



# PRODUCTS SERVICES

**Partners** 

IAF - ásatrú.org

#### **Print**

Comp Cards
Headshots
Thank You Cards
Business Cards
Posters
Flyers
Banners
Book Covers

# Special Pricing

Ask about special pricing for non-profits, veterans and partners!

# Design

Logo Web Social Media

\*all prints include design\*

# Packages

New Comer Tour Go-Getter

\*all packages include free shipping\*



# COMPSARDS HEADSHOTS

You are reponsible for providing the images for your prints. If you're ordering comp cards, you must provide a minimum of five images including a headshot. We help you choose images best suited to print. All images must be 300DPI for opitmal printing. These images must be recent.

Comp cards are printed on the standard 5.5 x 8.5 card stock. Headshots are printed on the 8 x 10 standard headshot paper.

The current turnaround for comp cards and headshots is 2 weeks.

#### COMP CARDS

When you order a comp card, you'll be asked to provide information like hair color, eye color, height, shoe size and your measurments. (ex: dress size, hips, bust, shirt, suit, inseam and sleeve).

There are several layouts a comp card can be printed in:

Layout 1 (Front Only)—Headhsot has full white border around your headshot with your name centered at the bottom.

Layout 2 (Front Only)—Headshot has full bleed (no borders) with your name centered on the bottom.



Layout 3 (Front Only)—Headshot has full bleed (no borders), except a white border at the bottom where your name will be printed.



Your Name



Layout 4 (Back Only)—Three image layout with white or black borders, information on the bottom.

Layout 5 (Back Only)—Four image layout with or without borders (borders can be black or white), information on the bottom.

#### **HEADSHOTS**

We have several layouts that headshots are printed in:

Layout 1—A full white border around your headshot with your name centered at the bottom. This is a perfered layout of casting directors, as they can make notes in the white space. (Refer to layout 1 for comp cards)

Layout 2—A full bleed printing that leaves no border around your headshot. Your name is not seen anywhere on the print. This is a popular print for autographs.



#### THANK YOU CARDS

Thank you cards are a bit of old world courtesy that subtly markets you to whoever is receiving it. Add a personal touch like a gift or a custom message to cement yourself in someone's memory.

Our thank you cards are printed with a matte finishe on folded 5.5" x 4" premium card stock.

#### BUSINESS CARDS

Our business cards are functional and professional. We design them to present information quickly and efficiently in a fast-paced setting. Furthermore, we aim for them to be durable, easy to read and write on.

All business cards are printed on premium card stock with a matte finish. We design them to be unique to the person ordering them.

#### **POSTERS**

Our posters are meant for live events and conventions. We print them on high quality poster paper and laminate them for durability. (It prevents water damage, and reduces normal wear and tear.) There are three sizes to choose from:

11" x 17" is \$62 18" x 24" is \$78 22" x 28" is \$90

#### **FLYERS**

Our flyers are printed on either standard paper, light card stock or premium card stock with either a glossy or matte finish. You have an option of printing vertical or horizontal flyers. There are several sizes to choose from:

5.5" x 8.5" is \$71 8.5" x 11" is \$120 11" x 17" is \$158

#### **BANNERS**

Our banners are meant for live events and conventions. They're horizontal banners on vinyl. It makes them durable, waterproof and fade resistent. Grommets are included to make them easier to hang. There are several sizes to choose from:

4ft x 6ft is \$159 4ft x 8 is \$183 4ft x 10ft is \$215 4ft x 12ft is \$247

# **BOOK COVERS (FRONT ONLY)**

We always conduct research before diving into the design process. First, we must understand your audience and read a sample of your manuscript ourselves. Second, we research popular trends within your genre. You will not recieve a book cover in a few days.

We'll need to know what size your printed book will be.

Turn around for book covers can vary. Some styles are quicker to complete than others. Your completed package will include a PDF file, image file, and editable AI or PSD file.

We do not print books or provide you with an ISBN. We design book covers only.

# FULL BOOK COVER (FRONT, BACK AND SPINE)

We need a final page count and book size to calculate spine width. We cannot proceed without that information. The design process is the same as stated above.

Buy a real steal with our Branding package!

