
ASSOCIATIONS EXHIBIT No. A-2

Exhibit No. A-2

UNITED STATES OF AMERICA
FEDERAL ENERGY REGULATORY COMMISSION

Inquiry Regarding the Commission's Policy for)
Determining Return on Equity) Docket No. PL19-4-000

Affidavit of Michael P. Gorman

On behalf of the Associations:
Aluminum Association,
American Chemistry Council,
American Forest and Paper Association,
American Public Power Association,
Electricity Consumers Resource Council,
Industrial Energy Consumers of America,
National Rural Electric Cooperative Association, and
Transmission Access Policy Study Group

June 26, 2019

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Affidavit of Michael P. Gorman

1 **Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,
3 Chesterfield, MO 63017.

4 **Q WHAT IS YOUR OCCUPATION?**

5 A I am a consultant in the field of public utility regulation and a Managing Principal of
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7 **Q PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND
8 EXPERIENCE.**

9 A This information is included in Appendix A to this Affidavit.

10 **Q ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

11 A This testimony is presented on behalf of the Aluminum Association, American
12 Chemistry Council, American Forest and Paper Association, American Public Power
13 Association, Electricity Consumers Resource Council, Industrial Energy Consumers
14 of America, National Rural Electric Cooperative Association, and Transmission
15 Access Policy Study Group (collectively, "Associations").

1 **Q WHAT IS THE PURPOSE OF YOUR AFFIDAVIT?**

2 A I will respond to specific questions included in the Federal Energy Regulatory
3 Commission (“FERC” or “Commission”) Notice of Inquiry (“NOI”) regarding the
4 Commission’s policy for determining a return on equity (“ROE”).

5 **Performance of the DCF Model**

6 **Q DOES THE COMMISSION LIST THE INFORMATION IT SEEKS ON**
7 **PERFORMANCE OF THE DCF MODEL?**

8 A Yes. The Commission is seeking several comments concerning the results of a
9 Discounted Cash Flow (“DCF”) model over time under different investment
10 conditions, including the following:

- 11 1. C1. The DCF model assumes stock prices are equal to the present value of future
12 cash flows. Is there evidence of situations when these assumptions are inaccurate?
- 13 2. C2. Have current and projected proxy group earnings over the last 10 to 20 years
14 increased in a manner that would justify any increase in their stock price over the
15 same period, consistent with DCF model assumptions?
- 16 3. C3. Does the DCF methodology perform over a wide range of interest rate
17 conditions?
- 18 4. C3.a. What specific assumptions of the DCF model, if any, do not work well in
19 low or high interest rate environments?
- 20 5. C3.b. Is there evidence that the volatility of price-to-earnings (“P/E”) ratios over
21 the last 10 to 20 years, assumed to be consistent with DCF methodology, has been
22 driven by wide swings in interest rates over this period? If so, would the constant
23 P/E assumption impact the award of reasonable ROE?

1 **C1.**

2 **Q THE DCF MODEL ASSUMES STOCK PRICES ARE EQUAL TO THE**
3 **PRESENT VALUE OF PROJECTED FUTURE CASH FLOWS. IS THERE**
4 **EVIDENCE OF SITUATIONS WHEN THESE ASSUMPTIONS ARE**
5 **INACCURATE?**

6 **A** No, the DCF model is reliable in all markets. Because stock market prices efficiently
7 incorporate relevant available information, they recognize that utilities' cash flows can
8 vary over time, and also recognize that growth outlooks can change based on market,
9 industry and company factors. Observable stock prices do reflect the expected present
10 value of future cash flows, in all markets. This is not surprising, as rights to expected
11 future cash flows are what investors acquire by paying present market prices for a
12 stock.

13 Again, the DCF model is reliable and accurately tracks securities valuation
14 across various market conditions. The DCF model is particularly appropriate for
15 utility companies because dividends are a primary driver of annual returns and
16 volatility of returns. A significant component of total expected annual investor return
17 for making investments in utility stocks is derived from annual dividends, with the
18 remainder of the expected return made up of expected growth – growth in earnings,
19 dividends and stock price. Equity analysts' assessment of utility stock investments
20 include considerable detail on a company's ability to pay dividends and ability to grow
21 earnings and dividends over time. Indeed, in large part, utility executives' periodic
22 earnings call meetings with security analysts focus significantly on rate base growth,

1 ability to pay and grow dividends, and the stability and predictability of cash flows
2 needed to meet the utility's obligations, including dividend payments.¹

3 Market participants view utility stocks as a hybrid investment that offers
4 investors both periodic cash returns (dividends) and stock price appreciation. These
5 periodic cash returns tend to align with market interest rates, and growth outlooks
6 largely track factors that drive earnings growth. For the operating utility subsidiaries
7 of publicly-traded "utility" stocks, these earnings growth factors prominently include
8 rate base or capital investment growth. The valuations and P/E ratios of the parent
9 stocks are affected by growth in earnings, changes in market interest rates, and other
10 factors.² Anticipated dividend payments are a primary factor used by market
11 participants to assess risks and expected return for investments in utility stocks.

12 The DCF model values utility stock based on anticipated dividend payments,
13 market interest rates and growth outlooks, or, when solved in the other direction for
14 regulatory purposes, solves for the discount rate that aligns anticipated dividend
15 payments with current stock market prices. Thus, the DCF model provides a
16 straightforward way of evaluating an economically logical valuation or expected
17 return for utility stocks.

¹*S&P Global Ratings Industry Top Trends 2019: "North America Regulated Utilities,"* November 8, 2018, provided as Exhibit No. A-3, pages 1-6.

²*Id.*

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1 **Q PLEASE EXPLAIN WHY A DCF MODEL IS PARTICULARLY**
2 **APPROPRIATE FOR UTILITY STOCKS.**

3 A Again, the valuation and expected return outlooks for utility investments are derived
4 based on dividend payments. The significance of a dividend portion of a return for a
5 utility company versus that of the overall market illustrates this point very clearly.

6 This is illustrated in Table 1 below. Based on the Edison Electric Institute
7 Utility Index (“EEI Index”),³ I show the annual return experienced by this electric
8 utility index over the last five years in comparison to the S&P 500. The total annual
9 return is based on the two factors: (1) change in stock price from end of year to
10 beginning of year; and (2) dividend income. As shown below in Table 1, return on the
11 EEI Index over this 11-year period has actually exceeded the total return on the S&P
12 500. But more important, the annual return on utility stocks is far more stable than
13 that of general market investments, as proxied by the S&P 500.

³The EEI Index is composed of 32 electric utility companies that are publicly traded, and are largely holding companies for electric utilities. Developing the index above relied on all utility companies that had data available over the period 2008-2018 and consistently paid dividends during this time period.

TABLE 1

Total Investment Return

Edison Electric Index (EEI)			S&P 500		
Year	Total	Dividend	Year	Total	Dividend
2018	5.99%	3.33%	2018	-4.38%	1.98%
2017	18.00%	3.60%	2017	21.83%	2.02%
2016	21.30%	3.97%	2016	11.96%	2.21%
2015	-4.88%	3.44%	2015	1.38%	2.13%
2014	39.22%	4.40%	2014	13.69%	2.06%
2013	7.69%	4.39%	2013	32.39%	2.15%
2012	17.64%	4.90%	2012	16.00%	2.29%
2011	8.32%	4.79%	2011	2.11%	2.11%
2010	14.30%	5.02%	2010	15.06%	2.02%
2009	-27.31%	3.37%	2009	26.46%	2.44%
2008	9.31%	3.53%	2008	-37.00%	2.42%
Average	10.0%	4.1%	Average	9.05%	2.17%
Std. Dev.	16.6%	0.7%	Std. Dev.	18.80%	0.16%

Source: Exhibit No. A-4

1 Utility stock dividends stabilize the total annual returns on utility stocks. This
 2 variability reduction is evident by the lower standard deviation of annual returns.
 3 Hence, the investment risk of an electric utility is lower than the overall market, as
 4 proxied by the S&P 500, because the returns are more stable.

5 More specifically, for utility stocks, over 40% of the total annual return is
 6 produced through dividend payments. In contrast, for the S&P 500, dividend payments
 7 represent approximately 20% of annual returns. Further, because annual investment

1 returns on utility stocks are largely tied to the dividends, the variability of the stock
2 price annual return is also reduced. This reduction results because compensation to
3 utility investors is largely produced through more stable and predictable dividend
4 payments compared to the market in general. In contrast, investors in the broader
5 stock market expect much lower compensation from dividend payments and are more
6 focused on growth in stock price, which is driven by future earnings and market
7 factors rather than more heavily weighted toward far more stable annual dividend
8 returns.

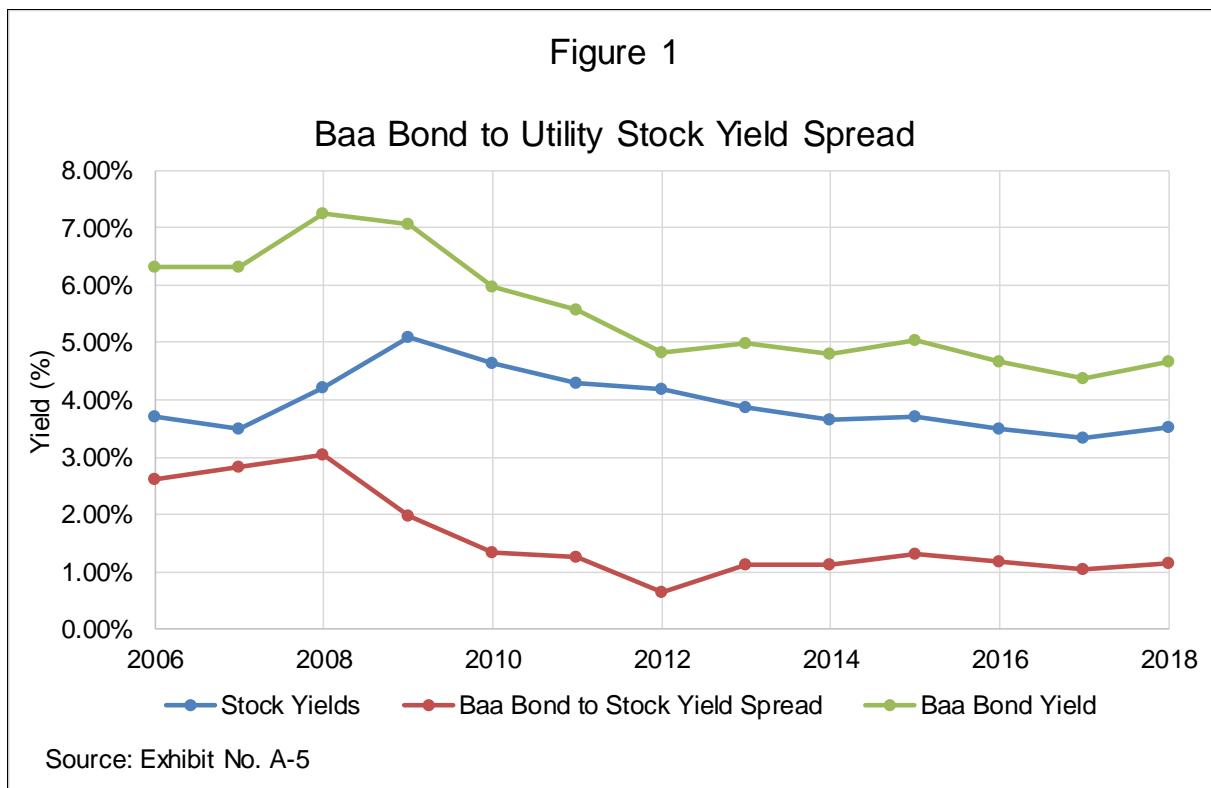
9 **Q WHY DOES THIS ILLUSTRATION OF ANNUAL RETURNS**
10 **DEMONSTRATE THAT THE DCF MODEL IS PARTICULARLY**
11 **APPROPRIATE FOR REGULATED UTILITY STOCK INVESTMENTS?**

12 **A** A valuation model, like the DCF, that focuses predominantly on dividend cash flows
13 is the key valuation factor for assessing a utility stock investment. Moreover, in
14 applying the DCF model, the aspect that requires inferences about what investors
15 expect concerns future growth — not present dividend yields, which are visible.
16 When making comparisons across stocks, the greater the share of investors' total
17 expected near-term return that derives from dividends rather than capital appreciation,
18 the smaller the relative effect of any error in inferring future growth. Consequently,
19 the DCF model is especially reliable for stocks with relatively high dividend yields,
20 which utility stocks generally have.

1 Q PLEASE EXPLAIN WHY YOU BELIEVE UTILITY STOCK YIELDS MOVE
2 IN RELATIONSHIP TO CHANGES IN MARKET INTEREST RATES AND
3 THUS SUPPORT THE ACCURACY AND RELIABILITY OF THE DCF
4 MODEL.

5 A There is a consistent and reliable spread between utility stock yields and utility bond
6 yields that support this conclusion. Utility stocks and bonds are two competing
7 investments that provide annual income return to investors. Because bond yields track
8 changes in market interest rates, and utility stock yields track changes in utility bond
9 yields, this is clear evidence that utility stock valuations are impacted by interest rate
10 changes.

11 This relationship is illustrated in Figure 1 below.



1 As shown in Figure 1, since 2010, the yield spreads between utility stocks and
2 utility bonds have averaged 1.13% and have held rather steady near that level. The
3 graph shows some volatility during earlier periods of market distress, such as 2007-
4 2008. Excluding these periods of market distress, however, shows that the variation in
5 yield spread between utility bonds and utility stock dividend yields has been tight, in
6 the range of 0.63%–1.29%. The annual nominal and real spread of utility stocks and
7 utility bonds is shown on my Exhibit No. A-5, page 1.

8 This is evidence that utility stock values do respond to changes in market
9 interest rates. From a DCF perspective, a dividend yield on a utility stock does change
10 with changes in market interest rates. Hence, a DCF model is a reasonable model in
11 both high and low interest rate environments, because the utility stock value will
12 change in order to adjust the yield to correspond with prevailing interest rate market
13 levels. This conclusion is economically logical, because utility stocks are hybrid
14 investments that produce both annual returns, similar to a fixed investment vehicle
15 such as a bond, but they also provide growth similar to a stock investment.

16 **Q WHY DO YOU BELIEVE THAT THE DCF MODEL IS APPROPRIATE BUT
17 MAY NEED TO REFLECT CHANGES IN RELATIONSHIPS BETWEEN
18 DIVIDEND GROWTH, STOCK PRICE, AND EARNINGS?**

19 **A** The DCF model can accommodate both constant growth outlooks and non-constant
20 multi-growth outlooks. Under a constant growth model, the DCF model assumes that

1 dividends grow at the same rate indefinitely.⁴ However, under non-constant growth
2 periods, the model can be constructed to reflect dividends growing over an
3 intermediate period at a rate that could not be sustained long-term, followed by a
4 return to steady-state or constant growth at some point in the future. When this
5 occurs, the DCF model can accommodate changing market and valuation factors, such
6 as changing P/E ratios, variation in interest rates, and changing growth outlooks.

7 Under a constant growth DCF model, the investor-required return is measured
8 based on the following:

9
$$K = (D_1 \div P) + G \quad \text{Equation 1}$$

10 Where:

11 $K =$ Required Return
12 $D_1 =$ Dividend After Investment
13 $P =$ Price of Stock
14 $G =$ Growth

15 Equation 1 above can produce different results over time based on changes to
16 the dividend and dividend growth. Under the constant growth model, D_1 is expected
17 to reflect a constant payout ratio of earnings such that D is equal to earnings times 1
18 minus earnings retention ratio. If, however, a utility is retaining more earnings in
19 order to fund abnormal rate base growth, or is paying out a larger percentage of
20 earnings, because the earnings are not needed in the utility, the utility's dividend
21 payout ratio can change over time. This changing dividend payout ratio can cause a
22 period of non-constant growth for the utility or, conversely, a period of above-average
23 growth.

⁴Exhibit No. A-3, pages 9-10.

1 From a valuation perspective, the DCF model is stated as follows:

2 $P_0 = D_1 \div (K - G)$ Equation 2

3 Where:

4 P = Stock Price
5 D = Dividend After Investment
6 K = Required Return
7 G = Growth

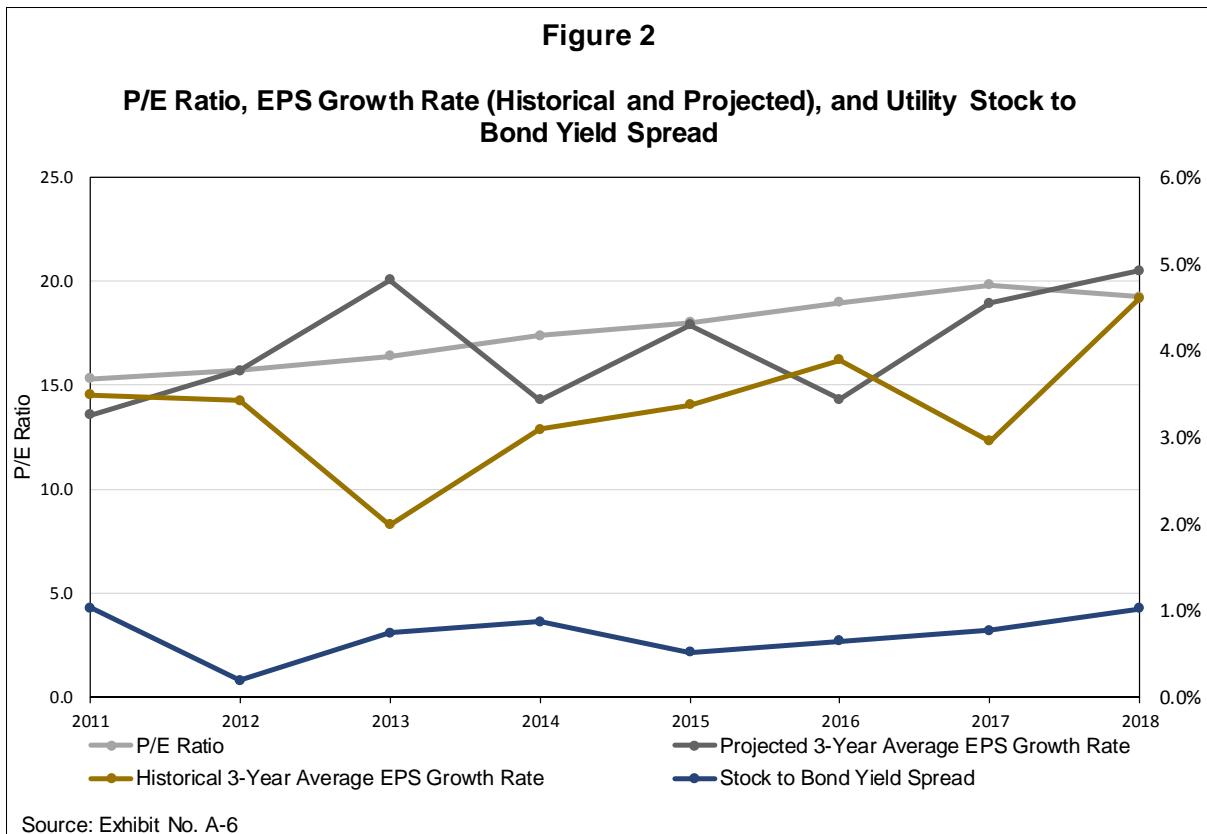
8 As shown in the equation above, if the growth increases, then stock price, P,
9 will increase, because the denominator of the equation will increase, and vice versa,
10 all else equal. Therefore, changing growth outlooks can change the valuation of a
11 utility stock and impact valuation metrics, such as P/E ratios.

12 C2.

13 **Q HAVE CURRENT AND PROJECTED PROXY COMPANY EARNINGS OVER**
14 **THE LAST 10 TO 20 YEARS INCREASED IN A MANNER THAT WOULD**
15 **JUSTIFY ANY INCREASES IN THEIR STOCK PRICES OVER THE SAME**
16 **PERIOD, CONSISTENT WITH DCF MODEL ASSUMPTIONS?**

17 A Yes. Changes in stock price have followed changes in interest rates and changes in
18 utility stock growth outlooks. Therefore, utility proxy groups made up of the utility
19 industry proxy companies do track those companies' earnings. This is illustrated in
20 Figure 2 below. On this figure, I track P/E ratios for the Electric Utility Index in
21 comparison to a three-year average historical earnings growth rate and a three-year
22 projected earnings growth rate for the same companies. As shown on this graph
23 below, the historical and projected earnings increase as the P/E ratio increases. This is

1 a clear indication that, as utility companies modify their dividend payout ratios and the
2 earnings growth outlooks change, the stock price accommodates this changing growth
3 outlook and the P/E ratio adjusts.



4 Figure 2 above also illustrates that earnings outlooks for utility companies
5 based on historical and projected growth rates change regularly over time, with a
6 corresponding change in the stock P/E ratio. As the graph shows, earnings outlooks
7 are not constant over time, but change based on changes in market, industry, and
8 company-specific factors. As a result, the changing outlook for earnings growth and
9 historical earnings growth over time illustrates the importance of critically reviewing
10 whether or not a constant growth or a multi-growth stage DCF model will produce a

1 more accurate estimate of the current market ROE. The graph also shows the
2 influence changing interest rates have on P/E ratios, as the yield spread between utility
3 stock and bond yields generally aligns with changes in P/E ratios and somewhat
4 offsets the uncertainty about future earnings outlooks.

5 **C3.**

6 **Q HOW DOES THE DCF METHODOLOGY PERFORM OVER A WIDE**
7 **RANGE OF INTEREST RATE CONDITIONS?**

8 **A** Utility stock valuations are impacted by changes in market interest rates. Hence, the
9 DCF model accurately tracks changes in utility valuation and required return based on
10 changes to market interest rates, as well as changes in growth.

11 Utility stock yield spreads to utility bond yields typically track within a
12 relatively narrow range, except during periods of distressed markets, as shown above
13 in Figure 1. The utility stock/bond yield spread is predictable, and it has a strong
14 correlation to market interest rates. Because the DCF model is primarily driven by
15 dividends, and the utility stock yield tracks market interest rates, it is economically
16 logical to conclude that the DCF model produces reliable results over ranges in market
17 interest rates, *i.e.*, in both high and low interest rate environments, for utility
18 companies.

1 **C3.a.**

2 **Q WHAT SPECIFIC ASSUMPTIONS OF THE DCF MODEL, IF ANY, DO NOT**
3 **WORK WELL IN LOW OR HIGH INTEREST RATE ENVIRONMENTS?**

4 **A The DCF model produces economically logical results in both high and low interest**
5 **rate markets. However, a specific form of the DCF model that relies on constant**
6 **growth will not work well if the constant growth rate is taken directly from near-term**
7 **projections of per-share earnings growth that are not intended as long-term projections**
8 **or are not sustainable as long-term dividend growth rates.**

9 **C3.b.**

10 **Q IS THERE EVIDENCE THAT THE VOLATILITY OF PRICE-TO-EARNINGS**
11 **RATIOS OVER THE LAST 10 TO 20 YEARS, ASSUMED TO BE CONSTANT**
12 **IN THE DCF METHODOLOGY, HAS BEEN DRIVEN BY THE WIDE**
13 **SWINGS IN INTEREST RATES OVER THIS PERIOD? IF SO, WOULD THE**
14 **CONSTANT P/E ASSUMPTION IMPACT THE AWARD OF REASONABLE**
15 **ROEs?**

16 **A Yes, utility stock prices do react to changes in interest rates and changes in growth**
17 **outlooks. When the DCF model is applied, it is based on the current valuation of**
18 **stock based on current market conditions which reflect both current and**
19 **expected interest rate outlooks, as well as the utility's growth outlook. The DCF**
20 **model can accurately capture these market outlooks and will reliably estimate the**
21 **investor required return implied by the market's valuation of the investment.**

1 However, the assumption of constant or non-constant growth needs to be captured in
2 properly modeling the current market outlook in order to develop a DCF model which
3 accurately estimates valuation and/or return requirements. The changes in valuation in
4 past periods are irrelevant for establishing the current valuation and market required
5 return that are built into observable utility stock price. Therefore, the DCF model
6 must be based on current relevant market-, industry-, and company-specific factors.

7 Market conditions do change, as do utility stock valuations and investors'
8 required returns. These are not constant over time as implied by the question. Rather,
9 as capital market conditions change, the market's appetite for risky investments is
10 impacted by general market conditions, and the market's valuation of stocks based on
11 investment risk differentials will impact the valuation of all market securities,
12 including utility stocks.

13 **Proxy Groups**

14 **Q PLEASE DESCRIBE THIS SECTION OF YOUR AFFIDAVIT.**

15 A I will respond to the following questions included in the Commission's NOI:

- 16 1. D1. Should proxy groups for electric utilities, as well as natural gas and oil
17 pipelines, consist only of companies with corresponding regulated businesses?
- 18 2. D1.b. Are the corresponding proxy groups sufficiently large given the continued
19 consolidation in the industries?
- 20 3. D2.a. Should the Commission approach to proxy group selection change
21 depending on which financial models it considers when determining a just and
22 reasonable ROE, and if so, how?

1 **D1**

2 **Q SHOULD PROXY GROUPS FOR ELECTRIC UTILITIES, AS WELL AS**
3 **NATURAL GAS AND OIL PIPELINES, CONSIST ONLY OF COMPANIES**
4 **WITH CORRESPONDING REGULATED BUSINESSES?**

5 **A** Yes. The proxy group should be an accurate proxy to the subject
6 company's/companies' comparable investment risk, and the market return derived
7 from the proxy group should represent fair compensation for the subject utility
8 company's market required return. The proxy companies should be limited to
9 companies that operate in (and are viewed by investors as operating in) the same
10 industry. This is critical, because observable risk parameters may not appropriately
11 describe differences in investment characteristics for securities that reflect different
12 industry groups.

13 This is evidenced by several factors, including the following:

- 14 1. Two securities can have the same bond rating, but observable risk and required
15 market returns by market participants can be very different.
- 16 2. Regulated utility companies generally have investment return outlooks for
17 investors that are more stable and predictable for non-regulated companies, even if
18 they have the same bond rating.

1 **Q PLEASE EXPLAIN THE MARKET EVIDENCE THAT SHOWS THAT TWO**
2 **SECURITIES CAN HAVE THE SAME BOND RATING, BUT THEIR**
3 **INVESTMENT RISK AND MARKET-REQUIRED RETURNS CAN BE VERY**
4 **DIFFERENT.**

5 **A** This is shown in Exhibit No. A-5, page 2. There, a U.S. Treasury security with a bond
6 rating of AAA can be compared to a AAA-rated corporate bond. As shown on this
7 exhibit, while both securities have the same bond rating, the yield on a 30-year
8 Treasury bond has been 84 basis points lower than the yield on a AAA-rated corporate
9 bond. (Column 8, line 41).

10 Spreads between utility and corporate Baa bond yields also vary over time,
11 largely tracking the market's appetite for more risky or less risky investments.
12 Specifically, as shown under Column 10, the Baa yield spread over a four-year period
13 is relatively neutral; however, the spread has ranged between 10 to 20 basis points
14 since 2008, a period of the last recession followed by a period where the market
15 generally paid a premium for more stable, less risky investments. During this time
16 period, Baa-rated utility bond yields were sold in the market at a lower yield than Baa
17 corporate bond yields. Again, this is observable market evidence that, while risk
18 factors may suggest risk comparability, the market valuation of the security suggests
19 that utilities fall into a grouping of low-risk stable investments and are priced
20 differently than general corporate securities.

1 **Q PLEASE EXPLAIN WHY THE RETURN OUTLOOKS FOR REGULATED**
2 **COMPANIES CAN BE VERY DIFFERENT FROM A DEREGULATED**
3 **COMPANY, EVEN IF THEY HAVE THE SAME BOND RATING.**

4 **A** This was illustrated above in my Table 1. As shown in that table, utility stock total
5 annual returns are materially impacted by the payment of annual dividends, which
6 reduce both annual return volatility and utility annual return relative to the total returns
7 on the general market. Indeed, dividend payments represent 40% to 50% of the
8 annual return on utility stocks which is much more significant than the dividend
9 component of the annual return for general stock investments – approximately average
10 20% of the annual return over time.

11 **D1.b.**

12 **Q ARE THE CORRESPONDING PROXY GROUPS SUFFICIENTLY LARGE**
13 **GIVEN THE CONTINUED CONSOLIDATION IN THE INDUSTRIES?**

14 **A** Yes. While the number of independent companies in the industry for regulated
15 electric and gas industry have been contracting, the number of *The Value Line*
16 *Investment Survey* (“Value Line”) universe regulated utility companies available to
17 select a comparable risk proxy group is still adequate to produce a reliable estimate of
18 the current market cost of equity for regulated utility companies.

1 **D2.a.**

2 **Q SHOULD THE COMMISSION'S APPROACH TO PROXY GROUP**
3 **SELECTION CHANGE DEPENDING ON WHICH FINANCIAL MODELS IT**
4 **CONSIDERS WHEN DETERMINING THE JUST AND REASONABLE ROE**
5 **AND, IF SO, HOW?**

6 **A** Not if the financial models used are market-based. The selection of a proxy group
7 should be an effort to identify publically traded companies that have similar
8 investment risk to that of the subject company. The market-based model used to
9 estimate the required return from the proxy group should not be a factor in
10 establishing parameters which are used to develop the proxy group selection.
11 However, both market factors used to identify proxy group companies of comparable
12 risk and data input and models used to estimate an ROE from those proxy groups
13 should all be based on economically logical factors that will support the development
14 of an ROE that reasonably captures investors' return requirements.

