AURA Terms of Service

Welcome to the AURA program. By enrolling in and using our services, you agree to the following Terms of Service. Please read them carefully.

1. Acceptance of Terms

These Terms of Service ("Terms") constitute a legally binding agreement between you, the family or legal representatives ("User" or "you"), and AURA ("We", "Our", "AURA"). By accessing or using the AURA service, you acknowledge that you have read, understood, and agree to be bound by these Terms. If you do not agree with these Terms, you must not use the AURA service.

2. Service Description

AURA offers an advanced program for the digital preservation of consciousness, allowing interaction with a cognitive representation of a deceased loved one in a simulated and protected environment. The service includes the collection of biographical and cognitive data of the enrolled subject, the creation and maintenance of a digital model of their personality and memory, and the facilitation of controlled interactions with authorized users.

3. Enrollment and Eligibility

- To enroll a subject in AURA, you must be a direct family member or a legal representative with authority to make decisions regarding the subject's personal data and legacy.
- Documentation proving the relationship and explicit consent from the subject (if alive at the time of enrollment and able to provide it) or their legal representatives will be required.
- AURA reserves the right to accept or reject any enrollment at its sole discretion.

4. User Responsibilities

- **Accurate Information:** You warrant that all information provided for the subject's enrollment is truthful, complete, and accurate.
- **Authorized Access:** You are responsible for ensuring that only individuals authorized by you can interact with the digital consciousness of the subject.
- **Ethical Use:** You agree to use the AURA service in a respectful, ethical manner and in accordance with all applicable laws. You must not attempt to manipulate, damage, or gain unauthorized access to the AURA environment.
- **Notification of Changes:** You must notify us immediately of any changes in contact information or access authorizations.

5. Intellectual Property

- The digital consciousness created and maintained by AURA, based on the subject's data, is a representation generated by our software and algorithms.
- You retain ownership and rights over the original subject data that you provide to us.
- AURA retains all intellectual property rights over the software, infrastructure, algorithms, and methodologies used to create and operate the AURA service.

6. Limitation of Liability

- AURA strives to provide a stable and accurate service, but does not guarantee
 that the cognitive representation will be an exact and infallible replica of the
 original subject, nor that the service will be free from interruptions or technical
 errors.
- AURA is not responsible for personal interpretations, emotional responses, or psychological implications that users may experience when interacting with the service.
- To the maximum extent permitted by law, AURA will not be liable for indirect, incidental, special, consequential, or punitive damages arising from the use or inability to use the service.

7. Service Termination

- You may request the termination of the service and the deletion of the digital consciousness at any time, subject to verification of the authority of the request by all authorized family members.
- AURA may suspend or terminate the service if you breach these Terms, if fraudulent or harmful activity is detected, or if maintaining the service becomes unfeasible due to technical or security reasons.

8. Modifications to the Terms

AURA reserves the right to modify these Terms at any time. We will notify you of any significant changes and provide you with an opportunity to review and accept the updated Terms before continuing to use the service.

9. Governing Law and Jurisdiction

These Terms are governed by the laws of the Republic of Argentina. Any dispute arising in connection with these Terms shall be submitted to the exclusive jurisdiction of the courts of the City of Córdoba, Argentina.