



\$ 14,995,066

Inversión COP

5,051,179

Impresiones

11,791

Clics

0

Nuevos usuarios

136

Compras

\$ 348,630

Revenue

\$3,434

Inversión USD

0.23%

CTR

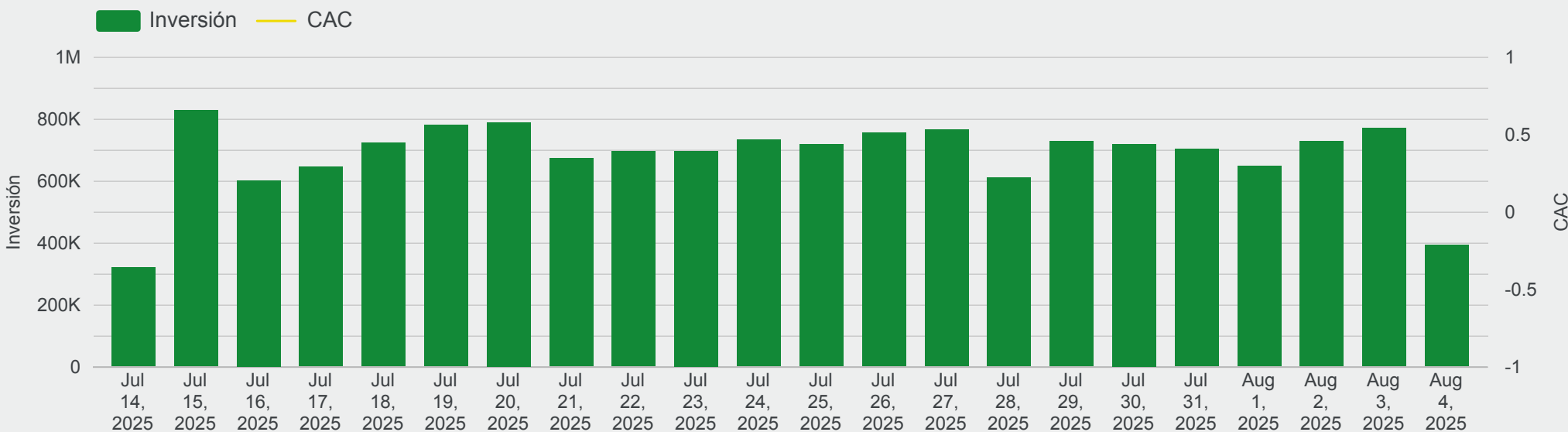
No data

CAC

2.32%

ROAS

INVERSION VS CAC



FACEBOOK / SANTA MARTA

Ad name	Creativo	Inversión ▾	Impres...	Clics	New Cus...	Compras
IMG_11_STA_COSTENITABOT_LLA_1_GEO...		\$ 2,436,875	860,664	2,484	0	0
IMG_11_STA_BACANABOT_LLA_1_GEOOP...		\$ 1,260,275	501,069	1,570	0	0
IMG_11_STA_COSTENITABOTV2_LLA_1_G...		\$ 549,147	211,949	637	0	0
VID_11_6_COSTENITABOT_LLA_1_GEOOP...		\$ 303,037	81,830	211	0	0
VID_11_6_BACANABOT_LLA_1_GEOOPEN...		\$ 234,524	66,837	176	0	0
IMG_11_STA_BACANABOTV2_LLA_1_GEO...		\$ 219,453	83,896	254	0	0
VID_11_6_COSTENITABOTV2_LLA_1_GEO...		\$ 58,810	16,925	39	0	0
VID_11_6_BACANABOTV2_LLA_1_GEOOP...		\$ 23,378	7,251	25	0	0

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INSTAGRAM / BARRANQUILLA

Ad name	Creativo	Inversión ▾	Impres...	Clics	New Cus...	Compras
IMG_11_STA_COSTENITABOT_LLA_1_GEO...		\$ 2,718,864	612,220	1,486	0	0
IMG_11_STA_BACANABOT_LLA_1_GEOOP...		\$ 1,099,543	224,995	451	0	0
IMG_11_STA_COSTENITABOTV2_LLA_1_G...		\$ 477,618	98,412	249	0	0
VID_11_6_COSTENITABOT_LLA_1_GEOOP...		\$ 312,390	46,364	79	0	0
IMG_11_STA_BACANABOTV2_LLA_1_GEO...		\$ 281,378	61,774	113	0	0
VID_11_6_BACANABOT_LLA_1_GEOOPEN...		\$ 130,217	20,223	29	0	0
VID_11_6_COSTENITABOTV2_LLA_1_GEO...		\$ 46,966	8,766	21	0	0
VID_11_6_BACANABOTV2_LLA_1_GEOOP...		\$ 20,279	2,970	4	0	0

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TIKTOK / CARTAGENA

Ad name	Inversión ▾	Impresio...	Clics	New Custo...	Compras
VID_916_6_COSTENITABOT_LLA_1_GEOOPENCAR18...	\$ 2,399,688.75	1,052,159	2,000	0	0
VID_916_6_BACANABOT_LLA_1_GEOOPENCAR18A24	\$ 1,702,716.76	781,904	1,385	0	0
VID_916_6_COSTENITABOTV2_LLA_1_GEOOPENCAR...	\$ 442,270.12	189,002	379	0	0
VID_916_6_BACANABOTV2_LLA_1_GEOOPENCAR18A...	\$ 277,636.53	121,969	199	0	0

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