

# Turing Test Blockchains and Economics

## Torbellino Tech

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12.11.23

# Outline I

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# Turing Test and Blockchains. . .

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- 1 Turing Machine as universal model of computation.  
Theory of Computation.
- 2 Conceptualized around 1940s, still relevant today.
- 3 Blockchain: the “universal” data structure.

# MMT and Blockchain

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- 1 Current economic-political paradigm: Social liberalism/Market Socialism/State-Corporate Capitalism.
- 2 Current monetary paradigm: Modern Monetary Theory (MMT).
  - 1 Treasury “prints” money (ledger annotations in a computer system).
  - 2 Treasury channels credit to the economy via: central banks → banks → corporations → companies → individuals.
- 3 Credit  $\longleftrightarrow$  Risk.
- 4 Blockchain:
  - 1 Decentralize risk.
  - 2 Delegate risk.
  - 3 Capillarization.
  - 4 New markets.

# Overview of the field/market. . .

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- 1 A lot of technologies already well developed. Market established.
- 2 Possible to start commercializing very abstract concepts.
- 3 Blockchain still quite immature field though. Bitcoin and Ethereum are just the beginning.
- 4 Conceptual work (research) is required to clarify. Systematize, classify, clarify, distinguish. . . .
- 5 This conceptual work is a precondition to establish long-term, profitable business models.

# Strategic Value of Blockchain

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(McKinsey, 2018) insights:

- 1 Blockchain does not have to be a disintermediator to generate value  $\implies$  permissioned commercial applications.
- 2 Blockchain's short-term value will be predominantly in reducing cost before creating transformative business models.
- 3 Blockchain is still three to five years away from feasibility at scale (standards is the main obstacle).

# Identity Theft in Financial Industry

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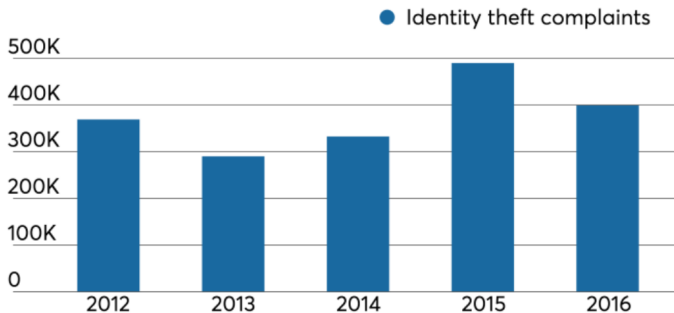
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Theft of consumer profiles and personal information has grown into a major issue for the financial industry



Source: Federal Trade Commission

IAM Challenges (Gensler, 2018)

# Institutional identity

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- 1 Government ID, Passport, Healthcare system.
- 2 Telecommunications Infrastructure.
- 3 Banking Infrastructure.

Issues: privacy, low granularity, bureaucracy, limited geography, second-order governmental dependency, single point of failure, (scalability), (ethics).



# Non-Institutional identity

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References

## 1 Cryptocurrencies.

- Issues: (privacy), (governmental second-order dependency), (low granularity), (bureaucracy), (limited geography).

## 2 CAPTCHAs.

- Issues: scalability, technical/scientific (AI).

# SoA more specifically

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References

- 1 (Idena, 2019).
- 2 (Modulus Labs, 2023).

# SoA: Decentralized Identity Foundation

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Decentralized Identity Foundation members.

# Working hypothesis...

Roughly speaking, the field of this research project can be characterized by the following hypothesis:

- 1 There is a fundamental connection between Computer Science and Economics: Computer Science provides a solution to the main problem of Economics (the “problem of value”) via a solution to one of the fundamental problems of Computer Science (the Turing test).
- 2 The concepts of Economics involved in said problem can be coordinated (not necessarily reduced in the strict scientific sense) to concepts in Computer Science.
- 3 The modern theory of cryptography is a great candidate to address this coordination.

# Some questions to be addressed...

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- 1 Relationship between the Turing test and CAPTCHAs.
- 2 Economics as a “human science” or “social science”.
- 3 The idea that it is sound to take the Turing test as a conducting idea for the investigation, and to test how far we can get in this direction.
- 4 The connection of all of this with the concept of identity (digital identity).

# What is identity?

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## What is identity?

- 1 A Government ID, a DNA string, a bank account number, ... ? Reductionist.
- 2 In principle, we need to assume a more general idea of identity.
- 3 Identity is a philosophical idea.
- 4 Identity is social.
- 5 Identity as a process/trace (chain).
- 6 But societies are heterogeneous.
- 7 We presuppose societies are built on:
  - 1 common technologies,
  - 2 common scientific disciplines,
  - 3 common techniques,
  - 4 common professions
  - 5 common industries/sectors,
  - 6 ...

