

- <u>juanidiaz</u>
  - <u>Dashboard</u>
  - o <u>Log Out</u>

### Create an App

- Docs
- FAO
- API Explorer
- <u>Blog</u>
- Getting Started with the GIPHY API
- API Highlights
- GIPHY Sticker API
- GIPHY Upload API
- Code Examples
- Sample Responses
- Rendition Guide
- Language Support
- GIPHY SDKs
- Sharing and Promoting your GIPHY API Project
- Technical Documentation
- Schema Definitions

### Create an App

## **Getting Started with the GIPHY API**



Congratulations, you've made the first step toward supercharging your project or app

with the power of GIPHY!

GIPHY's GIF library is the largest in the world and includes millions of original GIFs directly from the world's best <u>content partners</u>, original <u>GIF artists</u>, as well as the best GIFs from across the entire internet.

GIPHY's APIs make it dead simple for developers to incorporate this vast library right inside of their apps to deliver highly interactive content that is proven to increase daily engagement across all types of apps; messaging, chat, dating, creation, community, and more.

GIPHY Labs is a great place to see various implementations of the GIPHY API. Learn more about the rest in the documentation below.

The GIPHY API implements a REST-like interface. Connections can be made with any HTTP or HTTPS enabled programming language. The GIPHY API also implements CORS, allowing you to connect to GIPHY from JavaScript / Web browsers on your own domain. The GIPHY API provides multiple file sizes, dimensions, and formats of every GIF to meet every clients potential needs. You can view a guide to the rendition offering here.

- <u>Search</u> replicates the search found on <u>GIPHY</u>.
- Translate converts words and phrases to GIFs and is designed to be used in messaging apps, e.g. the GIPHY Slack integration.
- Trending pulls in the best GIFs from around the internet, hand curated by the GIPHY editorial team.
- Random returns a single random GIF, optionally limited to a specified tag.
- <u>Stickers</u> are a separate library of animated, transparent GIFs; great for <u>creation apps</u> and <u>iOS10 iMessage apps</u>! You can also view them on the web by visiting giphy.com/stickers.
- **Upload** allows you to upload your content programatically to GIPHY!

#### Other features include:



Emoji support across Search, Translate, and Random endpoints!

- Language support for 30+ languages see language documentation here.
- Optimized renditions for mobile to deliver GIFs that load fast and consume less bandwidth see rendition guide here.
- MP4s and Webps of every GIF!
- MPAA rating filters supported across most endpoints

### **Access and API Keys**

### Get an API Key

To use the GIPHY API, you'll need to obtain an API Key by <u>creating an app</u>. You'll need a GIPHY account to create an app (don't worry, it's free!) Each application you create will have its own API Key. Don't worry if you're not sure what you want to use the GIPHY API for yet, all that's needed to create an app is a name and a basic description, which can be changed at any time.

Please use this key while you develop your application and experiment with your integrations. Note: your API Key is subject to rate limit constraints and we do not encourage live production deployments to use this key. If you're planning on a large-scale deployment, read on for information about obtaining a Production Key.

#### **Request a Production Key**

Once you're ready to use the GIPHY API in production, please visit <u>your dashboard</u> to request a production API key for your application. In your submission, please be prepared to provide the following:

- Your app name with brief description, web / app store links, etc.
- The 'live date' of the app and feature that integrates with the API. Briefly describe how the GIPHY API integrates with your app and provide screenshots of the implementation.
- As per our section 5 A of our terms of service, we require all apps that use the GIPHY API to conspicuously display "Powered By GIPHY" attribution marks where the API is utilized. You can find approved official logo marks here. Please provide screenshots of your attribution placement.

If you have any questions please feel free to contact us at <u>api@giphy.com</u>. Please submit API corrections via <u>GitHub issues</u>. Please see our <u>terms of service</u> for any restrictions on using the service. We also recommend using the JSONview plugin for <u>Firefox</u> or <u>Chrome</u> to view the API responses in your browser.

## **API Highlights**



The <u>GIPHY Search Endpoint</u> is the granddaddy of them all, allowing your project or app to leverage the powerful GIF search found on giphy.com to your liking. GIPHY Search enables your users to instantly find the exact GIF they're looking for and discover new favorites. They'll never want to leave.



GIPHY's Trending Endpoint provides a collection of up-to-the-minute memes, tropes, and touchstones of pop culture,

editorialized by real humans. Your users will have instant access to all of it.

The data returned mirrors the GIFs showcased on the GIPHY homepage. Returns 25 results by default.



Text and Emojis, step back! The GIPHY <u>Translate Endpoint</u> draws on search, but uses

the GIPHY "special sauce" to handle translating from one vocabulary to another. In this case, words and phrases to GIFs. Example implementations of translate can be found

in the GIPHY Slack, Hipchat, Wire, or Dasher integrations. Use a plus or url encode for phrases.



Need a random GIF on the fly? Say no more. The Random Endpoint returns a random GIF, limited by tag. Tell us what kind of GIF you're looking for by keyword, and we'll spin the wheel to deliver you something special and new every time. You never know what you're going to get, but we know you you're going to like it.

### **GIPHY Sticker API**



The GIPHY Sticker API is an API that provides only animated stickers (aka animated GIFs

with transparent backgrounds) in the responses. Stickers are great for messaging apps, games, and other times where a background or a square frame just won't do.

The available endpoints are as follows:

- Sticker Search
- Sticker Roulette (Random)
- Sticker Trending
- Sticker Translate

Also available are are Sticker Packs: collections of Stickers for use in your app, including the Trending and Reactions Sticker Packs, hand-curated by the GIPHY Editorial team! The endpoints relating to Sticker Packs are:

- Sticker Packs: Listing Endpoint
- Sticker Packs: Individual Sticker Pack Endpoint
- Sticker Packs: Stickers Endpoint
- Sticker Packs: Children Pack Listing Endpoint

Like the primary GIPHY API, the Sticker API is open to the public. All you need is an API Key, which you can get for free by creating an app.

