

# Chosing the Best Camping Site for You

Intro Slide	Biggest Site	Biggest Site	Biggest Site	Region Analysis	Region Analysis	Region Analysis
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Chosing the Best Camping Site for You

Juan Carlos Ferreyra

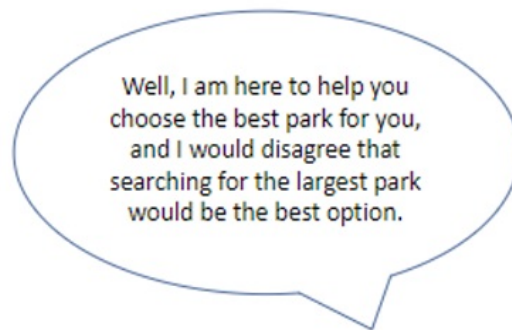
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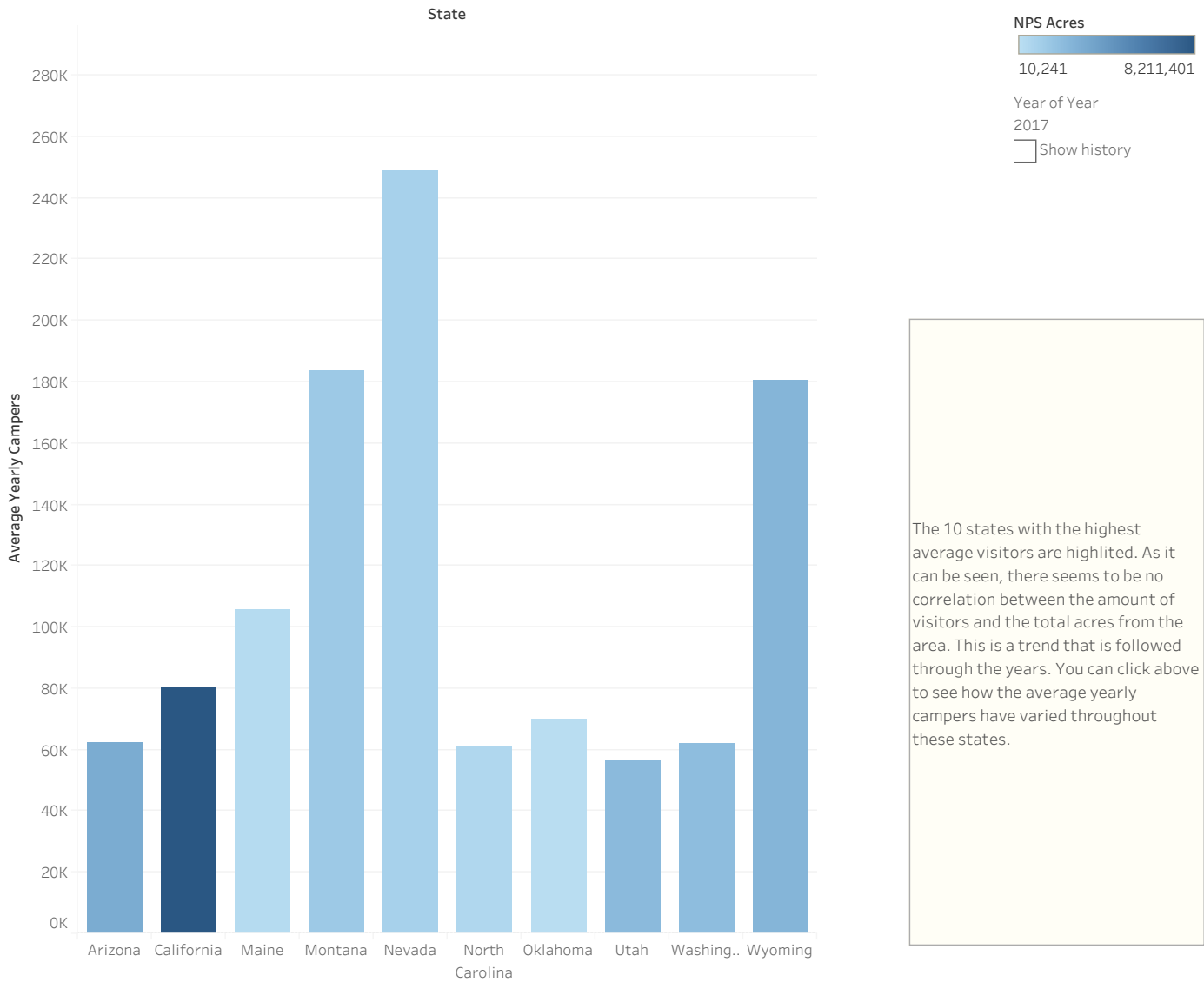