15 I do not recommend use of the non-market-based "Expected Earnings" model
16 based on forecast Earnings/Book ("E/B") ratios. If that model were to be used,
17 however, it would need to be limited to proxies with market/book ratios resembling
18 those of operating utilities, i.e., ratios near unity. Otherwise, the utilized E/B ratios
19 will not be comparable to the expected E/B ratios of operating utilities.

1 **D4.**

2 **Q IS IT NECESSARY EXCLUDE OUTLIER PROXY RESULTS?**

3 A Given a large proxy group, outlier tests are needed if decisional significance is placed
4 on the range (as distinguished from distribution) of proxy results. In that event, the
5 *Coakley* Briefing Order identified for consideration possible low and high outlier tests.
6 However, if the proxy group is large and the only effect of including a low (or high)
7 outlier is to shift the identified median to the next lowest (or highest) value in the
8 central portion of the distribution of proxy results, I would question whether any
9 outliers should be excluded, because in that case no significance is being placed on the
10 outlier's specific value; its use is as if the outlier value were adjusted to be set equal to
11 the nearest proxy result that is found to be logical and retained.

12 **Q ASSUMING OUTLIER TESTS ARE NEEDED, WHAT, IF ANY, ARE
13 APPROPRIATE LOW-END OUTLIER TESTS?**

14 A. For approximately a decade, in numerous cases, the Commission has employed a
15 low-end outlier test equal to the applicable utility bond yield plus 100 basis points. In
16 its Opinion No. 531 at P 122, the Commission explained that:

17 The purpose of the low-end outlier test is to exclude from the proxy
18 group those companies whose ROE estimates are below the average
19 bond yield or are above the average bond yield but are sufficiently low
20 that an investor would consider the stock to yield essentially the same
21 return as debt.

1 Requiring a 100 basis point margin over prevailing bond yields is a reasonable way to
2 identify proxy group companies whose stock returns are distinguishable from utility
3 bond returns.

4 **Q PLEASE EXPLAIN.**

5 A No matter the market condition, a 100 basis point difference is significant to investors
6 and sufficiently large to distinguish the return on a proxy's equity from a bond yield.
7 In any event, yield spreads for utility stock dividends over utility bond yields are
8 relatively stable during most markets. The only notable exception would be during
9 distressed markets where the market demands abnormal risk premiums to invest in
10 securities of greater risk.

11 **Q DOES OBSERVABLE MARKET EVIDENCE DEMONSTRATE THAT RISK
12 PREMIUMS DO NOT VARY WIDELY ACROSS CHANGES IN INTEREST
13 RATE LEVELS OVER TIME?**

14 A Yes. Valuation changes for bonds and stock securities across various market
15 conditions and changes in interest rate levels can be observed by comparing the yield
16 spread of utility stock dividend yields versus utility bond yields. In most market
17 conditions, these Baa bond yield spreads versus utility stock yield are relatively stable.
18 This is an important and observable distinction in risk premiums. Specifically, bond
19 yield spreads change as bond prices are revalued based on investment risk and income
20 requirements. As such, the market's response to changing interest rates is reflected in

1 bond yields. Investors' responses to market changes involving investment risk
2 characteristics, such as changes in interest rates, also impact stock valuation. As
3 utility stock value increases or decreases, the yield adjusts with the change in stock
4 price, because dividend payments are relatively stable. As such, risk premium
5 changes from Baa bond yields versus utility stock yields can be observed by simply
6 tracking the spread between Baa bond yields and utility stock dividend yields.

7 This spread is shown above in Figure 1. Importantly, only during times of
8 significant market distress does it widen substantially. In most market conditions, this
9 Baa bond vs. stock dividend spread generally hovers around 100 basis points, which
10 equals the Commission's minimum risk premium for utility stock versus utility bonds.
11 This is illustrated above in Figure 1.

12 As illustrated in Figure 1 above, a minimum DCF return spread over a Baa
13 bond yield of 100 basis points implies that the DCF return needs at least a 200-basis
14 point growth component, if the yield spread for Baa bonds to stock is 100 basis points.
15 This implied minimum growth component is approximately equal to the long-term
16 inflation projections made by the target for the Federal Reserve.⁵ For these reasons,
17 the Commission's threshold test of a 100-basis point risk premium for utility stock
18 return versus Baa utility bond yield is economically logical.

19 Generally, using a constant spread over an "A" bond yield would also produce
20 a meaningful low-end estimate to describe the difference between an economically
21 logical stock expected return versus a bond expected return. In either instance, the

⁵Federal Reserve Board Press Release: "Federal Reserve issues FOMC statement of longer-run goals and policy strategy," January 25, 2012, provided as Exhibit No. A-3, pages 17-18.

1 yield spreads are relatively stable, at least in terms of measuring the low-end point,
2 where the return on the stock is no longer distinguishable from the return on the bond.

3 **D4.a.**

4 **Q THROUGH APPLICATION OF A LOW-END OUTLIER TEST THE**
5 **COMMISSION CURRENTLY EXCLUDES FROM THE PROXY GROUP**
6 **COMPANIES WHOSE ROE FAILS TO EXCEED THE AVERAGE 10-YEAR**
7 **BOND YIELD BY APPROXIMATELY 100 BASIS POINTS. SHOULD THE**
8 **LOW-END OUTLIER TEST CONTINUE TO BE BASED ON A FIXED**
9 **VALUE RELATIVE TO THE COSTS OF DEBT OR (A) SHOULD IT BE**
10 **BASED ON ITS VALUE RELATIVE TO THE MEDIAN (I.E., LESS THAN**
11 **50 PERCENT OF THE MEDIAN); OR (B) STILL REFLECT THE COST OF**
12 **DEBT BUT VARY BASED ON INTEREST RATES?**

13 **A For the reasons outlined above, a 100 basis point spread is reasonable and should not**
14 **be widened under current market conditions.**

15 **D4.b.**

16 **Q HOW, IF AT ALL, SHOULD THE COMMISSION'S APPROACH TO**
17 **OUTLIERS VARY AMONG DIFFERENT FINANCIAL MODELS?**

18 **A The approach used for testing outliers should not vary across financial models.**
19 **Assuming an outlier test is used (but see discussion above), outliers should be**

1 removed, if they produce economically illogical estimates of an investor required
2 return and therefore should not be referenced in determining a relied-upon range.

3 **D6.**

4 **Q WHAT WOULD BE THE IMPACT OF THE COMMISSION MODIFYING**
5 **THE CREDIT RATING SCREEN TO INCLUDE ALL INVESTMENT GRADE**
6 **UTILITIES IN THE PROXY GROUP?**

7 A The effect would be to produce less risk-comparable proxy groups, and therefore to
8 produces less-accurate estimates of the subject utility's cost of equity. Under current
9 circumstances and for the great majority of FERC-regulated electric utilities,
10 continuing to apply the Commission's established "one notch" credit rating screen (in
11 conjunction with other standard screens⁶) will produce a robust proxy group from
12 which to accurately estimate a utility's current market cost of equity.

⁶ Companies that clearly are out of line with the industry range of norms, or are in the midst of specific company factors which may distort their market data should be excluded from these broad industry proxy group ranges. Hence, the Commission should continue to exclude companies that are involved in mergers and acquisitions, exclude companies that have suspended or reduced dividend payments over the last two years, or exclude companies that have entered into a period of abnormal activity such that their market factors will be impacted and market-based models will be distorted based on these events that are unrelated to the provision of providing utility service.

1 **D7.**

2 **Q TO WHAT EXTENT DO CREDIT RATINGS CORRESPOND TO THE ROE**
3 **REQUIRED BY INVESTORS?**

4 **A** Credit ratings are a reasonable means of estimating proxy group investment risk and
5 can accurately be the primary factor that identifies proxy companies that are similar in
6 investment risk to a subject company.

7 A credit rating reflects the predictability and stability of the utility's cash flows
8 in order to support its debt service obligations – both principal and interest payments.
9 The same cash flows that are used to assess credit risk are also the cash flows
10 available to the utility needed to meet its stock investors' return requirements (*i.e.*,
11 dividend payments and earnings/dividends growth). Stock investors are paid after
12 bond holders, so equity investors have more risk than bond holders, due to this priority
13 claim to cash flows. Nonetheless, the stability and predictability of utilities' cash flows
14 impact both bond holders' and equity holders' investment risk in a similar manner.

15 **D9.**

16 **Q WHAT CIRCUMSTANCES OR FACTORS, IF ANY, WARRANT AN**
17 **ADJUSTMENT FROM THE MIDPOINT/MEDIAN TO OTHER POINTS**
18 **WITHIN THE ZONE OF REASONABLENESS (E.G., LOWER OR UPPER**
19 **MIDPOINT/MEDIAN)?**

20 **A** Because the present NOI concerns base ROEs (with incentives, including ROE adders,
21 being addressed separately in Docket No. PL19-3), I will answer in terms of the

1 circumstances under which the base ROE should be placed elsewhere than at the
2 median of the proxy group distribution. Such placement should be rare. It should occur
3 only when it is not possible to identify a reasonably risk-representative proxy group of
4 adequate size, in which case the base ROE should be placed at a different percentile of
5 the proxy group distribution — a percentile lower than 50 when the subject utility or
6 service is markedly less risky than the proxy group, or conversely a percentile higher
7 than 50 when the subject utility or service is markedly more risky than the proxy
8 group.

9 **D10.**

10 **Q THE COMMISSION CURRENTLY USES MIDPOINTS TO DETERMINE**
11 **THE CENTRAL TENDENCY OF THE ZONE OF REASONABLENESS**
12 **WHEN DETERMINING RTO-WIDE ROEs. SHOULD THE COMMISSION**
13 **ADOPT A POLICY OF USING MEDIAN FOR THIS PURPOSE?**

14 A Yes. The median more accurately describes the central tendency of the proxy group
15 results, and the midpoint does not. Given the large, nationwide proxy groups that the
16 Commission now uses, midpoints are erratic and prone to distortion, as I will explain
17 below. For this reason, the midpoint should never be used.

1 **Q HAS THE COMMISSION PROVIDED DIRECTION ON WHEN IT BELIEVES**
2 **THE USE OF A PROXY GROUP MIDPOINT IS APPROPRIATE?**

3 **A** Yes. In a 2004 opinion, the Commission used the midpoint of proxy group consisting
4 of a subset of the parents of the subject TOs themselves, and explained:

5 Given that the ROE will apply across-the-board to all members of the
6 Midwest ISO, rather than to a single company of average risk, we must
7 consider their full range of risks and business profiles. To that end, the
8 proxy group used to define the range of reasonableness in this case
9 consists of a subset of the Midwest ISO TOs to which the ROE will
10 actually apply. This is a departure from prior ROE cases, in which the
11 selected proxy group is deemed to be comparable to the risks faced by a
12 single gas pipeline or electric utility. Here, we are dealing with a group
13 of utilities with differing risks and business rankings. In our view, the
14 differing ROEs in this group fairly brackets the range of reasonableness
15 for all Midwest ISO TOs.⁷

16 In other words, the Commission viewed the lowest and highest DCF results as
17 equivalent to the costs of equity for, respectively, the single least risky and single most
18 risky Midcontinent Independent System Operator, Inc. (“MISO”) transmission owner
19 (“TO”), and the Commission was more concerned in that case with minimizing the
20 extent to which the uniform allowed base ROE was unsuitable for those unusual
21 MISO TOs than it was with identifying a base ROE that was reasonably apt for most
22 of the MISO TOs.

⁷ Docket No. ER02-485-003, *Midwest Independent Transmission System Operator, Inc.*, Order on Remand, 106 FERC ¶ 61,302, P 9 (2004).

1 **Q DOES THAT REASONING CONTINUE TO SUPPORT USE OF THE PROXY**
2 **GROUP MIDPOINT?**

3 A No, for two reasons. First, the Commission relied, in part, on the fact that the ROE
4 being determined in that docket was to be applied to “a group of utilities with differing
5 risks and business rankings.” As noted in the cited paragraph above, the proxy group
6 in that docket was comprised of a subset of MISO TOS. More recently, the
7 Commission has relied on a national proxy group based on a credit rating screen of
8 plus/minus one notch of the *Value Line* universe of electric utilities. With that
9 expanded proxy group screening, and with the increased geographic dispersion of the
10 investments of today’s publicly-traded utility stocks, there is no basis to view the
11 lowest and highest proxy results as equivalent to the costs of equity for, respectively,
12 the single least risky and single most risky TOS in a given RTO.

13 Second, the midpoint is not a statistically reliable measure. Following the
14 application of reasonable criteria to identify publicly-traded companies that are risk
15 comparable and should be included in the proxy group, the utilized central tendency
16 measure should represent the weight of the proxy group results, in order to provide a
17 representative distillation of the proxy group results into a reasonable estimate of the
18 current market cost of equity for the proxy group.

1 **Q PLEASE EXPLAIN.**

2 A The median of the distribution of retained proxy group results is the middlemost
3 number of that distribution when it is sorted in ascending order.⁸ The median is also
4 known as the 50th percentile of the distribution of results. The median estimate is
5 determined by rank ordering all the proxy group results in order to find this median
6 point estimate of proxy group results.

7 In contrast, the midpoint is simply the average of the highest and lowest single
8 point estimates within the proxy group results. In contrast to the median, the midpoint
9 is calculated using only two point estimates within the proxy group results – the high
10 and the low estimates. The midpoint estimate may bear no relationship to all the
11 remaining proxy group results because they simply are not used in calculating the
12 midpoint of the proxy group range. As such, the median is based on all the
13 companies' proxy group results, whereas the midpoint is based on only two point
14 estimates within the proxy group results. Therefore, the median more accurately
15 describes the results of the proxy group than does the midpoint.

16 **Q WHY IS THE MEDIAN MORE ACCURATE THAN THE MIDPOINT IN
17 DESCRIBING THE PROXY GROUP CENTRAL TENDENCY?**

18 A While the median is often used to measure of central tendency, the midpoint, however,
19 is not.⁹ The midpoint evenly weights the highest and lowest proxy group results,
20 while discarding the rest. These most-disparate results are the ones *least*

⁸ If there are an even number such results, the median is the average of the middle two.

⁹ Exhibit No. A-3, pages 19-20.

1 representative of the weight of proxy group results, and the ones *most* likely to have
2 been distorted by measurement error or input noise. The midpoint methodology lends
3 itself to being influenced and biased by outlier results which are atypical of the results
4 for the overwhelming majority of the proxy group determined to be risk-comparable to
5 the RTO utilities to which ROE is going to apply. Accordingly, the midpoint is less
6 accurate than the median approach.

7 The Commission has previously rationalized the use of the midpoint
8 methodology for RTO-wide ROEs as a way of accounting for various and diverse risk
9 profiles of the utilities within the RTO.¹⁰ Considering that the Commission relies on a
10 proxy group that includes companies with credit ratings of +/- one notch of the utilities
11 within the RTO, the proxy group's DCF and Capital Asset Planning Model ("CAPM")
12 results will have already accounted for the various and diverse risk profiles of the
13 utilities within the RTO. Absent any concrete evidence that an adjustment needs to be
14 made within the range of proxy group results, the median, or 50th percentile, should be
15 utilized as it is the very definition of the measure of the central tendencies of the
16 results. And even if such an adjustment is supported, it should be tied to a percentile
17 of the entire proxy group distribution, not to highest and lowest results that form the
18 proxy group range.

¹⁰Docket No. ER02-485-003, *Midwest Independent Transmission System Operator, Inc.*, Order on Remand, 106 FERC ¶ 61,302, P 9 (2004).

1 **Q PLEASE EXPLAIN WHY THE MEDIAN IS THE MORE ACCURATE**
2 **MEASUREMENT OF CENTRAL TENDENCY.**

3 **A** As mentioned previously, the median is the middlemost value of the entire distribution
4 of results. In other words, there are an equal number of results above and below the
5 median, making it a preferred measure of central tendency. As such, the median also
6 mitigates the impacts of single outliers, whether high or low. For example, consider
7 the following data set that includes nine observations that range from 0 to 20.

0	3	4	5	6	7	8	9	20
---	---	---	---	---	---	---	---	----

8 Based on the dataset above, the median is 6, as it is the middlemost value of all
9 the results when lined up in ascending order. As I mentioned earlier, the median
10 mitigates the bias or skew of outlier results. Had the highest value been 100 instead of
11 20, it would not change the median observation. Similarly, had the 0 been -100, the
12 median would still be 6. The mean, which gives equal weight to each observation, is
13 6.9. The mean of 6.9 is relatively close to the median, however it is easy to see that
14 the highest outlier value of 20 has biased the mean upward. By comparison, the
15 midpoint of the dataset above, which is the average of the bookend observations of 0
16 and 20, is 10. Also of note, the midpoint methodology completely ignores the seven
17 observations between the highest and lowest values. This impact is exacerbated when
18 looking at the results of a well-defined and very large proxy group of 30 or more
19 companies. Importantly, the midpoint value of 10 is higher than every observation
20 except the highest single outlier (*i.e.*, 20).

1 A more pragmatic example would be to look at something like home values in
2 the United States. A house in Los Angeles named, “The One,” is listed for \$500
3 million. For sake of argument and for illustration purposes, I will use \$0 as the
4 cheapest house in the United States. The *midpoint* of these two home values is \$250
5 million. There are likely less than 10 homes in the United States that have a value of
6 \$250 million and in no way represent the central tendency of U.S. home values. As
7 reported by Zillow.com, the *median* home value is approximately \$227 thousand. In
8 other words, the midpoint is approximately 1100x greater than the median.

9 In a scenario where an analyst has correctly developed a proxy group that is
10 deemed risk-comparable to that of the utility, or group of utilities, to which the
11 awarded ROE would be applicable, a true measure of central tendency is desired.
12 Given the proxy group companies are located throughout the United States, and likely
13 have credit ratings both above and below the ratings of the RTO members, a wide
14 range of diverse and unique risks will be accounted for to the extent that the median is
15 used as the measure of central tendency when determining ROE.

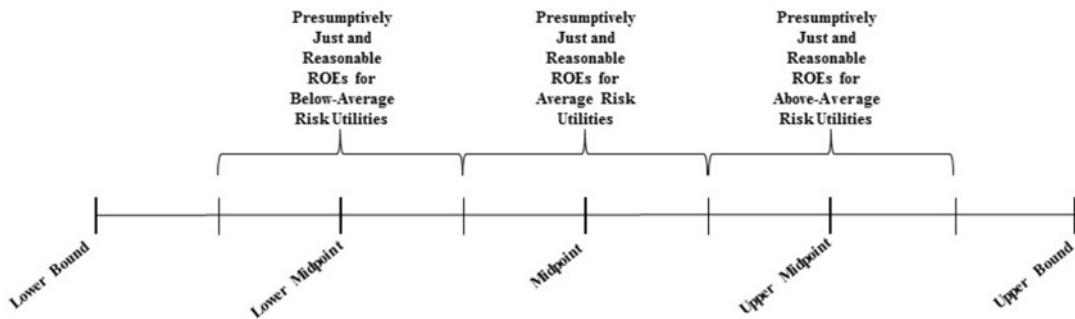
16 **Q HAS THE COMMISSION OPINED ON WHAT THE PRINCIPAL
17 CONSIDERATION SHOULD BE IN DETERMINING THE ROE BEING SET
18 FOR THE UTILITY OR UTILITIES?**

19 **A** Yes. In paragraph 26 of the *Coakley* Briefing Order, the Commission states:

20 [T]he principal consideration for determining whether an existing ROE
21 within the overall zone of reasonableness has become unjust and
22 unreasonable is the risk profile of the utility or utilities for which the
23 Commission is setting the ROE. This is consistent with the

1 Commission's well-established policy on relative risk analysis, in
2 which the presumptively just and reasonable ROE for an average-risk
3 utility is the relevant measure of central tendency for the entire zone of
4 reasonableness while the presumptively just and reasonable ROE for an
5 above- or below-average risk utility is the relevant measure of central
6 tendency for either the upper or lower half of the zone of
7 reasonableness, respectively.

8 In establishing the zone of reasonableness for a diverse group of average risk
9 utilities, the Commission has proposed in the Briefing Orders that the range of
10 potentially lawful ROEs constitutes one quarter of the zone of reasonableness,
11 centered on the midpoint.



12 Paragraph 28 of the *Coakley* Briefing Order places a lot of emphasis on the
13 central tendency. As explained in detail above, the midpoint is heavily influenced by
14 outlier results and the measurement errors they likely embody. It is not an accurate,
15 reliable, or stable measure of central tendency. The median, in contrast, is an accurate,
16 reliable, and stable measure of central tendency.

1 **D10.a.**

2 **Q WOULD THE USE OF MULTIPLE ROE METHODOLOGIES, AS**
3 **PROPOSED IN THE COAKLEY BRIEFING ORDER, UNDERCUT THE**
4 **COMMISSION'S CURRENT RATIONALE FOR USING THE MIDPOINT IN**
5 **RTO-WIDE BASE ROE?**

6 **A** Regardless of the ROE methodology used to estimate the current market cost of equity
7 from a proxy group, the statistical tool that most accurately describes the proxy
8 group's central tendency results is the median. As compared to the midpoint, the
9 median produces a more representative distillation of the proxy group results and a
10 more reliably representative indication of the subject utility's cost of equity. That
11 should be the dispositive consideration. Moreover, the use of non-DCF
12 methodologies in the manner proposed in the *Coakley* Briefing Order does further
13 undercut the rationale stated in *MISO*, 106 FERC ¶ 61, 302 (2004). For example, the
14 range of "Expected Earnings" results will tend to be driven by the range of proxy
15 company M/B ratios. This can be seen, for example, in MISO Briefing Order P 55,
16 where the top of the Expected Earnings range would be set by Vectren Corp., and is
17 associated with an M/B ratio of approximately 2.24.¹¹ There is no basis to believe that
18 the M/B range of the respondent operating companies whose transmission ROEs are at
19 issue in that case extends that high.

¹¹ See the March 2015 Value Line for Vectren Corp., which is available to the Commission in the record of Docket No. EL14-12 as Exhibit No. S-3, at 95.

1 **D10.b.**

2 **Q SHOULD THE SIZE OF THE PROXY GROUP BE CONSIDERED IN THIS**
3 **DECISION?**

4 A A larger proxy group only makes the problems associated with midpoints worse. A
5 larger proxy group may well have a wider range of proxy group results (it cannot be
6 narrower), and there is no reason to believe the midpoint of that same or wider range
7 will more accurately represent the full distribution of proxy group results. Consider
8 again the home price distribution I discussed earlier. On any one block, the median,
9 midpoint, and average home prices are all likely to be fairly close. But if we expand
10 the distribution to encompass the millions of U.S. homes, it will encompass the \$500
11 million parcel, and the midpoint of the associated range will be wildly
12 unrepresentative. That said, there is no statistically valid basis to reference the
13 midpoint of even a smaller proxy group.

14 **Financial Model Choice**

15 **E1.**

16 **Q WHAT MODELS DO INVESTORS USE TO EVALUATE UTILITY**
17 **EQUITIES?**

18 A There is little disagreement in regulatory proceedings that the methods generally relied
19 on by investment practitioners, the investment community, and academic circles
20 include DCF and CAPM models. I am not aware of any evidence that “risk premium”
21 methods based on the outcomes of regulatory proceedings are widely used by

1 investors. However, different variants of the risk premium model are commonly used
2 in regulatory proceedings. In general, these three models – DCF, CAPM, and Risk
3 Premium – and only these three models, have gained wide acceptance in modern
4 regulatory proceedings.

5 **E2.**

6 **Q WHAT ROLE DO CURRENT CAPITAL MARKET CONDITIONS PLAY IN**
7 **THE CHOICE OF MODEL USED BY INVESTORS TO EVALUATE UTILITY**
8 **EQUITIES?**

9 **A** Investors' model choices do not vary depending on capital market conditions such that
10 the selection of the models that should be used to quantify investors' required rate of
11 return on equity should vary depending on capital market conditions. Rather, in all
12 foreseeable capital market conditions, investors' required rate of return on equity as of
13 any given period can be modeled with reasonable accuracy by applying well-designed
14 market-based models to that period's capital market data.

15 **E2.a.**

16 **Q IF CAPITAL MARKET CONDITIONS FACTOR INTO THE CHOICE OF**
17 **MODEL, HOW DO INVESTORS DETERMINE AND EVALUATE THOSE**
18 **CONDITIONS?**

19 **A** Not applicable.

1 **E3.**

2 **Q ARE ANY MODELS THOUGHT TO BE SUPERIOR OR INFERIOR TO**
3 **OTHERS? IF SO, WHY?**

4 **A** The DCF model most accurately reflects the unique return outlooks for a utility stock
5 investment. A well-constructed CAPM will also provide meaningful results. A risk
6 premium model relies on the premise that past regulatory decisions accurately found
7 the cost of equity as of the time giving rise to the bond yield to which that allowed
8 ROE is compared. As such, when applied using valid inputs, the risk premium
9 method produces results that, while not entirely devoid of value, are less direct than
10 re-measuring the cost of equity using a current DCF and/or CAPM model. Like taking
11 a photograph of a photograph of a photograph, each successive recycling of past
12 results through the use of a risk premium method can take the outcome further and
13 further away from accurately identifying the current cost of equity. The “Expected
14 Earnings” method, based on forecast earnings-to-book ratios, is not related to the
15 market cost of equity that is required to attract capital for investment in utility assets.
16 As such, it is worse than “inferior”; it is entirely unsuitable for use in determining
17 utilities’ cost of equity. Dr. Cornell provides additional discussion of this method and
18 its deficiencies.

1 **E4.**

2 Q HOW ARE ALTERNATIVE MODELS REDUNDANT OR
3 **COMPLEMENTARY WITH EACH OTHER AND/OR THE DCF MODEL?**

4 A Multiple reliable market-based models, when applied appropriately, can produce more
5 reliable and stable information from which to accurately estimate the current market
6 cost of equity. Accordingly, well-developed CAPM model and/or risk premium
7 models can complement the DCF model in applying market information to accurately
8 estimate the current market cost of equity.

9 **E5.**

10 Q TO WHAT EXTENT DO ALTERNATIVE MODELS AVOID ANY
11 **DEFICIENCIES OF THE DCF MODEL AND/OR OPERATE BETTER IN**
12 **DIVERSE CAPITAL MARKET CONDITIONS?**

13 A As I discussed earlier (see responses to Question C3 and its subparts), the DCF model
14 operates well in diverse capital market conditions. Nonetheless, it can usefully be
15 supplemented with select other methods *if* they are market-based and well designed.

1 **E6.**

2 **Q TO THE EXTENT THAT INVESTORS USE MULTIPLE MODELS, SHOULD**
3 **THE COMMISSION COMBINE THEM IN ITS ANALYSIS OR USE THE**
4 **“BEST” ONE THAT WOULD APPLY IN ALL MARKET CONDITIONS?**

5 **A** There are too many investors and investor-utilized models for the Commission to
6 adopt a standard of using every model utilized by some investor. The Commission
7 should use no more than three models, all of them market-based, and all designed well
8 to operate robustly across a wide-range of market conditions, including present
9 conditions. Having selected that small set of one to three approved market-based
10 models, the Commission should trust the model results.

11 **E7.**

12 **Q IF THE COMMISSION WERE TO CONSIDER MULTIPLE MODELS, HOW**
13 **SHOULD IT WEIGH THEM?**

14 **A** In future proceedings,¹² it would be reasonable to weight equally each of the one to
15 three approved market-based models.

¹² In ongoing case-specific proceedings that were filed and litigated through trial-type evidentiary hearings under the understanding that the DCF method was the Commission’s primary or exclusive tool, it would be reasonable to give extra weight to the DCF model.

1 **E8.**

2 **Q TO WHAT EXTENT IS IT REASONABLE FOR THE COMMISSION TO USE**
3 **A SIMPLIFIED VERSION OF A MODEL THAT DOES NOT REFLECT ALL**
4 **THE VARIABLES THAT INVESTORS CONSIDER?**

5 **A** A simplified version of the DCF model may not accurately reflect the multiple market
6 factors which are needed to accurately measure the current market cost of equity. The
7 Commission should continue to maintain reliable data inputs and to reflect dividend
8 growth outlooks in producing an accurate ROE estimate.

9 **E8.a.**

10 **Q IS THE USE OF A SIMPLIFIED MODEL JUSTIFIED FOR EASE OF**
11 **ADMINISTRATION AND PREDICTABILITY OF RESULT?**

12 **A** No. See E8.

13 **E9.**

14 **Q HOW, IF AT ALL, SHOULD THE COMMISSION CONSIDER STATE ROEs?**

15 **A** State-allowed ROEs should be considered relevant by FERC, because for typical
16 vertically-integrated utilities a much larger share of revenues comes through state-
17 regulated than FERC-regulated cost-based rates. State-allowed ROEs therefore give
18 some indication of ROEs that have been embraced by the market participants as
19 constructive, able to support strong investment grade bond ratings, to attract an
20 abundant amount of capital to support large capital programs, and to support strong

1 stock prices. Accordingly, the Commission should consider state ROEs in order to get
2 some observable market evidence where ROEs have supported utilities' ability to
3 develop strong credit standing, access to capital and maintain large capital programs.
4 Moreover, risk premium analysis can usefully reference state commission rather than
5 FERC outcomes, because there are more of the former, and because a large share of
6 the relatively few FERC transmission ROE outcomes represent continued application
7 of past ROE approvals rather than fresh determinations of the cost of equity.
8 Alternatively or in addition, because state-allowed ROEs exhibit considerable
9 regulatory lag and "gradualism" (falling and rising later and slower than does the cost
10 of equity itself), referencing recent state ROE allowances would tend to stabilize
11 ROEs over time, while still taking eventual account of changing equity market
12 conditions.