Please use this key while you develop your application and experiment with your integrations. Note: the key granted to you by this developer portal is subject to rate limit constraints. If you require production-level scale for your application, apply for a production key from <u>your dashboard</u>. If you have more questions about rate-limits and other distinctions between API Keys, please read our <u>FAQ</u>.

## **GIPHY Upload API**



"The <u>GIPHY Upload API</u> allows you to build on top of the world's largest and fastest GIF hosting platform...for free! Upload GIFs up to 100MB or convert videos to GIFs on the fly. Leverage our extensive rendition options to retrieve mp4s, webp, embeds, and all sorts of sizes large and small of your content. Hosted GIPHY URLs are supported and play on every major social network.

## **Code Examples**

Below are code samples in Python, JavaScript, Ruby, PHP and the command line on connecting to the API to make a search query for "ryan gosling". Also note that we provide open-source, language-specific code in the form of our <u>GIPHY SDKs</u> that make connecting to and interacting with our API even simpler in your <u>Javascript</u>, <u>Python</u>, <u>Ruby</u> and <u>PHP</u> projects.

#### Command line, cURL

```
# curl, command line
curl "http://api.giphy.com/v1/gifs/search?q=ryan+gosling&api_key=YOUR_API_KEY&limit=5"
```

### **Python**

#### (View the GIPHY Python SDK)

```
# python
import urllib,json
data = json.loads(urllib.urlopen("http://api.giphy.com/v1/gifs/search?q=ryan+gosling&api_key=YOUR_API_KEY&limit=5").read())
print json.dumps(data, sort_keys=True, indent=4)
```

### **Javascript**

#### (View the GIPHY Javascript SDK)

```
//javascript, jQuery
var xhr = $.get("http://api.giphy.com/v1/gifs/search?q=ryan+gosling&api_key=YOUR_API_KEY&limit=5");
xhr.done(function(data) { console.log("success got data", data); });
```

### Ruby

#### (View the GIPHY Ruby SDK)

```
#ruby
require 'net/http'
require 'json'
url = "http://api.giphy.com/v1/gifs/search?q=ryan+gosling&api_key=YOUR_API_KEY&limit=5"
resp = Net::HTTP.get_response(URI.parse(url))
buffer = resp.body
result = JSON.parse(buffer)
puts result
```

#### PHP

#### (View the GIPHY PHP SDK)

```
// php
$url = "http://api.giphy.com/v1/gifs/search?q=ryan+gosling&api_key=YOUR_API_KEY&limit=5";
print_r(json_decode(file_get_contents($url)));
```

### **Sample Responses**

Below are some sample responses for some typical calls to the GIPHY API. Most responses return either a GIF Object or a list of GIF Objects.

### Sample Search Endpoint Response

This call to http://api.giphy.com/v1/gifs/search?q=funny+cat&api\_key=YOUR\_API\_KEY returns 25 <u>GIF Objects</u> for the search term funny cat. Each <u>GIF Object</u> contains an <u>Images Object</u> containing URLs for various versions of the GIF as described in our <u>Rendition Guide</u>.

```
"data": [
        type: "gif",
        id: "FiGiRei2ICzzG",
        slug: "funny-cat-FiGiRei2ICzzG",
        url: "http://giphy.com/gifs/funny-cat-FiGiRei2ICzzG",
        bitly gif url: "http://gph.is/1fIdLO1",
        bitly url: "http://gph.is/1fIdLOl",
        embed url: "http://giphy.com/embed/FiGiRei2ICzzG",
        username: "".
        source: "http://tumblr.com",
        rating: "g",
        caption: "",
       content url: "",
        source tld: "tumblr.com",
        source post url: "http://tumblr.com",
        import datetime: "2014-01-18 09:14:20"
        trending datetime: "1970-01-01 00:00:00",
        images: {
           fixed height: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/200.gif",
                width: "568",
                height: "200",
                size: "460622",
                mp4: "http://media2.giphy.com/media/FiGiRei2ICzzG/200.mp4",
                mp4 size: "13866",
                webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/200.webp",
                webp size: "367786"
           fixed height still: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/200 s.gif",
                width: "568",
                height: "200"
            fixed height downsampled: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/200 d.gif",
                width: "568",
                height: "200"
                size: "476276",
```

```
webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/200 d.webp".
    webp size: "100890"
},
fixed width: {
    url: "http://media2.giphv.com/media/FiGiRei2ICzzG/200w.gif",
    width: "200",
    height: "70".
    size: "90483".
    mp4: "http://media2.giphy.com/media/FiGiRei2ICzzG/200w.mp4",
    mp4 size: "14238",
    webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/200w.webp",
    webp size: "47302"
fixed width still: {
    url: "http://media2.giphv.com/media/FiGiRei2ICzzG/200w s.gif",
    width: "200".
    height: "70"
fixed width downsampled: {
    url: "http://media2.giphy.com/media/FiGiRei2ICzzG/200w d.gif",
    width: "200".
    height: "70",
    size: "71069",
    webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/200w d.webp",
    webp size: "13186"
},
fixed height small: {
    url: "http://media2.giphy.com/media/FiGiRei2ICzzG/100.gif",
    width: "284",
    height: "100",
    size: "460622",
    webp: "http://media2.giphv.com/media/FiGiRei2ICzzG/100.webp",
    webp size: "72748"
},
fixed height_small_still: {
    url: "http://media2.giphy.com/media/FiGiRei2ICzzG/100 s.gif",
    width: "284",
    height: "100"
fixed width small: {
    url: "http://media2.giphy.com/media/FiGiRei2ICzzG/100w.gif",
    width: "100",
    height: "35"
    size: "90483",
    webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/100w.webp",
    webp size: "18298"
fixed width small still: {
    url: "http://media2.giphy.com/media/FiGiRei2ICzzG/100w s.gif",
    width: "100",
    height: "35"
},
downsized: {
```

