

## Screenshot showing old logos for Teaching Open Source and POSSE

The screenshot shows the homepage of the Teaching Open Source website. At the top left is a green leaf logo with the text "Teaching Open Source". To the right is a search bar with "Go" and "Search" buttons. Below the header is a navigation menu with links: "News »", "People »", "Projects »", "Resources »", "Participate »", "Attend »", and "About »". Below the navigation menu are links for "Page", "Discussion", "Edit", and "History". The main content area features the "POSSE" logo, which consists of the word "POSSE" in large orange letters with a green owl icon integrated into the letter "O". Below the logo is the text "Professors' Open Source Summer Experience". The main text describes the program: "There are more professors than ever hoping to teach the open source development process to their students -- but working in the open source world can be a daunting proposition. Professors themselves have only a limited amount of time to learn about open source, and are often unsure about how, exactly, to get started. POSSE (Professors' Open Source Summer Experience) is a Red Hat sponsored cultural immersion in the tools and practices of open source communities, designed for professors looking for ways to bring their students into active participation in those communities. Participants attend a 2 or 5 day workshop in the summer where they deep-dive into open source participation; by the end of the first workshop, participants have a much better understanding of the workings of open source projects and a strong network of contacts to lean on as they begin to bring students into the open source world. Regular support and mentoring continue through the following school year, along with course funding for select attendees. We've run this workshop for the past two years in:" followed by a list of locations: Raleigh, North Carolina; Singapore; Cape Town, South Africa; Rochester, New York; Worcester, Massachusetts; and Doha, Qatar. On the right side of the page is a "Contents" section with a "hide" link and a list of links: "1 Who should attend", "2 Curriculum", "3 Logistics", "4 Apply", "5 Testimonials", "6 Help build the POSSE program", and "7 Contact".

Teaching Open Source

News » People » Projects » Resources » Participate » Attend » About »

Page Discussion Edit History

### POSSE

Professors' Open Source Summer Experience

There are more professors than ever hoping to teach the open source development process to their students -- but working in the open source world can be a daunting proposition. Professors themselves have only a limited amount of time to learn about open source, and are often unsure about how, exactly, to get started.

POSSE (Professors' Open Source Summer Experience) is a Red Hat sponsored cultural immersion in the tools and practices of open source communities, designed for professors looking for ways to bring their students into active participation in those communities. Participants attend a 2 or 5 day workshop in the summer where they deep-dive into open source participation; by the end of the first workshop, participants have a much better understanding of the workings of open source projects and a strong network of contacts to lean on as they begin to bring students into the open source world. Regular support and mentoring continue through the following school year, along with course funding for select attendees.

We've run this workshop for the past two years in:

- ▶ Raleigh, North Carolina
- ▶ Singapore
- ▶ Cape Town, South Africa
- ▶ Rochester, New York
- ▶ Worcester, Massachusetts
- ▶ Doha, Qatar

#### Contents [hide](#)

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## Proposed new logos and rationale



Keeps the existing leaf motif, with associations of growth

Borrows from POSSE redesign to create a cohesive brand system

- Leaf icon replaces the “O” of open
- Icon shares shapes and proportions with POSSE owl

Focus is on the acronym, which seems to be used more than the full name

Color is friendly, approachable, and modern

Type is bold, familiar, and easy to read



A refinement of the previous redesign

Forms the basis a cohesive brand system

- Owl icon replaces the “O” of open
- Icon shares shapes and proportions with TOS leaf

Focus is on the acronym, which is used more than the full name

Color is toned down to a softer orange than the 2011 version

Type is bold, familiar, and easy to read