Juan David Serna

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 https://github.com/juanserna8

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📍 West Hobart, Tasmania, 7000

Key skills

- HTML 5
- CSS3
- JavaScript
- React Js
- Node Js
- Tailwind CSS
- Redux Toolkit
- Github
- AWS Lambda
- AWS SES
- AWS Amplify
- Dynamo DB

Education

Bachelor of Industrial Engineering from Universidad El Bosque
Graduated 2017

Certificate in Project Management from Greenwich Business College
Graduated 2021

Summary

Motivated self-taught front-end developer with experience developing customer-focused websites using HTML, CSS, Javascript (React JS) with AWS cloud solutions. Proficient in good practices of web design and responsiveness.

Passion for problem-solving and work autonomously as part of a high-performance team. Formal background in Industrial Engineering and business consultancy.

Looking for a front-end position that will allow me to contribute to the digital development of businesses and continue developing my professional skills.

Projects

The Ever Cake online shop (https://dev.db61t1u90mry8.amplifyapp.com/)

- Full stack Web application for a Tasmanian entrepreneurship that wants to have an online presence and wish to sell their products through an ecommerce platform. Website ready for production, waiting for customer's licenses.
- Stack: React JS, Tailwind CSS, Redux Toolkit, Toastify, Node JS, AWS Lambda, AWS SES, AWS Amplify, Dynamo DB. Integration with Stripe (payment gateway).

Pokemon-shop (https://juanserna8.github.io/Pokemon-shop/)

- This is an ecommerce web application that was built to deeply understand how data flows in a React app using the useState hook and Redux toolkit. It also intends to reinforce the concept of fetching data from public APIs and how and when call the data, using the useEffect hook. Tailwind CSS was used in this site to manage styles and build custom user interfaces.

Referees

Lorenzo Del Rosario
Front end Developer.
(+61) 402847770

Enrique Pena
JavaScript Developer
(+33) 782708654

Career history

Independent Front-end Developer
Hobart (June 2022 – Current)

- Develop a Full Stack web application that has ecommerce features and can process payments without retaining customers' bank details. Send purchase confirmations to clients and new order requests to the business owner via email. Record sales information in a data base hosted in the cloud.

Team Manager at Premier Five Star Carpet Care
Hobart (March 2021 – Current)

- Contract Manager in one of the most representative cleaning businesses in Tasmania. Responsible of cleaner teams, maintaining the contracts in a high standard and ensuring the stock and orders of chemicals, cleaning supplies and other enquiries.

Business Development Manager at BP Studio Fitness
Colombia (March 2019 – Oct 2019)
Achievements:

- Building a brand recognition campaign that improved the company marketing processes by **20% achieving a stronger impact** within the fitness industry.

- Responsible for customer management of **+50 clients per month**, assessing client requests and finding suitable fitness plans for their requirements.

Project Manager at Julian Serna & Asociados
Colombia (Jan 2018 – July 2019)
Achievements

- Build and apply a personnel evaluation system **for first time** in a public company, assessing more than **1.500 employees** by the usage of technological tools and statistical science.

- Economic reward for completing the project on time and within its budget.