}

```
url: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy.gif",
                width: "500",
                height: "176",
                size: "426811"
            },
            downsized still: {
                url: "http://media2.giphv.com/media/FiGiRei2ICzzG/giphv s.gif".
                width: "500".
                height: "176"
            },
            downsized large: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy.gif",
                width: "500".
                height: "176",
                size: "426811"
            original: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy.gif",
                width: "500",
                height: "176"
                size: "426811",
                frames: "22",
                mp4: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy.mp4",
                mp4 size: "51432",
                webp: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy.webp",
                webp size: "291616"
            },
            original still: {
                url: "http://media2.giphy.com/media/FiGiRei2ICzzG/giphy s.gif",
                width: "500",
                height: "176"
            }
        },
        title: "Funny Cat GIF",
    },
    ... 24 more items
],
"meta": {
    "status": 200,
    "msg": "OK"
"pagination": {
    "total_count": 1947,
    "count": 25,
    "offset": 0
```

### Sample Get GIF by ID Endpoint Response

This call to http://api.giphy.com/v1/gifs/feqkVgjJpYtjy?api\_key=YOUR\_API\_KEY just returns one GIF Object relating to the GIF with id ffeqkVgjJpYtjy.

```
{
    "data": {
        type: "gif".
        id: "feakVgjJpYtjv",
        slug: "eves-shocked-bird-fegkVgjJpYtjv",
        url: "http://giphy.com/gifs/eyes-shocked-bird-feakVgjJpYtjy",
        bitly gif url: "http://gph.is/XJ200v".
        bitly url: "http://gph.is/XJ200y",
        embed url: "http://giphy.com/embed/feqkVgjJpYtjy",
        username: "".
        source: "http://littleanimalgifs.tumblr.com/post/17994517807",
        rating: "g",
        caption: "",
        content url: ""
        source tld: "littleanimalgifs.tumblr.com",
        source post url: "http://littleanimalgifs.tumblr.com/post/17994517807",
        import datetime: "2013-03-21 04:03:08",
        trending datetime: "2014-11-12 06:22:52".
        images: {
            fixed height: {
                url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200.gif",
                width: "445".
                height: "200".
                size: "445432",
                mp4: "http://media0.giphv.com/media/fegkVgiJpYtiv/200.mp4".
                mp4 size: "27279",
                webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/200.webp",
                webp size: "420734"
            },
            fixed height still: {
                url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200 s.gif",
                width: "445".
                height: "200"
            fixed height downsampled: {
                url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200 d.gif",
                width: "445",
                height: "200",
                size: "183225",
                webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/200 d.webp",
                webp size: "89516"
            },
            fixed width: {
                url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200w.gif",
                width: "200",
                height: "90",
                size: "115885",
                mp4: "http://media0.giphy.com/media/feqkVgjJpYtjy/200w.mp4",
                mp4 size: "31919",
                webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/200w.webp",
```

```
webp size: "122600"
},
fixed width still: {
   url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200w s.gif",
   width: "200",
   height: "90"
fixed width downsampled: {
   url: "http://media0.giphy.com/media/feqkVgjJpYtjy/200w d.gif",
   width: "200".
   height: "90".
   size: "83007".
   webp: "http://media0.giphy.com/media/feqkVgiJpYtiv/200w d.webp",
   webp size: "26460"
},
fixed height small: {
    url: "http://media0.giphy.com/media/feqkVgjJpYtjy/100.gif",
   width: "223",
   height: "100".
   size: "445432",
   webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/100.webp",
   webp size: "129604"
},
fixed height small still: {
    url: "http://media0.giphy.com/media/feqkVgjJpYtjy/100 s.gif",
   width: "223",
   height: "100"
},
fixed width small: {
    url: "http://media0.giphy.com/media/feqkVgjJpYtjy/100w.gif",
   width: "100",
   height: "45".
   size: "115885",
   webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/100w.webp",
   webp size: "41620"
},
fixed width small still: {
   url: "http://media0.giphy.com/media/feqkVgjJpYtjy/100w_s.gif",
   width: "100".
   height: "45"
},
downsized: {
   url: "http://media0.giphy.com/media/feqkVgjJpYtjy/giphy.gif",
   width: "334",
   height: "150",
   size: "511581"
},
downsized still: {
   url: "http://media0.giphy.com/media/feqkVgjJpYtjy/giphy s.gif",
   width: "334",
   height: "150"
downsized large: {
```

```
url: "http://media0.giphy.com/media/fegkVgjJpYtjy/giphy.gif",
                width: "334".
                height: "150",
                size: "511581"
            },
            original: {
                url: "http://media0.giphv.com/media/fegkVgiJpYtiv/giphv.gif",
                width: "334".
                height: "150".
                size: "511581",
                frames: "27".
                mp4: "http://media0.giphy.com/media/feqkVgjJpYtjy/giphy.mp4",
                mp4 size: "97841",
                webp: "http://media0.giphy.com/media/feqkVgjJpYtjy/giphy.webp",
                webp size: "270108"
                original still: {
                url: "http://media0.giphy.com/media/feqkVgjJpYtjy/giphy s.gif",
                width: "334",
                height: "150"
        }.
        title: "Shocked Eyes GIF",
    },
    "meta": {
        "status": 200,
        "msg": "OK"
}
```

### **Rendition Guide**

When rendering GIFs, you can use any of the following designations.

#### Please Note

When making requests that return <u>GIF objects</u>, the accept http header can be used to toggle the content type you will receive in return. By including accept: image/\* the binary media file will be returned, otherwise some markup embedding the GIF is returned.

- fixed height Height set to 200px. Good for mobile use.
- fixed height still Static preview image for fixed height
- **fixed\_height\_downsampled** Height set to 200px. Reduced to 6 frames to minimize file size to the lowest. Works well for unlimited scroll on mobile and as animated previews. See GIPHY.com on mobile web as an example.
- fixed width Width set to 200px. Good for mobile use.
- fixed width still Static preview image for fixed width
- fixed width downsampled Width set to 200px. Reduced to 6 frames. Works well for unlimited scroll on mobile and as animated previews.

