



Juan Caicedo

- Montreal, QC
- (604) 404-7656
- linkedin.com/in/juancbbh
- juancbbh@gmail.com

About me

I'm interested in contributing solid analysis in the world of policy and bring with me a strong background in quantitative and qualitative research and extensive communications experience. In previous positions I've written about labour and culture issues and conducted research on everything from corporate governance to environmental pollution to policing and technology for organizations like In These Times, the Action Center on Race and the Economy, and Color of Change.

Skills/Programs

Code & Data

HTML, SQL, Excel, R/RStudio, Python, Stata, Tableau

Content Management Systems

Sitecore, Wordpress, Zyzzyva

Research & Editorial

Research, interviewing, fact-checking, copyediting, Canadian Press style

Languages

English, French, Spanish

Communications

Social media management, Google Analytics, MailChimp, copywriting

Visual

Adobe Creative Suite, Canva, DaVinci Resolve/iMovie

Education

- 2021–2022 **M.A. in Political Science, York University**
Graduate Diploma in Democratic Administration
York Graduate Award
Neal Wood Graduate Award
GPA: 4.00/4.00
- 2015–2019 **B.A. in Political Science with Honours, University of Chicago**
Dean's List 2016, '17, '18, '19
Exchange Program at University of Chicago Center in Paris
GPA: 3.70/4.00

Experience

- 2022– **Impact Team Assistant, Let's Talk Science**
 - Supporting compilation, manipulation and analysis of organization-wide data to identify key performance metrics and program metrics
 - Assist with research projects, such as monitoring external benchmarks and analysis of research trends
 - Generate periodic and on-demand reports, summaries, and queries from a variety of sources
 - Support the development and implementation of quantitative and qualitative evaluations
- 2020–2021 **Fact-checker, Freelance**
 - Fact-checked articles and reports on labour, technology, the environment, and more
 - Consulted on the creation of in-house fact-checking guidelines
 - Conducted data analysis on public government and company databases
 - Reviewed scientific and legal literature for research purposes
- 2019–2020 **Editorial Intern, In These Times**
 - Fact-checked print and web articles on short turnaround
 - Conducted source outreach, interviewing sources and experts
 - Populated databases of articles for promotion, including writing attendant social media copy
 - Researched and wrote for recurring departments in the print magazine
 - Evaluated submissions and advocated for promising pitches
 - Utilized SEO to adapt articles for web and build webpages
- 2018 **Writer & Researcher, UChicago Booth School of Business Marketing Dept.**
 - Researched and developed material for department-wide marketing campaign
 - Conducted research and wrote copy for use by Chicago Booth Marketing social media
 - Coordinated and maintained relations with alumni for department projects
 - Edited and proofread digital and print content to high standards of rigour
- 2016–2018 **Contributing Writer, South Side Weekly**
 - Built and wrote for university webpages using Sitecore and HTML
 - Conducted self-directed research and interviews, sometimes handling photography
 - Created comprehensive body of research material and notes
 - Wrote blurbs and full-length articles on local, timely issues on short turnarounds
 - Closely cooperated with editors, fact-checkers, and photographers
 - Spoke as a Weekly reporter for a public news radio show

Certifications

- May 2021 **Google Data Analytics Professional Certificate**
- June 2021 **CodeAcademy Python Data Analysis Skill Path**