#### LMSGI

10. Construcción web avanzada

## Nuestra página más atractiva



Here's the handout menu with the elixir specials. Wow, the design is a lot different than the rest of the page: it's thin, the text is centered, and there are red headings, an aquamarine border around the whole thing, and even some cocktail graphics at the top.

#### Weekly Elixir Specials



#### Lemon Breeze

The utilinate healthy drink, this etici combines herbal botanicats, minerals, and vitamins with a helst of lemon into a smooth citrus wonder that will keep your timinune system going all day and all night.



#### Chai Chiller

Not your traditional chai, this elser mixes maté with chai spices and adds an extra chocotete kick for a caffeinated taste sensation on los.



#### Black Brain Brew

Went to boost your mamory? Try our Black Brain Braw etkir, made with black oolong toe and just a touch of espresso. Your brain will thank you for the boost.

Join us any evening for these and all our wonderful etions.

## Agrupar elementos en secciones lógicas We've drawn an outline

This is a pretty normal looking page: lots of headings, paragraphs, and an image in there.

But by just focusing on the structure of the page, you can't really tell a whole lot about the page. What elements make up the header? Is there a footer on the page? What are the content areas?

of the PetStorz page.  $\Theta \Theta \Theta$ PetStorz.com nttp://www.petstorz.com Welcome to PetStorz.com Cats h2 Cats just like to sleep all day. So, we have a wide selection picat beds, cat comforters, cat blankets and other cat seeping paraphernalia. And just in case your cat ever wakes up, we also have cat food, catnip and catcams (for watching what your cat does during the day when you're not home). Dogsh2 Dogs are usually awake more than cats. We have lots of selection p dog walking items, like leashes and booties. And, because your dog has discriminating taste, we offer a variety of collars to choose from, including holiday themed collars for Halloween, Valentine's Day, Hanukkan and Christmas. PetStorz. Om can serve all your pet needs. © 2005, Pepiorz.com All trademarks and registered trademarks appearing on this site are the property of their ima

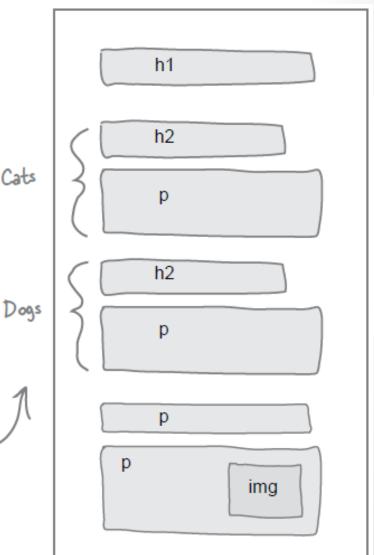
# Alejandro Amat Reina

#### Pensaremos cómo dividir la página...

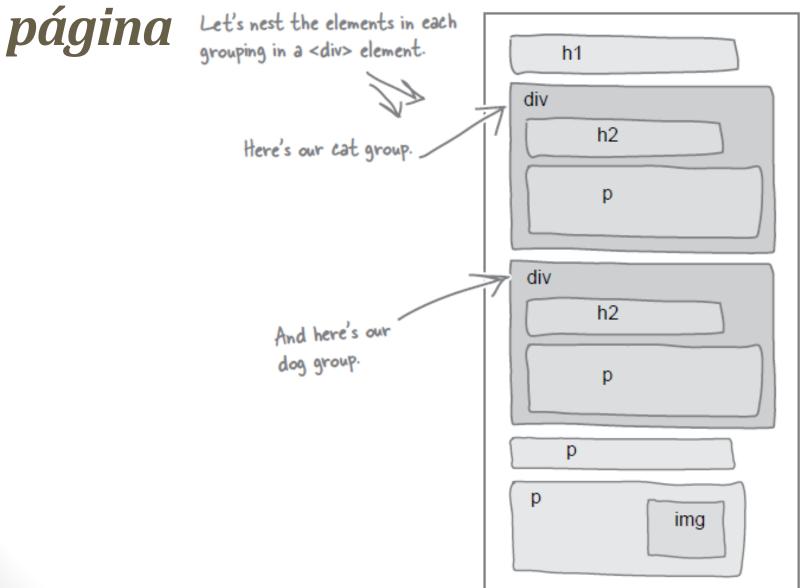
Cats

The PetStorz page has two main content areas, one for eats, and one for dogs. It has some other areas too, but we'll come back to those.

> In this case, both the cats and dogs sections consist of two elements, a heading and a paragraph. But often these groupings can contain many more elements.



