

eggy

UI/UX Design for online destination of all things egg. From recipes to beauty and lifestyle to cool spots, Eggy makes eggs approachable, applicable, and aesthetically inspiring.

The screenshot shows the Eggy website's homepage. At the top, there is a navigation bar with the Eggy logo, menu items for "eggy", "stories", "videos", and "shop", and a search bar. Below the navigation is a large, vibrant photograph of various ingredients and tools used for making egg-based beauty products, such as bowls of egg yolks and whites, a brush, and small containers of green tea and oil. Overlaid on this image is a yellow call-to-action box containing the text "BEAUTY • MOST VIEWED TODAY" and "7 BEAUTY WAYS TO USE AN EGG".



an egg story with a fresh perspective



POSSIBLE NAV BAR

headline

subheading

Body Text. Helvetica Neue Light 13px. This is a paragraph. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

[This is a tex link.](#)

rich in egg rich in egg

rich in egg **rich in egg**

possible **imagery**

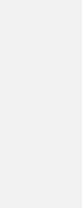
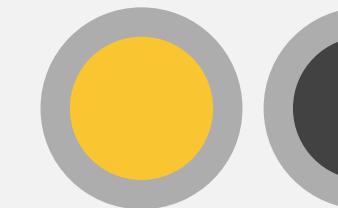


possible **buttons**

DEFAULT

HOVER

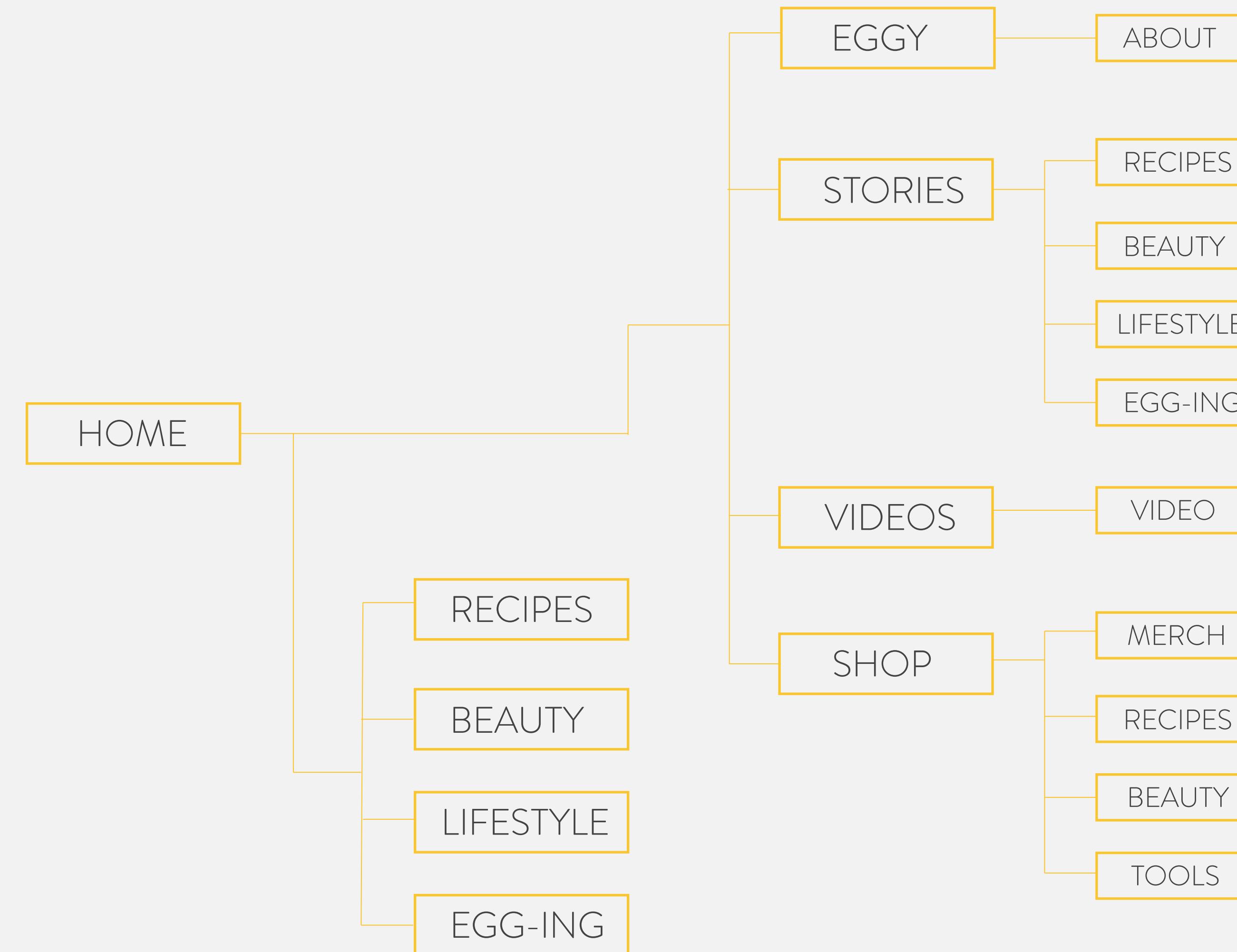
possible **colors**



possible **elements**

search

user flow

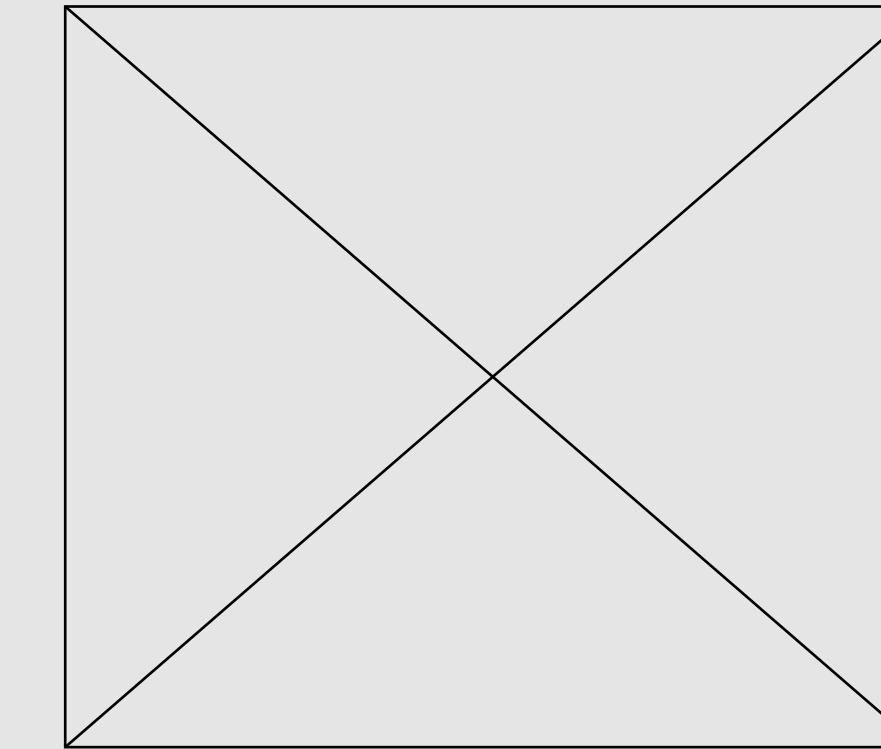
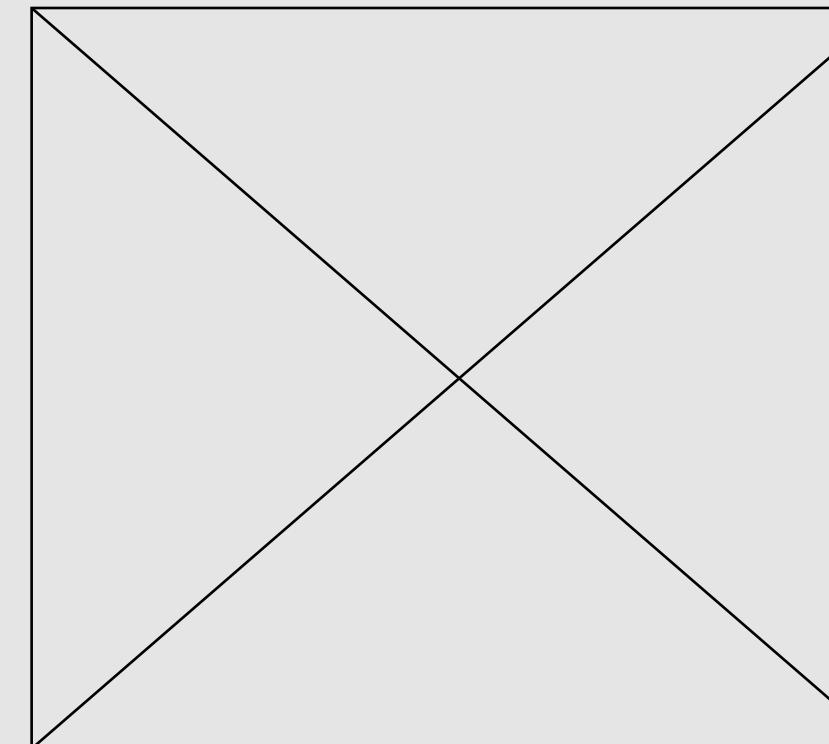
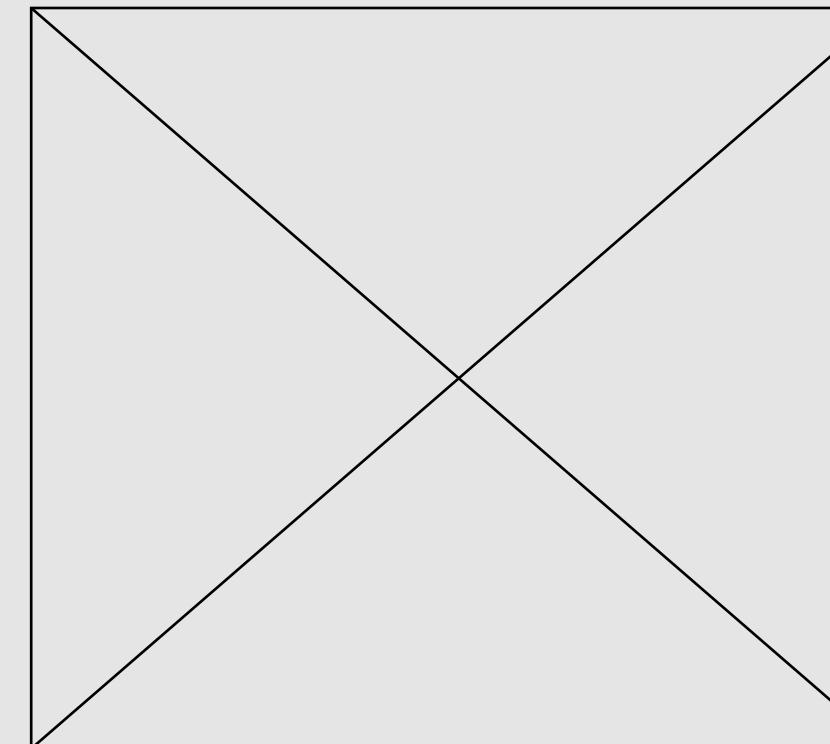


