[IMAGE OVERLAY]

**Lumii**

A Personalized Career Agent Chatbot

[IMAGE OVERLAY]

* **Product Brief**
* **Title and Header Image**
* **Overview**

**Role & Duration**

* **The Problem**

**(Business Goal)**

* **Solution**
* **Challenges**
* **Discovery**
* **Foundation**
* **Implementation**
* **Interaction Highlights**

**(Before / After)**

* **Testing & Feedback**
* **Impact**
* **Lessons**

**(Tariot Card style)**

* **Title and Header Image**
* **Overview**

**Role & Duration**

* **The Problem**

**(Business Goal)**

* **User Research**
* **Qualitative Interviews**
* **Insights**
* **User Profiles**
* **Conceptualization**
* **The Solution**
* **Interaction Highlights**

**(Before / After)**

* **The Final Product**
* **Usability Testing**
* **Seeing Results**
* **Lessons**
* **Title and Header Image**
* **Overview**

**Role & Duration**

* **The Problem**

**(Business Goal)**

* **Why Social?**
* **Taking a step back**
* **Qualitative Interviews**
* **Insights**
* **Early Concepts**
* **Features**
* **Interaction Highlights (I think an Experience Map would suffice here than just scrolling down)**

**User Onboarding Flow**

**Creating the First Post**

**Discovering and Engaging with Prospects**

**Prospect Buys the Product**

**When a Prospect becomes the Customer**

**Additional Features**

* **Learnings**