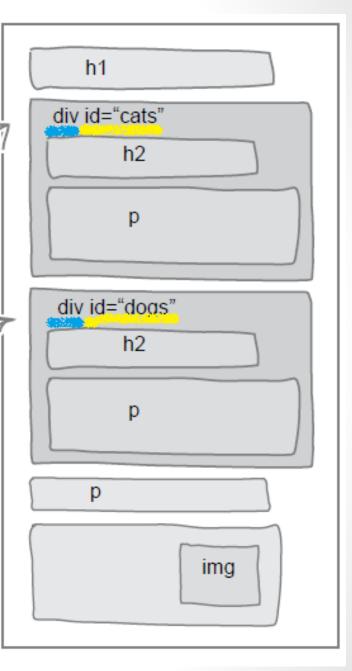
## Usaremos divs para marcar la



## Etiquetando

Here we've added an id of "cats" to the first <div> to indicate what 'the logical section is for.

And likewise for dogs



#### Añadiendo estilos

Now the <div>s have a little style.

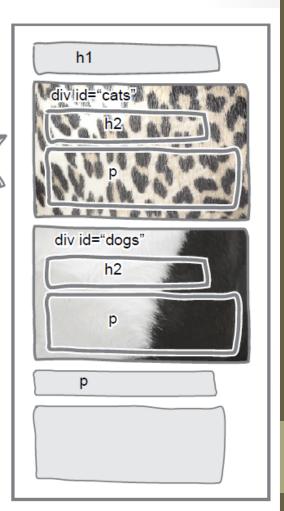
By setting the background on the <div>, it also shows through the elements contained in the <div>.

The elements in the <div> will also inherit some properties from the <div>, just as any child element does (like font-size, color, etc).

there we have two rules, one for each <div>. Each <div> is selected by an id selector.



Each rule sets the background—image property. For cats we have a leopard image, and for dogs we have a mutt image.

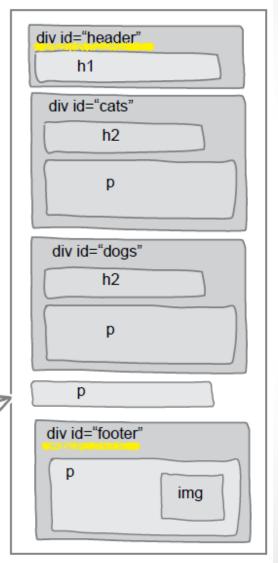


#### Definiendo aún más la estructura

Now we've added another <div> with an id indicating this is the header of the page.

And another indicating the footer of the page.

Adding this structure through <div>s can even help you think through your page design. For instance, does this lone really need to be here?

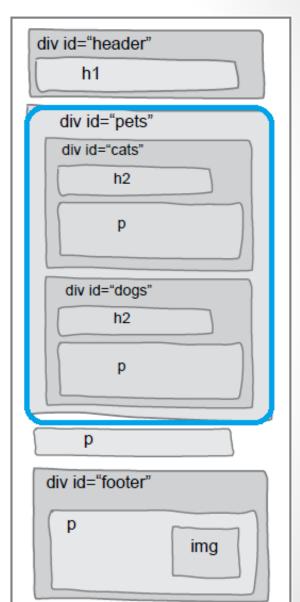


# Alejandro Amat Reina

## Añadimos estructura sobre la estructura

7

Now we've marked up this HTML so that we know there is a logical section in the page with "pets" content in it. Further, that "pets" section has two logical subsections, one for "cats" and one for "dogs".



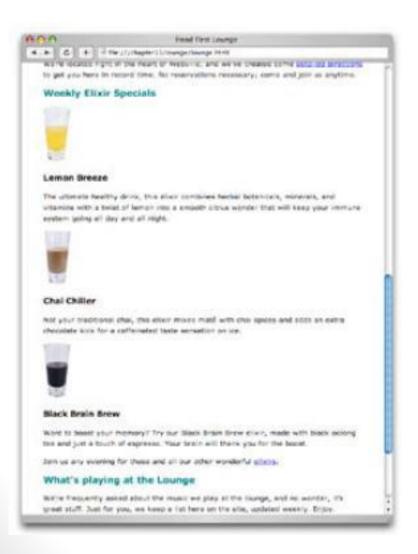
### Algunos consejos

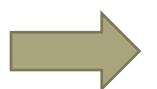
- Un div es un contenedor, pero además, servirá para posicionar los elementos en cada lugar
- Ayuda a separar secciones lógicas: da claridad y estilo
- No debemos abusar de <div> en las páginas

#### No hay preguntas tontas

- Entonces, ¿un <div> actúa como un contenedor al que se le pueden introducir elementos para mantenerlos todos juntos?
- Yo ya estoy poniendo en mis páginas títulos, párrafos, etc., ¿debería también añadir un nivel más alto de estructura con divs?
- ¿Alguna vez se le pone un class a un div en lugar de un id?

