

Data and Methods for Analyzing Special Interest Influence in Rulemaking

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Abstract

The United States government creates astonishingly complete records relevant to policy creation in executive agencies. In this article, we describe the major kinds of data that have proven useful to scholars studying interest group behavior in bureaucratic politics, how to obtain them, and challenges that we as users have encountered in working with these data. We discuss established databases such as *regulations.gov*, which contains comments on draft rules proposed by executive branch agencies, and new sources of data, such as ex-parte meeting logs, which describe the interest groups and individual lobbyists that bureaucrats are meeting face-to-face about proposed policies. One challenge is that some of these data are not machine-readable. We argue that a productive way forward is to invest in making all the datasets machine-readable and to create a consistent way to link them to each other as well as to other databases.

Keywords: Interest groups, rulemaking, lobbying, bureaucratic politics, data sources

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1 Introduction

If the U.S. federal government is unquestionably good at one thing, it is pushing out paper. In theory, governmental records relevant to the creation of regulatory policy via rulemaking have long been available to researchers. Particularly when compared with adjudication, enforcement, or other forms of individualized decision-making such as awarding grants or contracts, public rulemaking is supposed to be transparent and visible. The need for transparency in this quasi-legislative activity is all the higher given that roughly ten times as many rules are enacted as laws every year. Nevertheless, practically speaking, obtaining information on what is happening during rulemaking has been a costly and challenging undertaking. In the 1990s and early 2000s, leading research was limited to data on just a few rules (e.g., [Golden 1998](#)) or using surveys (e.g., [Furlong 2004](#)). Since 1994, when the government first released the *Federal Register* online, access to data on the notice-and-comment has become increasingly detailed, and now include data on draft policies, the activities of policymakers, and interest group advocacy (see [Yackee 2019](#), for a recent review).

In this article, we describe data sources that have proven useful to scholars studying interest group lobbying of federal agencies, how to obtain them, and also challenges in working with these data. Some of the data sources we discuss are machine-readable records of all agency rules published in the *Federal Register*, comments posted on regulations.gov, metadata about rules contained in the Unified Agenda, and Office of Management and Budget (OMB) reports. We also describe sources that have become more available in recent years, such as ex-parte meeting logs and individually-identified personnel records of nearly all federal employees since 1973 ([Singer-Vine 2017](#)).

These data sources do not exhaust the kinds of records relevant to researchers. They reflect what is available at present, but new data sources emerge constantly. Thus, we also highlight sources of data where complete datasets may soon become available, perhaps after

enterprising researchers submit the necessary Freedom Of Information Act (FOIA) requests. Examples include agency press releases (see, e.g., [Libgober 2020](#), [Libgober & Carpenter 2018](#)) and the Foreign Agents Registration Act (FARA) reports ([Shepherd & You 2019](#)).¹ To orient potential students of agency policymaking to available sources of data, we identify four units of analysis: (1) participants, (2) policymakers, (3) policy texts, and (4) metadata such as policy timing. We describe where to find data on each in roughly the order that they appear in the process of developing a rule.

1.1 Background: Rulemaking and the Administrative Procedures Act

For decades, the volume of legal requirements emerging from executive agencies has dwarfed the lawmaking activity of Congress, the Supreme Court, and the Presidency. Each year, agencies publish three thousand or more regulations. In doing so, agencies typically follow a process prescribed by the Administrative Procedures Act (APA), 5 U.S.C. § 553(c). For each rule, agencies create a collection of documents at each stage of their policymaking process. Section 553 requires agencies to issue a Notice of Proposed Rulemaking (NPRM) in the *Federal Register* to notify potentially affected parties that the regulatory environment or program administration may change. Following the NPRM, agencies post these proposed regulations on regulations.gov or their own websites, where they also host the comments from interested stakeholders and individuals. Agencies are required to consider public comments but are not required to alter the rules based on them. These documents are organized in a ‘docket’ folder with a unique name and ID number. Once kept in literal folders in each agency’s ‘docket room’, where visitors could make photocopies, these documents are now online. For example, a recent Centers for Medicare & Medicaid Services Rulemaking docket on health plans disclosing costs can be found at [regulations.gov/docket?D=CMS-2019-0163](https://www.regulations.gov/docket?D=CMS-2019-0163). The fact that the APA requires agencies to assemble a comprehensive record of who sought to influence the policymaking process, and that such records are relatively complete, is unusual for federal policymaking, which makes agency policymaking particularly exciting for interest

group scholars.