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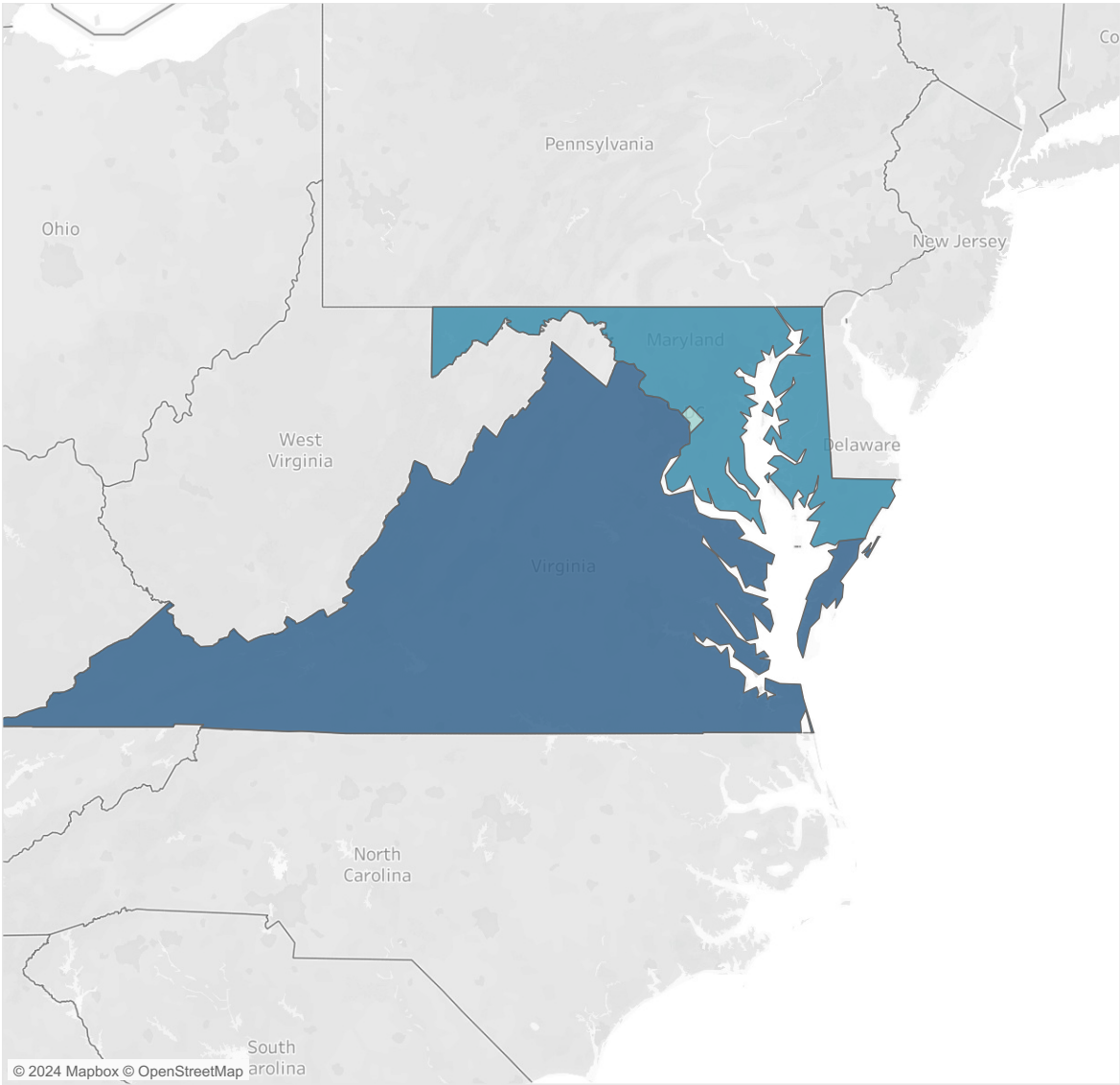
Biggest Site	Biggest Site	Region Analysis	Region Analysis	Region Analysis	Region Analysis	Analysis by Total Visitors
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Well, going to the largest region is a smart idea, however, you must be aware of how data my take you to a region with the wrong inference!



