

JUAN EULER

FrontEnd Developer – React & WordPress

Location: Buenos Aires, Argentina

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Portfolio: <https://portfolio-juan-euler.netlify.app/>

PROFESSIONAL PROFILE

FrontEnd Developer specialized in React.js and WordPress. Passionate about creating accessible and optimized interfaces. Experienced in developing dynamic websites and online stores using WooCommerce, applying clean code practices and version control with Git/GitHub.

EXPERIENCE & PROJECTS

ADVERBUILD – Digital Marketing Agency

Part-time Web Developer | March 2025 – Present

- Development and maintenance of responsive landing pages for marketing campaigns
- Implementation of key plugins in WordPress environments
- Performance optimization and cross-device compatibility
- Collaboration with design and content teams to match layout and copy precisely
- Technical solutions to improve user experience and conversion rates
- Agency Website: <https://www.adverbuid.com/>

Personal project portfolio

Deployment: <https://portfolio-juan-euler.netlify.app/>

Repository: <https://github.com/juaneuler/portfolio-juan>

Includes:

- **THE DRIVER ERA – SHOP - React.js + Firebase:** Online store with cart, checkout, and order panel
- **THE DRIVER ERA – WordPress:** Blog built with Gutenberg, pages using Elementor, and WooCommerce store
- **THE DRIVER ERA – HTML, CSS & Js:** Responsive informational website with custom design

EDUCATION

WordPress (Elementor & WooCommerce) – CODERHOUSE | 01/2025 - 02/2025 | [Certificate](#)

React Js – CODERHOUSE | 09/2024 - 11/2024 | [Certificate](#)

JavaScript – CODERHOUSE | 06/2024 - 08/2024 | - [Certificate](#)

Web Development – CODERHOUSE | 02/2024 - 05/2024 | [Certificate](#)

TECHNICAL SKILLS

- **FrontEnd:** React.js (Hooks, SPA, Context API, performance optimization, component structure, use of .js and .json files)
- **UI Libraries:** Bootstrap, React Bootstrap, Material UI, SASS
- **Testing:** Vitest, Jest
- **Versioning & Deployment:** Git/GitHub, Netlify, Vercel, Pantheon
- **CMS & E-commerce:** WordPress with Elementor & Gutenberg, WooCommerce
- **Backend & APIs:** Firestore (Firebase), REST API integration
- **Design & UX/UI:** Responsive design, accessibility best practices

SOFT SKILLS

- Programming logic applied to FrontEnd development
- Self-directed learning and continuous improvement
- Teamwork and collaboration
- Adaptability to new technologies
- Attention to detail and clean code practices
- Knowledge of technical SEO (search engine optimization)

LANGUAGES

English: Advanced