2 Who participates in the rulemaking process?

Public attention in rulemaking is remarkably skewed. A few rules, such as the Federal Communication Commission’s rules on net neutrality, receive millions of comments. In contrast, half of the proposed rules open for comment on regulations.gov received no comments at all ([Libgober 2020](#)). Even the median rule designated as ‘economically significant’ – rules projected to have an annual economic impact of over \$100 million – receives fewer than ten comments ([Judge-Lord 2019](#)). Such dramatic variation in public participation makes it difficult to think about the representative rule or rulemaking participant. Clearly, important participants include businesses, public interest groups, trade associations, unions, law firms, and academics ([Cuéllar 2005](#), [Yackee & Yackee 2006](#)). While businesses seem to be the most consistent and influential participants in most rulemakings ([Yackee & Yackee 2006](#), [Libgober 2020](#)), most comments are part of public pressure campaigns and target a relatively small number of rules. Indeed, at least 39 million of the 48 million comments on proposed rules on regulations.gov were mobilized by just 100 advocacy organizations such as the Sierra Club ([Judge-Lord 2019](#)).

Because interest groups seek to influence rules, scholars are interested in patterns of participation in rulemaking. For example, [You \(2017\)](#) finds that half of all spending on lobbying legislation occurs *after* a bill becomes law. Participation in this process can begin even before a proposed rule is issued. [de Figureido & Kim \(2004\)](#) show that meetings between agency officials and firms spike before an agency issues a policy. [Libgober \(2019\)](#) finds that firms that meet with federal regulators before a rule is issued may receive abnormally high stock market returns upon its release. Leveraging high-frequency trading data, Libgober shows that in the minutes and hours following the publication of proposed rules at the Federal Reserve, the firms that met with the Board during rule-development significantly outperformed matched market competitors that did not obtain such early access. These

findings are consistent with the analysis of qualitative researchers that commenters who participate early in the rulemaking process can shape the content of the rule (Naughton et al. 2009).

Scholars are also interested in how participation in rulemaking may affect a rule’s ultimate fate when it is sent to the White House Office of Management and Budget (OMB) or in judicial review. Interest groups lobby successfully in OMB review (Haeder & Yackee 2015). Interest groups also use the rulemaking record to build a case for litigation. Yet, there are few large-N studies linking lobbying in rulemaking to litigation or court decisions. Libgober & Rashin (2018) analyzed comments submitted to financial regulators and found that threats of litigation were rare, and even comments that seemed to “threaten” litigation rarely culminated in a judicial decision. That said, the overwhelming majority of court decisions involving challenges to rules were preceded by comments that threatened litigation. Judge-Lord (2016) found no relationship between the number of comments and the likelihood that the Supreme Court upheld or struck down an agency rule and, like Schuck & Elliott (1990), found that the court is more likely to strike down agency policies made through the notice and comment process.

To analyze patterns of participation, scholars use data from a variety of sources. Sources for data on participation are agency rulemaking dockets (Golden 1998, Yackee 2006, Young et al. 2017, Ban & You 2019), the *Federal Register* (Balla 1998, West 2004), and regulations.gov (Balla et al. 2019, Gordon & Rashin nd). Though commenters are not generally required to disclose their names and affiliations, many do. The best current data sources for obtaining the names of the organizations that submit comments on federal regulations are regulations.gov and the websites of the independent agencies themselves.

