

Data job market analysis

February 20, 2025

1 Import libraries

```
[1]: import pandas as pd
import numpy as np
import sqlite3
import matplotlib.pyplot as plt
import seaborn as sns
import warnings

warnings.filterwarnings('ignore')
```

2 Loading Dataset

```
[2]: conn = sqlite3.connect('jobs.db')

query = "SELECT * FROM jobs_cleaned_table WHERE (job_group='Data Scientist' OR_
↪ job_group='Data Analyst' OR job_group='Data Engineer')"
df = pd.read_sql_query(query, conn)

df['date_posted'] = pd.to_datetime(df['date_posted'].str.split().str[0],_
↪ errors='coerce').dt.strftime('%Y-%m-%d')

conn.close()
```

3 EDA

```
[3]: df.head()
```

```
[3]:           id    site \
0  in-9936bd8d30f8a34d  indeed
1  in-65c826860da559a3  indeed
2  in-0123143eb77645f8  indeed
3  in-679b46dfdbe7b4ea  indeed
4  in-506a48e047b0e57c  indeed
```

job_url \

```

0 https://www.indeed.com/viewjob?jk=9936bd8d30f8...
1 https://www.indeed.com/viewjob?jk=65c826860da5...
2 https://www.indeed.com/viewjob?jk=0123143eb776...
3 https://www.indeed.com/viewjob?jk=679b46dfdbe7...
4 https://www.indeed.com/viewjob?jk=506a48e047b0...

```

```

                                job_url_direct \
0 https://jobs.vccs.edu/postings/79840
1 https://jobs.colgate.com/job/Piscataway-Data-A...
2 https://grnh.se/0be7ee141us
3 https://grnh.se/de2a9b121us
4 http://www.indeed.com/job/data-analyst-employe...

```

```

                                title                                company \
0 Data Analyst Virginia Community College System
1 Data Analytics Internship Colgate-Palmolive
2 Financial Data Analyst EquipmentShare
3 Data Analyst, Customer Operations Squarespace
4 Data Analyst (Employee Benefits) GBS Benefits

```

```

date_posted    level    job_group    remote    ... country \
0 2024-12-11 Mid-Level Data Analyst On Site ... US
1 2024-12-11 Junior Data Analyst Hybrid ... US
2 2024-12-11 Mid-Level Data Analyst Remote ... US
3 2024-12-11 Mid-Level Data Analyst Hybrid ... US
4 2024-12-11 Mid-Level Data Analyst Hybrid ... US

```

```

city_state    max_salary    min_salary    mean_salary \
0 Chesterfield,VA 78000.0 61000.0 69500.0
1 Piscataway,NJ 58880.0 42320.0 50600.0
2 Columbia,MO 86876.0 68611.0 77743.5
3 New York,NY 138000.0 85500.0 111750.0
4 South Salt Lake,UT 74386.0 58746.0 66566.0

```

```

                                skills    experience    education \
0 Bachelor, SQL 2 Bachelor
1 Master, Bachelor, SQL, Python 0 Master
2 Python, Bachelor, SQL, PowerPoint, Excel, R 3 Bachelor
3 Python, SQL, Looker, R 2 None
4 Bachelor, Excel 0 Bachelor

```

```

programming_languages    languages
0 SQL
1 SQL, Python
2 Python, SQL, R
3 Python, SQL, R
4

```

[5 rows x 22 columns]

```
[4]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1679 entries, 0 to 1678
Data columns (total 22 columns):
#   Column                Non-Null Count  Dtype
---  -
0   id                    1679 non-null   object
1   site                  1679 non-null   object
2   job_url               1679 non-null   object
3   job_url_direct        1679 non-null   object
4   title                 1679 non-null   object
5   company               1653 non-null   object
6   date_posted           1679 non-null   object
7   level                 1679 non-null   object
8   job_group             1679 non-null   object
9   remote                1679 non-null   object
10  city                  1449 non-null   object
11  state                 1516 non-null   object
12  country               1648 non-null   object
13  city_state            1449 non-null   object
14  max_salary            1531 non-null   float64
15  min_salary            1531 non-null   float64
16  mean_salary           1531 non-null   float64
17  skills                1679 non-null   object
18  experience            1679 non-null   int64
19  education             1150 non-null   object
20  programming_languages 1679 non-null   object
21  languages             1679 non-null   object
dtypes: float64(3), int64(1), object(18)
memory usage: 288.7+ KB
```

```
[5]: df.describe(include='all')
```

```
[5]:
```

	id	site \
count	1679	1679
unique	1679	1
top	in-9936bd8d30f8a34d	indeed
freq	1	1679
mean	NaN	NaN
std	NaN	NaN
min	NaN	NaN
25%	NaN	NaN
50%	NaN	NaN
75%	NaN	NaN

max	NaN	NaN
-----	-----	-----

	job_url \
count	1679
unique	1679
top	https://www.indeed.com/viewjob?jk=9936bd8d30f8...
freq	1
mean	NaN
std	NaN
min	NaN
25%	NaN
50%	NaN
75%	NaN
max	NaN

	job_url_direct	title \
count	1679	1679
unique	1599	1068
top	https://intonenetworks.com/careers-at-intone	Data Engineer
freq	14	135
mean	NaN	NaN
std	NaN	NaN
min	NaN	NaN
25%	NaN	NaN
50%	NaN	NaN
75%	NaN	NaN
max	NaN	NaN

	company	date_posted	level	job_group	remote ... \
count	1653	1679	1679	1679	1679 ...
unique	1025	71	4	3	3 ...
top	Amazon.com	2024-12-10	Mid-Level	Data Engineer	On Site ...
freq	94	195	989	663	908 ...
mean	NaN	NaN	NaN	NaN	NaN ...
std	NaN	NaN	NaN	NaN	NaN ...
min	NaN	NaN	NaN	NaN	NaN ...
25%	NaN	NaN	NaN	NaN	NaN ...
50%	NaN	NaN	NaN	NaN	NaN ...
75%	NaN	NaN	NaN	NaN	NaN ...
max	NaN	NaN	NaN	NaN	NaN ...

	country	city_state	max_salary	min_salary	mean_salary \
count	1648	1449	1531.000000	1531.000000	1531.000000
unique	1	453	NaN	NaN	NaN
top	US	New York,NY	NaN	NaN	NaN
freq	1648	89	NaN	NaN	NaN
mean	NaN	NaN	146602.506858	104676.729589	125639.618223

std	NaN	NaN	56354.458212	33643.605431	42621.890718
min	NaN	NaN	19159.000000	10388.000000	14773.500000
25%	NaN	NaN	110400.000000	81874.500000	99784.250000
50%	NaN	NaN	139586.000000	102317.000000	122931.500000
75%	NaN	NaN	175900.000000	124404.500000	150150.750000
max	NaN	NaN	720000.000000	260100.000000	445000.000000

	skills	experience	education	programming_languages	languages
count	1679	1679.000000	1150	1679	1679
unique	1225	NaN	4	122	12
top	Bachelor	NaN	Bachelor		
freq	53	NaN	633	404	1610
mean	NaN	3.945801	NaN	NaN	NaN
std	NaN	3.373463	NaN	NaN	NaN
min	NaN	0.000000	NaN	NaN	NaN
25%	NaN	1.000000	NaN	NaN	NaN
50%	NaN	3.000000	NaN	NaN	NaN
75%	NaN	5.000000	NaN	NaN	NaN
max	NaN	20.000000	NaN	NaN	NaN

[11 rows x 22 columns]

```
[6]: job_groups_counts = df['job_group'].value_counts()

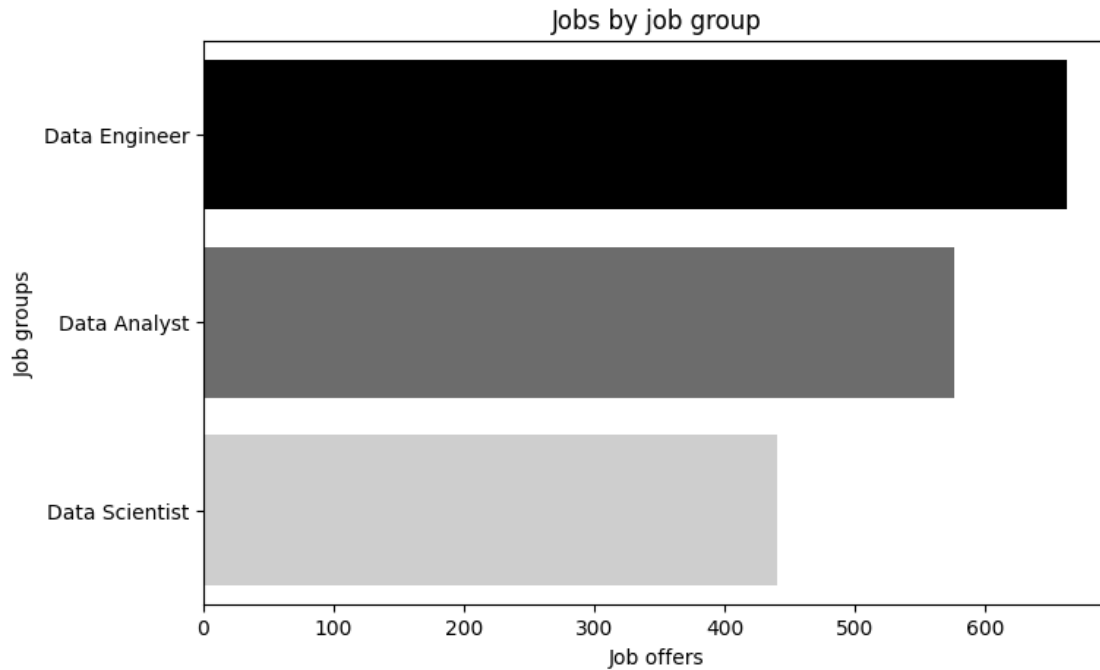
def
↳ plot_bars(x,y,figsize=(8,5),title=None,xlabel=(None),ylabel=(None),palette=None):
    ↳

    plt.figure(figsize=figsize)
    cmap = plt.cm.get_cmap(palette).reversed()
    palette = [cmap(x) for x in np.linspace(0,0.7,len(job_groups_counts))]

    sns.barplot(x=x,y=y,palette=palette)

    plt.title(title)
    plt.xlabel(xlabel)
    plt.ylabel(ylabel)
    plt.show()

plot_bars(x=job_groups_counts.values,y=job_groups_counts.index,title='Jobs by
↳ job group',xlabel='Job offers',ylabel='Job groups',palette='Greys')
```



4 Analysis

4.1 Location

```
[36]: def
    plot_multiple_bars(columns,category=None,figsize=(10,12),count_percentage=False,x_y=False,t

    rows = df[category].unique() if category is not None else ['Total']
    n_rows, n_cols = len(rows), len(columns)

    fig, axes = plt.subplots(n_rows,n_cols,figsize=figsize,squeeze=False)

    category_palettes = {
        'Data Analyst': 'Blues',
        'Data Engineer': 'Reds',
        'Data Scientist': 'Greens'
    }

    for i, row in enumerate(rows):
        group_data = df[df[category] == row] if category is not None else df

        for j, column in enumerate(columns):
```

```

if aggregate_column is None:
    if top_10 and list_values is False:
        column_top = group_data[column].value_counts().head(10)

    elif list_values is not False and top_10 is None:
        column_top=(group_data[column].str.split(', ').explode()
                    .value_counts()
                    .dropna()
                    .sort_values(ascending=False))
        column_top = column_top.drop(labels='',errors='ignore')

    elif list_values is not False and top_10 is not None:
        column_top=(group_data[column].str.split(', ').explode()
                    .value_counts()
                    .dropna()
                    .sort_values(ascending=False).head(10))
        column_top = column_top.drop(labels='',errors='ignore')

    else:
        column_top = group_data[column].value_counts()

else:
    grouped =(
        group_data.explode(column)
        .groupby(column)[aggregate_column]
        .mean()
        .sort_values(ascending=False)
    )

    if list_values:
        group_data = group_data.reset_index(drop=True)
        grouped = pd.DataFrame({
            column: group_data[column].str.split(', ').explode(),
            aggregate_column: group_data[aggregate_column]
        })
        grouped = grouped.groupby(column)[aggregate_column].mean().
↪sort_values(ascending=False)

        if '' in grouped.index:
            grouped = grouped.drop('')

        column_top = grouped.head(10) if top_10 else grouped

ax = axes[i,j]
total = group_data[column].count()

for spine in ax.spines.values():

```

```

        spine.set_visible(False)

    if category is not None:
        palette = category_palettes.get(row, 'Blues')
        cmap = plt.cm.get_cmap(palette).reversed()
        palette = [cmap(x) for x in np.linspace(0,0.7,len(column_top))]

    else:
        cmap = plt.cm.get_cmap('Greys').reversed()
        palette = [cmap(x) for x in np.linspace(0,0.7,len(column_top))]

    kwargs = {
        'y':column_top.values,
        'x':column_top.index
    } if x_y else {
        'x':column_top.values,
        'y':column_top.index
    }

    sns.barplot(ax=ax,palette=palette, **kwargs)

    aggregate_label = 'Count' if aggregate_column is None else
    ↪f'Avg{aggregate_column}'
    ax.set_title(f'{row}: {aggregate_label} by {column}')
    ax.set_xlabel(aggregate_label if not x_y else column)
    ax.set_ylabel(column if not x_y else aggregate_label)

    if count_percentage:
        for k, value in enumerate(column_top.values):
            percentage = value/total*100
            annotation_kwargs = {
                'text': f'{value:.1f}({percentage:.1f}%)',
                'xy':(k, value) if x_y else (value,k),
                'xytext': (-30,5) if x_y else (5,0),
                'textcoords': 'offset points',
                'va':'center',
                'ha':'left',
                'fontsize':10,
                'color':'black'
            }
            ax.annotate(**annotation_kwargs)

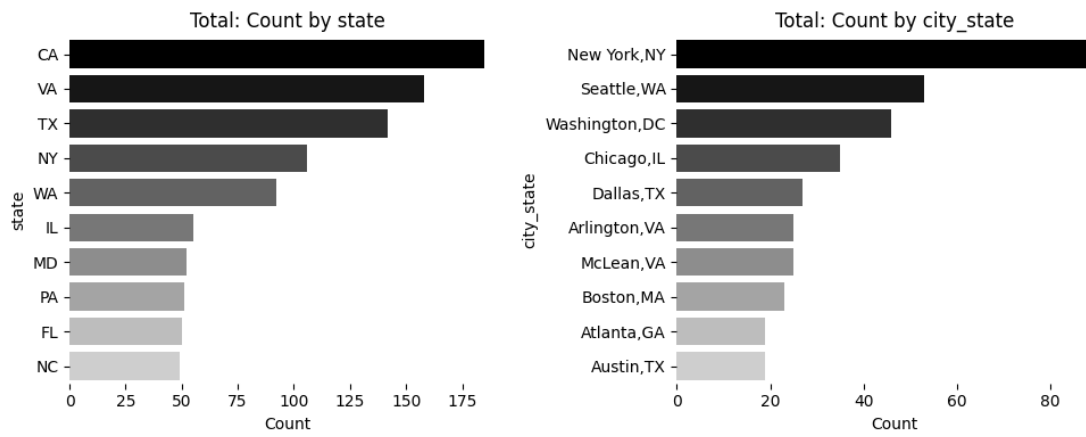
    plt.tight_layout()
    plt.show()

columns_location = ['state','city_state']

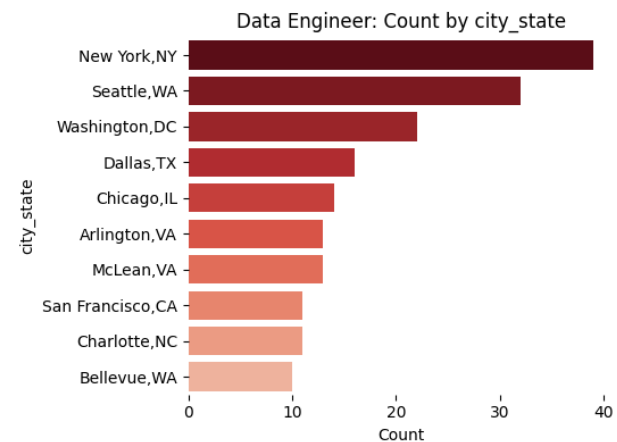
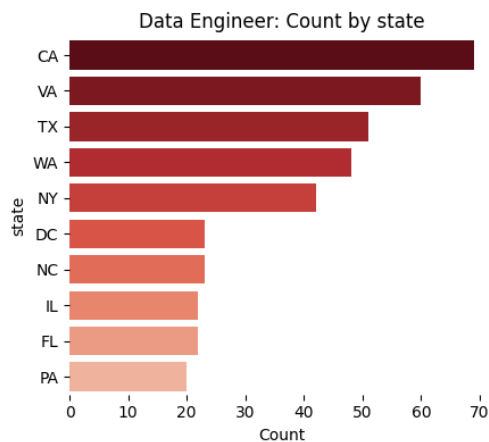
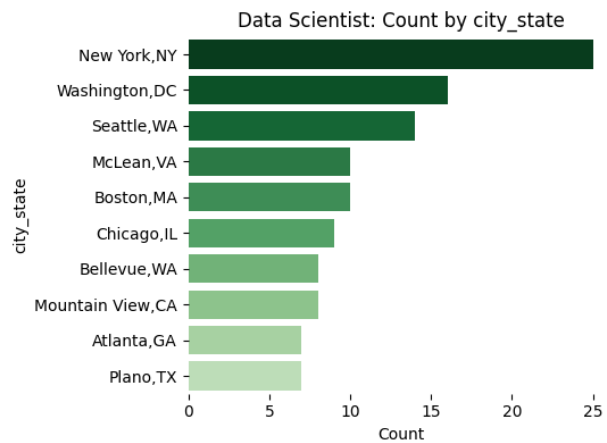
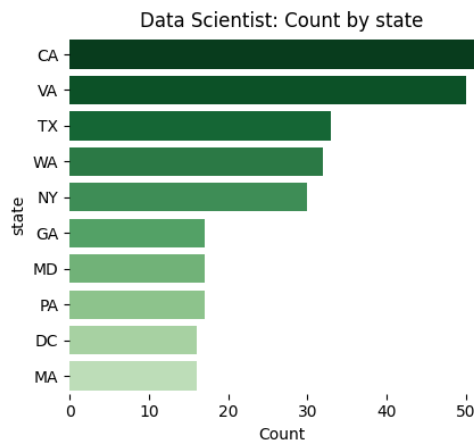
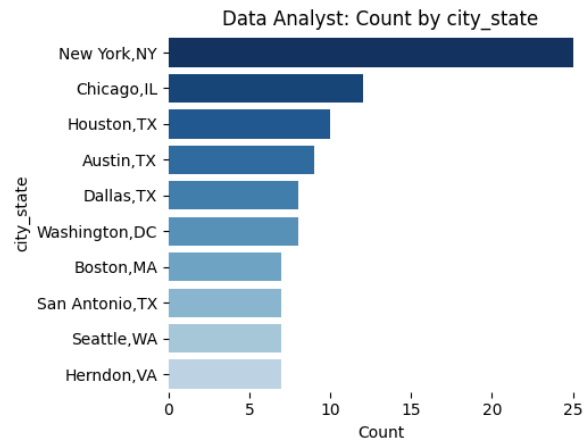
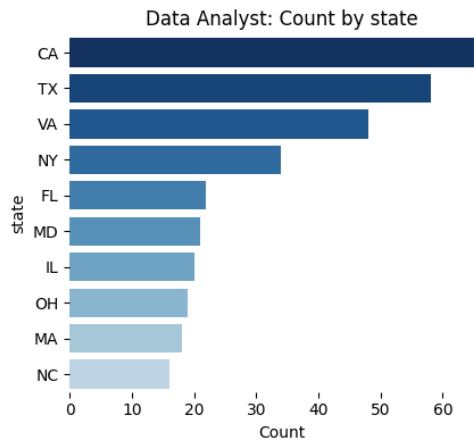
```



```
plot_multiple_bars(columns_location,figsize=(10,4),top_10=True)
```