13 **E9.a.**

14 **Q HOW AND WHY DO STATE ROEs VARY BY STATE?**

15 A State-allowed ROEs vary for numerous reasons, prominently including ROE incentive
16 deducts and adders and the fact that in their calculations of the weighted average cost
17 of capital ("WACC"), some state regulators include low-cost short-term debt or limit
18 the equity ratio for ratemaking to less than its actual level. When taken out of context,
19 certain state-allowed ROEs may appear to be out of line with industry norms, even
20 though the resulting pre-incentive WACC is in line with industry norms. Such
21 variations make the *range* of state-allowed ROEs uninformative in identifying either

1 the cost of equity or a reasonable ROE stabilization method. However, that problem
2 can be avoided through an approach that combines a large number of recent state-
3 allowed ROEs, by utilizing them for risk premium analysis or by referencing their
4 median or mean.

5 **E9.b.**

6 **Q HOW ARE CERTAIN STATE ROEs MORE OR LESS COMPARABLE TO**
7 **COMMISSION ROEs?**

8 **A** See response to Question E9.a.

9 **E10.**

10 **Q IF THE COMMISSION CONSIDERS STATE ROEs, HOW SHOULD IT**
11 **COMPARE FERC-JURISDICTIONAL TRANSMISSION ROEs WITH STATE**
12 **ROEs THAT APPLY TO UTILITIES THAT ARE (A) DISTRIBUTION AND**
13 **TRANSMISSION COMPANIES; OR (B) DISTRIBUTION, GENERATION,**
14 **AND TRANSMISSION COMPANIES?**

15 **A** Both credit rating agencies and investors view (and are right in viewing) FERC-
16 regulated transmission service as financially less risky than generation service, and
17 similar in risk to distribution service, absent commodity cost recovery risk. For
18 example, variations in emissions regulations, in the cost of natural gas, or in tax
19 policies applicable to wind generation can drastically change the market
20 competitiveness of a given generator, while having no effect on transmission owners'

1 ability to recover their allowed revenue requirement, which if they so choose and file
2 can be calculated through automatically adjusting, comprehensive formula rates.
3 Accordingly, in setting electric transmission ROEs, the Commission should look to
4 the ROEs allowed by state commissions to generation-divested utilities.

5 **E11.**

6 **Q TO WHAT EXTENT, IF ANY, SHOULD THE COMMISSION EXERCISE**
7 **JUDGMENT IN USING FINANCIAL MODELS TO SET ROEs UNDER**
8 **VARIOUS CAPITAL MARKET CONDITIONS?**

9 A The Commission should exercise careful judgment to identify market-based financial
10 models that will reliably indicate the cost of equity under a wide range of capital
11 market conditions. It should then rely on the results of those models, as applied by
12 credible expert witnesses through record evidence, and should not substitute its
13 intuition for that systematic estimate.

1 **First Prong of ROE Determination**

2 **G4.**

3 Q IN SINGLE UTILITY RATE CASES, THE COMMISSION DETERMINES
4 THE CENTRAL TENDENCY OF THE ZONE OF REASONABLENESS
5 BASED ON THE MEDIAN OF THE PROXY GROUP ROEs. IS THE
6 APPROACH OUTLINED IN THE COAKLEY AND MISO BRIEFING
7 ORDERS APPROPRIATE IN SINGLE UTILITY RATE CASES GIVEN THAT
8 THE PROXY COMPANY ROEs TEND TO CLUSTER NEAR THE CENTER
9 OF THE ZONE OF REASONABLENESS, MAKING THE MIDDLE
10 QUARTILE RELATIVELY NARROW?

11 A The fact that most proxy results cluster near each other is not a problem; it is an
12 empirical indication that the true result indicated by that model resides within that
13 cluster. As a statistically superior measure of central tendency, the median recognizes
14 that statistical fact. Midpoints and other range-based measures (including range
15 “quartiles” as diagrammed in the referenced orders) do not. The midpoint produces a
16 statistically inferior estimate of the central tendency of proxy group results and does
17 not produce an economically logical assessment of the information provided by the
18 proxy group regarding the current market cost of equity for the subject utilities or
19 utility. In interpreting proxy group results, therefore, the Commission should look to
20 medians, not midpoints.

1 **G4.a.**

2 Q **WOULD IT BE REASONABLE TO DETERMINE THE CENTRAL**
3 **TENDENCIES OF THE UPPER AND LOWER HALVES OF THE ZONE OF**
4 **REASONABILITY FOR SINGLE UTILITIES BASED ON A MIDPOINT**
5 **ANALYSIS, SO AS TO PRODUCE APPROXIMATELY EQUAL RANGES OF**
6 **PRESUMPTIVELY JUST AND REASONABLE ROEs FOR BELOW**
7 **AVERAGE, AVERAGE, AND ABOVE AVERAGE RISK UTILITIES?**

8 A No. The midpoint of the analysis simply does not accurately measure the central
9 tendency of the proxy group results. It discards most of the information contained in
10 the proxy results distribution, and is too highly influenced by outlier estimates that are
11 the ones most likely to embody unrepresentative inputs or other distortions. For these
12 reasons, the central tendency of the proxy group results should be identified by
13 looking to the proxy group distribution's median. To the extent it is necessary to
14 identify a point value other than the median (whether because the proxy group cannot
15 be made risk-representative, or for the dubious purpose of quantifying a rebuttable
16 presumption that above-center ROEs remain just and reasonable), the Commission
17 should look to another percentile of the distribution rather than to a range, such as the
18 25th, 37.5th, 62.5th, or 75th percentile.

1 **Model Mechanics and Implementation**

2 **General Issues/Issues that Affect Multiple Models**

3 **H.1.1.**

4 **Q ARE IBES DATA A GOOD PROXY FOR “INVESTOR CONSENSUS?”**

5 A IBES provides the consensus growth rate estimates of its participating analysts.
6 Compared to a single analyst’s growth rate, a consensus formed by averaging multiple
7 analysts’ estimates is more likely to accurately summarize the various growth rates
8 that informed study period stock price formation.

9 There have been many academic studies conducted on which growth rate
10 estimates more accurately reflect the consensus market outlook. These studies were
11 summarized in *New Regulatory Finance*, a book by Dr. Morin, in which he identifies
12 the following academic studies:

13 Important papers include Brown and Rozeff (1978), Cragg and Malkiel
14 (1968, 1982), Harris (1986), Vander Weide and Carleton (1988), Lys
15 and Sohn (1990), and Easterwood and Nutt (1999).¹³

16 According to Dr. Morin, these reports state that analysts’ projected growth
17 rates more accurately reflect market expectations than do growth rates derived from
18 historical data.

19 Dr. Morin goes on to cite consensus analysts’ growth rate estimates and
20 indicates a preference for more than one analyst growth rate estimate in capturing
21 market expectations:

¹³*New Regulatory Finance*, Roger A. Morin, PhD, Public Utilities Reports, Inc., at 299 and 302 (2006), provided as Exhibit No. A-3, pages 12 and 15.

1 These firms include most large institutional investors, such as pension
2 funds, banks, and insurance companies. Representative of industry
3 practices, the Zacks Investment Research Web site is a central location
4 whereby investors are able to research the different analyst estimates
5 for any given stock without necessarily searching for each individual
6 analyst.

7 * * *

8 The forecast 5-year growth rates are normalized in order to remove
9 short-term distortions. Forecasts are updated when analysts formally
10 change their stated predictions.

11 * * *

12 Exclusive reliance on a single analyst's growth forecast runs the risk of
13 being unrepresentative of investors' consensus forecast.¹⁴

14 As outlined above, it is generally accepted that consensus analysts' growth rate
15 estimates, which are not skewed by single growth rate estimates, may more accurately
16 capture market expectations and reflect the growth rates built into observable stock
17 prices.

18 **Q HAS THE COMMISSION COMMENTED ON ITS PREFERENCE FOR**
19 **USING CONSENSUS ANALYSTS' GROWTH RATE ESTIMATES**
20 **RELATIVE TO A SINGLE ANALYST'S GROWTH RATE ESTIMATES**
21 **SUCH AS *THE VALUE LINE INVESTMENT SURVEY*?**

22 A Yes. The Commission has already considered and rejected the use of *Value Line*
23 short-term growth rates, in lieu of, or in supplementing, the IBES growth rates as a
24 short-term growth rate stage in the two-stage DCF model. Specifically, in Opinion
25 No. 551, the Commission stated as follows:

¹⁴*Id.*, pages 301 and 302, provided as Exhibit No. A-3, pages 14 and 15.

1 We reject MISO TOs' request for clarification that the growth
2 projections published by Value Line constitute an acceptable and
3 comparable source of short-term earnings growth estimates that may be
4 considered for use in the two-step DCF analysis. In Opinion No. 531,
5 the Commission held that "in future public utility cases, the
6 Commission will adopt the same two-step DCF methodology it uses in
7 natural gas and oil pipeline cases." [footnote omitted] While the
8 Commission has refrained from mandating the exclusive use of IBES
9 data in its natural gas and oil pipeline rate of return cases, the
10 Commission has stated that "IBES data is the preferred data source for
11 computing the short-term growth rate." [footnote omitted] The
12 Commission has explained that the "IBES data is a compilation of
13 projected growth rates from various knowledgeable financial advisors
14 within the investment community." [footnote omitted] As such, the
15 IBES short-term growth estimates generally represent consensus
16 growth rate estimates by a number of analysts. By contrast, the
17 Commission has rejected the use of Value Line growth estimates in gas
18 pipeline ROE cases, because they are the estimates of a single analyst
19 and thus do not constitute such consensus estimates. [footnote
20 omitted]¹⁵

21 **Q DO YOU BELIEVE THAT THE IBES GROWTH RATE IS A MORE
22 RELIABLE ESTIMATE OF INVESTOR OUTLOOKS THAN IS VALUE
23 LINE?**

24 A Yes. As outlined by Dr. Morin's book concerning academic empirical studies and
25 findings by the Commission, a consensus analysts' growth rate projection which
26 reflects the views of many analysts' advice to investors is more likely to reflect
27 investor outlooks than a growth rate produced by a single analyst, or from historical
28 data. *Value Line* is a single analyst source and does not provide a consensus of what
29 security analysts' advice is to the investing public.

¹⁵ Assn. of Bus. Advocating Tariff Equity, et al., v. Midcontinent Indep. Sys. Operator, Inc., et al., Opinion No. 551, 156 FERC ¶ 61,234 at P 62 (2016) ("Opinion No. 551").

1 Further, *Value Line*'s growth rate represents a growth from its historical base
2 to the three- to five-year forecast period. *Value Line* describes its growth rate as
3 follows:

4 Example: To calculate the compound annual sales growth from 2001-
5 2003 to 2007-2009, we take sales per share for each of the years 2001,
6 2002, and 2003 and average them. Then we take the sales per share for
7 the years 2007-2009, as shown in the far right column of the large
8 statistical section of our report.¹⁶

9 *Value Line* uses a normalized historical base over a three-year period to project
10 growth from the average of the three-year period out to a three- to five-year projection
11 beyond the end of the latest year. This growth rate cannot accurately be used to grow
12 earnings or dividends in the most recent quarter (annualized). It is simply not
13 designed to produce an earnings growth rate from this starting point. The starting
14 point for the Commission's two-step DCF analysis is the most recent quarterly
15 dividend (annualized). Moreover, where IBES-participating analysts remove non-
16 recurring losses or gains from GAAP-style baseline earnings in order to produce a
17 more representative growth rate, *Value Line* tends to rely instead on a coarser,
18 mechanical averaging of three past years. *Value Line*'s growth rate methodology
19 simply is not the best information to reflect the growth outlook for future dividends, as
20 required by the Commission DCF model. Importantly, if the growth of dividends is
21 misstated, then the DCF model will be misstated, and the DCF return estimate will not
22 be reliable or accurate. Therefore, *Value Line* growth rates should not be used with
23 IBES growth rates.

¹⁶*Value Line Selection & Opinion*, August 6, 2004, page 2186), provided as Exhibit No. A-3, page 24.

1 **H.1.1.a.**

2 **Q IF NOT, ARE THERE BETTER ALTERNATIVES, SUCH AS BLOOMBERG,**
3 **ZACKS, S&P CAPITAL, MORNINGSTAR, AND VALUE LINE?**

4 A The five sources listed in Question H.1.1.a are of two distinct types. Bloomberg and
5 Zacks aggregate multiple analysts and report consensus growth rates. So does
6 reuters.com, which publishes IBES growth rates and (unlike Yahoo Finance) discloses
7 the number of contributing analysts. As such, all of these sources are comparable and
8 can reasonably be referenced, although the Commission should be alert to the risk that
9 parties or witnesses will opportunistically vary their growth rate sourcing in order to
10 shop for supportive data. To mitigate that risk and in order to best capture the growth
11 outlook reflected in market prices, to the extent multiple sources of analyst consensus
12 growth rates are used, they should be combined to produce one composite five-year
13 growth rate per proxy company, rather than generating a separate DCF distribution for
14 each growth rate source.

15 In contrast, the growth rates published by S&P Capital, Morningstar, and
16 *Value Line* are those of a single analyst. The Commission's previous finding that a
17 consensus analyst growth projection is preferred to a single analyst's growth rate
18 estimate is still based on sound academic empirical evidence. Accordingly, these
19 single-analyst estimates should not be used as the source of DCF model inputs.

1 **H.1.1.b.**

2 **Q SHOULD THE COMMISSION COMBINE DATA FROM MULTIPLE**
3 **SOURCES?**

4 **A** The Commission should seek to use the data source(s) that most accurately reflects
5 market outlooks, such as using analysts' consensus to source estimates of five-year
6 earnings growth. To the extent the Commission chooses to use more than one source
7 of consensus analysts' growth rate data, they should be combined into a single
8 composite consensus, as discussed in response to Question H.1.1.a.

9 **H1.1.c.**

10 **Q WHAT WEIGHT, IF ANY, SHOULD BE GIVEN TO AN ESTIMATE IF THE**
11 **NUMBER AND IDENTITY OF ANALYSTS CONTRIBUTING TO THE**
12 **ESTIMATE IS NOT AVAILABLE?**

13 **A** As I stated in response to Question H.1.1.a, consensus estimates for a particular proxy
14 company's growth rate that are known to combine the estimates of numerous analysts
15 should receive more weight. For example, suppose that for a given proxy company
16 two growth rates are available in the record. The first is 5% from IBES via reuters.com
17 and known to be sourced from three analysts, and the second is 6% from Bloomberg
18 and known to be sourced from three analysts. In that case, the DCF model should use
19 a composite five-year¹⁷ growth rate of $[(5\% \times 2) + (6\% \times 3)]/5 = 5.6\%$.

¹⁷ This would be the short-term growth rate, prior to being combined with or transitioning to a long-term, GDP-based growth rate.

1 H.1.2.

2 **Q TO WHAT EXTENT DOES MODEL RISK AFFECT ALL ROE**
3 **METHODOLOGIES?**

4 **A** While no model is perfect, not all models are equal. The DCF model has been used by
5 FERC and other regulators for many years, and the fact that it has produced allowed
6 ROEs adequate to attract capital is demonstrated by the fact that utility stock prices are
7 high and utilities have ample capital to invest in new assets. To the extent analysts are
8 proposing deviations from standard methodologies, the Commission should require
9 verifiable and complete evidence supporting the change in methodology or the ROE
10 adder. The “Expected Earnings” method does not even attempt to measure the cost of
11 equity, so model “risk” may not be the best term to describe its deficiency. Model
12 “irrelevance” may be a better term.

13 H.1.3.

14 **Q THE DCF MODEL INCORPORATES DATA AT THE PARENT/HOLDING**
15 **COMPANY LEVEL (E.G., STOCK PRICE). THE COMMISSION**
16 **ADJUDICATES CASES AT THE OPERATING COMPANY LEVEL, FOR**
17 **WHICH THERE IS NO PUBLIC DATA LIKE STOCK PRICES, GROWTH**
18 **RATES, AND BETAS. WHAT IMPACT DOES THIS DISPARITY HAVE ON**
19 **THE RESULTS OF THE DCF AND OTHER MODELS?**

20 **A** To measure the current market cost of equity, a proxy group of publicly traded
21 companies is necessary in order to gain information that could produce an accurate

1 and reliable estimate of the current market cost of equity. Practically speaking,
2 publicly traded parent company holding company data will predominantly make up
3 these proxy group estimates. There has been no evidence that the parent company
4 data is not producing reliable and accurate estimates of rates of return that can be
5 applied to operating utility subsidiaries of the holding companies. Therefore, the
6 Commission should continue to rely on observable evidence and sound financial
7 models to estimate current market returns of proxy groups of regulated utility
8 companies, in order to measure a rate of return that is consistent with the *Hope* and
9 *Bluefield*¹⁸ standards.

10 As I noted in response to Question D10.a., the difference between
11 parent/holding companies and operating electric utilities does undermine the
12 representativeness of “Expected Earnings” results. Proxy company M/B ratios are
13 quite different from those of operating utilities, when the market prices of the latter are
14 revealed by acquisition-type transactions. Consequently, the projected E/B ratios of
15 publicly-traded proxy companies are not a reliable guide to the projected E/B ratios
16 that would apply to operating utilities.

¹⁸Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n of W. Va., 262 U.S. 679 (1923) and Fed. Power Comm'n v. Hope Natural Gas Co., 320 U.S. 591 (1944).

1 **H.1.4.**

2 **Q SHOULD THE COMMISSION CONTINUE TO RELY ON THE EFFICIENT**
3 **MARKET HYPOTHESIS, WHICH UNDERLIES THE DCF AND CAPM**
4 **MODELS? WHY OR WHY NOT?**

5 **A** Yes. The *Hope* and *Bluefield* standards clearly suggest that the market models can be
6 used to produce an accurate estimate of the current investor required return. The
7 efficient market hypothesis states that investors will rely on all relevant information in
8 order to form/make investment decisions. All relevant information is available to
9 investors to form economically logical outlooks for growth in dividends, risk spreads
10 between utility stock yields and utility bond yields, and utility bond yields and
11 Treasury yields. All of this information can be used to opine on the reasonableness of
12 the rate of return estimates made from DCF, CAPM, and risk premium studies.

13 **H.1.4.a.**

14 **Q IF YES, SHOULD THE COMMISSION CONTINUE TO EMPLOY OUTLIER**
15 **SCREENS, M&A SCREENS, ETC., FOR THE DCF AND CAPM MODELS**
16 **SINCE THESE MODELS NEED TO INCORPORATE ALL RELEVANT**
17 **INFORMATION?**

18 **A** The established fact that stock market prices efficiently incorporate all relevant public
19 information does not imply that all stocks' prices provide a representative and reliable
20 basis for inferring the cost of equity for a given utility. I have discussed screening
21 criteria in response to Questions D4, D6, and D7.

1 **H.1.5.**

2 **Q SHOULD GROWTH RATES BE BASED ON VALUE LINE, IBES, OR**
3 **ALTERNATIVE ESTIMATES?**

4 A As I discussed in response to Question H.1.1 and its subparts, consensus analysts'
5 growth rate estimates are the most reliable source of the near-term portion of the
6 dividend growth expectation embedded in market prices and therefore suitable for use
7 in the DCF model. Therefore, a consensus growth rate estimate published by IBES or
8 other consensus analysts' growth rate estimates produce a better and more reliable
9 estimate than does a growth rate estimate published by *Value Line*.

10 **H.1.6.**

11 **Q SHOULD THE SAME GROWTH RATE SOURCES BE USED ACROSS**
12 **MODELS, IF MORE THAN ONE MODEL IS USED TO DETERMINE THE**
13 **ROE?**

14 A Yes. Consistent use of growth rate estimates that accurately gauge the market's
15 outlook should be the primary focus in both measuring short-term growth and
16 long-term growth. In principle, these growth rate estimates should not vary across
17 different models. However, there is a practicality limit to that principle in the event
18 the equity risk premium used in CAPM model is based on a DCF analysis of the
19 approximately 400 dividend-paying member of the S&P 500, as referenced in the
20 *Coakley* and MISO briefing orders. Although there would be a significant subscription
21 cost and calculation burden involved in using multiple sources of analyst consensus

1 growth rates for a proxy group of electric utility parent companies, that task is
2 manageable as there are now fewer than 40 such companies. Extending that approach
3 to a CAPM-component DCF study of approximately 400 companies makes the task an
4 order of magnitude more burdensome, and should not be required.

5 **DCF**

6 **H.2.a.2.**

7 **Q COULD TERMINAL STOCK VALUE BE USED IN PLACE OF LONG-TERM
8 GROWTH PROJECTIONS? IF SO, HOW SHOULD TERMINAL STOCK
9 VALUE BE DETERMINED?**

10 A A terminal value DCF methodology would not produce a more reliable estimate than
11 the Commission's current two-stage growth DCF study. Indeed, the two
12 methodologies are mathematically very similar, if done consistently. However, the
13 ability to arrive at a terminal stock price introduces far more uncertainty into the
14 methodology, which can minimize the Commission's ability to accurately estimate the
15 DCF return estimate.

16 Specifically, the Commission's current two-step DCF methodology uses a
17 composite growth rate within a constant growth rate methodology that gives way to a
18 short-term growth outlook and a long-term sustainable growth outlook. In contrast, a
19 terminal value stock DCF methodology could project cash flows based on a shorter
20 term cash flow window which encapsulates short-term dividend growth and a stock
21 price at the end of a holding period. However, the stock at the end of the holding

1 period would need to be estimated from the flow of cash flows that would reflect a
2 short-term growth rate, and a contraction to long-term steady-state growth. As such,
3 the terminal stock price should reflect the value of the stock based on the long-term
4 sustainable growth rate estimate. The DCF study would then reflect a period of
5 short-term growth and at the end of the holding period the terminal stock price would
6 reflect the value based on long-term sustainable growth.

7 **H.2.a.3.**

8 **Q DO INVESTMENT ANALYSTS PROJECT EARNINGS/DIVIDENDS**
9 **GROWTH BEYOND FIVE YEARS, AND IF NOT, WHY NOT, AND IS GROSS**
10 **DOMESTIC PRODUCT (“GDP”) AN APPROPRIATE PROXY FOR LONG-**
11 **TERM GROWTH?**

12 A No, investment analysts only project earnings and dividends out over the next five
13 years. Longer-term growth projections for an individual stock are highly uncertain
14 and can be significantly impacted by changes in market conditions, company
15 conditions, and other factors. Indeed, long-term growth reflects a part of the risk of
16 investing in a utility equity security, because the ability to project that far out is so
17 uncertain. However, analysts’ three- to five-year growth rate outlooks are relevant in
18 establishing the current value, and efficient market hypothesis tells us that these longer
19 term outlooks are based on macroeconomic factors available to market participants in
20 order to make informed investment decisions.

1 **H.2.a.4**

2 **Q HOW SHOULD THE COMMISSION WEIGHT SHORT-TERM AND LONG-**
3 **TERM EARNINGS/DIVIDEND GROWTH PROJECTIONS?**

4 **A** The current FERC methodology of weighting the short-term and long-term growth
5 rate estimates is reasonable. However, alternatively, the Commission could use a
6 multi-growth stage DCF model in order to give varying weights to various stages of
7 growth. Such a multi-stage growth model, in which three-to-five-year growth
8 projections would be used as the growth rate for no longer than five years, is
9 consistent with the intent of the authoring analysts. Thereafter, they would transition
10 in stages to a long-term growth rate no higher than the long-term forecast rate of
11 nominal GDP growth.

12 **H.2.a.5.**

13 **Q THE COMMISSION USES A CONSTANT GROWTH DCF MODEL.**
14 **SHOULD THE COMMISSION CONSIDER USING A MULTI-STAGE DCF**
15 **MODEL? IF SO, HOW WOULD THE COMMISSION DETERMINE THE**
16 **LENGTH OF EACH STAGE OF A PROXY COMPANY'S GROWTH?**

17 **A** Yes. See my response above to Question H.2.a.4.

1 **H.2.a.6.**

2 **Q ARE SIX MONTHS OF AVERAGE HIGH/LOW HISTORICAL MONTHLY**
3 **STOCK PRICES AN APPROPRIATE MEASURE FOR THE CURRENT**
4 **STOCK PRICE “P”?**

5 **A** In measuring the current market cost of equity, the Commission should strive to
6 minimize the risk of skewing the estimate based on aberrant price and market data.
7 The period studied should be long enough to eliminate aberrant market data but should
8 not be so long that it does not currently reflect current market conditions. The
9 Commission’s practice of using six-month dividend yields and six-month bond yields
10 is a reasonable approach.

11 **CAPM**

12 **H.2.b.4.**

13 **Q. SHOULD THE COMMISSION EMPLOY MORE SOPHISTICATED**
14 **VERSIONS OF THE CAPM MODEL THAT CONSIDER MORE VARIABLES**
15 **INSTEAD OF ONLY BETA, SUCH AS THE FAMA-FRENCH MODEL?**

16 **A** Dr. Cornell is providing the Associations’ principal statement on this issue. I agree
17 with him that the right answer is “no.” But I will supplement his statement with two
18 additional points. As I recently showed in the Docket Nos. EL14-12 and EL15-45
19 paper hearings,¹⁹ the “size premium” adjustment to the standard CAPM model that has
20 been applied by transmission owner witnesses in several recent proceedings was based

¹⁹ See Exhibit No. JC-100 at 16-26, provided as Exhibit No. A-3, pages 30-40.

1 on a mismatch, in which the size adjustment is quantified using Duff & Phelps data
2 and designed for application to Duff & Phelps betas, but is then applied to Value Line
3 betas. The two sources' betas are not comparable, as only the latter incorporates a
4 “Blume” adjustment—meaning it is moved towards 1.0, which in the case of utility
5 betas almost always means it is raised.²⁰ Curing this mismatch removes most of the
6 effect of the “size adjustment.”²¹ Furthermore, Duff & Phelps does not recommend or
7 utilize that adjustment in isolation; it also makes a sector-based (“industry”)
8 adjustment, which in the case of the utility sector points in the opposite direction, and
9 indeed more than offsets the “size adjustment.”²²

10 **Expected Earnings**

11 **H.2.c.2.**

12 **Q. WHAT, IF ANY, CONCERNS REGARDING CIRCULARITY ARE THERE
13 WITH USING THE EXPECTED EARNINGS ANALYSIS TO DETERMINE
14 THE BASE ROE, AS OPPOSED TO USING THE ANALYSIS FOR
15 CORROBORATIVE PURPOSES?**

16 A Dr. Cornell is providing the Associations’ principal statement on this issue and other
17 Expected Earnings issues. I agree with him that the Expected Earnings method should
18 not be used. But I will supplement his statement with evidence that the E/B and M/B

²⁰ See *id.* at 17-24, provided as Exhibit No. A-3, pages 31-38.

²¹ See *id.*, Table 1, provided as Exhibit No. A-3, page 36.

²² See *id.* at 24-25, provided as Exhibit No. A-3, pages 38-39.

1 ratios of parent-level holding companies are not representative of the E/B and M/B
2 ratios operating utilities.

3 In recent study periods, FirstEnergy Corp. has commonly provided
4 transmission owner witnesses' highest E/B result. It does so because Value Line's
5 fifth-year E/B projection for that company jumped from 12.5% as of February 16,
6 2018²³ to 15.5% as of May 18, 2018.²⁴ Between those two consecutive quarterly
7 Value Line reports, FE's projected share count and projected dividends did not
8 change, and its projected earnings and earnings/share actually declined. The change
9 that drove the increase in FE's projected E/B ratio was a 25% decrease in projected
10 book value per share, from \$24 to \$18, apparently due to accounting changes
11 associated with the bankruptcy filing of FE's nonregulated subsidiaries. While that
12 drastic decrease in the denominator of FE's E/B ratio had an outsized effect on the
13 highest E/B ratio to be found among electric utility stocks, there is no basis to infer a
14 corresponding change to such stocks' *representative* E/B ratio, much less the ratio
15 representative of operating utility companies.

16 Consider also NextEra's recent acquisition (from Southern Company) of Gulf
17 Power Company. NextEra paid approximately Gulf Power Company's net book
18 value: On January 1, 2019, it paid "approximately \$4.47 billion in cash consideration"
19 and assumed "approximately \$1.3 billion of Gulf Power debt,"²⁵ thus committing
20 approximately \$5.77 billion. In exchange, it acquired an operating utility with a year-

²³See Exhibit No. A-3, page 41.

²⁴See Exhibit No. A-3, page 42.

²⁵NextEra, Inc., SEC Form 10-K for 2018 at 98 (Feb. 15, 2019), provided as Exhibit No. A-3, pages 44-45.

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1 end 2018 regulatory book value of \$5.32 billion.²⁶ Thus, this transaction indicates a
2 utility-level M/B ratio of approximately 1.08, much closer to unity than the
3 contemporaneous M/B ratios of NextEra (approximately 2.54²⁷) or Southern
4 (approximately 1.80²⁸).

5 An even lower M/B ratio for an operating utility is indicated by the April 2013
6 acquisition of Atlantic Path 15 by Duke-American Transmission Company. The seller
7 received “a total sale price of approximately \$56 million,”²⁹ in exchange for an entity
8 whose book value equity (“Total Proprietary Capital”) exceeded \$60 million.³⁰ Thus,
9 the M/B ratio indicated³¹ by that transaction is below unity.

10 Circa 2007, Alliant subsidiary Interstate Power and Light Company (“IPL”)
11 sold its transmission system to the nascent ITC Midwest—not only selling the
12 associated transmission assets, but doing so as a going concern with its transmission

²⁶ Gulf Power Co. FERC Form 1 for 2018 at 111, line 85 (“Total Assets” of \$5,320,620,672), provided as Exhibit No. A-3, page 47.

