

<http://www.pccomponentes.com/>

• **What site is this? (Is it clear enough?):**

This is a Shopping site for electronics.

It's clear enough because you can see the unity between elements (computers, phones, screens...).

• **Does it follow conventions?**

Yes, it follows many laws like proximity, balance and unity.

• **Menus, logos, content,...**

It has a left aside drop right menu, the pccomponentes logo on the top-left corner and the content is all about electronics.

• **Are elements clear enough? (Search inputs, icons, social networks,...)**

Yes, we can see a big Search input text field in the top of the main page and the social Networks icons on the bottom of the page.

• **Is any law of the gestalt present on the page? (Law of closure, of continuity, of similarity, of proximity...)**

Yes, we can see the law of proximity between elements, law of closure and we can find the similarity in this page also.

• **Is the main menu always visible and stable?**

Yes it is, on the header.

• **Can you distinguish links and buttons, false affordance?**

Yes, they can be easily distinguished, with a hover background or an orange background-color.

• **Is there any content that distracts the user?**

No there isn't. There is only a considerable blank space, without any purpose to a simple view, under the menu.

• **Balanced or unbalanced page?**

It is a balance page, that respects the space between elements, and have all that are related the same size.

- **Are there any search options? Are they clear enough?**

Yes, there is a big input text of searching on the header, in the top of the page.