



ridit

**Designed
for Dyslexia**

Our Purpose

We aim to improve the *reading experience* for dyslexic people



What problem are we solving?

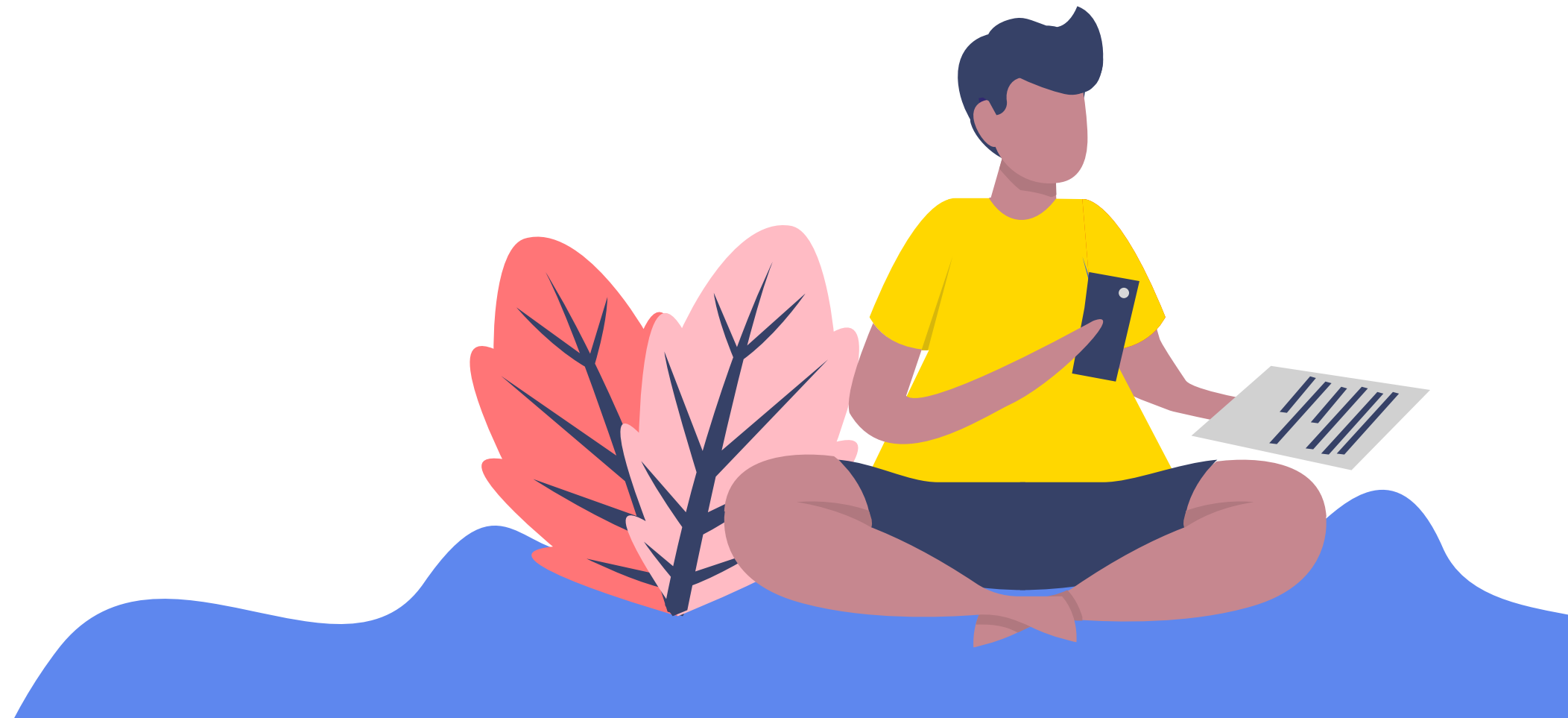
Dyslexic people struggles with *reading*

- Many printed and digital texts are not suitable for dyslexics
- There isn't a one-solution-fits-all



How are we solving it?

A tool to *customize* the text
you want to read :)



What do we mean?*

*Minimum Viable Product (MVP)



Font Type	OpenDyslexic
Font Color	<input checked="" type="radio"/>
Font Size	64 pt
Background Color	<input type="radio"/>
Speed	7x



