

Hi! I'm Juan Cruz

Graphic Design

I am 23 years old, I have a Bachelor's degree on Advertisement in Universidad Siglo 21. I am a very curious person and I am always looking to learn skills or about new topics. I have facility in the use of digital tools for the creation of designs and multimedia files. I am passionate about visual arts, mainly graphic design and video editing.

Contact

+386 70 252 088
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Education

2019/2023

Bachelor of Advertisement - Universidad Siglo 21

2017

Graduate on Visual Arts - Colegio Jesus María

Certifications

Microsoft Office (Word, Excel, Powerpoint)

Adobe (Photoshop, Dreamweaver)

Corel (DRAW).

First Certificate Exam (B2) - University of Cambridge

Skills

Visual arts and communication

Adobe Suite

Illustrator, Photoshop, After Effects, Premiere Pro, Lightroom, XD and InDesign

UX/UI Design

FrontEnd

HTML5, CSS3, SASS, JavaScript

Davinci Resolve (Video Editing)

Work Experience

December 2022 - April 2023

Graphic Designer - Weiv

Conceptualized and created visual designs that effectively communicated clients message and brands identities.

December 2022 - March 2023

Graphic Designer (Freelance) - Gohan House

Created high-quality designs that were visually appealing and consistent with clients brand guidelines for social media posts

May 2022 - August 2022

Graphic Designer (Freelance) - newEra Battles

Designed the brand identity and create a range of print and digital materials such as brochures, flyers, social media graphics, and more.

June 2021 - August 2021

Graphic Designer - Elephant Digital Group

Prepared and delivered final design files and videos in various formats for different brands.

January 2021 - June 2021

Account Executive - Agencia Move

Managed and grew relationships with clients to ensure their satisfaction and achieve business goals. Collaborated with other team members to develop and implement effective marketing strategies and campaigns.

Acted as a primary point of contact for clients, responding to inquiries and providing support as needed.