

# Data Science Project Guidelines

## Objective

The goal of this project is to apply the complete Data Science pipeline — from data collection to preprocessing — on a real-world dataset. You will explore, visualize, and prepare data for potential machine learning applications.

## 1. Dataset Requirements

You must select a dataset that meets the following conditions:

- Source: Kaggle or any open dataset repository (e.g., UCI, data.gov, GitHub, etc.).
- Minimum 500 rows (records).
- At least 2 categorical features (e.g., Gender, City, Education level).
- At least 3 numerical features (e.g., Age, Salary, Score, Price).
- The dataset should be relevant to a real-world problem (e.g., health, education, finance, marketing, sports, environment).

Submit the dataset link to me for approval before you start the analysis before the next lab class.

## 2. Project Tasks

### A. Data Understanding

1. Load the dataset into R.
2. Display the first few rows of the dataset.
3. Show shape (rows  $\times$  columns).
4. Display data types of each column.
5. Generate basic descriptive statistics (mean, median, mode, std, min, max, count, etc.).
6. Identify categorical and numerical features.

### B. Data Exploration & Visualization

Perform exploratory data analysis (EDA) to understand patterns, relationships, and trends.

1. Univariate Analysis
  - Distribution plots (Histogram, Boxplot, Bar chart)
  - Frequency of categorical variables
2. Bivariate Analysis
  - Correlation matrix (heatmap)
  - Scatter plots for numeric pairs
  - Boxplots between categorical and numeric features
3. Identify patterns, skewness, and possible outliers.

## C. Data Preprocessing

Perform the following preprocessing steps:

1. Handling Missing Values
  - Detect missing values (using code).
  - Replace or remove them (mean, median, mode, or imputation methods).
2. Handling Outliers
  - Identify outliers (using boxplots or IQR method).
  - Decide whether to remove, cap, or transform them.
3. Data Conversion
  - Convert categorical variables using label encoding or one-hot encoding.
  - Ensure all features are in a numeric form for further processing.
4. Data Transformation
  - Normalize or standardize numeric features (e.g., Min-Max Scaling, Z-score normalization).
  - Apply log/sqrt transformation if necessary to fix skewness.
5. Feature Selection
  - Identify and retain the most important features.
  - Use correlation analysis, variance thresholding, or mutual information.

If your dataset does not have missing values or outliers, create them manually (either by modifying a few values or inserting NaN/outliers using code).

## 3. Expected Deliverables

Your final submission should include:

### A. Report (in PDF format)

- Title page (project title, dataset name, student name, ID)
- Dataset source (with link)
- Description of dataset and features
- Data exploration results (with visuals)
- Data preprocessing steps (with explanation)
- Summary of findings and observations

A report template has been uploaded to the shared Google Drive folder. Follow the template strictly to ensure proper formatting of text, images, and tables.

### B. Code File

- R: .R script
- Code must be clean, well-commented, and reproducible
- Data should be read from your Google Drive link or GitHub

## Submission Instructions

- Upload the PDF report and code file to MS Teams.
- File naming format:  
C-G01-mid-report.pdf  
C-G01-mid-project.R

## Evaluation Criteria

Component	Marks
Dataset selection & justification	5
Data understanding & description	10
Data exploration (visuals & insights)	10
Preprocessing (missing, outliers, transformation, feature selection)	15
Report quality & code readability	10
<b>Total</b>	<b>50 marks</b>

## Submission Deadline

25<sup>th</sup> November 2025, 11:59 PM

Missing the deadline will result in a **10% deduction** of marks for each day. If you have midterm exams, complete the project before the midterm week. Individual viva sessions will be conducted after the midterm week.

## Note:

Project progress will be evaluated during the lab sessions of the 4<sup>th</sup> and 5<sup>th</sup> weeks for all groups. Therefore, each group should be prepared with their updated code during those lab classes to report their implementation progress.