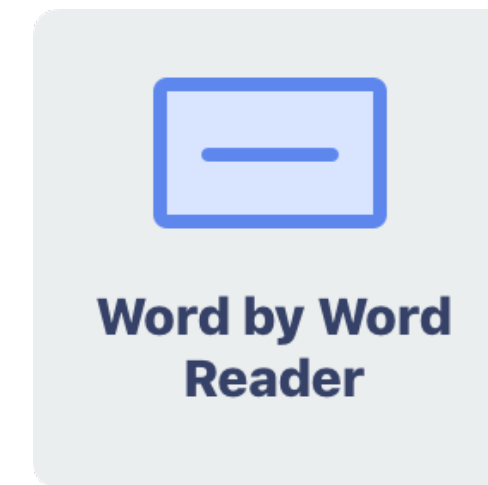
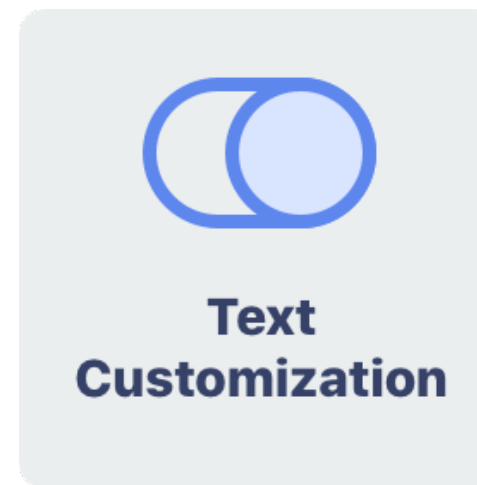
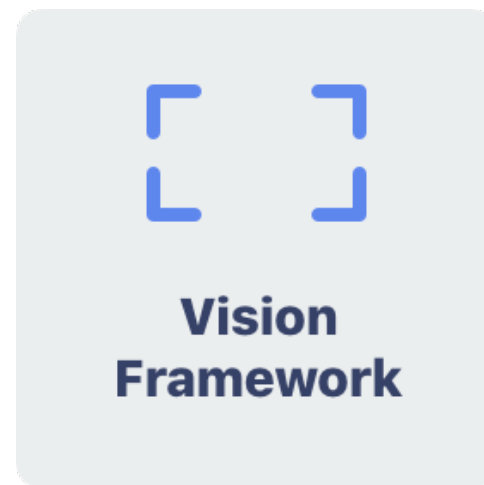
1. Scan any printed or hand-written text

2. Choose your dyslexia-friendly font, color contrast and speed reading at your own preference

3. Focus on your read

What do we mean?*

*Minimum Viable Product (MVP)