wireframes

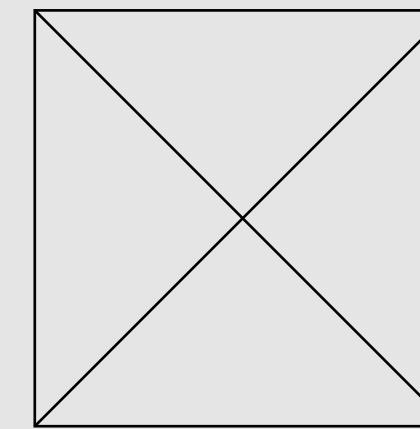
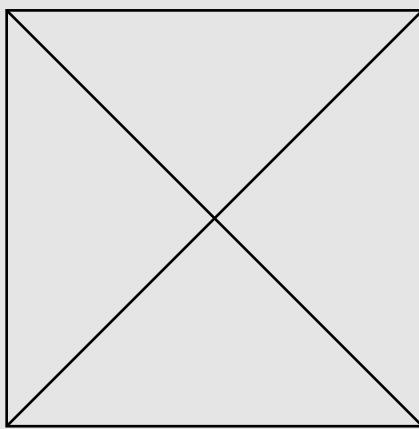
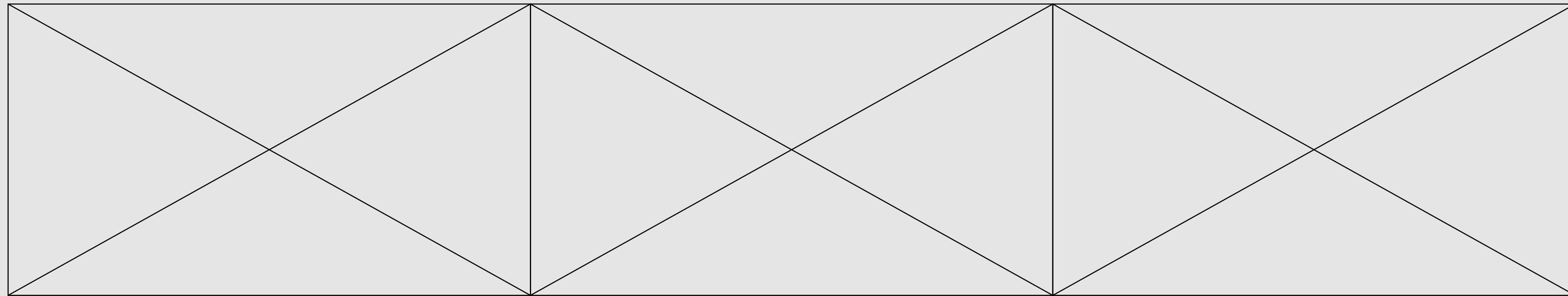
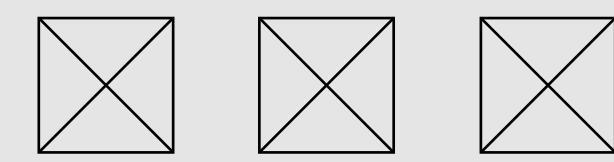
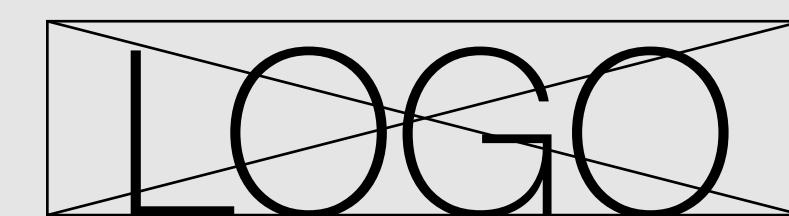
MOBILE AND DESKTOP

HEADLINE

headline



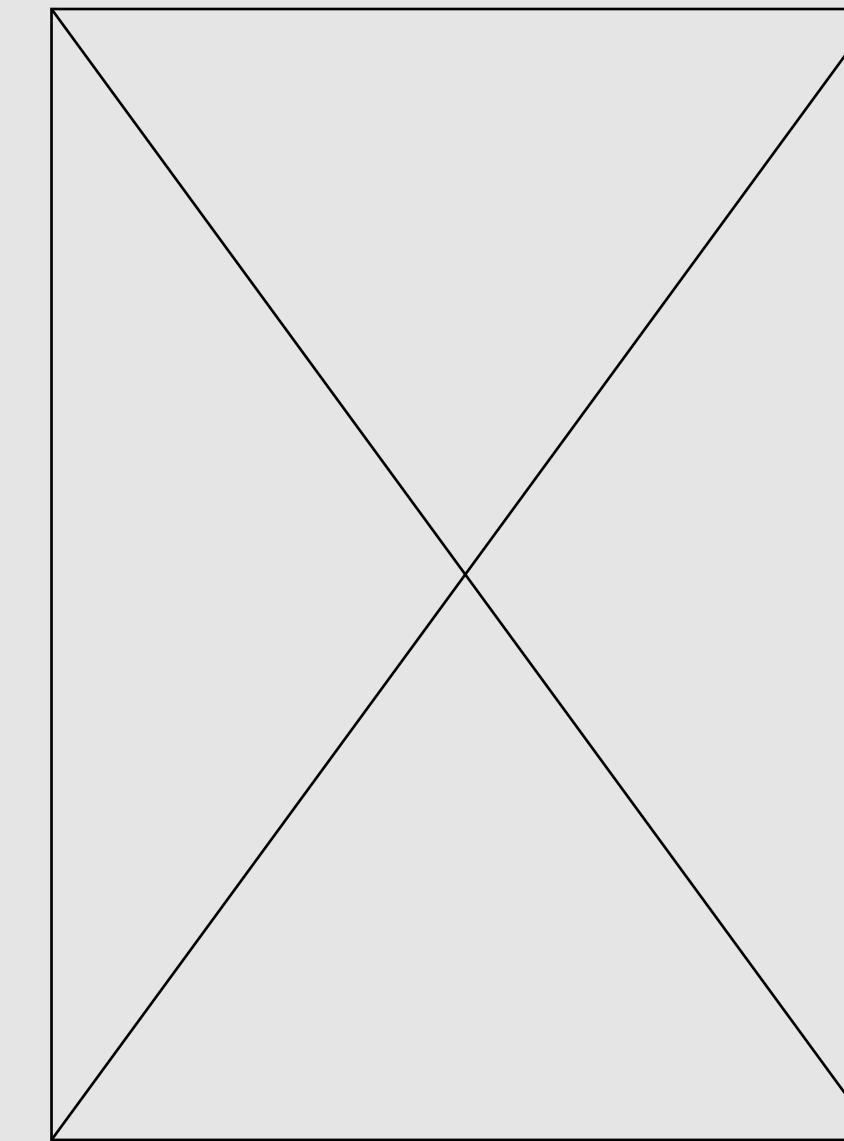
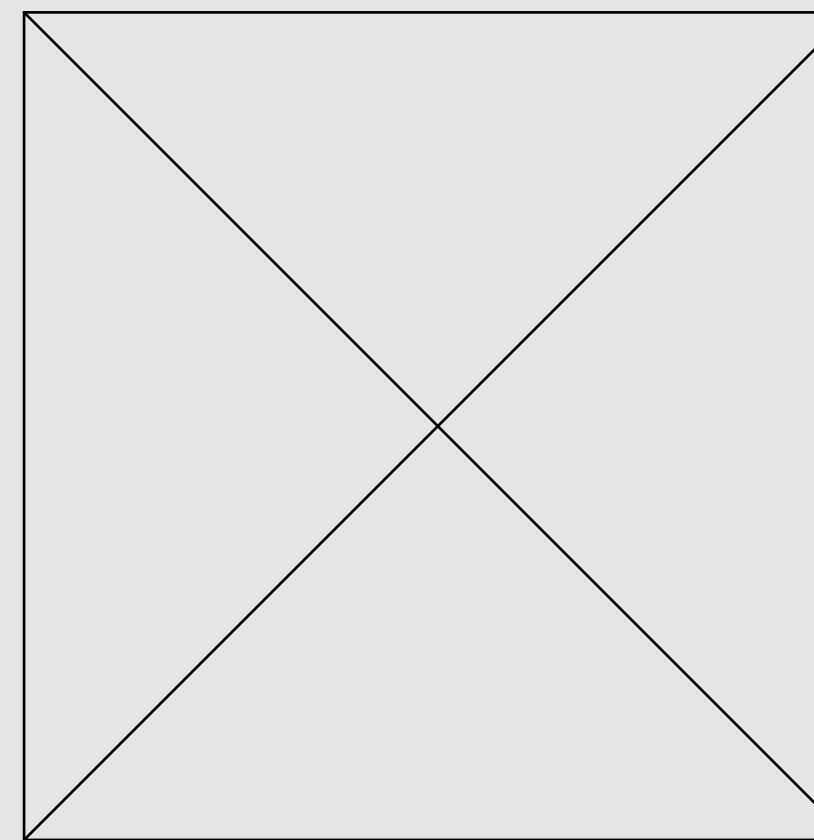
search



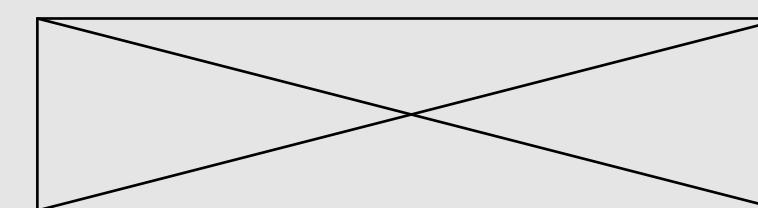
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LOGO