## Volvamos al lounge







#### Definiremos un div contenedor

```
Here's the opening tag,
                                           and we've given it an id of
<div id="elixirs">
                                           "elixirs" to identify it.
    <h2>Weekly Elixir Specials</h2>
    <q>>
        <img src="images/yellow.gif" alt="Lemon Breeze Elixir">
    <h3>Lemon Breeze</h3>
    >
        The ultimate healthy drink, this elixir combines
        herbal botanicals, minerals, and vitamins with
        a twist of lemon into a smooth citrus wonder
        that will keep your immune system going all
        day and all night.
    >
        Join us any evening for these and all our
        other wonderful
        <a href="beverages/elixir.html"</pre>
            title="Head First Lounge Elixirs">elixirs</a>.
    And here's the closing tag.
</div>
```

Remember, we're just showing a snippet of HTML from the entire file. When you open "lounge.html", you'll see all the markup for the page.

#### Daremos estilo al borde

#elixirs { border-width: thin: ( Head First Lounge border-style: solid; C # (5) file:///chapter10/lounge/lounge.html border-color: #007e7e; We're located right in the heart of Webville, and we've created some detailed directions to get you here in record time. No reservations necessary; come and join us anytime. Here's the border that you just added Weekly Elixir Specials to the elixirs < div> element. You added a visible border to this <div>, but it still has Lemon Breeze healthy drink, this elixir combines herbal botanicals, minerals, and vitamins no padding and no margin. of lemon into a smooth citrus wonder that will keep your immune system We'll need to add that too. going at day and all night. Notice that the border goes Chai Chiller around all the elements inside Not your traditional chai, this elixir mixes maté with chai spices and adds an extra chocolate kick for a caffeinated taste sensation on ice. the <div> element. The <div> is a box like every other element, so when you add a border, the border goes around the content, which is **Black Brain Brew** all the elements in the <div>. Want to boost your memory? Try our Black Brain Brew elixir, made with black colong tea and just a touch of espresso. Your brain will thank you for the boost. Join us any evening for these and all our other wonderful elixirs.

There's a background image at the top.

The main heading and the paragraph text are black, while \ the drink names are a red color that matches the red in the logo.

The text and images are centered, and there's padding on the sides to add space between the text and the border. The width of the elixirs handout is narrower than the rest of the page.

#### Weekly Elixir Specials



#### Lemon Breeze

The ultimate healthy drink, this elixir combines herbal botanicals, minerals, and vitamins with a twist of lemon into a smooth citrus wonder that will keep your immune system going all day and all night. The line-height of the paragraphs looks a lot more like the default line height for the page (before we changed it in the last chapter).

The font family is a sans-serif font, just like the body font, so we don't have to change that Remember that the <div> element and all the elements nested in it inherit the font family from the body.

This link is aquamarine



#### Chai Chiller

Not your traditional chai, this elixir mixes maté with chai spices and adds an extra chocolate kick for a caffeinated taste sensation



#### Black Brain Brew

Want to boost your memory? Try our Black Brain Brew elixir, made with black oolong tea and just a touch of espresso. Your brain will thank you for the boost.

Join us any evening for these and all our other wonderful elixirs.

#### Definiendo el ancho

```
#elixirs {
    border-width: thin;
    border-style: solid;
    border-color: #007e7e;
    width: 200px;
}

The width property lets you specify the width of the element's content area. Here, we're specifying that the content width be 200 pixels.
```

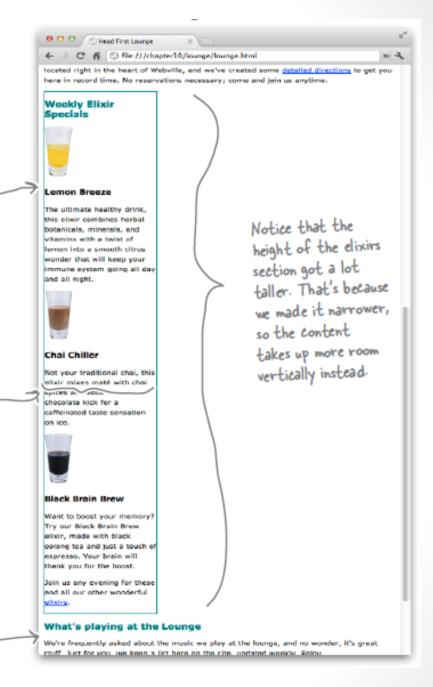
We're setting this on the elixirs <div>. So the content in the elixirs <div> will be 200 pixels wide, and the browser's layout rules will work to fit all the elements nested in the <div> within that width.

### Lo probamos

Now all the content in the elixirs <div> fits into a space that is 200 pixels wide. It doesn't change, even if you make your browser window really wide, or really narrow. Try it!

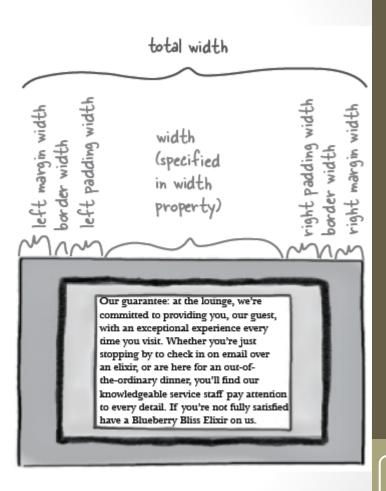
200 pixels

Compare the behavior of the <div>
to that of the other elements
when you make your browser
window wide. The paragraphs
automatically expand to fill the
width of the browser. We'll talk
about that more in a sec...