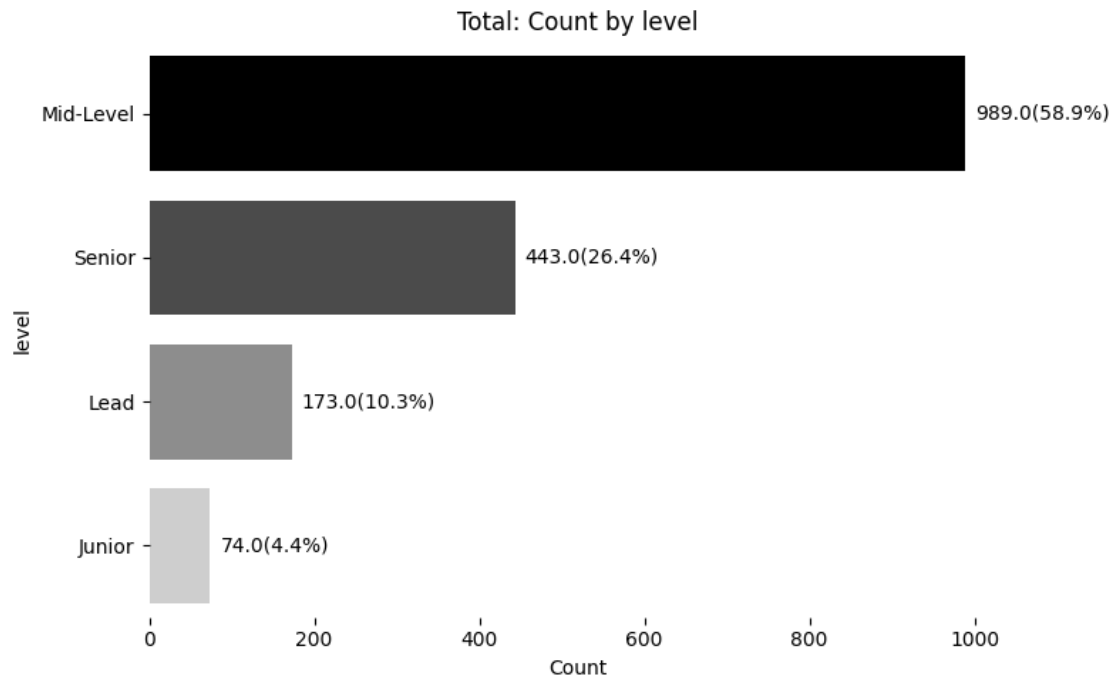
```
[8]: plot_multiple_bars(columns_location,category='job_group',figsize=(10,12),top_10=True)
```



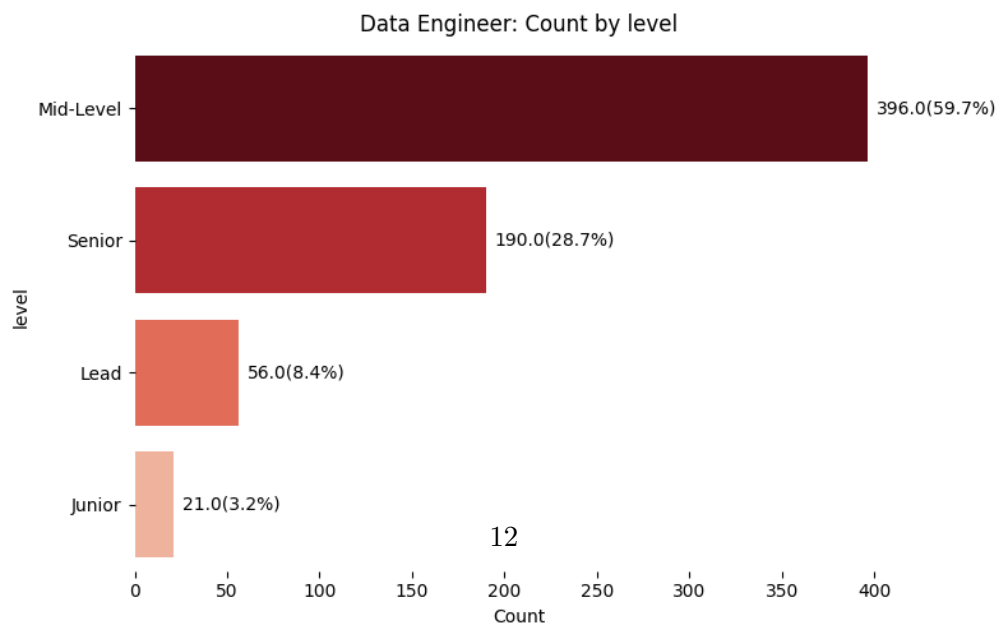
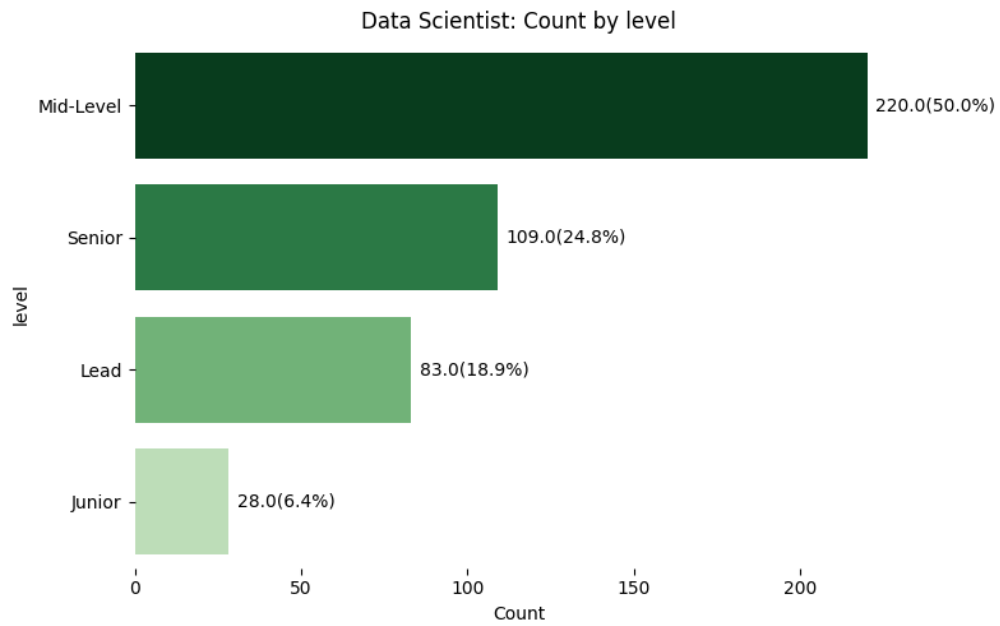
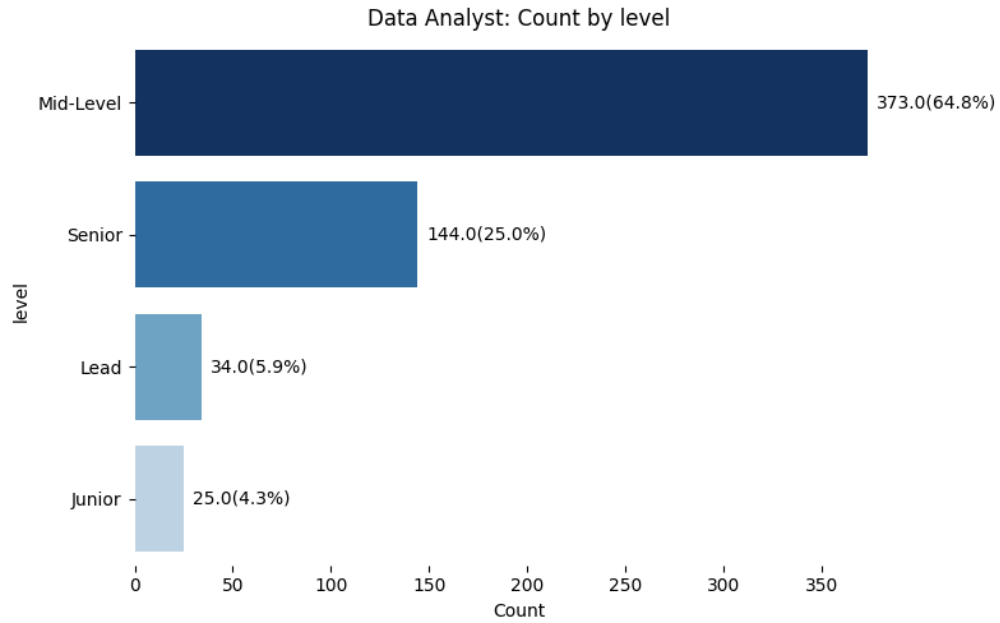
4.2 Level

```
[13]: columns_level = ('level',)

      plot_multiple_bars(columns_level,figsize=(8,5),count_percentage=True)
```



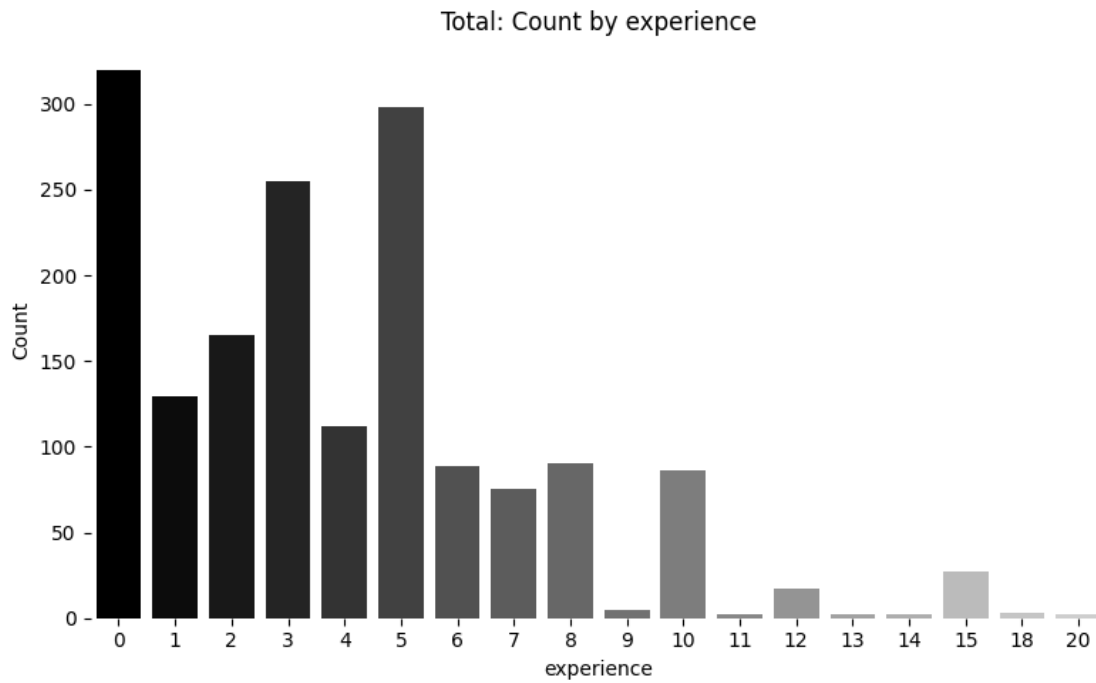
```
[14]: plot_multiple_bars(columns_level,category='job_group',figsize=(8,15),count_percentage=True)
```



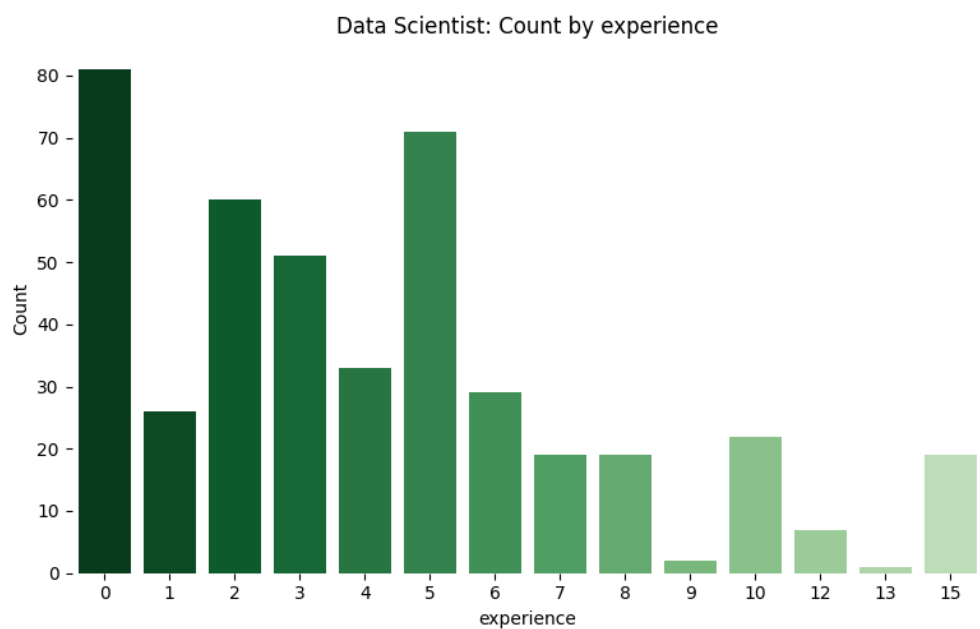
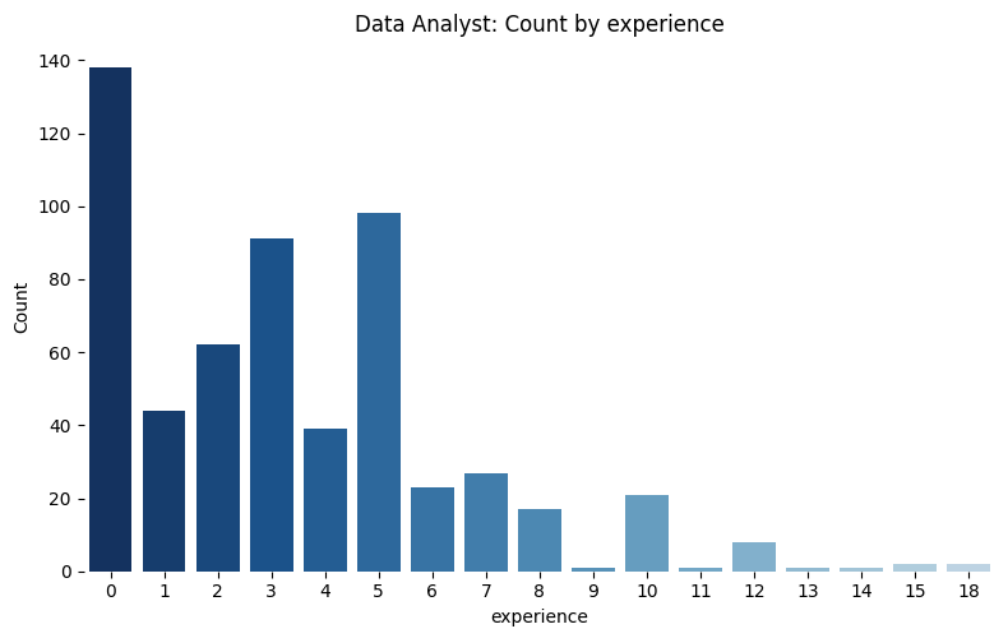
4.3 Experience

```
[15]: columns_experience = ('experience',)

plot_multiple_bars(columns_experience, figsize=(8,5), x_y=True)
```