# Business model

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- 1 Digital identity in blockchain.
- 2 Digital identity (in general).
- 3 Decentralized Public Key Infrastructure.
- 4 In general, to be determined in the process.
- 5 Study competitors/collaborators.
- 6 Associated (depending on collaborators, client and project):
  - 1 Database administration.
  - 2 Computing/information services.
  - 3 Consultancy.
  - 4 Event organization.
- 7 Permissioned vs. Permissionless.
  - 1 Club/subscriptions.
  - 2 Initial Coin Offering.
  - 3 Usage: transactions, services, ...

# Collaborators

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## General service providers:

- 1 Database infrastructure, implementation, administration.
- 2 Network infrastructure, implementation, administration.
- 3 System administration.
- 4 Cybersecurity.

## Specific service providers:

- 1 Identity Access Management.
- 2 Blockchain.
  - Identity.
  - Others.
- 3 Artificial Intelligence.
  - Natural Language Processing.
  - Image Processing.
  - Audio Processing.
  - ...



# Collaborators

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Decentralized Identity Foundation members.

# Clients/collaborators

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- 1 Banks, e-commerce, ...
- 2 Public administrations, ...
- 3 Health sector, ...
- 4 Logistics, ports, ...
- 5 Audiovisual, media, art, ...

# Competitors

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- 1 In general, immature field, hard to tell at this point.
- 2 Potentially, Blockchain and Artificial Intelligence companies working in the specific area of identity.
- 3 Potentially, any of the collaborators.

# Main areas/tasks

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The project can be divided in the following areas/general tasks:

- 1 Research (70%):
  - 1 Basic research (20%).
  - 2 Applied research (30%).
  - 3 Communication (20%)
- 2 Development (30%).

# Main deliverables

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The project would consist of the following main deliverables:

- 1 Documentation: articles, research papers, technical documentation, blog, social networks.
- 2 Software: software prototypes, simulations/experiments, application.
- 3 Raw data: research, simulations/experiments.

# General timeline

The first iteration of the project would last from 3 to 5 years, with the goal of implementing and deploying a first software. Roughly speaking the project could be divided in the following phases:

- 1 Research: state of the art, basic research, applied research, communication (1-2 years).
- 2 Development: experimentation, simulation, research, development, integration, testing (1-2 years).
- 3 Deployment: scale, testing, configuration, deployment, maintenance, monitoring (1-2 years).

# Reglamento (UE) 2016/679

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- (PARLAMENTO EUROPEO Y EL CONSEJO DE LA UNIÓN EUROPEA, 2016).
  - 1 Definición y clasificación de infracciones.
  - 2 Definición cuantías multas.
  - 3 Descripción de instituciones responsables de la protección de datos.

# Ley Orgánica 3/2018

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## ■ (Gobierno de España, 2018).

- 1 Definición de datos personales.
- 2 Derecho de supresión (o derecho al olvido).
- 3 Derecho a la limitación del tratamiento.
- 4 Derecho a la portabilidad.
- 5 Derecho de oposición.
- 6 Derecho a la libertad de expresión en Internet.
- 7 Derecho a la intimidad frente al uso de geolocalización.
- 8 Derecho al testamento digital.



# Plan de Recuperación

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- (Gobierno de España, 2021). Presentación general del plan.
- (Gobierno de España, 2023). Componente 13, específico PYMES.
  - 1 Reforzar sistema español de garantía recíproca. Dotación al CERSA para garantizar financiación a largo plazo de PYMES.
  - 2 Incorporación líneas de especial apoyo y mayor cobertura del riesgo.
  - 3 Fondos Next Tech.
    - 1 Fond-ICO Next Tech, F.C.R. ('Next Tech fund').
    - 2 Financiado a partir de 2022.
    - 3 Fondos público-privados de inversión en empresas innovadoras en tecnologías disruptivas.

# Plan de Recuperación

## Calendario inversión Fondos Next Tech.

Inversiones o reformas que conllevarán una inversión específica								
C13.I7	Fondo para escalar startups tecnológicas: Next Tech							
Coste	4.000 M€							
Periodificación	2020	2021	2022	2023	2024	2025	2026	Total
Coste del Mecanismo			150	800	1.000	1.050	1.000	4.000
Otra financiación			156	833	1.041	1.072	1.061	4.163

(Gobierno de España, 2023)

4000 M€ adicionales posibles.

# Ley de empresas emergentes

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- (Gobierno de España, 2022). Ley de empresas emergentes.
  - 1 Complementa las ayudas de Fondos Next Tech.

# Artificial Intelligence

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3](https://www.boe.es/eli/es/lo/2018/12/05/3)

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