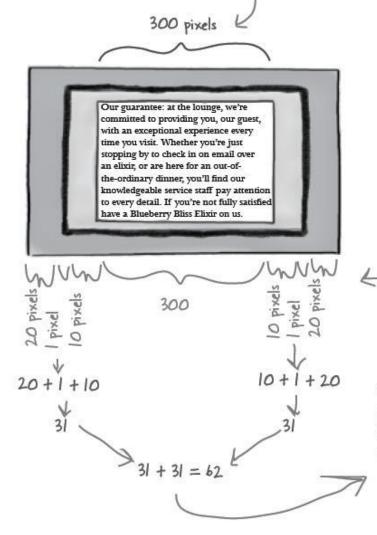
#### Ancho de un elemento

- ¿A qué nos referimos con el ancho (width)?
- ¿Es el área de contenido?
- ¿O el contenedor entero, incluyendo el *margin*, *el border* y el *padding*?
- total width = 2\*margin width+
   2\*border width + 2\*padding width
   + width



#### Cálculo del ancho total

(1) The content area is 300 pixels.



(2) Figure out how much is taken up by the margins, padding, and border.

(3) It looks like 62 pixels are taken up, so add that to the content area's width of 300 pixels, and we have 300 + 62 = 362 pixels for the entire box.

#### Características de width

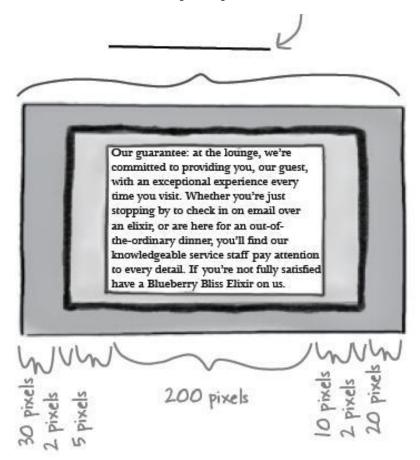
- El ancho por defecto, se adapta al espacio disponible, después de haber restado el padding, border y margin definido.
- ¿Qué pasa si no tenemos padding, ni border ni margin?
   Que cogerá todo el ancho de la caja.
- Para especificar el ancho (width):
  - Píxeles (px): medida absoluta
  - Porcentaje (%, em): medida relativa
- ¿Cómo puedo especificar el ancho de un elemento completo incluyendo border, márgin y padding? No puedes, para saber el ancho completo tienes que sumar los valores de todos ellos.

## ¿Qué pasa con height?

- No nos arriesgaremos a definir un height
- Es posible que cortemos el contenido, si éste no es suficiente
- En general, no especificaremos la propiedad height, para que se adapte a lo que necesite

#### Ejercicio

 Calcula el ancho total que ocupará este contenedor e identifica cada una de sus propiedades:



#### Ejercicio

• El área de contenido tiene unas medidas totales de 400x400 píxeles. El margen superior es de 60px y el izquierdo y derecho son de 45px. El padding derecho e izquierdo es de 35px y arriba y debajo de 10px. El borde de la capa es de 3px. Calcula las dimensiones (*width* y *heigth*) de la capa principal.

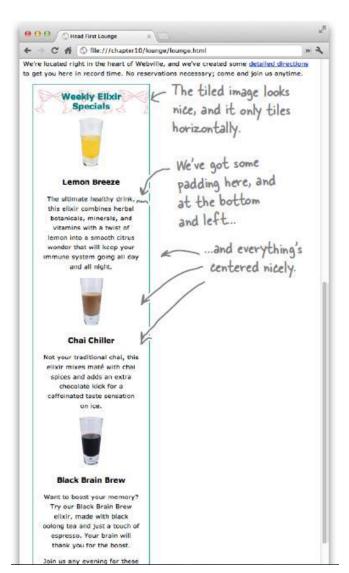
#### No hay preguntas tontas

- Si no se indica la anchura de un elemento, entonces ¿qué ancho tiene?
- ¿Qué pasa si no tengo margin, padding ni border?
- ¿Qué unidades puedo utilizar para especificar los anchos?

#### Añadiendo estilos básicos

Remember, we're going to apply all this style to The default padding on a <div> is O pixels, so the elixirs <div> so that it only affects the <div> we're going to add some padding to provide a bit and the elements it contains, not the entire page. of space for the content. Notice that we're not adding any padding at the top because there's already plenty of room there, thanks to the default margin on the <h2> heading (look back at #elixirs { the last test drive and you'll see there's plenty of border-width: thin: room above the <h2>). But we do need it on the border-style: solid: right, bottom, and left. #007e7e; border-color: 200px; width: We're adding some margin on the left to indent the elixirs from the rest of the page a bit 20px; padding-right: 20px; padding-bottom: padding-left: 20px; This is going to come in handy later ... margin-left: 20px; Use text-align on block elements to align the text they contain. Here, text-align: center; we're going to center-align the text. background-image: url(images/cocktail.gif); background-repeat: repeat-x; And finally we're specifying an image to use in the background, in this case the cocktail image. We're setting the background—repeat property to repeat-x, which will tile the image only in the horizontal direction.