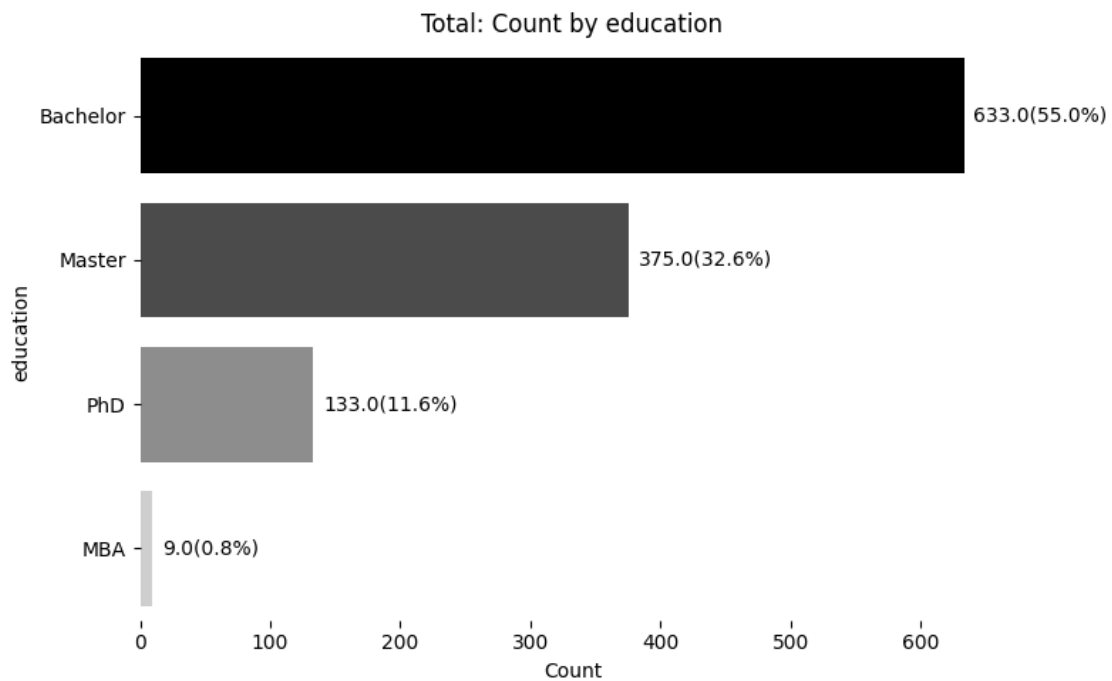


```
[16]: plot_multiple_bars(columns_experience, category='job_group', figsize=(8,15), x_y=True)
```

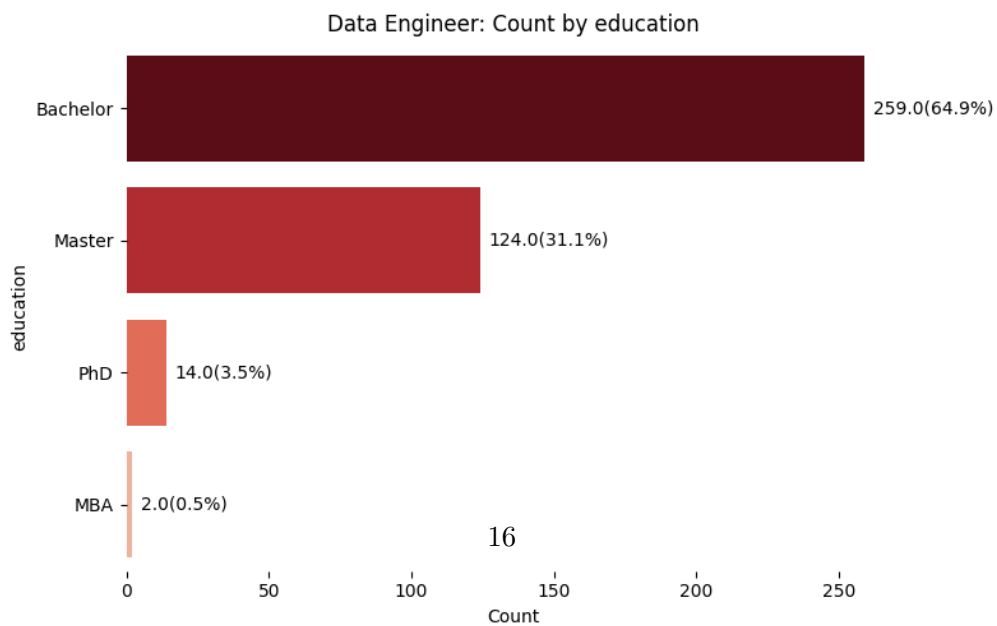
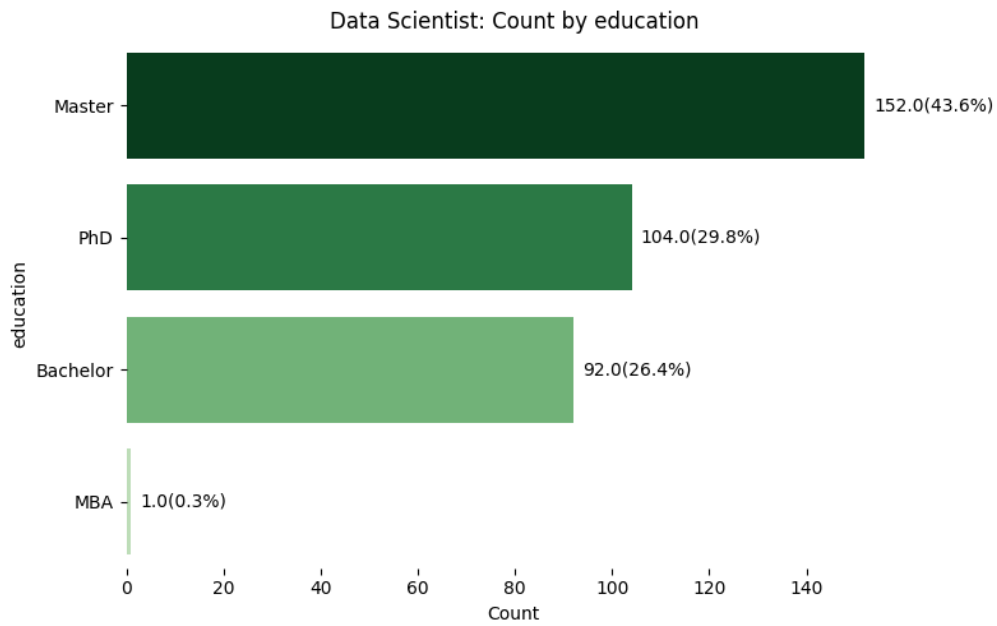
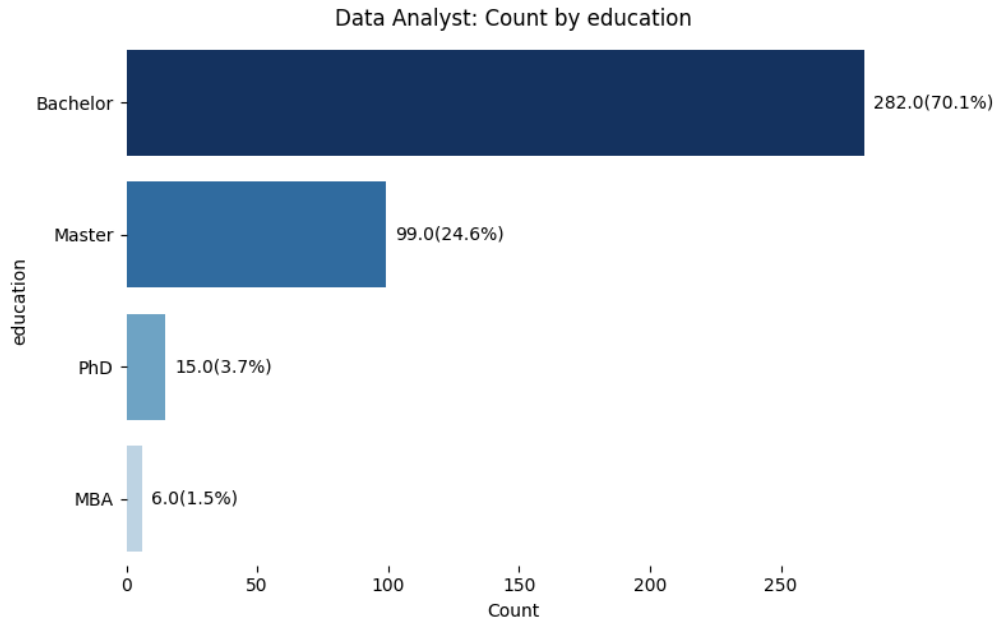


4.4 Education

```
[17]: columns_education = ('education',)  
      plot_multiple_bars(columns_education,figsize=(8,5),count_percentage=True)
```

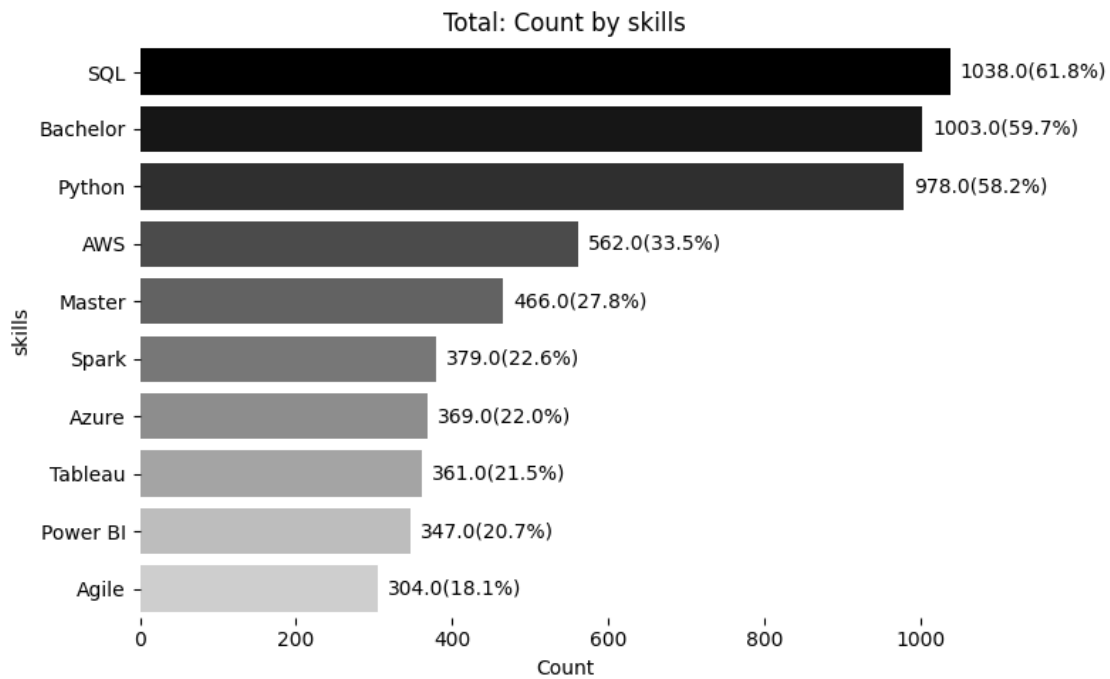


```
[18]: plot_multiple_bars(columns_education,category='job_group',figsize=(8,15),count_percentage=True)
```

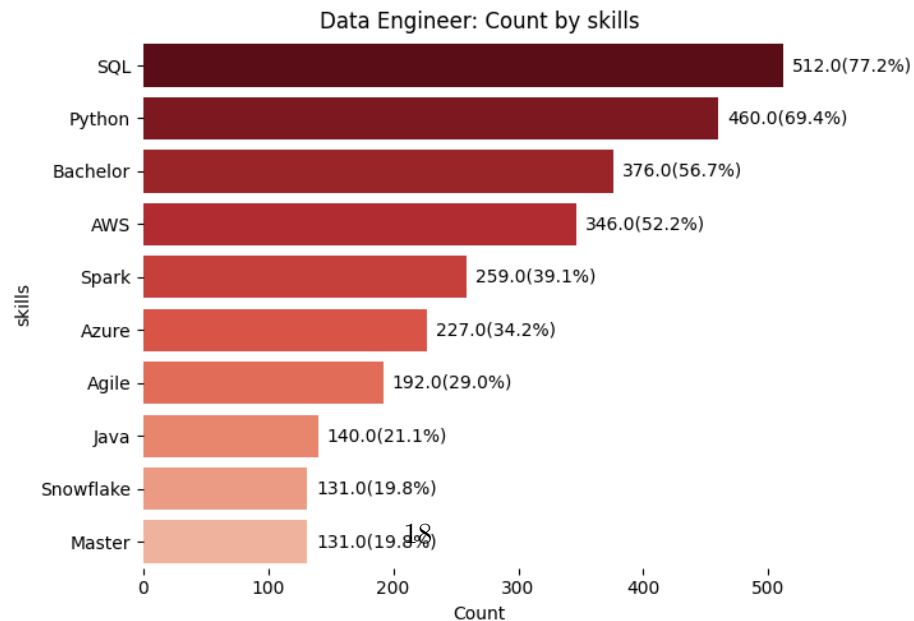
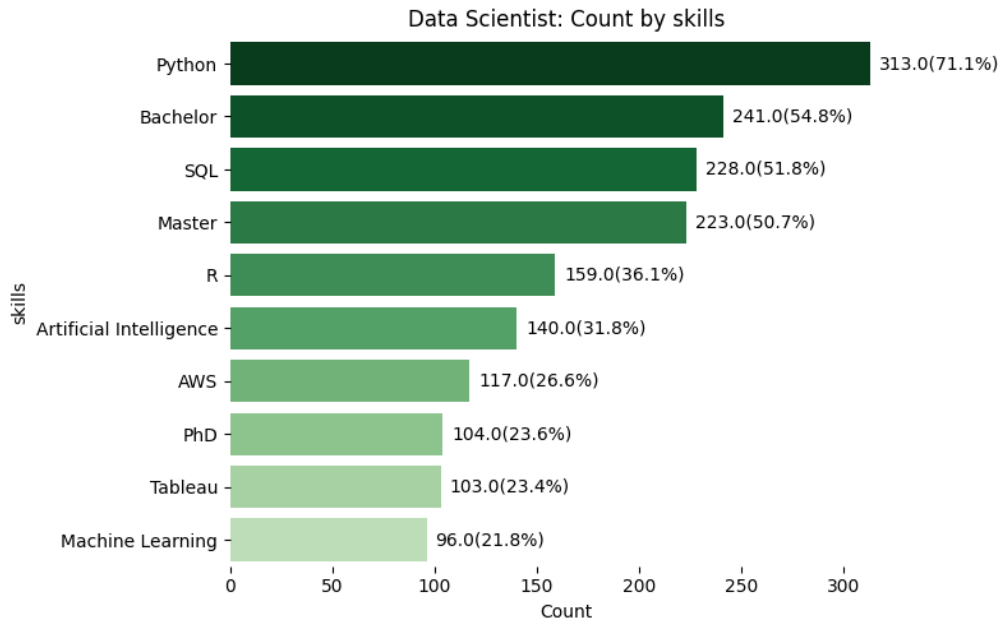
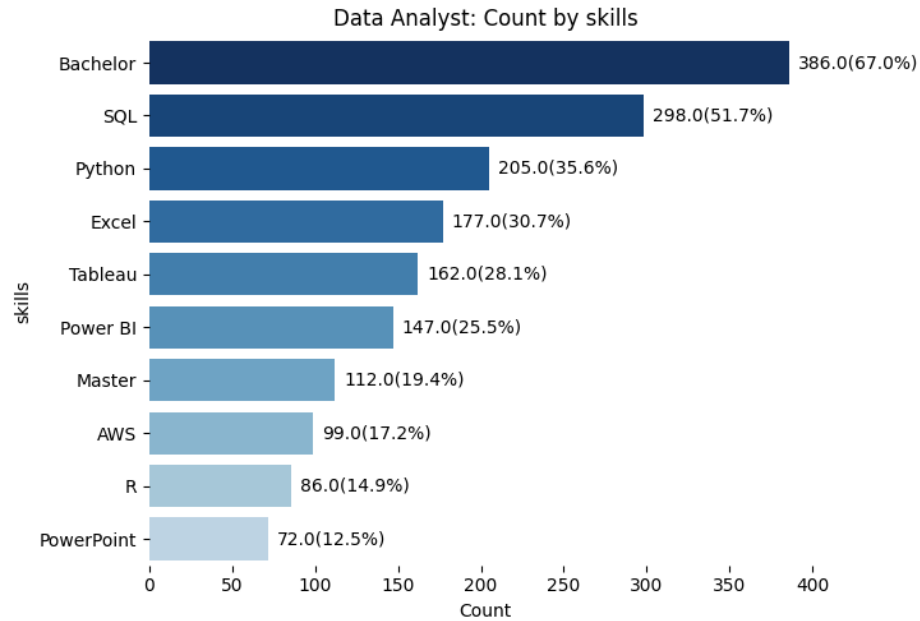


4.5 Skills

```
[19]: columns_skills = ['skills',]  
  
plot_multiple_bars(columns_skills,figsize=(8,5),list_values=True,count_percentage=True)
```

