Juan Felipe Aranguren
Business Management Graduate

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Creative strategist. Self-motivated graduate specialized in devising and launching technology-based projects, always thinking about positive impact at a human level.

EDUCATION

Web Development
Acámica

11/2019 – Present

Goals:
- Strong foundations in front and back end.
- Javascript & Node.js
- SQL
- Meteor
- HTML & CSS
- Bootstrap

Business Management
Universidad de la Sabana

01/2014 – 09/2019

Projects & Activities:
- Startup Weekend.
- BlueHack Sabana.
- BlueHack against Human Trafficking.
- dataJAM Civic Tech.
- Graduate Project: Usage of decentralized technologies for Colombian governance.

PROFESSIONAL EXPERIENCE

Project Analyst
Movilizatorio ⬀

07/2019 – 12/2019   *Bogotá, Colombia*

Engagement and social innovation lab for Colombia and Latin America

Achievements/Tasks
- Coordinated the development of a digital tool for measuring bullying levels in middle and high schools of Colombia. ⬀
- Created functional and technical requirements for a Messenger Bot, whose function is to collect citizen proposals.
- Mentored two social initiatives in the creation of their pitches, later presented in the Latin Ventures Summit 2019, Cartagena.

Project Management Intern
Movilizatorio

02/2019 – 07/2019   *Bogotá, Colombia*

Achievements/Tasks
- Created workshops about: Mockup and Flowchart design for supporting social initiatives.
- Presented the resulting mockups and business ideas to the team of developers, synthesizing information for clarity and acting as an intermediary.

ABILITIES

Creative Strategy | Systems Thinking | Logic

Writing | Entrepreneurship | Strategic Intuition

Mockup Design | Research

PERSONAL PROJECTS

Uber Partners (03/2017 – 10/2017)
- Bought with a friend a used Chevrolet Spark, hired a driver as an independent contractor and started a simple operation where we leased the car to the driver and charged a monthly fee.

Drupp (02/2016 – 08/2016) ⬀
- Born out of a Startup Weekend, we created Drupp, a web platform that digitized the process of behavioral evaluation for employees in large industrial companies. Received US$5.000 in angel investment as funding from mentors to scale the platform for a pilot, which we achieved with large paper manufacturer "Familia Sancela".

VOLUNTEER EXPERIENCE

Democracy Earth (12/2017 – 03/2019) ⬀
Writer of Quora pieces, explaining through answers technical concepts. Designer of visual assets for the Democracy Academy and researcher on decentralized technologies for Colombian governance.

Hult Prize at Unisabana (Team Leader) (09/2018 – 11/2018) ⬀
Leader of the training team, 5 passionate volunteers focused on giving the right knowledge to teams of students competing with their solutions. (Create 10,000 jobs for 2025)

LANGUAGES

Spanish ●●●●●

English ●●●●○

INTERESTS

New Technologies | Social Innovation

Commercial Strategy | Team Building

Impact Investing | Decentralized Systems

Humanities | Ethical Design