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Biggest Site	Region Analysis	Region Analysis	Region Analysis	Region Analysis	Analysis by Total Visitors	Analysis by Total Vistors
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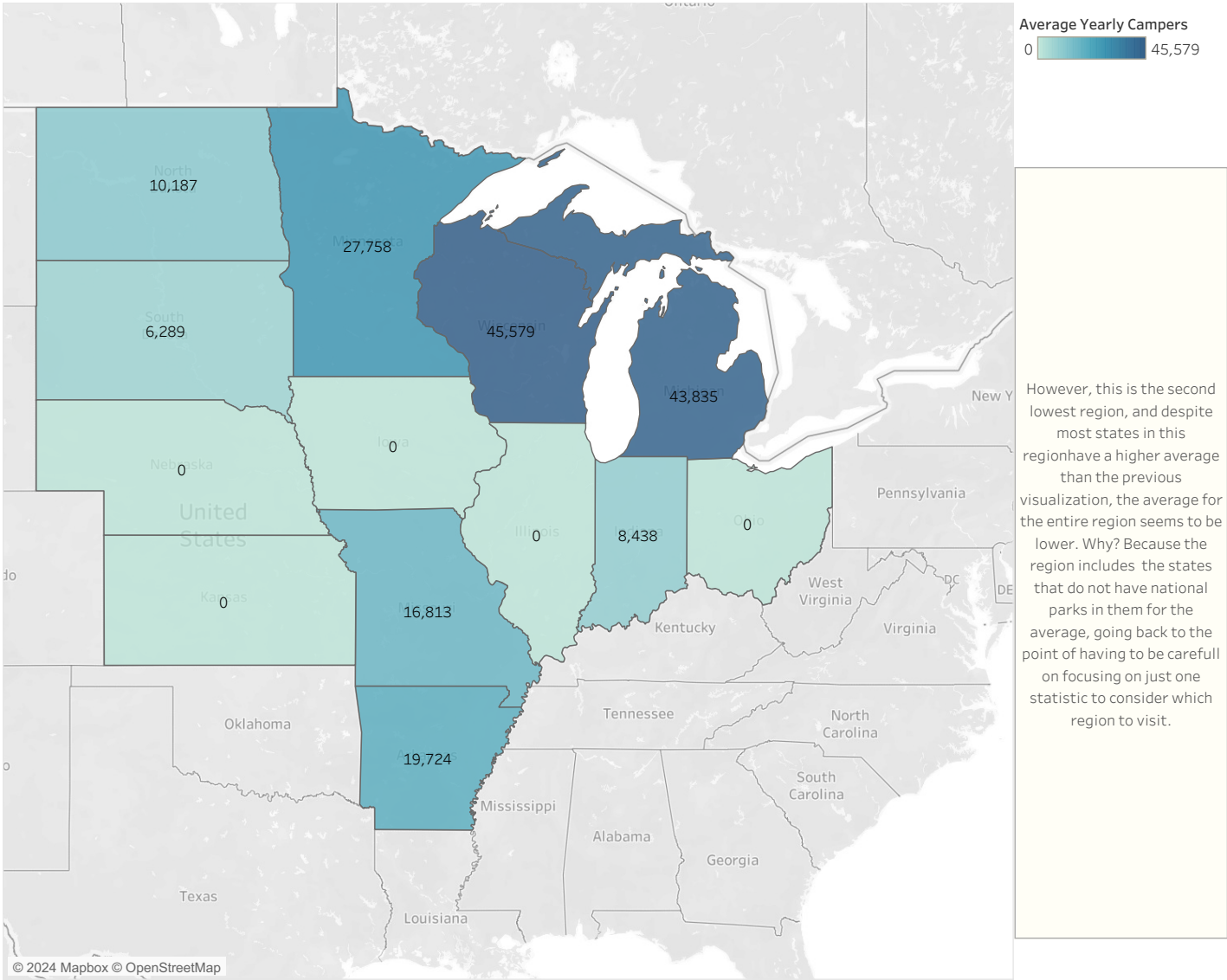
Average Yearly Campers  
356 7,811