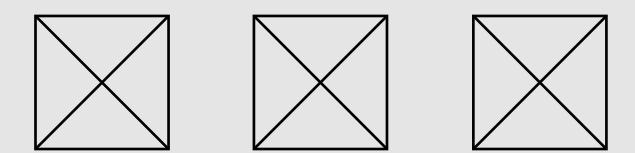
nav



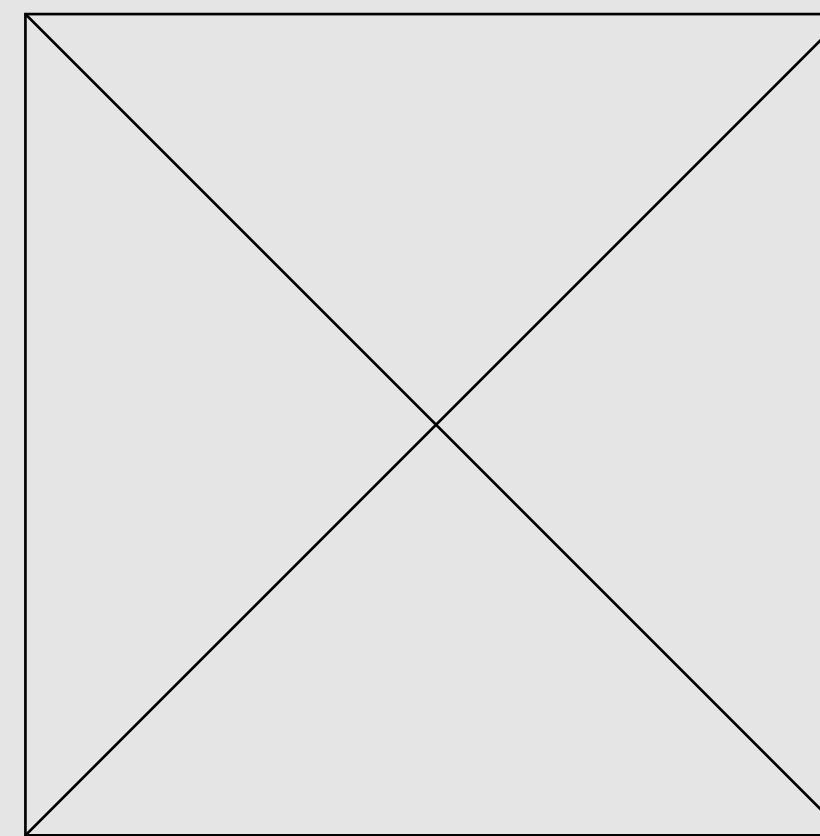
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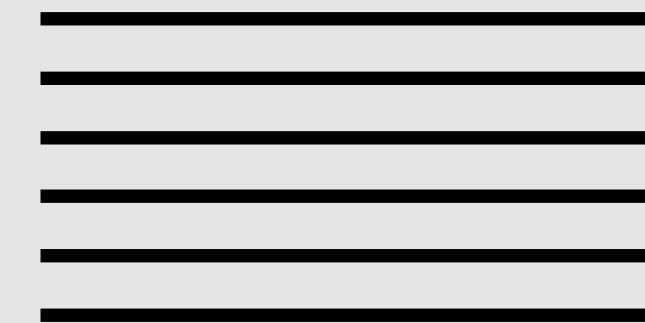
logo



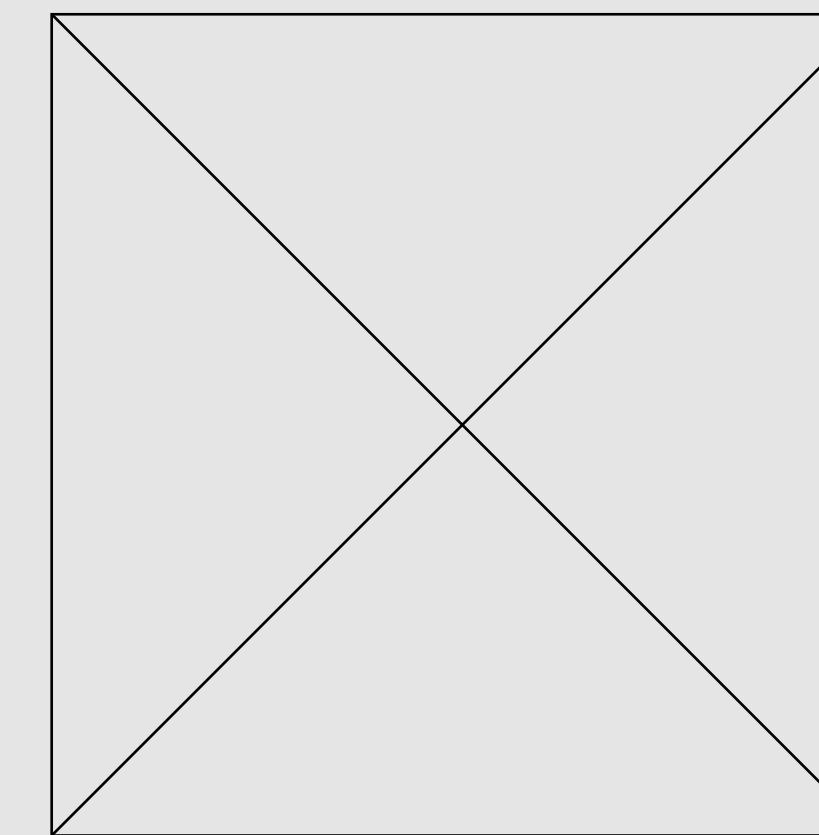
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HEADLINE



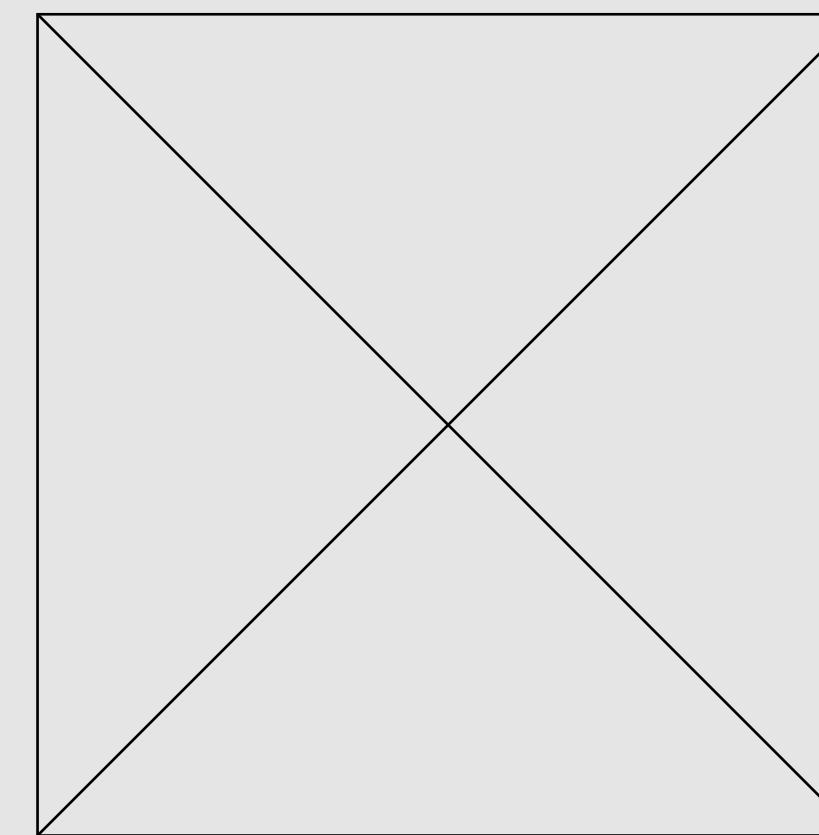
link



HEADLINE



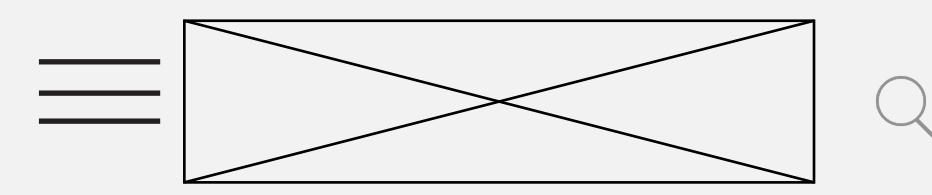
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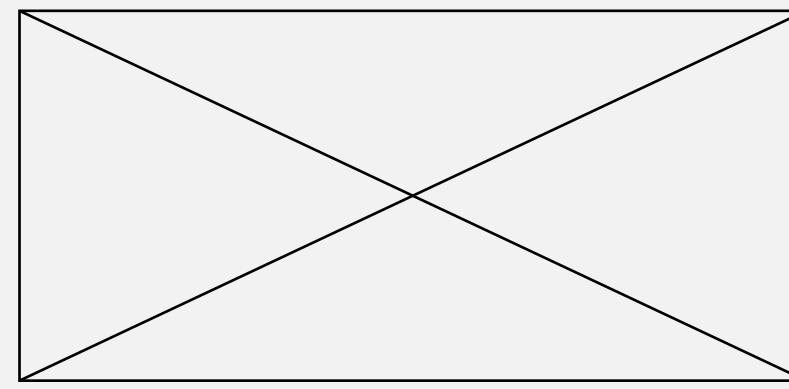
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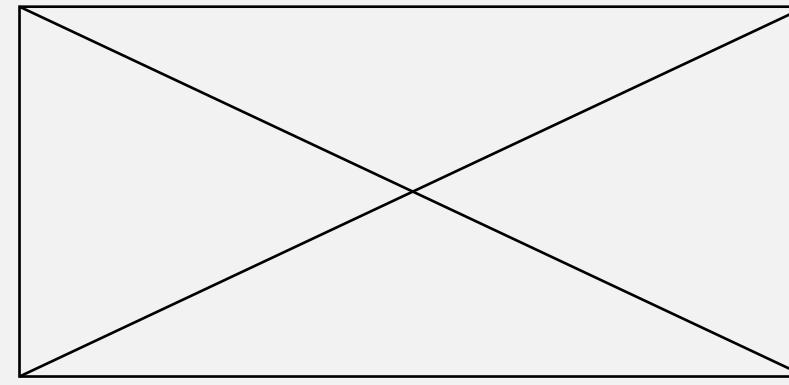
link



logo



link



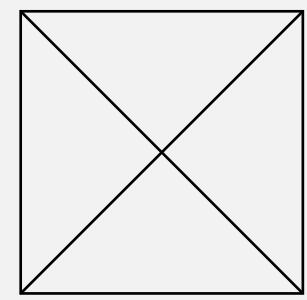
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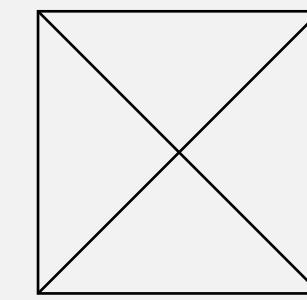
logo



