* Given the provided data what are three conclusions that we can draw about crowdfunding campaigns?
  + Firstly, we can conclude that the success rate of the crowdfunding campaigns is significantly higher than the failed and canceled ones, making it appealing for many to try this method.
  + On a secondary note, in terms of funding there is significant correlation between the number of backers and the success of a campaign, raising a question about how important the work done for marketing and exposition towards attracting investors can affect the success of a campaign.
  + Finally, another conclusion that we could entertain is the goal set for certain campaigns as the most ambitious ones needing more than $50.000 had a higher than the rest of the campaigns.
* What are some limitations of this dataset?
  + It would be vital to understand better the success or failure of a campaign to be able to analysis the expenditures that these have as they develop, overhead, infrastructure, market research and some other human decisions that could affect the correct progress of a project.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + A graphical that shows the percentage by category of failed, cancelled, live and successful could show what categories are most likely to succeed specially when counter parted with other specifics like year and country to really understand how the social differences can influence the backers, the funds needed and some others.
* A brief and compelling justification of whether the mean or media better summarizes the data.
  + The dataset shows a higher variation due to the big difference in the Variance and Standard Deviation values.
  + The median of backers shows a significant impact in the amount of them and the success of the campaign.
  + The minimum and maximum are fairly close to each other which allows us to identify the outliers of a dataset.