



JEN UDAN

FRONT-END DEVELOPER

(512) 923-9779 / jen.udan@gmail.com / github.com/judan



Skills

- + HTML
- + CSS
- + Javascript
- + Git
- + Backbone
- + React
- + Node
- + ES6
- + Unit testing
- + Photoshop
- + Illustrator
- + InDesign
- + Responsive web design
- + Google Analytics /SEO
- + Sass
- + jQuery
- + GitHub

Notable Projects

+ "The Best of 'Best Of' Lists"

Worked with front-end, back-end & design teammates on an app that lets users submit/vote for "Best Of" lists; built with Javascript, Backbone, HTML, CSS and Ruby on Rails.

+ "Pointer"

Worked with front-end classmates on an app for a local client that helps children learn to read; built with Javascript, Backbone, React, CSS, Node and Express.

+ Iron Yard Final Project

Created an app for local nonprofit The Lilith Fund that helps admins and volunteers run hotline shifts and store/access caller information; built with Javascript, Backbone, React, CSS, Node and Express.

<https://lilith-app.herokuapp.com/>

Education

The Iron Yard - Austin
(Spring 2016)

Front-End Engineering Immersive Program

12-week immersive program (80+ hrs/week) focusing on HTML, CSS, Javascript foundations, libraries, MVC frameworks, testing, backend basics, and Agile dev.

The University of Texas at Austin
(2003-2007)

B.A. in English / philosophy

Minor in rhetoric

Liberal Arts Honors & English Honors, GPA: 3.65

Relevant Experience

Marketing / Ad Operations Asst.

Mar. 2013 – Feb. 2014

The Texas Tribune – Austin, TX

- Implemented sponsorships on TexasTribune.org, microsites and newsletter pages
- Liaised between the marketing and art departments to create, publish and track ads
- Created custom graphics for in-house and sponsorship ad campaigns
- Generated performance reports and forecasted inventory

Web Content & Social Media Specialist

Mar. 2009 – May 2012

Zilker Ventures – Austin, TX

- Developed content for multiple web properties operated by Zilker Ventures
- Increased conversion rates exponentially via user testing and SEO best practices
- Utilized tracking, analytics and polling tools to improve conversion rates
- Drove traffic with targeted email marketing and social media campaigns

**See more professional experience at [linkedin/in/jenudan](https://www.linkedin.com/in/jenudan).*

Recommendation

"Jen has confidently represented both the marketing and art departments in our digital publishing workflow. In addition to quickly mastering multiple ad design/placement systems, she has provided valuable suggestions and direction for user-friendly revisions to the tech tools we build." – *Amanda Krauss, director of engineering at Texas Tribune*

References

Karly Borden, director
karly@theironyard.com

Aaron Larnier, instructor
aaron@larnier.com



github.com/judan



twitter.com/jencoded



[linkedin.com/in/jenudan](https://www.linkedin.com/in/jenudan)