$
$D$	$a_L$    $b_D + d_D$	$a_R + c_R$    $b_D$



8	0
$6^*$	14
$7^*$	10
7	4



7,5	0
6	10
7	8,5
6,5	4

*L*

*R*

	0	$c_R^*$
<i>U</i>	$d_U^*$	0
	$c_L^*$	0
<i>D</i>	0	$d_D^*$

# Equilibrium-based Model

- Impulse Balance Equilibrium
- Security level: the maxmin payoff
- Transform the payoff matrix
- Impulse balance equations:
  - $p_U q_R c_R^* = p_D q_L c_L^*$
  - $p_U q_L d_U^* = p_D q_R d_D^*$
- Then
  - $p_U = \frac{q_L c_L^*}{q_L c_L^* + (1 - q_L) c_R^*}, q_L = \frac{(1 - p_U) d_D^*}{p_U d_U^* + (1 - p_U) d_D^*}$
  - $p_U = \frac{\sqrt{c}}{\sqrt{c} + \sqrt{d}}, q_L = \frac{1}{1 + \sqrt{cd}}, c = \frac{c_L^*}{c_R^*}, d = \frac{d_U^*}{d_D^*}$

		<i>L</i>	<i>R</i>
<i>U</i>		0	$c_R^*$
		$d_U^*$	0
<i>D</i>		$c_L^*$	0
		0	$d_D^*$

# Estimation Task in a 2x2 Game

- Infer one element of the payoff matrix through repeatedly playing samples
- Performance:
  1. Impulse balance equilibrium
  2. Payoff-sampling equilibrium
  3. Action-sampling equilibrium
  4. Quantal response equilibrium
  5. Nash equilibrium

	$L$	$R$
$U$	$a_L + c_L$    $b_U$	$a_R$    $b_U + d_U$
$D$	$a_L$    $b_D + d_D$	$a_R + c_R$    $b_D$

# Estimation Task in a 2x2 Game

- Other equilibrium is still hard to compute.
- What if players are using no-regret learning?

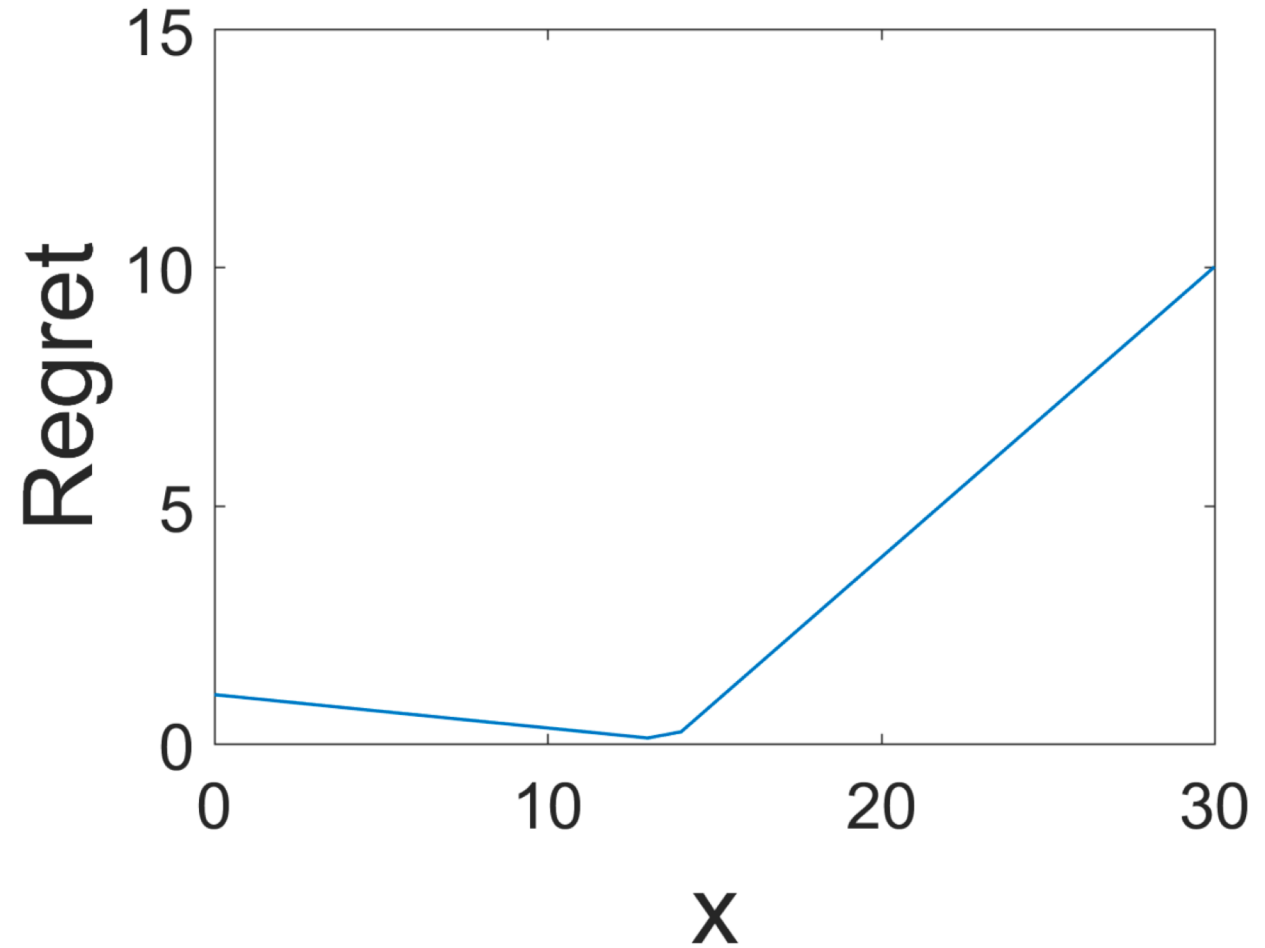
$$\text{regret}_i(\theta, \vec{a}) = \frac{1}{T} \left( \max_{a'_i \in A_i} \sum_{t=1}^T u_i(a'_i, a_{-i}^t, \theta) - \sum_{t=1}^T u_i(a_i^t, a_{-i}^t, \theta) \right).$$

