# Juan Camilo Gutman

24, from Buenos Aires, Argentina

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#### EDUCATION

MSc. in Economics

2024 - In Progress

Universidad de Buenos Aires (UBA)

BSc. in Economics

2019 - 2023

Universidad de Buenos Aires (UBA)

#### WORK EXPERIENCE

# Zenda | Performance & Growth (Digital Marketing Agency)

2024

Junior Account Strategist

- Budget control and automation of reports for clients
- Design and execution of digital marketing strategies on Google, Meta, and LinkedIn

#### Centro de Estudios de Población, Empleo y Desarrollo (CEPED - IIEP - UBA)

2023 - 2024

Scholarship for Encouraging Scientific Vocations from the National Interuniversity Council

• Undergraduate Research Assistant

# MIRARES Foundation (Implementing Agency for UNHCR - UN)

2019 - 2022

[Foundation for Migrants, Refugees, and Argentine Social Entrepreneurs]

Accounting and Administrative Assistant

- Monitoring of project implementation and reporting to UNHCR
- Management of quantitative and qualitative data of the target population and of subsidies granted
- Conducting interviews in English with non Spanish-speaking beneficiaries

#### Relevant Extracurricular Courses

Digital House 2022

Data Science with Python, 140 hours

- Fundamentals and Visualization Tools
- Data Wrangling: Exploratory Analysis, Cleaning, REGEX
- Machine Learning
- APIs, Pickle and Flask, BigQuery, AWS

# Centro de Estudios de Población, Empleo y Desarrollo (CEPED - IIEP - UBA)

2021

R and R Studio Course, 12 Hours

• "Use of the R programming language for computational statistics applied to the **Permanent Household Survey**"

# EF Education First International Language Schools

2019

Intensive 6-Week English Course in London, 126 Hours

London, England

• English level achieved: C1

#### Languages

English: Advanced level (C1)

Italian and Portuguese: Beginner level

**Spanish**: Native speaking

# TECHNICAL SKILLS

Languages: Python, R, Stata, SQL, LATEX

Development and Productivity Tools: Git, GitHub, Visual Studio Code, Flask, Shiny, Quarto, Microsoft Office 365

Statistical Knowledge: Strong Background in Econometrics and Mathematics

# References

Belén Ledda (Zenda): belen.ledda@zenda.com.ar

Damián Kennedy (ČEPED): damian.kennedy.fco@gmail.com Gabriela Brizuela (MIRARES): gabrizuela@gmail.com