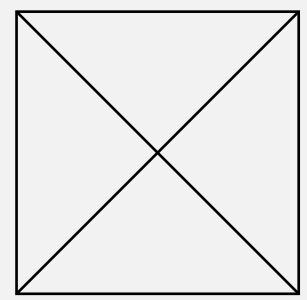
dropdown nav



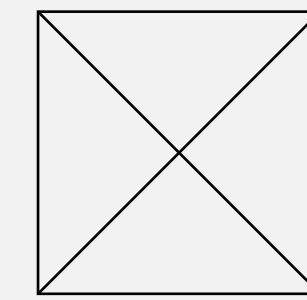
link



link



link



link

footer

≡ logo



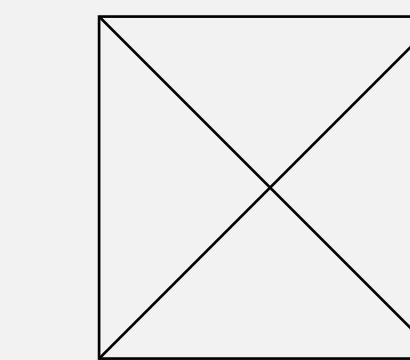
headline

headline

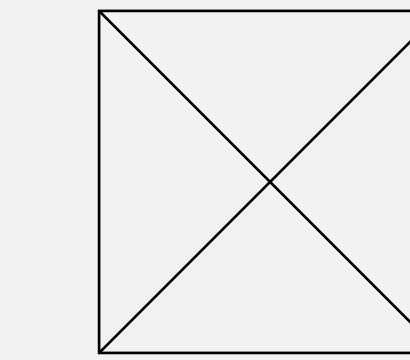
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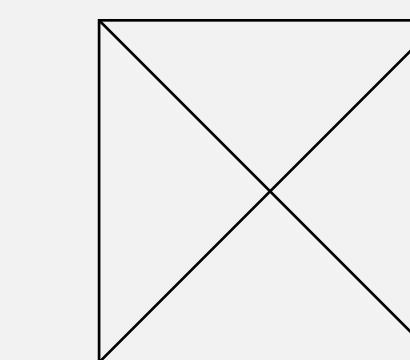
≡ logo



