

JUDD WHITEHEAD

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CAREER SUMMARY

Creative professional, and full-stack C# .NET developer looking for opportunities in web/software development. Detail-oriented and results-driven individual with over 18 years of experience in graphic design and creative communications. Known as the “go to” person to accomplish a variety of projects including: print, web design, UI design, 3-D modeling, rendering, and 3-D printing. Resourceful, creative, organized.

SKILLS SUMMARY

Experience in creative services, web development and marketing. Web design, coding, analytics and marketing literature development. Traditional and digital art skills, press production, 3-D printing, 3-D animation and modeling, photography and digital asset management.

.NET Development, C#, MVC, SQL, LINQ, MSSQL Server, HTML5, CSS3, Bootstrap, Razor, JavaScript, GitHub, Lingo (Adobe Director), Adobe Creative Suite, Photoshop, Illustrator, InDesign, Dreamweaver, Bridge, Flash, Director, Premiere, Acrobat Pro, Adobe LiveCycle, Google Analytics, LightWave 3-D, Simplify3D, AutoCAD, Word, Excel, PowerPoint, Outlook, Windows and Mac.

EXPERIENCE

2018 – Present **CABARRUS COUNTY ITS – Concord, NC**

Programmer/Analyst

- Developed and published Alexa Skill “Cabarrus County Events” utilizing Web API, C# and Node.js to inform the public about current events in the area.
- Generated responsive CSS header/footer boilerplate for Cabarrus County applications without JavaScript to minimize conflict with other frameworks.
- Repaired legacy VB applications and improved existing user interaction for GIS Pin Search and Tax Collect Forms.
- Converted over 100 scripts for Accela software for more efficient code management.
- Conducted code reviews and developed formula-driven Excel template standard for the reports.

2017 – November 2017 **CODER FOUNDRY GRADUATE – Kernersville, NC**

Software Developer

- Built and developed working skills with .NET MVC framework, C#, Razor, HTML, CSS, Bootstrap, and JavaScript.
- Full stack development projects included a bug tracker application, financial portal application, and a mobile application using Xamarin.
- Developed deep understanding of business requirements impact on technical solution design.

2011 – 2017 **AMCASE, INC. – Winston Salem, NC**

Creative Manager | Sr. Graphic Designer

- Grew social media following 300% in 18 months through an aggressive online campaign.
- Reduced marketing costs by 90% by designing 3-D printed miniature cabinets for national conferences.

- Achieved a 30% efficiency company marketing expenditure through business process improvement.
- Designed new company logo, print literature and website while managing brand standards and guides.
- Drove a 25% increase in web traffic through optimizing corporate website user experience using HTML, CSS, JavaScript, and PHP.
- Supported sales efforts through multiple channels including email marketing, A/B testing, website support, multimedia presentations, and print literature.

2009 – 2011 Steel Solutions USA, LLC – Winston Salem, NC

Multimedia Developer

- Produced all branding and marketing literature for this start-up company.
- Developed web applications including Flash photo gallery and 3-D animations.
- Maintained order entry database and resource area on website for distributor network.
- Generated code-driven quote forms using JavaScript to streamline end-user data entry.

1999 – 2009 Goelst USA, LLC – Winston Salem, NC

Sr. Multimedia Designer (2007 – 2009)

- Analyzed sales processes and developed interactive product presentation tools to support and facilitate sales presentations to prospective clients.
- Showcased cabinet casework through interactive galleries and 3-D animations.
- Managed the final assembly, printing and distribution of 300-page product catalog.

Sr. Graphic Designer (2003 – 2007)

- Dramatically reduced cycle time for asset management from day-long tasks to almost instantaneous using Adobe Director Lingo coding.
- Reduced cycle times from 3 weeks to 3 days by analyzing line art development processes and automating with Adobe Illustrator.
- Mentored junior graphic designers regarding print media and 3-D applications.
- Collaborated with creative team to define and produce brochures targeting key markets boosting sales force confidence and knowledge.
- Through business process and manufacturing analysis designed, developed, and tested new packaging to protect sample cabinets from previous shipping damage.

Graphic Designer (1999 - 2003)

- Analyzed business and sales process in order to develop interactive sales support tools.
- Produced a series of interactive CD presentations utilizing 3-D modeling, animation, and Lingo scripting.
- Monitored and designed from concept to completion all literature pieces going to press, ensuring consistency with brand guidelines and color accuracy.
- Coordinated, edited, and produced a manufacturing video of casework furniture.

EDUCATION

North Carolina State University – Raleigh, NC
 Bachelor of Industrial Design – May 1998
 Minor in Graphic Communications
 GPA: 3.920 – summa cum laude