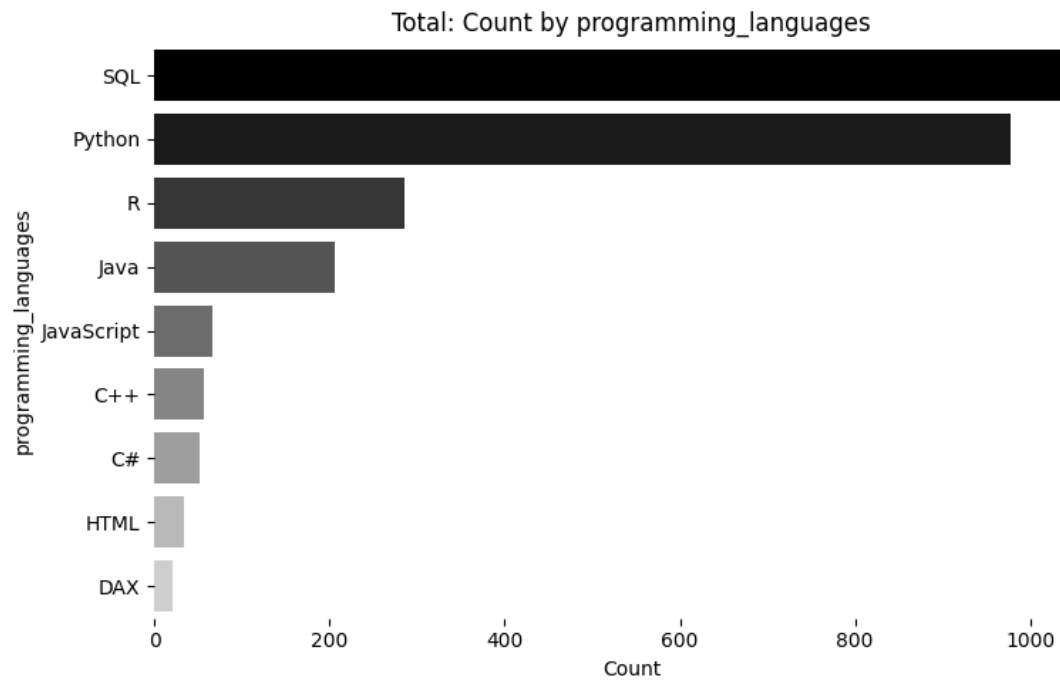


```
[20]: plot_multiple_bars(columns_skills,category='job_group',figsize=(8,15),list_values=True,count_p
```

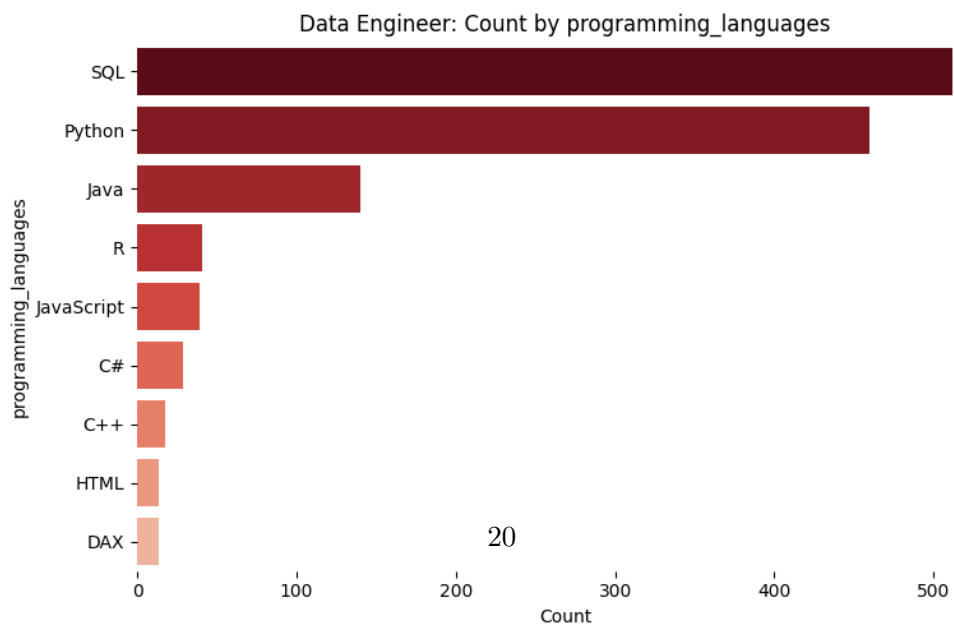
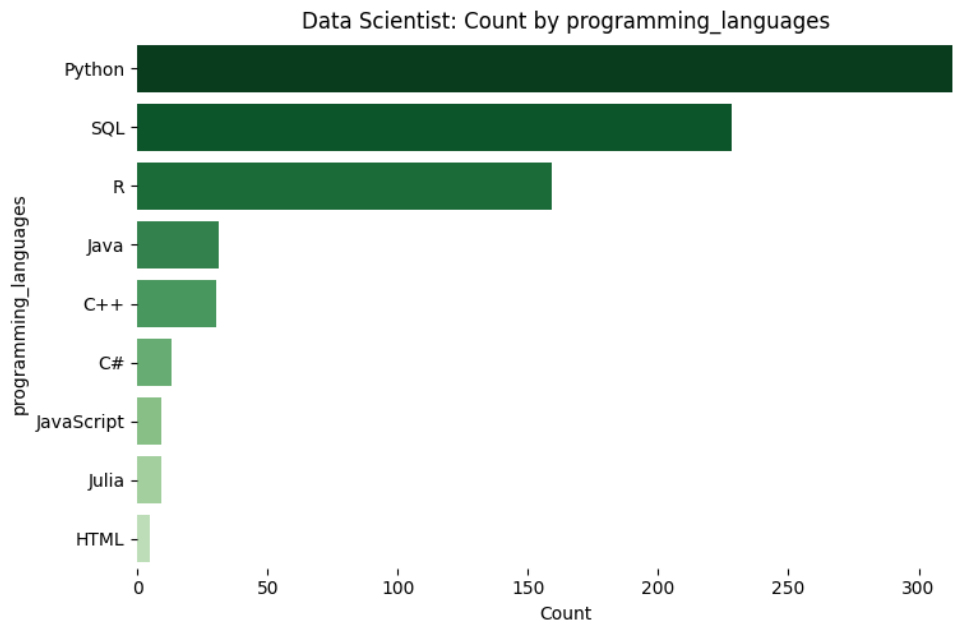
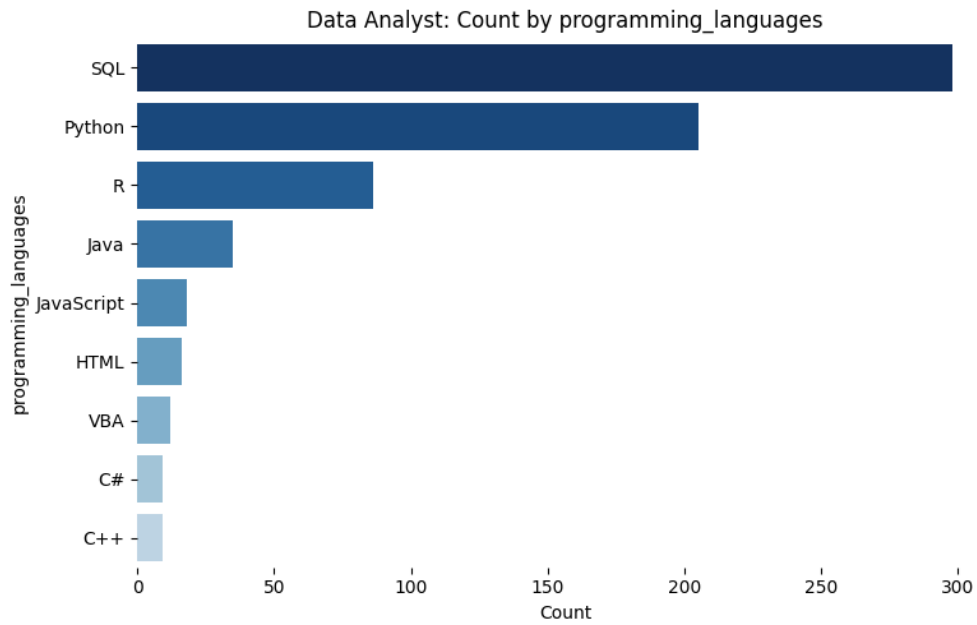


4.6 Programming language

```
[21]: column_programming_language = ('programming_languages',)
      plot_multiple_bars(column_programming_language,list_values=True,top_10=True,figsize=(8,5))
```



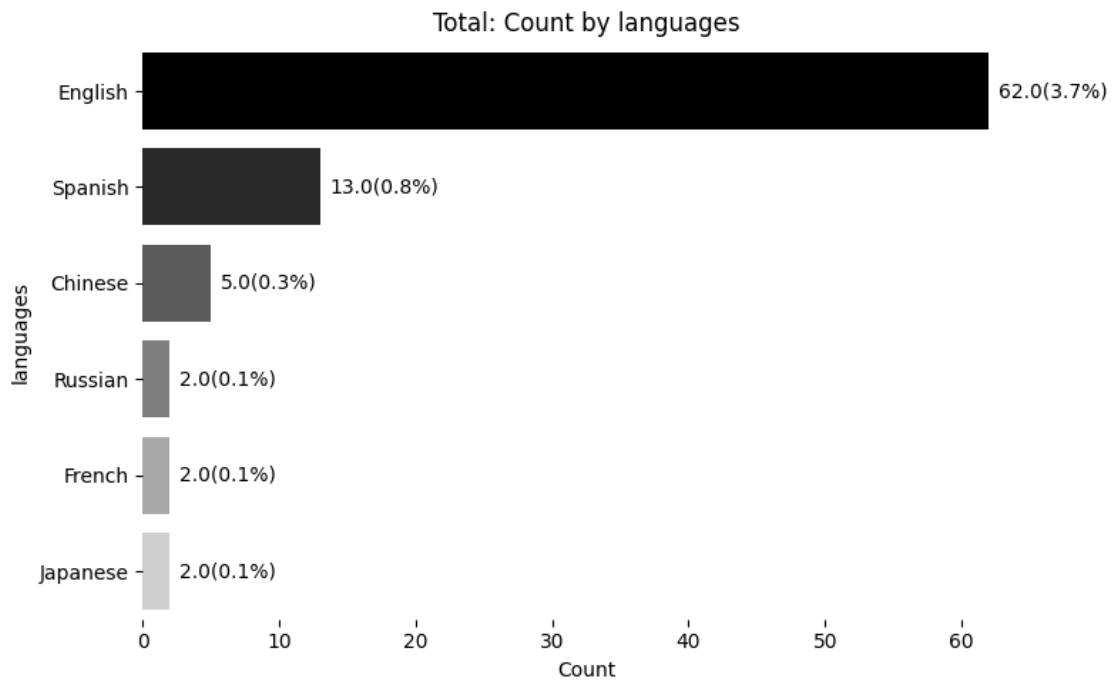
```
[22]: plot_multiple_bars(column_programming_language,category='job_group',list_values=True,top_10=True)
```



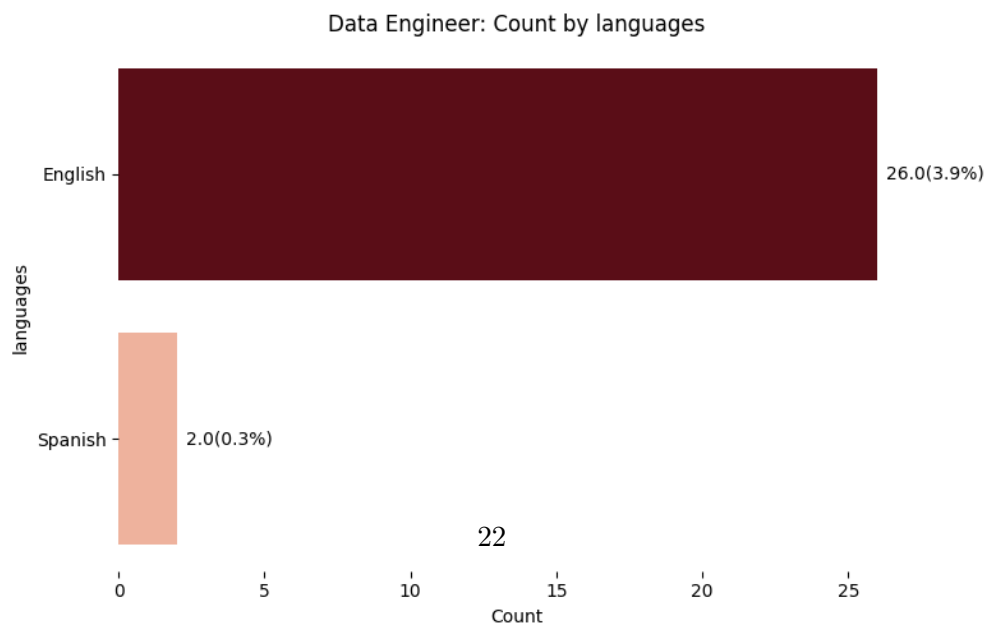
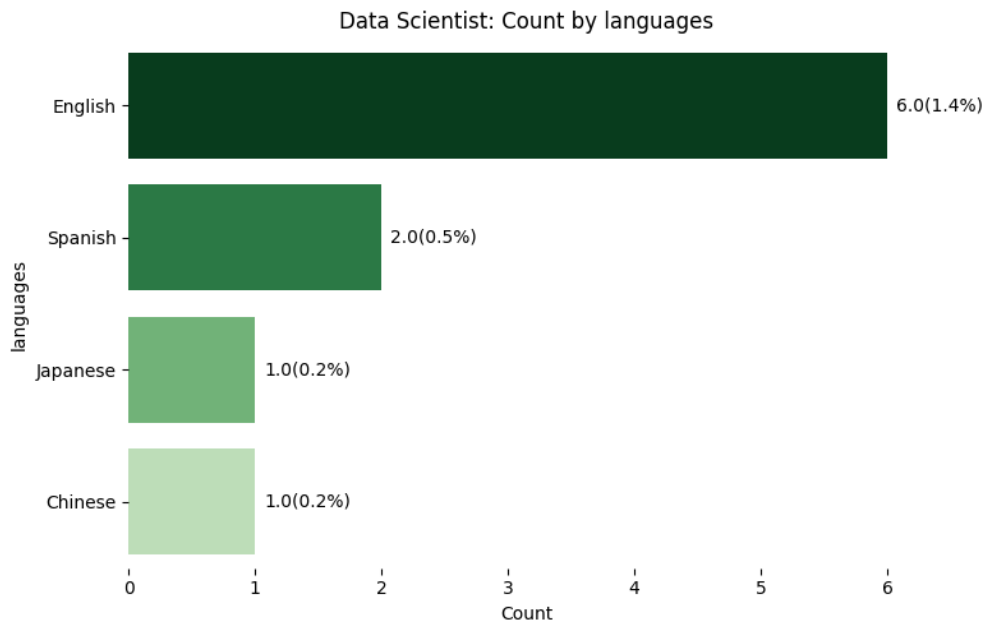
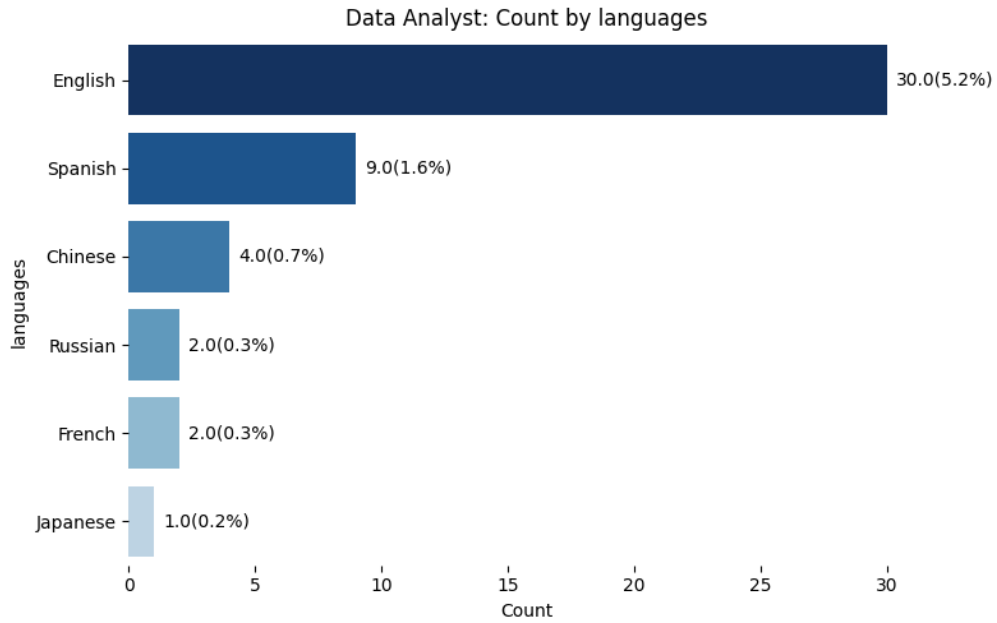
4.7 Languages

```
[24]: column_languages = ('languages',)

plot_multiple_bars(column_languages, list_values=True, figsize=(8, 5), count_percentage=True)
```



```
[25]: plot_multiple_bars(column_languages, category = 'job_group',
↪ 'job_group', list_values=True, figsize=(8, 15), count_percentage=True)
```



