Italian Food Market Research Comparison

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| Product | Supermarket | Brand | Price (EUR) | Availability | Promo | Notes |
| Spaghetti (500g) | Coop.fi | De Cecco | 4.96 | Low Stock | No | Seasonal offer |
| Spaghetti (500g) | Conad | Coop | 1.94 | Low Stock | Yes | Best-seller |
| Spaghetti (500g) | Esselunga | Galbani | 5.4 | Out of Stock | Yes | Seasonal offer |
| Olive Oil (1L) | Coop.fi | De Cecco | 5.77 | Out of Stock | No | Seasonal offer |
| Olive Oil (1L) | Conad | De Cecco | 7.42 | Low Stock | Yes | None |
| Olive Oil (1L) | Esselunga | Carapelli | 6.86 | Out of Stock | Yes | Best-seller |
| Canned Tomatoes (400g) | Coop.fi | Carapelli | 6.85 | Out of Stock | Yes | None |
| Canned Tomatoes (400g) | Conad | Galbani | 7.33 | In Stock | Yes | Seasonal offer |
| Canned Tomatoes (400g) | Esselunga | Galbani | 3.81 | In Stock | No | Seasonal offer |
| Parmigiano Reggiano (200g) | Coop.fi | Coop | 5.56 | In Stock | No | Best-seller |
| Parmigiano Reggiano (200g) | Conad | Carapelli | 5.32 | Out of Stock | Yes | None |
| Parmigiano Reggiano (200g) | Esselunga | Esselunga | 1.51 | In Stock | Yes | Best-seller |
| Pesto Sauce (190g) | Coop.fi | Carapelli | 7.5 | In Stock | No | Imported |
| Pesto Sauce (190g) | Conad | Coop | 3.13 | In Stock | No | Best-seller |
| Pesto Sauce (190g) | Esselunga | Esselunga | 3.75 | Out of Stock | Yes | Best-seller |
| Arborio Rice (1kg) | Coop.fi | Coop | 7.98 | Low Stock | No | Imported |
| Arborio Rice (1kg) | Conad | Mutti | 5.62 | In Stock | Yes | None |
| Arborio Rice (1kg) | Esselunga | Private Label | 2.09 | In Stock | No | Organic |
| Penne Rigate (500g) | Coop.fi | Coop | 6.59 | Out of Stock | No | Imported |
| Penne Rigate (500g) | Conad | De Cecco | 5.94 | Out of Stock | No | Organic |
| Penne Rigate (500g) | Esselunga | Coop | 1.48 | Low Stock | No | Imported |
| Mozzarella (125g) | Coop.fi | Coop | 1.16 | Low Stock | No | None |
| Mozzarella (125g) | Conad | Esselunga | 7.51 | Low Stock | No | Best-seller |
| Mozzarella (125g) | Esselunga | Carapelli | 2.86 | In Stock | Yes | Seasonal offer |
| Prosciutto Crudo (100g) | Coop.fi | Galbani | 5.42 | In Stock | No | Best-seller |
| Prosciutto Crudo (100g) | Conad | Coop | 5.23 | Out of Stock | No | Organic |
| Prosciutto Crudo (100g) | Esselunga | Barilla | 4.32 | Low Stock | Yes | Best-seller |
| Lasagna Sheets (500g) | Coop.fi | Galbani | 4.17 | Low Stock | Yes | Organic |
| Lasagna Sheets (500g) | Conad | Private Label | 5.82 | In Stock | Yes | Organic |
| Lasagna Sheets (500g) | Esselunga | Coop | 0.91 | Low Stock | No | None |