Year of Year  
2017  
☐ Show history

For example, this is the region with the highest average campers per year, a statistic that matters more than total visitors when considering the purpose of the visit. We can see the yearly average and you can also get the yearly insights by clicking above!

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Region Analysis	Region Analysis	Region Analysis	Region Analysis	Analysis by Total Visitors	Analysis by Total Vistors	Analysis by Camping Type
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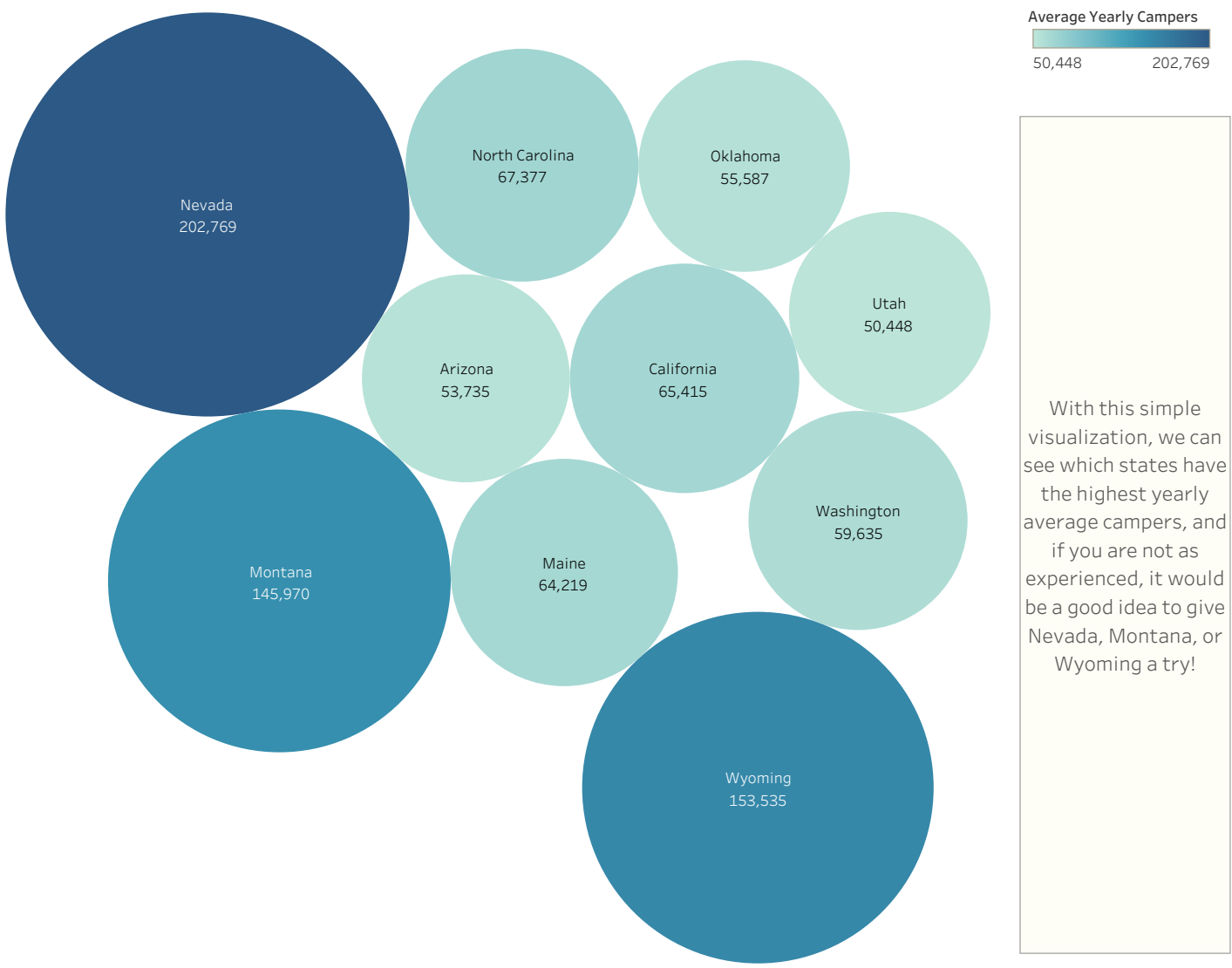
Region Analysis	Region Analysis	Region Analysis	Analysis by Total Visitors	Analysis by Total Vistors	Analysis by Camping Type	Analysis by Camping Type
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OK, so you understand searching by regions cannot be the best approach, so let me show you how important it is to understand the data to know to which states you should go!



