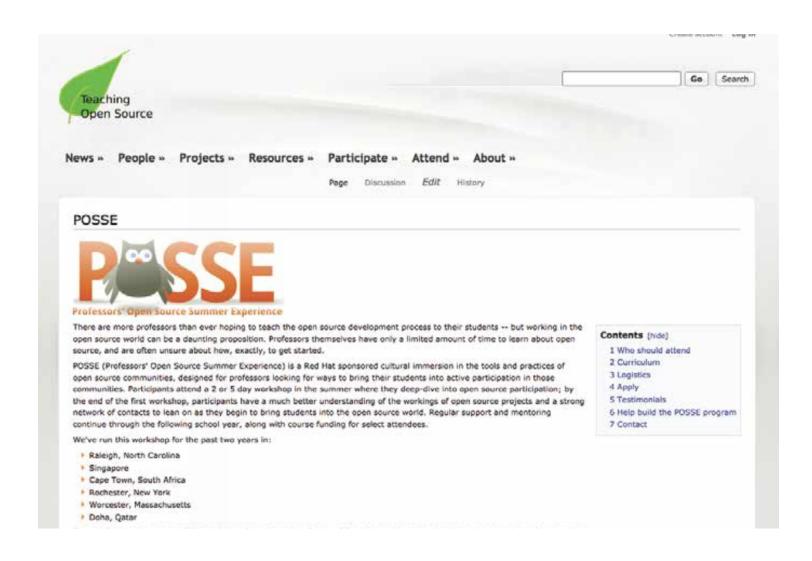
Screenshot showing old logos for Teaching Open Source and POSSE



Proposed new logos and rationale



Keeps the existing leaf motif, with associations of growth

Borrows from POSSE redesign to create a cohesive brand system

- Leaf icon replaces the "O" of open
- Icon shares shapes and proportions with POSSE owl

Focus is on the acronym, which seems to be used more than the full name

Color is friendly, approachable, and modern

Type is bold, familiar, and easy to read



A refinement of the previous redesign

Forms the basis a cohesive brand system

- Owl icon replaces the "O" of open
- · Icon shares shapes and proportions with TOS leaf

Focus is on the acronym, which is used more than the full name

Color is toned down to a softer orange than the 2011 version

Type is bold, familiar, and easy to read