

Interviews With Usage-Based Insurance (UBI) Users

Questionnaire For Recruitment

Note This questionnaire will be applied to the participants at the moment of the recruitment process. First, the participants will be asked to sign a consent form. Then, we will only apply the following questionnaire to the participants who gave us their consent. After answering the questionnaire, we will ask them for their contact information. The other participants (who did not give us their consent) will get the message: “Thanks for your time. Have a nice day!”. All participants can access this questionnaire from the link provided in *Call for participation*.

Consent form for recruitment

I hereby consent to the processing of my personal data, specifically my gender, age, education level, current occupation, and my contact information (email and/or telephone) by the Vienna University of Economics and Business. This data will only be used for evaluating my eligibility to participate in the user study “Connected cars - Exploring car insurance innovations” and for contacting me to conduct this user study.

- ☐ I agree
- ☐ I do not agree

Questionnaire

1. When did you get your first driving license?

- ☐ less than 5 years ago
- ☐ 5 years ago or more
- ☐ I have never had a driving license

Note Only the participants with driving license will be able to continue answering the questionnaire. The other participants, who do not have a driving license, will get the message: “Thanks for your time. For this study we require that the participants have a driving license. We hope to have you for our future studies”. If we get more participants than we need, we will select the interviewees keeping a uniform distribution of gender and age per each group (current, potential, and former users).

2. Please describe your experience with data-driven car insurance (pay as you drive, usage-based insurance, pay how you drive, telematics insurance, or telematik-tarif) program?

- ☐ I am covered by a data-driven car insurance
Which one? _____ How long? _____
- ☐ I have never been covered in a data-driven car insurance
- ☐ I was covered in a data-driven car insurance, but now I am no longer covered by it
Which one? _____ How long? _____

3. What is your age?

- ☐ under 18 years old
- ☐ 18-21 years old
- ☐ 22-25 years old
- ☐ 26-29 years old
- ☐ 30 years or older

4. What is your gender?
- ☐ female
 - ☐ male
 - ☐ other _____
 - ☐ prefer not to disclose
5. What is the highest degree or level of education that you have completed?
- ☐ less than high school (no university/college entrance certificate)
 - ☐ entrance certificate for university/college (high school diploma, etc)
 - ☐ bachelor degree or equivalent
 - ☐ master degree, professional degree (M.D., J.D., etc) or equivalent
 - ☐ doctoral degree
 - ☐ others _____
 - ☐ prefer not to disclose
6. What is your current occupation?
- ☐ pupil/student (pre-college)
 - ☐ student (college, university)
 - ☐ employee, worker, civil servant
 - ☐ self-employed
 - ☐ unemployed
 - ☐ homemaker
 - ☐ pensioner
 - ☐ others _____
 - ☐ prefer not to disclose

Contact information

How would you prefer to be contacted?

- ☐ email _____
- ☐ telephone [☐ call ☐ sms] _____
- ☐ _____

If you are selected, we shall be contacting you soon