Jude Joshua

PRODUCT DESIGNER

Lagos, Nigeria

+234-904-113-4407

hello@judejoshua.me

https://linkedin.com/in/judejoshua

https://www.judejoshua.me

SUMMARY

Creative storyteller with over 5 years of experience amplifying user-friendly experiences through aesthetic, functional and simple design. Passionate about contributing to design team success through a careful approach to user and market research, detailed attention to design needs and excellent collaboration skills. Having a clear understanding of UX methods and UI design tools. Looking for opportunities to grow and excel in product design.

WORK

UI/UX DESIGN MENTOR / DESIGNLAB
NOVEMBER 2022 - PRESENT (REMOTE)

- Mentored and guided students in their UI/UX design tasks, offering reviews, design critiques and advice to help them improve their skills.
- Ensured students met course deadlines and successfully completed their assignments.

LEAD PRODUCT DESIGNER | FIRSTMEDTRADE AFRICA
DECEMBER 2020 - PRESENT, LAGOS, NIGERIA (HYBRID REMOTE)

- Coordinated with other members of the design team to conduct one-on-one interviews with 40 existing customers to understand the challenges faced with placing orders on the e-commerce site.
- Designed and maintained a robust component library and design system to ensure 100% consistency in all aspects of the product UI.
- Presented cross-functional teams and senior leadership with new product design concepts.
- Leveraged usability tests with 25 beta users to ensure that the new UI was functional, simple, and usable — allowing easy flow and completion of tasks.
- Actively sought opportunities to expand my experience and enhance my skills, accepting challenging projects and working hard to meet company goals and deadlines.

WEB DESIGNER | FIRSTMEDTRADE AFRICA
DECEMBER 2017 - NOVEMBER 2020, UYO, NIGERIA (HYBRID REMOTE)

- Facilitated the design, development and maintenance of the beta version of the website, providing telemedicine services to 1,000+ users.
- Conducted user surveys to gain insights regarding the platform and reported bugs faced to the development team.
- Developed and managed critical components of the e-commerce and ambulance arm of the website for use by 200+ buyers, 400 retail vendors and 100 manufacturers.

WEB DESIGN INTERN / MINISTRY OF SCIENCE AND TECHNOLOGY
MAY 2017 - OCTOBER 2017, AKWA IBOM, NIGERIA

- Optimized website accessibility and usability by reducing page loading time by 12% and simplifying navigation.
- Mentored and trained 10 senior staff members in web and graphic design over a 3-month period.

PROJECTS

PRODUCT DESIGNER | THE VICTORIA NWAEKE CANCER FOUNDATION
SEPTEMBER 2021 – SEPTEMBER 2022, (REMOTE)

- Collaborated with a cross-functional team to curate a responsive portfolio website for receiving donations and promoting planned cancer-related events.

UI/UX DESIGNER | SOLIUMRISE
NOVEMBER 2021, (REMOTE)

- Curated the design of a responsive web app for a decentralized exchange (DEX) platform in addition to providing wireframes, prototypes, style guides and a design system to increase enginnering team productivity.

UI/UX DESIGNER | THRIVE.NG
AUGUST 2021 – OCTOBER 2021, (REMOTE)

- Volunteered to design a responsive mobile-first SaaS user interface and provide prototypes for usability testing, component style guides, and a design system.

TRAITS

PROBLEM SOLVER
Empathy, resourcefulness, openness to change, storytelling, time allocation.

ANALYTICAL AND DEEP THINKER
Brainstorming, creative thinking, research, innovation.

COLLABORATOR
Conflict management, openness to criticism, team management, communication.

TOOLS

FIGMA
Design, prototyping, wireframes, case studies, design systems, user research, information architecture, user flow, user persona, empathy maps, style guide generation, competitor analysis

PROTOPIE
Advanced prototyping, wireframing, user testing, usability testing.

GOOGLE FORMS & MICROSOFT FORMS
User surveys, user research.

TRELLO & SLACK
Task management, team collaboration.

LANGUAGES

ENGLISH
Fluent

FRENCH
Intermediate

EDUCATION

B.ENGR COMPUTER ENGINEERING | CARITAS UNIVERSITY
SEPTEMBER 2013 - AUGUST 2018, ENUGU, NIGERIA

- Designed and developed a web-based clinic management system from scratch with HTML, CSS, JavaScript and PHP to enable students to book appointments with the school's clinic doctors.