Juan Jacobo Viera – Frontend React Developer

| +57 3147835124 | Cali, Colombia | juanjacoboviera@gmail.com |
https://github.com/juanjacoboviera
https://www.linkedin.com/in/juanjacoboviera-frontenddev/

Profile:

Junior React front-end developer specialized in HTML, CSS, and JavaScript. With a robust design background that enables merging design criteria with programming skills. Focused on crafting dynamic user experiences through proper web development, ensuring that each project meets the highest standards. Able to work collaboratively in a team environment, including communication and documentation skills.

Experience:

Coderhouse – Apprenticeship Frontend Developer
Feb 2022 – Nov 2022

Training experience and practice through bootcamp:

☑ Developed a user-friendly interface for businesses to manage employee profiles and tasks in one place. The user can easily view a list of all employees and access each profile individually to edit their information. Within each employee profile, the user may also view a list of assigned tasks which can be edited as well.
Tech Stack: React JS
Link to project: https://workforce-manager-p31ziggw0-juanjacoboviera.vercel.app/

☑ Developed the UI for an e-commerce site that specializes in selling coconut-based products. It features a home page, product catalog, shopping cart, and checkout system. The website seamlessly integrates with FireBase, allowing for efficient processing of orders and effective management of customer data.
Tech Stack: React JS
Link to project: https://a-de-coco-e-commerce-1np50becd-juanjacoboviera.vercel.app/

☑ Developed a budget web app that allows users to log in, view their total income, expenses, and balance summary. Users may also log, edit and delete entries.
Tech Stack: HTML, CSS and Vanilla JS.
Link to project: https://juanjacoboviera.github.io/Pineapp-the-budget-app/

☑ Developed the UI for an e-commerce landing page that sells cakes, desserts, and brownies. The website features a user-friendly design and easy navigation, allowing fictional customers to browse and simulate a purchase with ease.
Tech Stack: HTML, CSS and Vanilla JS.
Link to project: https://juanjacoboviera.github.io/e-commerce-lu/

Boldsample – UX UI Designer
January 2018 – **Present**

• Use HTML and CSS to design and develop static web pages according to project specifications.
• Develop user flows, wireframes, and prototypes that clearly communicate design concepts and solutions.
• Collaborate with product managers, developers, and other stakeholders to ensure designs meet business goals and technical requirements.

Achievements:

Designed more than 15 web related projects for both private and public sector.

Cabify – Sales Executive
Feb 2017 - Nov 2017

• Develop customized commercial proposals for clients and provide customer support to resolve logistical and operational issues.
• Meet monthly KPI targets for acquiring new clients, generating new income, and achieving revenue goals.
• Present quarterly reports to clients demonstrating the cost savings provided by the Cabify transportation service.

Achievements:

Secured flagship clients including Menzies Aviation, Michael Page, Young & Rubicam Brands, Agricola Himalaya, Enertotal ESP, and Dicel ESP, who on average generate 8-10 million COP in monthly revenue for Cabify.

Young & Rubicam – Digital Account Executive
Jan 2014 - Feb 2017

• Work with the creative department to conceive measurable and effective campaigns.
• Produce regular and ad-hoc reports and documentation for clients as requested.
• Conduct Benchmarks and competition analysis and organize client presentations, meetings and conference calls.

Achievements:

Conducted research and created a benchmark guide for Colombina's content marketing website, www.elsaboresinfinito.com. The site attracts an average of 30,000 monthly visits.

Education:

Bachelor's Degree
Title: Visual Communication Designer   Cali, Colombia July 2014
Pontifical Xavierian University

Courses:

HTML & CSS at **CoderHouse**   Issued, March 2022
Javascript at **CoderHouse**   Issued, May 2022
React JS at **CoderHouse**   Issued, Nov 2022

Certificates:

EF SET English Certificate 86/100 **C2 Proficient**   Issued Dec 2022
EF Standard English Test (EF SET)
Credential Link: https://www.efset.org/cert/pEVPKV