



JUAN CARLOS PRADA

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Graphic designer focused on digital media and illustration. With experience in the creation and production of banner ads and social media content. Currently working my way up in the field of UX/UI design.

EXPERIENCE

Junior UX/UI Designer @ Paken

OCTOBER 2020 → PRESENT
BOGOTÁ, COLOMBIA

Production Designer @ VMLY&R

AUGUST 2016 → OCTOBER 2020
BOGOTÁ, COLOMBIA

Interactive Advertising Designer @ Sancho BBDO

APRIL → MAY 2016
FREELANCE JOB • BOGOTÁ, COLOMBIA

Digital Designer @ J. Walter Thompson

FEBRUARY 2015 → FEBRUARY 2016
BOGOTÁ, COLOMBIA

Interactive Designer @ OSG Digital (VML)

SEPTEMBER 2010 → DECEMBER 2013 / JULY → DECEMBER 2014
BOGOTÁ, COLOMBIA

Digital Designer @ LeaP Simple

JANUARY 2009 → SEPTEMBER 2010
BOGOTÁ, COLOMBIA

Graphic Designer @ guidoulloa

DECEMBER 2006
INTERNSHIP • CARTAGENA, COLOMBIA

STUDIES

Advanced UX/UI Design @ Coderhouse

2020
ONLINE

Foundation HTML, CSS + JavaScript @ SuperHi

2020
ONLINE

UX/UI Design @ Acámica

2020
ONLINE

«El Lapizcopio» Illustration Workshop @ Casatinta

2014
BOGOTÁ, COLOMBIA

Certified Course in Illustration @ Taller Arte Digital

2014
BOGOTÁ, COLOMBIA

Graphic Design @ Universidad Jorge Tadeo Lozano

2005 → 2009
BOGOTÁ, COLOMBIA