link



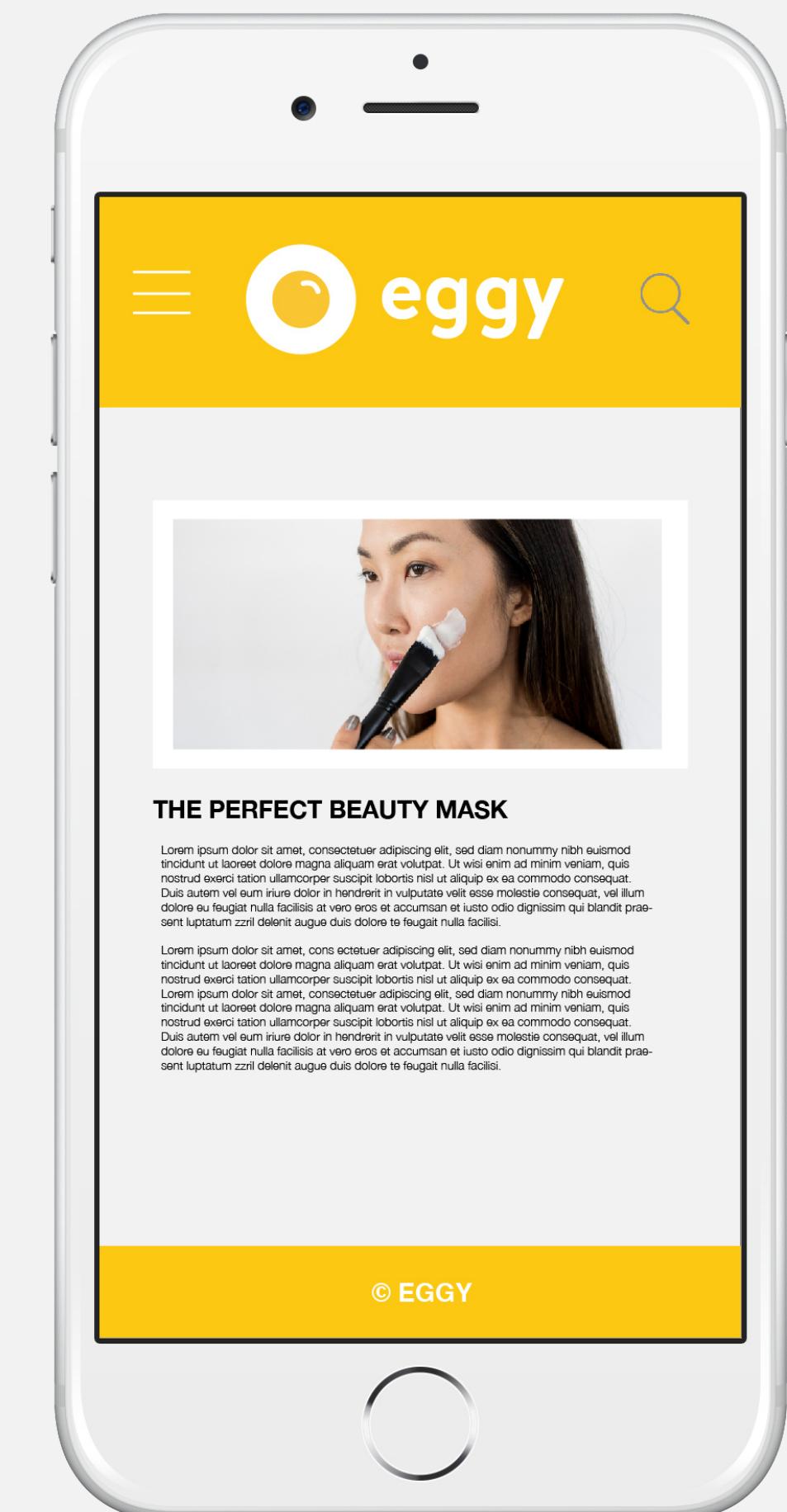
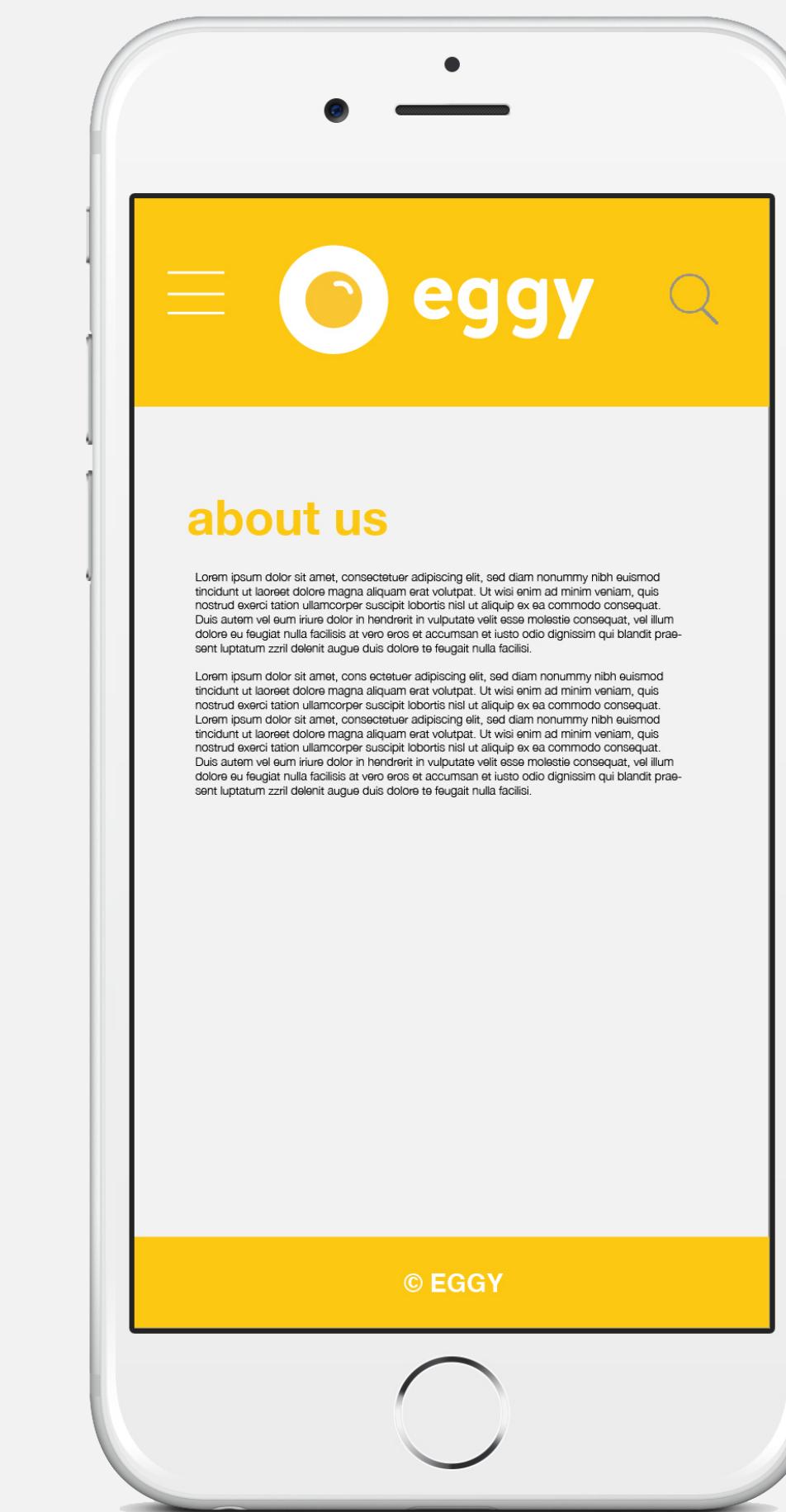
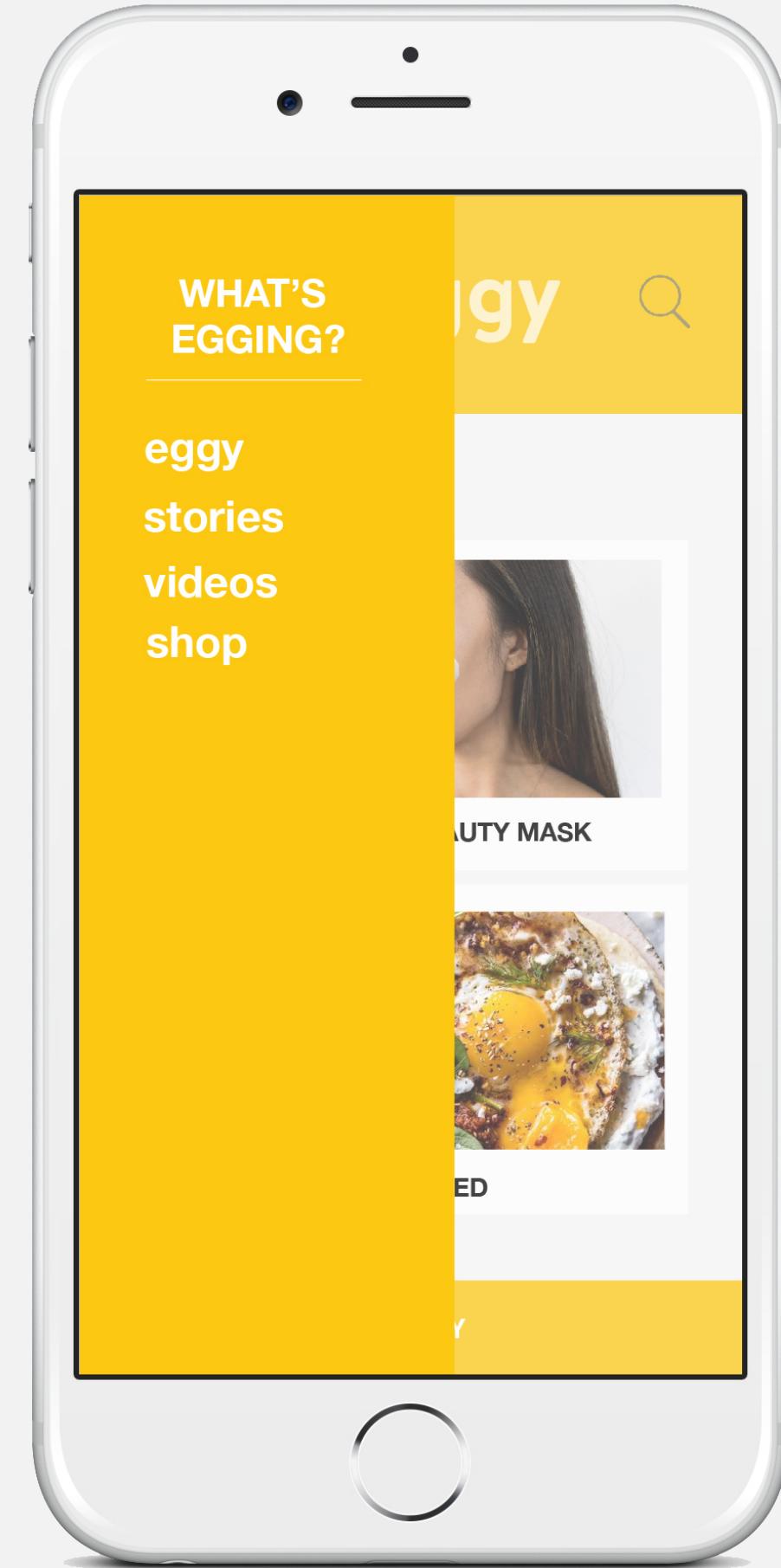
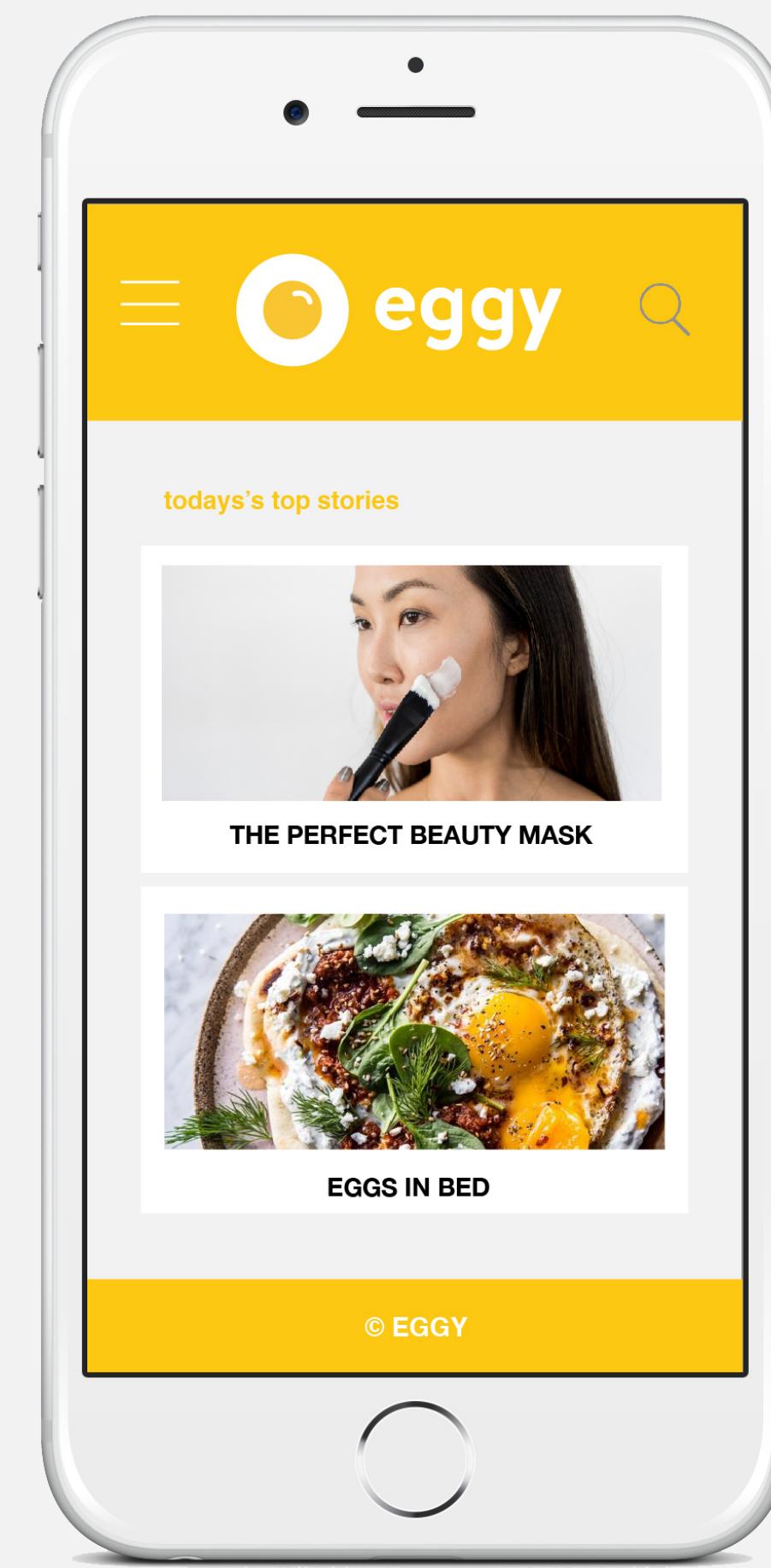