2.1 Obtaining and working with data on comment participants

Scholars wishing to obtain data on comments and commenters from executive agencies generally use the website regulations.gov. Actually obtaining the data requires overcoming

a number of technical and bureaucratic hurdles. First, bulk data from the website can only be accessed via an Application Programming Interface (API).² Second, obtaining an accurate count of comments is not straightforward as agencies have different policies regarding duplicated comments³ and confidential business information ([Lubbers 2012](#)). Third, obtaining the data is time-consuming. Regulations.gov is subject to a rate limit of 1,000 queries per hour which is especially problematic for scholars seeking to analyze the full text of comments, many of which are included only as attachments. Downloading an individual document requires calling the API twice, once for the docket information, which includes the attachment URL(s), and then a second time to download the linked file. As of October 4, 2019, Regulations.gov has 11,238,958 public submission documents representing over 70 million public comments and almost 1.5 million rules and other documents. Not all federal agencies post rulemaking documents to regulations.gov. Scholars studying participation in these agencies can often obtain data on participation in rulemaking from the agency websites.⁴

In addition to the challenges of obtaining the data, scholars also must choose how they want to preprocess the data before analyzing it. These decisions can have a substantial impact on the analysis as they affect the organizations that appear in the analysis. For example, to answer questions about the types of organizations that participate in rulemaking, scholars first need to accurately identify these organizations so that they can be assigned the correct covariate data. This process, however, is not trivial as the same firm can be identified in numerous ways. For example, Goldman Sachs submitted comments as The Goldman Sachs Group, Inc, Goldman Sachs Co. LLC, Goldman Sachs Bank USA, Goldman, Sachs & Co., Goldman Sachs Execution & Clearing, LP, among other identifiers. All of these entities must be accurately matched to Goldman Sachs, including the Goldman Sachs Execution & Clearing comment which is on Goldman Sachs letterhead. The problem can be more acute with associations such as the American Bar Association (ABA) sometimes commenting as itself and other times as individual sections of the ABA. One way scholars have been able to get around this problem is to use fuzzy matching. Fuzzy matching is a

process that compares two strings of text and gives a distance between them. This procedure will assign a small distance between Goldman Sachs and Goldman, Sachs & Co. and a larger distance between Goldman Sachs and Merrill Lynch. The distances and optimal thresholds depend on the algorithm used. Fuzzy matching, however, is not a panacea as the same procedure will also show a small distance between JP Morgan and Morgan Stanley, which are two separate entities. It will also not reveal whether an ABA letter is from the American Banker’s Association or the American Bar Association. Many organizations active on similar rulemaking issues share acronyms or have similar names.

3 Who writes rules?

Although political scientists have long used personal identity and social networks to understand political outcomes (Folstein & Lohmeier, 2002), with regard to rulemaking, such studies have only recently become possible. New data sources have made it easier to learn about rulewriters’ identities and networks. Some of the most important data sources in this regard are the U.S. Office of Personnel Management’s (OPM) data on government employees (e.g., Bolton et al. 2019), Open Secrets’ lobbying (e.g., Baumgartner et al. 2009) and revolving door databases (e.g., i Vidal et al. 2012, Bertrand et al. 2014), machine-readable lobbying disclosure act reports (e.g., Boehmke et al. 2013, You 2017, Dwidar 2019), meeting logs (Libgober 2019), and datasets of corporate board membership such as Boardex (e.g., Shive & Forster 2016). Scholars have also been able to study the identities of policymakers through the creative use of longstanding data sources such as the *Federal Register* or the Unified Agenda. Carrigan & Mills (2019) find that the number of job functions of the bureaucrats who write the rules is associated with both decreases in the time an agency takes to promulgate a rule and increases in the probability that the rule will be overturned in court. ? link OPM data to Bonica’s DIME database in order to classify the ideology of agencies over time and apply these measures to study unionization. These early efforts suggest that opportunities to study who writes the rules and how it matters are prevalent. We expect such analyses to be a growth area for

years to come.

3.1 Obtaining and working with personnel and lobbying data

Scholars can obtain data on agency personnel from the BuzzFeed personnel data release, which contains information such as employee salaries, job titles, and demographic data from 1973 through 2016.⁵ These are the most comprehensive personnel records publicly available, but they have significant limitations. First, not all agencies and occupations are a part of this release.⁶ Second, some of the employees in these data do not have unique identification numbers. This means that common names such as ‘John Smith’ match multiple employees; the Veterans Health Administration employed 24 John Smiths in 2014, five with the same middle initial.