#### Lo probamos



### Text-align

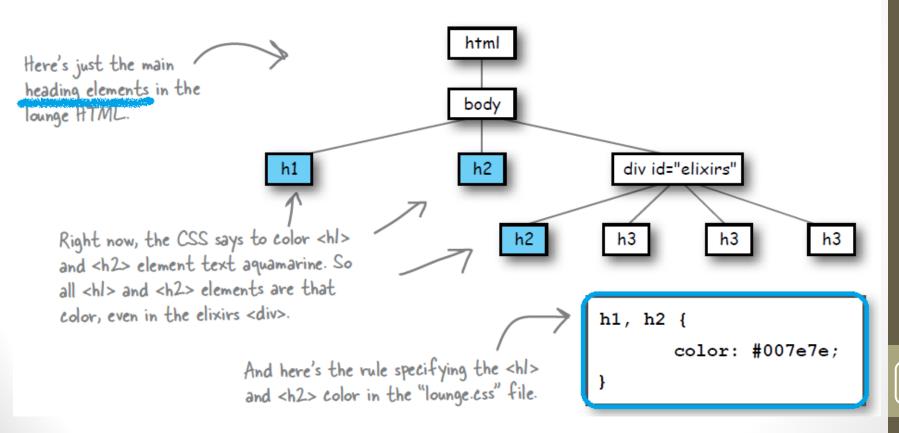
- ¿Por qué las imágenes también aparecen centradas? ¿No debería afectar sólo al texto?
- La propiedad text-align afecta a todos los elementos hijos del bloque donde se aplique.
- En el ejemplo anterior se aplica en el div, por lo que todo el contenido del div se centra.
- La propiedad text-align no se puede aplicar a elementos en línea.

#### Herencia en la alineación

- El texto del div del ejemplo anterior está dentro de otros elementos en bloque (h1, p, etc.). Entonces, ¿por qué aparece centrado si estamos aplicando el text-align unicamente al div?
- La propiedad text-align, como el resto de propiedades css, se hereda de padres a hijos, por lo que, todos los hijos del div que sean elementos en bloque heredarán esta propiedad.

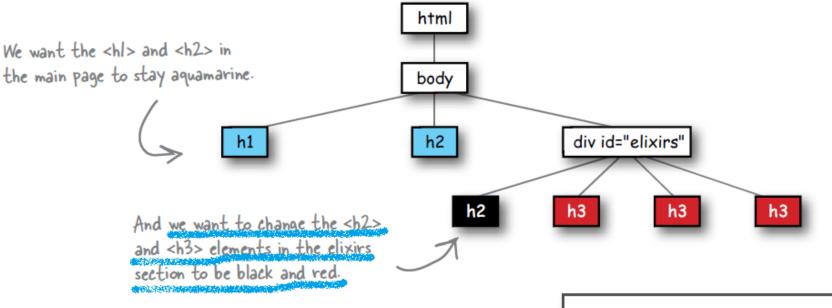
## Mismos elementos - Diferentes estilos

#### What we have now



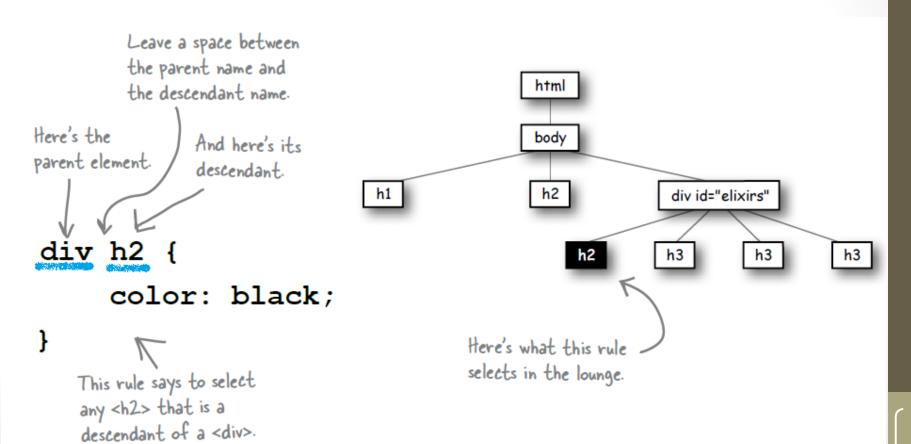
## Mismos elementos - Diferentes estilos

#### What we want



But if we change the existing rule for <h2>, we'll affect the font color of every <h2> in the main page. And if we add a new rule for <h3>, then any <h3>s that get added to the main page later will be red, which is not what we want. Now, we could use a class like Jim suggested, but we're going to give Frank's idea a try first...

