|  |  |  |
| --- | --- | --- |
| Value | Product | Example of parameter with value |
| 200 | DHS | "vmProdId" : "200" |
| 302 | Mortgage Refinance | "vmProdId" : "302" |
| 301 | Mortgage Purchase | "vmProdId" : "301" |
| 303 | Mortgage Poor Credit | "vmProdId" : "303" |
| 400 | Auto Insurance | "vmProdId" : "400" |
| 501 | Individual and Family | "vmProdId" : "501" |
| 504 | Short-Term | "vmProdId" : "504" |
| 502 | Group | "vmProdId" : "502" |
| 503 | Guaranteed Issue | "vmProdId" : "503" |
| 505 | Student Health Insurance | "vmProdId" : "505" |
| 600 | Life Insurance | "vmProdId" : "600" |
| 700 | Auto - Tier 2 | "vmProdId" : "700" |
| 800 | Home Insurance | "vmProdId" : "800" |
| 900 | Renters Insurance | "vmProdId" : "900" |
| 1000 | Medicare Supplemental | "vmProdId" : "1000" |
| 1100 | Dental | "vmProdId" : "1100" |
| 1200 | Personal Loan | "vmProdId" : "1200" |

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| --- | --- | --- |
| Value | Product | Example of parameter with value |
| 1 | Click | “EngagementOption” : “1” |
| 2 | Call | “EngagementOption” : “2” |
| 4 | Click and Call | “EngagementOption” : “4” |

Header sub title

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| <!-- \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* VANTAGE MEDIA \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* -->  <script type="text/javascript" src="//images.vantage-media.net/p/ads/vm\_loader.js"></script>  <script type="text/javascript">  vm\_load({  "displayId" : DISPLAYID,  "publisherId" : PUBLISHERID,  "campaign" : CAMPAIGN,  "vmProdId" : "400",  "location" : "",  "adsource" : "",  "maxResults" : "8"  });  </script>  <!-- \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* VANTAGE MEDIA \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* --> |

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