JUAN EULER

FrontEnd Developer – React & WordPress

Location: Buenos Aires, Argentina

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PROFESSIONAL PROFILE

FrontEnd Developer specialized in React.js and WordPress. I focus on building accessible, responsive interfaces with clean and scalable code. Experienced in dynamic projects, online stores, and close collaboration with design and content teams.

EXPERIENCE & PROJECTS

ADVERBUILD – Digital Marketing Agency

FrontEnd Developer (part time) | March 2025 – Present

I work as a web developer at Adverbuild, a digital agency focused on marketing campaigns. I build and maintain responsive landing pages, ensuring layout fidelity and cross-device compatibility. I also implement key plugins in WordPress environments and collaborate with design and content teams to deliver optimized and user-friendly web experiences. I provide technical solutions aimed at improving performance and conversion rates.

FrontEnd Developer – Personal Projects

2024 – Present

Development of personal projects focused on e-commerce, blogs, and informational websites, applying modern FrontEnd practices using React, Firebase, and WordPress.

- **The Driver Era – Shop (React.js + Firebase):** Fully functional e-commerce with cart, checkout and category filter

- **The Driver Era – WordPress:** Blog with Gutenberg, pages built with Elementor, and WooCommerce store.

- **The Driver Era – Informational Site (HTML, CSS & JS):** Responsive site with custom design.

EDUCATION

CODERHOUSE - Argentina

WordPress (Elementor & WooCommerce) – 2025 – **Certificate**

React Js – 2024 – **Certificate**

JavaScript – 2024 – **Certificate**

Web Development – 2024 – **Certificate**

TECHNICAL SKILLS

FrontEnd: React.js (Hooks, SPA, Context, performance, component-based structure)

CMS & E-commerce: WordPress (Elementor, Gutenberg), WooCommerce

Backend & APIs: Firebase (Firestore), REST APIs

UI & Styling: Bootstrap, Material UI, React Bootstrap, SASS

Testing: Vitest, Jest

DevOps: Git/GitHub, Netlify, Vercel, Pantheon

Design: Responsive design, Accesibility

SOFT SKILLS

Logical thinking applied to FrontEnd development

Fast learner and self-taught mindset

Teamwork and collaboration

Attention to detail and clean coding practices

Knowledge of technical SEO

LANGUAGES

English: Advanced