# Juan Casasa Herrera

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#### **EDUCATION**

C. T. Bauer College of Business, University of Houston, Houston, Texas

# **Bachelor of Business Administration in Management Information Systems**

Cumulative GPA: 3.4

December 2019

#### ACADEMIC PROJECTS

# Phillips 66 KATALYST Commercial Development Program

January 2017 – April 2017

- Collaborated with a team of 7 to develop a remote learning strategy to expand the KATALYST Commercial Development Program lectures to domestic and international locations
- Conducted extensive research on current distance learning trends in both corporate and university environments
- Worked alongside Phillips 66 professionals to gain insight on the KATALYST program and the company's values and goals
- Presented final recommendation to Phillips 66 professionals based on findings

#### **EXPERIENCE**

# **Mobility IT Intern**

May 2018 – August 2018

Phillips 66, Bartlesville, Oklahoma

- Managed over 6,000 corporate devices through a SaaS cloud-based MDM
- Deployed and led a proof-of-concept Mobile Threat Defense project for Phillips 66 mobile users
- Assisted in deployment of application tunneling projects forecasting to save the company +\$10MM/yr
- Increased efficiency by automating daily functions for the Phillips 66 Mobility Team. ~15mins/day of added productivity time

#### HONORS AND AWARDS

Dean's List

Spring – Fall 2016, Spring – Fall 2017

#### **ACTIVITIES**

# **Management Information Systems Student Organization**

December 2018 – Present

# Officer - President

- Uphold the mission to become the Premier IT Business Organization by providing our 400+ members with unique professional development opportunities and advantageous exposure to careers in the IT Industry
- Lead a team of 16 officers to success for the greater good of the organization using effective leadership styles and knowledge acquired from previous leadership roles held within the organization
- Increase recruiting efforts for MIS Students at the C.T. Bauer College of Business from national industry leader employers
- Serve as the main professional representative for the organization

# Management Information Systems Student Organization

May 2018 – December 2018

# Officer - Vice President

- Provided support and guidance for the Fall 2018 Officer Team (16 officers)
- Facilitated communications within the team to ensure efficiency and work execution
- Assisted President in all administrative functions regarding MISSO
- Created and publish weekly newsletters to distribute critical information to all MISSO members

# **Management Information Systems Student Organization**

January 2017 – May 2018

### **Officer - Treasurer**

- Created semester budget for financial forecasting
- Collaborated with finance team to ensure that proper financial decisions are made
- Managed a \$50,000+ budget through bank accounts, PayPal, and other financial institutions
- Professionally represented MISSO by attending weekly professional meetings and professional events

### **SKILLS**

- Fluent in English and Spanish
- JAVA, VBA, AHK Scripting, Microsoft Suite