#### Seleccionar descendientes



### Sólo para un elemento

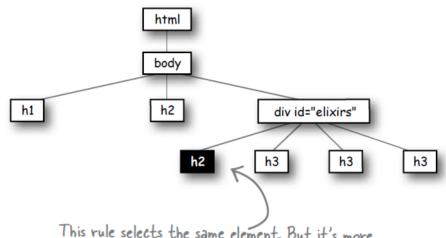
#elixirs h2 {

color: black;

}

This rule says to select any <h2> that is a descendant of an element with the id "elixirs".

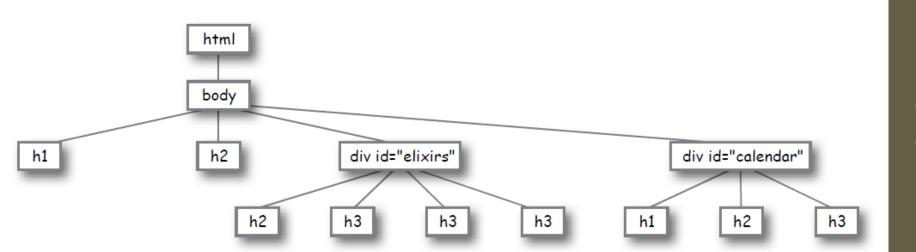
Now the parent



This rule selects the same element. But it's more specific, so if we added another <div> with an <h2> to the page, that's okay because this rule selects only <h2>s in the elixirs <div>.

### Ejercicio

 Escribe un selector que seleccione únicamente los elementos h3 del div elixirs



#### No hay preguntas tontas

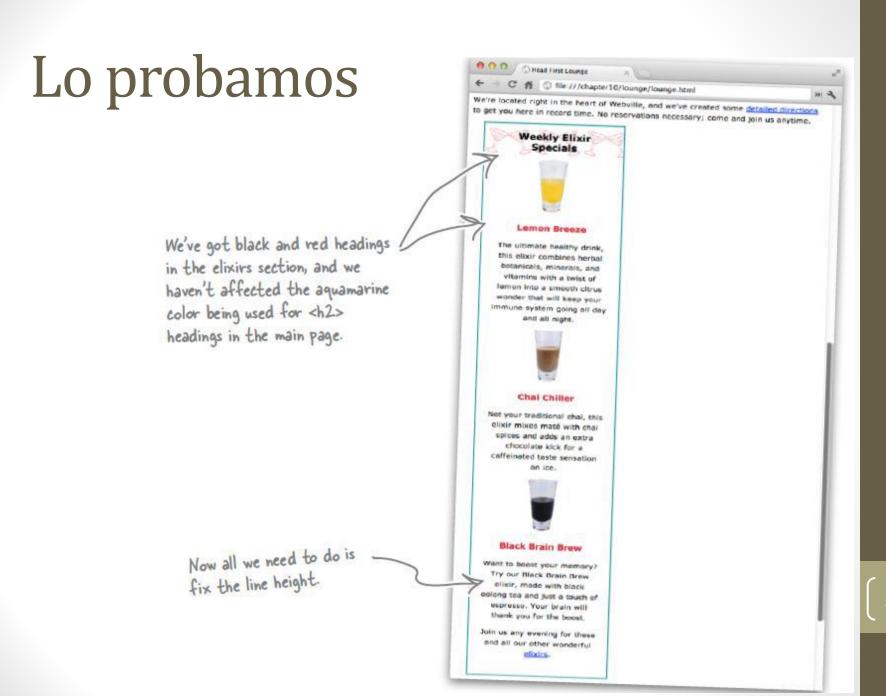
- Descendiente por lo general significa hijo, nieto, bisnieto.
   Aquí, sólo estamos seleccionar los descendientes hijo,
   ¿verdad?
- ¿Hay manera de seleccionar a un hijo directo?
- ¿Y si necesito algo más complejo, como un <h2> que es el hijo de un <blockquote> que se encuentra en elixires?

## Cambiando el color de las cabeceras

```
#elixirs h2 {
    color: black;
}

#elixirs h3 {
    color: #d12c47;
}
```

Here, we're using the descendant selectors to target just the <h2> and <h3> elements in the elixirs <div>. We're setting <h2> to black, and <h3> to a red color, using a hex code.



## Corrigiendo el line-height

```
#elixirs {
    line-height: lem;
}
```

If you set the line—height property on the entire <div>, then it will be inherited by all elements in the <div>, including the headings. Notice that the line height in the heading is too small and the two lines are starting to run together.



## Herencia desde el body

Here are the font sizes of the elements. We set body size is "small" body to "small", so that's inherited by elixirs. div id="elixirs" size is "small" The line-height of <h2> is set to 1 times h2 is 120% of "small" the font size of elixirs, which is "small", or about 12 pixels.

