



# JUAN CARLOS PRADA

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**Graphic designer focused on digital media and illustration.** With experience in the creation and production of banner ads and social media content. Currently working my way up in the field of UX/UI design.

## EXPERIENCE

### Junior UX/UI Designer @ Paken

OCTOBER 2020 → PRESENT  
BOGOTÁ, COLOMBIA

### Production Designer @ VMLY&R

AUGUST 2016 → OCTOBER 2020  
BOGOTÁ, COLOMBIA

### Interactive Advertising Designer @ Sancho BBDO

APRIL → MAY 2016  
FREELANCE JOB • BOGOTÁ, COLOMBIA

### Digital Designer @ J. Walter Thompson

FEBRUARY 2015 → FEBRUARY 2016  
BOGOTÁ, COLOMBIA

### Interactive Designer @ OSG Digital (VML)

SEPTEMBER 2010 → DECEMBER 2013 / JULY → DECEMBER 2014  
BOGOTÁ, COLOMBIA

### Digital Designer @ LeaP Simple

JANUARY 2009 → SEPTEMBER 2010  
BOGOTÁ, COLOMBIA

### Graphic Designer @ guidoulloa

DECEMBER 2006  
INTERNSHIP • CARTAGENA, COLOMBIA

## STUDIES

### Advanced UX/UI Design @ Coderhouse

2020  
ONLINE

### Foundation HTML, CSS + JavaScript @ SuperHi

2020  
ONLINE

### UX/UI Design @ Acámica

2020  
ONLINE

### «El Lapizcopio» Illustration Workshop @ Casatinta

2014  
BOGOTÁ, COLOMBIA

### Certified Course in Illustration @ Taller Arte Digital

2014  
BOGOTÁ, COLOMBIA

### Graphic Design @ Universidad Jorge Tadeo Lozano

2005 → 2009  
BOGOTÁ, COLOMBIA