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Region Analysis	Region Analysis	Analysis by Total Visitors	Analysis by Total Vistors	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type
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Region Analysis	Analysis by Total Visitors	Analysis by Total Vistors	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type
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Well, this is more general advice, if you know what type of camping you prefer, then I can suggest a different state!



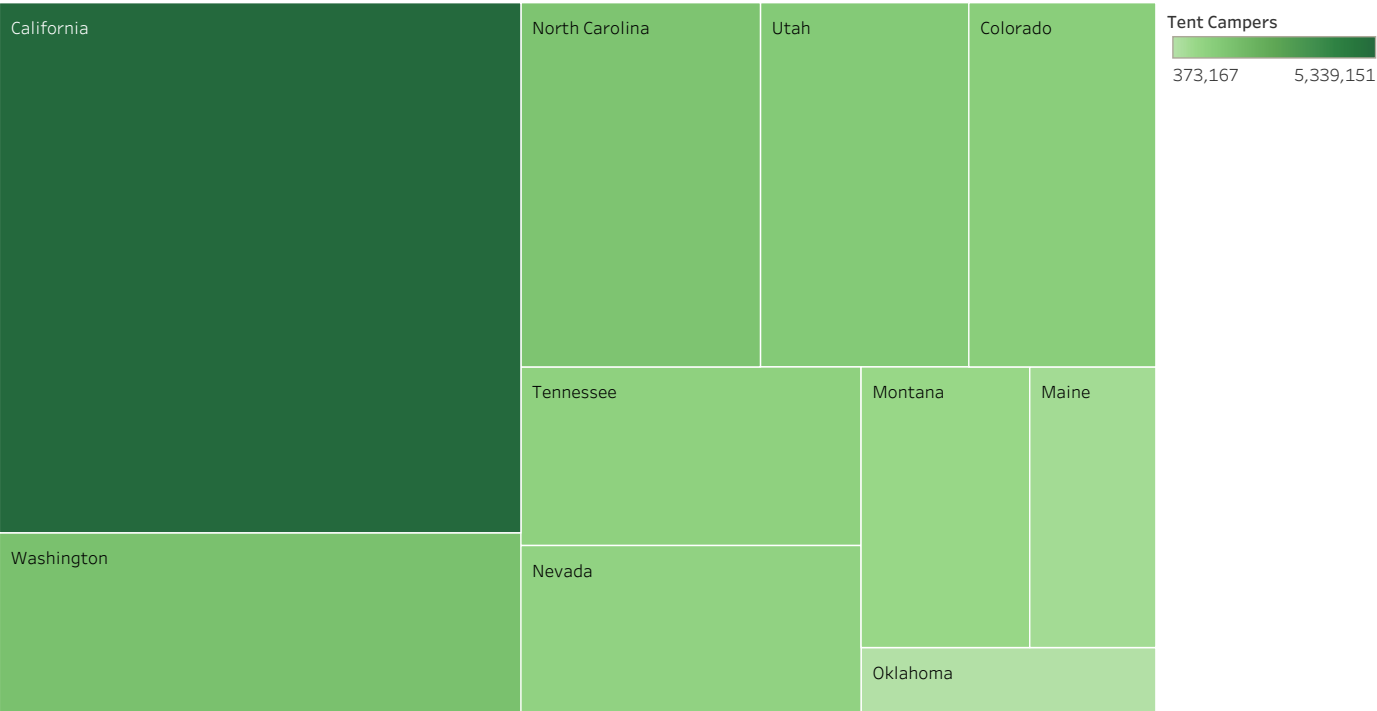