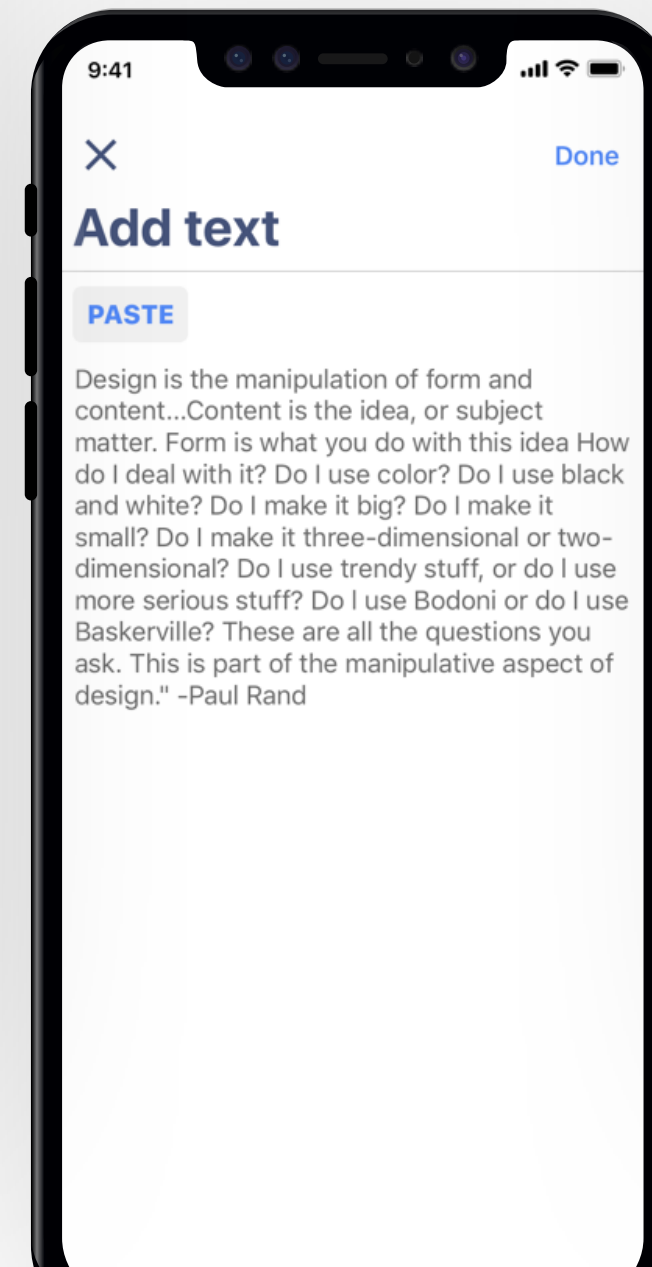
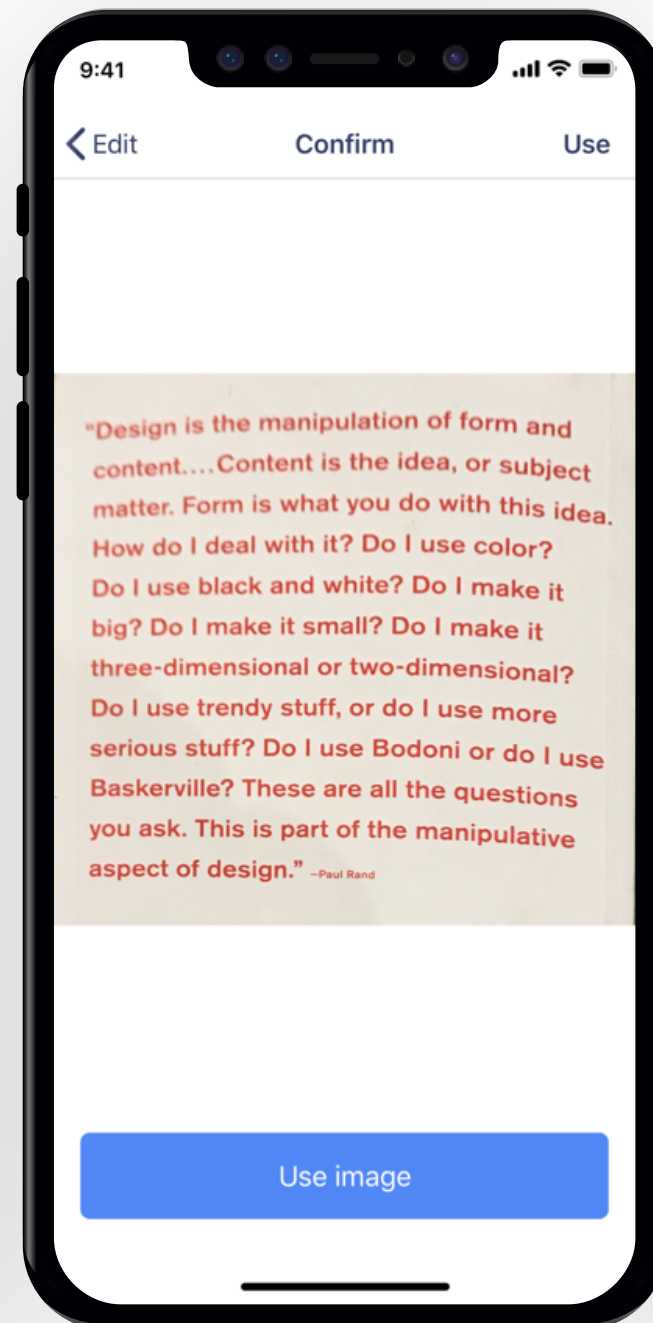
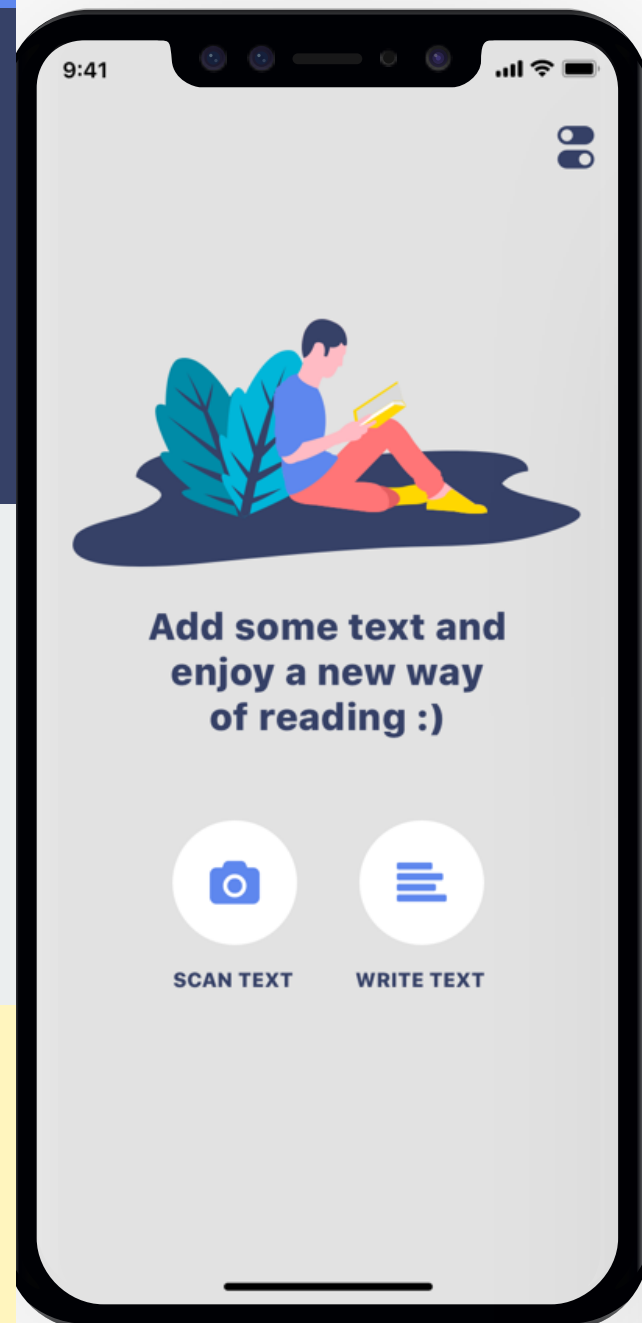