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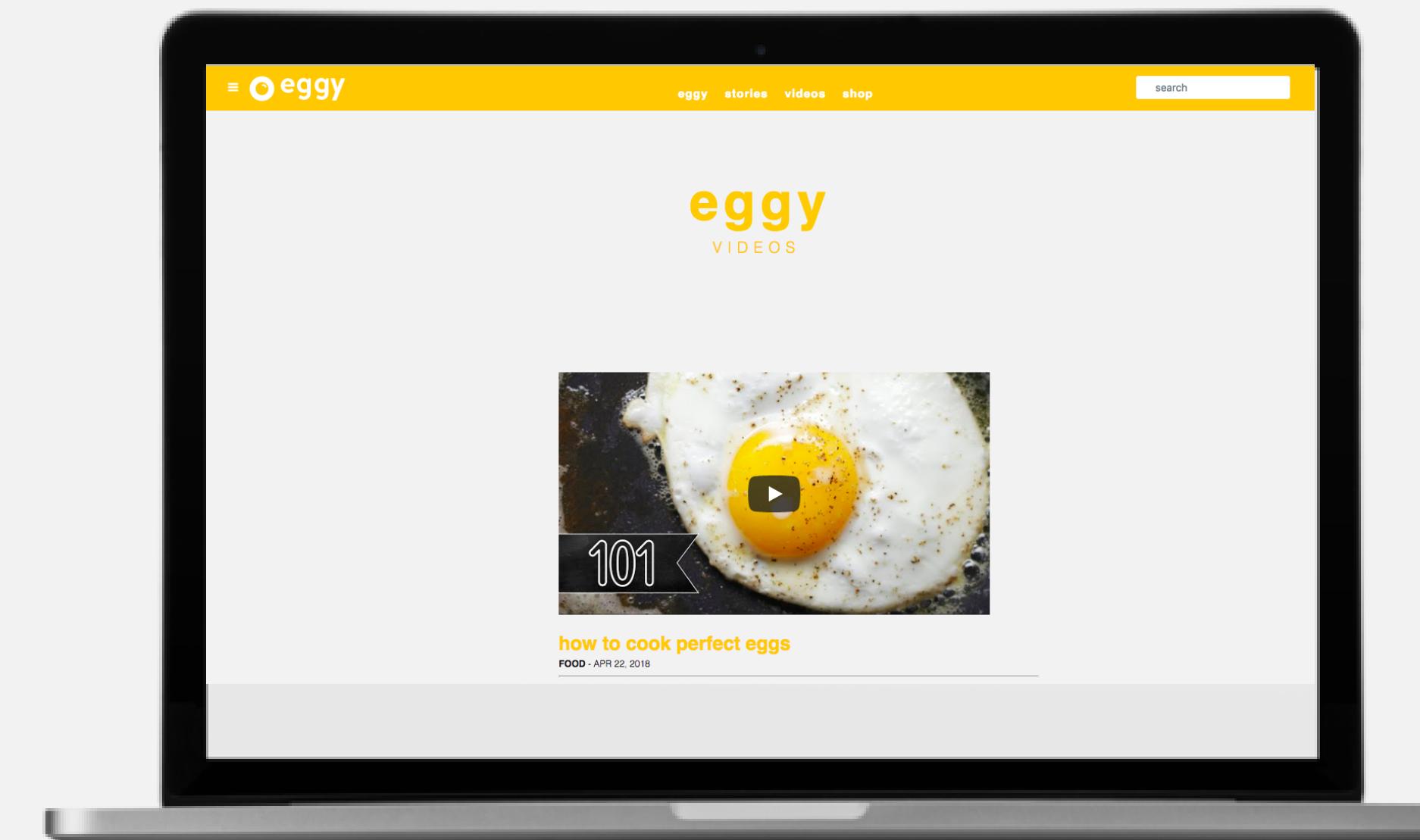
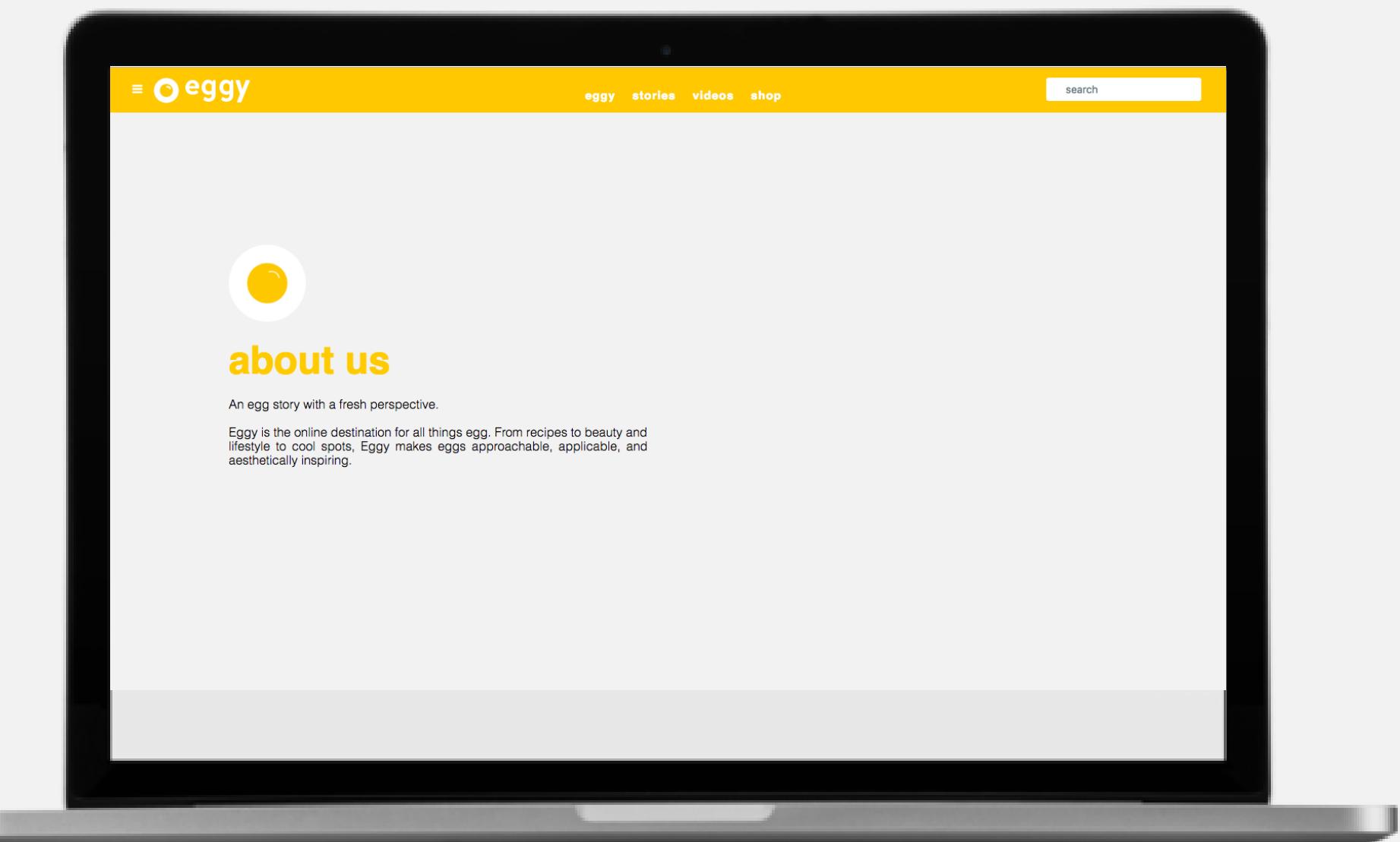
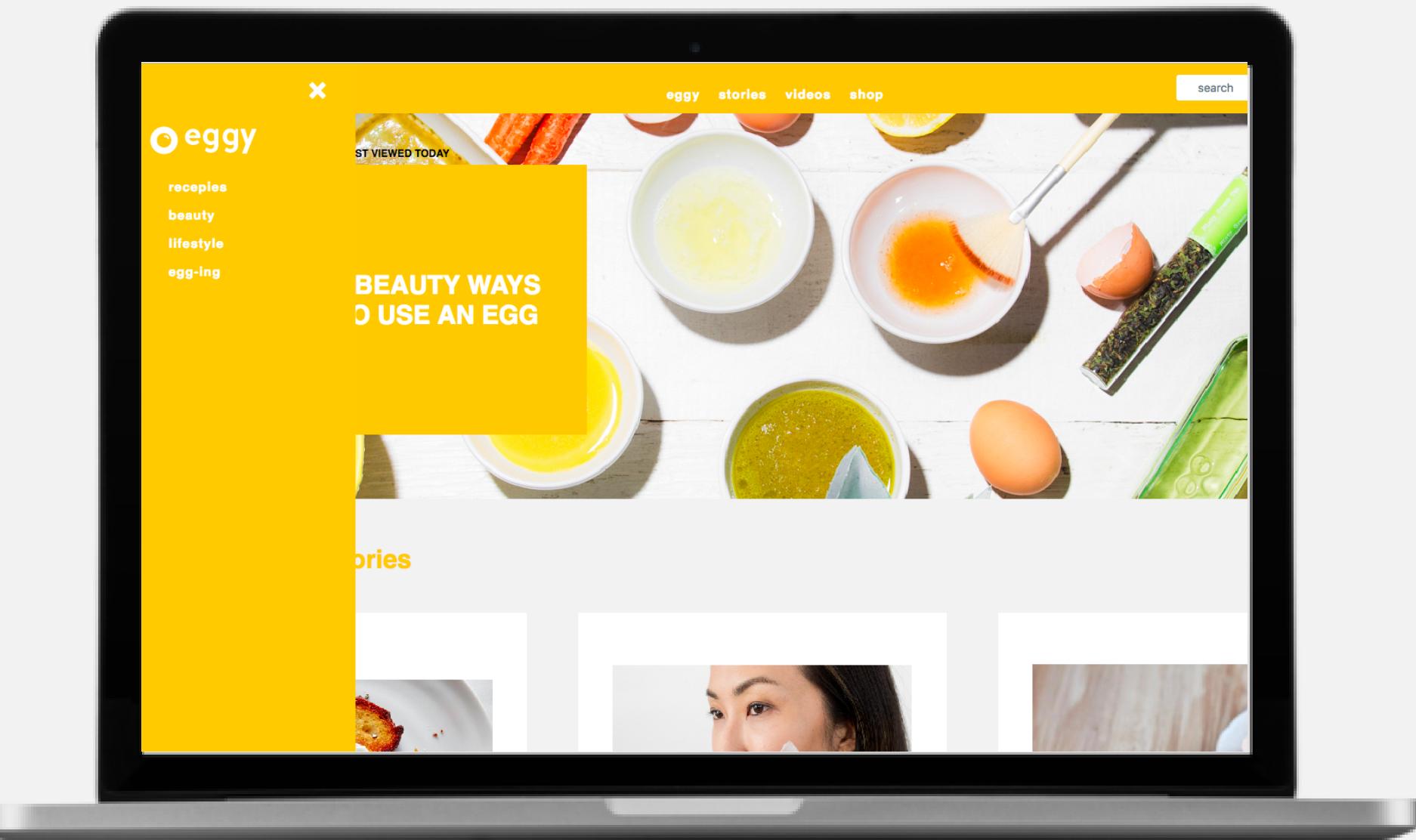
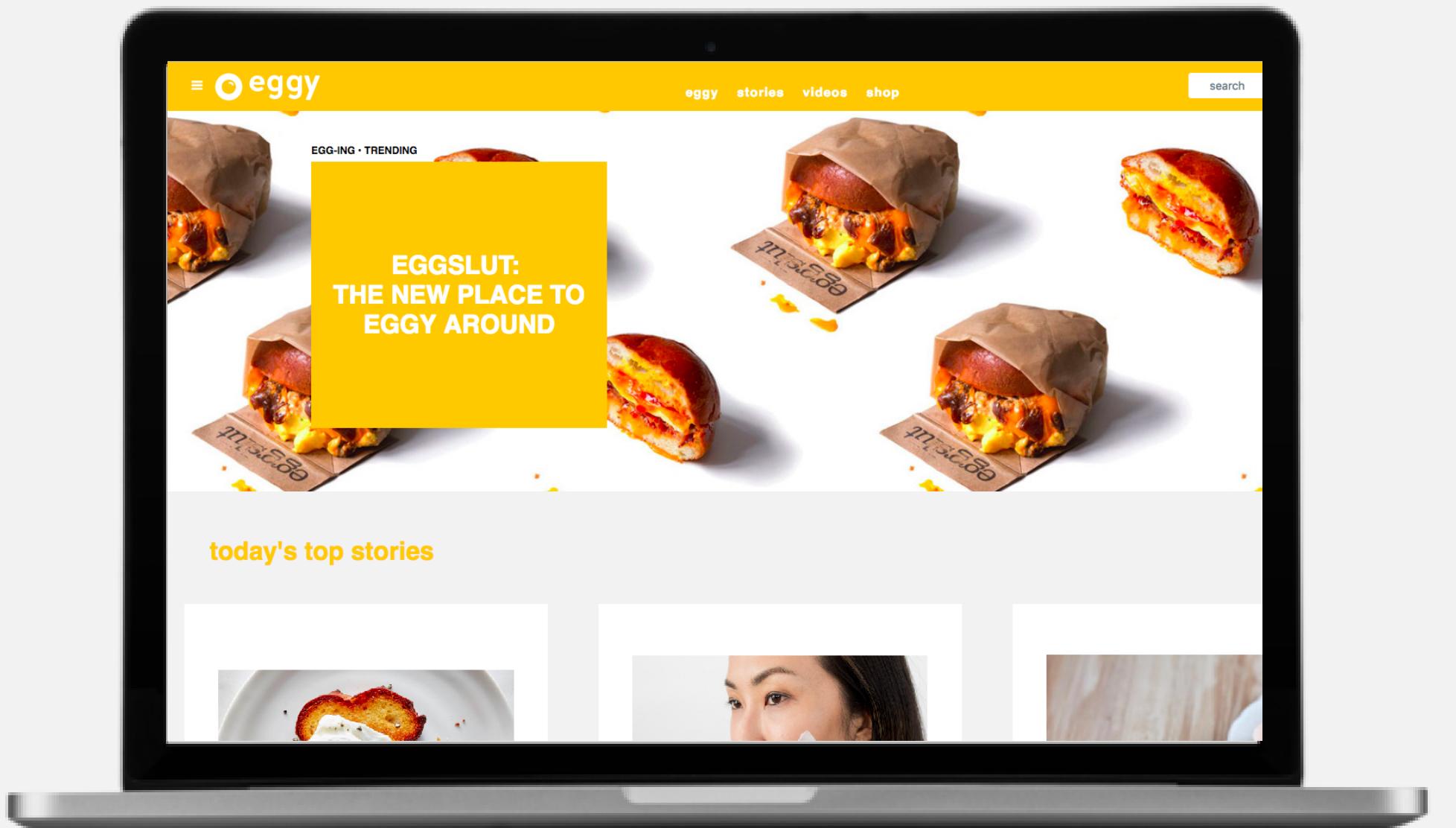