- fixed height small Height set to 100px. Good for mobile keyboards.
- fixed height small still Static preview image for fixed height small
- fixed width small Width set to 100px. Good for mobile keyboards
- fixed width small still Static preview image for fixed width small
- preview File size under 50kb. Duration may be truncated to meet file size requirements. Good for thumbnails and previews.
- downsized small File size under 200kb.
- downsized File size under 2mb.
- downsized medium File size under 5mb.
- downsized large File size under 8mb.
- downsized still Static preview image for downsized
- original Original file size and file dimensions. Good for desktop use.
- original still Preview image for original
- looping Duration set to loop for 15 seconds. Only recommended for this exact use case.

### **Language Support**

• lang - specify default country for regional content; format is 2-letter ISO 639-1 language code

### **Supported Languages**

- English (en)
- Spanish (es)
- Portuguese (pt)
- Indonesian (id)
- French (fr)
- Arabic (ar)
- Turkish (tr)
- Thai (th)
- Vietnamese (vi)
- German (de)
- Italian (it)
- Japanese (ja)
- Chinese Simplified (zh-CN)
- Chinese Traditional (zh-TW)
- Russian (ru)
- Korean (ko)
- Polish (pl)
- Dutch (nl)
- Romanian (ro)

- Hungarian (hu)
- Swedish (sv)
- Czech (cs)
- Hindi (**hi**)
- Bengali (bn)
- Danish (da)
- Farsi (fa)
- Filipino (tl)
- Finnish (fi)
- Hebrew (iw)
- Malay (ms)
- Norwegian (no)
- Ukrainian (uk)

### **GIPHY SDKs**

GIPHY also offers several open-source platform-specific SDKs that make integrating the GIPHY API even easier. Available for iOS, Android and various other programming languages, the code can be found in the following Github repositories under the Mozilla Public License, v. 2.0. Where applicable, binaries are published to public repositories.

- iOS: https://github.com/Giphy/giphy-ios-sdk-core
- Android: https://github.com/Giphy/giphy-android-sdk-core
- Javascript: <a href="https://github.com/Giphy/giphy-js-sdk-core">https://github.com/Giphy/giphy-js-sdk-core</a>
- Python: https://github.com/Giphy/giphy-python-client
- Ruby: https://github.com/Giphy/giphy-ruby-client
- PHP: https://github.com/Giphy/giphy-php-client

With the GIPHY SDKs, there's no need to re-invent the wheel: if you use GIPHY in your application, the SDK provides you with a library that will have you implementing features faster. The SDKs are all open-source, so if you think a feature is missing or have an idea for an improvement, feel free to make a pull request and send it our way!

### **Sharing and Promoting your GIPHY API Project**



Have you built something awesome with the GIPHY API? Get in touch so your project can join the hallowed ranks of <u>GIPHY Labs</u>, our testing ground and showcase for all things GIPHY!

## **Technical Documentation / Specifications**

Here you'll find the nitty gritty of the GIPHY API's various endpoints, including required parameters and explanations of the responses you'll receive.

### **Summary**

Path	Operatio	n Description
/gifs/search	<u>GET</u>	Search Endpoint

Path	Operatio	n Description
/gifs/trending	<u>GET</u>	Trending GIFs Endpoint
/gifs/translate	<u>GET</u>	Translate Endpoint
<u>/gifs/random</u>	<u>GET</u>	Random Endpoint
/gifs/{gif_id}	<u>GET</u>	Get GIF by ID Endpoint
<u>/gifs</u>	<u>GET</u>	Get GIFs by ID Endpoint
/stickers/search	<u>GET</u>	Sticker Search Endpoint
/stickers/trending	<u>GET</u>	Trending Stickers Endpoint
/stickers/translate	<u>GET</u>	Sticker Translate Endpoint
/stickers/random	<u>GET</u>	Random Sticker Endpoint
upload.giphy.com/v1/gif	<u>s/ POST</u>	Upload API: Upload Endpoint

# **Search Endpoint**

Host

api.giphy.com

Path

GET /v1/gifs/search

#### Description

Search all GIPHY GIFs for a word or phrase. Punctuation will be stripped and ignored. Use a plus or url encode for phrases. Example paul+rudd, ryan+gosling or american+psycho.

	Example
api_key: string	
GIPHY API Key.	YOUR_API_KEY
q: string	
Search query term or phrase.	
GIPHY search will automatically look for exact matches to queries + AND match + OR match. Explicit AND + OR boolean clauses in search queries are not supported.	cheeseburgers
limit: integer (int32)	
The maximum number of records to return.	20
25	
offset: integer (int32)	
An optional results offset. Defaults to 0.	5
rating: string	
Filters results by specified rating.	g
lang: string	
Specify default language for regional content; use a 2-letter ISO 639-1 language code. See list of supported languages <a href="here">here</a> .	en
fmt: string	
Used to indicate the expected response format. Default is Json.	json
data: object[]	

Host

0

rating: string

Filters results by specified rating.

- GIF Object
- pagination: <u>Pagination Object</u>
- meta: Meta Object

# **Trending Endpoint**

api.giphy.com	
Path	
GET /v1/gifs/trending	
Description	
Fetch GIFs currently trending online. Hand curated by the GIPl results by default.	HY editorial team. The data returned mirrors the GIFs showcased on the GIPHY homepage. Returns 25
	Example
api_key: string	
GIPHY API Key.	YOUR_API_KEY
limit: integer (int32)	
The maximum number of records to return.	20
25	
offset: integer (int32)	
An optional results offset.	50

https://developers.giphy.com/docs/

g

fmt: string

Used to indicate the expected response format. Default is Json. json

data: object[]

- GIF Object
- pagination: Pagination Object
- meta: Meta Object

## **Translate Endpoint**

Host

api.giphy.com

Path

GET /v1/gifs/translate

#### Description

The translate API draws on search, but uses the GIPHY special sauce to handle translating from one vocabulary to another. In this case, words and phrases to GIFs.

