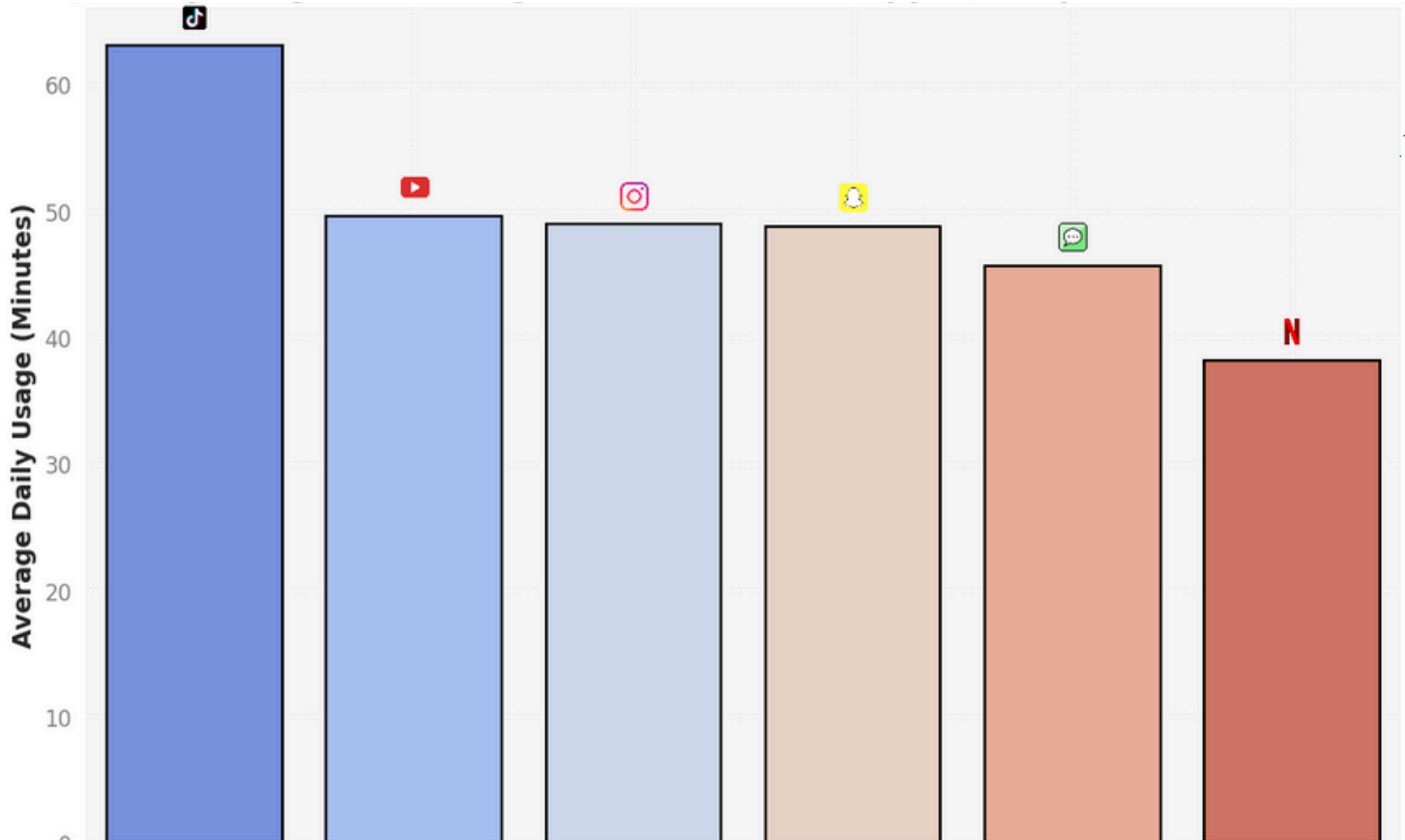


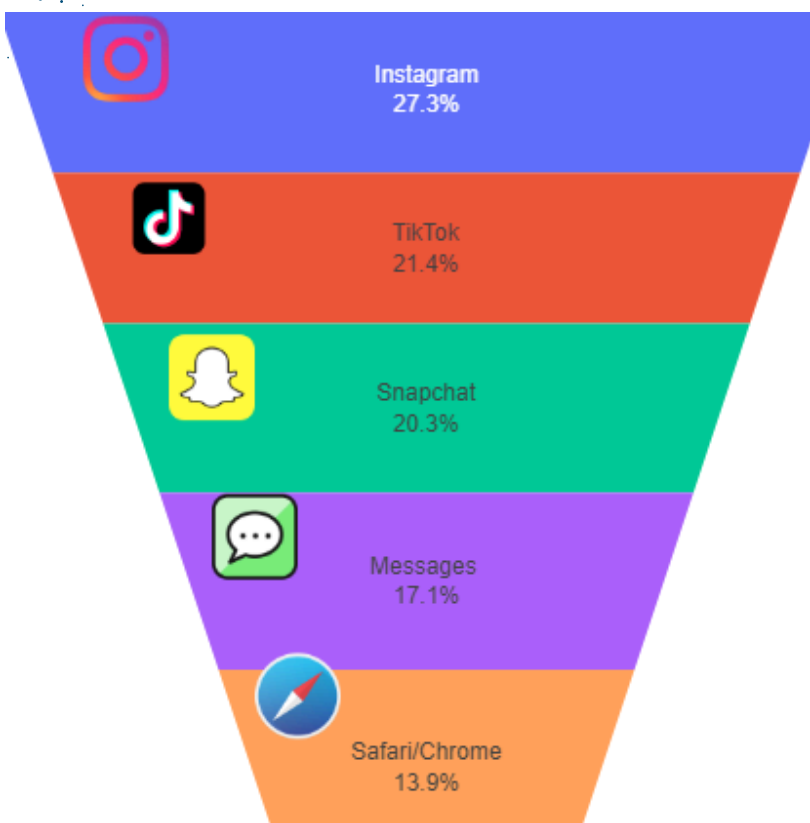
SOCIAL MEDIA USAGE 81 STUDENTS

Students were surveyed on their weekly smartphone usage on different apps, providing insights on how their screen times are distributed

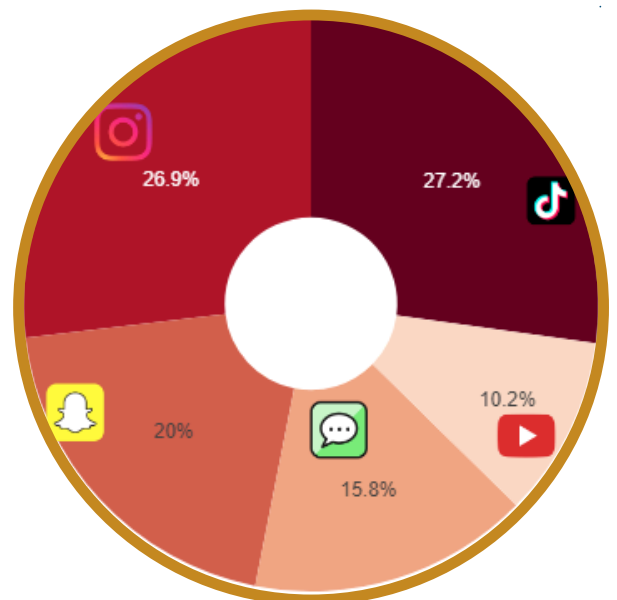
Average Amount of Minutes per Day for Highest Ranking Apps



% Of Users with App on Highest Weekly Usage



DISTRIBUTION OF WEEKLY HOURS



Sample collected from four classes in Bentley University

SOCIAL MEDIA USAGE 81 STUDENTS

TOTAL MINUTES PER APP OF 81 STUDENTS

