

Jude Joshua

PRODUCT DESIGNER

San Francisco, United States

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SUMMARY

Creative storyteller with over 5 years of experience amplifying user-friendly experiences through aesthetic, functional and simple design. Passionate about contributing to design team success through a careful approach to user and market research, detailed attention to design needs and excellent collaboration skills. Having a clear understanding of UX methods and UI design tools. Looking for opportunities to grow and excel in product design.

WORK

UI/UX DESIGN MENTOR / DESIGNLAB

NOVEMBER 2022 - PRESENT (REMOTE)

- Mentored and guided students in their UI/UX design tasks, offering reviews, design critiques and advice to help them improve their skills.
- Ensured students met course deadlines and successfully completed their assignments.

LEAD PRODUCT DESIGNER | FIRSTMEDTRADE AFRICA

DECEMBER 2020 - PRESENT, LAGOS, NIGERIA (HYBRID REMOTE)

- Coordinated with other members of the design team to conduct one-on-one interviews with 40 existing customers to understand the challenges faced with placing orders on the e-commerce site.
- Designed and maintained a robust component library and design system to ensure 100% consistency in all aspects of the product UI.
- Presented cross-functional teams and senior leadership with new product design concepts.
- Leveraged usability tests with 25 beta users to ensure that the new UI was functional, simple, and usable — allowing easy flow and completion of tasks.
- Actively sought opportunities to expand my experience and enhance my skills, accepting challenging projects and working hard to meet company goals and deadlines.

WEB DESIGNER | FIRSTMEDTRADE AFRICA

DECEMBER 2017 - NOVEMBER 2020, UYO, NIGERIA (HYBRID REMOTE)

- Facilitated the design, development and maintenance of the beta version of the website, providing telemedicine services to 1,000+ users.
- Conducted user surveys to gain insights regarding the platform and reported bugs faced to the development team.
- Developed and managed critical components of the e-commerce and ambulance arm of the website for use by 200+ buyers, 400 retail vendors and 100 manufacturers.

WEB DESIGN INTERN / MINISTRY OF SCIENCE AND TECHNOLOGY

MAY 2017 - OCTOBER 2017, AKWA IBOM, NIGERIA

- Optimized website accessibility and usability by reducing page loading time by 12% and simplifying navigation.
- Mentored and trained 10 senior staff members in web and graphic design over a 3-month period.

PROJECTS

PRODUCT DESIGNER | THE VICTORIA NWAEKE CANCER FOUNDATION
SEPTEMBER 2021 – SEPTEMBER 2022, (REMOTE)

- Collaborated with a cross-functional team to curate a responsive portfolio website for receiving donations and promoting planned cancer-related events.

UI/UX DESIGNER | SOLIUMRISE
NOVEMBER 2021, (REMOTE)

- Curated the design of a responsive web app for a decentralized exchange (DEX) platform in addition to providing wireframes, prototypes, style guides and a design system to increase engineering team productivity.

UI/UX DESIGNER | THRIVE.ING
AUGUST 2021 – OCTOBER 2021, (REMOTE)

- Volunteered to design a responsive mobile-first SaaS user interface and provide prototypes for usability testing, component style guides, and a design system.

TRAITS

- PROBLEM SOLVER
Empathy, resourcefulness, openness to change, storytelling, time allocation.
- ANALYTICAL AND DEEP THINKER
Brainstorming, creative thinking, research, innovation.
- COLLABORATOR
Conflict management, openness to criticism, team management, communication.

TOOLS

- FIGMA
Design, prototyping, wireframes, case studies, design systems, user research, information architecture, user flow, user persona, empathy maps, style guide generation, competitor analysis
- PROTOPIE
Advanced prototyping, wireframing, user testing, usability testing.
- GOOGLE FORMS & MICROSOFT FORMS
User surveys, user research.
- TRELLO & SLACK
Task management, team collaboration.

LANGUAGES

- ENGLISH
Fluent
- FRENCH
Intermediate

EDUCATION

B.ENGR COMPUTER ENGINEERING | CARITAS UNIVERSITY
SEPTEMBER 2013 - AUGUST 2018, ENUGU, NIGERIA

- Designed and developed a web-based clinic management system from scratch with HTML, CSS, JavaScript and PHP to enable students to book appointments with the school's clinic doctors.