²⁷ Yahoo Finance identifies NEE’s year-end 2018 market price as \$173.82 (provided as Exhibit No. A-3, page 48). See <https://finance.yahoo.com/quote/NEE/history?p=NEE&.tsrc=fin-srch>. The February 15, 2019 Value Line (provided as Exhibit No. A-3, page 49) for NEE estimates a year-end 2018 book value per share of \$68.30. Applying those amounts’ ratio, NEE’s year-end 2018 M/B was approximately 2.54.

²⁸ Yahoo Finance identifies SO’s year-end 2018 market price as \$43.92, provided as Exhibit No. A-3, page 50. See <https://finance.yahoo.com/quote/SO/history?p=SO>. The February 15, 2019 Value Line for SO (provided as Exhibit No. A-3, page 51) estimates a year-end 2018 book value per share of \$24.35. Applying those amounts’ ratio, SO’s year-end 2018 M/B was approximately 1.80.

²⁹ Atlantic Power Corporation SEC Form 10-Q for the Quarter Ended March 31, 2013, at 12 (available at <https://www.sec.gov/Archives/edgar/data/1419242/000104746913005749/a2214227z10-q.htm> and provided as Exhibit No. A-3, page 53).

³⁰ Atlantic Path 15, LLC, FERC Form 3-Q for the Quarter Ended March 31, 2013, at 112 line 16 (FERC eLibrary No. 20130430-8004 and provided as Exhibit No. A-3, page 55). The transaction also included assumption of debt, which is excluded from both sides of the foregoing comparison.

³¹ The SEC Form 10-Q also states (at 12), provided as Exhibit No. A-3, page 53, that Atlantic Power “recorded a gain on sale of approximately \$7.0 million,” which would suggest an M/B ratio slightly more than unity rather than slightly less than unity.

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1 personnel transferred to ITC Midwest. *See generally ITC Holdings Corp.* 121 FERC
2 ¶ 61,229 (2007). IPL expected to receive approximately \$165.7 million in “Net
3 Proceeds Above Net Book Value of Assets,” which were estimated to be
4 \$423.2 million at the anticipated time of closing.³² Thus, this transaction indicates a
5 utility-level M/B ratio of approximately 1.39,³³ a significant portion of which
6 presumably reflected the market value of ITC Holdings’ substantial non-cost incentive
7 ROE adders and ability to profit through double-leveraging. At the exchange-traded
8 parent level, as of year-end 2007, ITC Holdings’ M/B ratio was approximately 4.3.³⁴

³² Exhibit CAH-1, Schedule K [~Spiegel R:08904.002 IA, MN, WI COALITION/As organized before 7.24.07/Alliant Filing Documents (SPU 07-11)/Compiled Searchable.pdf at 257 of 541], provided as Exhibit No. A-3, page 57.

³³ That is, in \$ millions, $(165.7 + 423.2)/423.2 = 1.39$.

³⁴ According to the September 16, 2016 Value Line for ITC Holdings (provided as Exhibit No. A-3, page 58), its split-adjusted, year-end 2007 book value per share was \$4.37, and its contemporaneous market price was between \$12.6 and \$19.5; <https://www.historicalstockprice.com> specifies \$18.81. The ratio \$18.81/\$4.37 exceeds 4.3.

1 Similarly, when FE subsidiary Monongahela Power Company (“Mon Power”)
2 sold its Ohio operations to Columbus Southern (a subsidiary of AEP) at year-end
3 2005, it did so for a utility-level M/B ratio of approximately 1.17³⁵—much closer to
4 unity than the M/B ratios of either FE (1.64³⁶) or AEP (1.58³⁷).

5 **Risk Premium**

6 **H.2.d.1.**

7 **Q SHOULD THE ANALYSIS BE HISTORICAL OR FORWARD-LOOKING?**

8 A The risk premium analysis should be “forward-looking,” but that is best achieved by
9 referencing actual bond yields, which at any given historical time reflect bond
10 investors’ forward-looking expectations of future interest rate offerings. It should not
11 combine equity risk premiums found by comparing allowed ROEs to past actual bond
12 yields with a projection of future bond yields. In particular, it would not be rational to
13 derive a risk premium based on actual past utility bond yields, and then add that risk
14 premium to current forecasts of future utility bond yields. Moreover, if regulator-

³⁵ See Letter from Allegheny Energy Senior Attorney Randall B. Palmer to FERC Secretary Magalie Roman Salas, Docket No. ER05-1312 (Apr. 11, 2006), eLib. 20060411-5026. Mon Power sold assets and associated accounts with a net book value of \$44,589,133 for cash or accounts payable valued at \$52,369,133, i.e., at a M/B ratio of 1.17. This calculation is conservatively high in that it does not include Mon Power’s sale of power at below market prices. Further context for this transaction is provided in Mon Power’s FERC Form 1 for 2005, eLib. 20060419-8007, at Page 109.1 (provided as Exhibit No. A-3, page 60), and a contemporaneous AEP press release, <https://www.aepohio.com/info/news/viewRelease.aspx?releaseID=217>.

³⁶ See February 20, 2015 Value Line for FE (provided as Exhibit No. A-3, page 61), showing 2005 market price per share range of \$37.7 to \$53.4 and 2005 year-end book value per share of \$27.86; averaging the first two amounts and dividing by the third produces an M/B ratio of 1.63).

³⁷ See March 20, 2015 Value Line for AEP (provided as Exhibit No. A-3, page 62), showing 2005 market price per share range of \$32.3 to \$40.8 and 2005 year-end book value per share of \$23.08; averaging the first two amounts and dividing by the third produces an M/B ratio of 1.58).

1 allowed ROEs are utilized in identifying the equity risk premium, the data set of past
2 ROE allowances should be limited to decisions that reflect contemporary findings by
3 the Commission of the current market cost of equity, relative to the contemporaneous
4 actual bond yield. Significant timing lags can distort the observed past relationship
5 between the cost of equity and bond yields and thereby distort the output of a risk
6 premium model.

7 **H.2.d.2.**

8 **Q IS A RISK PREMIUM ANALYSIS COMPATIBLE WITH A FINDING OF**
9 **ANOMALOUS CAPITAL MARKET CONDITIONS? WHY OR WHY NOT?**

10 A The particular application of the risk premium method referenced in the *Coakley* and
11 MISO briefing orders (as further referenced in the NOI) assumes a linear relationship
12 between bond yields and the cost of equity, and assumes that equity risk premiums
13 vary *only* with changes in bond yields. This is an oversimplistic and invalid
14 assumption. The fact is that other factors also affect equity risk premiums. Indeed,
15 market literature makes it clear that risk premiums are driven by changes and
16 differences in investment risk. However, if that assumption is followed, and if (as was
17 asserted in Opinion No. 531) “anomalous” market conditions produce an unreliable
18 relationship between bond yields and the cost of equity, then such conditions make
19 such risk premium analysis unreliable.

20 However, this issue is not unique to the risk premium method. If “anomalous”
21 capital market conditions is used in the same way as Opinions Nos. 531 and 551—

1 meaning conditions under which proven models can no longer be trusted to estimate
2 the cost of equity from visible financial market data—then *no* empirically-grounded
3 estimate of the cost of equity is compatible with anomalous capital market conditions.
4 If the Commission finds market conditions to be anomalous in that sense, it should
5 refrain from attempting to reach its own estimate of what equity costs, and instead
6 should simply rely on the recent average of state commission allowed ROEs for
7 similar services. However, the Commission has identified no basis to conclude that
8 market conditions are anomalous in that sense. For example, just because interest rates
9 move, that is not an indication that market prices of bonds and equities do not adjust to
10 reflect prevailing interest rates or outlooks for future changes in interest rates.

11 **H.2.d.3.**

12 **Q UNLIKE THE FINANCIAL MODELS DISCUSSED ABOVE, THE RISK
13 PREMIUM ANALYSIS PRODUCES A SINGLE ROE RATHER THAN A
14 ZONE OF REASONABLENESS. DOES THIS CHARACTERISTIC REQUIRE
15 THE COMMISSION TO USE THE RISK PREMIUM MODEL DIFFERENTLY
16 THAN THE OTHER MODELS?**

17 **A** To the extent the various models are applied independently (rather than being
18 combined at the individual-proxy level), each should be used to identify a single point
19 value estimate of the cost of equity, as I have discussed in response to Question D10
20 and its subparts. Accordingly, all of the adopted market-based models can and should
21 be used in the same way; for example, there is no good reason to reference risk the

1 premium method for purposes of setting a replacement ROE while ignoring it for
2 purposes of evaluating whether an existing ROE remains reasonable.

3 In any case, a risk premium analysis can be used to develop a range or
4 distribution, just like the proxy-based DCF and CAPM methods. It is simply
5 inaccurate to state that the risk premium method can only create a point estimate. For
6 example, past regulatory determinations can be compared to and then added to the
7 yields on more than one class of bonds, thereby generating a range.

8 **H.2.d.3.i.**

9 **Q IS THERE A METHOD BY WHICH THE RISK PREMIUM ROE COULD BE**
10 **ADJUSTED UPWARD FOR AN ABOVE AVERAGE RISK UTILITY OR**
11 **DOWNTWARD FOR A BELOW AVERAGE RISK UTILITY? IF NOT, IS IT**
12 **REASONABLE TO CONSIDER THE RESULTS OF A RISK PREMIUM**
13 **ANALYSIS WHEN DETERMINING THE ROE OF AN ABOVE OR BELOW**
14 **AVERAGE RISK UTILITY?**

15 A Equity risk premiums are typically measured over a standard bond yield, and the risk
16 premium method is commonly applied using past regulatory decisions to stand in for
17 the past cost of equity, without differentiating among decisions involving utilities of
18 other than average risk. As these common practices are not inherent features of risk
19 premium analysis, it is possible to apply the risk premium method differently so as to
20 account for the atypical risk of a particular subject utility. For example, where
21 properly supported, the analysis could exclude past cases in which the past-case utility

1 had a credit rating more than one “notch” different from that of the utility presently at
2 issue, and/or could apply the identified equity risk premium to the bond yield
3 applicable to the subject utility’s own credit rating.

4 **Q DOES THIS CONCLUDE YOUR AFFIDAVIT?**

5 **A Yes.**

Qualifications of Michael P. Gorman

1 **Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 **A Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,**
3 **Chesterfield, MO 63017.**

4 **Q PLEASE STATE YOUR OCCUPATION.**

5 **A I am a consultant in the field of public utility regulation and a Managing Principal with**
6 **the firm of Brubaker & Associates, Inc. (“BAI”), energy, economic and regulatory**
7 **consultants.**

8 **Q PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND**
9 **WORK EXPERIENCE.**

10 **A In 1983 I received a Bachelor of Science Degree in Electrical Engineering from**
11 **Southern Illinois University, and in 1986, I received a Master’s Degree in Business**
12 **Administration with a concentration in Finance from the University of Illinois at**
13 **Springfield. I have also completed several graduate level economics courses.**

14 In August of 1983, I accepted an analyst position with the Illinois Commerce
15 Commission (“ICC”). In this position, I performed a variety of analyses for both
16 formal and informal investigations before the ICC, including: marginal cost of
17 energy, central dispatch, avoided cost of energy, annual system production costs, and
18 working capital. In October of 1986, I was promoted to the position of Senior

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1 Analyst. In this position, I assumed the additional responsibilities of technical leader
2 on projects, and my areas of responsibility were expanded to include utility financial
3 modeling and financial analyses.

4 In 1987, I was promoted to Director of the Financial Analysis Department. In
5 this position, I was responsible for all financial analyses conducted by the Staff.
6 Among other things, I conducted analyses and sponsored testimony before the ICC on
7 rate of return, financial integrity, financial modeling and related issues. I also
8 supervised the development of all Staff analyses and testimony on these same issues.
9 In addition, I supervised the Staff's review and recommendations to the Commission
10 concerning utility plans to issue debt and equity securities.

11 In August of 1989, I accepted a position with Merrill-Lynch as a financial
12 consultant. After receiving all required securities licenses, I worked with individual
13 investors and small businesses in evaluating and selecting investments suitable to their
14 requirements.

15 In September of 1990, I accepted a position with Drazen-Brubaker &
16 Associates, Inc. ("DBA"). In April 1995, the firm of Brubaker & Associates, Inc. was
17 formed. It includes most of the former DBA principals and Staff. Since 1990, I have
18 performed various analyses and sponsored testimony on cost of capital, cost/benefits
19 of utility mergers and acquisitions, utility reorganizations, level of operating expenses
20 and rate base, cost of service studies, and analyses relating to industrial jobs and
21 economic development. I also participated in a study used to revise the financial
22 policy for the municipal utility in Kansas City, Kansas.

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Appendix A
Page 3

1 At BAI, I also have extensive experience working with large energy users to
2 distribute and critically evaluate responses to requests for proposals (“RFPs”) for
3 electric, steam, and gas energy supply from competitive energy suppliers. These
4 analyses include the evaluation of gas supply and delivery charges, cogeneration
5 and/or combined cycle unit feasibility studies, and the evaluation of third-party
6 asset/supply management agreements. I have participated in rate cases on rate design
7 and class cost of service for electric, natural gas, water and wastewater utilities. I have
8 also analyzed commodity pricing indices and forward pricing methods for third party
9 supply agreements and have also conducted regional electric market price forecasts.

10 In addition to our main office in St. Louis, the firm also has branch offices in
11 Phoenix, Arizona and Corpus Christi, Texas.

12 **Q HAVE YOU EVER TESTIFIED BEFORE A REGULATORY BODY?**

13 A Yes. I have sponsored testimony on cost of capital, revenue requirements, cost of
14 service and other issues before the Federal Energy Regulatory Commission and
15 numerous state regulatory commissions including: Arkansas, Arizona, California,
16 Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas,
17 Louisiana, Michigan, Mississippi, Missouri, Montana, New Jersey, New Mexico, New
18 York, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Tennessee, Texas,
19 Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming, and
20 before the provincial regulatory boards in Alberta and Nova Scotia, Canada. I have
21 also sponsored testimony before the Board of Public Utilities in Kansas City, Kansas;

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Page 4

1 presented rate setting position reports to the regulatory board of the municipal utility
2 in Austin, Texas, and Salt River Project, Arizona, on behalf of industrial customers;
3 and negotiated rate disputes for industrial customers of the Municipal Electric
4 Authority of Georgia in the LaGrange, Georgia district.

5 **Q PLEASE DESCRIBE ANY PROFESSIONAL REGISTRATIONS OR**
6 **ORGANIZATIONS TO WHICH YOU BELONG.**

7 A I earned the designation of Chartered Financial Analyst (“CFA”) from the CFA
8 Institute. The CFA charter was awarded after successfully completing three
9 examinations which covered the subject areas of financial accounting, economics,
10 fixed income and equity valuation and professional and ethical conduct. I am a
11 member of the CFA Institute’s Financial Analyst Society.

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Exhibit No. A-2
Appendix B
Page 1

Acronyms and Abbreviations

Associations	Aluminum Association, American Chemistry Council, American Forest and Paper Association, American Public Power Association, Electricity Consumers Resource Council, Industrial Energy Consumers of America, National Rural Electric Cooperative Association, and Transmission Access Policy Study Group
BAI	Brubaker & Associates, Inc.
CAPM	Capital Asset Pricing Model
CFA	Chartered Financial Analyst
Commission	Federal Energy Regulatory Commission
DBA	Drazen-Brubaker & Associates, Inc.
DCF	Discounted Cash Flow
E/B	Earnings/Book
EEI	Edison Electric Institute
FERC	Federal Energy Regulatory Commission
GDP	Gross Domestic Product
<i>Hope and Bluefield</i>	<i>Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n of W. Va.</i> , 262 U.S. 679 (1923) and <i>Fed. Power Comm'n v. Hope Natural Gas Co.</i> , 320 U.S. 591 (1944)
IBES	Institutional Brokers' Estimate System
IPL	Interstate Power and Light Company
ICC	Illinois Commerce Commission
MISO TO	Midcontinent Independent System Operator, Inc.
NOI	Notice of Inquiry
P/E	Price-to-Earnings
RFP	Request for Proposals
ROE	Return on Equity
TO	Transmission Owner
<i>Value Line</i>	<i>The Value Line Investment Survey</i>
WACC	Weighted Average Cost of Capital

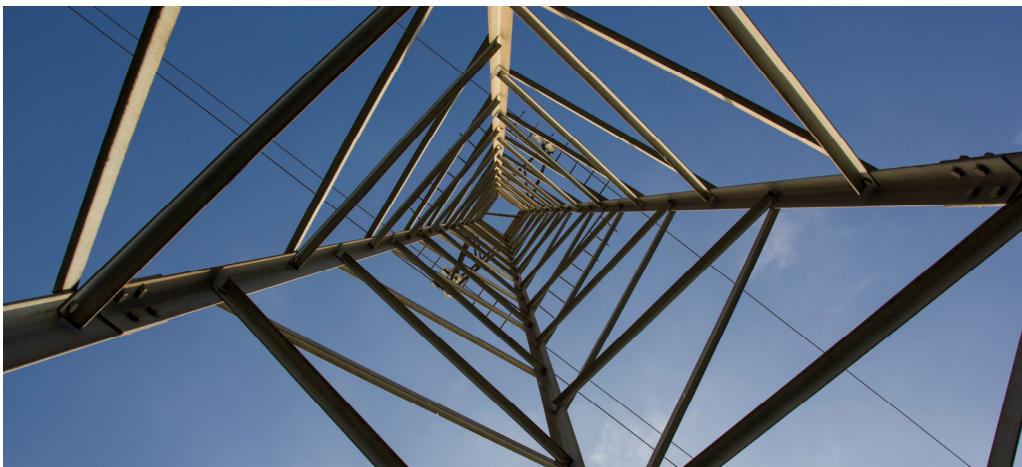
ASSOCIATIONS EXHIBIT No. A-3



Industry Top Trends 2019

North America Regulated Utilities

November 8, 2018



Key Takeaways

- **Ratings Outlook:** Rating trends across regulated electric, gas, and water utilities in North America remain mostly stable, reflecting generally supportive regulatory oversight. However, the industry's financial measures weakened in 2018 as a result of U.S. tax reform, robust capital spending, and flat to slightly negative load growth. In general, those utilities most affected by these developments were those who strategically operate with a minimal financial cushion at their current rating.
- **Forecasts:** We expect only modest financial improvement in 2019, reflecting somewhat improving margins partially offset by rising debt. Margin improvement will reflect productivity improvements from technological investments, favorable fuel cost trends, and higher revenues from robust capital investments and acquisitions.
- **Assumptions:** We expect overall capital spending to remain elevated through 2020, primarily due to rising infrastructure spending needs. Sales growth will generally remain flat to slightly negative, reflecting customer growth offset by conservation.
- **Risks and Opportunities:** To grow, utilities are merging and acquiring higher-risk businesses outside of the industry. The transformation of fossil generation to renewables provides utilities with an opportunity to grow while reducing their environmental risks. Also, increasing electric vehicles sales will lead to higher load growth, partially offsetting the negative effects of conservation.
- **Industry Trends:** The North America utility industry is mostly stable with some downside ratings exposure. Weaker credit measures from tax reform will likely persist in 2019, reflecting tax-related rate reductions carryovers. However, we expect that some utilities will offset this reduced revenue with further equity infusions or asset sales. Other developing trends include rising interest rates, inflation, technology, climate change, and regulatory lag, which could further stress the industry's credit quality.

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Industry Top Trends 2019: North America Regulated Utilities

Ratings trends and outlook

North America Regulated Utilities

Chart 1

Ratings distribution

■ North America - Regulated Utilities

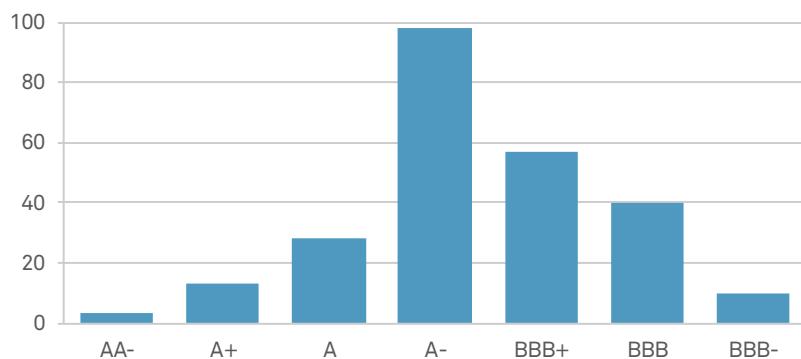
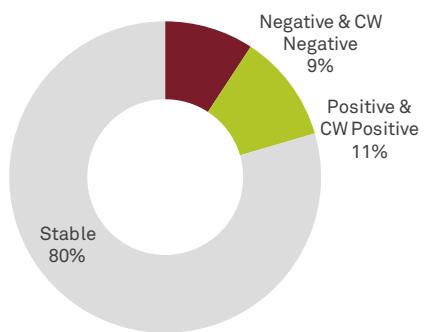


Chart 2

Ratings outlooks

As of Oct. 2017



As of Oct. 2018

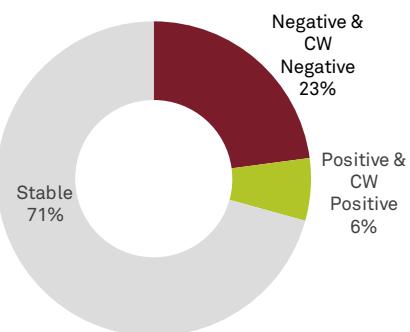
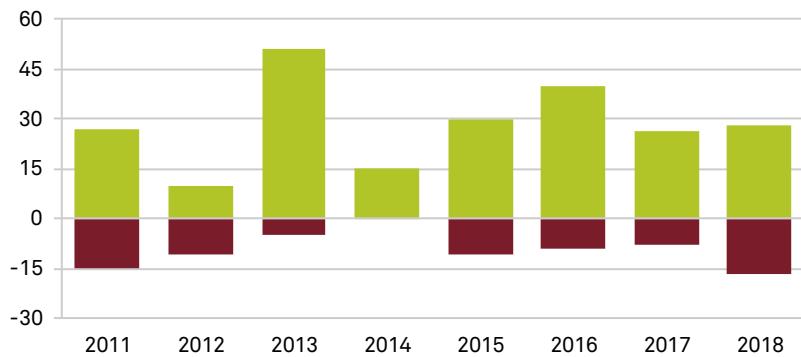


Chart 3

Ratings upgrades and downgrades

■ Upgrades ■ Downgrades



Source: S&P Global Ratings. Ratings data as of October 15, 2018

Industry Top Trends 2019: North America Regulated Utilities

Industry credit metrics

North America Regulated Utilities

Chart 4

Debt / EBITDA (median, adjusted)

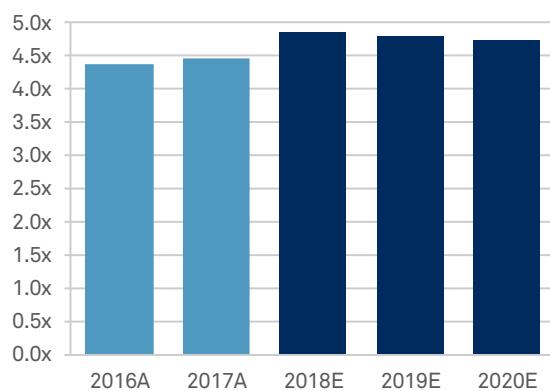


Chart 5

FFO / Debt (median, adjusted)

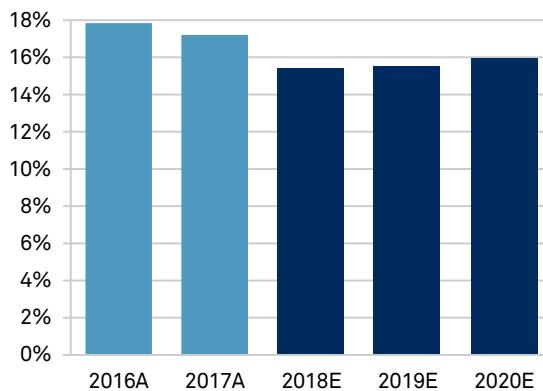


Chart 6

Cash flow and primary uses

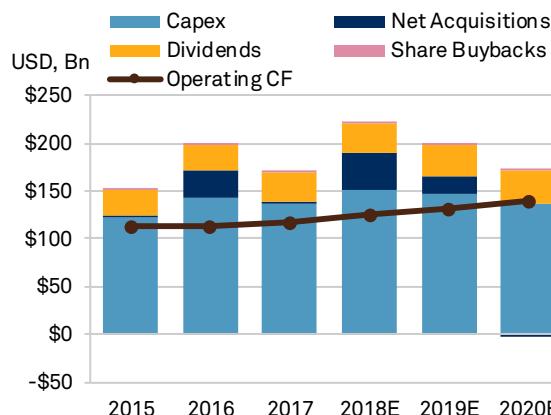


Chart 7

Equity Issuance

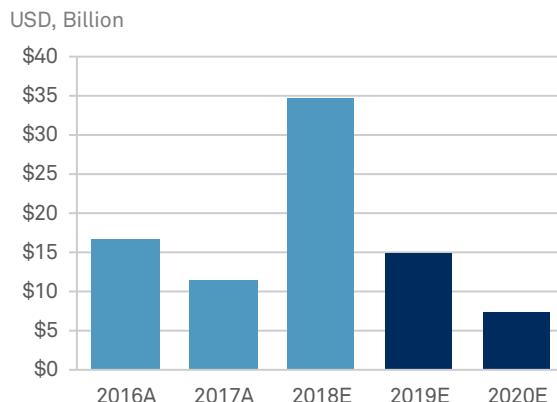
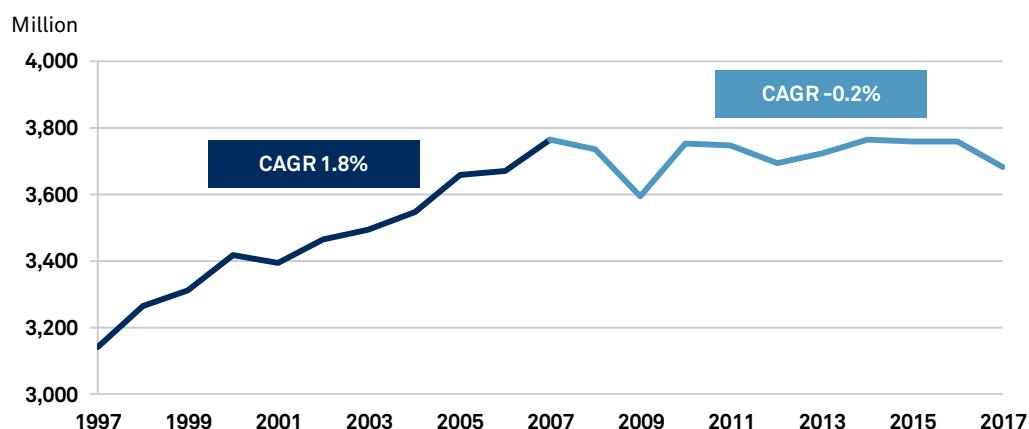


Chart 8

Total U.S. megawatt hours sold

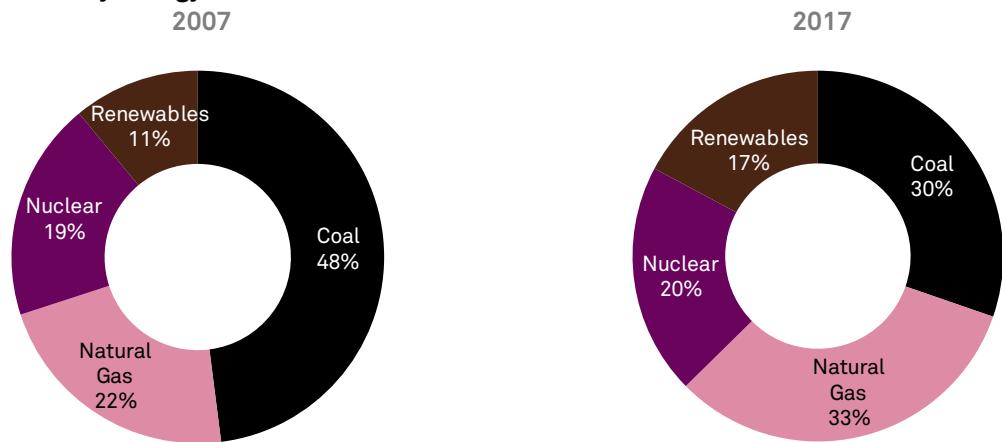


Source: S&P Global Ratings, S&P Global Market Intelligence, EIA U.S. sales growth 1990-2016. FFO--Funds from operations.

