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## SUMMARY

Creative storyteller with over 5 years of experience amplifying user-friendly experiences through aesthetic, functional and simple design. Passionate about contributing to design team success through a careful approach to user and market research, detailed attention to design needs and excellent collaboration skills. Having a clear understanding of UX methods and UI design tools. Looking for opportunities to grow and excel in product design.

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## WORK

### UI/UX DESIGN MENTOR | DESIGNLAB

November 2022 - PRESENT — (Remote)

- Inspecting visual mockups and delivering critiques on design tasks submitted weekly to help students improve their design skills.
- Providing support and mentorship to students, ensuring that they complete their assigned tasks and are on track with course deadlines.

### LEAD PRODUCT DESIGNER | FIRSTMEDTRADE AFRICA

December 2020 - PRESENT — Lagos, Nigeria (Hybrid, Remote)

- Coordinated with other members of the design team to conduct one-on-one interviews with 40 existing customers to understand the challenges faced with placing orders on the e-commerce site.
- Designed and maintained a robust component library and design system to ensure 100% consistency in all aspects of the product UI.
- Boosted signups by 20% by improving the UI and web interface for a customer-facing e-commerce site with 10,000+ visitors per month.
- Presented cross-functional teams and senior leadership with new product design concepts.
- Leveraged usability tests with 25 beta users to ensure that the new UI was functional, simple, and usable — allowing easy flow and completion of tasks.
- Actively sought opportunities to expand my experience and enhance my skills, accepting challenging projects and working hard to meet company goals and deadlines.

## WEB DESIGNER | FIRSTMEDTRADE AFRICA

December 2017 - November 2020 — Uyo, Nigeria (Hybrid, Remote)

- Facilitated the design, development and maintenance of the beta version of the website, providing telemedicine services to 1,000+ users.
- Conducted user surveys to gain insights regarding the platform and reported bugs faced to the development team.
- Developed and managed critical components of the e-commerce and ambulance arm of the website for use by 200+ buyers, 400 retail vendors and 100 manufacturers.

## WEB DESIGN INTERN | MINISTRY OF SCIENCE AND TECHNOLOGY

May 2017 - October 2017 — Uyo, Nigeria

- Handled accessibility and usability of the website by reducing the load time by 12%, minimizing navigation options, and removing unimportant parts of the user flow.
- Mentored 10 members of senior staff in web UI design and graphic design during a 3-month training program.

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## PROJECTS

### PRODUCT DESIGNER | THE VICTORIA NWAKE CANCER FOUNDATION

September 2021 - September 2021 — (Remote)

- Collaborated with a cross-functional team to curate a responsive portfolio website for receiving donations and promoting planned cancer-related events.

### UI/UX DESIGNER | SOLIUMRISE

November 2021 — (Remote)

- Curated the design of a responsive web app for a decentralized exchange (DEX) platform in addition to providing wireframes, prototypes, style guides and a design system to increase engineering team productivity.

### UI/UX DESIGNER | THRIVE.NG

August 2021 - October 2021 — (Remote)

- Volunteered to design a responsive mobile-first SaaS user interface and provide prototypes for usability testing, component style guides, and a design system.

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## TRAITS

### PROBLEM SOLVER

*Empathy, resourcefulness, openness to change, storytelling, time allocation.*

## ANALYTICAL AND DEEP THINKER

*Brainstorming, creative thinking, research, innovation.*

## COLLABORATOR

*Conflict management, openness to criticism, team management, communication.*

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## TOOLS

### FIGMA

*Design, prototyping, wireframes, case studies, design systems, user research, information architecture, user flow, user persona, empathy maps, style guide generation, competitor analysis*

### PROTOPIE

*Advanced prototyping, wireframing, user testing, usability testing.*

### GOOGLE FORMS & MICROSOFT FORMS

*User surveys, user research.*

### TRELLO & SLACK

*Task management, team collaboration.*

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## LANGUAGES

### ENGLISH

*Fluent*

### FRENCH

*Beginner*

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## EDUCATION

### B.ENGR COMPUTER ENGINEERING | CARITAS UNIVERSITY

September 2013 - August 2018 — Enugu, Nigeria

- Designed and developed a web-based clinic management system from scratch with HTML, CSS, JavaScript and PHP to enable students to book appointments with the school's clinic doctors.