## Herencia desde el body

We want <h2> to have a line-height that is I times its own font size; that is, I4 pixels (120% of small).

body line-height is 1.6 times "small"

div id="elixirs" line-height is 1 times "small", or about 12 pixels

> h2 is 120% of "small" line-height is 1 times 120% of "small", or about 14 pixels

The font-size of the p element is "small" (p inherits its font-size from the elixirs <div>), so it will have a line-height of 12 pixels, which is what we want.

## Corrigiendo el line-height

```
#elixirs {

line-height: 1;

Add a line-height of l

to the elixirs < div> to

change the line-height

of each element in it.
```

## Atajos

Here's the old-school way of specifying your padding.



padding-top: 0px;

padding-right: 20px;

padding-bottom: 30px;

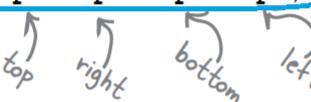
padding-left: 10px;



And here's the new and improved way to write them as a shorthand.



padding: 0px 20px 30px 10px;



## Atajos



margin-top: 0px;

margin-right: 20px;

margin-bottom: 30px;

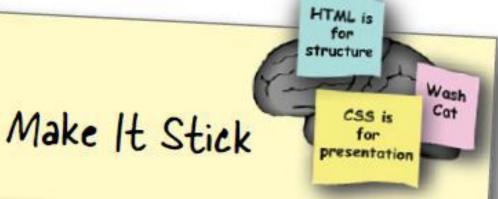
margin-left: 10px;

10px;
Just like padding, you can use a shorthand to specify all your

margin values with one property.

ブ

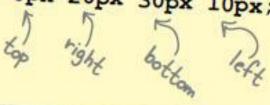
margin: 0px 20px 30px 10px;





To remember the ordering of the padding and margin shorthand values, think of a clock labeled with top, right, bottom, and left. Then, always go in a clockwise direction: top to right to bottom to left.

margin: 0px 20px 30px 10px;



## El atajo del atajo...



padding-top: 20px; padding-right: 20px;

padding-bottom: 20px;

padding-left: 20px; padding: 20px;

This says that the padding should be 20 pixels on every side of the box.



If all your padding values are the same, then you can write it like this.

## Aun hay más...



top and bottom are the same.

margin-top: 0px;

margin-right: 20px;

margin-bottom: 0px;

margin-left: 20px; 
right and left

are the same.

If the top and bottom, as well as the right and left, margins are the same, then you can use a shorthand.

margin: 0px 20px;

It and bottom left

## ¿Y los bordes?



border-width: thin;

border-style: solid;

border-color: #007e7e;

R

Rewrite border properties as one property. These can be in any order you like.



border: thin solid #007e7e;

#### En diferente orden



These are all perfectly valid border shorthands.

border: solid thin #007e7e;

border: #007e7e solid thin;

border: solid thin;

border: #007e7e solid;

border: solid;

## Atajos para fondos



Like border, values can go in any order in this shorthand. There are also a few other values you can specify in the shorthand, like background-position.

```
background-color: white;
```

background-image: url(images/cocktail.gif);

background-repeat: repeat-x;



background: white url(images/cocktail.gif) repeat-x;

## Atajos para fuentes...



there are the properties that go into the font shorthand. Ordering matters here unless we say otherwise...

You must specify tont size.

Finally, you need to add your font tamilies. You only need to specify one font, but alternatives are highly encouraged.

font: font-style font-variant font-weight font-size/line-height font-family

These values are all optional. You can specify any combination of them, but they need to come before the font-size property.

The line-height property is optional. If you want to specify one, just put a / right after the font-size property and add your line height.

Use commas between your font-family names.

## Más atajos para fuentes...



So let's give this a try. Here are the font properties for the lounge body:

```
font-size: small;
font-family: Verdana, Helvetica, Arial, sans-serif;
line-height: 1.6em;

Now let's map those to the shorthand:

We're not using any of these, but that's okay—they're all optional.

font: font-style font-variant font-weight font-size/line-height font-family
```

And now let's write the shorthand:

```
font: small/1.6em Verdana, Helvetica, Arial, sans-serif;

And here's the shorthand version.
```

## El elemento <span>

- Separa lógicamente los elementos inline como los separa un div para elementos de bloque
- Ejemplo práctico:
  - Queremos dar formato a los elementos:



