



jucelle.lim@gmail.com



jucellelim.com



203.260.4706



EDUCATION

University of Connecticut, Bachelor of Fine Arts in Communication Design
Storrs, CT



EXPERIENCE

Education.com
Redwood City, CA

Freelance Graphic Designer / Illustrator, July 2012 - Present

Responsible for creating vector and hand drawn illustrations as well as fun and engaging worksheet layouts for children.

Opes Advisors, Inc.
San Mateo, CA

Design Intern, August 2012 - May 2013

Created print and digital marketing materials, powerpoint presentations, graphics, wireframes and other marketing deliverables within the company's branding standards.

Design Center
Storrs, CT

Graphic Designer, January 2011 - May 2012

Conceptualized and developed a variety of print, web, motion and brand identity.

Women's Center
Storrs, CT

Graphic Designer, August 2010 - May 2012

Produced advertising materials for both print and web.

Yale University Press
New Haven, CT

Design Intern, Summer 2010

Assisted in coordinating the production and manufacturing of each book which includes typesetting, photo-researching, creating paperback mechanicals and proofreading.

Bonnie Marcus Stylepress
Westport, CT

Design Intern, Summer 2009

Helped with email campaigns and website inventory.



SKILLS

Adobe After Effects, Illustrator, In Design, Photoshop, Microsoft Word, Excel, Powerpoint, Hand Rendering and Sketching



AWARDS

Connecticut Art Director's Club / CADC 37th and 36th Annual Award Show, 2012 & 2011

Feminist Art Award, 2012

Homecoming Banner (1st place), 2011 & 2010

School of Fine Arts Talent Scholarship Award, 2011 & 2010

Graphic Design Achievements Award, 2009