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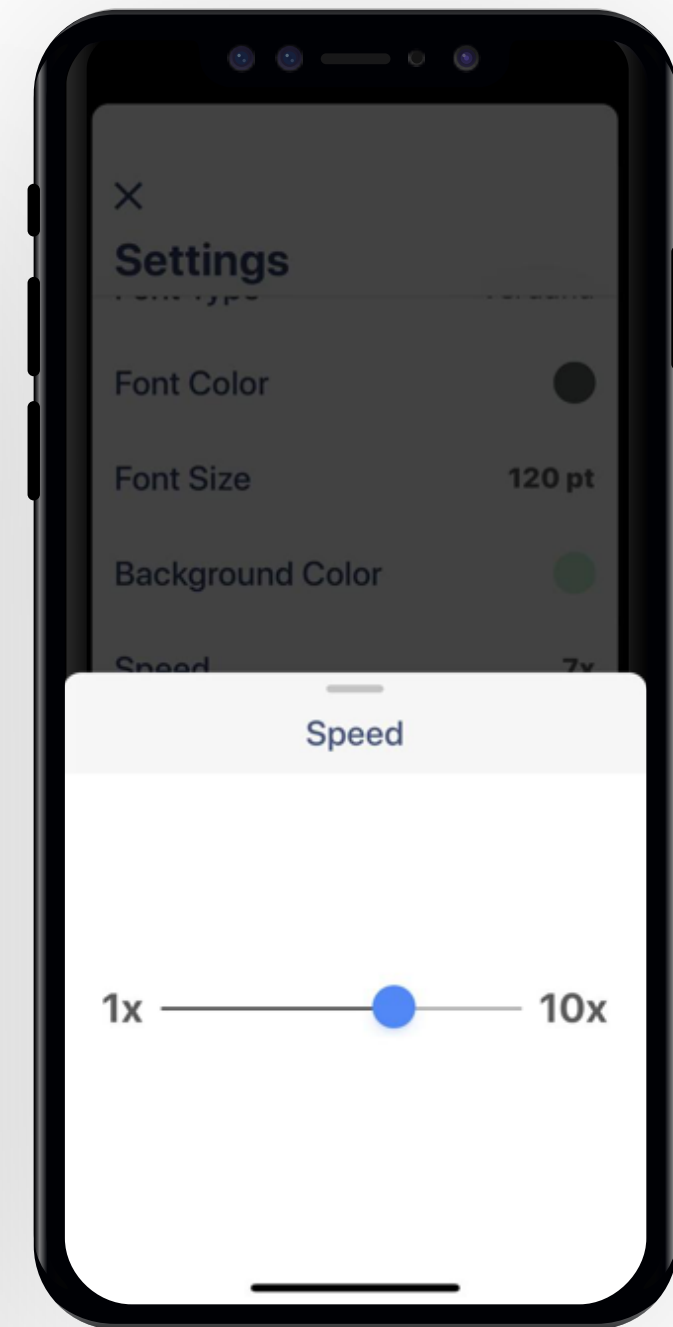
