



Jude Joshua

P R O D U C T D E S I G N E R

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Summary

Detailed and innovative Product Designer with three years of experience in UI/UX Design and seven years of experience in Web design and development. Leveraging my expertise in user research, design systems and UX writing to design usable interactions between the digital platforms and end-users. Highly self-motivated, design aesthetics expert with tremendous time management techniques to deliver on tight deadlines. Possessing excellent interpersonal skills. A strong team builder and a natural leader.

Work Experience

Design Lead December 2020 - Present
First Medtrade Africa • Lagos, Nigeria

- Carried out user research and interviews to find out why end-users preferred placing orders via WhatsApp chats to buying from the online medical store.
- Worked with the development team to design an intuitive and optimized version of the medical store for users to shop easily resulting in a 20% increase in user purchases online.
- Carried out usability tests to ensure that the new design met the desired goal of the users - to shop easily.
- Worked with the QA team to formulate the product strategy to ensure that the vision of the product was realized when used in the market.

Senior Web Administrator December 2017 - November 2020
First Medtrade Africa • Lagos, Nigeria

- Designed, developed, and maintained the beta version of the website for use by over 500+ users.
- Supervised the contract development team to ensure that subsequent designs were implemented with a bug-free, and seamless system-user interaction.
- Communicated the challenges end-users faced while using the platform to the development team.

Web Design Intern May 2017 - October 2017
Ministry of Science and Technology • Akwa Ibom, Nigeria

- Worked with the development team to provide updates to the ministry's website and ensured that it provided accessibility and usability to it's users.
- Designed new sketches and wireframes for new projects that were meant to move some departments of the ministry from a paper-based database management system to an online database management system.
- Worked with the training team to prepare and organize a 3-months internship program for 1000 tech newbies.

Projects

UI/UX Developer January 2022 - March 2022
Felipe Gusta for IRELP • Brazil

- Converted the design of a Reiki-timer platform to a usable and functional code prototype.
- Worked to ensure that the mobile version of the design was responsive, accessible and usable by +100k users of the platform.
- Worked to ensure that the user experience was seamless and the user interface was not confusing or overwhelming for the users.

Visual/UI Designer November 2021
Olamide Damilare for SoliumRise • Ibadan, Nigeria

- Worked to provide sketches & wireframes, prototypes and style guides for the development of their DEX web app.
- Created a design system to use in designing the look and feel of the responsive web app with daylight and night themes.

Traits

- Problem-Solving Skills**
Empathy, resourcefulness, adaptability, story telling, time management
- Analytical Skills**
Analytical thinking, critical thinking
- Communication Skills**
Conflict management, openness to criticism, team management and organization, team work and collaboration

Tools

- Figma**
Design, prototyping, wireframes, case studies, design systems, user research, information architecture, user flow, user persona, empathy maps, style guide generation, competitor analysis
- Google & Microsoft forms**
User surveys, user research
- Zeplin**
Developer collaboration & hand-offs, style guide generation
- Protopie**
Advanced prototyping, wireframing, user testing, usability testing.
- Adobe XD**
Basic designs, prototyping, wireframing
- Trello**
Task management, team collaboration, time management
- Slack**
Task management, team collaboration
- Visual Studio Code**
Php, JQuery/Javascript, Html/Css, Vue.js, MySql

Product Designer September 2021 - November 2021
The Victoria Nwaeke Cancer Foundation • Maiduguri, Nigeria

- Worked to provide sketches and high-fidelity mockups of the landing page design.
- Created style guides and prototypes from the high-fidelity mockups for handoff to the development team.

UI/UX Designer August 2021 - September 2021
Ugochukwu Kizito for Thrive.NG • Lagos, Nigeria

- Worked to design and develop a responsive saas (services as a software) landing web platform for the client, in addition to providing style guides, prototypes for usability testing and a design system for developer handoff.

Web Designer/Developer December 2020 - January 2021
Club and Country • Abuja, Nigeria

- Designed and developed a responsive landing page to provide a way for 100+ users to ask questions and get feedback about the client's services.

Web Designer/Developer December 2019 - January 2020
CypressEnergy • Abuja, Nigeria

- Designed and developed a responsive saas (services as a software) landing webpage showcasing the company's services and a means for users to reach out and request these services.

Web Designer/Developer February 2019 - April 2019
Nweke Cynthia • Enugu, Nigeria

- Worked to design and develop a simple clinic management system for a university clinic with dashboard areas for 3 clinic doctors to manage their schedule, 10+ clinic admin staff, and over 1.5M+ students to book clinic appointments.

Web Designer/Developer July 2018 - August 2018
Ugochukwu Kizito • Enugu, Nigeria

- Designed and developed an MVP of a vehicle license and offence booking system providing road officials with a way to validate driving licenses and car owners with a way to update their driving licenses from the comfort of digital devices.

Education

Computer Engineering
Caritas University, Enugu, Nigeria
September 2013 - August 2018

Advanced Diploma in Computer Engineering and maintenance
IBML Computer Institute, Uyo, Nigeria
2012 - August 2013