Industry Top Trends 2019: North America Regulated Utilities

Chart 9

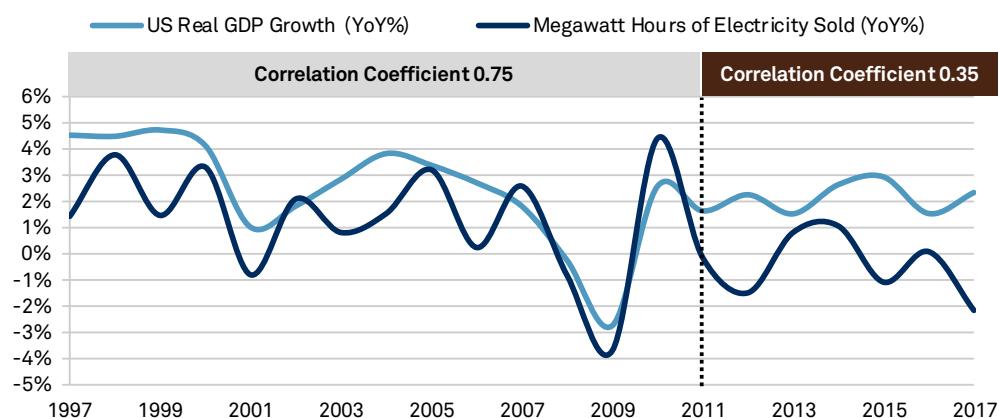
Generation Mix By Energy Source



Source: S&P Global Ratings, S&P Global Market Intelligence

Chart 10

Correlation Of U.S. GDP and Electricity Sales



Source: S&P Global Ratings

Industry outlook

Key assumptions

1. Conservation has reduced demand tied to economic growth

Historically, a strong correlation existed between economic growth and the demand for electricity. Since 2011, conservation has significantly curtailed sales growth, leading to a very weak correlation between utility sales and economic growth. Our base case incorporates flat to slightly negative sales growth over the next three years, reflecting new customer growth offset by conservation. To achieve growth, we expect that utilities will pursue mergers with other utilities as well as acquisitions of slightly higher-risk businesses outside of the direct utility industry.

2. Regulation and public policy support earnings and cash flow

We expect that regulators will continue to provide utilities with constructive frameworks that support credit quality. For most regulators, the requirement that utilities provide safe, reliable, and affordable utility services remains a priority. This regulatory perspective is balanced against an increasing awareness that the utility infrastructure in North America is aging, and that utilities may have to invest necessary capital to maintain and improve the infrastructure apparatus for electric, gas, and water systems. Such regulated infrastructure capital spending most often translates to low-risk rate base growth. In addition, regulatory support ensuring timely recovery of costs generally remains favorable for utilities' credit quality. Numerous cost recovery riders, trackers, and forward mechanisms provide more timely recovery of utility costs and reduce the regulatory lag. As such, we expect low-risk rate base growth to drive utilities' earnings and cash flows despite flat to slightly negative sales growth. From a public policy perspective, we also expect utilities will be given sufficient time to adapt to various public policy initiatives, including those relating to renewable energy, grid resilience, reduced emissions, improved technology, and higher safety standards.

3. Elevated capital spending to meet infrastructure needs

We assume that capital spending for North America's regulated electric, gas and water utilities will remain robust for 2019 and 2020 at about \$140 billion annually. In general, we expect that the industry will invest in smaller scale infrastructure projects that improve safety and reliability and boost productivity. Capital spending can provide margin growth when sales are diminished by recovering investments made on a growing rate base and by reducing cost through technology investments. Furthermore, capital spending is often welcomed by policymakers that appreciate the economic stimulus and the benefits of a safer and more reliable service. The speed with which the regulatory process turns the new spending into higher rates to begin to pay for the capital investment is an important factor in our assumptions and forecast. Any extended lag between spending and recovery can exacerbate the negative effect on credit metrics and therefore ratings. Investments in new generation with reduced emissions will drive higher capital spending. These types of investments would focus on renewable and natural gas-fired generation. Other areas of investment would include smart grids, electric vehicle charging stations, batteries, mergers within the industry, and acquisitions outside of the utility industry.

4. Generally flat operating and maintenance expense

We expect utilities to continue to lower operating and maintenance expenses through productivity initiatives and technological improvements. Because utilities earn on their capital investments, each dollar saved in operating expense provides headroom in the

Industry Top Trends 2019: North America Regulated Utilities

customer bill for increased capital investments, boosting a utility's financial performance without excessively increasing the customer bill. The deployment of technology such as digital meters can increase efficiency of operations while also securing the integrity of a utility's operations. Furthermore, investing in solar generation not only reduces operating and environmental risks, compared to fossil fuel generation, but also lowers a utility's operating and maintenance expenses. A solar generation installation requires very few people to operate, which reduces maintenance expenses, and it does not require any fossil fuel to generate electricity. As a comparison, coal generation burns fossil fuel to generate electricity and a nuclear generating facility could require thousands of employees to safely operate and maintain the facility.

5. Equity, hybrids, and asset sales to support credit quality

In 2018, North America regulated utilities took steps to preserve credit quality, by issuing common equity and hybrid securities, and by selling assets to support their financial measures. In particular, the industry utilities issued about \$35 billion of common equity in 2018, compared to about \$10 billion in 2017 and about \$15 billion in 2016. Driving this trend were weaker financial measures because of U.S. tax reform, robust capital spending, and M&A. For 2019, we expect equity issuance to temper to about \$15 billion. Credit quality remains important to the utility industry and the large 2018 equity issuances demonstrates that utilities will take the necessary steps to protect credit quality when facing financial challenges.

Key risks and opportunities

1. Mergers and acquisitions

In order to respond to sector challenges and disruption, we expect continued M&A activity despite rising interest rates. Due to conservation and sluggish load growth, two primary M&A strategies have developed within the industry. The first is to grow the absolute size of the utility business across multiple states and regulatory jurisdictions. This strategy attempts to reduce costs by identifying synergies and implements best practices across utilities. Canadian and U.S. utilities have also been focusing on growing by diversifying their utility portfolio (gas utilities buying electric utilities and vice versa, and even an electric/gas utility holding company acquiring water utilities) or cross-border combinations (mostly Canadian holding companies acquiring U.S. utilities). The second strategy is to grow through the acquisition of slightly higher-risk businesses (contracted assets) outside of the utility industry. Low interest rates by historical standards, strong stock prices, and plentiful leverage have justified paying large multiples of late. We've also seen holding companies once again thinking about rationalizing their portfolios with selective sales and purchases of smaller, less strategic utilities to gain scale within a jurisdiction or exit if scale is not feasible. Cost of capital has been slowly rising but is still well below the historical average. As a result, 2019 could bring more transactions before higher interest rates start to dissuade purchasers.

2. Generation transformation and disruption

Regulated electric utilities have been modifying their generation fleets to reduce emissions from power plants, electing to close aging coal plants and build low or zero emissions generation. Utilities have been shifting away from building bigger baseload generating stations, particularly coal and nuclear, to more modular construction that can be scaled up at an existing site on an as-needed basis. Improved economics associated with renewable generation support this trend, and utilities are able to benefit from efficiencies of scale.

Roger A. Morin, PhD

NEW REGULATORY FINANCE

Public Utilities Reports, Inc.



Chapter 8: Discounted Cash Flow Concepts

EXAMPLE 8-1

We have the following market data for Utility X:

current dividend per share = \$1.62
current stock price = \$25.00
expected dividend growth = 4%

From Equation 8-8, the standard DCF model produces a cost of equity of:

$$\begin{aligned} K &= D_1 / P_0 + g \\ &= D_0(1+g) / P_0 + g \\ &= \$1.62 (1.04) / \$25 + .04 \\ &= 6.7\% + 4.0\% = 10.7\% \end{aligned}$$

(8-7)

Note that next year's expected dividend is the current spot dividend increased by the expected growth rate in dividends. In general, implementation of the approach requires finding D_0 and P_0 from readily available sources of market data; the growth rate, g , can be estimated using several techniques. One way is to rely on analysts' long-term growth forecasts. Chapter 9 will discuss the application of the DCF formulation in detail.

(8-8)

Standard DCF Model Assumptions

The assumptions underlying the standard DCF model have been the source of controversy, confusion, and misunderstanding in rate hearings. This section clarifies these assumptions.

Theories are simplifications of reality and the models articulated from theories are necessarily abstractions from and simplifications of the existing world so as to facilitate understanding and explanation of the real world. The DCF model is no exception to the rule. The assumptions of the standard DCF model are as follows:

Assumption #1. The four assumptions discussed earlier in conjunction with the general classical theory of security valuation still remain in force.

Assumption #2. The discount rate, K , must exceed the growth rate, g . In other words, the standard DCF model does not apply to growth stocks. In Equation 8-7, it is clear that as g approaches K , the denominator gets progressively smaller, and the price of the stock infinitely large. If g exceeds K , the price becomes negative, an implausible situation. In the derivation of the standard

New Regulatory Finance

DCF equation (8-7) from the general stock valuation equation (8-5), it was necessary to assume g is less than K in order for the series of terms to converge toward a finite number. With this assumption, the present value of steadily growing dividends becomes smaller as the discounting effect of K in the denominator more than offsets the effect of such growth in the numerator.

This assumption is realistic for most public utilities. Investors require a return commensurate with the amount of risk assumed, and this return likely exceeds the expected growth rate in dividends for most public utilities. Although it is possible that a firm could sustain very high growth rates for a few years, no firm could double or triple its earnings and dividends indefinitely.

Assumption #3. The dividend growth rate is constant in every year to infinity. This assumption is not as problematic as it appears. It is not necessary that g be constant year after year to make the model valid. The growth rate may vary randomly around some average expected value. Random variations around trend are perfectly acceptable, as long as the mean expected growth is constant. The growth rate must be "expectationally constant," to use formal statistical jargon. This assumption greatly simplifies the model without detracting from its usefulness.

If investors expect growth patterns to prevail in the future other than constant infinite growth, more complex DCF models are available. For example, investors may expect dividends to grow at a relatively modest pace for the first 5 years and to resume a higher normal steady-state course thereafter, or conversely. The general valuation framework of Equation 8-5 can handle such situations. The "non-constant growth" model presented later in the chapter is a popular version of the DCF model.

It should be pointed out that the standard DCF model does not require infinite holding periods to remain valid. It simply assumes that the stock will be yielding the same rate of return at the time of sale as it is currently yielding. Example 8-2 illustrates this point.

Another way of stating this assumption is that the DCF model assumes that market price grows at the same rate as dividends. Although g has been specified in the model to be the expected rate of growth in dividends, it is also implicitly the expected rate of increase in stock price (expected capital gain) as well as the expected growth rate in earnings per share. This can be seen from Equation 8-7, which in period 1 would give:

$$P_1 = D_2 / (K - g)$$

But $D_2 = D_1(1 + g)$ and $P_0 = D_1 / (K - g)$

so that $P_1 = D_1(1 + g) / (K - g) = P_0(1 + g)$

Chapter 8: Discounted Cash Flow Concepts

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EXAMPLE 8-2

We have the following market data for Utility X:

current dividend per share = \$1.62
current stock price = \$13.00
expected dividend growth = 4%

Consider a 3-year holding period. If both price and dividend grow at the 4% expected rate, dividends for each of the next 3 years are \$1.68, \$1.75, and \$1.82, respectively, and the price at the end of the third year is $\$13(1 + .04)^3 = \14.62 . If the investor sells the stock at the end of the third year, the return expected by the investor is still 17%, because the present value of the dividend stream and the stock price at resale is exactly equal to the current purchase price:

$$P_0 = \frac{1.68}{1.17} + \frac{1.75}{1.17^2} + \frac{1.82}{1.17^3} + \frac{14.62}{1.17^3}$$
$$= \$13.00$$

The same result obtains for any value of "n," that is, for any length of holding period. The main result of the DCF model does not depend on the value of n. In other words, the DCF model is independent of the investor holding period.

Hence, g is the expected growth in stock price. Similarly, if a fixed fraction of earnings are distributed in dividends, then:

$$D_1 = aE_1 \quad \text{and} \quad D_2 = aE_2$$

where a is the constant payout ratio and E the earnings per share. Since $D_2 = D_1(1 + g)$, we also have $E_2 = E_1(1 + g)$ and, hence, g is the expected growth in earnings per share.

Yet another way to express the idea that the validity of the standard DCF model does not depend on the value of the investor's holding period is to say that investors expect the ratio of market price to dividends (or earnings) in year n, P_n/D_n , to be the same as the current price/dividend ratio, P_0/D_0 . This must be true if the infinite growth assumption is made. Investors will only expect $(P/E)_n$ to differ from $(P/E)_0$ if they believe that the growth following year n will differ from the growth expected before year n, since the price in year n is the present value of all subsequent dividends from {n + 1} to infinity.

The constancy of the price/earnings (P/E) assumption is not prohibitive to DCF usage. If there is reason to believe that stock price will grow at a different

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New Regulatory Finance

rate than dividends (for example, if the stock price is expected to converge to book value), a slightly more complex model is warranted. Such a model is presented in section 8.6.

Assumption #4. Investors require the same return K every year. The assumption of a flat yield curve was alluded to earlier, but requires elaboration. A firm's cost of capital, K , varies directly with the risk of the firm. By assuming the constancy of K , the model abstracts from the effects of a change in risk on the value of the firm. If K is to remain constant, the firm's capital structure policy and dividend payout policy must be assumed to remain stable so as to neutralize any effect of capital structure changes or dividend policy changes on K .

The assumption of a constant dividend payout policy not only simplifies the mathematics but also insulates the model from any effects of dividend policy on risk, if any, and hence on K . Besides, this assumption was indirectly stated earlier; a constant dividend policy implies that dividends and earnings grow at the same rate. The assumption of a constant dividend payout is realistic. Most firms, including utilities, tend to maintain a fixed payout rate when it is averaged over several years.

The simplification of a constant capital structure may be acceptable if the utility exhibits a near constant debt-equity ratio over time and is expected to do so in the future.

Assumption #5. The standard DCF model assumes no external financing. All financing is assumed to be conducted by the retention of earnings. No new equity issues are used or, if they are, they are neutral in effect with respect to existing shareholders. Without this assumption, the per share dividends could be watered down by a new stock issue, violating the constant growth assumption. A more comprehensive model allowing for external stock financing is presented in a later section.

8.4 The Determinants of Dividend Growth

It is instructive to describe the factors that cause growth in dividends to occur and to disaggregate the growth term in the standard DCF model into its contributory elements.

The "retention ratio" is defined as the percentage of earnings retained by the firm for reinvestment. The fraction of earnings not ploughed back into the firm's asset base is paid out as dividends, and is referred to as the "dividend payout ratio." Under the DCF assumption of no external financing, if a firm is expected to retain a fraction b of its earnings and expected to earn a book return of r on common equity investments, then its earnings, dividends, book

Year	Eq Ba
1	\$10
2	\$10
3	\$11
4	\$11
5	\$12
—	-
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etc.	et
$g =$	5

value, and mark a firm's sustain times its retain the reinvestme

The relationshi payout ratio, b by reference to

Table 8-1 show capital base of earnings in divi on an initial c dividends, and \$100. An equit the cycle in th is paid out in d base to \$110.25 in each subseq arbitrarily assu with the DCF : book return or dividends per s and stock price

In summary:

But:

so that:

Chapter 9: Discounted Cash Flow Application

includes many *ad hoc* forecasts from statistical models, ranging from the naive methods of simple averages, moving averages, etc. to the sophisticated time-series techniques such as the Box-Jenkins modeling techniques. The literature suggests that analysts' earnings forecasts incorporate all the public information available to the analysts and the public at the time the forecasts are released. This finding implies that analysts have already factored historical growth trends into their forecast growth rates, making reliance on historical growth rates somewhat redundant and, at worst, potentially double counting growth rates which are irrelevant to future expectations. Furthermore, these forecasts are statistically more accurate than forecasts based solely on historical earnings, dividends, book value equity, and the like.

Summary of Empirical Research

Important papers include Brown and Rozeff (1978), Cragg and Malkiel (1968, 1982), Harris (1986), Vander Weide and Carleton (1988), Lys and Sohn (1990), and Easterwood and Nutt (1999).

The study by Brown and Rozeff (1978) shows that analysts, as proxied by Value Line analysts, make better forecasts than could be obtained using only historical data, because analysts have available not only past data but also a knowledge of such crucial factors as rate case decisions, construction programs, new products, cost data, and so on. Brown and Rozeff test the accuracy of analysts' forecasts versus forecasts based on past data only, and conclude that their evidence of superior analyses means that analysts' forecasts should be used in studies of cost of capital. Their evidence supports the hypothesis that Value Line analysts consistently make better predictions than historical time-series models.

Using the IBES consensus earnings forecasts as proxies for investor expectation, Harris (1986) estimates the cost of equity using expected rather than historical earnings growth rates. In his review of the literature on financial analysts' forecasts, Harris concludes that a growing body of knowledge shows that analysts' earnings forecasts are indeed reflected in stock prices. Elton, Gruber, and Gultekin (1981) show that stock prices react more to changes in analysts' forecasts of earnings than they do to changes in earnings themselves, suggesting the usefulness of analysts' forecasts as surrogates for market expectations. In an extensive National Bureau of Economic Research study using analysts' earnings forecasts, Cragg and Malkiel (1982) present detailed empirical evidence that the average analyst's expectation is more similar to expectations being reflected in the marketplace than historical growth rates, and that it is the best possible source of DCF growth rates. The authors show that historical growth rates do not contain any information that is not already impounded in analysts' growth forecasts. They conclude that the expectations formed by Wall Street professionals get quickly and thoroughly impounded

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into the prices of securities and that the company valuations made by analysts are reflected in security prices.

Vander Weide and Carleton (1988) update the Cragg and Malkiel study and find overwhelming evidence that the consensus analysts' forecasts of future growth is superior to historically oriented growth measures in predicting the firm's stock price. Their results also are consistent with the hypothesis that investors use analysts' forecasts, rather than historically oriented growth calculations, in making stock buy-and-sell decisions. A study by Timme and Eisenman (1989) produced similar results.

Using virtually all publicly available analyst earnings forecasts for a large sample of companies (over 23,000 individual forecasts by 100 analyst firms), Lys and Sohn (1990) show that stock returns respond to individual analyst earnings forecasts, even when they are closely preceded by earnings forecasts made by other analysts or by corporate accounting disclosures. Using actual and IBES data from 1982–1995, Easterwood and Nutt (1999) regress the analysts' forecast errors against either historical earnings changes or analysts' forecasting errors in the prior years. Results show that analysts tend to underreact to negative earnings information, but overreact to positive earnings information.

The more recent studies provide evidence that analysts make biased forecasts and misinterpret the impact of new information.¹¹ For example, several studies in the early 1990s suggest that analysts either systematically underreact or overreact to new information. Easterwood and Nutt (1999) discriminate between these different reactions and reported that analysts underreact to negative information, but overreact to positive information. The recent studies do not necessarily contradict the earlier literature. The earlier research focused on whether analysts' earnings forecasts are better at forecasting future earnings than historical averages, whereas the recent literature investigates whether the analysts' earnings forecasts are unbiased estimates of future earnings. It is possible that even if the analysts' forecasts are biased, they are still closer to future earnings than the historical averages, although this hypothesis has not been tested in the recent studies. One way to assess the concern that analysts' forecasts may be biased upward is to incorporate into the analysis the growth forecasts of independent research firms, such as Value Line, in addition to the analyst consensus forecast. Unlike investment banking firms and stock brokerage firms, independent research firms such as Value Line have no incentive to distort earnings growth estimates in order to bolster interest in common stocks.

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¹¹ Other relevant papers corroborating the superiority of analysts' forecasts as predictors of future returns versus historical growth rates include: Fried and Givoly (1982), Moyer, Chatfield and Kelley (1985), and Gordon, Gordon and Gould (1989).

¹² Examples Touche Re

Chapter 9: Discounted Cash Flow Application

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Some argue that analysts tend to forecast earnings growth rates that exceed those actually achieved and that this optimism biases the DCF results upward. The magnitude of the optimism bias for large rate-regulated companies in stable segments of an industry is likely to be very small. Empirically, the severity of the optimism problem is unclear for regulated utilities, if a problem exists at all. It is interesting to note that Value Line forecasts for utility companies made by independent analysts with no incentive for over- or understating growth forecasts are not materially different from those published by analysts in security firms with incentives not based on forecast accuracy, and may in fact be more robust. If the optimism problem exists at all, it can be circumvented by relying on multiple-stage DCF models that substitute long-term economic growth for analysts' growth forecasts in the second and/or third stages of the model.

Empirical studies have also been conducted showing that investors who rely primarily on data obtained from several large reputable investment research houses and security dealers obtain better results than those who do not.¹² Thus, both empirical research and common sense indicate that investors rely primarily on analysts' growth rate forecasts rather than on historical growth rates alone.

Ideally, one could decide which analysts make the most reliable forecasts and then confine the analysis to those forecasts. This would be impractical since reliable data on past forecasts are generally not available. Moreover, analysts with poor track records are replaced by more competent analysts, so that a poor forecasting record by a particular firm is not necessarily indicative of poor future forecasts. In any event, analysts working for large brokerage firms typically have a following, and investors who heed a particular analyst's recommendations do exert an influence on the market. So, an average of all the available forecasts from large reputable investment houses is likely to produce the best DCF growth rate.

Growth rate forecasts are available online from several sources. For example, Value Line Investment Analyzer, IBES (Institutional Brokers' Estimate System), Zacks Investment Research, Reuters, First Call, Yahoo Finance, and Multex Web sites provide analysts' earnings forecasts on a regular basis by reporting on the results of periodic (usually monthly) surveys of the earnings growth forecasts of a large number of investment advisors, brokerage houses, and other firms that engage in fundamental research on U.S. corporations. These firms include most large institutional investors, such as pension funds, banks, and insurance companies. Representative of industry practices, the Zacks Investment Research Web site is a central location whereby investors

¹² Examples of these studies include Stanley, Lewellen and Schlarbaum (1981) and Touche Ross Co. (1982).

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New Regulatory Finance

are able to research the different analyst estimates for any given stock without necessarily searching for each individual analyst. Zacks gathers and compiles the different estimates made by stock analysts on the future earnings for the majority of U.S. publicly traded companies. Estimates of earnings per share for the upcoming 2 fiscal years, and a projected 5-year growth rate in such earnings per share are available at monthly intervals. The forecast 5-year growth rates are normalized in order to remove short-term distortions. Forecasts are updated when analysts formally change their stated predictions.

Exclusive reliance on a single analyst's growth forecast runs the risk of being unrepresentative of investors' consensus forecast. One would expect that averages of analysts' growth forecasts, such as those contained in IBES or Zacks, are more reliable estimates of investors' consensus expectations likely to be impounded in stock prices.¹³ Averages of analysts' growth forecasts rather than a single analyst's growth forecasts are more reliable estimates of investors' consensus expectations.

One problem with the use of published analysts' forecasts is that some forecasts cover only the next one or two years. If these are abnormal years, they may not be indicative of longer-run average growth expectations. Another problem is that forecasts may not be available in sufficient quantities or may not be available at all for certain utilities, for example water utilities, in which case alternate methods of growth estimation must be employed.

Some financial economists are uncomfortable with the assumption that the DCF growth rates are perpetual growth rates, and argue that above average growth can be expected to prevail for a fixed number of years and then the growth rate will settle down to a steady-state, long-run level, consistent with that of the economy. The converse also can be true whereby below-average growth can be expected to prevail for a fixed number of years and then the growth rate will resume a higher steady-state, long-run level. Extended DCF models are available to accommodate such assumptions, and were discussed in Chapter 8.

Earnings versus Dividend Forecasts

Casual inspection of the Zacks Investment Research, First Call Thompson, and Multex Web sites reveals that earnings per share forecasts dominate the information provided. There are few, if any, dividend growth forecasts. Only Value Line provides comprehensive long-term dividend growth forecasts. The wide availability of earnings forecasts is not surprising. There is an abundance of evidence attesting to the importance of earnings in assessing investors'

¹³ The earnings growth rates published by Zacks, First Call, Reuters, Value Line, and IBES contain significant overlap since all rely on virtually the same population of institutional analysts who provide such forecasts.

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Chapter 9: Discounted Cash Flow Applica

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expectations. The sheer volume of earnings forecasts available from the investment community relative to the scarcity of dividend forecasts attests to their importance. The fact that these investment information providers focus on growth in earnings rather than growth in dividends indicates that the investment community regards earnings growth as a superior indicator of future long-term growth. Surveys of analytical techniques actually used by analysts reveal the dominance of earnings and conclude that earnings are considered far more important than dividends. Finally, Value Line's principal investment rating assigned to individual stocks, Timeliness Rank, is based primarily on earnings, accounting for 65% of the ranking.

Historical Growth Rates Versus Analysts' Forecasts

Obviously, historical growth rates as well as analysts' forecasts provide relevant information to the investor with regard to growth expectations. Each proxy for expected growth brings information to the judgment process from a different light. Neither proxy is without blemish; each has advantages and shortcomings. Historical growth rates are available and easily verifiable, but may no longer be applicable if structural shifts have occurred. Analysts' growth forecasts may be more relevant since they encompass both history and current changes, but are nevertheless imperfect proxies.

9.5 Growth Estimates: Sustainable Growth Method

The third method of estimating the growth component in the DCF model, alternately referred to as the "sustainable growth" or "retention ratio" method, can be used by investment analysts to predict future growth in earnings and dividends. In this method, the fraction of earnings expected to be retained by the company, b , is multiplied by the expected return on book equity, r , to produce the growth forecast. That is,

$$g = b \times r$$

The conceptual premise of the method, enunciated in Chapter 8, Section 8.4, is that future growth in dividends for existing equity can only occur if a portion of the overall return to investors is reinvested into the firm instead of being distributed as dividends.

For example, if a company earns 12% on equity, and pays all the earnings out in dividends, the retention factor, b , is zero and earnings per share will not grow for the simple reason that there are no increments to the asset base (rate base). Conversely, if the company retains all its earnings and pays no dividends, it would grow at an annual rate of 12%. Or again, if the company earns 12% on equity and pays out 60% of the earnings in dividends, the

3/22/2019

Federal Reserve Board - Federal Reserve issues FOMC statement of longer-run goals and policy strategy

Press Release

January 25, 2012

Federal Reserve issues FOMC statement of longer-run goals and policy strategy

For release at 2:00 p.m. EST

Share 

Following careful deliberations at its recent meetings, the Federal Open Market Committee (FOMC) has reached broad agreement on the following principles regarding its longer-run goals and monetary policy strategy. The Committee intends to reaffirm these principles and to make adjustments as appropriate at its annual organizational meeting each January.

The FOMC is firmly committed to fulfilling its statutory mandate from the Congress of promoting maximum employment, stable prices, and moderate long-term interest rates. The Committee seeks to explain its monetary policy decisions to the public as clearly as possible. Such clarity facilitates well-informed decisionmaking by households and businesses, reduces economic and financial uncertainty, increases the effectiveness of monetary policy, and enhances transparency and accountability, which are essential in a democratic society.

Inflation, employment, and long-term interest rates fluctuate over time in response to economic and financial disturbances. Moreover, monetary policy actions tend to influence economic activity and prices with a lag. Therefore, the Committee's policy decisions reflect its longer-run goals, its medium-term outlook, and its assessments of the balance of risks, including risks to the financial system that could impede the attainment of the Committee's goals.

The inflation rate over the longer run is primarily determined by monetary policy, and hence the Committee has the ability to specify a longer-run goal for inflation. The Committee judges that inflation at the rate of 2 percent, as measured by the annual change in the price index for personal consumption expenditures, is most consistent over the longer run with the Federal Reserve's statutory mandate. Communicating this inflation goal clearly to the public helps keep longer-term inflation expectations firmly anchored, thereby fostering price stability and moderate long-term interest rates and enhancing the Committee's ability to promote maximum employment in the face of significant economic disturbances.

The maximum level of employment is largely determined by nonmonetary factors that affect the structure and dynamics of the labor market. These factors may change over time and may not be directly measurable. Consequently, it would not be appropriate to specify a fixed goal for employment; rather, the Committee's policy decisions must be informed by assessments of the maximum level of employment, recognizing that such assessments are necessarily uncertain and subject to revision. The Committee considers a wide range of indicators in making these assessments. Information about Committee participants' estimates of the longer-run normal rates of output growth and unemployment is published four times per year in the FOMC's Summary of Economic Projections. For example, in the most recent projections, FOMC participants' estimates of the longer-run normal rate of unemployment had a central tendency of 5.2 percent to 6.0 percent, roughly unchanged from last January but substantially higher than the corresponding interval several years earlier.

In setting monetary policy, the Committee seeks to mitigate deviations of inflation from its longer-run goal and deviations of employment from the Committee's assessments of its maximum level. These objectives are generally complementary. However, under circumstances in which the Committee judges that the objectives are not complementary, it follows a balanced approach in promoting them, taking into account the magnitude of the deviations and the potentially different time horizons over which employment and inflation are projected to return to levels judged consistent with its mandate.

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
Page 18 of 62

3/22/2019

Federal Reserve Board - Federal Reserve issues FOMC statement of longer-run goals and policy strategy

Last Update: January 25, 2012

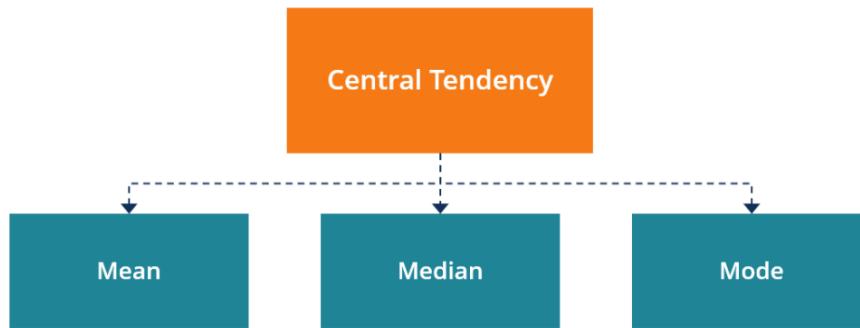
6/24/2019

Central Tendency - Definition, Measures of Central Tendency



Central tendency is a descriptive summary of a dataset through a single value that reflects the center of the data distribution. Along with the variability (dispersion) of a dataset, central tendency is a branch of descriptive statistics.

The central tendency is one of the most quintessential concepts in statistics. Although it does not provide information regarding the individual values in the dataset, it delivers a comprehensive summary of the whole dataset.