- An algorithm is a no-regret learning if the regret goes to 0 as T increase to infinity.

# Estimation Task in a 2x2 Game

	Left	Right
Up	$x$  $y$	0  18
Down	9  9	10  8

- $p_U = 0.11, q_L = 0.68$
- $x \approx 13$  for the lowest regret
- Recall NE leads to 13.7



# Quantal Regret Model

- The prior of  $\theta$  (i.e.  $x$ ) is uniform distribution  $p(\theta)$
- It is updated according to the regret:

$$\hat{\theta} = Z^{-1} \cdot \sum_{\theta} p(\theta) \cdot e^{-\lambda \cdot \sum_i \text{regret}_i(\theta, \vec{a})} \cdot \theta,$$

where

$$Z = \sum_{\theta} p(\theta) \cdot e^{-\lambda \cdot \sum_i \text{regret}_i(\theta, \vec{a})}$$

- $\lambda$  : parameter reflecting how players relying on no-regret learning
  - If  $\lambda = \infty$ , it is equivalent to min-regret
- Performs better than equilibrium-based model and min-regret

# Application to Auctions

- For given bidding  $\mathbf{b}^t = (b_i^t, \mathbf{b}_{-i}^t)$ ,  $t = 1, \dots, T$ ,  $(v, \epsilon)$  is no-regret pair if

$$\forall b' \in \mathbb{R}_+ : v \cdot \frac{1}{T} \sum_{t=1}^T (P_i^t(b', \mathbf{b}_{-i}^t) - P_i^t(\mathbf{b}^t)) \leq \frac{1}{T} \sum_{t=1}^T (C_i^t(b', \mathbf{b}_{-i}^t) - C_i^t(\mathbf{b}^t)) + \epsilon$$

where  $P(\cdot)$  is winning probability,  $C(\cdot)$  is the payment function

- Define deviation function:

$$\Delta P(b') = \frac{1}{T} \sum_{t=1}^T (P_i^t(b', \mathbf{b}_{-i}^t) - P_i^t(\mathbf{b}^t)) \quad \Delta C(b') = \frac{1}{T} \sum_{t=1}^T (C_i^t(b', \mathbf{b}_{-i}^t) - C_i^t(\mathbf{b}^t))$$

- Rationalizable Set  $\mathcal{NR} = \{(v, \epsilon) \mid \forall b' \in \mathbb{R}_+ : v \cdot \Delta P(b') \leq \Delta C(b') + \epsilon \}$

# Application to Auctions

- With some assumptions

ASSUMPTION 1. *The support of bids is a compact set  $B = [0, \bar{b}]$ . For each bidvector  $\mathbf{b}_{-i}^t$ , the functions  $P_i^t(\cdot, \mathbf{b}_{-i}^t)$  and  $C_i^t(\cdot, \mathbf{b}_{-i}^t)$  are continuous, monotone increasing and bounded on  $B$ .*

ASSUMPTION 2. *For each  $b_1$  and  $b_2 > 0$  the incremental cost per click function*

$$ICC(b_2, b_1) = \frac{\Delta C(b_2) - \Delta C(b_1)}{\Delta P(b_2) - \Delta P(b_1)}$$

*is continuous in  $b_1$  for each  $b_2 \neq b_1$  and it is continuous in  $b_2$  for each  $b_1 \neq b_2$ . Moreover for any  $b_4 > b_3 > b_2 > b_1$  on  $B$ :  $ICC(b_4, b_3) > ICC(b_2, b_1)$ .*

ASSUMPTION 3.

- (i) *The rationalizable values per click are non-negative:  $v \geq 0$ .*
- (ii) *There exists a global upper bound  $\bar{\epsilon}$  for the error of all players.*



# Application to Auctions

- With some assumptions, the Hausdorff distance between the estimated  $\widehat{\mathcal{NR}}_B$  and the real  $\mathcal{NR}_B$  satisfies

$$d_H(\widehat{\mathcal{NR}}_B, \mathcal{NR}_B) \leq O((N^{-1} \log N)^{\gamma/(2\gamma+1)}), \quad \gamma = k + \alpha.$$

where  $N$  is the number of samples. (B stands for bounded)

- It requires an estimation for  $\Delta C(\Delta P^{-1}(\cdot))$  from data, which is easy.
- In stead of estimating  $v$  through  $(v, \epsilon) \in \mathcal{NR}$  with smallest  $\epsilon$ , do

$$\hat{v}_i = (\sum_j v_i^j \cdot e^{-\lambda \epsilon_i^j}) / (\sum_j e^{-\lambda \epsilon_i^j})$$

Thank You