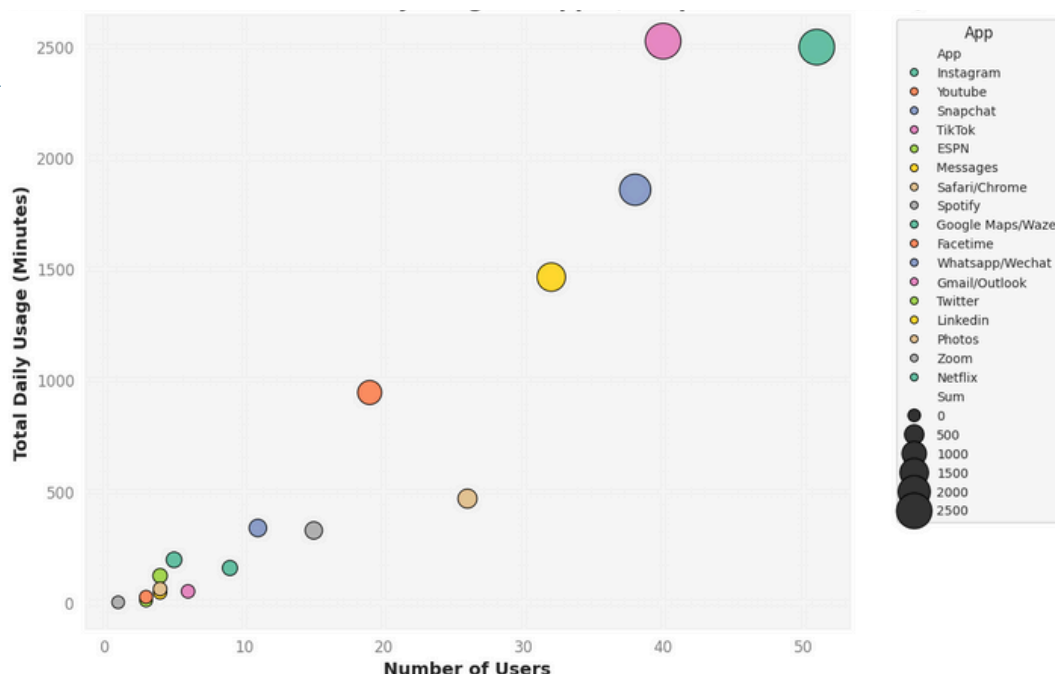
Students were surveyed on their weekly smartphone usage on different apps, providing insights on how their screen times are distributed



Over 1/4 of the Sample Uses Instagram or TikTok over an Hour a Day

The Average Student Uses TikTok, Snapchat, YouTube, or Instagram over 3 Hours a Week per App

Number of Users vs Sum of Total Daily Usage



Instagram is the Most Used App by the Sample, Followed by TikTok, Snapchat, and the Messages App

Sample collected from four classes in Bentley University