Comex

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Audience & Problem Space

Audience:

People who are living in high-density compounds, such as apartments and student dorms (preferred by people seeking affordable products and convenience)

Problem Space:

- Absence of a communication system between residents in the same building regarding product availability
- Residents need items in their immediate vicinity
- Useful parties were unaware of requested exchanges amongst neighbors
- Residents want to use an item temporarily and without purchase
- Facilitator tool needed for residents to lend, sell, or donate items

Team Roles & Responsibilities

Project Manager
Abele Amsalu

Content Strategist
Lauren James

Usability Engineer
Juan Cortes

UX/UI Designer
Raheel Jooma

Quality Assurance
Camille Pascua

Initial Concepts

- A platform where neighbors can communicate about product availability in their dorm or apartment complex for exchanges
    - initially strictly for student housing residents
    - initially only for borrowing items (currently for selling, donating, and lending items)
- Capability to communicate with residents in nearby apartment buildings
- Eliminate inconvenience and unnecessary expenses (transportation, overspending, etc.) of store trips
- Build a sense of community

Usability Tests

Usability test: We used the Validately platform.

Methods: Give users a mock app with certain tasks they have to accomplish.

Findings: We realized users were taking more than the ideal time to make a posting so we decided to make that process more efficient. We also realized that users really like the layout and general UI/UX of our app.

Changes: We cut down the amount screens users have to go through to make a posting. This should make the process more streamlined.

Usability Tests Results

Task 1 Analysis

Task 1: Can you make a lending post?

🕐 **00:01:02** AVG TIME   ✓ **3** PASSED   ✗ **1** FAILED   ❓ **0** UNGRADED

Task 2 Analysis

Task 2: Can you search for something?
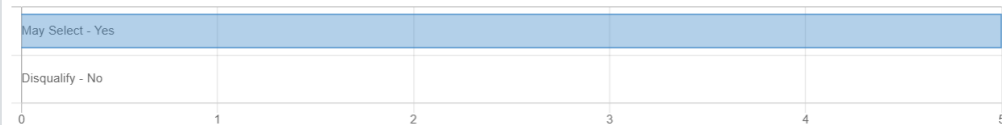
🕐 **00:00:15** AVG TIME   ✓ **3** PASSED   ✗ **1** FAILED   ❓ **0** UNGRADED

Screener questions

Question 1: Have you ever lived or currently reside in a apartment complex/dorm?

	0	1	2	3	4	5
May Select - Yes						
Disqualify - No						

Updates

Final Thoughts

Demo!