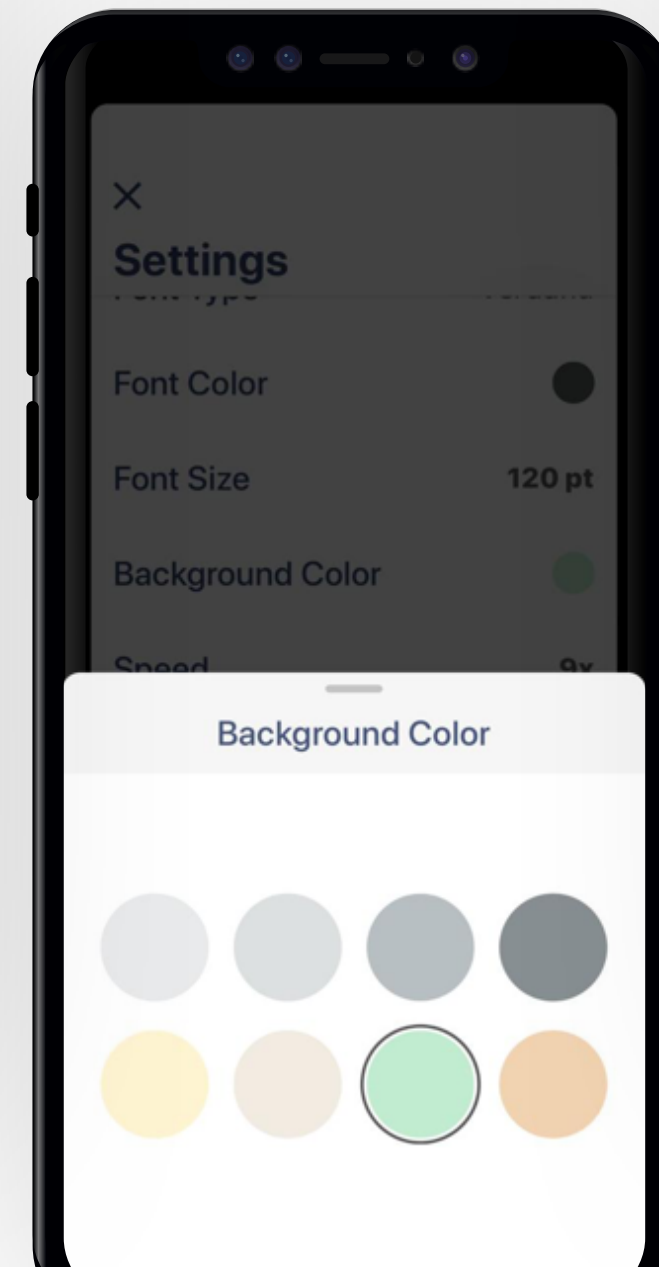
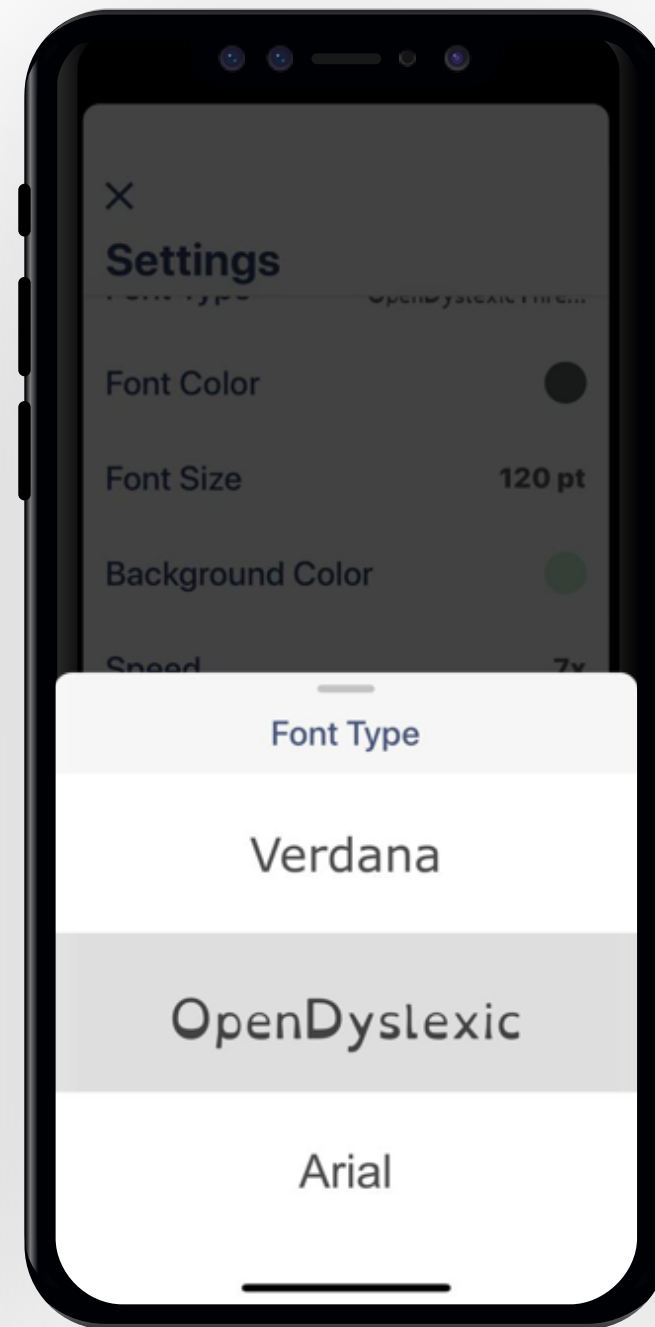