Example

api key: string

GIPHY API Key.

s: string

Search term.

weirdness: int

value from 0-10 which makes results more or less weird/random/wtf <sup>10</sup>

data: object[]

- GIF Object
- meta: Meta Object

# **Random Endpoint**

Host		

Path

GET /v1/gifs/random

#### Description

api.giphy.com

Returns a random GIF, limited by tag. Excluding the tag parameter will return a random GIF from the GIPHY catalog.

	Example
api_key: string	
GIPHY API Key.	YOUR_API_KEY
tag: string	
Filters results by specified tag.	burrito
rating: string	
Filters results by specified rating.	g
fint: string	
Used to indicate the expected response format. Default is Json	json

data: object[]

• GIF Object

• meta: Meta Object

## **Get GIF by ID Endpoint**

Host

api.giphy.com

Path

GET /v1/gifs/{gif id}

Description

Returns a GIF given that GIF's unique ID

Example

api key: string

GIPHY API Key.

YOUR\_API\_KEY

gif\_id: string

Filters results by specified GIF ID.  $^{\rm xT4uQulxzV39haRFjG}$ 

data: object[]

- GIF Object
- meta: Meta Object

# **Get GIFs by ID Endpoint**

Host

api.giphy.com

Path

GET/v1/gifs

#### Description

A multiget version of the get GIF by ID endpoint.

Example

api key: string

GIPHY API Key.

YOUR\_API\_KEY

ids: string

Filters results by specified GIF IDs, separated by commas. X14

xT4uQulxzV39haRFjG,3og0IPxMM0erATueVW

data: object[]

- GIF Object
- pagination: Pagination Object
- meta: Meta Object

## **Stickers: Search Endpoint**

Host

api.giphy.com

Path

GET /v1/stickers/search

#### Description

Replicates the functionality and requirements of the classic GIPHY search, but returns animated stickers rather than GIFs.

Example

	Example
api_key: string	
GIPHY API Key.	YOUR_API_KEY
q: string	
Search query term or prhase.	cheeseburgers
limit: integer (int32)	
The maximum number of records to return.	20
25	
offset: integer (int32)	
An optional results offset. Defaults to 0.	5
rating: string	
Filters results by specified rating.	g
lang: string	
Specify default country for regional content; use a 2-letter ISO 639-1 country code. See list of supported languages here	en
fmt: string	
Used to indicate the expected response format. Default is Json.	json
data: object[]	
GIF Object	

• GIF Object

• pagination: Pagination Object

• meta: Meta Object

# **Stickers: Trending Endpoint**

Host

api.giphy.com

Path

GET /v1/stickers/trending

### Description

Fetch Stickers currently trending online. Hand curated by the GIPHY editorial team. Returns 25 results by default.

#### Example

api key: string

GIPHY API Key.

YOUR\_API\_KEY

limit: integer (int32)

The maximum number of records to return.

20

25

rating: string

Filters results by specified rating.

g

fmt: string

Used to indicate the expected response format. Default is Json. json

data: object[]

- GIF Object
- meta: Meta Object

## **Stickers: Translate Endpoint**

#### Host

api.giphy.com

Path

GET /v1/stickers/translate

#### Description

The translate API draws on search, but uses the GIPHY special sauce to handle translating from one vocabulary to another. In this case, words and phrases to GIFs.

#### Example

api key: string

GIPHY API Key. YOUR\_API\_KEY

s: string

Search term.

ryan gosling

data: object[]

- GIF Object
- meta: Meta Object

# **Stickers: Random Endpoint**

Host

api.giphy.com

Path

GET /v1/stickers/random

#### Description

Returns a random Sticker, limited by tag. Excluding the tag parameter will return a random Sticker from the GIPHY catalog.

### Example

	_	
Exam	n	$\sim$
r/XXIIII	1)1	ш

api key: string

GIPHY API Key.

YOUR\_API\_KEY

tag: string

Filters results by specified tag.

burrito

rating: string

Filters results by specified rating.

g

fmt: string

Used to indicate the expected response format. Default is Json. json

data: object[]

- GIF Object
- meta: Meta Object

# **Sticker Packs: Listing Endpoint**

Host

api.giphy.com

Path

GET /v1/stickers/packs

Description

Returns a list of all sticker packs available. Hand-curated by the GIPHY editorial team.

Example

api key: string

GIPHY API Key. YOUR\_API\_KEY

data: object[]

- Child Pack Objects
- meta: Meta Object

## Sticker Packs: Individual Sticker Pack Endpoint

#### Host

api.giphy.com

Path

GET /v1/stickers/packs/{pack id}

#### Description

Returns the metadata for any Sticker pack. Note that convenience URLs for GIPHY's curated Trending and Reactions Sticker Packs exist at /v1/stickers/packs/trending and /v1/stickers/packs/reactions, respectively.

#### Example

api key: string

GIPHY API Key.

YOUR\_API\_KEY

pack\_id: integer (int32)

Filters results by specified Sticker Pack ID. 3153

limit: integer (int32)

The maximum number of records to return. 20

25

offset: integer (int32)

An optional results offset. Defaults to 0.

5

data: object[]

- Sticker Pack Metadata Objects
- meta: Meta Object

## **Sticker Packs: Stickers Endpoint**

Host

api.giphy.com

Path

GET /v1/stickers/packs/{pack id}/stickers

#### Description

Returns the stickers within an individual sticker pack. Note that convenience URLs for GIPHY's curated Trending and Reactions Sticker Packs exist at /v1/stickers/packs/trending/stickers and /v1/stickers/packs/reactions/stickers, respectively.

#### Example

api key: string

GIPHY API Key.

YOUR\_API\_KEY

pack id: integer (int32)

Filters results by specified Sticker Pack ID. 3153

limit: integer (int32)

The maximum number of records to return. 20

25

offset: integer (int32)

An optional results offset. Defaults to 0.