Measures of Central Tendency

Generally, the central tendency of a dataset can be described using the following measures:

- **Mean (Average):** Represents the sum of all values in a dataset divided by the total number of the values.
- **Median:** The middle value in a dataset that is arranged in ascending order (from the smallest value to the largest value). If a dataset contains an even number of values, the median of the dataset is the mean of the two middle values.
- **Mode:** Defines the most frequently occurring value in a dataset. In some cases, a dataset may contain multiple modes while some datasets may not have any mode at all.



6/24/2019

Central Tendency - Definition, Measures of Central Tendency

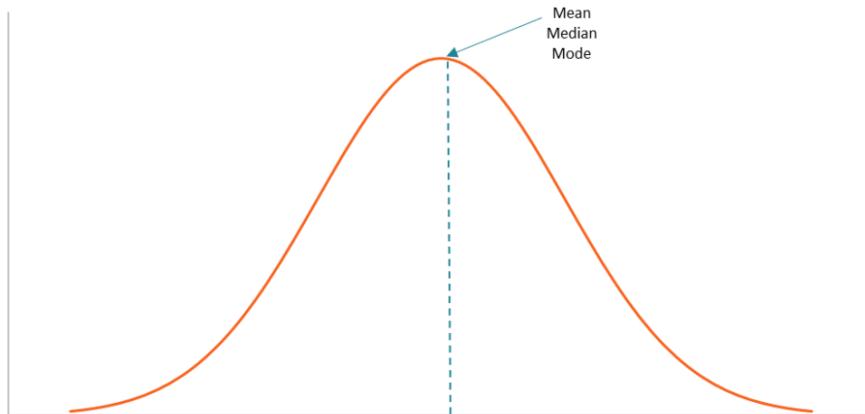


including, but not limited to, geometric mean, harmonic mean, midrange, and geometric median.

The selection of central tendency as a measure depends on the properties of a dataset. For instance, mode is the only central tendency measure of categorical data while a median works best with ordinal data.

Although mean is regarded as the best measure of central tendency for quantitative data, it is not always the case. For example, mean may not work well with quantitative datasets that contain extremely large or extremely small values. The extreme values may distort the mean. Thus, you may consider other options of central tendency.

The measures of central tendency can be found using a formula or definition. Also, they can be identified using a frequency distribution graph. Note that for the datasets that follow a normal distribution, the mean, median, and mode are located on the same spot on the graph.



Related Readings

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THE VALUE LINE Investment Survey®

PART 2

Selection & Opinion

PAGES 2183-2190

File in page order in the
Selection & Opinion binder.

AUGUST 6, 2004

The Value Line View

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ECONOMIC AND STOCK MARKET COMMENTARY

The economic picture is mixed as we near the midpoint of the third quarter. Recent reports, for example, show a modest easing in retail sales, housing starts, industrial production, and factory use. Other data, though, indicate that existing home sales are increasing; that there are fewer mass layoff announcements than earlier in 2004; and that consumer confidence remains strong. These crosscurrents held the nation's gross domestic product to a rather modest 3.0% rate of increase in the second quarter. Slower growth in consumer spending and increasing strength in capital goods demand were the main factors in the recent GDP performance.

There are reasons for the U.S. economy's slowing rate of growth. One reason is the continuing rise in energy prices. Higher oil prices, and the resultant rise in heating bills, air conditioning costs, and the tab for filling up a gasoline tank act as tax increases by taking funds out of the hands of consumers. The earlier rise in certain interest rates (notably home mortgages) and the recent decline in stock prices are also putting some pressure on the business expansion.

There are also bright spots. For openers, the housing market remains strong, both in terms of demand and prices. In fact, the further rise in real estate values is helping to

partially offset the negative wealth effect of falling equity prices. The recent drop in mortgage rates, meantime, is likely to give housing a boost in the second half. Finally, second-quarter earnings were generally positive and favorable comparisons should continue in the second half.

We expect the economic ship to continue sailing forward. True, the recent move by the Federal Reserve to nudge up short-term interest rates and some possible further rate hikes going forward may limit GDP growth to a certain extent. Nevertheless, the economic uptrend is likely to remain securely in place. In fact, we think there is sufficient momentum around for GDP growth to average 3%, or better, in the second half of 2004.

Investors are uneasy. We think some concern is realistic given the recent slowing in growth, the risks of higher inflation, and the tenuous global outlook. That said, we think the recent drop in stock prices has taken some of these risks into account. As such, equity valuations now appear to be quite reasonable.

Conclusion: We continue to think the market's risks and potential rewards are fairly well balanced. Please refer to the inside back cover of *Selection & Opinion* for our Asset Allocation Model's current reading.

CLOSING STOCK MARKET AVERAGES AS OF PRESS TIME

	7/22/2004	7/29/2004	%Change 1 week	%Change 12 months
Dow Jones Industrial Average	10050.33	10129.24	+0.8%	+10.0%
Standard & Poor's 500	1096.84	1100.43	+0.3%	+11.2%
N.Y. Stock Exchange Composite	6390.63	6394.07	+0.1%	+14.8%
NASDAQ Composite	1889.06	1881.06	-0.4%	+8.6%
NASDAQ 100	1408.51	1398.55	-0.7%	+9.7%
American Stock Exchange Index	1244.31	1229.60	-1.2%	+29.6%
Value Line (Geometric)	352.25	352.83	+0.2%	+13.7%
Value Line (Arithmetic)	1529.94	1534.77	+0.3%	+20.2%
London (FT-SE 100)	4306.3	4418.7	+2.6%	+6.8%
Tokyo (Nikkei)	11285.04	11116.84	-1.5%	+13.0%
Russell 2000	546.52	549.83	+0.6%	+16.1%

Model Portfolios: Recent Developments

PORTFOLIO I

We are purchasing *Getty Images* stock for Portfolio I this week. The company sells and licenses still and moving images and associated products and services to advertisers and design agencies. The images are marketed and distributed via its Internet site. Since going public in early 1998, *Getty's* top line has expanded nicely, reflecting internal growth supplemented by a handful of acquisitions. The company moved into profitability in 2002, and it looks like 2004 will be a strong year in this regard. Indeed, its second-quarter financial report made for excellent reading, with revenues and earnings rising sharply. And, based on *Getty's* view of its business environment, the company raised its forecast for its likely financial performance for the second half of the year. As such, the stock, though not trading at a bargain-basement price, should be a good addition to our group. To make room for *GYI* shares, we are selling Omnicare stock, whose Timeliness rank fell to 3 (Average) in the wake of an earnings shortfall.

PORTFOLIO II

The latest earnings season ended on an upbeat note for Portfolio II. In particular, our insurance-related holdings all picked up additional support from investors after posting strong results that exceeded our expectations. *Chubb* led the way, with strong premium growth, favorable loss experience, and successful expense-control initiatives driving a nearly 30% gain in operating earnings during the June quarter. Insurance-broker *A.J. Gallagher* fell just short of this level, as share net rose 26%. *Marsh & McLennan's* performance was more subdued, though the company still managed to deliver 11% profit growth, despite continued weakness in its investment-management subsidiary. Meanwhile, chemical-makers *DuPont* and *Eastman Chemical* also saw their share prices advance after releasing generally favorable second-quarter results. Investors, however, were less impressed with tool-manufacturer *Stanley Works*, which gave up some ground in the market despite exceeding its previous earnings guidance.

PORTFOLIO III

More than 25% of the stocks in Portfolio III are well-known consumer products companies. Our holdings include *Coca-Cola*, *Hormel Foods*, *W.M. Wrigley, Jr.*, *Pepsico*, and *Anheuser Busch*. Traditionally, these companies have held up fairly well during market downturns, thereby providing some downside protection for investors. Unfortunately, that has not been the case thus far in the September quarter, as these stocks have all experienced substantial declines in price since the beginning of July. Some of the weakness is attributable to near-term profit concerns (e.g., *Coca-Cola* and *Pepsi*), but the majority of the selloff seems to stem from a rotation by investors out of the consumer-products sector. Our long-term view for all of these companies remains unchanged; hence we plan on maintaining our positions for the time being, with the possibility of increasing our holdings in these stocks if prices continue to decline. As such, we are once again not making any changes to Portfolio III this week.

PORTFOLIO I: STOCKS WITH ABOVE-AVERAGE YEAR-AHEAD PRICE POTENTIAL

(primarily suitable for more aggressive investors)

Ratings & Reports		Company	Recent Price	Time-liness	Safety	P/E	Yield%	Beta	Financial Strength	Industry Name
Page	Ticker									
785	ACDO	Accredo Health	33.92	2	3	19.7	Nil	1.00	B+	Pharmacy Services
1585	BFAM	Bright Horizons Family	52.25	2	3	27.9	Nil	0.80	B+	Educational Services
786	CVS	CVS Corp.	41.88	1	3	18.6	0.6	0.80	A+	Pharmacy Services
1253	CELG	Celgene Corp.	51.37	1	3	NMF	Nil	1.30	B+	Drug
658	CERN	Cerner Corp.	44.62	2	3	26.9	Nil	1.00	B+	Healthcare Information
1724	CHS	Chico's FAS	41.22	2	3	26.6	Nil	1.35	B+	Retail (Special Lines)
945	CHD	Church & Dwight	44.66	2	2	19.8	0.7	0.50	A	Household Products
2185	CTSH	Cognizant Technology	27.11	2	3	41.7	Nil	1.00	B+	Computer Software/Svcs
1256	CVD	Covance Inc.	35.26	1	3	24.3	Nil	0.95	B+	Drug
1387	FO	Fortune Brands	71.37	2	2	16.0	1.8	0.85	A	Diversified Co.
388	GYI	Getty Images	54.25	1	3	33.9	Nil	1.70	B+	Information Services
822	HELE	Helen of Troy Ltd.	31.18	2	3	12.6	Nil	0.90	B+	Toiletries/Cosmetics
450	POG	Patina Oil & Gas	29.36	1	3	14.3	0.7	0.90	B+	Natural Gas (Div.)
224	PDCO	Patterson Cos.	73.64	2	2	28.4	Nil	0.55	A	Medical Supplies
1753	PETM	PETsMART Inc.	29.88	1	3	24.9	0.4	1.05	B+	Retail (Special Lines)
1278	PFE	Pfizer, Inc.	31.62	1	1	14.9	2.3	0.85	A++	Drug
226	RMD	ResMed Inc.	47.38	1	3	24.9	Nil	1.00	B+	Medical Supplies
1595	STRA	Strayer Education	99.15	2	3	37.4	0.3	0.65	B++	Educational Services
232	SYK	Stryker Corp.	46.88	1	2	33.5	0.2	0.70	A	Medical Supplies
2222	SYMC	Symantec Corp.	44.96	1	3	31.4	Nil	1.05	B++	Computer Software/Svcs

To qualify for purchase in the above portfolio, a stock must have a Timeliness rank of 1 and a Financial Strength Rating of at least B+. If a stock's Timeliness rank falls below 2, it will be automatically removed. Stocks in the above portfolio are selected and monitored by Charles Clark, Assistant Research Director.

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PORTFOLIO II: STOCKS FOR INCOME AND POTENTIAL PRICE APPRECIATION

Ratings & Reports Page		Ticker	Company	(primarily suitable for more conservative investors)							Industry Name
				Recent Price	Time-line	Safety	P/E	Yield%	Beta	Financial Strength	
592	CB	Chubb Corp.	68.39	3	2	11.0	2.3	1.10	A	Insurance (Prop/Cas.)	
947	CL	Colgate-Palmolive	53.45	3	1	19.8	1.8	0.70	A++	Household Products	
1238	DD	Du Pont	42.25	2	1	18.0	3.3	1.00	A++	Chemical (Basic)	
1969	EMN	Eastman Chemical	44.12	1	3	19.2	4.0	0.95	B+	Chemical (Diversified)	
1387	FO	Fortune Brands	71.37	2	2	16.0	1.8	0.85	A	Diversified Co.	
2152	AJG	Gallagher (Arthur J.)	30.99	2	1	15.5	3.2	0.90	A+	Financial Svcs. (Div.)	
1014	GE	Gen'l Electric	33.29	3	1	21.5	2.4	1.30	A++	Electrical Equipment	
1492	GIS	Gen'l Mills	45.25	3	2	15.8	2.7	0.55	B++	Food Processing	
1494	HNZ	Heinz (H.J.)	36.93	3	1	16.1	3.1	0.55	A+	Food Processing	
1393	ITT	ITT Industries	78.40	3	1	18.0	0.9	0.90	A	Diversified Co.	
215	JNJ	Johnson & Johnson	55.68	2	1	18.7	2.0	0.70	A++	Medical Supplies	
904	LEG	Leggett & Platt	26.27	3	2	19.5	2.1	1.05	A	Furn/Home Furnishings	
1887	MBG	Mandalay Resort Group	67.48	NR	3	22.5	1.6	0.95	B+	Hotel/Gaming	
2162	MMC	Marsh & McLennan	45.07	2	2	14.5	3.0	1.20	A+	Financial Svcs. (Div.)	
919	PCL	Plum Creek Timber	31.19	3	2	23.1	4.5	0.70	B+	Paper/Forest Products	
503	SHW	Sherwin-Williams	39.87	3	2	15.3	1.8	1.00	A	Chemical (Specialty)	
2123	SOTR	SouthTrust Corp.	38.82	NR	2	17.3	2.6	0.95	B++	Bank	
1368	SWK	Stanley Works	41.81	2	3	14.9	2.7	1.00	B++	Machinery	
2126	SNV	Synovus Financial	25.41	3	2	17.5	2.7	1.10	B++	Bank	
626	USB	U.S. Bancorp	28.29	3	3	13.2	3.6	1.25	B++	Bank (Midwest)	

To qualify for purchase in the above portfolio, a stock must have a yield that is in the top half of the Value Line universe, a Timeliness Rank of at least 3 (unranked stocks may be selected occasionally), and a Safety Rank of 3 or better. If a stock's Timeliness Rank falls below 3, that stock will be automatically removed. Stocks are selected and monitored by Robert M. Greene, CFA, Senior Industry Analyst.

PORTFOLIO III: STOCKS WITH LONG-TERM PRICE GROWTH POTENTIAL

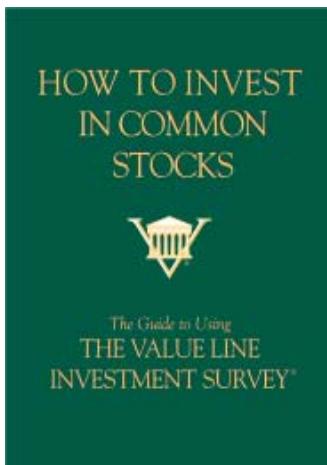
Ratings & Reports Page		Ticker	Company	(primarily suitable for investors with a 3- to 5-year horizon)							Industry Name
				Recent Price	Time-line	Safety	P/E	Yield%	Beta	3- to 5-yr Appreciation Potential	
1205	AFL	AFLAC Inc.	38.93	2	2	16.9	1.0	0.95	40 - 95%	Insurance (Life)	
1537	BUD	Anheuser-Busch	52.33	3	1	18.9	1.9	0.60	55 - 90	Beverage (Alcoholic)	
1252	BMY	Bristol-Myers Squibb	23.57	4	3	15.7	4.8	1.05	25 - 110	Drug	
1546	KO	Coca-Cola	43.68	2	1	20.6	2.4	0.65	50 - 85	Beverage (Soft Drink)	
411	COP	ConocoPhillips	76.66	2	2	9.6	2.3	0.85	10 - 50	Petroleum (Integrated)	
1864	DIS	Disney (Walt)	22.84	2	3	22.2	0.9	1.30	75 - 165	Entertainment	
616	FITB	Fifth Third Bancorp	49.86	3	1	15.6	2.7	1.00	70 - 100	Bank (Midwest)	
1562	FUJIY	Fuji Photo ADR	30.38	3	1	21.0	0.8	0.70	80 - 115	Foreign Electronics	
596	HCC	HCC Insurance Hldgs.	30.00	3	3	10.9	1.0	0.95	65 - 150	Insurance (Prop/Cas.)	
1496	HRL	Hormel Foods	29.13	3	1	17.8	1.6	0.60	55 - 90	Food Processing	
215	JNJ	Johnson & Johnson	55.68	2	1	18.7	2.0	0.70	45 - 80	Medical Supplies	
823	EL	Lauder (Estee)	43.91	2	2	24.4	0.7	0.90	60 - 105	Toiletries/Cosmetics	
602	PRE	PartnerRe Ltd.	51.12	3	3	6.7	2.7	1.05	45 - 115	Insurance (Prop/Cas.)	
1552	PEP	PepsiCo, Inc.	51.19	3	1	22.3	1.8	0.65	35 - 75	Beverage (Soft Drink)	
1278	PFE	Pfizer, Inc.	31.62	1	1	14.9	2.3	0.85	90 - 135	Drug	
922	RYN	Rayonier Inc. (REIT)	43.89	3	3	20.0	5.1	0.95	15 - 70	Paper/Forest Products	
1524	SWY	Safeway Inc.	20.94	3	3	15.5	Nil	0.90	65 - 140	Grocery	
1760	TJX	TJX Companies	23.16	3	3	16.5	0.8	1.10	30 - 95	Retail (Special Lines)	
782	TMX	Telefonos de Mexico ADR	30.99	3	3	8.2	4.2	0.80	60 - 140	Foreign Telecom.	
1515	WWY	Wrigley (Wm.) Jr.	60.25	3	1	26.8	1.6	0.60	25 - 60	Food Processing	

To qualify for purchase in the above portfolio, a stock must have worthwhile and longer-term appreciation potential. Among the factors considered for selection are a stock's Timeliness and Safety Rank and its 3- to 5-year appreciation potential. (Occasionally a stock will be unranked (NR), usually because of a short trading history or a major corporate reorganization.) Stocks in the above portfolio are selected and monitored by William R. Pekowitz, Jr., Senior Analyst.

Understanding The Value Line Page: Annual Rates

There is a wealth of information included with each company report found in the Ratings & Reports section of *The Investment Survey*. In addition to a stock's Timeliness and Safety rank, the Value Line page is packed with quarterly and annual financial performance figures, important balance sheet statistics, and, of course, our analysts' commentary, estimates, and projections. Indeed, there is much more to the page than we have just mentioned, so it is understandable that those new to *The Survey* may be a bit intimidated, at first. That's why we have a guide on how to use it, namely, *How To Invest In Common Stocks—The Guide to Using The Value Line Investment Survey*.

A picture of the front cover of *The Guide* is found nearby. We hasten to note that it, along with a wide range of useful investment information, can be found on our Web site. To find it, go to www.valueline.com, then click on Ed-



ucation near the top-center of our home page. You should then see a page displayed with a column of buttons along the left side—click on the one labeled How To Invest Guides. Selecting the top link on this new page will get you where you want to be. That is, a copy of *The Guide* should become available for viewing.

With this brief introduction out of the way, we thought we would take this opportunity to answer a question that often comes up about the Annual Rates box, found just to the left of the analysts' comment on the Value Line page. In particular, subscribers often want to know how the annual rates of change for various per-share figures are calculated. To help us here, we decided to take a page out of the above-mentioned investment guide. Using Stryker Corporation as an example, we have largely followed the discussion of the calculation of annual rates of change found on page 14 of *How To Invest In Common Stocks*. Our calculation method is detailed below, along with a reproduction of the annual rates box from our latest report on Stryker Corporation (dated June 4, 2004). We note that this is just a small example of the kind of helpful information that is available on our Web site, and we invite subscribers to check in with us often.

Calculating Annual Rates of Change (Growth Rates)

ANNUAL RATES	Past 10 Yrs.	Past 5 Yrs.	Est'd '01-'03 to '07-'09
of change (per sh)			
Sales	20.5%	24.5%	15.5%
"Cash Flow"	24.5%	28.0%	19.0%
Earnings	22.0%	22.5%	22.0%
Dividends	26.0%	12.5%	22.5%
Book Value	20.5%	20.5%	16.0%

In an attempt to eliminate short-term fluctuations that may distort results, Value Line uses a three-year base period and a three-year ending period when calculating growth rates.

Example: To calculate the compound annual sales growth from 2001-2003 to 2007-2009, we take sales per share for each of the years 2001, 2002, and 2003 and average them. Then we take the sales per share for the years 2007-2009, as shown in the far right column of the large statistical section of our report.

In the case of Stryker Corporation, the three-year base period average is \$7.76. The three-year ending period average is \$18.40. The compound annual growth rate over the six years from 2002 (the middle year) to 2008 (again, the middle year) is 15.5%, rounded.

Investors often try to calculate a growth rate from one starting year to one ending year, and then can't understand why the number they get is not the same as the one published by Value Line. If they used a three-year base period and three-year ending period, they would get the same results we do.

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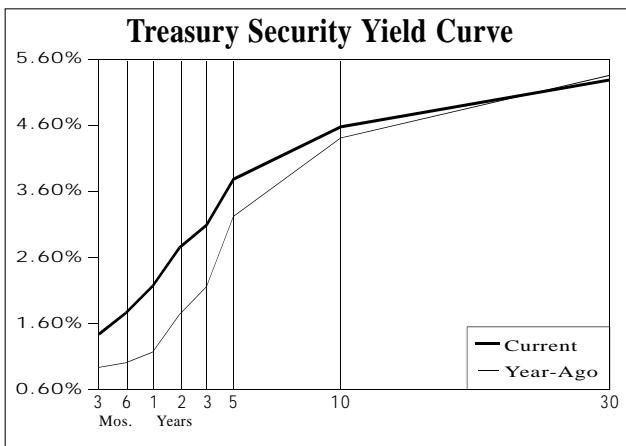
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Selected Yields

	Recent (7/29/04)	3 Months Ago (4/29/04)	Year Ago (7/31/03)		Recent (7/29/04)	3 Months Ago (4/29/04)	Year Ago (7/31/03)
TAXABLE							
Market Rates				Mortgage-Backed Securities			
Discount Rate	2.25	2.00	2.00	GNMA 6.5%	4.94	4.69	5.14
Federal Funds	1.25	1.00	1.00	FHLMC 6.5% (Gold)	4.90	4.80	5.34
Prime Rate	4.25	4.00	4.00	FNMA 6.5%	4.89	4.76	5.28
30-day CP (A1/P1)	1.38	1.00	1.03	FNMA ARM	2.67	2.80	2.95
3-month LIBOR	1.69	1.18	1.11	Corporate Bonds			
6-month	0.93	0.73	0.72	Financial (10-year) A	5.52	5.48	5.60
1-year	1.38	0.98	0.80	Industrial (25/30-year) A	6.08	6.14	6.48
5-year	3.66	3.12	2.59	Utility (25/30-year) A	6.05	6.06	6.29
U.S. Treasury Securities				Utility (25/30-year) Baa/BBB	6.51	6.44	6.77
3-month	1.44	0.97	0.94	Foreign Bonds (10-Year)			
6-month	1.76	1.13	1.01	Canada	4.82	4.72	4.84
1-year	2.17	1.54	1.17	Germany	4.27	4.20	4.19
5-year	3.79	3.65	3.22	Japan	1.83	1.53	0.95
10-year	4.58	4.54	4.41	United Kingdom	5.18	5.01	4.52
30-year	5.29	5.31	5.36	Preferred Stocks			
30-year Zero	5.41	5.45	5.57	Utility A	6.80	6.91	6.74
				Financial A	6.23	6.20	6.00
				Financial Adjustable A	5.46	5.50	5.19
TAX-EXEMPT							
Bond Buyer Indexes							
20-Bond Index (GOs)				Bond Buyer Indexes			
25-Bond Index (Revs)	5.31			20-Bond Index (GOs)	4.88	4.95	5.07
General Obligation Bonds (GOs)				25-Bond Index (Revs)	5.31	5.28	5.42
1-year Aaa	1.47			General Obligation Bonds (GOs)			
1-year A	1.62			1-year Aaa	1.47	1.25	0.95
5-year Aaa	3.03			1-year A	1.62	1.40	1.21
5-year A	3.29			5-year Aaa	3.03	2.85	2.77
10-year Aaa	3.85			5-year A	3.29	3.16	3.27
10-year A	4.20			10-year Aaa	3.85	3.90	4.04
25/30-year Aaa	4.96			10-year A	4.20	4.26	4.62
25/30-year A	5.19			25/30-year Aaa	4.96	4.89	5.07
Revenue Bonds (Revs) (25/30-Year)				25/30-year A	5.19	5.12	5.41
Education AA	5.17			Revenue Bonds (Revs) (25/30-Year)			
Electric AA	5.07			Education AA	5.17	5.10	5.10
Housing AA	5.25			Electric AA	5.07	5.01	5.24
Hospital AA	5.45			Housing AA	5.25	5.20	5.25
Toll Road Aaa	5.22			Hospital AA	5.45	5.45	5.40
				Toll Road Aaa	5.22	5.13	5.38



Federal Reserve Data

BANK RESERVES

(Two-Week Period; in Millions, Not Seasonally Adjusted)

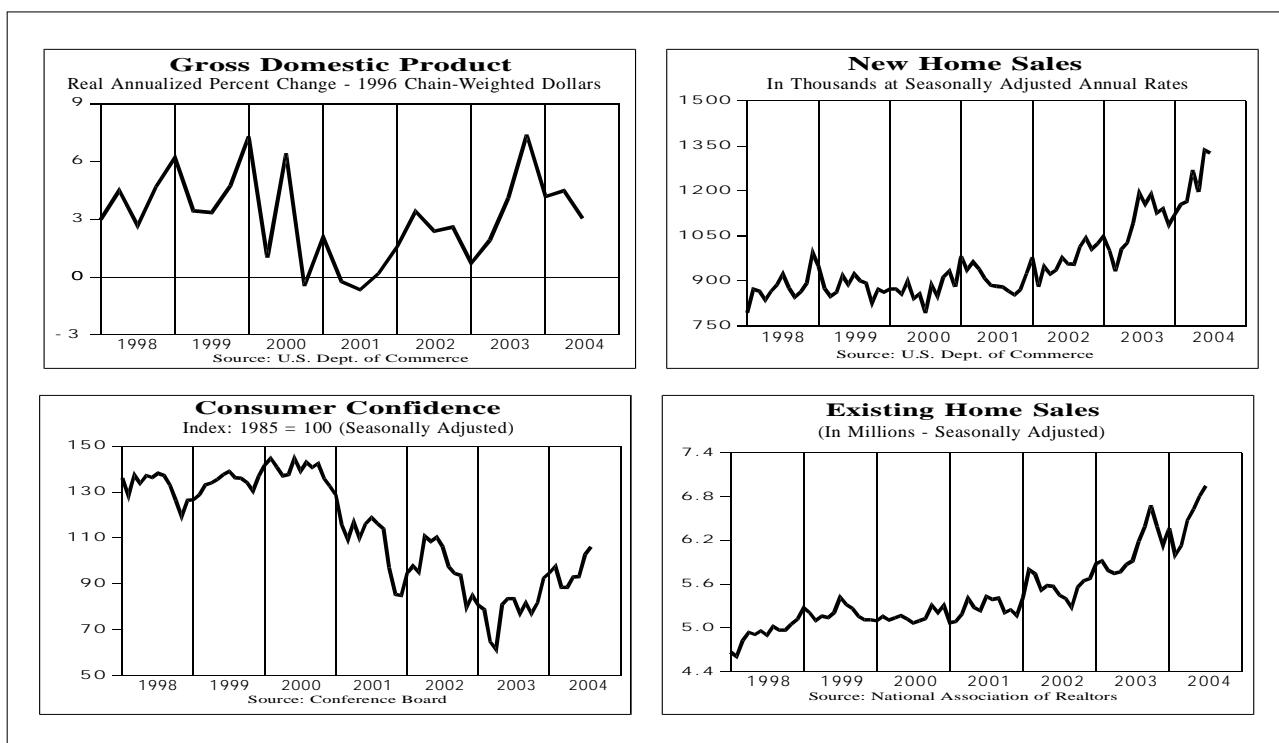
	Recent Levels		Average Levels Over the Last...		
	7/21/04	7/7/04	12 Wks.	26 Wks.	52 Wks.
Excess Reserves	1375	1945	-570	1664	1531
Borrowed Reserves	242	223	19	156	113
Net Free/Borrowed Reserves	1133	1722	-589	1508	1418

MONEY SUPPLY

(One-Week Period; in Billions, Seasonally Adjusted)

	Recent Levels		Growth Rates Over the Last...		
	7/19/04	7/12/04	3 Mos.	6 Mos.	12 Mos.
M1 (Currency+demand deposits)	1316.4	1310.0	6.4	2.7%	4.3%
M2 (M1+savings+small time deposits)	6286.3	6288.0	-1.7	5.5%	7.1%
M3 (M2+large time deposits)	9288.1	9267.1	21.0	7.5%	9.2%

Tracking the Economy



Major Insider Transactions[†]

PURCHASES								
Latest Full-Page Report	Timeliness Rank	Company	Insider, Title	Date	Shares Traded	Shares Held(a)	Price Range	Recent Price
746	3	ADTRAN, Inc.	W.L. Marks, Dir.	7/19/04	2,600	3,328	\$24.92	25.00
2110	2	Commerce Bancorp NJ	W. Schwartz Jr., Dir.	7/16/04	4,000	38,753	\$52.06	49.82
1678	3	Dollar General Corp.	J.L. Clayton, Dir.	7/15/04	52,700	634,252	\$18.95-\$19.00	19.01
594	3	Everest Re Group Ltd.	J. Weber, Dir.	7/22/04	1,000	4,838	\$72.06	73.16
1014	3	Gen'l Electric	C. Gonzalez, Dir.	7/20/04	10,000	101,152	\$33.10-\$33.11	33.29
2125	4	SunTrust Banks	R.M. Beall II, Dir.	7/21/04	1,000	3,000	\$66.19	65.85
2128	3	Wachovia Corp.	L.L. Smith, Dir.	7/16/04	10,000	33,000	\$44.56	44.41

SALES								
Latest Full-Page Report	Timeliness Rank	Company	Insider, Title	Date	Shares Traded	Shares Held(a)	Price Range	Recent Price
2171	2	Adobe Systems	J.E. Warnock, Co-Chair.	7/15/04	115,261	1,072,688	\$43.38	40.43
944	4	Blyth Inc.	R.B. Goergen, Chair.	7/15/04	300,000	10,509,854	\$35.00	34.77
1428	3	Goldman Sachs	K.W. Kennedy, Exec. VP	7/21/04	50,000	1,075,728	\$89.14	88.71
270	1	Hunt (J.B.)	J.W. Walton, Exec. VP	7/20/04	60,000	143,274	\$37.05	37.39
2205	3	Microsoft Corp.	J.S. Raikes, Officer	7/21/04	500,000	8,440,334	\$29.46	28.58
2210	3	Oracle Corp.	L. Ellison, CEO	7/21/04	1,000,000	NA	\$10.33-\$10.76	10.25
1956	4	Rowan Cos.	C. Palmer, Dir.	7/21/04	173,700	359,559	\$25.55	24.15

* Beneficial owner of more than 10% of common stock.

