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Data Products Analyst, YouTube



YouTube



Mountain View, CA, USA; +3 more



Mid

Apply



This role may also be located in our Playa Vista, CA campus.

Note: By applying to this position you will have an opportunity to share your preferred working location from the following: **Mountain View, CA, USA; New York, NY, USA; Los Angeles, CA, USA; San Bruno, CA, USA.**

Minimum qualifications:

- Bachelor's degree or equivalent practical experience.
- 3 years of experience with data analysis and SQL/MySQL.
- 3 years of experience in system architecture and code comprehension (reading) in Python.
- 3 years of experience in technical troubleshooting, and managing internal/external partners or customers.
- 3 years of experience in designing data pipelines, and dimensional data modeling for synch and asynch system integration and implementation using internal (e.g., Flume, etc.) and external stacks (e.g., Data-flow, Spark, etc.).
- 3 years of experience working with data infrastructure and data models by performing exploratory queries and scripts.

Preferred qualifications:

- Master's degree in Business, Statistics, Mathematics, Economics, Engineering or Applied Science, or a related field. [Skip navigation links](#)
- Experience with data warehouses, distributed data platforms, and data lakes.

- Ability to apply structured thinking to break down complex, multi-dimensional problems.
- Excellent business and technical communication, organizational, and problem-solving skills.

About the job

As a Data Products Analyst within YouTube Ads, you will be part of a community of analytics professionals who work on high impact projects ranging from developing critical data pipelines that help run the business, build tools to analyze the content partnerships and creator ecosystem which guide business leadership on optimizing the effectiveness and efficiency of our partner facing business teams. Data is the fundamental building block for every tool and every insight. You will build the data sets that help run the business, piping the relevant data into and out of our tools, and making it useful for analysts across the organization to drive reporting and insights.

In this role, you will be responsible for democratizing YouTube's business data, helping business leaders make sense of business operations through timely, accurate, and robust business intelligence. You will use SQL and YouTube's Extract, Transform, and Load (ETL) systems to produce useful datasets, establish best practices for data sets and reporting, and develop a breadth of expertise in various data domains. You'll scale centralized reporting, to ensure the business is operating more effectively and efficiently. You will embody a product owner mindset and influence building exceptional data products that delight our users.

At YouTube, we believe that everyone deserves to have a voice, and that the world is a better place when we listen, share, and build community through our stories. We work together to give everyone the power to share their story, explore what they love, and connect with one another in the process. Working at the intersection of cutting-edge technology and boundless creativity, we move at the speed of culture with a shared goal to show people the world. We explore new ideas, solve real problems, and have fun — and we do it all together.

The US base salary range for this full-time position is \$123,000-\$176,000 + bonus + equity + benefits. Our salary ranges are determined by role, level, and location. Within the range, individual pay is determined by work location and additional factors, including job-related skills, experience, and relevant education or training. Your recruiter can share more about the specific salary range for your preferred location during the hiring process.

[Skip navigation links](#)

Responsibilities

- Conduct requirements gathering and project scoping sessions with subject matter experts, business users, and executive stakeholders to discover and define business data needs.
- Design, build, and optimize the data architecture and Extract, Transform, and Load (ETL) pipelines to make them accessible for Business Data Analysts, Data Scientists, and business users to enable data-driven decision-making.
- Work with analysts to productionize and scale value-creating capabilities including data integrations and transformations, model features, and statistical and machine learning models.
- Drive standards in data reliability, data integrity and data governance, enabling accurate, consistent, and trustworthy data sets, business intelligence products, and analyses.
- Engage with the analyst community, communicate with analysts to understand user journeys and data sourcing inefficiencies, advocate best practices, and lead analyst training.

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