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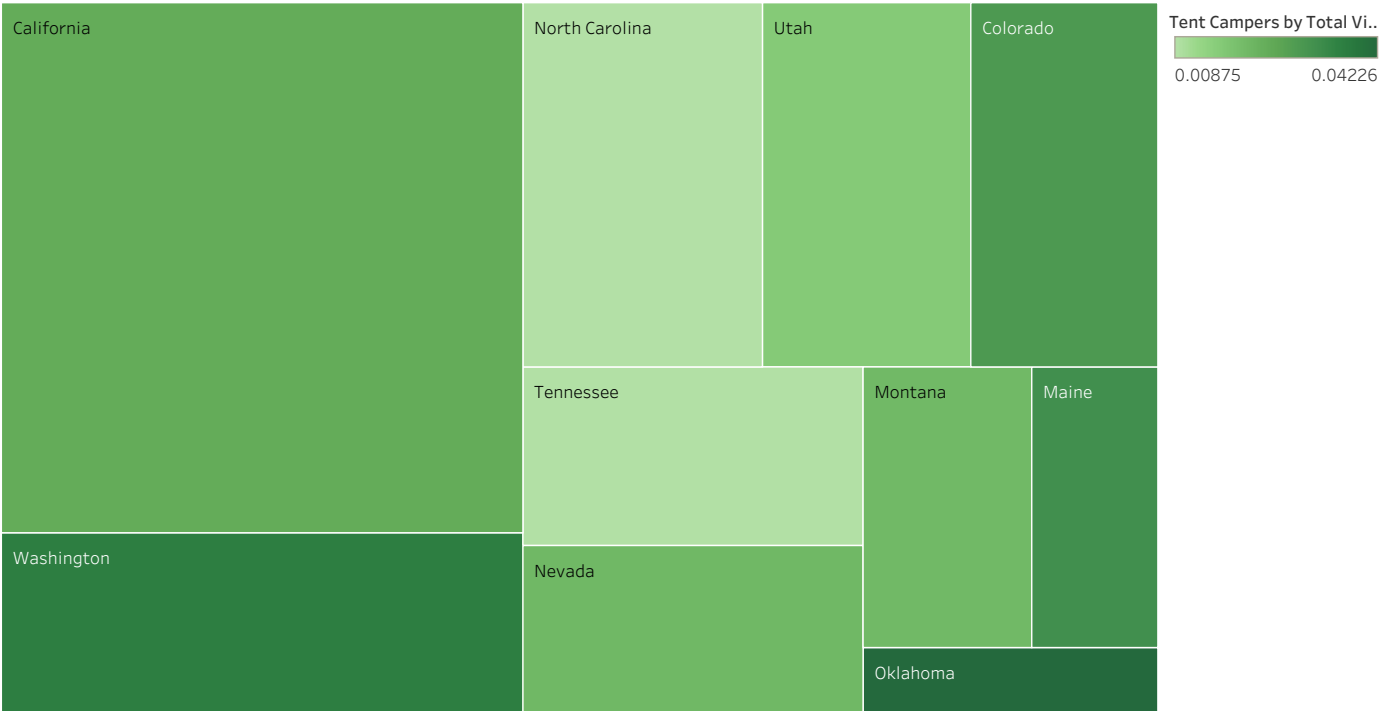
Analysis by Total Vistors	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Yearly Analysis
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Here we can see the states with the highest tent campers, however, if you have learned something from me today, I hope it is that you understand that you cant fixate on a single variable for infromation. You should not jump in to the conclusion that California is the best state for tent camping. Can you identify the problem with blindly following this diagram?