(a) Beneficial ownership at end of month in which transaction occurred.

† Includes only large transactions in U.S.-traded stocks; excludes shares held in the form of limited partnerships, excludes options & family trusts.

Major Insider Transactions are obtained from Vickers Stock Research Corporation.

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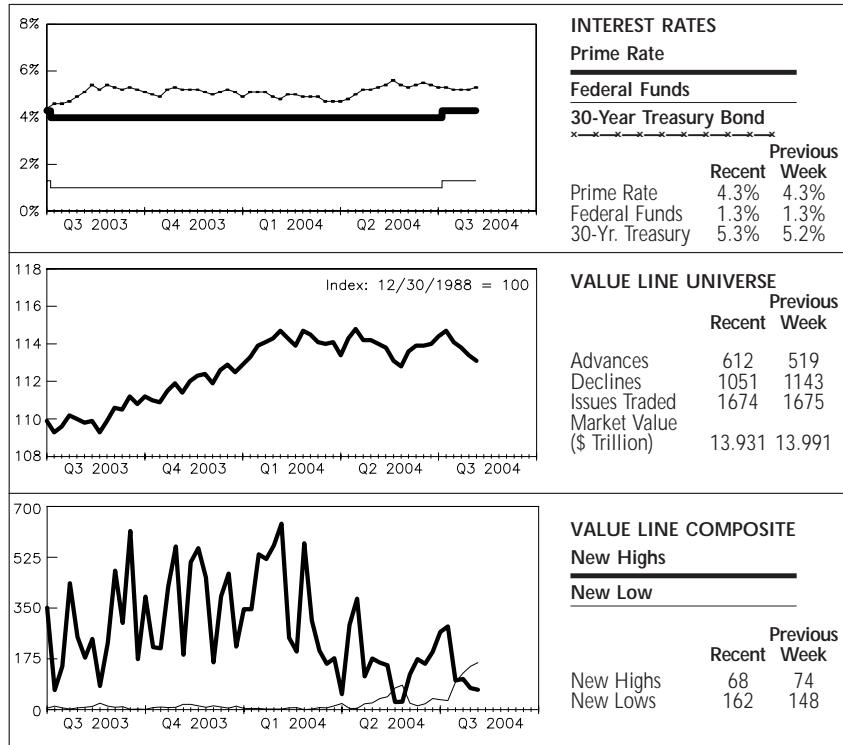
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Market Monitor

Valuations and Yields	7/29	7/22	13-week range	50-week range	Last market top (4-5-2004)	Last market bottom (10-9-2002)
Median price-earnings ratio of VL stocks	17.5	17.7	17.5 - 18.9	17.5 - 20.1	19.7	14.1
P/E (using 12-mo. est'd EPS) of DJ Industrials	15.8	15.7	15.7 - 17.7	15.7 - 19.5	18.7	15.2
Median dividend yield of VL stocks	1.7%	1.7%	1.6 - 1.8%	1.6 - 1.9%	1.6%	2.4%
Div'd yld. (12-mo. est.) of DJ Industrials	2.2%	2.2%	2.1 - 2.2%	2.0 - 2.3%	2.1%	2.6%
Prime Rate	4.3%	4.3%	4.0 - 4.3%	4.0 - 4.3%	4.0%	4.8%
Federal Funds	1.3%	1.3%	1.0 - 1.3%	1.0 - 1.3%	1.0%	1.8%
91-day T-bill rate	1.4%	1.4%	1.0 - 1.4%	0.9 - 1.4%	0.9%	1.6%
Moody's Aaa Corporate bond yield	5.9%	5.8%	5.8 - 6.2%	5.3 - 6.2%	5.6%	6.1%
30-year Treasury bond yield	5.3%	5.2%	5.2 - 5.6%	4.7 - 5.6%	5.0%	4.7%
Bond yield minus average earnings yield	0.2%	0.2%	0.2 - 0.7%	-0.1 - 0.7%	0.5%	-1.0%

Market Sentiment	Wk. Ending 7/29	Wk. Ending 7/22	10-week average	13-week range	Last market top (4-5-2004)	Last market bottom (10-9-2002)
% of total NYSE short sales by:						
Public	49	52	48	40 - 52	51	53
NYSE specialists	23	21	24	21 - 28	29	37
Other NYSE members	28	27	28	22 - 36	20	10
Total NYSE short sales/total NYSE volume	14.6%	14.4%	14.4%	12.9 - 14.9%	12.9%	12.9%
Short interest/avg. daily volume (5 weeks)	5.4	5.5	5.5	4.8 - 5.8	5.1	5.3
Odd-lot sales/purchases	1.3	1.2	1.0	0.7 - 1.3	1.2	1.1
CBOE put volume/call volume	.73	.74	.86	.73 - 1.12	.72	.96

VALUE LINE ASSET ALLOCATION MODEL (Based only on economic and financial factors)	
Current (effective 5/21/04)	Previous
Common Stocks	65%-75%
Cash and Treasury Issues	35%-25%



INDUSTRY PRICE PERFORMANCE LAST SIX WEEKS ENDING 7/28/2004

7 Best Performing Industries

Steel (Integrated)	+15.8%
Steel (General)	+6.4%
Chemical (Basic)	+5.3%
Trucking	+5.2%
Petroleum (Producing)	+4.6%
Tire & Rubber	+4.5%
Petroleum (Integrated)	+4.3%

7 Worst Performing Industries

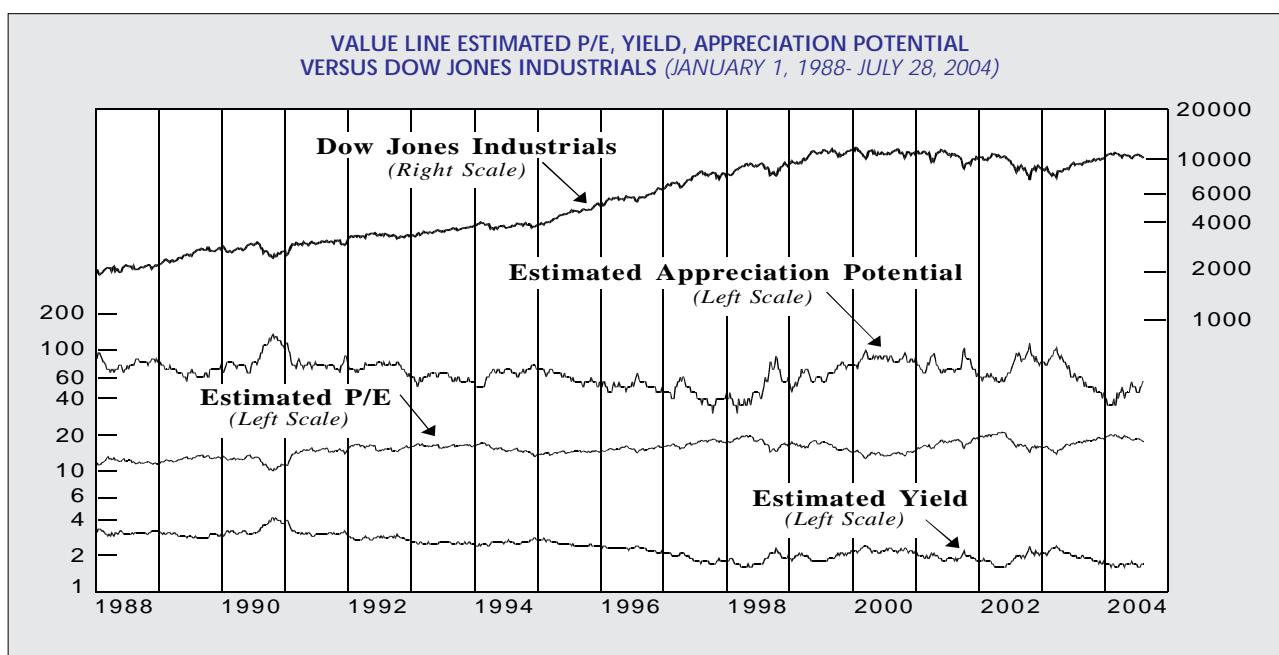
Semiconductor Equip	-24.2%
Wireless Networking	-22.0%
Semiconductor	-19.3%
Entertainment Techn.	-14.7%
Telecom. Equipment	-14.7%
Power	-13.9%
Internet	-13.2%

The corresponding change in the Value Line Arithmetic Average is -4.5%

CHANGES IN FINANCIAL STRENGTH RATINGS

Company	Prior Rating	New Rating	Ratings & Reports Page
Amer. Ital. Pasta	B+	B	1482
Winn-Dixie Stores	B	C++	1530

Stock Market Averages



THE VALUE LINE GEOMETRIC AVERAGES					THE DOW JONES AVERAGES				
	Composite*	Industrials	Rails	Utilities		Composite	Industrials	Transportation	Utilities
	1646 stocks	1530 stocks	7 stocks	109 stocks		65 stocks	30 stocks	20 stocks	15 stocks
7/23/2004	347.82	296.91	1139.96	223.95		1511.14	9962.22	3043.44	276.92
7/26/2004	344.71	294.20	1134.67	222.68		1498.02	9950.45	3048.60	276.01
7/27/2004	349.61	298.57	1137.33	223.75		1519.76	10085.14	3063.60	276.23
7/28/2004	348.26	297.22	1162.47	224.66		1514.41	10117.07	3086.33	278.11
7/29/2004	352.83	301.23	1177.12	226.31		1534.77	10129.24	3129.42	280.05
%Change last 4 weeks	-5.0%	-5.4%	+0.9%	-0.1%		-4.6%	-1.2%	-2.0%	-1.3%
									+1.6%

* Excludes approximately 30 closed-end funds covered in Ratings & Reports in the following industries: Investment Companies (Foreign Funds), Issue 2; Investment Companies, Issue 6.

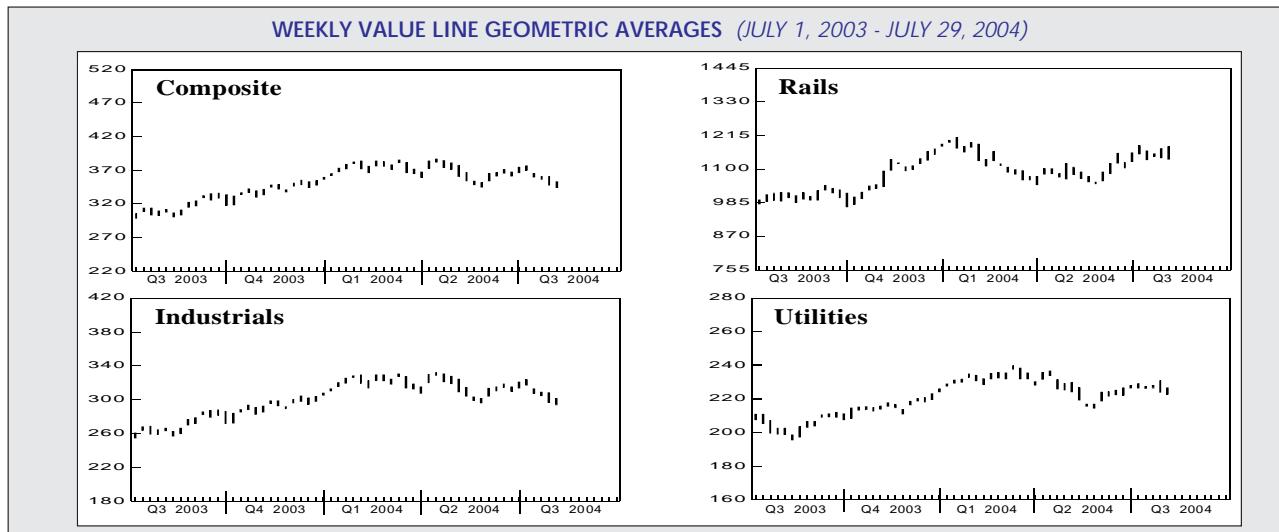


Exhibit No. JC-100

UNITED STATES OF AMERICA
FEDERAL ENERGY REGULATORY COMMISSION

Association of Businesses Advocating Tariff Equity)	
Coalition of MISO Transmission Customers)	
Illinois Industrial Energy Consumers)	
Indiana Industrial Energy Consumers, Inc.)	
Minnesota Large Industrial Group)	Docket No. EL14-12-003
Wisconsin Industrial Energy Group)	
)	
v.)	
)	
Midcontinent Independent System Operator, Inc., <i>et al.</i>)	

Affidavit of Michael P. Gorman

On behalf of

Joint Complainants

February 13, 2019

1

VI. SIZE PREMIUM ADJUSTMENT

2 **Q** **PLEASE SUMMARIZE AGAIN THE POSITIONS MISO TO WITNESS DR.**
3 **AVERA LISTED FOR SUPPORTING HIS PROPOSAL TO ADD A SIZE**
4 **PREMIUM ADJUSTMENT TO THE CAPM RETURN ESTIMATE.**

5 **A** The Commission cited Dr. Avera's testimony in describing the appropriateness of
6 accepting his recommendation for adding a size premium adjustment to his Base
7 CAPM return estimate. The Commission stated as follows:

8 According to the CAPM, the expected return on a security should
9 consist of the riskless rate, plus a premium to compensate for the
10 systematic risk of the particular security, which is represented by the
11 beta coefficient. The size adjustment reflects the fact that differences
12 in investors' required rates of return that are related to firm size are not
13 fully captured by beta. Accordingly, [Morningstar, Inc.] developed size
14 premiums that are appropriately added to the theoretical CAPM cost of
15 equity estimates to account for the level of a firm's market
16 capitalization in determining the cost of equity. (Opinion No. 551 at P
17 263) (emphasis added) (footnote omitted).

18 Importantly, neither Dr. Avera in his testimony, nor the Commission in its
19 final order, demonstrated that the Morningstar analysis could be applied to the CAPM
20 based on the manner in which Dr. Avera constructed it, or provided support for the
21 basic assertion that required rates of return for regulated utilities are not fully captured
22 by the utility's published *Value Line* beta. These are two critical elements in order to
23 produce a reasonable basis for adjusting the results of a traditional CAPM study.

1 Q **WAS DR. AVERA'S SIZE PREMIUM ADJUSTMENT DEVELOPED IN A**
2 **MANNER THAT CAN PRODUCE AN ACCURATE CAPM RESULT?**

3 A No. Dr. Avera's CAPM methodology produces a result that is unreliable and flawed.
4 Specifically, his Base CAPM analysis reflects beta factors to measure risk and return
5 which are not compatible with the beta factor used to measure the size premium
6 adjustment. The combination of the two disconnected measures of investment risk
7 and return does not produce an accurate estimate of the risk or required return of a
8 proxy group company. Importantly, which I will show here, correcting this beta
9 deficiency shows that Dr. Avera's Base CAPM methodology without a size premium
10 adjustment is the most reliable CAPM method.

11 Q **PLEASE DESCRIBE WHY DR. AVERA'S BASE CAPM AND SMALL SIZE**
12 **PREMIUM ADJUSTMENT CANNOT BE COMBINED TO PRODUCE AN**
13 **ACCURATE CAPM RETURN ESTIMATE.**

14 A Dr. Avera mismatches beta estimates used to produce his Base CAPM return estimate,
15 and the beta estimate used to produce a size premium adjustment to the Base CAPM.
16 The combination of these two very different beta estimates does not produce an
17 accurate or reasonable basis for estimating risk or the required return for a security.
18 Indeed, the source Dr. Avera relies on cautions against using betas measured
19 differently within the same cost of capital analysis.⁶ Dr. Avera made this error.

⁶Duff & Phelps, 2015 Valuation Handbook, Guide to Cost of Capital, at page 5-7, attached as Exhibit No. JC-101, page 5.

1 Q PLEASE DESCRIBE WHY YOU BELIEVE THE BETAS USED BY DR.
2 AVERA FOR HIS BASE CAPM RETURN ESTIMATE AND HIS SIZE
3 PREMIUM ADJUSTMENT ARE DIFFERENT, AND NOT COMPATIBLE.

4 A For his Base CAPM study, he used a *Value Line* published beta. However, Dr. Avera
5 relied on a beta that is developed by Morningstar (now Duff & Phelps) to produce his
6 size premium adjustment. These two betas are not measured the same and Dr. Avera's
7 proposal to add the size premium adjustment to his Base CAPM does not produce an
8 accurate measure of risk or required return.

9 For his Base CAPM return study, Dr. Avera relies on a *Value Line* published
10 beta. *Value Line* measures a "raw" beta based on a regression of the monthly returns
11 of the individual companies, relative to the New York Stock Exchange Index, over a
12 five-year period. *Value Line* then adjusts this "raw" beta for the long-term tendency of
13 betas to converge on the market beta of 1. *Value Line* makes this adjustment by giving
14 the raw beta estimate a weight by two-thirds, and weights the market beta of 1 by one-
15 third, to produce an adjusted beta. *Value Line* publishes its adjusted beta, not its raw
16 beta. *Value Line* asserts that this beta adjustment process takes backward-looking
17 betas and adjusts them to produce forward-looking risk/return characteristics.⁷

18 In contrast, in measuring the size premium adjustment relied on by Dr. Avera,
19 Duff & Phelps estimates a "raw" beta by regressing the monthly returns on the stock
20 Market Index that are in excess of a 30-day U.S. Treasury yield over the period
21 January 1926 through the most recent period. Unlike the *Value Line* published betas,

⁷Exhibit No. JC-101, pages 6 and 12.

1 the Duff & Phelps raw beta is not adjusted for the long-term tendency of betas to
2 converge on the market beta of 1 over time. Therefore, the Duff & Phelps and *Value*
3 *Line* betas are not measured consistently and are not compatible when combined
4 within a CAPM study and, thus, will not accurately measure the security risk or
5 required return.⁸

6 **Q YOU MENTIONED THAT DUFF & PHELPS WARNS AGAINST USING**
7 **BETAS MEASURED DIFFERENTLY TO MEASURE A REQUIRED**
8 **RETURN. PLEASE EXPLAIN.**

9 A Specifically, Duff & Phelps states that:

10 Note that significant differences can exist among beta estimates for the
11 same stock published by different financial reporting services. One of
12 the implications of this is that a valuation analyst should try to use
13 betas for guideline companies used in a valuation from the same
14 source.⁹

15 It continues to say that using betas from the same source can help to avoid an
16 apples-and-oranges mixture of betas calculated using different methodologies.¹⁰

⁸*Id.*

⁹Duff & Phelps, 2015 *Valuation Handbook, Guide to Cost of Capital*, page 5-7, attached as Exhibit No. JC-101, page 5; and Morningstar, *Ibbotson SBBI 2014 Classic Yearbook*, pages 99 and 109, attached as Exhibit No. JC-101, pages 11 and 12.

¹⁰*Id.*

1 Q **CAN DR. AVERA'S METHODOLOGY BE CORRECTED TO USE THE
2 SAME BETA MEASUREMENT IN BOTH HIS BASE CAPM AND FOR HIS
3 SMALL CAPITALIZATION ADDER?**

4 A Generally it can, but not to the extent necessary to use two betas that are not measured
5 consistently so as to produce a composite beta, Base CAPM return, and the size
6 premium adjustment. I will note, specifically, that when Dr. Avera's CAPM is
7 corrected to consistently use a "raw" beta in both the Base CAPM analysis, and the
8 measure of the size premium adjustment, the resulting CAPM return would align with
9 the Base CAPM estimate using the *Value Line* adjusted beta, but without a size
10 premium adjustment. In other words, this correction of Dr. Avera's CAPM analysis, a
11 Base plus a size premium adjustment, using a "raw" beta in both steps of the CAPM
12 study produces a result that is similar to Dr. Avera's Base CAPM using a *Value Line*
13 adjusted beta.

14 Q **PLEASE CONTINUE.**

15 A As developed on my Exhibit No. JC-102, and summarized in Table 1 below, I
16 modified Dr. Avera's Base CAPM and size premium adjustment to consistently use
17 only a "raw" beta in both steps of the CAPM study.¹¹ When this is done, the resulting
18 CAPM return using Dr. Avera's Base CAPM and size premium adjustment, produces

¹¹*Value Line*'s published betas can be converted to a raw beta estimate by reversing its beta adjustment methodology. *Value Line* produces its adjusted beta by applying one-third weight to a market beta of 1, and two-thirds weight to the raw regression beta. The raw regression beta can be estimated by subtracting one-third from the published beta, and multiplying that product by 1.5.

1 a very similar result to Dr. Avera's Base CAPM return based on only *Value Line*
2 adjusted beta, but without a size premium adjustment.

3 In Table 1 below, under Column 1, I present the results of Dr. Avera's Base
4 CAPM, and the size premium adjustment. Under Column 1, on line 1, Dr. Avera's
5 Base CAPM return range is 7.86% to 10.87%, with a midpoint of 9.37%. On line 2, I
6 show his CAPM after his size premium adjustment is included, and the CAPM range
7 increased to 7.50% to 12.61%, with a midpoint of 10.06%.

8 Under Column 2, I revised Dr. Avera's Base CAPM analysis to use a "raw"
9 beta in both the Base CAPM and size premium adjustment of the study. Hence, in this
10 scenario, both the Base CAPM and the size premium adjustment are consistently
11 based on the same "raw" beta methodologies. With this adjustment, the Base CAPM
12 return estimate for Dr. Avera's analysis decreases to 6.14% to 10.66%, with a base
13 midpoint of 8.4%, from 7.86% to 10.87%, and a midpoint of 9.37%. Then with the
14 same size premium adjustment proposed by Dr. Avera, the adjusted Base and size
15 premium adjustment CAPM results increases to 5.78% to 12.40%, with a midpoint
16 estimate of 9.09%.

TABLE 1			
<u>CAPM Study</u>			
<u>Line</u>	<u>Description</u>	<u>Avera Methodology</u> (1)	<u>Regression Beta Methodology</u> (2)
1	Base CAPM	7.86% to 10.87%	6.14% to 10.66%
	Midpoint	9.37%	8.40%
2	Adjusted CAPM	7.50% to 12.61%	5.78% to 12.40%
	Midpoint	10.06%	9.09%

Source:
Exhibit No. JC-102, pages 1 and 2.

1 As shown in Table 1 above, when a consistent beta methodology is used to
2 measure both the Base CAPM and the size premium adjustment, the resulting CAPM
3 return midpoint of 9.09% (Column 2, line 2) is reasonably comparable to Dr. Avera's
4 Base CAPM return using a *Value Line* adjusted beta, midpoint of 9.37%, but without a
5 size premium adjustment (Column 1, line 1). This demonstration shows that Dr.
6 Avera's use of betas that are not calculated using the same methodology has the effect
7 of inflating the CAPM return estimate, which distorts the measurement of risk and fair
8 return based on market data.

1 Q **DOES A CAPM ANALYSIS EXCLUDING A SIZE PREMIUM ADJUSTMENT
2 PRODUCE A FAIR RISK-ADJUSTED RETURN THAT WILL ALSO PASS
3 TESTS OF ECONOMIC LOGIC?**

4 A Yes. *Value Line*'s adjustment to the raw regression beta is done in order to increase a
5 CAPM return estimate for companies with betas smaller than 1 and decrease a CAPM
6 return estimate for companies with betas greater than 1. In effect, it results in a
7 flattening of the security market line, an increase to the intercept point, and produces a
8 forward-looking CAPM return estimate because of the belief that all companies' risk
9 and required return will converge on the market risk and required return over time.¹²

10 As noted by Dr. Avera, adding the size premium adjustment to his Base
11 CAPM is done because it is expected that the Base CAPM understates forward-
12 looking expected risk and return for companies without due consideration of market
13 capitalization risk.

14 The effect of a CAPM return for utility companies using either of the two
15 methodologies is similar. Specifically, using an adjusted *Value Line* beta produces a
16 higher CAPM estimate for a utility company because these companies have betas
17 lower than 1, reflecting their below market investment risk. Similarly, a majority of
18 the utilities receive a size premium adjustment larger than 1, which increases their
19 CAPM return toward the market expected return by adding a size premium adjustment
20 to the CAPM return. Hence, both the use of an adjusted *Value Line* beta, and adding a

¹²Additionally, using the long-term yield as the risk-free rate instead of the short-term yield has the effect of raising the intercept and flattening the security market line.

1 size premium adjustment, increases the CAPM return estimate for electric utility
2 companies.

3 **Q DO THE DUFF & PHELPS BOOKS WHICH DR. AVERA RELIES ON FOR**
4 **THE SIZE PREMIUM ADJUSTMENT ALSO MAKE NOTE OF OTHER**
5 **IMPORTANT RISK CHARACTERISTICS IN ACCURATELY MEASURING**
6 **A UTILITY'S INVESTMENT RISK AND REQUIRED RETURN?**

7 A Yes. The Duff & Phelps books, in addition to a market size premium adjustment, also
8 note that the industry risk is also an important factor in measuring a required return.
9 This is important because regulated utility companies' industry risk is lower than
10 companies in other industries.

11 For example, utility companies typically have investment grade bond ratings,
12 franchised or monopolistic service territories and limited competition, have access to
13 significant amounts of capital under terms and prices, and are typically managed by
14 competent executives that are good at managing capital and utility infrastructure
15 assets. In contrast, non-regulated small companies may not have an investment grade
16 bond rating, may have limited access to capital for maintenance of existing or asset
17 growth, and may not have effective management. It is simply not legitimate to
18 arbitrarily assume that a utility company has similar risk to a non-regulated small
19 company based on market capitalization alone.

20 In addition to its size premium adjustment, Duff & Phelps also recommends
21 consideration of industry-specific risk. This broader assessment of investment risk

1 and more accurate gauging of risk and return are based on the premise that because
2 historical raw betas do not accurately measure investment risk and required returns
3 that a buildup method may produce a more accurate return estimate. In Duff &
4 Phelps' buildup method, a required return on a security is based on the following
5 formula:

6 $R = RF + MRP + SPA + IRA^{13}$

7 The formula includes components for the required return (R), the risk-free rate
8 (RF), a market risk premium (MRP), a size premium adjustment (SPA), and an
9 industry premium adjustment (IRA). The size premium adjustment is the same as that
10 used by Dr. Avera in his analyses.

11 For regulated utility companies, Duff & Phelps estimates the industry risk
12 adjustment to be a negative risk premium of 4.24%. This industry risk premium and
13 the size premium adjustment were both measured using the Duff & Phelps' beta
14 methodology. Hence, they can be applied producing consistent results. These two
15 risk adjustments with a Duff & Phelps derived market risk premium of 7%, and Dr.
16 Avera's risk-free rates, as shown on my Exhibit No. JC-102, page 3, produce a CAPM
17 return in the range of 5.10% to 7.20% with a midpoint of 6.15%. Again, using a
18 consistent beta methodology employed by Duff & Phelps, produces a CAPM return
19 estimate that is lower than the CAPM return estimate using a traditional CAPM return,
20 and a *Value Line* adjusted beta.

¹³Exhibit No. JC-101 at page 7.