To obtain machine-readable data on the identities of domestic lobbyists, scholars use two databases from Open Secrets – a nonprofit that tracks spending on politics – on administrative and Congressional lobbying. Downloading the lobbying data is straightforward; it only requires an account to access the ‘bulk data’ page. The lobbying data comes from the required disclosures under the Lobbying Disclosure Act of 1995 (LDA). Note that the reporting threshold varies by type of firm (in-house have a higher minimum reporting threshold than lobbying firms) and over time.⁷ The lobbying data covers 1999 through 2018 and is broken up into seven machine-readable tables.⁸ However, these data does not contain exact monetary amounts and some lobbyists do not disclose required contacts.⁹ Open Secret’s database is easier to use than the raw data. Open Secrets also has a database on revolving door employees that shows the career paths of federal government workers that went to the private sector and are employed in some capacity where their work depends on interacting with the federal government.¹⁰ Unlike their lobbying database, this one must be scraped as there is no option to download it using bulk data.

Lobbyists advocating for foreign clients are required to disclose these contacts under the Foreign Agent Registration Act. Foreign agents often lobby bureaucratic agencies; for

example, the state Israel retained law firm, Arnold & Porter, for advice on, among other issues, registering securities with the SEC.¹¹ The reports contain a multitude of data including the names of foreign entities, the firms representing them, the nature of the contact, and the specific officials contacted. The data are astonishingly complete - the website contains all 6264 FARA registrants and their foreign contacts since July 3, 1942. The FARA data can be accessed online through the Department of Justice.¹² Unlike other data discussed in this essay, the FARA data is *not* all in machine-readable form;¹³ converting from PDF to a machine-readable format (e.g., .csv) is neither easy nor error-free. As a result, scholars using the data only focus on a subset such as You (2019) who focuses on lobbying activities by the governments of Colombia, Panama, and South Korea on their free trade agreements from 2003 through 2012. In the absence of a completely digitized archive, scholars can exploit the search functions to search by lobbying registrant (e.g., lobbying firm Squire Patton Boggs) or foreign principal (e.g., the government of Afghanistan). Similar to the discussion of the diversity of names above, the same actor can participate under different names. For example, the Embassy of the Islamic Republic of Afghanistan and the Embassy of Afghanistan are designated as separate entities under FARA.

Corporate executives, lawyers, and lobbyists often have contacts with agency officials, called *ex parte* communications (?), to discuss rules outside of the public comment process. While record-keeping practices for these meetings vary considerably, they are often available, though perhaps hard to find, on agency websites. Because meetings data are held in different places on each agency's website, obtaining these data requires writing a web scraper for each agency. As there are no uniform standards for reporting meeting data, these data differ substantially from agency to agency in both content and organization. The Federal Reserve, for example, groups meetings by subject but not by rule,¹⁴ the SEC groups meetings by rule, and the CFTC and FCC has all their meetings in one place.¹⁵ Meeting participants are typically individually identified, but some agencies only report the names of the organization represented, and others report meeting topics but not participants. No study evaluates the

comprehensiveness of these record disclosures. We suspect that missingness varies by agency.

4 What do the rules say?

The literature on rulemaking in political science and public administration has focused on whether public participation influences the content of rules (e.g., Balla 1998; Cuéllar 2005; Yackee & Yackee 2006; Naughton et al. 2009; ?, Haeder & Yackee (2015); Haeder & Yackee 2018, Gordon & Rashin (nd)). Crucial to such commenter influence studies is knowing what the rules say and how these texts have changed from proposal to finalization. Especially useful to scholars is the rule’s preamble, which describes in detail what the agency has tried to accomplish and how it has engaged with stakeholders. The legally operative text is often less useful to social scientists since interpreting legal text often requires substantial domain expertise. However, where interpretation is straightforward, such as rate-setting, scholars can capture variation in legally operative texts (Balla 1998, and Gordon & Rashin (nd)).

4.1 Obtaining and Working with Data on Rule Text

The federal government publishes all rules in the *Federal Register*, accessible via FederalRegister.gov. This database is comprehensive and has machine-readable records of all regulations published after 1994 and optical versions from 1939-1993 (<https://www.govinfo.gov/app/collection/fr/>). The *Federal Register* API does not have any rate limits. The Federal Register office assigns every regulatory action a document number. In our experience, this ‘FR Doc Number’ is the only truly unique and consistently maintained identifier for proposed and final rules.

