

JUAN D PINEDA

Sr SOFTWARE ENGINEER

- 📞 (786) 277-9317
- ✉️ juancho48@gmail.com
- in <https://www.linkedin.com/in/juandiegopineda/>



CAREER PROFILE

- I have a deep understanding of Web Application performance and Security products and have led the implementation and deployment of large applications with over 3 million in sales this year.
- Proven track record of fostering strong relationships with customers, acting as a trusted advisor, with emphasis on gathering technical requirements, creating, presentation decks, battle cards and architectural diagrams.
- 20+ years of experience as technical lead on development and deployment of web applications using several languages like Python and PHP, and frontend frameworks like Vue and Angular.
- Started 2 companies in 2010, with 12 employees between the US and Colombia.
- Expertise and responsibilities have included:
 - Developing enterprise-level web applications in PHP, Laravel, Python & Vue Js,, Angular 7, custom advanced reporting and CMS systems.
 - Creating custom reporting and report dashboards to monitor enterprise-level sites, server needs and marketing campaign performance.
 - Providing synergy between senior management and developer teams to improve processes and application architecture, as well as SCRUM practices.
 - Discussing, reviewing and implementing business requirements for custom enterprise web applications.
 - Server configuration for hosting development, release and live environments.
 - Google Pay per click certified in 2010 for Internet marketing (Google AdWords, Facebook Ads)

SKILLS

- Programming Languages: HTML, CSS, & PHP Laravel, Python, JavaScript, MySQL and SQL
- Code Management: Git, GitHub, Gitlab, Continuous Integration / Continuous Delivery (CI/CD)
- Frameworks: Laravel, Vue, Angular, WordPress, Custom CMS, Bootstrap, Tailwind, AlpineJs.
- Google Core Web Vitals performance analysis.
- Team Methodologies: SCRUM & Agile certified.
- AWS cloud essentials certification (Ongoing), Edgio CDN deployment and Security implementation expert.
- Experience with writing API micro services in Python with JWT building an online meeting application.
- Languages: Bilingual in English and Spanish.

PROFESSIONAL EXPERIENCE

EDGIO

Sr SOLUTIONS ENGINEER

June 2022 – Present

- Developed and maintained an in-depth understanding of Applications and Performance products, including their features, capabilities, and benefits. Effectively communicated technical information to both sales teams and customers while giving pre-sales product demos and deployments.
- Engaged with potential customers to gather technical requirements and provided demonstrations. Collaborate with sales representatives to identify the best technical solutions for customer needs.
- Implemented and deployed security rules for demos and POC with engaged customers.
- Oversaw the implementation and deployment of POCs and post sales support. Coordinated with the technical team, customers, and stakeholders to ensure successful delivery.
- Closed over \$3 million in sales for the Edgio Platform, creating performance optimization and security profiles for Fortune 500 customers and e-commerce platforms.

ARK IDEAS

FULL STACK ENGINEER

June 2019 – June 2022

- Lead a team expanding multiple large web applications for a major mobile phone company.
- Integrated team onto a Git process to bring multiple developers onto the project.
- Engineered APIs on multiple applications to share data. Created a performance reporting system for every store for a corporate client. Built suggested ordering process integrating APIs of sales and AI for historical sales, and suggested orders based on performance data.
- Authored applications using Vue, Angular and JQuery.
- Mentored junior developers on large team performance and Test-Driven Design.

FETCH INC

Sr SOFTWARE ENGINEER

July 2017 – June 2019

- Lead a team building front-end Javascript applications and backend APIs.
- Migrated legacy enterprise E-commerce site from Angular 1 to Drupal 8.
- Implemented a platform-wide Google Analytics Data Layer.
- Maintained legacy insurance purchase application in Angular 1.7
- Built a new application in Angular 7 with full integrated unit testing.

COREDIAL
TEAM LEAD ENGINEER

July 2015 – July 2017

- Lead engineer on a greenfield Python/Flask API microservice architecture involving an Angular front-end handling an enterprise-scale call-control platform.
- Leveraged Angular front-end to create a new UX for telephony resources management.
- Developed new features while maintaining existing infrastructure for an enterprise-class white-label VoIP web application stack.
- Maintained legacy Javascript and PHP applications within a SCRUM environment with over 100% delivery rate for over 6 straight months.

FLIXFLING.COM
Sr SOFTWARE ENGINEER

March 2014 - July 2015

- Developed enterprise-level web applications in PHP, Laravel, Drupal, Knockout.js, custom reporting and CMS systems with MySQL.
- Engineered UX redesign of the whole application from Javascript to a Laravel/Bootstrap application, separated using MVC by feature to enhance site speed from 6 sec to 1.8 sec. and code maintainability instead of managing 34,000 lines of code in Javascript.
- Discussed, reviewed and implemented business requirements for web application.
- Managed server configuration for hosting development, release and live environments.
- Handled server management for movie encoding and Windows Azure Storage.

DOMUS INC
WEB DEVELOPER CONSULTING

Jan - Feb 2014

- Managed front-end design for a new app for a pharma industry client.
- Handled Sitecore updates on HTML content for the same client.
- Helped account managers improve their HTML skills.
- Managed front-end design of Bootstrap responsive website.
- Created front-end concept for new photo gallery app.

VEKTOR STUDIO INC

CEO - FOUNDER - ENGINEER

Jan 2010 - Jan 2014

This was my own boutique agency where I:

- Designed, developed, programmed, and ran a team of developers to create engaging web experiences and enterprise level applications.
- Created the first golf ecommerce startup for Colombia, (golfparacolombia.com), the only full-service online golf shop in Colombia which generated \$500,000 in revenue within 3 years of launching.
- Opened 3 brick-and-mortar golf pro shops in Colombia, with on-site staff.

THE RESULTS COMPANIES

LEAD DEVELOPER

2004 - Jan 2010

- Developed enterprise-level web applications in PHP, JavaScript, Ajax, created a large enterprise learning system that organically grew to be the whole company wide portal management for over 10.000 customer service representatives.
- Created a nation-wide online training platform with video components.
- Created a development team and a training team that was responsible for video and content creation for customer service training.

EDUCATION

JAVERIANA / UNIVERSITY – BOGOTA COL

ECONOMICS, July 2000

ADDITIONAL SKILLS

- AWS Cloud essentials cert (Ongoing)
- Google AdWords Seminar 2010