5 Salary

```
[31]: def plot_salary_kde(df, job_group_column=None, salary_column='salary', **kwargs):

    plt.figure(figsize=(8,5))

    if job_group_column:
        for job_group in df[job_group_column].unique():
            group_data = df[df[job_group_column] == job_group]

            mean_salary = group_data[salary_column].mean()

            sns.kdeplot(group_data[salary_column], shade=True, label=job_group,
↪ **kwargs)

            plt.
↪ axvline(mean_salary, color='red', linestyle='dashed', linewidth=1, label=f'Average:
↪ {mean_salary:.0f}')

            plt.title('Salary Distribution', fontsize = 14)

    else:

        mean_salary = df[salary_column].mean()

        sns.kdeplot(df[salary_column], shade=True, color='black', label='General',
↪ **kwargs)

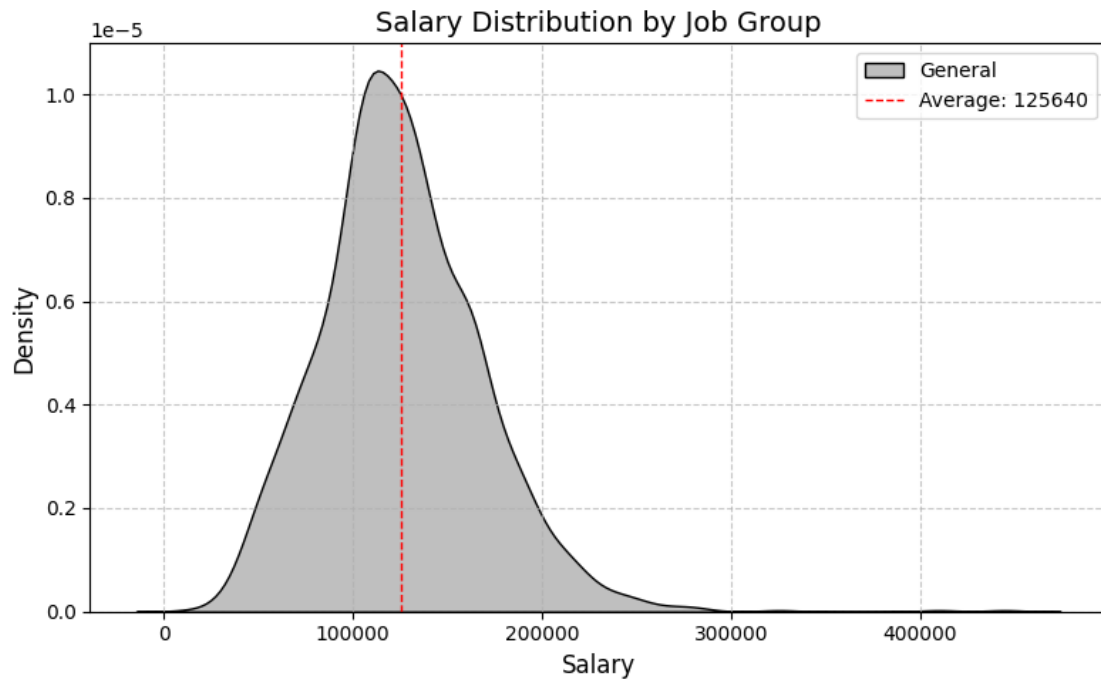
        plt.axvline(mean_salary, color='red', linestyle='dashed', linewidth=1,
↪ label=f'Average: {mean_salary:.0f}')

        plt.title('Salary Distribution by Job Group', fontsize=14)

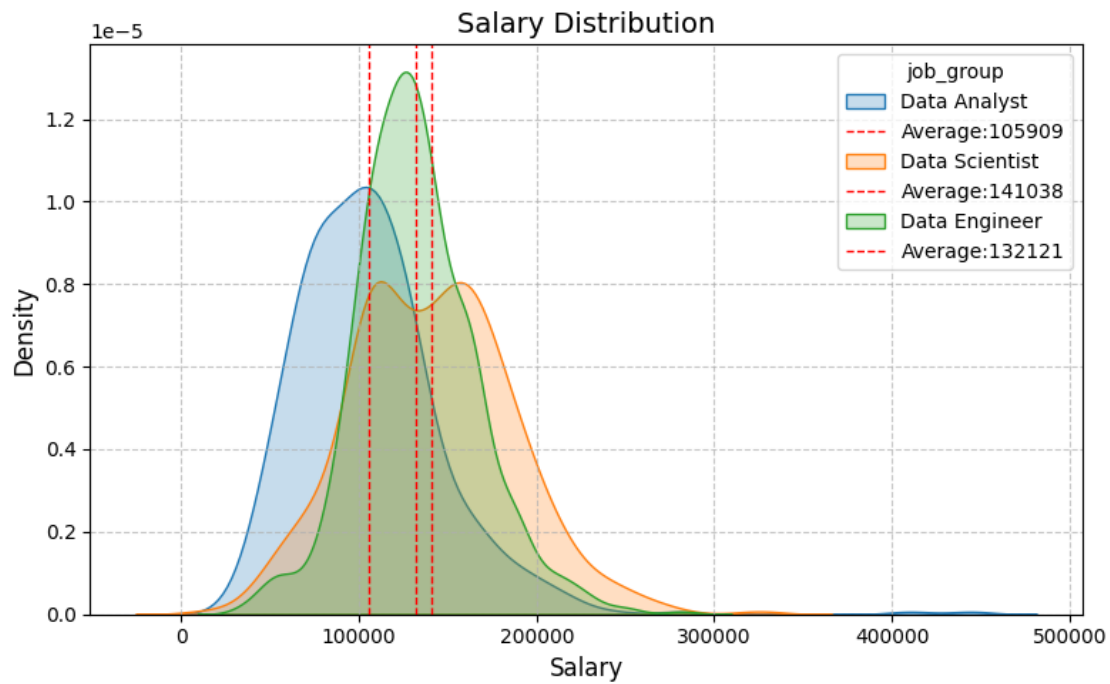
    plt.xlabel('Salary', fontsize=12)
    plt.ylabel('Density', fontsize=12)
    plt.legend(title=job_group_column if job_group_column else None)
    plt.grid(True, linestyle='--', alpha=0.7)

    plt.tight_layout()
    plt.show()
```

```
plot_salary_kde(df,salary_column='mean_salary')
```

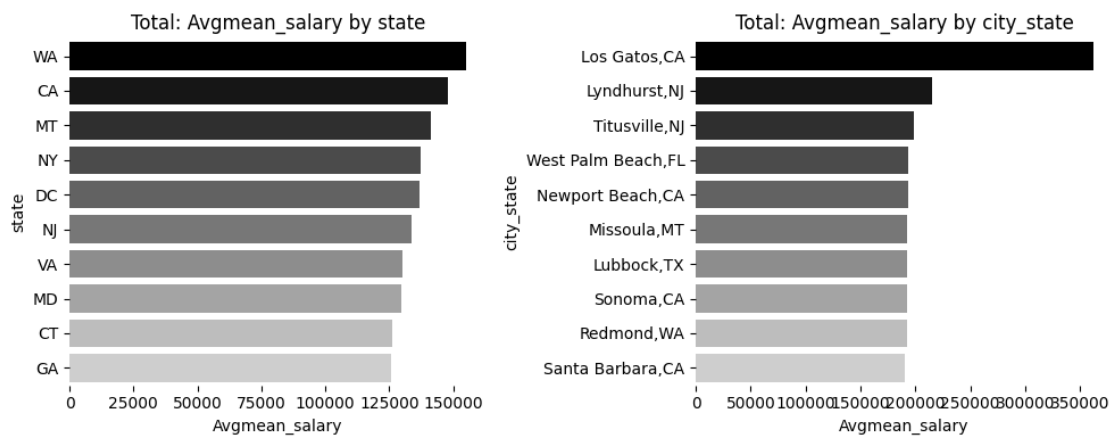


```
[32]: plot_salary_kde(df,job_group_column='job_group',salary_column='mean_salary')
```

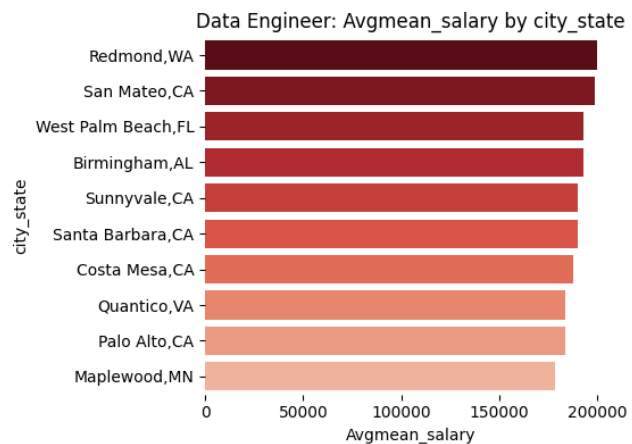
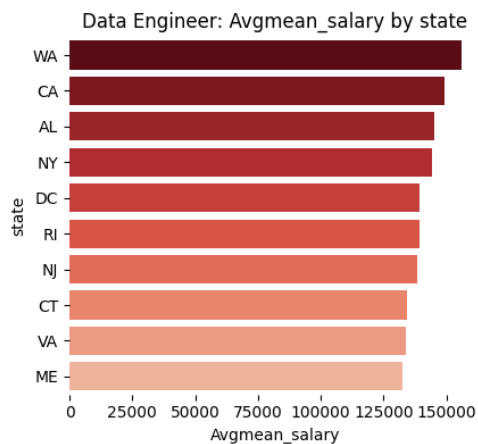
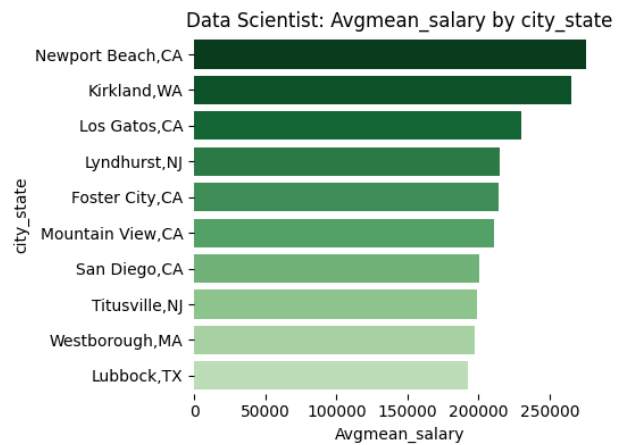
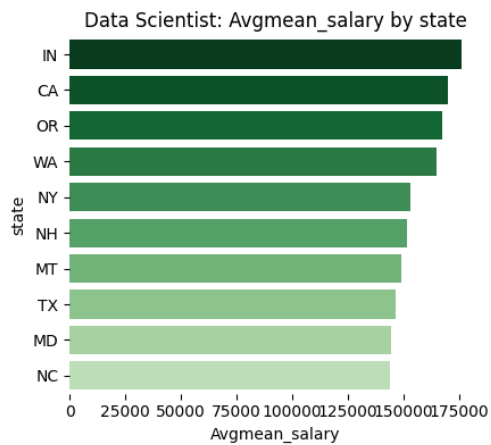
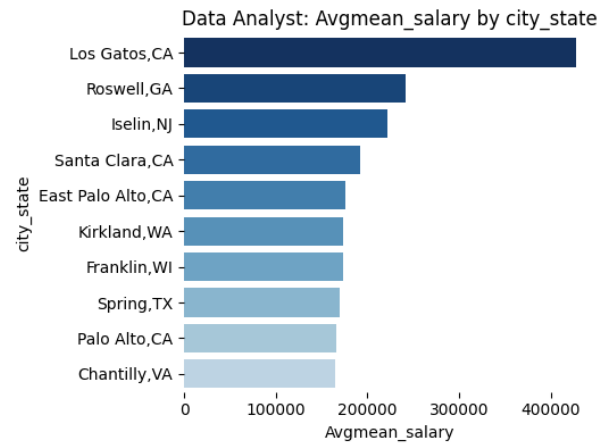
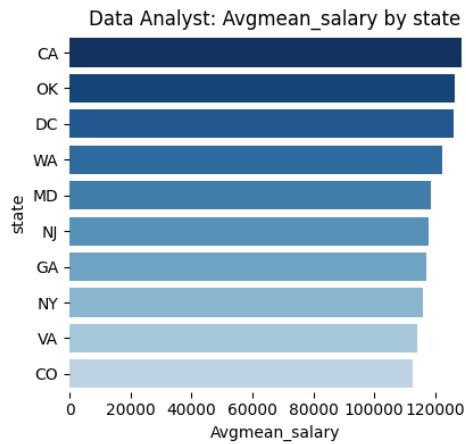


5.1 Location

```
[37]: plot_multiple_bars(columns_location,figsize=(10,4),top_10=True,aggregate_column='mean_salary')
```

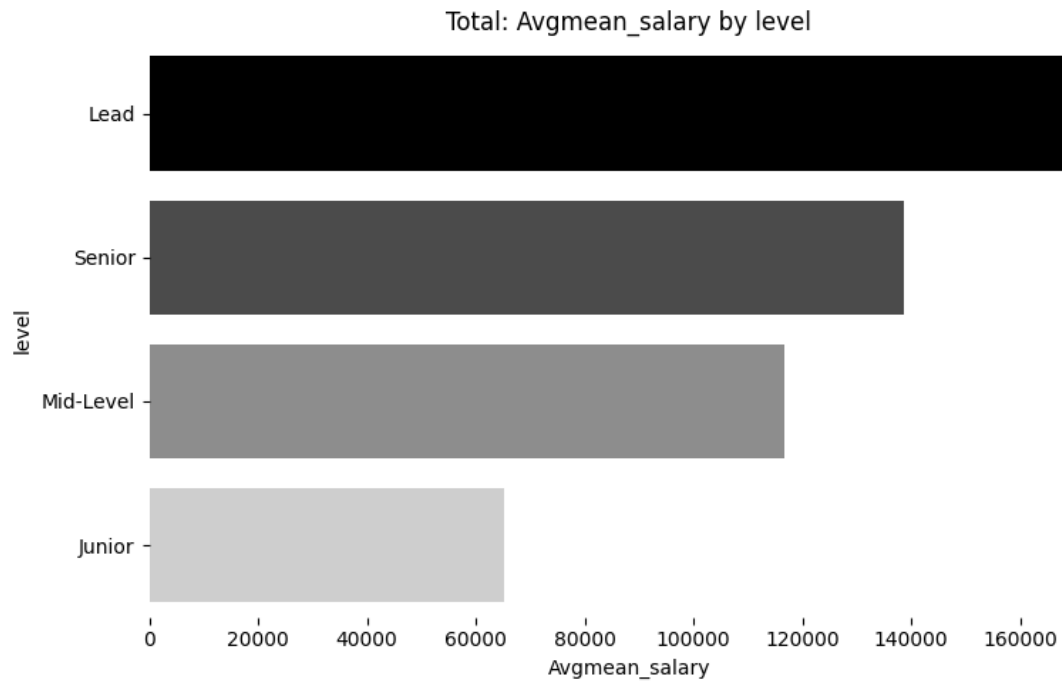


```
[38]: plot_multiple_bars(columns_location,category='job_group',figsize=(10,12),top_10=True,aggregate
```

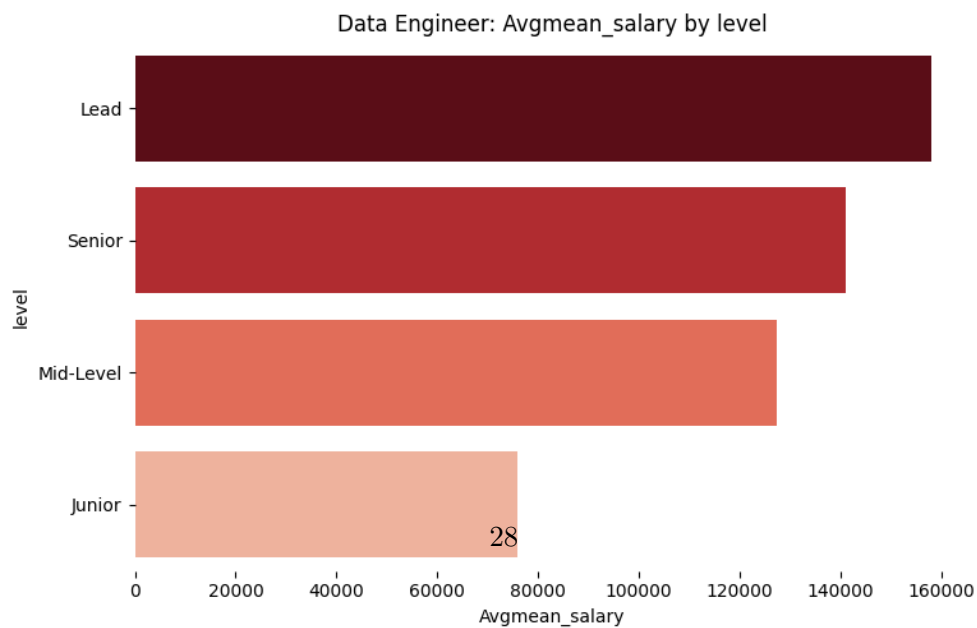
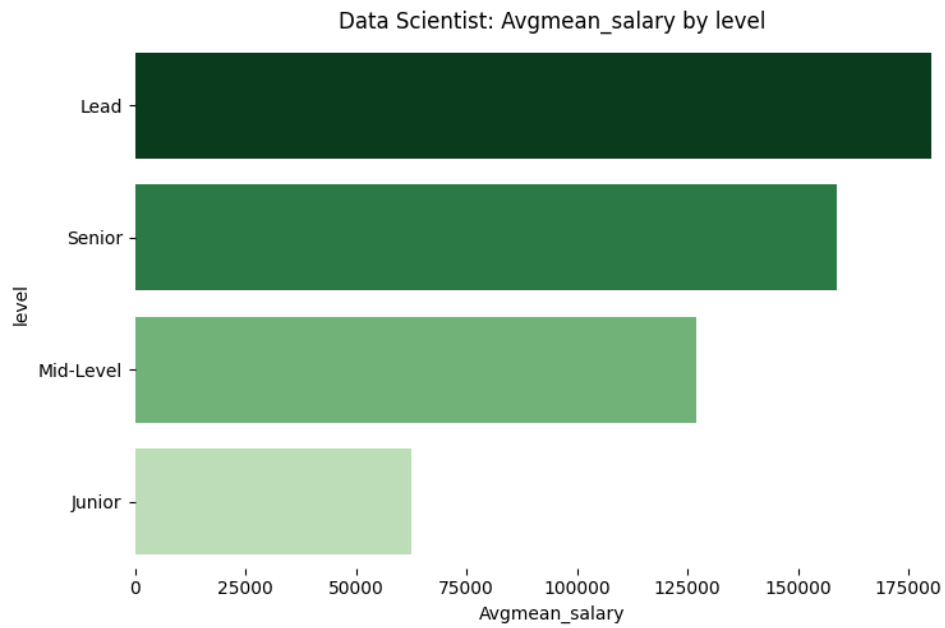
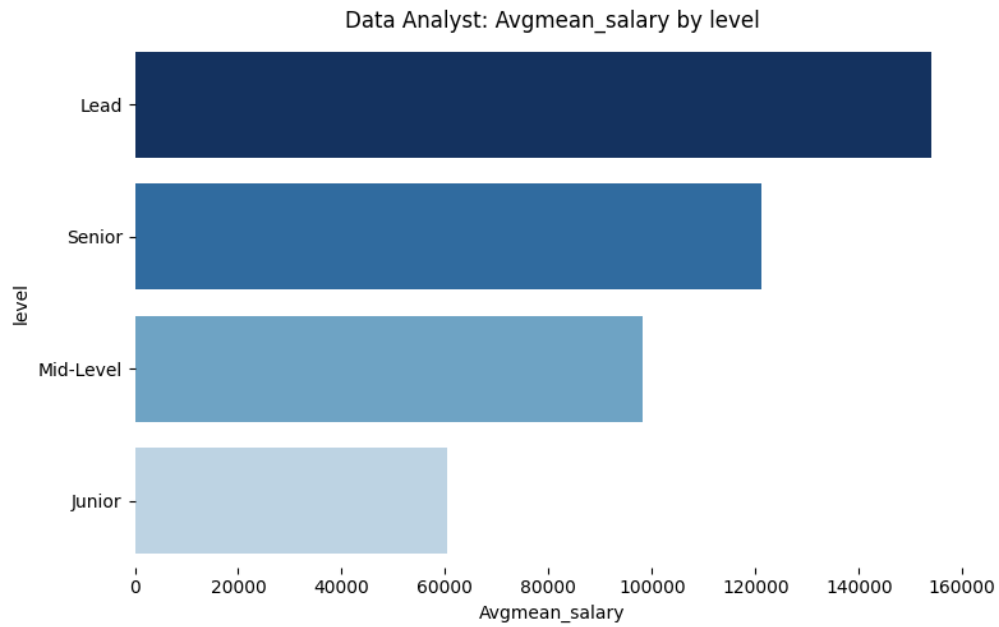