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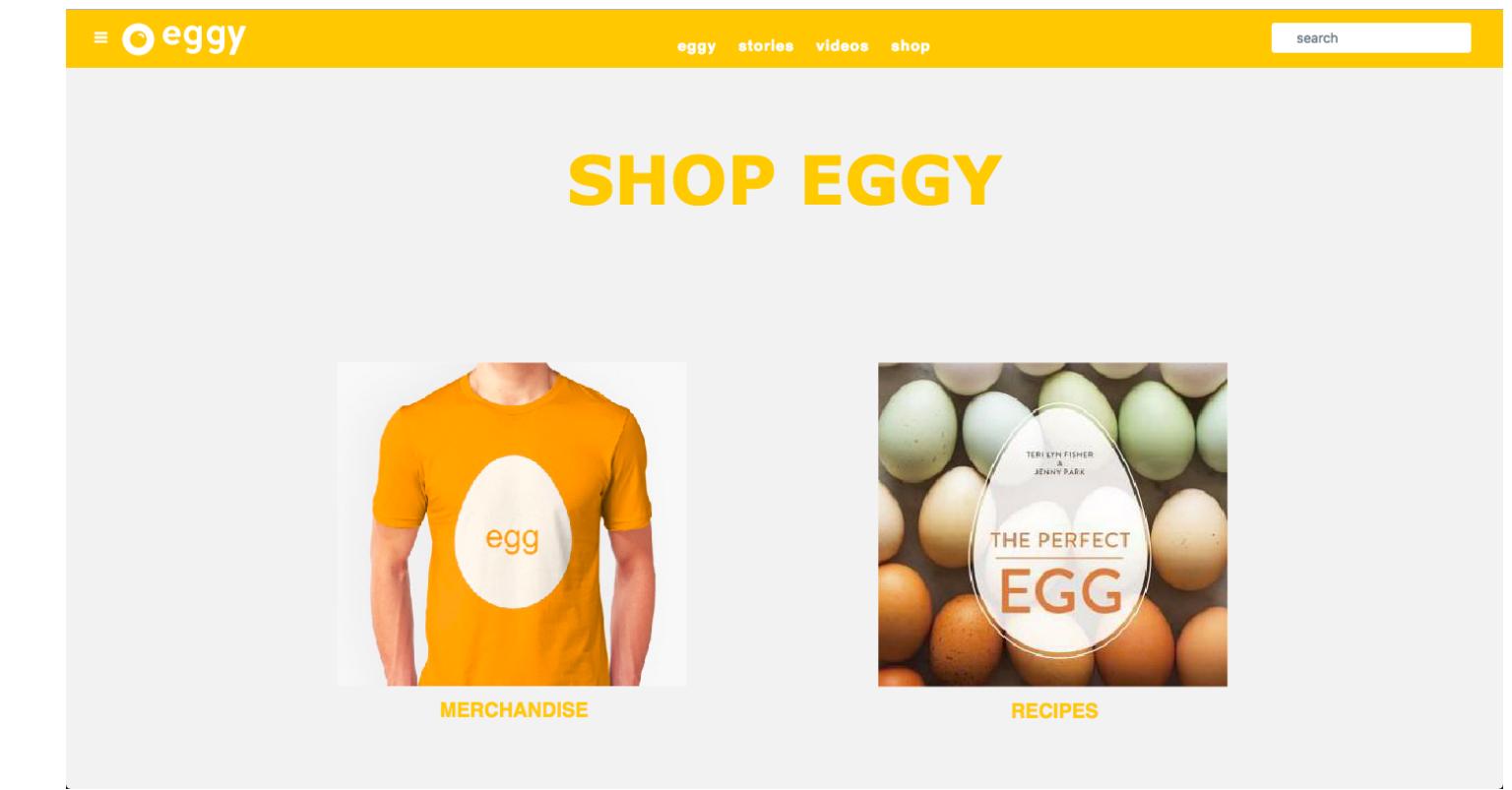
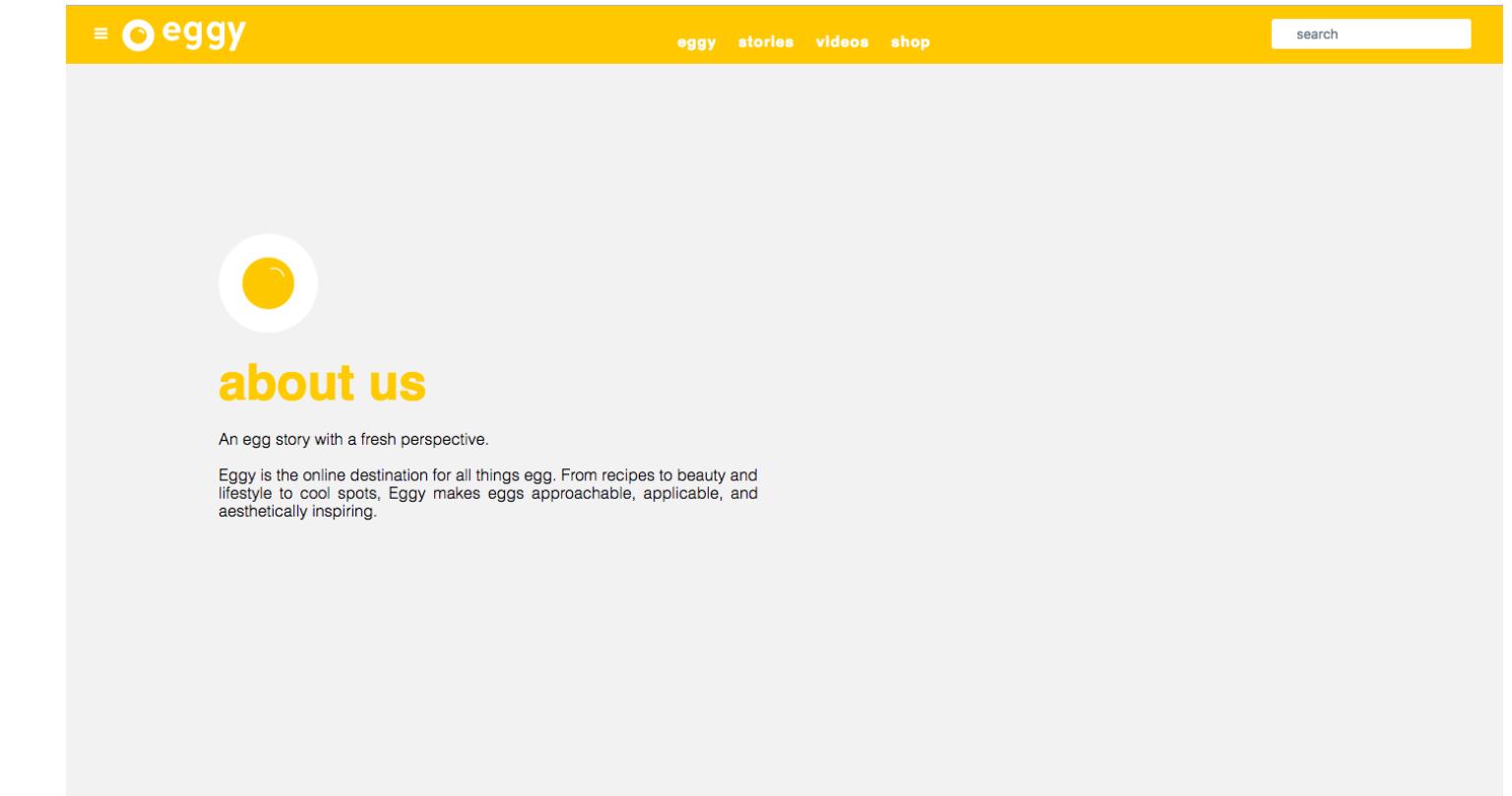
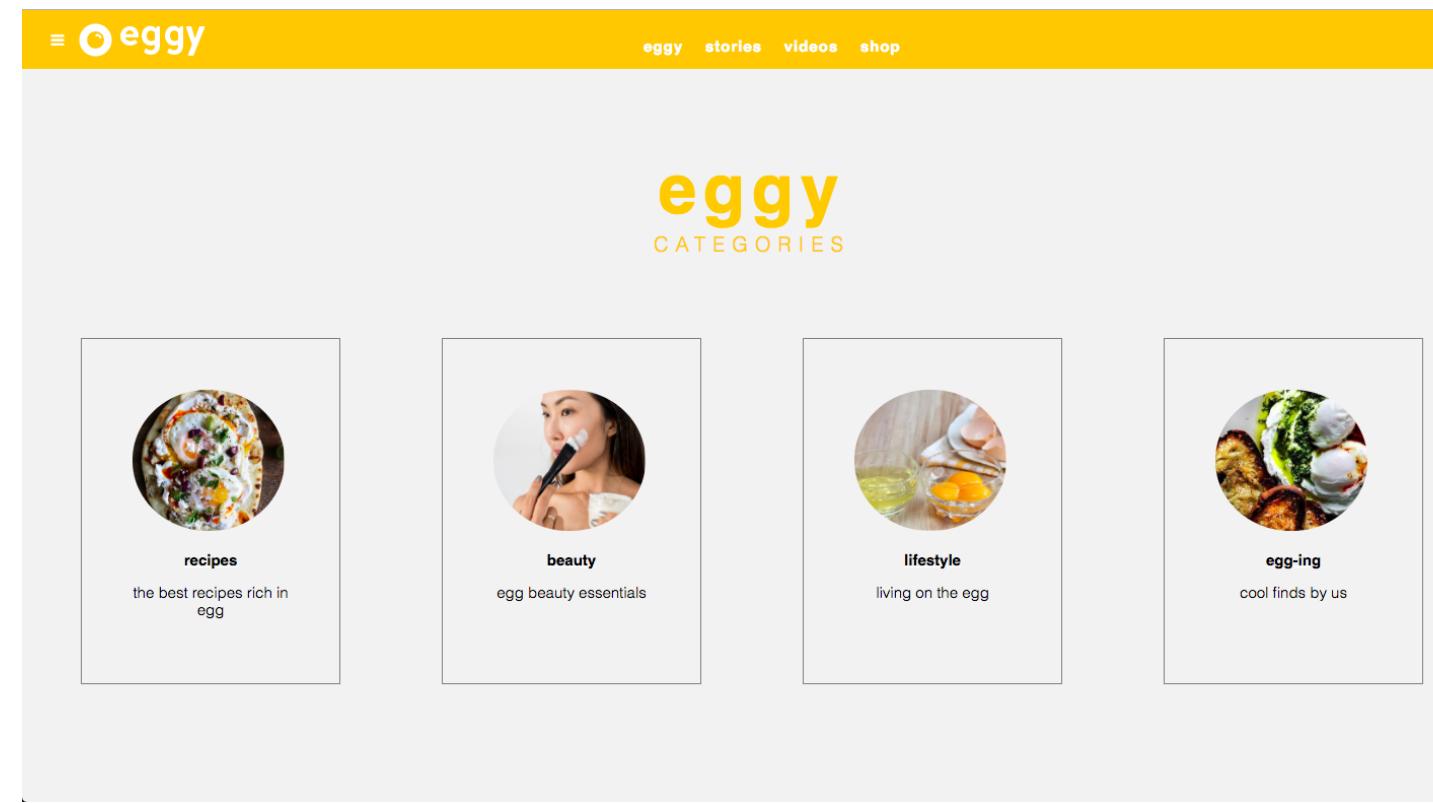
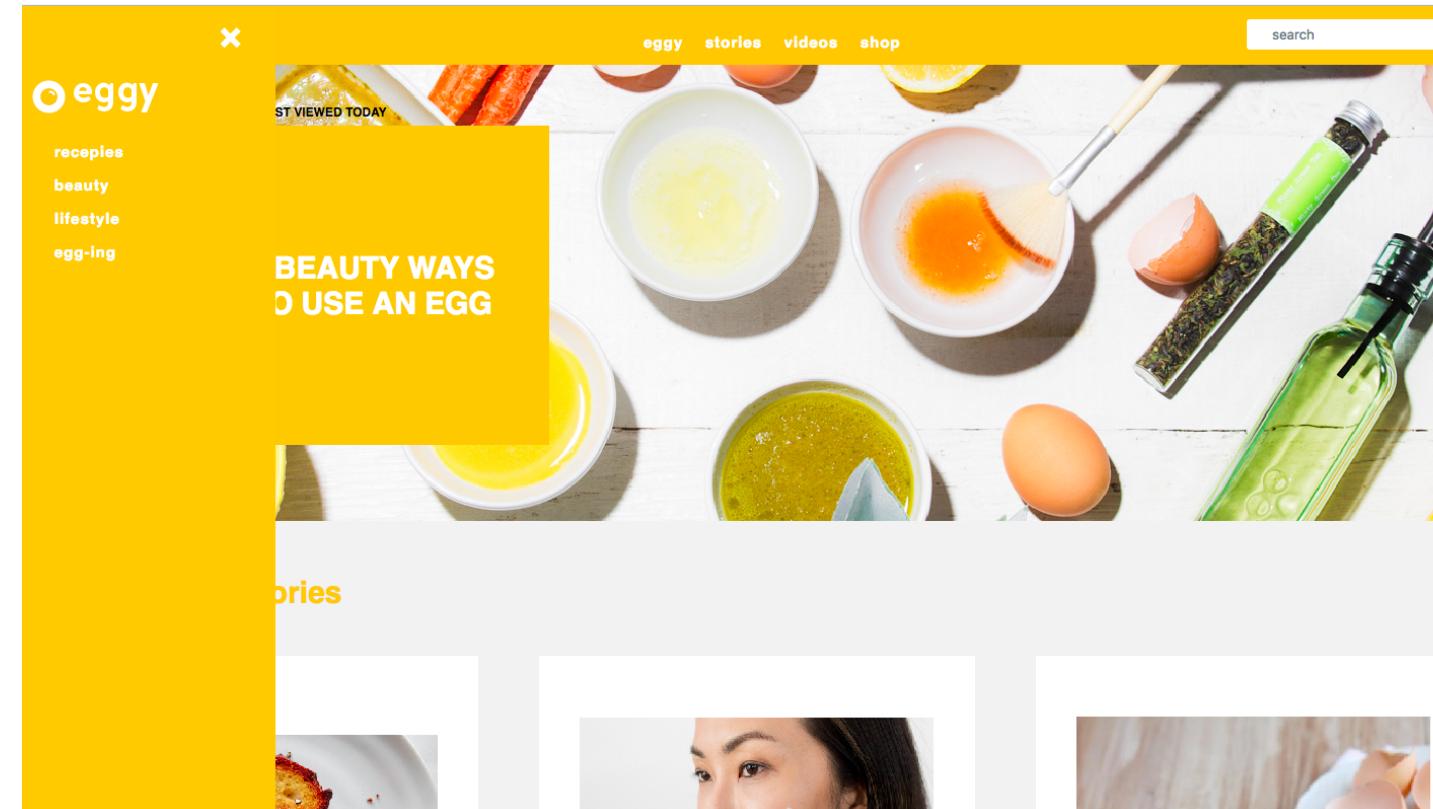
