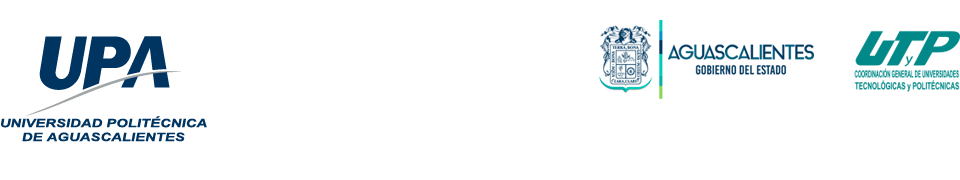
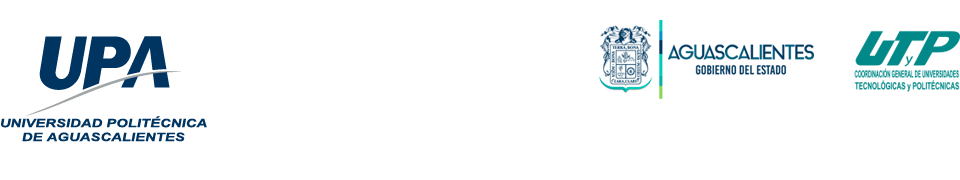
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**Universidad Politécnica de Aguascalientes**

Ingeniería en Sistemas Estratégicos de Información.

*ERP easy.*

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**1.Why the article says ERP is not a panacea?**

All companies require to control their operation, how sophisticated and technical the ERP solution is, but it is necessary to recognize the moment to expand and complement internal efficiency with other systems so that the information generated by ERP and other applications that manage areas such as supply chain, service, and customer service.

The implementation of software gives the possibility to access the improvements to manage a business.

**2. What is the relationship between an ERP system and a supply chain (SCM)?**

It allows you to see the same data from any perspective: Accounting, commercial, financial, logistics. Everyone has access to the same information, depending on the activity of the company can decide what type of tools can have. For example, for logistics companies, an ERP is used to control their business, but it does not allow them to manage what their competitive advantage is with respect to their competitors and what is the offer for their clients.

**3. What strategy should be followed by a company that plans to use an ERP system regardless of its size?**

The most important thing for a company that plans to implement an ERP is that it must have an analysis of its particular situation and find the specific solution; since there is no ERP that fits all companies, as each company and industry is different. Ideally, each business implements solutions that cover its particular needs.

**4. What was Grupo La Moderna’s problem and how did they solve it with an ERP?**

The problem was in the distribution area, which consisted of making its routes manually, which caused not to comply with certainty and 100% with the requirements of the clients and the distribution policies of the business, as well as the lack of control and quality in distribution information.

**5. What are the two scenarios that companies that want to be competitive face?**

1) For small companies, emerging ones implies not taking their size as an excuse for not promoting their business as if they were large companies since an IT infrastructure can be used by any user or employee, in real-time.

2) For companies that are not willing to adopt the change, the chances of their services or products disappearing are increased.

# Bibliografía

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