

# Juan Caicedo

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Ottawa, ON

## Profile

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I am a current PhD student in Carleton University's Department of Sociology, focusing on the intersection of labour, education, and the economy. Both within and outside of academia, I've conducted research, analysis, and communication projects in a variety of contexts, often with a focus on the intersection of social justice and the economy. I am passionate about disentangling complex problems in order to produce clear, actionable insights.

## Experience

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**Teaching Assistant, Department of Sociology and Anthropology**  
**Carleton University**

Sep 2024 –

- Leading weekly discussion sections with undergraduate students
- Development and execution of group exercises to develop sociological thinking skills
- Grading weekly discussion posts, midterm papers, and midterm exams

**Data and Impact Team Assistant**  
**Let's Talk Science**

2022 – 2024

- Compilation, manipulation and analysis of organization-wide data to identify key performance metrics and program metrics, including metrics related to Equity, Diversion, Diversity, and Accessibility (EDIA)
- Assisting with research projects, such as monitoring external benchmarks and analysis of trends in education
- Generating standard scheduled and on-demand reports, summaries, and queries from databases to support the work of various teams, as well as communicating with such teams
- Collection, entry, and maintenance of contact and program information from a variety of sources into databases in order to track and build relationships with stakeholders and evaluate impact success
- Compilation of mailing lists for event invitations, annual reports, e-newsletters, and more including distribution, review, revision and segmentation
- Supporting the development and implementation of quantitative and qualitative evaluations, including use of survey design and analysis software
- Performing data validation, cleaning, and mapping using spreadsheet and database software

**Fact-checker**  
**Freelance**

2020 – 2022

- Fact-checking articles and reports on labour, policing, the environment, and more for organizations in the media and non-profit sector, including the Action Centre on Race and the Economy, Color of Change, and Vice Canada
- Conducting data analysis on corporate messaging with Facebook Ad Library data
- Consulting on the creation of in-house fact-checking guidelines for a non-profit
- Reviewing scientific, legal, and policy literature for research purposes
- Liaising with editors, writers, sources, and other stakeholders

**Editorial Intern**  
**In These Times magazine**

2019 – 2020

- Fact-checking print and web articles on short turnaround, including source outreach and interviewing sources and experts

- Populating databases of articles for promotion, including writing suggested social media copy
- Researching and writing for recurring departments in the print magazine
- Conducting research and wrote reports for editors' use
- Evaluating submissions and advocated for promising pitches
- Adapting articles for web and built article webpages using photo research on Getty Images

#### **Marketing Writer and Researcher Intern**

**Summer 2018**

##### **The University of Chicago Booth School of Business**

- Researching and developing material for a new department-wide marketing campaign
- Writing copy for use by Chicago Booth Marketing and Chicago Booth Magazine
- Liaising with alumni for Marketing Department projects
- Fact-checking digital and print content to high standards of rigour
- Editing and proofreading a variety of texts in line with house style and Chicago Manual of Style
- Building out university website pages using Sitecore and HTML

#### **Contributing Writer**

**2016 – 2018**

##### **South Side Weekly**

- Conducting self-directed research and interviews with sources, sometimes handling photography
- Creating comprehensive body of research material and notes
- Writing blurbs and full-length articles on local, timely issues on short turnarounds (available at <https://southsideweekly.com/author/juan-caicedo/>)
- Working cooperatively with editors, fact-checkers, and photographers

## **Education**

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#### **Carleton University**

**2024 –**

##### ***PhD Student in Sociology***

Concentration: Public Education, Work & Labour studies

#### **York University**

**2021 – 2022**

##### ***M.A. in Political Science***

##### ***Graduate Diploma in Democratic Administration***

Concentrations: Comparative Politics (major), Political Theory (minor)

#### **University of Chicago**

**2015 – 2019**

##### ***B.A. in Political Science with Honours***

Autumn Exchange Program at University of Chicago Center in Paris

## **Skills & Languages**

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**Data Analysis** — Quantitative and qualitative analysis, including bivariate and multivariate regression analysis, with R, SAS, Stata, and Excel

**Languages** — Spanish (native), French (B1)

**Research & Editorial** — Research, interviewing, fact-checking, copyediting, Canadian Press style, Chicago Manual of Style