5

data: object[]

- GIF Objects
- pagination: Pagination Object
- meta: Meta Object

## **Sticker Packs: Children Pack Listing Endpoint**

#### Host

api.giphy.com

Path

GET /v1/stickers/packs/{pack id}/children

#### Description

A Sticker pack is a recursive data structure and so packs may contain other packs. For example, the 'Reactions' pack would have an 'OMG' child pack. This endpoint lists all children packs of a given Sticker pack. Note that convenience URLs for GIPHY's curated Trending and Reactions Sticker Packs exist at /v1/stickers/packs/trending/children and /v1/stickers/packs/reactions/children, respectively.

#### **Example**

api\_key: string

GIPHY API Key.

YOUR\_API\_KEY

pack\_id: integer (int32)

Filters results by specified Sticker Pack ID. 3153

data: object[]

- Child Pack Objects
- meta: Meta Object

## **Upload API: Upload Endpoint**

Opioau Al I.	Opioau Enupoin
Host	

Path

POST upload.giphy.com/v1/gifs

#### Description

api.giphy.com

The GIPHY Upload Endpoint allows you to upload and host your content programmatically to giphy.com. We accept animated gifs or video files up to 100MB. **Note:** If you're using a rate-limited key assigned by the developer portal, you will not be able to specify a GIPHY channel username to your request and you will be limited to 10 uploads per day. Apply for a production key from your dashboard to have these limits lifted. Only approved apps will need to include a GIPHY channel username. You can use the endpoint to upload your content, attach tags and other meta tag in a single HTTP or HTTPS POST request.

	Example
api_key: string	
GIPHY API Key.	YOUR_API_KEY
username: string	
Your assigned username (required for approved apps only).	JoeCool3000
file: string (binary)	
The animated GIF or video file you'd like to upload. (Local file resource, required if no source_image_url supplied	).
source_image_url: string	
The URL for the image or video you wish to upload (required if no file parameter specified)	http://www.mysite.com/myfile.mp4

tags: string

A comma delimited list of tags to be applied to the upload

pets, cat, meow

source post url: string

The URL source of the asset.

http://www.mysite.com/my-blog-post/

Meta Object

## **Response Codes**

The API will return a Meta Object in its response containing one of the following codes to describe the result of your request.

Response (	Code Type	Description
200	OK	Your request was successful.
400	Bad Request	Your request was formatted incorrectly or missing required parameters.
403	Forbidden	You weren't authorized to make your request; most likely this indicates an issue with your API Key.
404	Not Found	The particular GIF you are requesting was not found. This occurs, for example, if you request a GIF by an id that does not exist.
429	Too Many Reque	ests Your API Key is making too many requests. Read about <u>requesting a Production Key</u> to upgrade your API Key rate limits.

### **Schema definitions**

### The GIF Object

The GIF Object is returned from most of the GIPHY API Endpoints and contains a variety of information, including the <u>images object</u>, which contains URLs for GIFs in many different <u>formats and sizes</u>.

Property
Example
type: string gif

By default, this is almost always gif

"gif"

```
id: string
```

This GIF's unique ID

```
"YsTs5ltWtEhnq"
```

slug: string

The unique slug used in this GIF's URL

"confused-flying-YsTs5ltWtEhnq"

url: string

The unique URL for this GIF

"http://giphy.com/gifs/confused-flying-YsTs5ltWtEhnq"

bitly url: string

The unique bit.ly URL for this GIF

"http://gph.is/1gsWDcL"

embed\_url: string

A URL used for embedding this GIF

"http://giphy.com/embed/YsTs5ltWtEhnq"

username: string

The username this GIF is attached to, if applicable

"JoeCool4000"

source: string

The page on which this GIF was found

"http://www.reddit.com/r/reactiongifs/comments/1xpyaa/superman\_goes\_to\_hollywood/"

```
rating: string
```

The MPAA-style rating for this content. Examples include Y, G, PG, PG-13 and R

"g"

content\_url: string

Currently unused

user: User

An object containing data about the user associated with this GIF, if applicable.

source\_tld: string

The top level domain of the source URL.

"cheezburger.com"

source post url: string

The URL of the webpage on which this GIF was found.

"http://cheezburger.com/5282328320"

update\_datetime: string

The date on which this GIF was last updated.

"2013-08-01 12:41:48"

create\_datetime: string

The date this GIF was added to the GIPHY database.

"2013-08-01 12:41:48"

import\_datetime: string

The creation or upload date from this GIF's source.

```
"2013-08-01 12:41:48"
```

trending datetime: string

The date on which this gif was marked trending, if applicable.

```
"2013-08-01 12:41:48"
```

images: Images

An object containing data for various available formats and sizes of this GIF.

title: string

The title that appears on giphy.com for this GIF.

"Happy Dancing GIF"

### The Images Object

The Images Object is included in the <u>GIF Object</u> and contains a series of objects that contain URLs and other information for GIFs in many different <u>formats and sizes as described in our rendition guide</u>.

Object

Property

Example

fixed\_height: object

Data surrounding versions of this GIF with a fixed height of 200 pixels. Good for mobile use.

url: string

The publicly-accessible direct URL for this GIF.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200.gif"

width: string

The width of this GIF in pixels.

height: string

The height of this GIF in pixels.

"200"

size: string

The size of this GIF in bytes.

"32381"

mp4: string

The URL for this GIF in .MP4 format.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200.mp4"

mp4 size: string

The size in bytes of the .MP4 file corresponding to this GIF.

"25123"

webp: string

The URL for this GIF in .webp format.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200.webp"

webp\_size: string

The size in bytes of the .webp file corresponding to this GIF.

