

JUAN EULER

FrontEnd Developer – React & WordPress

Location: Buenos Aires, Argentina

E-Mail: juaneuler@hotmail.com

LinkedIn: <https://www.linkedin.com/in/juan-euler/>

PROFESSIONAL PROFILE

FrontEnd Developer specialized in React.js and WordPress. Passionate about creating accessible, optimized interfaces focused on UX/UI. Experienced in building dynamic websites and online stores with WooCommerce, applying best coding practices and using Git/GitHub for version control.

EXPERIENCE & PROJECTS

ADVERBUILD – Digital Marketing Agency

Part-time Web Developer | March 2025 – Present

- Development and maintenance of responsive landing pages for marketing campaigns
- Implementation of key plugins in WordPress environments
- Performance optimization and cross-device compatibility
- Collaboration with design and content teams to match layout and copy precisely
- Technical solutions to improve user experience and conversion rates
- Agency Website: <https://www.adverbuid.com/>

THE DRIVER ERA - WORDPRESS (Elementor + WooCommerce)

- Page creation using Elementor
- Blog with category filters and WooCommerce-based store
- Deployment – <https://dev-thedriverera.pantheonsite.io/>

THE DRIVER ERA - SHOP (React.js)

- Product navigation, filters, cart and checkout
- Built with Vite and Firestore for data and order storage
- Deployment – <https://thedrivererashop.netlify.app/>

THE DRIVER ERA - WEBSITE (HTML, CSS, JavaScript)

- Internal/external navigation, responsive design, library usage
- Deployment – <https://thedriverera.netlify.app/>

EDUCATION

WordPress (Elementor & WooCommerce)

01/2025 - 02/2025 | CODERHOUSE

Certificate:

https://drive.google.com/file/d/14tNZDL56d2krMS79jAXBNMxSCO16fvxb/view?usp=drive_link

React Js

09/2024 - 11/2024 | CODERHOUSE

Certificate: [https://drive.google.com/file/d/1ey-](https://drive.google.com/file/d/1ey-3btAv3HO9MI_e9OIFIH1f8hJ7F1mB/view?usp=drive_link)

[3btAv3HO9MI_e9OIFIH1f8hJ7F1mB/view?usp=drive_link](https://drive.google.com/file/d/1ey-3btAv3HO9MI_e9OIFIH1f8hJ7F1mB/view?usp=drive_link)

JavaScript

06/2024 - 08/2024 | CODERHOUSE

Certificate: [https://drive.google.com/file/d/1vZ9k8CLnT-](https://drive.google.com/file/d/1vZ9k8CLnT-OLobpjaEJqBsldYGfaMwxO/view?usp=drive_link)

[OLobpjaEJqBsldYGfaMwxO/view?usp=drive_link](https://drive.google.com/file/d/1vZ9k8CLnT-OLobpjaEJqBsldYGfaMwxO/view?usp=drive_link)

Web Development

02/2024 - 05/2024 | CODERHOUSE

Certificate:

<https://drive.google.com/file/d/11EH9rs7DEACqFKsZssxEOTPv1DPdRW33/view?usp=sharing>

TECHNICAL SKILLS

- **FrontEnd:** React.js (Hooks, SPA, performance optimization), Bootstrap, SASS
- **Management & Deployment:** Git/GitHub, Netlify, Pantheon
- **CMS & E-commerce:** WordPress with Elementor & Gutenberg, WooCommerce
- **Backend & APIs:** Firestore (Firebase), REST API integration
- **Design & UX/UI:** Responsive and accessible design

SOFT SKILLS

- Strong logic and problem-solving in Frontend development
- Self-learning and adaptability to new technologies
- Teamwork and collaboration
- Attention to detail and clean code practices
- Basic knowledge of technical SEO

LANGUAGES

English: Advanced