While the raw text of rules is relatively straightforward to obtain, there are several thorny theoretical and methodological issues that scholars must overcome.¹⁶ First, the standard path from notice of proposed rulemaking (NPRM) to public comments to a final rule is not always straightforward. Some rules are withdrawn before a final rule. Other agencies issue interim final rules subject to comments. For studies that seek to compare the proposed and

final rules, the most problematic rules are the ones where one proposed rule gets broken up into a few smaller final rules or the reverse, where small rules become bundled into one final rule. These rules pose challenges for inference as the processes that lead to amalgamation or separation are not well understood. Second, scholars must decide whether, and to what extent, they should preprocess the rulemaking data before feeding the data to a text analysis algorithm.

5 Obtaining and working with rule metadata

Rulemaking metadata, such as the time rules are released, allow scholars to answer questions about factors that affect the rulemaking environment. Scholars have exploited this data to study questions about regulatory delay, agenda-setting, and the financial impact of rules. Often lengthy delays between statutory promulgation and the issuance of regulations are the subject of recent empirical scholarly interest. Scholars attribute various causes to regulatory delay including auditing (Acs & Cameron 2013); outside contacts (Balla et al. 2011); the political climate (Potter 2017, Thrower 2018); personnel types (Carrigan & Mills 2019); ossification (Yackee & Yackee 2012); deadlines (Lavertu & Yackee 2012, Carpenter et al. 2011, Bertelli & Doherty 2019); and staffing levels (Bolton et al. 2015). These scholars relied on data from the Office of Information and Regulatory Affairs (OIRA) (Acs & Cameron 2013, Balla et al. 2011, Bolton et al. 2015, Carrigan & Mills 2019), the Unified Agenda (Bertelli & Doherty 2019, Potter 2017, Lavertu & Yackee 2012, Potter 2019), the *Federal Register* (Yackee & Yackee 2012, Thrower 2018), and FDA’s drug approval and postmarket experience (Carpenter et al. 2011). Scholars have also exploited rule metadata to show that publicly-traded banks that submit comments account for \$7 billion in excess returns (Libgober & Carpenter 2018).

Obtaining data from the Unified Agenda is relatively straightforward as all of these documents since 1995 are available online in machine-readable form.¹⁷ The Unified Agenda contains many of the proposed regulations an agency plans to issue in the near future, making

it an extremely useful data source for studying questions about agenda setting and timing (e.g., [Potter 2019](#)). There are, however, significant limitations to these data. First, agencies report their early-stage rulemaking to the Unified Agenda strategically ([Nou & Stiglitz 2016](#)). Second, agencies do not list all ‘failed’ rules that did not become final rules in the Unified Agenda ([Yackee & Yackee 2012](#)). Third, [Coglianese & Walters \(2016\)](#) note that the Unified Agenda misses much of the regulatory agency’s work, including enforcement actions, adjudicatory actions, and decisions not to act.

As addressed elsewhere in this issue [NOTE: reference to OMB article here], many rules, especially rules that are controversial or deemed economically significant, are reviewed by OMB’s Office of Information and Regulatory Affairs (OIRA). Obtaining OIRA data is relatively straightforward, as all of these documents since 1981 are available online in machine-readable form. These data include the date on which OIRA received the rule from the agency, whether the review was expedited, and whether the rule is determined to be ‘economically significant’ or affect ‘federalism’.

In addition to disclosures mandated by law, agencies often issue press releases for agency actions. Much like the meetings data discussed above, policies regarding the storage and dissemination of press releases differ from agency to agency. The Federal Reserve, for example, lists all press releases since 1996 on their website, while the SEC only has them from 2012.¹⁸ When working with press releases, scholars often need data on the exact time documents were made available to the general public (see, e.g., [Libgober 2020](#)). Press release metadata, such as the exact time a press release becomes public, can often be extracted from Really Simple Syndication (RSS) feeds.