"12321"

fixed height still: object

Data surrounding a static image of this GIF with a fixed height of 200 pixels.

```
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200 s.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
fixed height downsampled: object
      Data surrounding versions of this GIF with a fixed height of 200 pixels and the number of frames reduced to 6.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200 d.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
```

size: string

```
The size of this GIF in bytes.
"32381"
webp: string
      The URL for this GIF in .webp format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200 d.webp"
webp size: string
      The size in bytes of the .webp file corresponding to this GIF.
"12321"
fixed width: object
      Data surrounding versions of this GIF with a fixed width of 200 pixels. Good for mobile use.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
```

```
mp4: string
```

The URL for this GIF in .MP4 format.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w.mp4"

mp4 size: string

The size in bytes of the .MP4 file corresponding to this GIF.

"25123"

webp: string

The URL for this GIF in .webp format.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w.webp"

webp size: string

The size in bytes of the .webp file corresponding to this GIF.

"12321"

fixed width still: object

Data surrounding a static image of this GIF with a fixed width of 200 pixels.

url: string

The publicly-accessible direct URL for this GIF.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w\_s.gif"

width: string

The width of this GIF in pixels.

"320"

```
height: string
      The height of this GIF in pixels.
"200"
fixed width downsampled: object
      Data surrounding versions of this GIF with a fixed width of 200 pixels and the number of frames reduced to 6.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w d.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
"32381"
webp: string
      The URL for this GIF in .webp format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/200w_d.webp"
webp size: string
```

```
The size in bytes of the .webp file corresponding to this GIF.
"12321"
fixed height small: object
      Data surrounding versions of this GIF with a fixed height of 100 pixels. Good for mobile keyboards.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"100"
size: string
      The size of this GIF in bytes.
"32381"
mp4: string
      The URL for this GIF in .MP4 format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100.mp4"
mp4 size: string
      The size in bytes of the .MP4 file corresponding to this GIF.
```

```
webp: string
```

The URL for this GIF in .webp format.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100.webp"

webp size: string

The size in bytes of the .webp file corresponding to this GIF.

"12321"

fixed height small still: object

Data surrounding a static image of this GIF with a fixed height of 100 pixels.

url: string

The publicly-accessible direct URL for this GIF.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100\_s.gif"

width: string

The width of this GIF in pixels.

"320"

height: string

The height of this GIF in pixels.

"100"

fixed\_width\_small: object

Data surrounding versions of this GIF with a fixed width of 100 pixels. Good for mobile keyboards.

url: string

```
The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100w.gif"
width: string
      The width of this GIF in pixels.
"100"
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
"32381"
mp4: string
      The URL for this GIF in .MP4 format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100w.mp4"
mp4 size: string
      The size in bytes of the .MP4 file corresponding to this GIF.
"25123"
webp: string
      The URL for this GIF in .webp format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/100w.webp"
webp size: string
```

"320"

```
12/11/2018
                                                                              GIPHY for Developers | API Documentation
        The size in bytes of the .webp file corresponding to this GIF.
 "12321"
 fixed width small still: object
        Data surrounding a static image of this GIF with a fixed width of 100 pixels.
 url: string
        The publicly-accessible direct URL for this GIF.
 "https://media1.giphy.com/media/cZ7rmKfFYOvYI/100w s.gif"
 width: string
        The width of this GIF in pixels.
 "100"
 height: string
        The height of this GIF in pixels.
 "200"
 downsized: object
        Data surrounding a version of this GIF downsized to be under 2mb.
 url: string
        The publicly-accessible direct URL for this GIF.
 "https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-downsized.gif"
 width: string
        The width of this GIF in pixels.
```

```
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
"12381"
downsized still: object
      Data surrounding a static preview image of the downsized version of this GIF.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-downsized s.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
downsized large: object
      Data surrounding a version of this GIF downsized to be under 8mb.
url: string
```

The publicly-accessible direct URL for this GIF.

```
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-downsized-large.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
"32381"
downsized medium: object
      Data surrounding a version of this GIF downsized to be under 5mb.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-downsized-medium.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
```

```
size: string
```

The size of this GIF in bytes.

"32381"

downsized small: object

Data surrounding a version of this GIF downsized to be under 200kb.

url: string

The publicly-accessible direct URL for this GIF.

"https://media1.giphy.com/media/cZ7rmKfFYOvYI/downsized small.gif"

width: string

The width of this GIF in pixels.

"320"

height: string

The height of this GIF in pixels.

"200"

size: string

The size of this GIF in bytes.

"122381"

original: object

Data surrounding the original version of this GIF. Good for desktop use.

url: string

The publicly-accessible direct URL for this GIF.

```
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
size: string
      The size of this GIF in bytes.
"32381"
frames: string
      The number of frames in this GIF.
"15"
mp4: string
      The URL for this GIF in .MP4 format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy.mp4"
mp4_size: string
      The size in bytes of the .MP4 file corresponding to this GIF.
"25123"
webp: string
      The URL for this GIF in .webp format.
```

```
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy.webp"
webp size: string
      The size in bytes of the .webp file corresponding to this GIF.
"12321"
original still: object
      Data surrounding a static preview image of the original GIF.
url: string
      The publicly-accessible direct URL for this GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy s.gif"
width: string
      The width of this GIF in pixels.
"320"
height: string
      The height of this GIF in pixels.
"200"
looping: object
      Data surrounding a version of this GIF set to loop for 15 seconds.
mp4: string
      The URL for this GIF in .MP4 format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/looping.mp4"
preview: object
```

The width of this GIF in pixels.