5.2 Level

```
[39]: plot_multiple_bars(columns_level,figsize=(8,5),aggregate_column='mean_salary')
```

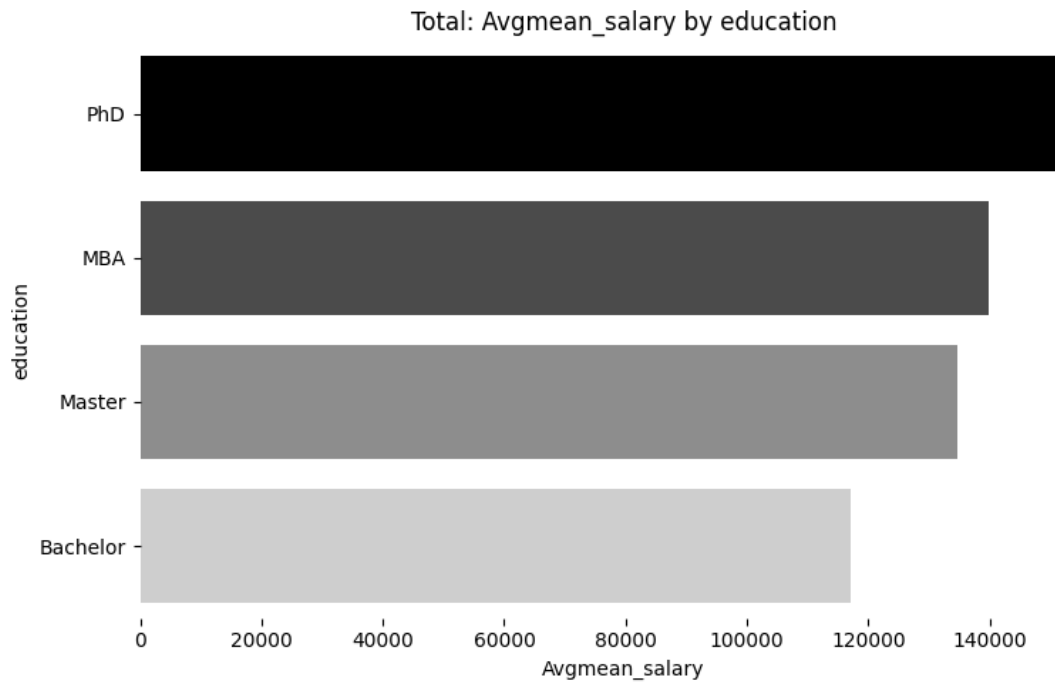


```
[40]: plot_multiple_bars(columns_level,category='job_group',figsize=(8,15),aggregate_column='mean_sa
```

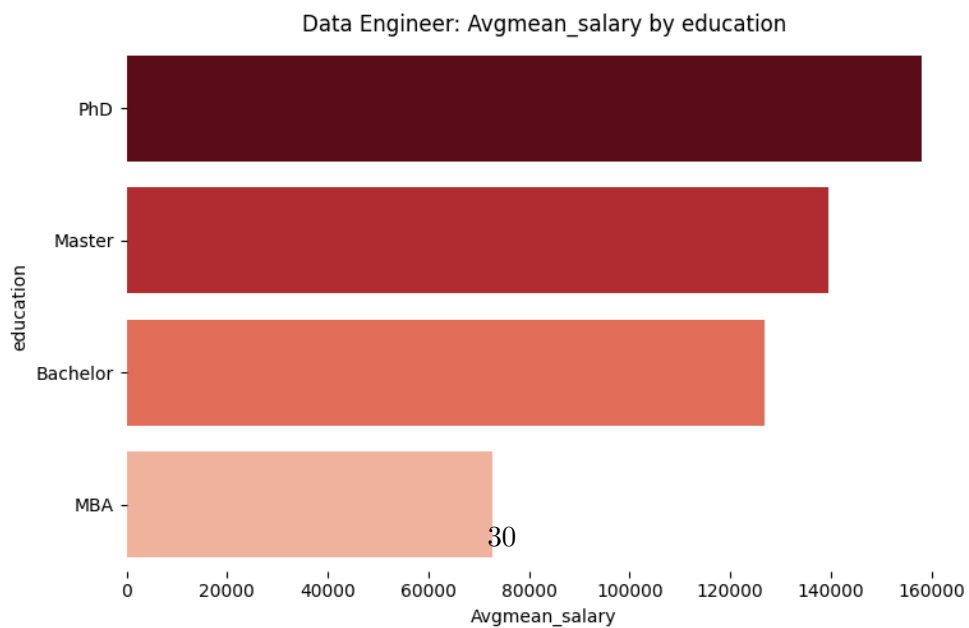
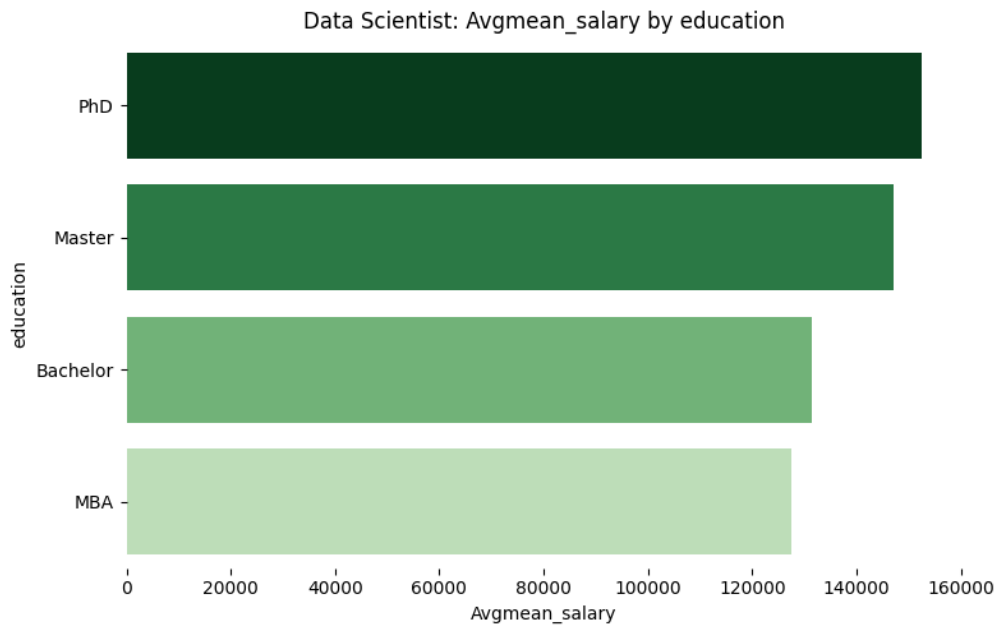
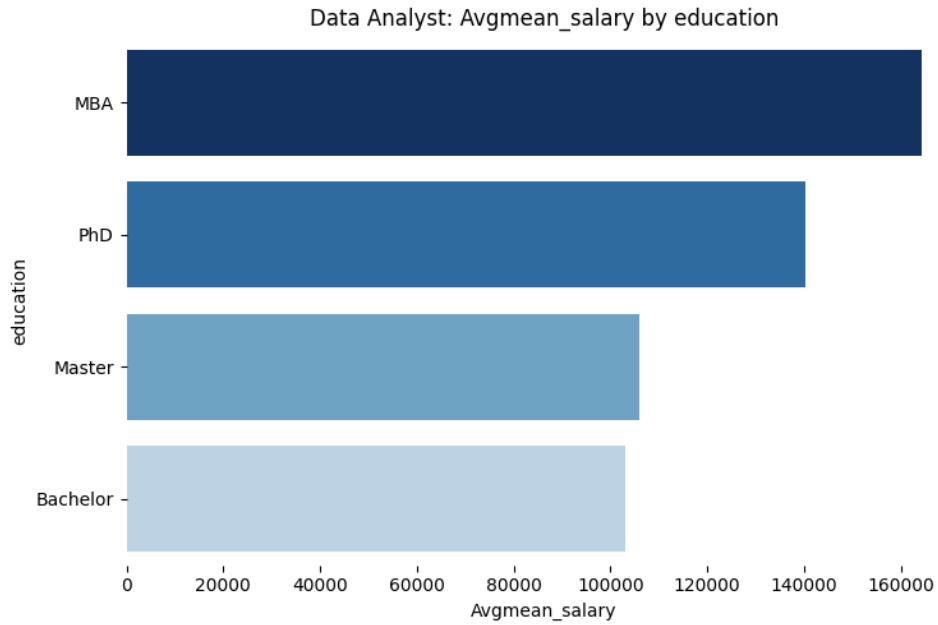


5.3 Education

```
[41]: plot_multiple_bars(columns_education, figsize=(8, 5), aggregate_column='mean_salary')
```

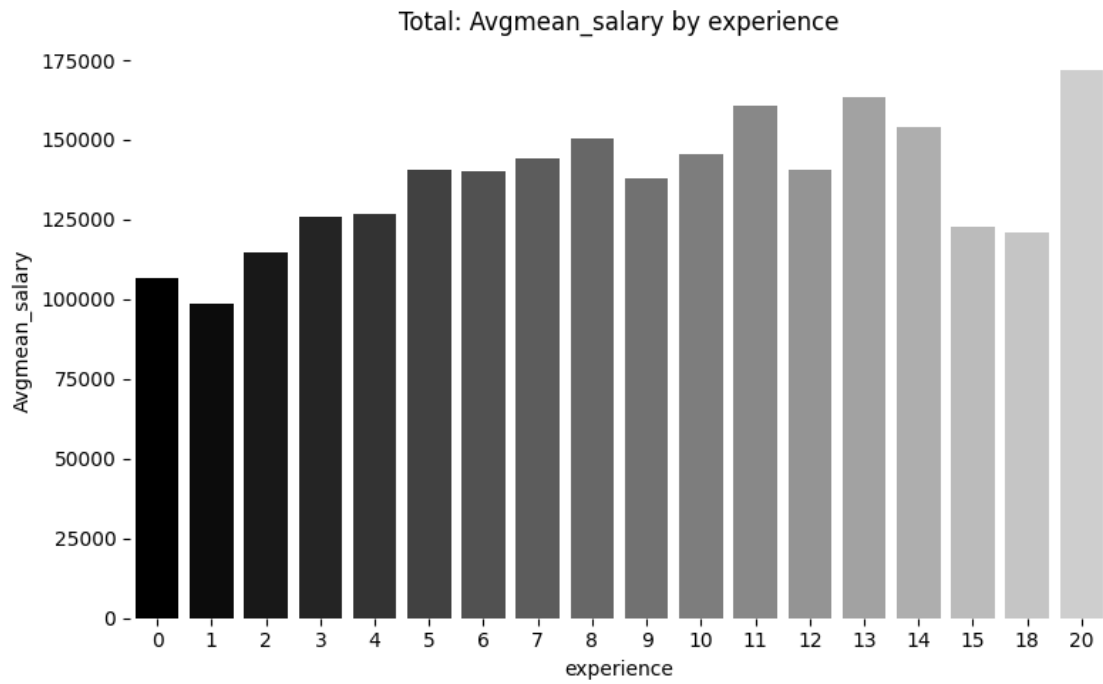


```
[43]: plot_multiple_bars(columns_education, category='job_group', figsize=(8, 15), aggregate_column='mean_salary')
```

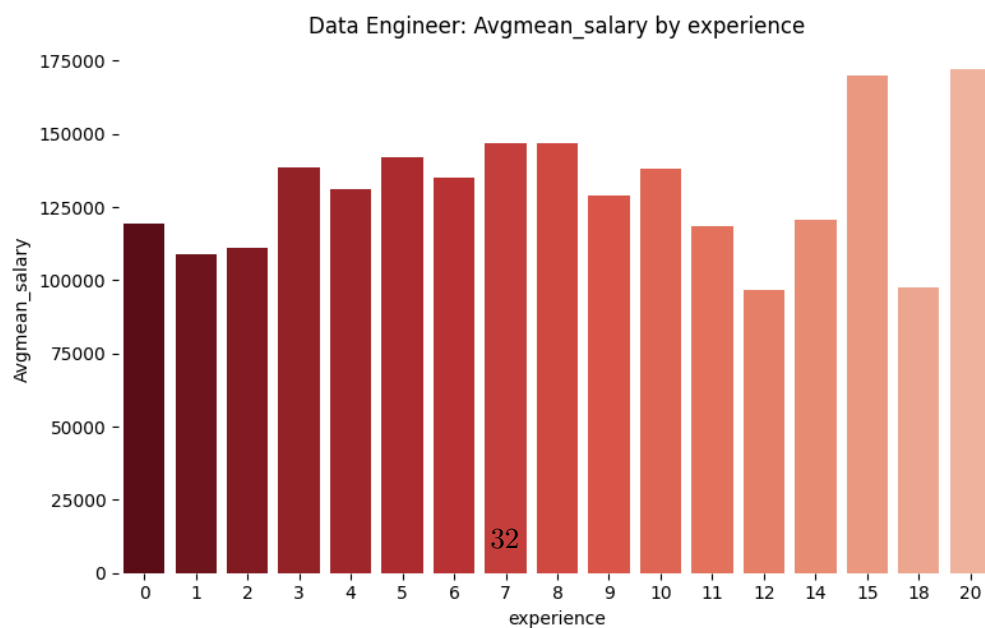
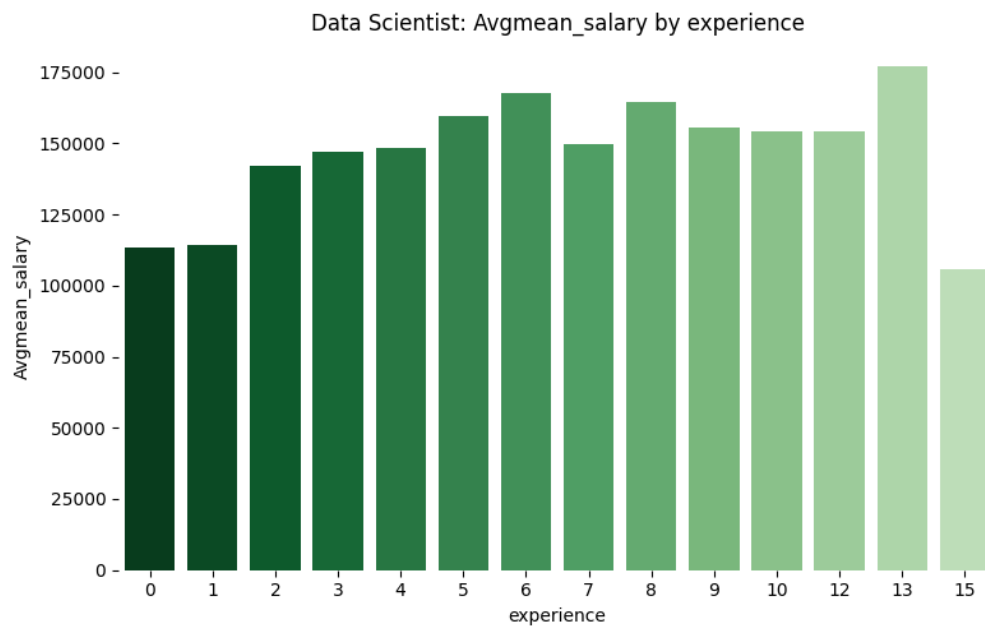
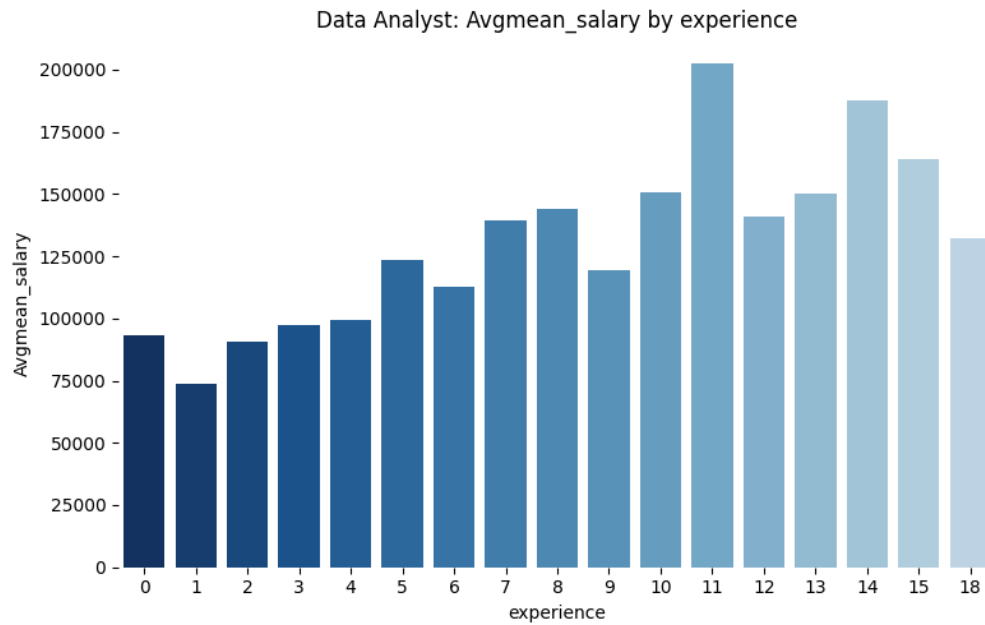


