

JUAN MANUEL GARCIA

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Professional Headline

Business Intelligence & AI Consultant | Power BI, SQL & Forecasting | Data Strategy & Profitability Analytics

Professional Summary

Bilingual (EN/ES) **Business Intelligence & AI Consultant** focused on transforming commercial data into profitability and strategic growth.

With a dual background in **Computer Information Systems and Computer Science**, and postgraduate certification as **Specialist in Artificial Intelligence**, I bridge technical architecture and executive decision-making.

Currently leading the BI transformation at **AMG Global Distribution**, integrating **SQL data models, ERP systems (Sage)**, and **Power BI** to automate reporting, forecasting, and margin optimization across international and domestic divisions. My expertise lies in **data modeling, dashboard automation, forecasting analytics, and cost-to-serve optimization**.

Building scalable solutions that make data intuitive and profitable.

STEM OPT valid until 2027 | Available for hybrid or remote BI & AI strategy roles.

Core Skills

BI & Data Tools:

- Power BI (DAX, Power Query), SQL (CTEs, Joins, Views), Excel Advanced, ERP (Sage), Azure Logs (KQL)

Analytics & Strategy:

- Forecasting, Profitability Modeling, KPI Design, Business Automation, Strategic Reporting

AI & Development:

- Data Modeling, Prompt Engineering, LLM Understanding, AI for Business Applications

Soft Skills:

- Strategic Thinking, Communication, Cross-functional Collaboration, Analytical Storytelling

Languages:

- English (Fluent), Spanish (Native)

Work Experience

BUSINESS & BI ANALYST | AMG Global Distribution | Miami, FL

Sep 2024 – Present

Core tools: Power BI, SQL, Sage ERP, KQL, Excel

- Led the development of **Power BI Dashboard**, connecting SQL directly to Power BI — enabling **real-time forecasting and international vs. domestic segmentation**.
- Automated SKU-level profitability and sales margin tracking, improving accuracy by **25%+** and reducing refresh time by **80%**.
- Built the company's **BI ecosystem from scratch**, integrating ERP data, modeling KPIs, and creating self-service analytics for executives.
- Developed **KQL usage tracking** to measure report engagement and adoption across teams.
- Provided data-driven insights used by management for strategic pricing and demand planning.

- Developed SQL-based reports for Argos BI, improving data accuracy by 15%.
- Optimized IT processes and documentation, reducing setup and troubleshooting time by 20%.
- Provided technical support for 100+ users, minimizing downtime and enhancing system efficiency.

Relevant Projects

Sales Division Dashboard (Power Bi + SQL Integration)

- Designed and deployed a **sales intelligence dashboard** connected to SQL databases and ERP (Sage).
- Delivered **real-time performance tracking** and automated forecasting for domestic and international divisions.
- Integrated profitability analytics, SKU segmentation, and performance KPIs used by senior management.

Result: **+90% efficiency in reporting** and improved strategic visibility for decision-makers.

AI & Cognitive Mentorship System (TFM – Racks Academy, Spain)

- Developed the project “Symbiont System: AI Architecture for Generative Mentorship & Cognitive Intelligence.”
- Researched frameworks for **AI-human collaboration**, adaptive memory, and symbolic knowledge.
- Applied findings to AI-assisted data strategy and BI project design.
- Approved and certified as part of the **Specialist in Artificial Intelligence** program.

Education

B.S COMPUTER INFORMATION SYSTEMS & COMPUTER SCIENCE – MISSOURI VALLEY COLLEGE (2024)

Minor: Business Administration | GPA: 3.3

SPECIALIST IN ARTIFICIAL INTELLIGENCE - RACKS ACADEMY, SPAIN (2025)

Approved & Certified | Focus: Generative AI, Data Intelligence & Applied Systems

Certifications

- Specialist in Artificial Intelligence – Racks Academy (2025) - Completed
- Microsoft Power BI Data Analyst (PL-300) – In Progress
- CFI Certification in BI & Data Analytics – In Progress
- Learning SQL (Coursera) – Completed