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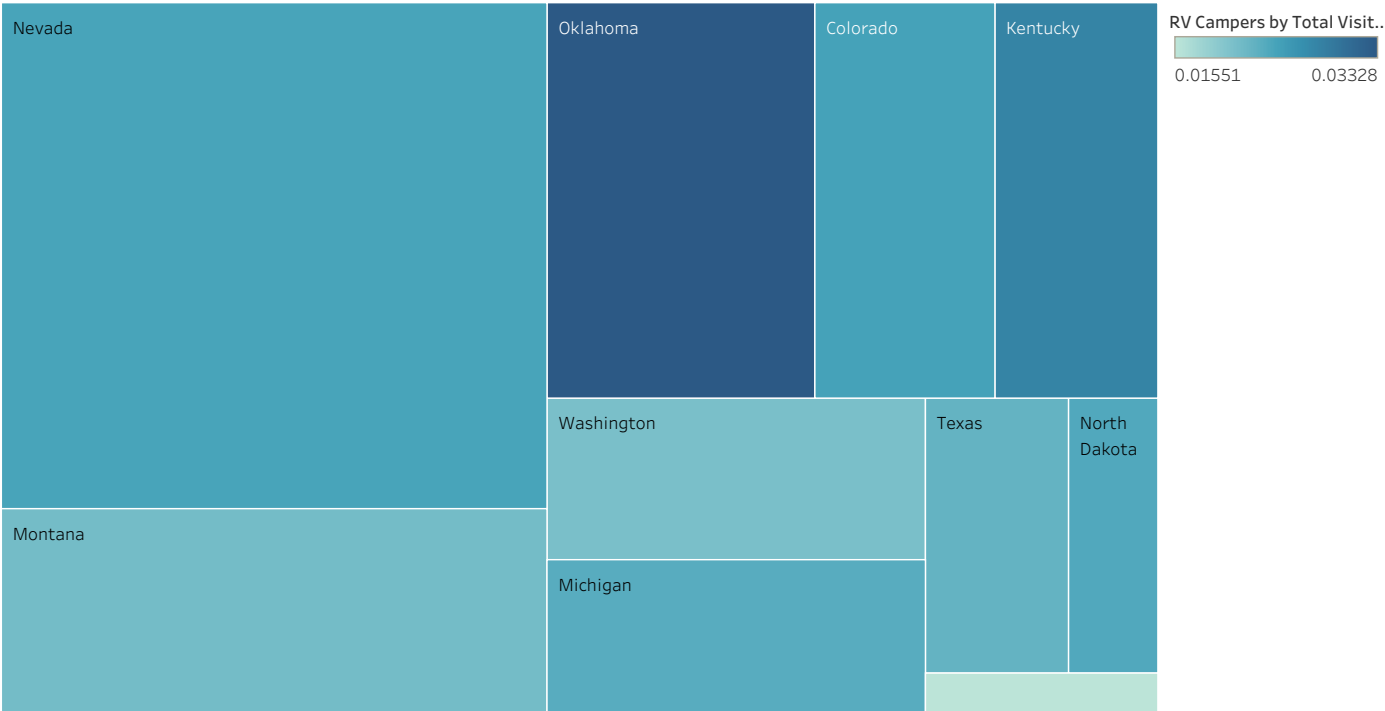
Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Yearly Analysis	Conclusion
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Fixed! With this new graph, we see a completely different perspective, but what changed? This graph is considering the proportion of tent campers in relation to the average yearly campers, as it would be clear that California would have more tent campers since it has more visitors. However in here we can see which type of camping is the most popular per state, in this case Oklahonma and Washington being good choices despite not having that many average yearly campers as they prefer tent camping.