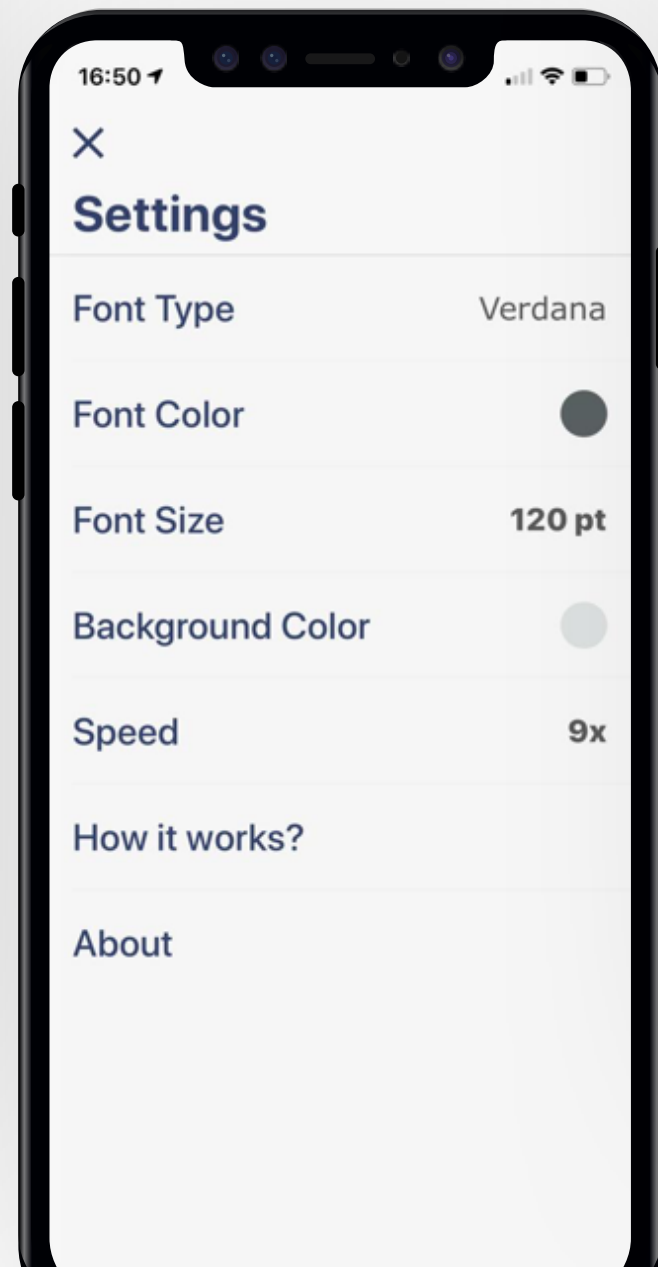
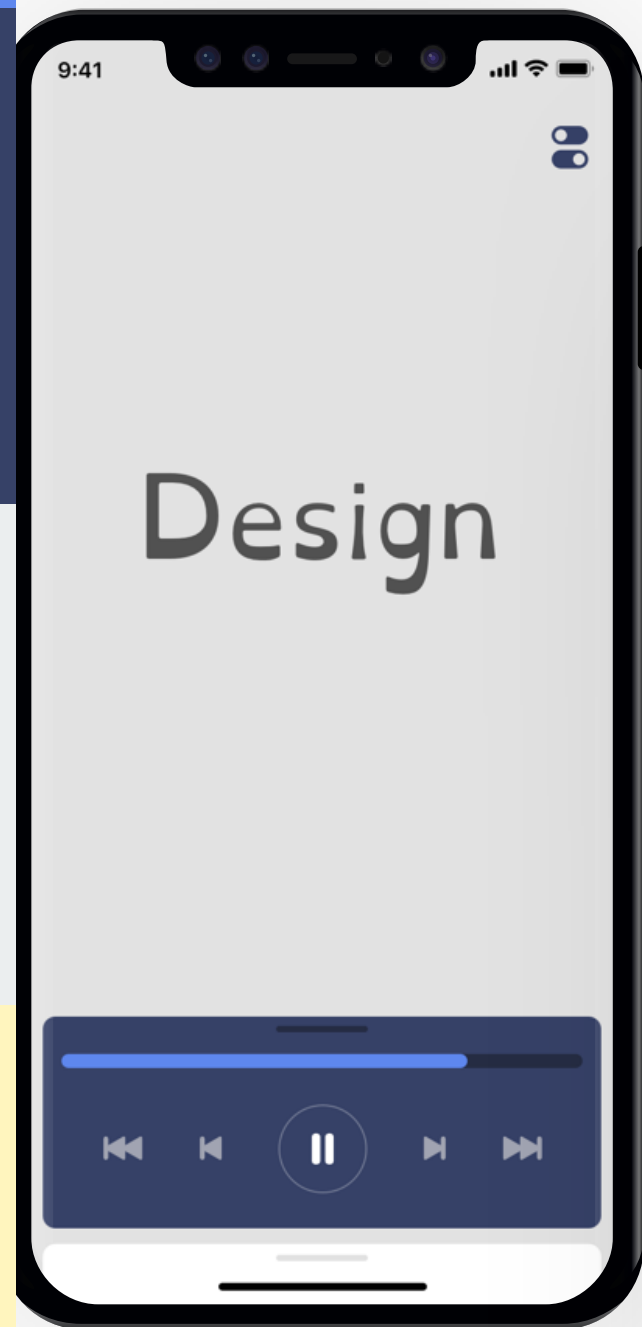
3. Focus on your read

