

Juan Manuel Cornejo

Product Designer

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About Me

I still design digital products in the age of artificial intelligence.

With 20+ years of experience spanning from Flash websites to AI-powered interfaces, I've evolved through every major shift in digital design—responsive web, mobile-first thinking, and now AI-enhanced workflows. I specialize in transforming complex problems into intuitive experiences across diverse sectors, from manufacturing automation to human rights technology, always focusing on making sophisticated systems accessible to their users.

I thrive in collaborative environments where complex challenges demand thoughtful solutions.

Experience

Lead Product Designer | Huridocs

October 2021 - Present (3+ years) | Remote

- **Uwazi Platform Modernization:** Led comprehensive redesign of human rights documentation platform, transforming inconsistent features into a cohesive, modern interface used by 150+ organizations worldwide
- **ML-Powered Information Extraction:** Designed intuitive workflows that democratize machine learning for non-technical users, enabling automated processing of thousands of legal documents
- **Preserve Browser Extension:** Created tamper-proof evidence collection tool for legal proceedings, solving unique UX challenges within browser constraints
- **Design System Leadership:** Established scalable design patterns that reduced development time and improved consistency across dozens of features

Senior Product Designer | Lumentalta (formerly Cleverttech)

January 2018 - October 2021 (3+ years) | Remote

- **Enterprise B2B Solutions:** Designed complex software interfaces for Fortune 500 clients across fintech, healthcare, and logistics sectors
- **Consumer Applications:** Created intuitive mobile and web apps for diverse consumer markets, focusing on engagement and user retention

- **Industrial Process Automation:** Led UX design for Katoen Natie's railcar management system, transforming paper-based operations into fully automated digital workflows
- **Cross-Platform Design:** Delivered seamless experiences across web, mobile, and desktop applications for industrial, enterprise, and consumer contexts
- **Partner Website Design:** Designed and developed marketing websites and digital experiences for Lumentalta's technology partners
- **Client Collaboration:** Worked directly with stakeholders to translate business requirements into user-centered design solutions

Senior Experience Designer | ThoughtWorks

March 2016 - December 2017 (2 years) | Ecuador, Brazil, Chile

- **Digital Transformation:** Led UX initiatives for major retail, banking, and airline companies across South America
- **Service Design:** Designed end-to-end customer experiences and internal process improvements
- **Team Facilitation:** Conducted design sprints, inceptions, and discovery workshops with multidisciplinary teams
- **Research & Strategy:** Established user research practices and design thinking methodologies for client organizations

Freelance Product Designer

2013 - 2016 (3+ years) | Ecuador & Remote (France, UK, Spain, USA, Mexico)

- **Full-Stack Design:** Provided comprehensive design services from branding to development for international clients
- **Web Development:** Built functional prototypes and production websites using modern front-end technologies
- **Client Relations:** Managed international client relationships and delivered projects across multiple time zones

Early Career Highlights

UI/UX Designer | Azendoo, France (2012-2013)

Product design and development for collaborative productivity platform

Art Director | Cycloboost, France (2011-2012)

Web and graphic design for cycling industry startup

Multi-Disciplinary Designer | Various roles (2005-2012)

Sound engineering, graphic design, and web development across multiple industries

Skills

Design: Product Design, UX Research, Design Systems, Prototyping, Information Architecture

Technical: Figma, Adobe Creative Suite, HTML/CSS, JavaScript, React basics

Specialties: B2B/Enterprise Software, Industrial Applications, AI/ML Interfaces, Human Rights Technology

Process: Design Thinking, Agile/Scrum, User Testing, Workshop Facilitation

Languages

 Spanish (Native) |  French (Fluent) |  English (Fluent) |  Portuguese (Conversational)

Education

HCI Research Certificate | Université de Bordeaux, France (2011-2012)

Sound Engineering | SAE Institute, Madrid (2002-2005)

Linguistics | Universidad Católica, Quito (2002)

Ready to create something amazing together? Let's connect.