Each data source has different types of missingness and different limitations regarding the information it contains about each rule. For example, data from the Office of Information and Regulatory Affairs (OIRA) only contains rules reviewed by OMB. The Unified Agenda (UA) covers a broader scope of policies, but due to strategic reporting and frequent reporting errors, desired cases may be missing. For published rules, these missing cases may be found

in a more reliable source like the *Federal Register*, which is more reliable than the UA, OIRA reports, or regulations.gov, and thus the best source for rule texts. However, the Federal Register contains the least amount of rule metadata and only published drafts and rules. This means that some rulemaking projects that were never finalized may be missing from all datasets. More importantly, the diversity of these data sources means that, for a given query, one source will often include cases that a second does not, while the second source includes variables that first does not.

6 Discussion: Assembling Complete Databases

The United States government releases troves of data on rulemaking but in forms that require substantial effort from scholars to be useful for research. Scholars working on bureaucratic politics face two primary data challenges going forward: assembling complete, machine-readable datasets of agency rulemaking activity and linking observations across datasets. We see four fruitful data projects which could increase researcher efficiency by preventing duplicated efforts to download and clean data. First, a complete database is needed to link commenting activity throughout the Federal government. Researchers should be able to download these data in bulk, including comment text and metadata. Second, a comprehensive database could link revolving door rulemakers from the OPM personnel records, LDA disclosure forms, and FARA data. This database would be significantly improved by the addition of data from LinkedIn, but those data are not currently public. Third, creating a database of all meeting activities throughout the federal government. Finally, unique identifiers for each commenter would allow researchers to link commenting behavior to organizations across datasets. These projects, once completed, will allow scholars to pursue novel research on political participation, influence, and public management.

7 Conflicts of Interest

On behalf of all authors, the corresponding author states that there is no conflict of interest.

Notes

¹We link to more relevant data sources on our GitHub page: <https://github.com/libgober/regdata/blob/master/README.md>.

²An API is a set of procedures that allow a user to access data from a website in a structured way. Some websites, like regulations.gov, limit API usage by requiring users to get an API key.

³The difference between the total number of reported comments and the number of comments on regulations.gov is often because mass comment campaigns are grouped together.

⁴For example, the Federal Energy Regulatory Commission has posted all comments they receive on their eLibrary website, but not all of these appear on regulations.gov. Unlike regulations.gov, most agency sites do not have an API and thus require bespoke web scrapers. We have examples of scrapers for regulations.gov and several of these agencies on <https://github.com/libgober/regdata>.

⁵Available at <https://archive.org/details/opm-federal-employment-data/page/n1>. Updated personnel files are available through 2018 from the OPM itself here: <https://www.fedscope.opm.gov/datadefn/index.asp>

⁶The list includes at least 16 agencies and, within the covered agencies, law enforcement officers, nuclear engineers, and certain investigators [Singer-Vine \(2017\)](#).

⁷See <https://lobbyingdisclosure.house.gov/ldaguidance.pdf> for details.

⁸These data can be downloaded here: https://www.senate.gov/legislative/Public_Disclosure/LDA_reports.htm

⁹See <https://www.gao.gov/assets/700/698103.pdf>

¹⁰See <https://www.opensecrets.org/revolving/methodology.php>

¹¹See <https://efile.fara.gov/docs/1750-Supplemental-Statement-20110729-13.pdf>

¹²<https://efile.fara.gov/ords/f?p=1381:1:13132679194789:::>

¹³The metadata - e.g., dates, registrants, clients - are available in machine-readable form

through the API or bulk data downloads page.

¹⁴<https://www.federalreserve.gov/regreform/communications-with-public.htm>

¹⁵See <https://www.cftc.gov/LawRegulation/DoddFrankAct/ExternalMeetings?page=6> and <https://www.fcc.gov/proceedings-actions/ex-parte/archive-of-filings>

¹⁶We note that raw texts of rules are not available from regulations.gov or the independent agencies themselves. As these rules are often in PDF form, converting them to .txt for analysis introduces errors into the text.

¹⁷The Unified Agenda from 1983 through 1994 is available in the *Federal Register*.

¹⁸See <https://www.federalreserve.gov/newsevents/pressreleases.htm> and <https://www.sec.gov/news/pressreleases>

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