Vision Framework

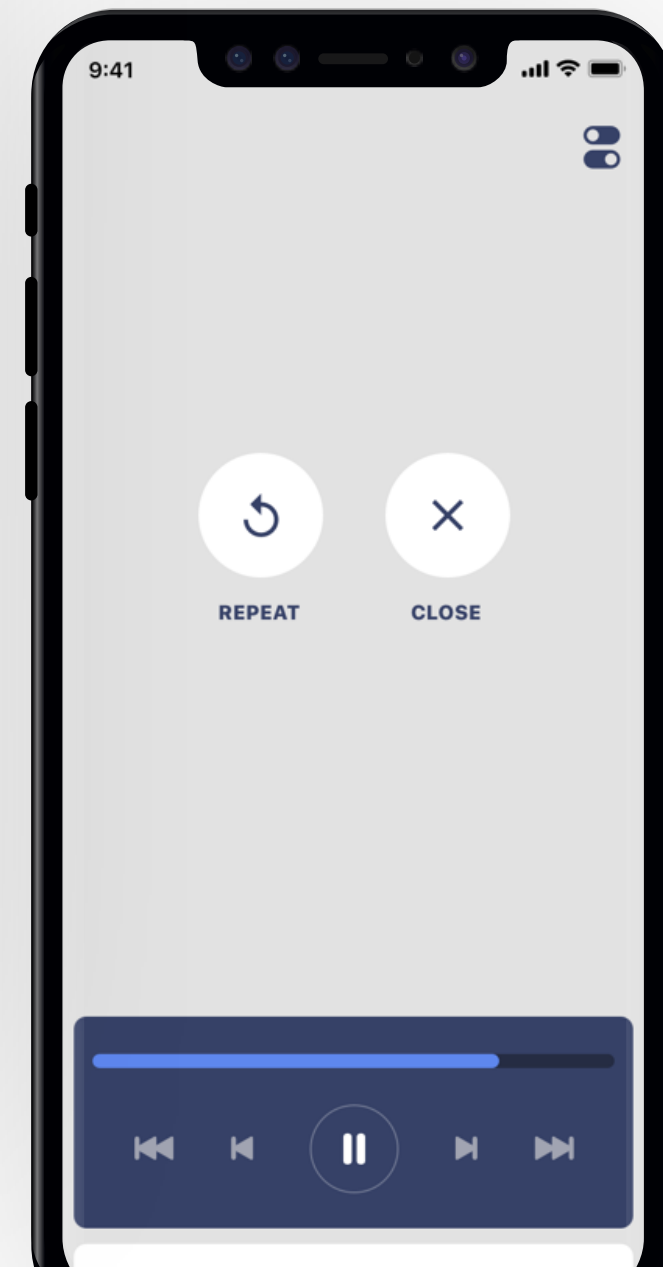
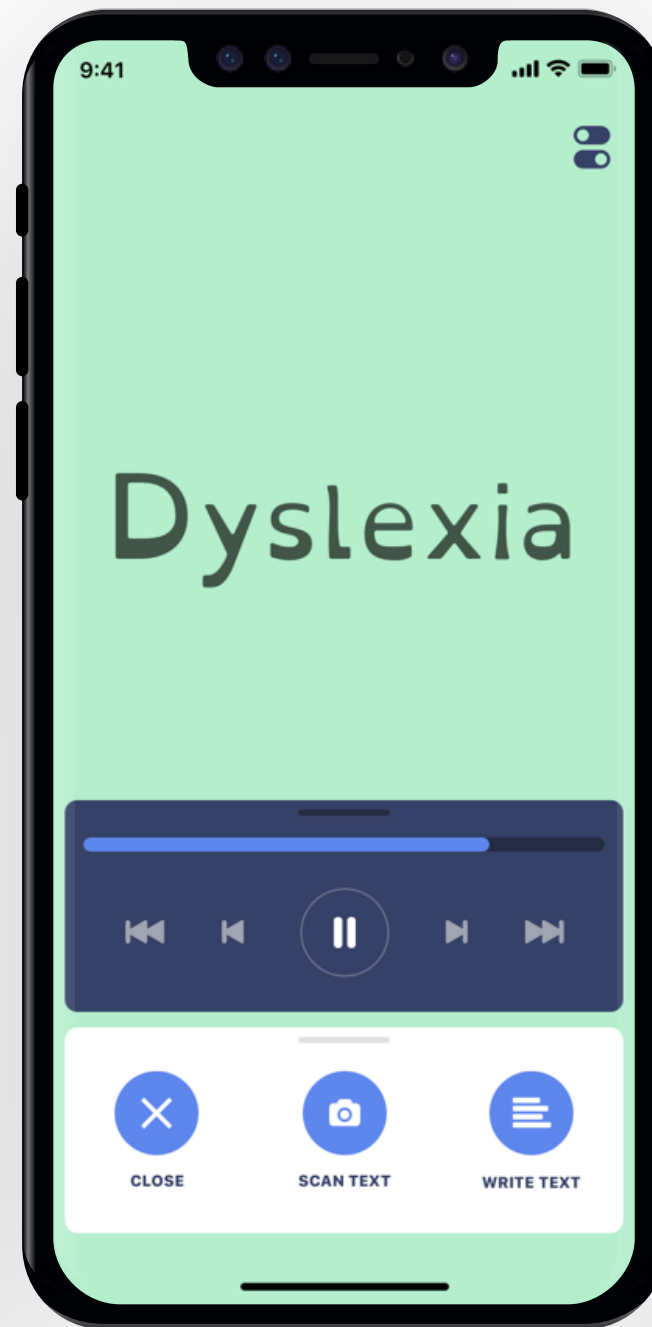




