

Juan Felipe Aranguren

Business Management Graduate

Creative strategist. Self-motivated graduate specialized in devising and launching technology-based projects, always thinking about positive impact at a human level.

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Bogota, Colombia 📍

juanguren.github.io 🌐

EDUCATION

Business Management Universidad de la Sabana

01/2014 – 09/2019

Projects

- Startup Weekend.
- BlueHack Sabana.
- BlueHack against Human Trafficking.
- dataJAM Civic Tech.
- Graduate Project: Usage of decentralized technologies for Colombian governance.

Computer Science (Dropped Out) Universidad de la Sabana

02/2015 – 11/2017

Basic Knowledge in:

- Javascript
- Python
- Node.js
- SQL
- HTML/CSS

PROFESSIONAL EXPERIENCE

Project Analyst Movilizadorio

07/2019 – Present

Bogotá, Colombia

Engagement and social innovation lab for Colombia and Latin America

Achievements/Tasks

- Designed Mockups for minimum viable products, later coordinating its development with the engineering team.
- Cross-functional support to four mentors in conducting test pilots. Validating the mvp's and their hypotheses.
- Creation of technical and functional requirements for the development of "Zumbido", a Facebook Messenger Bot that collects proposals for civic improvement.

Project Management Intern Movilizadorio 📄

02/2019 – 07/2019

Bogotá, Colombia

Achievements/Tasks

- Created workshops about Mockup and Flowchart design for supporting teams of young entrepreneurs in isolated regions of Colombia.
- Collaborated in presenting the resulting mockups and business ideas to the team of developers, synthesizing information for clarity.
- Arranged meetings between Movilizadorio's board and venture funds for exploring investment opportunities.

HABILIDADES

Systems Thinking

Creative Strategy

Writing

Mockup Design

Entrepreneurship

Strategic Intuition

Presentation Design

Technical Literacy

PERSONAL PROJECTS

Uber Partners (03/2017 – 10/2017)

- Bought with a friend a used Chevrolet Spark, hired a driver as an independent contractor and started a simple operation where we leased the car to the driver and charged a monthly fee.

Drupp (02/2016 – 08/2016) 📄

- Born out of a Startup Weekend, we created Drupp, a web platform that digitized the process of behavioral evaluation for employees in large industrial companies. Received US\$5,000 in angel investment as funding from mentors to scale the platform for a pilot, which we achieved with large paper manufacturer "Familia Sancela".

VOLUNTEER EXPERIENCE

Democracy Earth (12/2017 – 03/2019) 📄

Writer of Quora pieces, explaining through answers technical concepts. Designer of visual assets for the Democracy Academy and researcher on decentralized technologies for Colombian governance.

Hult Prize at Unisabana (Team Leader)

(09/2018 – 11/2018) 📄

Leader of the training team, 5 passionate volunteers focused on giving the right knowledge to teams of students competing with their solutions. (Create 10,000 jobs for 2025)

LANGUAGES

Spanish



English



INTERESTS

Commercial Strategy

Team Building

Impact Investing

Decentralized Systems

Ethical Design

Humanities

Civic Innovation

New Experiences