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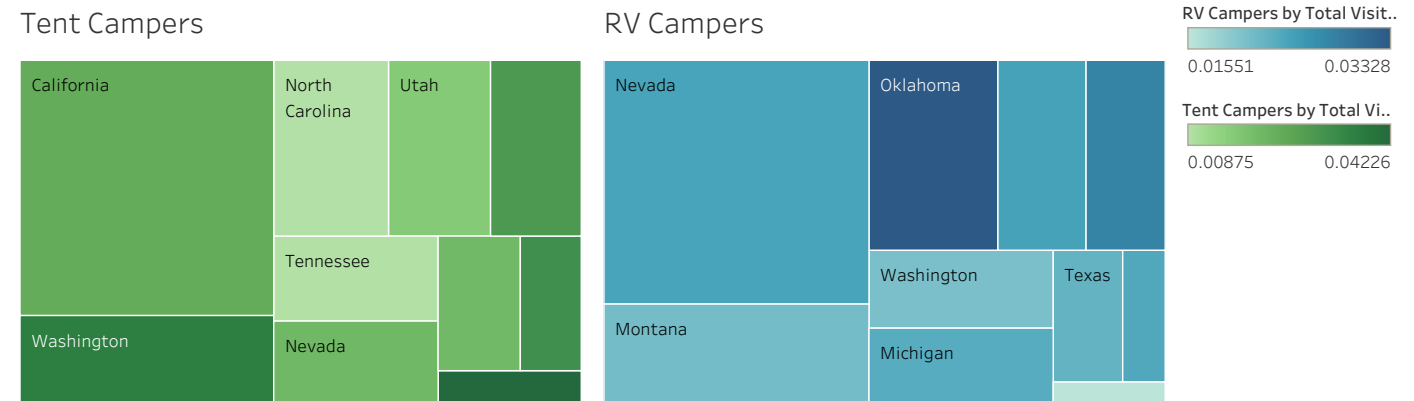
Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Yearly Analysis	Conclusion
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We can repeat the same process for other types of camping, to see which type of camping each state prefers but most importantly what state you should consider visiting depending on your preferred camping style. As you can see above, if you are in to RV camping then Oklahoma and Kentucky are the best choices for you!

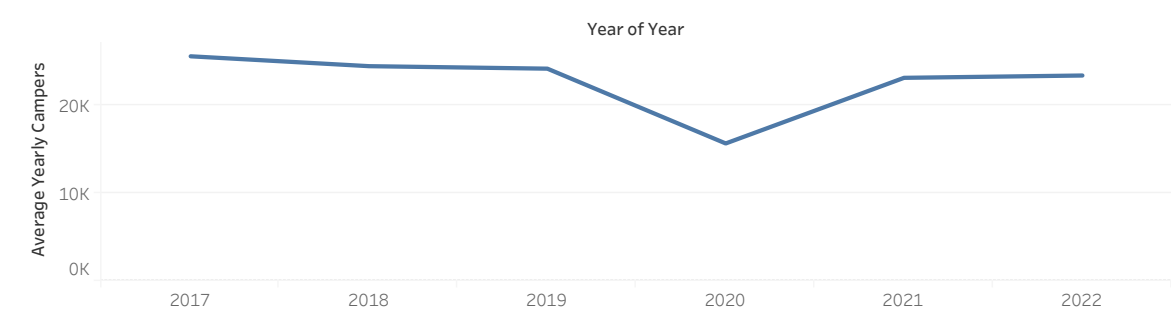
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Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Analysis by Camping Type	Yearly Analysis	Conclusion
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Here you can click on a year below to see how this changes each year!

Yearly Average Campers





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In conclusion, if you are a less experience camper and are still discovering your preference, you should go to the most popular states for camping, which would be the ones with the highest average yearly campers. However, if you already know the type of camping you would like to do, then consider going to the state that has the highest proportion of the certain type of camping that you would prefer.



Sources:  
National Park Services (<https://irma.nps.gov/Stats/Reports/National>)  
USDA (USDA.gov)