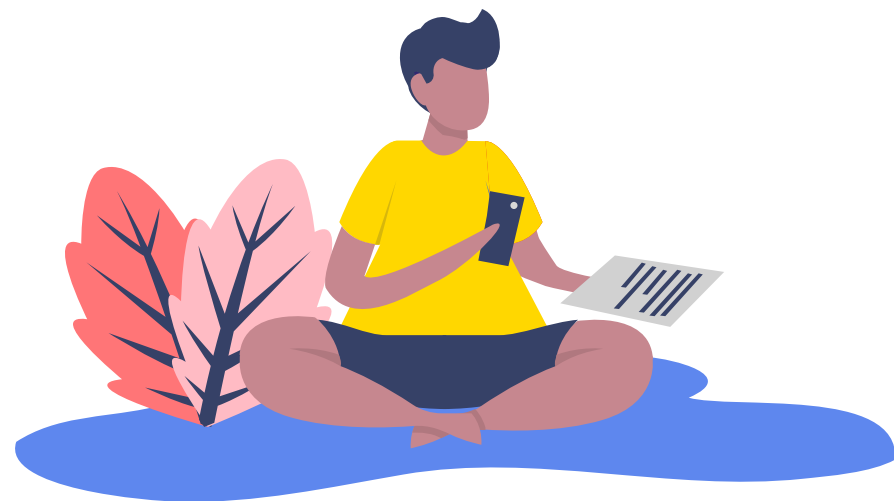
Text Customization



Word by Word Reader



What's coming next?



Improve text detection
with Machine Learning



Offer text dictation so you can
listen to any text you want!



More features coming soon!

What's coming next?



**Vision
+ Core ML**



**Text to
Speech**



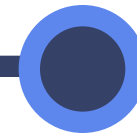
**Siri
Shortcuts**



**Reading
Library**



Improve text detection
with Machine Learning



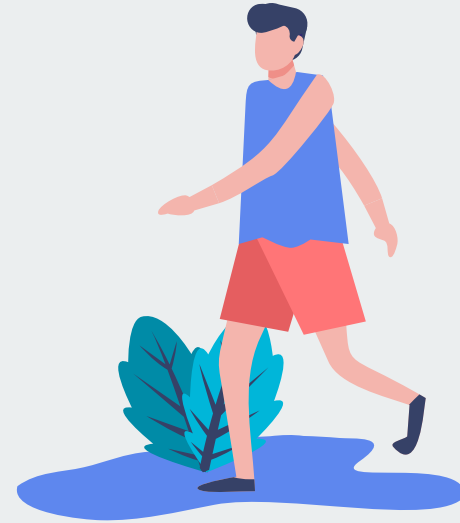
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More features coming soon!

Who will use Ridit?

INITIAL



**Dyslexic
Individuals**

At least **2 in 10** people
are Dyslexic

POTENTIAL



**Educational
Institutions**

8 out of 10 schools don't do
Dyslexia intervention

Who we are?



**Francisco
Medina Walker**

Product & UX



**Juan
Sanzone**

iOS Engineer



#youcanridit