

TYPOGRAPHY & BRAND COLORS

FUTURA MEDIUM

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö
a b c d e f g h i j k l m n o p q
r s t u v w x y z å ä ö
1 2 3 4 5 6 7 8 9 0

Typeface Futura Medium is used
for body text.
Font size body text: 10 pt
Color used for typeface: #000093

FUTURA CONDENSED MEDIUM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
a b c d e f g h i j k l m n o p q r s t u v w x y z å ä ö
1 2 3 4 5 6 7 8 9 0

Typeface Futura Condensed
Medium is used capitalized for
heading and subheading.
Font size heading: 36 pt
subheading: 18 pt
Colors used for typeface:
#333334 #989836

ÅSA TEAL
CMYK
63/26/39/12
#669999

ÅSA WHITE
CMYK
00/00/00/00
#ffffff

ÅSA LIME
CMYK
43/29/100/5
#989836

ÅSA BLACK
CMYK
00/00/00/93
#333334