

# **SMART by Mairena Consulting**

Knowledge. Strategy. Impact.

## **Executive Institutional Portfolio – Bid Ready Version 2026**

Strategic Advisory | Governance Reform | Institutional Strengthening | Results-Based Management

## **1. Institutional Profile**

SMART by Mairena Consulting is a hybrid advisory firm led by a Principal Consultant and supported by a senior Associated Experts Network. We provide high-level technical assistance to multilateral agencies, international cooperation organizations and public institutions.

Our structure allows for agile team configuration tailored to the scale and complexity of each assignment, ensuring scientific rigor, strategic coherence and operational efficiency.

## **2. Core Competencies**

- Institutional Diagnostics & Capacity Assessments
- Strategic Planning & Reform Roadmaps
- Governance & Public Policy Frameworks
- Territorial Development & Local Economic Systems
- Monitoring, Evaluation & Results-Based Management (RBM)
- Impact Evaluation & KPI Systems
- Innovation Ecosystems & Digital Transformation Advisory
- Climate Resilience & Green Economy Strategies

## **3. Technical Leadership & Associated Experts Network**

The firm integrates PhD-level economists, governance specialists, environmental economists, food safety engineers, financial experts and digital innovation professionals. This multidisciplinary structure ensures evidence-based solutions aligned with international standards (World Bank, IFAD, EU frameworks).

## **4. Selected Experience**

Experience collaborating with international cooperation agencies, rural development programs, territorial governance initiatives and institutional modernization projects across multiple countries.

- 12+ Years of Professional Experience
- 8 Countries Engaged
- 40+ Strategic Assignments Delivered
- 15+ Institutional Strengthening Projects

## **5. Engagement Modalities**

- Short-term Technical Advisory (STTA)
- Long-term Institutional Reform Programs

- Project-Based Consultancy Assignments
  - Strategic Policy Advisory Partnerships
  - Consortium Participation in Multilateral Bids
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SMART by Mairena Consulting positions itself as a reliable strategic partner for complex institutional and development challenges, delivering measurable impact through structured advisory frameworks.

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