Facebook, Twitter, Instagram, Youtube & More

# SOCIAL-MEDIA AND LOGOS AND LOGOS

# SOCIAL MEDIA GRAPHICS

Orders for custom social media graphics is done in a set of three platforms for one order. The number of graphics you receive depends on the platforms you've chosen. Here is a breakdown of the different platforms:

Facebook - 1 Graphic (banner)
Twitter - 1 Graphic (Banner)

Youtube - 3 Graphics - (Profile Photo, Banner and Watermark)

Etsy - 2 Graphics (Shop Icon and Banner)

Linkedin - 1 Graphic (Banner)

We won't design custom thumbnails for your Youtube videos. We stay away from custom profile photos, unless you're a business.

Need a different social media platform? Drop us a message, and we'll talk about it!

# LOGOS

We'll help you choose a logo style ideal for you. After we've determined a style, we'll design two initial logo concepts for you to choose from. You'll be allowed two revisions. When completed, you'll recieve:

Logo for web and print -

Scaleable vector files (.ai and .esp files)

A vector PDF file

One high resolution logo on a white background in CMYK format for priting

One high resolution logo on a white background in RGB for internet usage

Final logo design in 3 different versions -

Full-color logo

Grayscale logo

Logo file for a colored background

Small version logo for favicon or icon.



Websites are special request items available by calendar slot only. A normal calendar slot is two weeks in length. However, a larger website will require a longer calendar slot.

# **EXTRAS**

We do not provide a domain name and hosting for your website. We do not write content for your website. These are items you are responsible for. If you want us to handle them, there will be an additional charge:

Content Creation - \$20 per page Domain - \$8 + cost of domain Hosting - \$8 + cost of hosting

## **BASIC WEBISTE**

A basic website has between two and six pages that presents information about a person, group or organization. (A brochure style site, if you will.) It's great for people that have no time for blogging and may only update their site a few times a month (if that).

A basic website gives you everything you need without bloat or trapping you in a cookie-cutter design. Our price range for a basic site is \$200 to \$500. Every basic website comes with the following:

Simple CSS3 Animations
Simple Javascript/JQuery (ex: image gallery, sliders...etc)
Custom Fonts
Contact Form (if applicable)
Al or PSD file of your web design
Custom Icons (if applicable)
Free setup on hosting of your choice
Website files with comments

#	Pricing	# of Pages	Limits
1	\$200	1 to 2	3 Custom Icons, 2 Layouts
2	\$350	3 to 4	4 Custom Icons, 3 Layouts
3	\$400	5 to 7	5 Custom Icons, 4 Layouts
4	\$500	8+	6 Custom icons, 6 layouts

You'll have a user friendly dashboard to update your website. There's no complicated updates or security settings to figure out. We do that for you on setup.

## WEB MAINTENANCE

Some people have no interest in maintaining or updating their websites. For those people, we offer a maintenance plan at \$50 a month.

Everything will be done for you. If there is a problem with either your hosting or web domain, we will handle it. If your code needs maintenance or you want to update your content, we will handle that on your behalf.

# BLOGS, FAN SITES & OTHER THINGS

We do work with different platforms to meet more robust needs. Wordpress is a popular option with clients. It's user friendly with a large supporting community.

Typically, we go with what is best for the client. While many people would like a site on a popular CMS, not many actually use it frequently enough to warrant the cost of one. Unless you're going to update more than five times a month, we don't recommend a bulky solution like this.

If you're set on one, though, our pricing for them is different:

WordPress						
#	Name	Pricing				
1	Customization	\$360				
2	Normal	\$600				
3	E-Commerce	\$1200+				

Posting regular events, sharing latest works and diligent blogging is made easier with Wordpress. If you actively promote yourself, this would be a better option to go with. Every Wordpress site will include:

Simple CSS3 Animations
Simple Javascript/JQuery (ex: image gallery, sliders...etc)
Custom Fonts
Al or PSD file of your web design
6 Custom Icons
Free setup on hosting of your choice
Website files with comments

If you want us to customize a premium theme, we charge a flat rate of \$360. For rates working with a non-Wordpress platform, please drop us an email.



# GO-GETTER

Build a strong online presense and connect to fans with a robust site built for weekly updates and fan activity. The package includes:

CMS Website Branding Guide Image Optimization Social Media Graphics Logo

Price: \$855