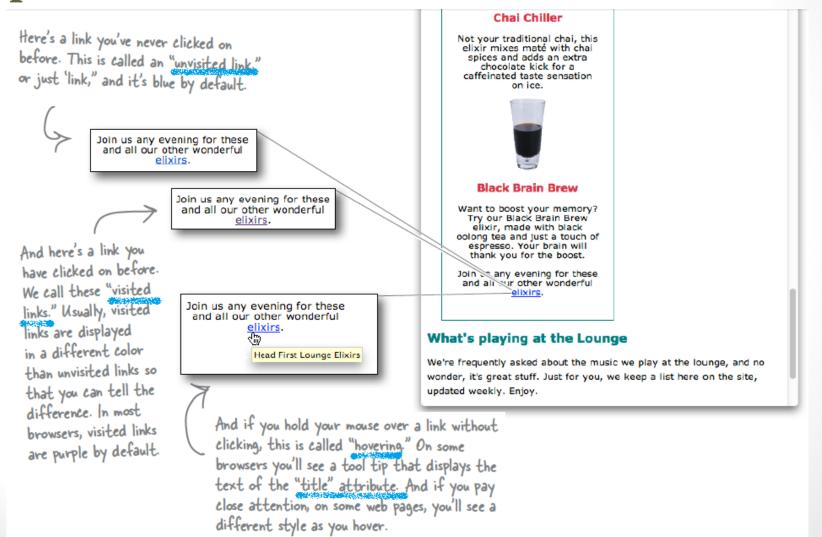
## Añadiendo <span>

## Añadiendo <span>

## Aplicando estilos

```
We're going to add a rule for each of
  the new classes, cd and artist.
                                         For CDs, we'll make the font style italic.
          font-style: italic;
                                            And for artists we'll
.artist
                                            set the font-weight
          font-weight: bold;
                                            to bold.
```

## Los enlaces tienen múltiples personalidades



## Aplicar estilos a los enlaces

```
Notice we have the element <a>, followed by a: (colon),
followed by the state we want to select. Make sure you don't
have any spaces in these selectors (e.g., a : link won't work!)
                                  This selector is applied
                                   to links when they are
a:link {
                                   in an unvisited state.
     color: green;
                                  And this selector is
a:visited {
                                  applied to links when
     color: red;
                                  they are visited.
a:hover {
                                   And this selector
     color: yellow;
                                   is applied when you
```

hover over a link.

## Ejercicio

 Introduce los estilos anteriores en la hoja de estilos del lounge y observa lo que ocurre con los enlaces en los diferentes estados.

# ¿Cómo funcionan las pseudoclases?

Okay, big change here. We're using a descendant selector combined with a pseudo-class. The first selector says to select any unvisited <a>> element that is nested in an element with the id "elixirs". So we're styling JUST the links inside elixirs.

```
#elixirs a:link {
    color: #007e7e;
}

#elixirs a:visited {
    color: #333333;
}

#elixirs a:hover {
    background: #f88396;
    color: #0d5353;
}
```

On these two, we're setting the color. For unvisited links, a nice aquamarine...

...and for visited links we're using a dark gray.

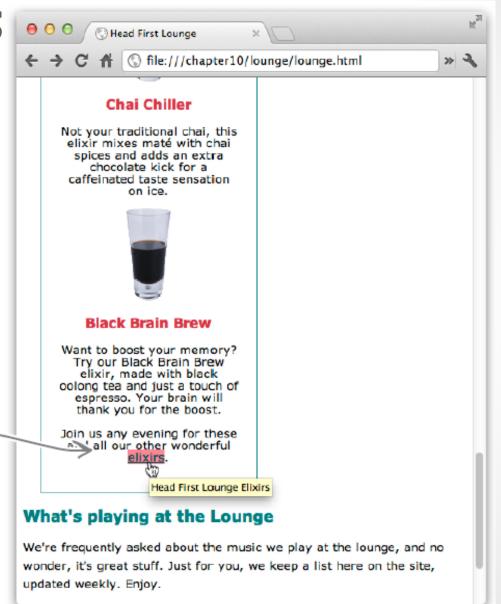
Now for the really interesting rule. When the user is hovering over the link, we're changing the background to red. This makes the link loo highlighted when you pass the mouse over it. Give it a try!

## Ejercicio

 Usa el nuevo selector de descendientes en los estilos de los enlaces que creaste en el ejercicio anterior dentro de la hoja de estilos del lounge

## Lo probamos

Now we've got green unvisited links, gray visited links, and a very cool red highlight when you hover over the link.



### Puntos importantes

- Usamos un <div> para agrupar elementos relacionados y juntarlos en secciones lógicas.
- Crear secciones lógicas puede ayudar a identificar las diferentes áreas de tu página web.
- Utilizamos <div> para crear secciones lógicas con el mismo estilo.
- Puedes usar los selectores de descendientes para seleccionar elementos anidados dentro de otros elementos.
- La propiedad width establece el ancho del área de contenido de un elemento.
- El *ancho total* de un elemento es el ancho del área de contenido más el ancho de cualquier elemento, padding, margen o borde que añadamos

### Puntos importantes

- Puedes utilizar atajos en propiedades que tienen alguna relación entre sí.
- Las propiedades padding, margin, border, background y font se pueden especificar usando atajos.
- Igual que con <div>, podemos crear clases con <span> para elementos inline
- El elemento <a> es un elemento con diferentes estados (:link, :visited, :hover)
- Podemos dar estilo a cada uno de esos estados, mediante pseudoclases.