

Juan Pablo Ruiz de Chávez Diez de Urdanivia

Business Analyst

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EDUCATION

- **TEC DE MONTERREY, MÉXICO (2021 - 2025)**
 - Bachelor of engineering in Computer Science
- **RENNES SCHOOL OF BUSINESS, FRANCE (2024 - 2026)**
 - Master of Science in Business and Data Analytics
 - Cumulative GPA: 4.85 / 5.0

PROJECT EXPERIENCE

- **MEXICANA CALL CENTER PROJECT – AMAZON (2024)**
 - Lead a team of 15 people as a co-project manager ensuring the successful delivery of a university project partnered with Amazon San Diego.
 - Developed full-stack features, including front-end, back-end, and system integrations.
 - Designed and implemented AWS-based cloud architecture, integrating Amazon Connect for real-time data analysis.
 - Applied Agile methodologies for project development, ensuring iterative improvements.
 - Implemented and analyzed key performance metrics to optimize services, ensuring enhanced efficiency and business impact.
 - Presented the project to Amazon San Diego on behalf of Tec de Monterrey as part of the presentation team.
- **DIMENSIONAL ODYSSEY DEMO – ESPORA ESTUDIO (2023)**
 - Developed a browser-based game as part of an 8-week project collaboration with Espora Estudio.
 - Designed database architecture using SQL and developed a web app with Node.js to host the Unity project
 - Followed SCRUM methodology for task management and milestone tracking.
 - Collaborated with Espora Estudio stakeholders to align project requirements and objectives.

SKILLS

Technical: Python, R, SQL, React (JavaScript), C++, AWS Cloud

Languages: Spanish: Native | English: C1 | French: A2

Software: Power BI, Excel, Tableau, Microsoft Project

Portfolio: [Portfolio_link](#)