5.4 Experience

```
[44]: plot_multiple_bars(columns_experience, figsize=(8,5), x_y= True,   
      ↪ aggregate_column='mean_salary')
```

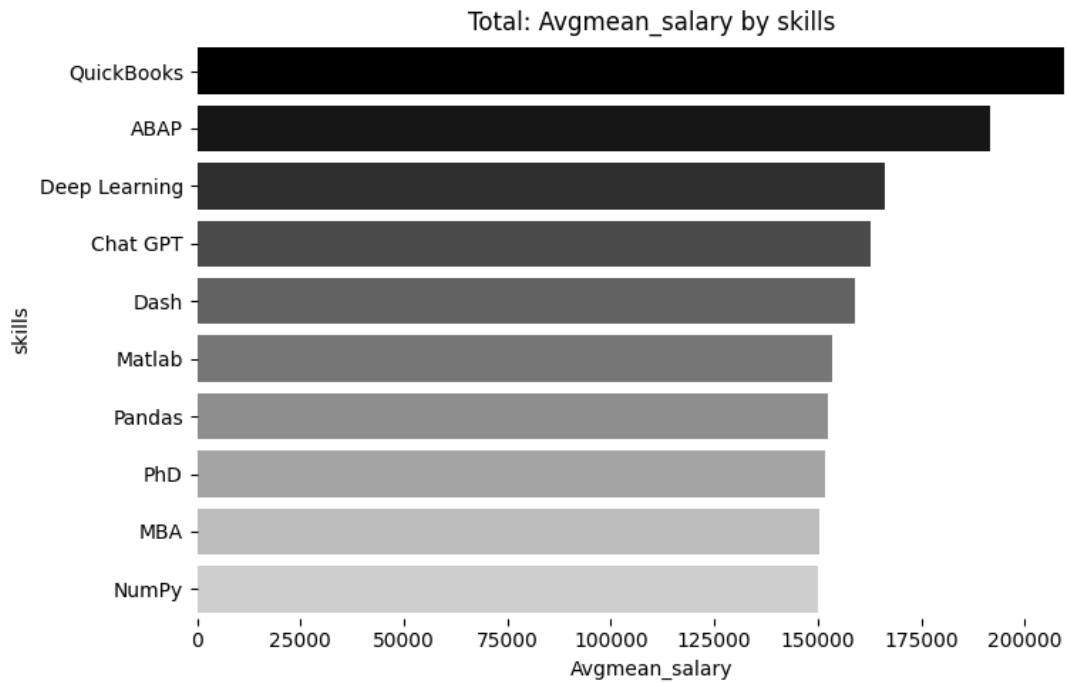


```
[ ]: plot_multiple_bars(columns_experience, category='job_group', figsize=(8,15), x_y=   
      ↪ True, aggregate_column='mean_salary')
```

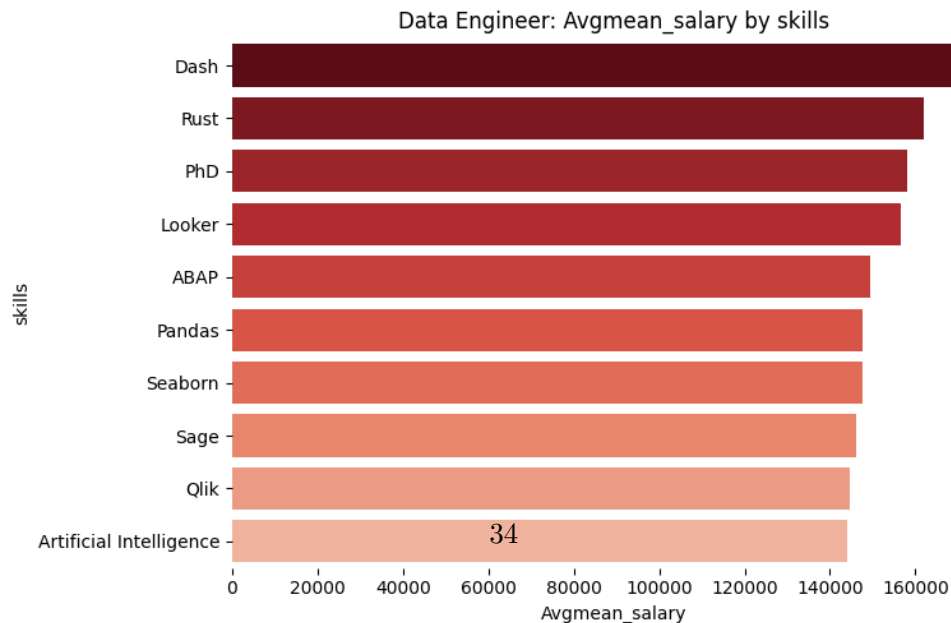
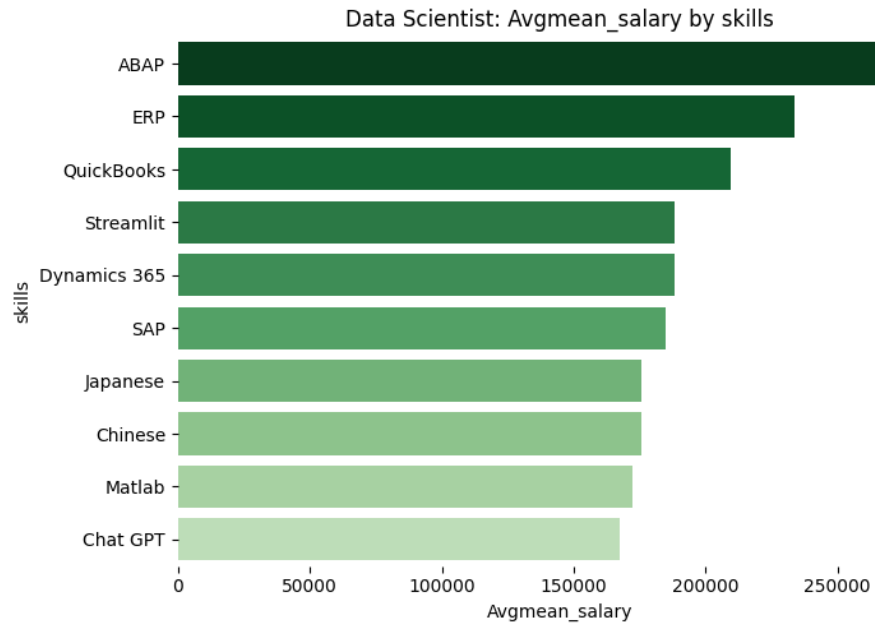
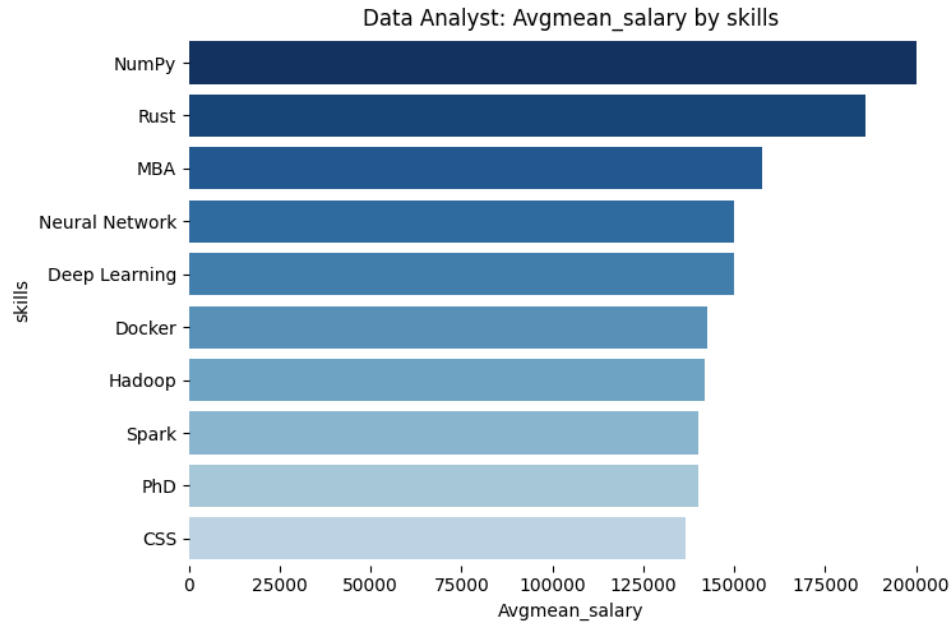


5.5 Skills

```
[46]: plot_multiple_bars(columns_skills,figsize=(8,5), list_values=True, top_10=True,␣  
      ↪aggregate_column='mean_salary')
```

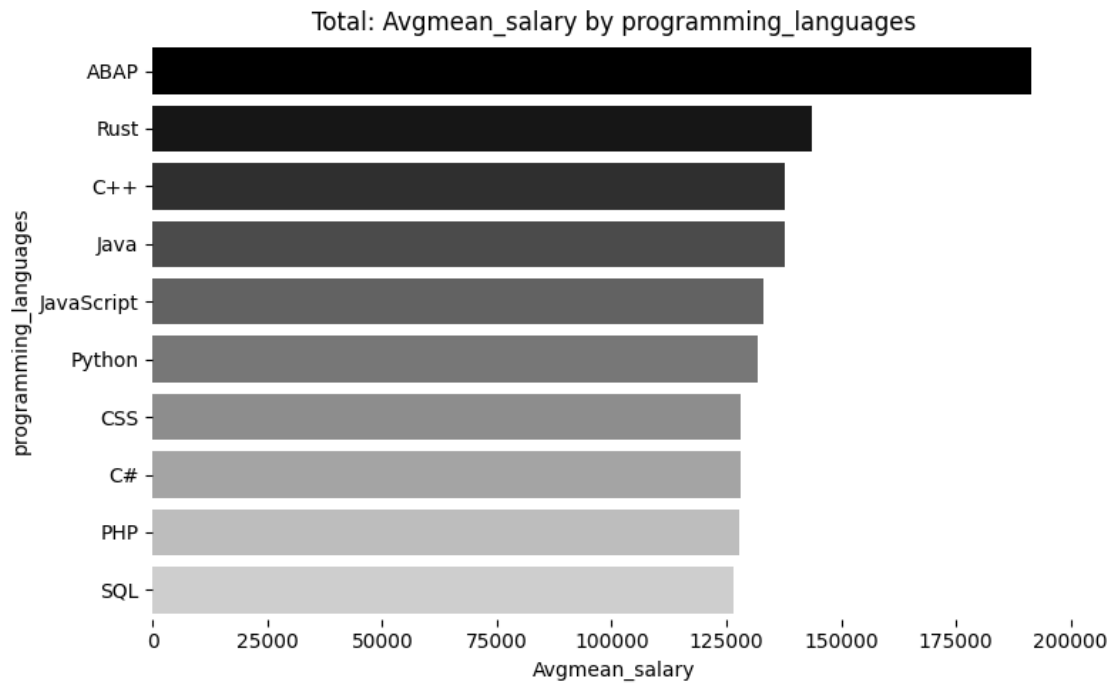


```
[48]: plot_multiple_bars(columns_skills,category='job_group',figsize=(8,15),␣  
      ↪list_values=True, top_10=True, aggregate_column='mean_salary')
```

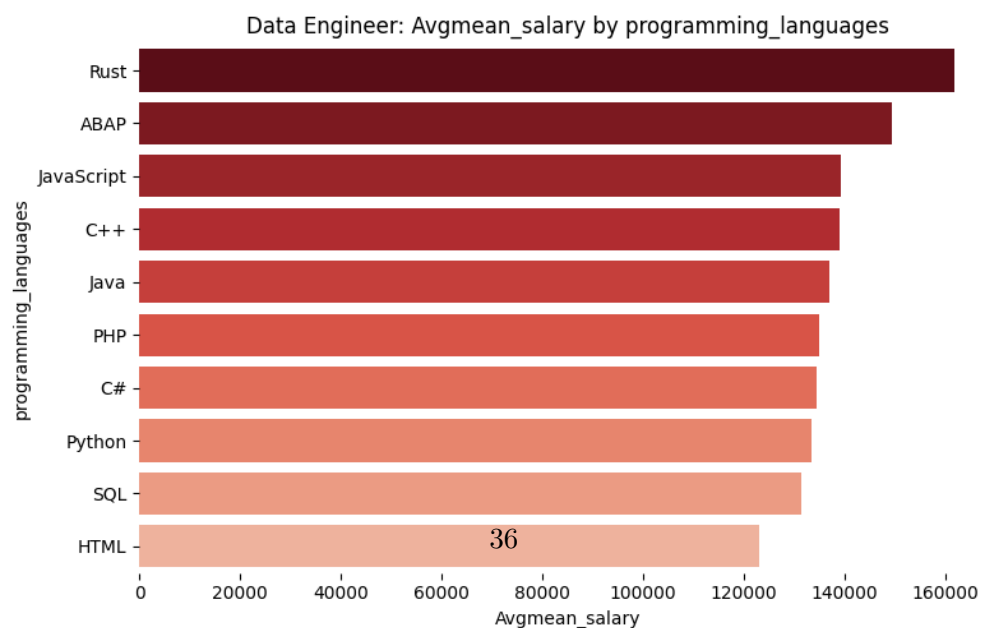
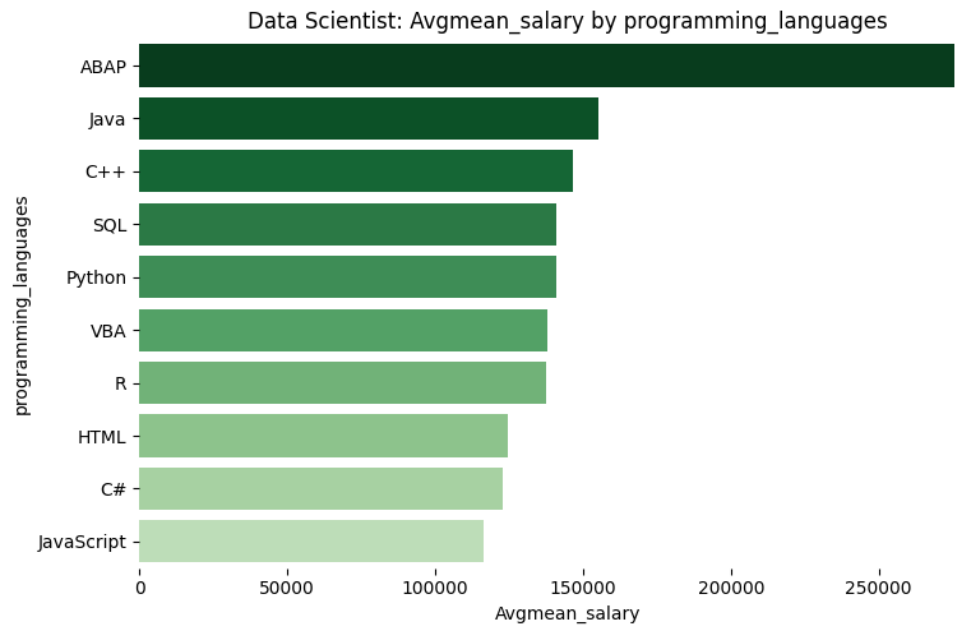
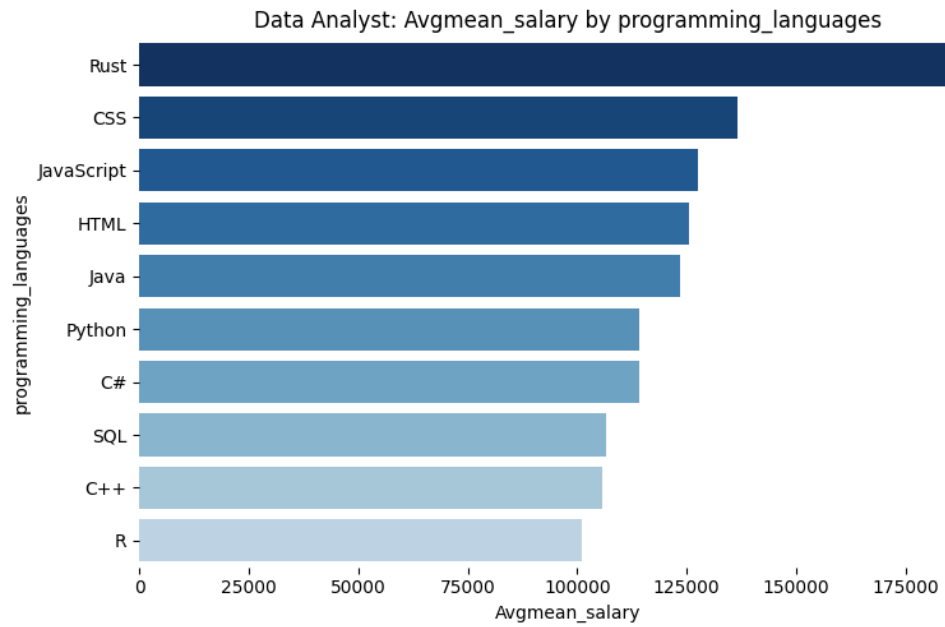