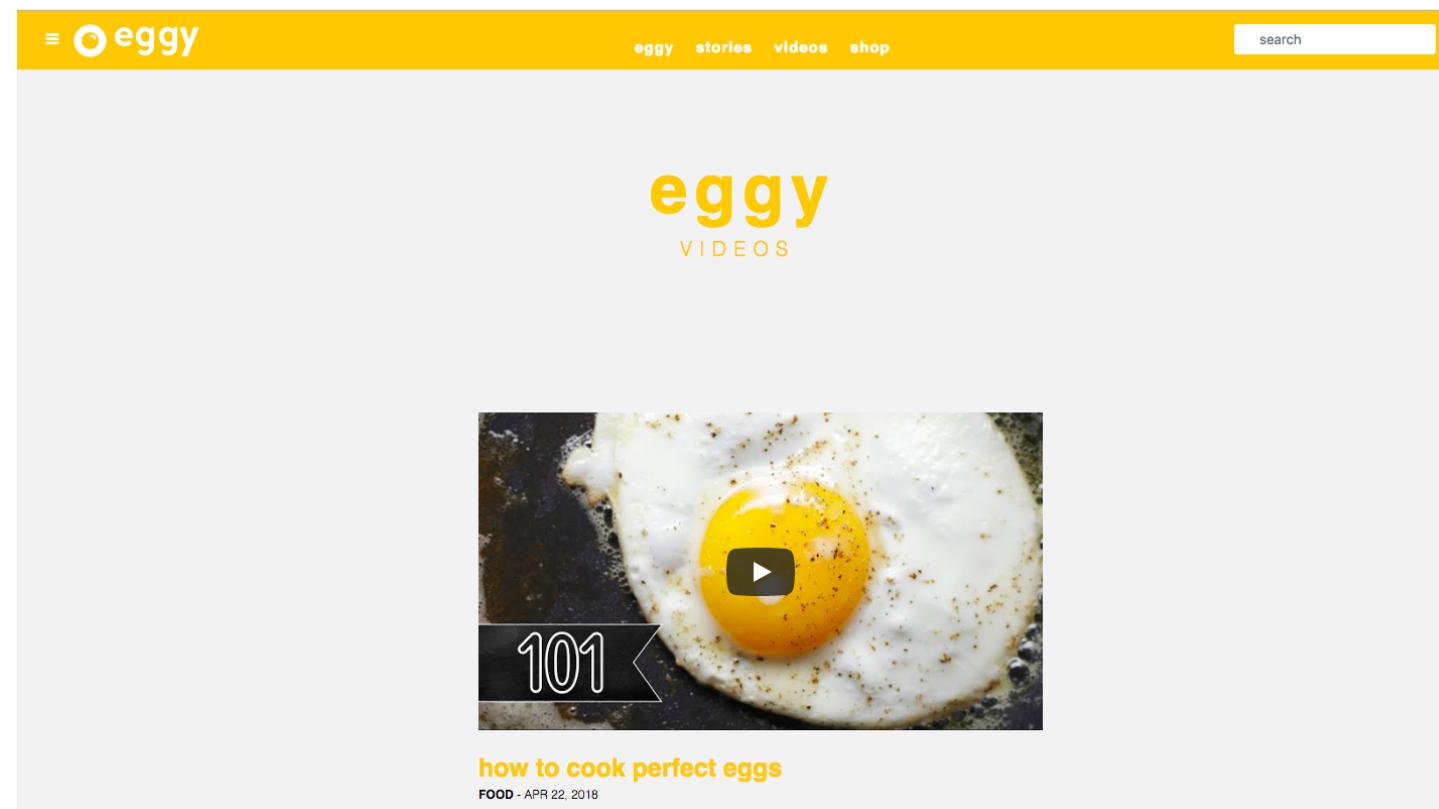
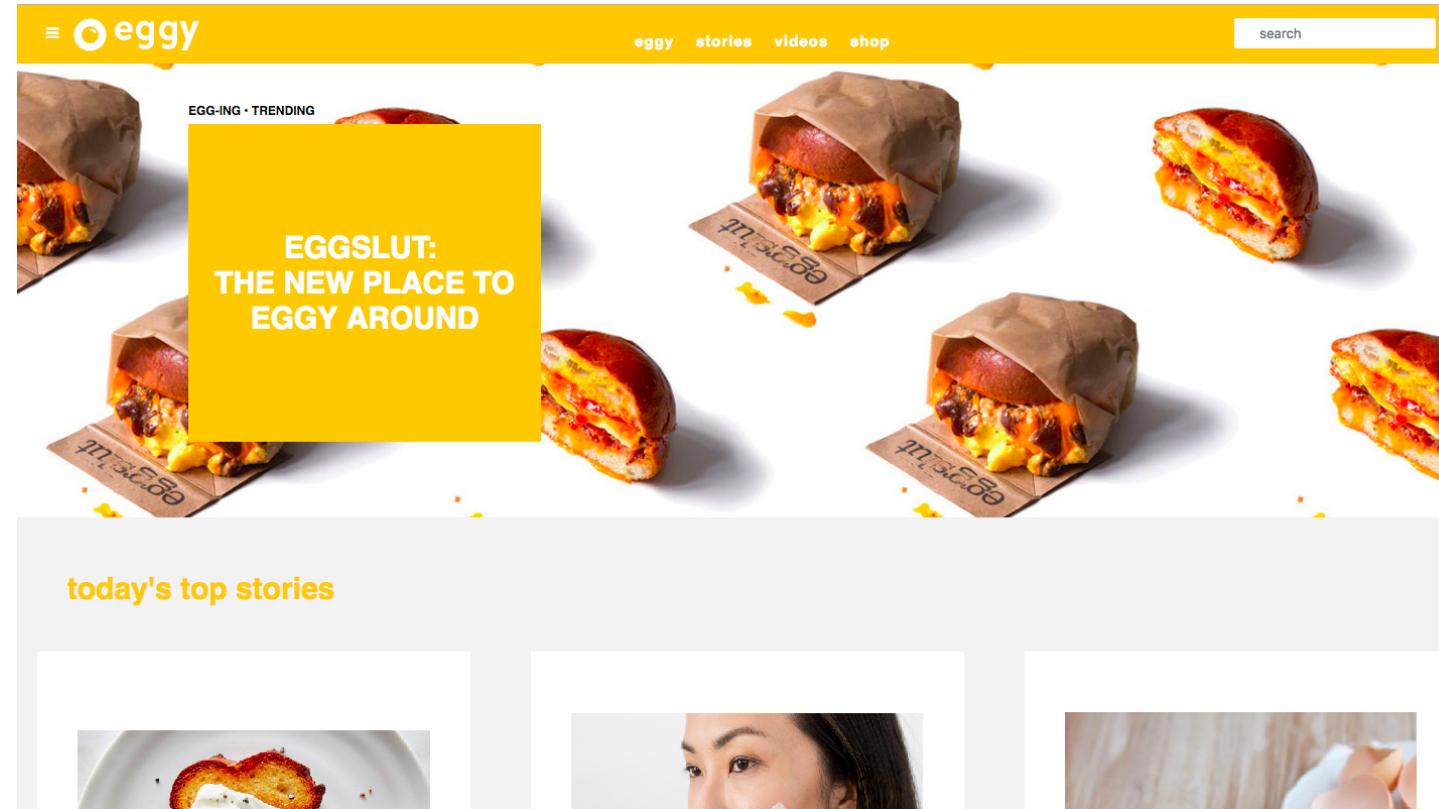
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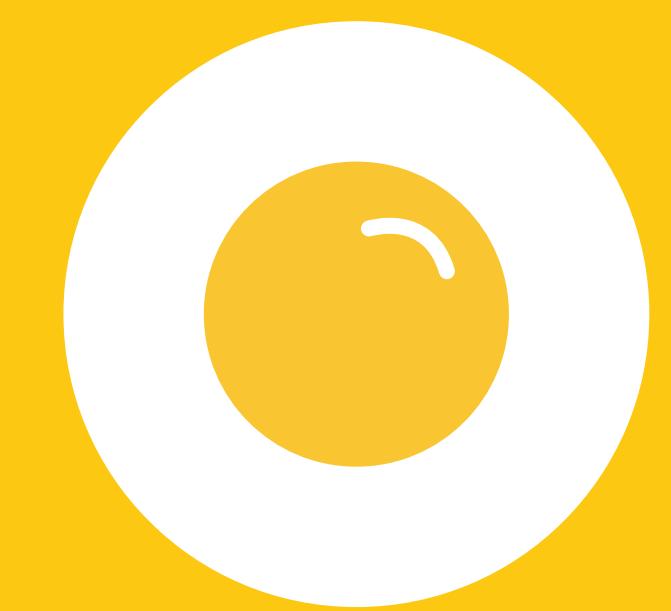
mockups
MOBILE AND DESKTOP





final website





eggy
BY JUAN MANUEL MATA