"320"

```
GIPHY for Developers | API Documentation
      Data surrounding a version of this GIF in .MP4 format limited to 50kb that displays the first 1-2 seconds of the GIF.
mp4: string
      The URL for this GIF in .MP4 format.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-preview.mp4"
mp4 size: string
      The size of this file in bytes.
"20241"
width: string
      The width of this file in pixels.
"320"
height: string
      The height of this file in pixels.
"200"
preview gif: object
      Data surrounding a version of this GIF limited to 50kb that displays the first 1-2 seconds of the GIF.
url: string
      The URL for this preview GIF.
"https://media1.giphy.com/media/cZ7rmKfFYOvYI/giphy-preview.gif
width: string
```

```
height: string

The height of this GIF in pixels.

"200"

size: string

The size of this file in bytes.

"10291"
```

### The Meta Object

The Meta Object contains basic information regarding the request, whether it was successful, and the response given by the API. <u>Click here</u> to see a description of types of response codes the API might give you under different circumstances.

```
Property
Example
msg: string

HTTP Response Message

"OK"

status: integer (int32)

HTTP Response Code

200

response_id: string

A unique ID paired with this response from the API.
"57eea03c72381f86e05c35d2"
```

## **The Pagination Object**

The Pagination Object contains information relating to the number of total results available as well as the number of results fetched and their relative positions.

```
Property
Example
offset: integer (int32)

Position in pagination.

2591

total_count: integer (int32)

Total number of items available.

250

count: integer (int32)
```

Total number of items returned.

# The User Object

25

The User Object contains information about the user associated with a GIF and URLs to assets such as that user's avatar image, profile, and more.

```
Property
Example
avatar_url: string

The URL for this user's avatar image.

"https://media1.giphy.com/avatars/election2016/XwYrZi5H87o6.gif"

banner_url: string

The URL for the banner image that appears atop this user's profile page.

"https://media4.giphy.com/avatars/cheezburger/XkuejOhoGLE6.jpg"

profile_url: string
```

https://developers.giphy.com/docs/

The URL for this user's profile.

```
"https://giphy.com/cheezburger/"

username: string

The username associated with this user.

"joecool4000"

display_name: string

The display name associated with this user (contains formatting the base username might not).

"JoeCool4000"

twitter: string

The Twitter username associated with this user, if applicable.

"@joecool4000"
```

### The Child Pack Object

3150

A Sticker Pack is a collection of Stickers. Both the <u>Sticker Pack Metadata Object</u> and Child Pack Objects are recursive data structures that contains metadata about a Sticker Pack itself, the stickers contained therein, and potentially sub-packs. (Sticker packs may be nested arbitrarily and are navigated like any recursive data structure.) The Child Pack Object is a condensed collection of information about a Sticker Pack that appears in listings of Sticker Packs.

```
Property
Example
id: integer (int32)

This Sticker Pack's unique numeric ID.

3151

parent: integer (int32)

Numeric identifier for the parent Sticker Pack.
```

"https://media.giphy.com/image.jpg"

```
type: string
      Will return "community" or "editorial". This describes whether this Sticker Pack is curated by GIPHY or by the community.
"community"
content type: string
      Will always return "sticker" in this case.
"sticker"
slug: string
      URL-friendly name for this Sticker Pack.
"love"
display name: string
      Human-readable name for this Sticker Pack. (May contain formatting the other names don't).
"Love"
short display name: string
      A more concise version of this Sticker Pack's display name.
"Love"
description: string
      Long form description of this Sticker Pack.
"The most lovely stickers on the interweb!"
banner_image: string
      Will return a banner image for this Sticker Pack (either JPG, PNG, or GIF) with 1040x160 dimensions.
```

has children: boolean

Describes whether or not this Sticker Pack contains child Sticker Packs.

True

user: User

The GIPHY user associated with this Sticker Pack.

featured gif: GIF Object

The GIF that will appear in a thumbnail, header image or other visual representation when referencing this Sticker Pack.

### The Sticker Pack Metadata Object

URL-friendly slug for this Sticker Pack.

A Sticker Pack is a collection of Stickers. Both the Sticker Pack Metadata Object and Child Pack Objects are recursive data structures that contains metadata about a Sticker Pack itself, the stickers contained therein, and potentially sub-packs. (Sticker packs may be nested arbitrarily and are navigated like any recursive data structure.) The Sticker Pack Metadata Object is an expanded collection of information about a Sticker Pack.

```
Property
Example
id: integer (int32)

This Sticker Pack's unique numeric ID.

3151

display_name: string

Human-readable name for this Sticker Pack. (May contain formatting the other names don't).

"Trending"

slug: string
```

```
"trending"
content type: string
      Will always return "sticker" in this case.
"sticker"
short display name: string
      A more concise version of this Sticker Pack's display name.
"Love"
description: string
      Long form description of this Sticker Pack.
"The most lovely stickers on the interweb!"
banner image: string
      Will return a banner image for this Sticker Pack (either JPG, PNG, or GIF) with 1040x160 dimensions.
"https://media.giphy.com/image.jpg"
has children: boolean
      Describes whether or not this Sticker Pack contains child Sticker Packs.
True
user: User
      The GIPHY user associated with this Sticker Pack.
featured gif: GIF Object
```

The GIF that will appear in a thumbnail, header image or other visual representation when referencing this Sticker Pack.

```
tags: object[]
      An array of tags which make the sticker packs discoverable via a search
tag: string
      The name of an individual tag associated with this Sticker Pack.
"weird sticker"
rank: integer (int32)
      An ordering of the relevance of this tag to the Sticker Pack. (Begins with 0).
0
ancestors: object[]
      An array of all ancestor Sticker Packs. (Sticker packs are hierarchical, all sticker parents descend from the root sticker pack "Stickers".)
id: integer (int32)
      This ancestor Sticker Pack's unique numeric ID.
2815
slug: string
      URL-friendly name for this ancestor Sticker Pack.
"stickers"
display_name: string
      Human-readable name for this ancestor Sticker Pack. (May contain formatting the other names don't).
"Stickers"
short display name: string
```

A more concise version of this ancestor Sticker Pack's display name.

"Stickers"

featured gif id: string

The ID of the GIF that will appear in a thumbnail, header image or other visual representation when referencing this ancestor Sticker Pack.

"10MYSiQPbNeLyZJZK"

parent: string

Numeric identifier for the parent Sticker Pack, if applicable.

2362

has children: boolean

Describes whether or not this ancestor Sticker Pack contains child Sticker Packs.

True

banner image: string

Will return a banner image for this Sticker Pack (either JPG, PNG, or GIF) with 1040x160 dimensions.

"https://media.giphy.com/image.jpg"