5.6 Programming languages

```
[49]: plot_multiple_bars(column_programming_language,figsize=(8,5), list_values=True,␣  
    ↪top_10=True, aggregate_column='mean_salary')
```

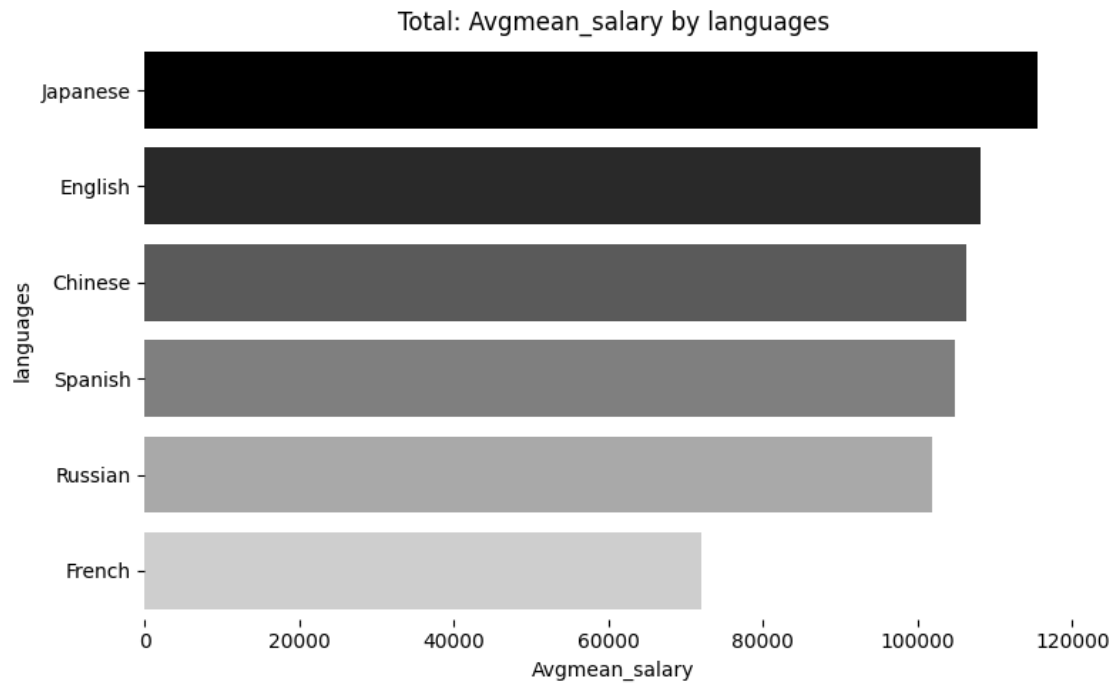


```
[50]: plot_multiple_bars(column_programming_language,category='job_group',figsize=(8,15),␣  
    ↪list_values=True, top_10=True, aggregate_column='mean_salary')
```

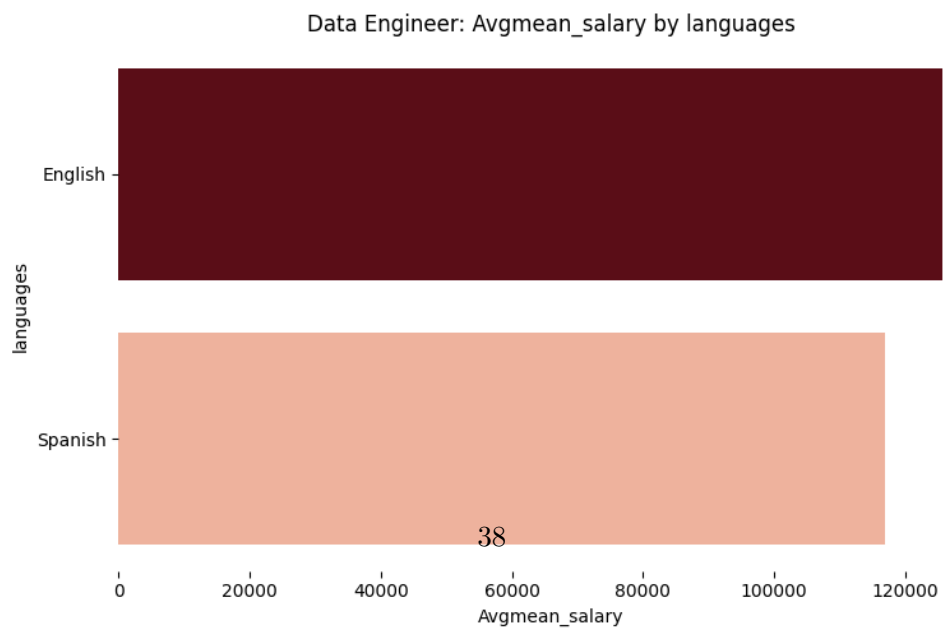
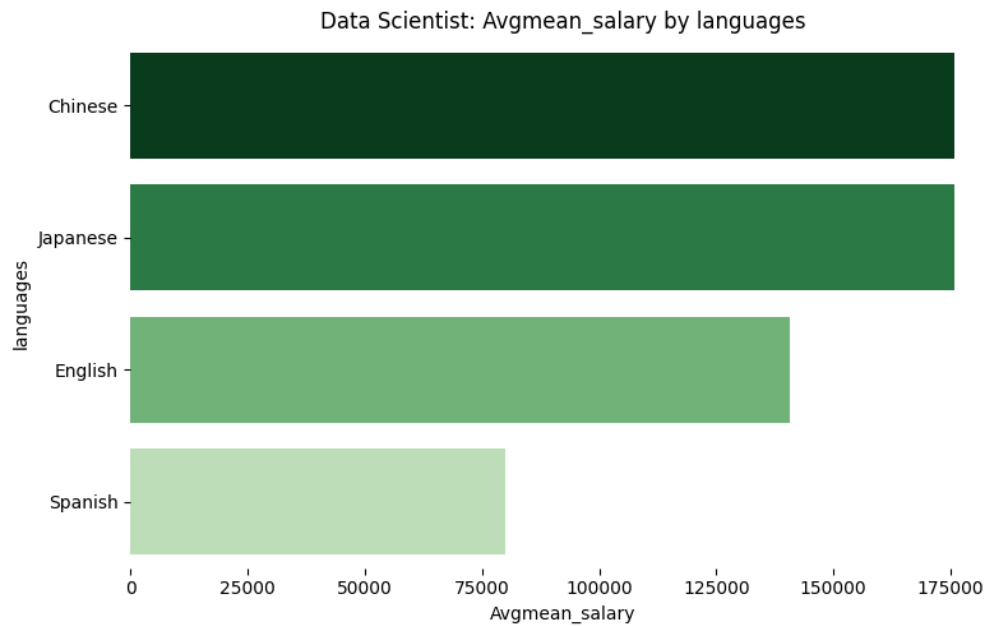
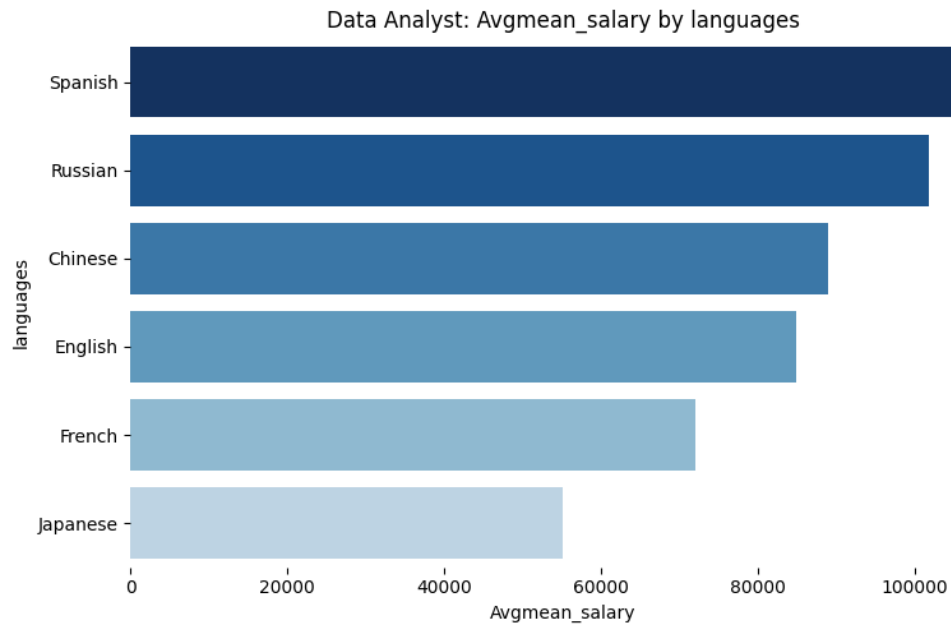


5.7 Languages

```
[51]: plot_multiple_bars(column_languages,figsize=(8,5), list_values=True,␣  
    ↪top_10=True, aggregate_column='mean_salary')
```



```
[52]: plot_multiple_bars(column_languages,category='job_group',figsize=(8,15),␣  
    ↪list_values=True, top_10=True, aggregate_column='mean_salary')
```



6 Remote trend

```
[53]: def plot_remote_distribution(df, column_name, title, category=None, figsize=(6,6)):

    def create_pie(data, chart_title, ax):
        counts = data.value_counts()
        ax.pie(
            counts,
            labels=counts.index,
            autopct='%1.1f%%',
            colors=plt.cm.Pastel2.colors,
            startangle=90
        )
        ax.set_title(chart_title, fontsize=14)
        ax.axis('equal')

    if category:
        unique_categories = df[category].unique()
        n_categories = len(unique_categories)

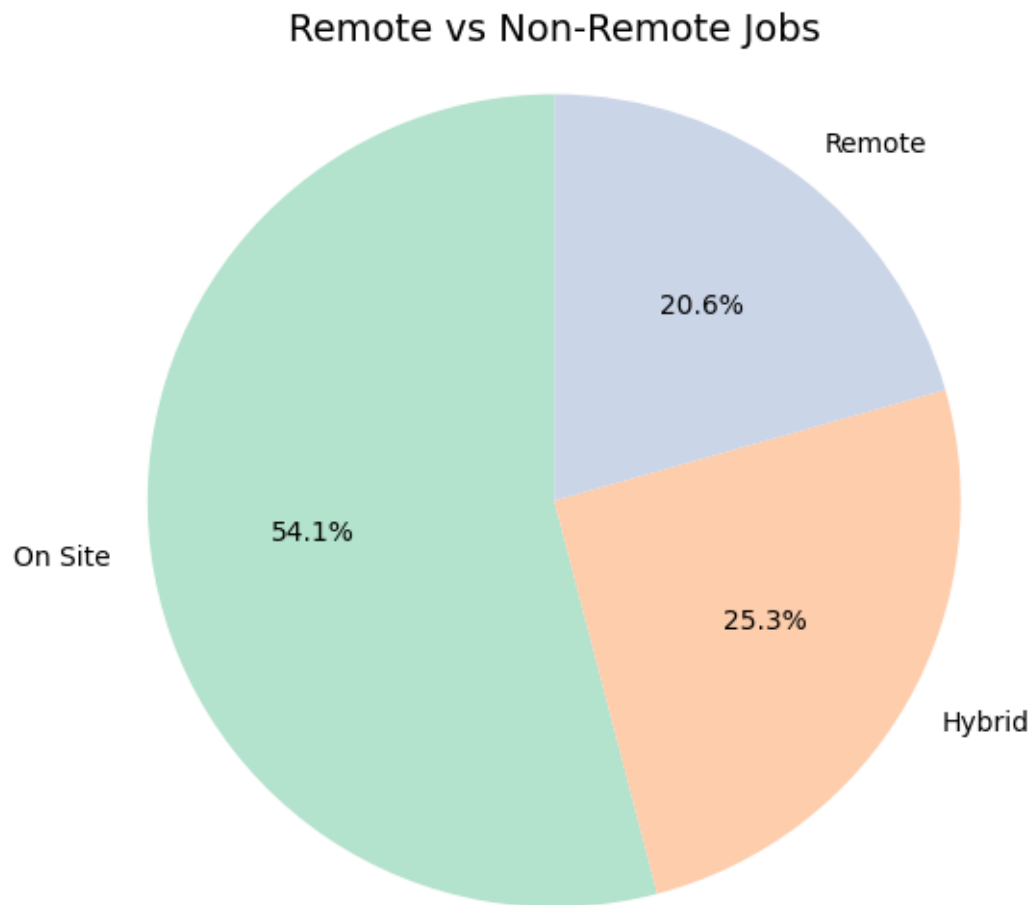
        fig, axes = plt.subplots(n_categories, 1, figsize=figsize)
        if n_categories == 1:
            axes = [axes]

        for i, job_group in enumerate(unique_categories):
            df_grouped = df[df[category] == job_group]
            title_grouped = f"{job_group}:{title}"
            create_pie(df_grouped[column_name], title_grouped, axes[i])

        plt.tight_layout()
        plt.show()

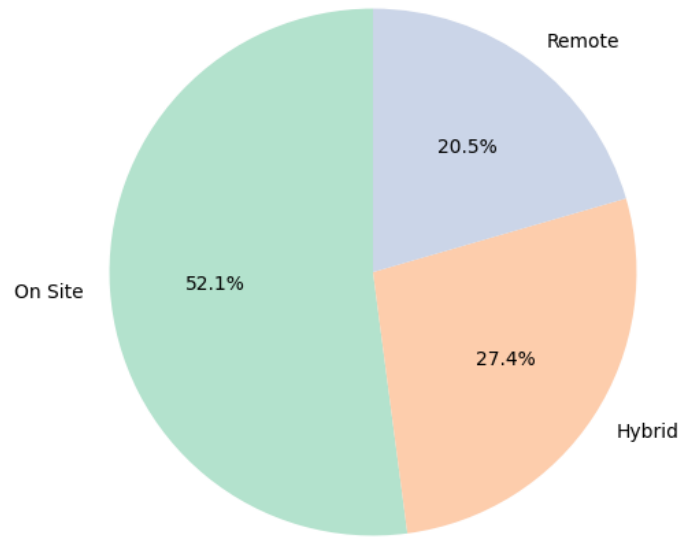
    else:
        fig, ax = plt.subplots(figsize=figsize)
        create_pie(df[column_name], title, ax)
        plt.show()

plot_remote_distribution(df=df, column_name='remote', title='Remote vs Non-Remote_
↪Jobs')
```

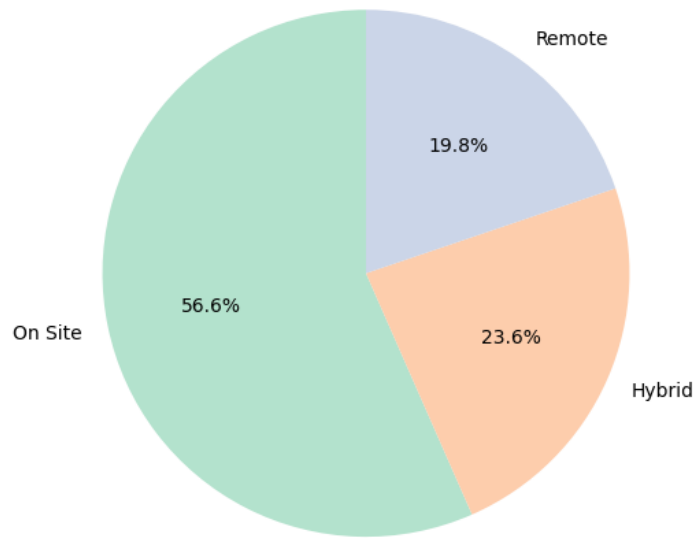


```
[54]: plot_remote_distribution(df=df,column_name='remote',title='Remote vs Non-Remote Jobs',  
                             figsize=(6,14),category='job_group')
```


Data Analyst:Remote vs Non-Remote Jobs



Data Scientist:Remote vs Non-Remote Jobs



Data Engineer:Remote vs Non-Remote Jobs