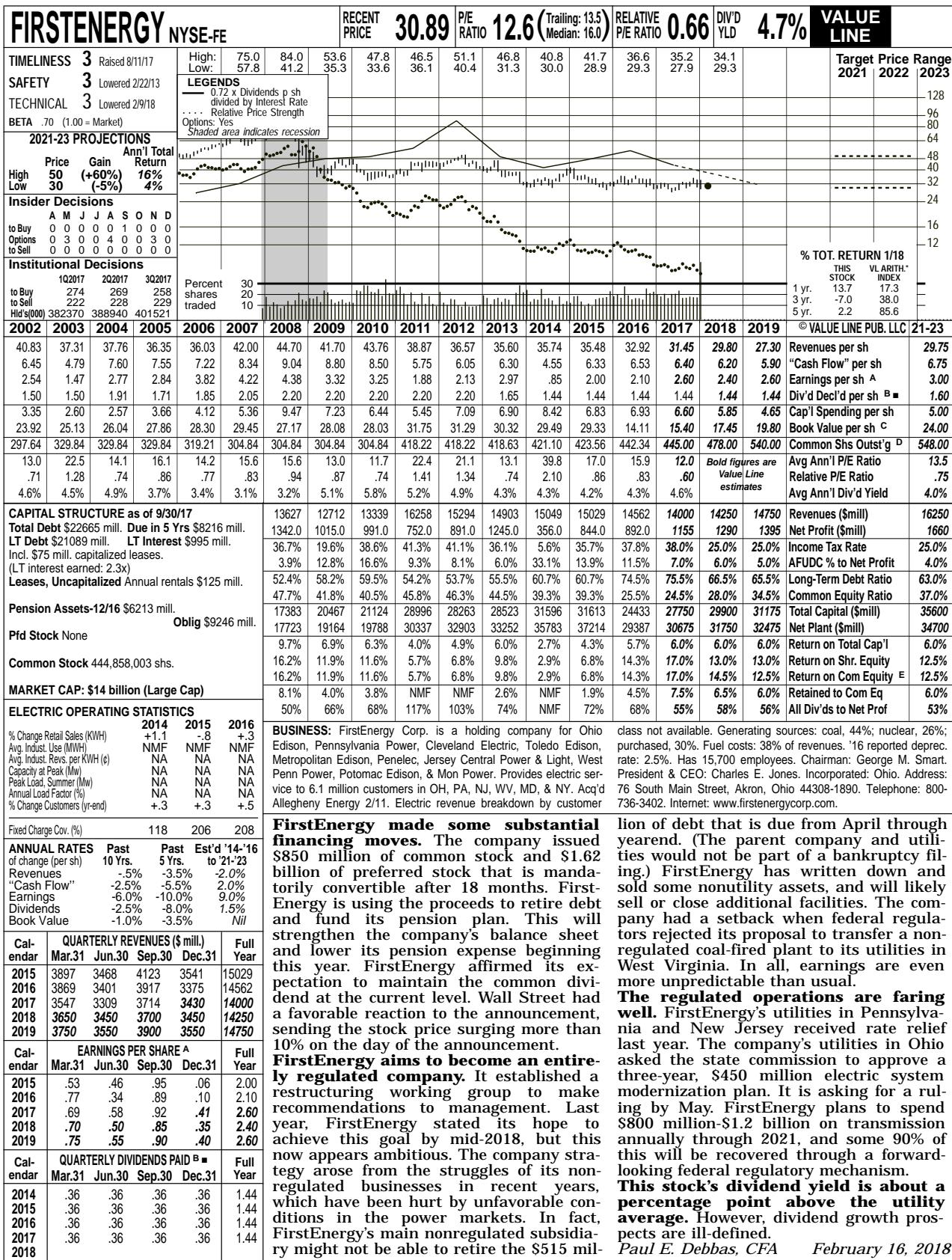
1 For these reasons, a size premium adjustment for a regulated utility company
2 should only be considered along with recognizing the low-risk nature of the regulated
3 utility industry. This recognition of size premium adjustment as well as industry risk
4 more fully measures the investment risk of a regulated utility company and produces a
5 CAPM return estimate that more accurately measures risk and return compared to the
6 inconsistent model used by Dr. Avera.

7 **VII. PROPOSED CAPM METHODOLOGY**

8 **Q BASED ON YOUR COMMENTS ABOVE, PLEASE DESCRIBE THE CAPM**
9 **METHODOLOGY YOU RECOMMEND THE COMMISSION USE TO**
10 **DEVELOP THE COMPOSITE ZOR.**

11 **A** For the reasons outlined below, I recommend the Commission use the methodology
12 outlined here to help form its composite ZOR. This methodology includes the
13 following:

- 14 1. A market risk premium estimate should be based on a forward-looking
15 expected return on the market. Using the DCF return on the market should
16 reflect a two-step DCF methodology, using the dividend-paying
17 companies' growth rates as a short-term stage, and the long-term Gross
18 Domestic Product ("GDP") growth rate as the long-term stage. Two-thirds
19 weight should be given to the short-term stage growth, and one-third
20 weight to the long-term stage.
- 21 2. *Value Line* adjusted betas should be used as the forward-looking measure
22 of investment risk for the companies in the proxy group.
- 23 3. Six-month average U.S. Treasury bond yields should be used as the risk-
24 free rate proxy. The six-month period should be the same time period as
25 used to produce the DCF study in the proceeding.



FIRSTENERGY NYSE-FE				RECENT PRICE	33.24	P/E RATIO	33.2 (Trailing: 16.1 Median: 15.0)	RELATIVE P/E RATIO	1.87	DIV'D YLD	4.3%	VALUE LINE
TIMELINESS	4	Lowered 5/4/18		High: 75.0 Low: 57.8	84.0 41.2	53.6 35.3	47.8 33.6	46.5 36.1	51.1 40.4	46.8 31.3	40.8 30.0	41.7 28.9
SAFETY	3	Lowered 2/22/13										
TECHNICAL	2	Raised 5/18/18										
BETA	.65	(1.00 = Market)										
2021-23 PROJECTIONS				Price	Gain	Ann'l Total Return						
	High	50	(-50%)	14%		3%						
	Low	30	(-10%)									
Insider Decisions												
J	A	S	O	N	D	J	F	M				
to Buy	0	0	1	0	0	0	0	0				
Options	0	4	0	0	3	0	0	0				
to Sell	0	0	0	0	0	0	0	0				
Institutional Decisions												
2Q2017	3Q2017	4Q2017										
to Buy	269	258	245									
to Sell	228	229	200									
Hd's(\$000)	388940	401231	375942									
2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
2015	2016	2017										
40.83	37.31	37.76	36.35	36.03	42.00	44.70	41.70	43.76	38.87	36.57	35.60	35.74
6.45	4.79	7.60	7.55	7.22	8.34	9.04	8.80	8.50	5.75	6.05	6.30	4.55
2.54	1.47	2.77	2.84	3.82	4.22	4.38	3.32	3.25	1.88	2.13	2.97	.85
1.50	1.50	1.91	1.71	1.85	2.05	2.20	2.20	2.20	1.65	1.65	1.44	1.44
3.35	2.60	2.57	3.66	4.12	5.36	9.47	7.23	6.44	5.45	7.09	6.90	8.42
23.92	25.13	26.04	27.86	28.30	29.45	27.17	28.08	28.03	31.75	31.29	30.32	29.49
297.64	329.84	329.84	329.84	319.21	304.84	304.84	304.84	418.22	418.22	418.63	421.10	423.56
13.0	22.5	14.1	16.1	14.2	15.6	15.6	13.0	11.7	22.4	21.1	13.1	NMF
.71	1.28	.74	.86	.77	.83	.94	.87	.74	1.41	1.34	.74	NMF
4.6%	4.5%	4.9%	3.7%	3.4%	3.1%	3.2%	5.1%	5.8%	5.2%	4.9%	4.3%	4.3%
CAPITAL STRUCTURE as of 3/31/18												
Total Debt	\$19097 mill.	Due in 5 Yrs	\$359 mill.									
LT Debt	\$16740 mill.	LT Interest	\$787 mill.									
Incl. \$91 mill. capitalized leases.												
(LT interest earned: 2.4x)												
Leases, Uncapitalized Annual rentals	\$146 mill.											
Pension Assets-12/17	\$6704 mill.	Oblig	\$10167 mill.									
Pfd Stock	None											
Common Stock	476,909,318 shs.											
MARKET CAP: \$16 billion (Large Cap)												
ELECTRIC OPERATING STATISTICS												
2015	2016	2017										
% Change Retail Sales (kWh)	-.8	+.3	-2.1									
Avg. Indust. Use (MWH)	NMF	NMF	NMF									
Avg. Indust. Revs. per kWh (¢)	NA	NA	NA									
Capacity at Peak (Mw)	NA	NA	NA									
Peak Load, Summer (Mw)	NA	NA	NA									
Annual Load Factor (%)	NA	NA	NA									
% Change Customers (yr-end)	+.3	+.5	+.5									
Fixed Charge Cov. (%)	206	208	249									
ANNUAL RATES	Past 10 Yrs.	Past 5 Yrs.	Est'd '15-'17 to '21-'23									
of change (per sh)												
Revenues	-1.5%	-3.5%	-5.0%									
"Cash Flow"	-1.5%	-1.0%	-3.5%									
Earnings	-4.5%	-1.0%	3.0%									
Dividends	-2.5%	-8.0%	2.0%									
Book Value	-5.0%	-10.5%	.5%									
Cal- endar	QUARTERLY REVENUES (\$ mill.)	Mar.31	Jun.30	Sep.30	Dec.31	Full Year						
2015	3897	3468	4123	3541	15029							
2016	3869	3401	3917	3375	14562							
2017	3557	3309	3714	3442	14022							
2018	2976	2724	3100	2800	11600							
2019	3100	2800	3200	2900	12000							
Cal- endar	EARNINGS PER SHARE ^	Mar.31	Jun.30	Sep.30	Dec.31	Full Year						
2015	.53	.46	.95	.06	2.00							
2016	.77	.34	.89	.10	2.10							
2017	.71	.59	.95	.49	2.73							
2018	.04	d.04	.55	.45	1.00							
2019	.60	.45	.70	.40	2.15							
Cal- endar	QUARTERLY DIVIDENDS PAID ^	Mar.31	Jun.30	Sep.30	Dec.31	Full Year						
2014	.36	.36	.36	.36	1.44							
2015	.36	.36	.36	.36	1.44							
2016	.36	.36	.36	.36	1.44							
2017	.36	.36	.36	.36	1.44							
2018	.36											
(A) Diluted EPS. Excl. nonrec. gain (losses): sum due to rounding. Next egs. report due late '11, '33; '12, '29; '13, '20?; '14, '17c; '15, '63c; '16, ('16, (\$16.59); '17, '\$6.61); gains from disc. ops.: '14, '20c; '18, \$2.50. '17 EPS don't												
(B) Div'd paid early Mar., June, Sep. & Dec. 5 div'ds decl. in '04, 3 in '13. ■ Div'd reinvt. plan avail. (C) Incl. intang. In '17: \$12.71/sh.												
(D) In mill. (E) Rate base: Depr. orig. cost: Rates all'd on com. eq.; 9.75%-11.9% earned on avg. com. eq.; '17: 18.5%. Regul. Clm.: OH Above Avg.; PA, NJ Avg.; MD, WV Below Avg.												
Company's Financial Strength B+												
Stock's Price Stability 85												
Price Growth Persistence 10												
Earnings Predictability 40												

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Paul E. Debbas, CFA May 18, 2018

FirstEnergy has deconsolidated almost all of its nonregulated operations. These filed for Chapter 11 bankruptcy protection, and are now separate from FirstEnergy. Thus, its financial statements now reflect an almost entirely regulated company. The move resulted in a gain of \$2.50 a share from discontinued operations in the first quarter of 2018. **The stock has been the top performer among electric utility issues so far in 2018.** The price is up 9% in what has been a poor year for most equities in this industry. The market reacted favorably to the financing moves the company made in January, when it issued \$850 million of common stock and \$1.62 billion of preferred that is mandatorily convertible in 2019. The proceeds were used to reduce debt and contribute to the pension plan. **Our 2018 earnings estimate requires an explanation.** The preferred stock that FirstEnergy issued in early 2018 was sold at a discount, and the difference is being amortized until the shares become convertible. This is why earnings were negligible in the first quarter, and might well fall into the red in the June period. Management's guidance for "operating" earnings this year is \$2.25-\$2.55 a share. Although earnings from continuing operations will almost certainly fall short of the dividend this year, the payout is not at risk of a cut. **The regulated businesses have some opportunities, but also a possible risk.** The utilities in Ohio should soon receive a ruling from the state commission regarding a proposed three-year, \$450 million electric system modernization plan. The company plans to spend \$800 million-\$1.2 billion on transmission annually through 2021. However, the company incurred \$355 million of storm-related costs in the March quarter, \$230 million of which were expenses. Of that, \$220 million was deferred for future recovery. However, Jersey Central Power & Light was criticized in New Jersey for its performance following the storms, so the possibility of a write-off of some storm costs cannot be ruled out. **The yield of this untimely stock is above the utility average.** However, the board hasn't raised the payout since that was cut in 2014, and dividend growth prospects are not well defined.

Section 1: 10-K (10-K)

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)
 OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended **December 31, 2018**

Commission File Number	Exact name of registrants as specified in their charters, address of principal executive offices and registrants' telephone number	IRS Employer Identification Number
1-8841	NEXTERA ENERGY, INC.	59-2449419
2-27612	FLORIDA POWER & LIGHT COMPANY 700 Universe Boulevard Juno Beach, Florida 33408 (561) 694-4000	59-0247775

State or other jurisdiction of incorporation or organization: Florida

Name of exchange on which registered

Securities registered pursuant to Section 12(b) of the Act:

NextEra Energy, Inc.:	Common Stock, \$0.01 Par Value	New York Stock Exchange
	6.123% Corporate Units	New York Stock Exchange

Florida Power & Light Company: None

Indicate by check mark if the registrants are well-known seasoned issuers, as defined in Rule 405 of the Securities Act of 1933.

NextEra Energy, Inc. Yes No Florida Power & Light Company Yes No

Indicate by check mark if the registrants are not required to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934.

NextEra Energy, Inc. Yes No Florida Power & Light Company Yes No

Indicate by check mark whether the registrants (1) have filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) have been subject to such filing requirements for the past 90 days.

NextEra Energy, Inc. Yes No Florida Power & Light Company Yes No

Indicate by check mark whether the registrants have submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months.

NextEra Energy, Inc. Yes No Florida Power & Light Company Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrants' knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrants are a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company.

NextEra Energy, Inc.	Large Accelerated Filer <input checked="" type="checkbox"/>	Accelerated Filer <input type="checkbox"/>	Non-Accelerated Filer <input type="checkbox"/>	Smaller Reporting Company <input type="checkbox"/>	Emerging Growth Company <input type="checkbox"/>
Florida Power & Light Company	Large Accelerated Filer <input type="checkbox"/>	Accelerated Filer <input type="checkbox"/>	Non-Accelerated Filer <input checked="" type="checkbox"/>	Smaller Reporting Company <input type="checkbox"/>	Emerging Growth Company <input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrants have elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Securities Exchange Act of 1934.

Indicate by check mark whether the registrants are shell companies (as defined in Rule 12b-2 of the Securities Exchange Act of 1934). Yes No

Aggregate market value of the voting and non-voting common equity of NextEra Energy, Inc. held by non-affiliates at June 29, 2018 (based on the closing market price on the Composite Tape on June 29, 2018) was \$78,550,110,752.

There was no voting or non-voting common equity of Florida Power & Light Company held by non-affiliates at June 29, 2018.

Number of shares of NextEra Energy, Inc. common stock, \$0.01 par value, outstanding at January 31, 2019: 478,167,505

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
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(a) Prior period amounts have been retrospectively adjusted as discussed in Note 14.

The components of NEE's deferred tax assets relating to net operating loss carryforwards and tax credit carryforwards at December 31, 2018 are as follows:

	Amount (millions)	Expiration Dates
Net operating loss carryforwards:		
State	269	2019-2038
Foreign	81 ^(a)	2019-2038
Net operating loss carryforwards	<u>\$ 350</u>	
Tax credit carryforwards:		
Federal	\$ 2,915	2028-2038
State	344 ^(b)	2019-2044
Tax credit carryforwards	<u>\$ 3,259</u>	

(a) Includes \$60 million of net operating loss carryforwards with an indefinite expiration period.

(b) Includes \$188 million of ITC carryforwards with an indefinite expiration period.

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NEXTERA ENERGY, INC. AND FLORIDA POWER & LIGHT COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

7. Jointly-Owned Electric Plants

Certain NEE subsidiaries own undivided interests in the jointly-owned facilities described below, and are entitled to a proportionate share of the output from those facilities. The subsidiaries are responsible for their share of the operating costs, as well as providing their own financing. Accordingly, each subsidiary's proportionate share of the facilities and related revenues and expenses is included in the appropriate balance sheet and statement of income captions. NEE's and FPL's respective shares of direct expenses for these facilities are included in fuel, purchased power and interchange expense, O&M expenses, depreciation and amortization expense and taxes other than income taxes and other - net in NEE's and FPL's consolidated statements of income.

NEE's and FPL's proportionate ownership interest in jointly-owned facilities is as follows:

	December 31, 2018					
	Ownership Interest	Gross Investment^(a)	Accumulated Depreciation^(a)	Construction Work in Progress		
	(millions)					
FPL:						
St. Lucie Unit No. 2	85%	\$ 2,227	\$ 912	\$ 51		
Scherer Unit No. 4	76%	\$ 1,222	\$ 445	\$ 21		
NEER:						
Duane Arnold	70%	\$ 70	\$ 9	\$ 13		
Seabrook	88.23%	\$ 1,205	\$ 337	\$ 85		
Wyman Station Unit No. 4	87.49%	\$ 28	\$ 6	\$ —		
Stanton	65%	\$ 135	\$ —	\$ —		
Corporate and Other:						
Transmission substation assets located in Seabrook, New Hampshire	88.23%	\$ 81	\$ 13	\$ 11		

(a) Excludes nuclear fuel.

8. Acquisitions

Gulf Power Company - On January 1, 2019, NEE acquired the outstanding common shares of Gulf Power Company (Gulf Power), a rate-regulated electric utility under the jurisdiction of the FPSC. Gulf Power serves more than 460,000 customers in eight counties throughout northwest Florida and has approximately 9,400 miles of transmission and distribution lines and 2,300 MW of electric generating capacity. The aggregate purchase price included approximately \$4.47 billion in cash consideration, excluding post-closing working capital adjustments, and

the assumption of approximately \$1.3 billion of Gulf Power debt. The cash purchase price was funded through \$4.5 billion of borrowings by NEECH in December 2018 under certain short-term bi-lateral term loan agreements which mature in June 2019; the proceeds of which borrowings were restricted and included in noncurrent other assets on NEE's consolidated balance sheet at December 31, 2018. NEE incurred approximately \$26 million in acquisition-related costs during the year ended December 31, 2018, which are reflected in merger-related expenses in NEE's consolidated statements of income. NEE is in the process of evaluating the purchase accounting considerations, including the initial purchase price allocation.

Other - In July 2018, NEE acquired the outstanding common shares of the entity that owns Florida City Gas (FCG), which serves approximately 110,000 residential and commercial natural gas customers in Florida's Miami-Dade, Brevard, St. Lucie and Indian River counties with 3,700 miles of natural gas pipeline, for approximately \$530 million in cash subject to certain adjustments. Upon closing, NEE transferred FCG to FPL.

In December 2018, NEE acquired a 100% interest in an entity that indirectly owns Oleander Power Project, an approximately 791 MW natural gas-fired, simple-cycle combustion turbine electric generation facility located near Cocoa, Florida, and a 100% interest in an entity that owns a 65% interest in Stanton Energy Center Unit A, an approximately 660 MW combined-cycle electric generation facility located near Orlando, Florida for approximately \$200 million in cash, subject to certain adjustments.

Trans Bay Cable, LLC - In November 2018, a wholly owned subsidiary of NextEra Energy Transmission, LLC (NEET) entered into an agreement to acquire the outstanding membership interests of Trans Bay Cable, LLC (Trans Bay) for approximately \$1.05 billion, including the assumption of debt, pending, among other things, approval of the California Public Utilities Commission and the FERC. Trans Bay owns and operates a 53-mile, high-voltage direct current underwater transmission cable system in California extending from Pittsburg to San Francisco, with utility rates set by the FERC and revenues paid by the California Independent System Operator. The acquisition is expected to close in late 2019. NEECH guarantees the payment obligation under the agreement.

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NEXTERA ENERGY, INC. AND FLORIDA POWER & LIGHT COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

9. Variable Interest Entities (VIEs)

At December 31, 2018, NEE had 31 VIEs which it consolidated and had interests in certain other VIEs which it did not consolidate.

FPL - FPL is considered the primary beneficiary of, and therefore consolidates, a VIE that is a wholly owned bankruptcy remote special purpose subsidiary that it formed in 2007 for the sole purpose of issuing storm-recovery bonds pursuant to the securitization provisions of the Florida Statutes and a financing order of the FPSC. FPL is considered the primary beneficiary because FPL has the power to direct the significant activities of the VIE, and its equity investment, which is subordinate to the bondholder's interest in the VIE, is at risk. Storm restoration costs incurred by FPL during 2005 and 2004 exceeded the amount in FPL's funded storm and property insurance reserve, resulting in a storm reserve deficiency. In 2007, the VIE issued \$652 million aggregate principal amount of senior secured bonds (storm-recovery bonds), primarily for the after-tax equivalent of the total of FPL's unrecovered balance of the 2004 storm restoration costs, the 2005 storm restoration costs and to reestablish FPL's storm and property insurance reserve. In connection with this financing, net proceeds, after debt issuance costs, to the VIE (approximately \$644 million) were used to acquire the storm-recovery property, which includes the right to impose, collect and receive a storm-recovery charge from all customers receiving electric transmission or distribution service from FPL under rate schedules approved by the FPSC or under special contracts, certain other rights and interests that arise under the financing order issued by the FPSC and certain other collateral pledged by the VIE that issued the bonds. The storm-recovery bonds are payable only from and are secured by the storm-recovery property. The bondholders have no recourse to the general credit of FPL. The assets of the VIE were approximately \$77 million and \$148 million at December 31, 2018 and 2017, respectively, and consisted primarily of storm-recovery property, which are included in both current and noncurrent regulatory assets on NEE's and FPL's consolidated balance sheets. The liabilities of the VIE were approximately \$76 million and \$147 million at December 31, 2018 and 2017, respectively, and consisted primarily of storm-recovery bonds, which are included in current portion of long-term debt and long-term debt on NEE's and FPL's consolidated balance sheets.

NEER - NEE consolidates 30 NEER VIEs. NEER is considered the primary beneficiary of these VIEs since NEER controls the most significant activities of these VIEs, including operations and maintenance, and has the obligation to absorb expected losses of these VIEs.

Prior to January 1, 2018, a subsidiary of NEER was the primary beneficiary of, and therefore consolidated, NEP, which consolidated NEP OpCo because of NEP's controlling interest as the general partner of NEP OpCo. At December 31, 2017, NEE owned a controlling non-economic general partner interest in NEP and a limited partner interest in NEP OpCo, and presented limited partner interests in NEP and NEP OpCo as a noncontrolling interest in NEE's consolidated financial statements. At December 31, 2017, NEE owned common units of NEP OpCo representing a noncontrolling interest in NEP's operating projects of approximately 65.1%. The assets and liabilities of NEP were approximately \$8.4 billion and \$6.2 billion, respectively, at December 31, 2017, and primarily consisted of property, plant and equipment and long-term debt. During the third quarter of 2017, changes to NEP's governance structure were made that, among other things, enhanced NEP unitholder governance rights. The new governance structure established a NEP board of directors, which elected board members commenced service in January 2018. As a result of these governance changes, NEP is no longer a VIE and NEP was deconsolidated from NEE in January 2018 (see Note 1 - NextEra Energy Partners, LP) resulting in NEE no longer indirectly consolidating NEP OpCo. NEP OpCo continues to be a VIE and NEE records its noncontrolling interest in NEP OpCo as an equity method investment (See Other below).

20190418-8005 FERC PDF (Unofficial) 04/17/2019
THIS FILING IS

Item 1: An Initial (Original) OR Resubmission No. _____
Submission

Form 1 Approved
OMB No.1902-0021
(Expires 12/31/2019)
Form 1-F Approved
OMB No.1902-0029
(Expires 12/31/2019)
Form 3-Q Approved
OMB No.1902-0205
(Expires 12/31/2019)



FERC FINANCIAL REPORT
FERC FORM No. 1: Annual Report of
Major Electric Utilities, Licensees
and Others and Supplemental
Form 3-Q: Quarterly Financial Report

These reports are mandatory under the Federal Power Act, Sections 3, 4(a), 304 and 309, and 18 CFR 141.1 and 141.400. Failure to report may result in criminal fines, civil penalties and other sanctions as provided by law. The Federal Energy Regulatory Commission does not consider these reports to be of confidential nature

Exact Legal Name of Respondent (Company) Gulf Power Company	Year/Period of Report End of <u>2018/Q4</u>
---	--

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
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Name of Respondent Gulf Power Company	This Report Is (1) <input checked="" type="checkbox"/> An Original (2) <input type="checkbox"/> A Resubmission	Date of Report (Mo, Da, Yr) 04/17/2019	Year/Period of Report End of <u>2018/Q4</u>
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COMPARATIVE BALANCE SHEET (ASSETS AND OTHER DEBITS)(Continued)

Line No.	Title of Account (a)	Ref. Page No. (b)	Current Year End of Quarter/Year Balance (c)	Prior Year End Balance 12/31 (d)
53	(Less) Noncurrent Portion of Allowances		0	0
54	Stores Expense Undistributed (163)	227	0	0
55	Gas Stored Underground - Current (164.1)		0	0
56	Liquefied Natural Gas Stored and Held for Processing (164.2-164.3)		0	0
57	Prepayments (165)		18,671,764	19,544,973
58	Advances for Gas (166-167)		0	0
59	Interest and Dividends Receivable (171)		0	374,003
60	Rents Receivable (172)		670,100	674,775
61	Accrued Utility Revenues (173)		56,649,754	66,526,476
62	Miscellaneous Current and Accrued Assets (174)		0	0
63	Derivative Instrument Assets (175)		79,177	22,315
64	(Less) Long-Term Portion of Derivative Instrument Assets (175)		0	0
65	Derivative Instrument Assets - Hedges (176)		23,045	8,155
66	(Less) Long-Term Portion of Derivative Instrument Assets - Hedges (176)		0	0
67	Total Current and Accrued Assets (Lines 34 through 66)		292,570,672	305,687,901
68	DEFERRED DEBITS			
69	Unamortized Debt Expenses (181)		9,095,551	9,289,183
70	Extraordinary Property Losses (182.1)	230a	0	0
71	Unrecovered Plant and Regulatory Study Costs (182.2)	230b	57,137,861	62,026,032
72	Other Regulatory Assets (182.3)	232	747,042,131	551,240,344
73	Prelim. Survey and Investigation Charges (Electric) (183)		6,549,910	4,625,820
74	Preliminary Natural Gas Survey and Investigation Charges 183.1)		0	0
75	Other Preliminary Survey and Investigation Charges (183.2)		0	0
76	Clearing Accounts (184)		-328,581	230,724
77	Temporary Facilities (185)		0	0
78	Miscellaneous Deferred Debits (186)	233	2,292,167	4,297,116
79	Def. Losses from Disposition of Utility Plt. (187)		0	0
80	Research, Devel. and Demonstration Expend. (188)	352-353	431,320	0
81	Unamortized Loss on Required Debt (189)		15,146,148	16,327,494
82	Accumulated Deferred Income Taxes (190)	234	183,704,668	197,098,781
83	Unrecovered Purchased Gas Costs (191)		0	0
84	Total Deferred Debits (lines 69 through 83)		1,021,071,175	845,135,494
85	TOTAL ASSETS (lines 14-16, 32, 67, and 84)		5,320,620,672	4,941,569,904

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
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6/25/2019

NEE 207.97 -0.23 -0.11% : NextEra Energy, Inc. - Yahoo Finance

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NextEra Energy, Inc. (NEE)

NYSE - Nasdaq Real Time Price, Currency in USD

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Visitors trend 2W ↑ 10W ↑ 9M ↑

Quote Lookup

207.97 -0.23 (-0.11%)

As of 11:01AM EDT, Market open.

Summary Company Outlook NEW Chart Conversations Statistics Historical Data Profile Financials Analysis Options Holders Sustainability

Time Period: Dec 15, 2018 - Jan 15, 2019

Show: Historical Prices

Frequency: Daily

Apply

Currency in USD

Download Data

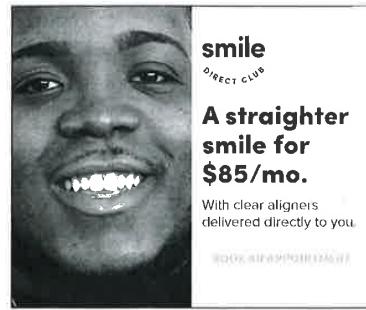
Date	Open	High	Low	Close*	Adj Close**	Volume
Jan 15, 2019	171.39	175.81	170.75	174.72	172.47	2,315,300
Jan 14, 2019	174.62	174.62	169.35	171.23	169.02	3,838,900
Jan 11, 2019	175.14	176.14	173.65	175.71	173.45	2,215,000
Jan 10, 2019	173.30	175.62	172.55	175.39	173.13	2,846,200
Jan 09, 2019	173.56	174.00	172.05	172.79	170.56	1,761,900
Jan 08, 2019	172.15	173.79	171.57	173.54	171.30	2,649,900
Jan 07, 2019	171.65	172.94	170.50	172.28	170.06	2,369,500
Jan 04, 2019	169.15	172.59	168.66	172.53	170.31	2,712,200
Jan 03, 2019	169.91	171.16	168.67	169.41	167.23	2,315,200
Jan 02, 2019	172.68	173.30	169.01	169.83	167.64	2,637,400
Dec 31, 2018	173.01	174.03	171.28	173.82	171.58	1,604,400
Dec 28, 2018	172.60	174.37	171.62	172.72	170.49	1,731,000
Dec 27, 2018	170.54	172.16	167.95	172.16	169.94	2,490,400
Dec 26, 2018	168.07	170.37	164.78	170.34	168.15	2,098,400
Dec 24, 2018	174.45	175.38	166.92	168.08	165.91	1,657,500
Dec 21, 2018	174.40	178.56	173.24	174.11	171.87	6,037,100
Dec 20, 2018	174.50	176.55	172.39	174.91	172.66	3,278,100
Dec 19, 2018	176.50	177.18	173.64	174.52	172.27	3,359,400
Dec 18, 2018	176.25	177.82	175.42	176.00	173.73	2,941,000
Dec 17, 2018	182.36	182.36	174.87	175.65	173.39	3,286,900

*Close price adjusted for splits. **Adjusted close price adjusted for both dividends and splits.

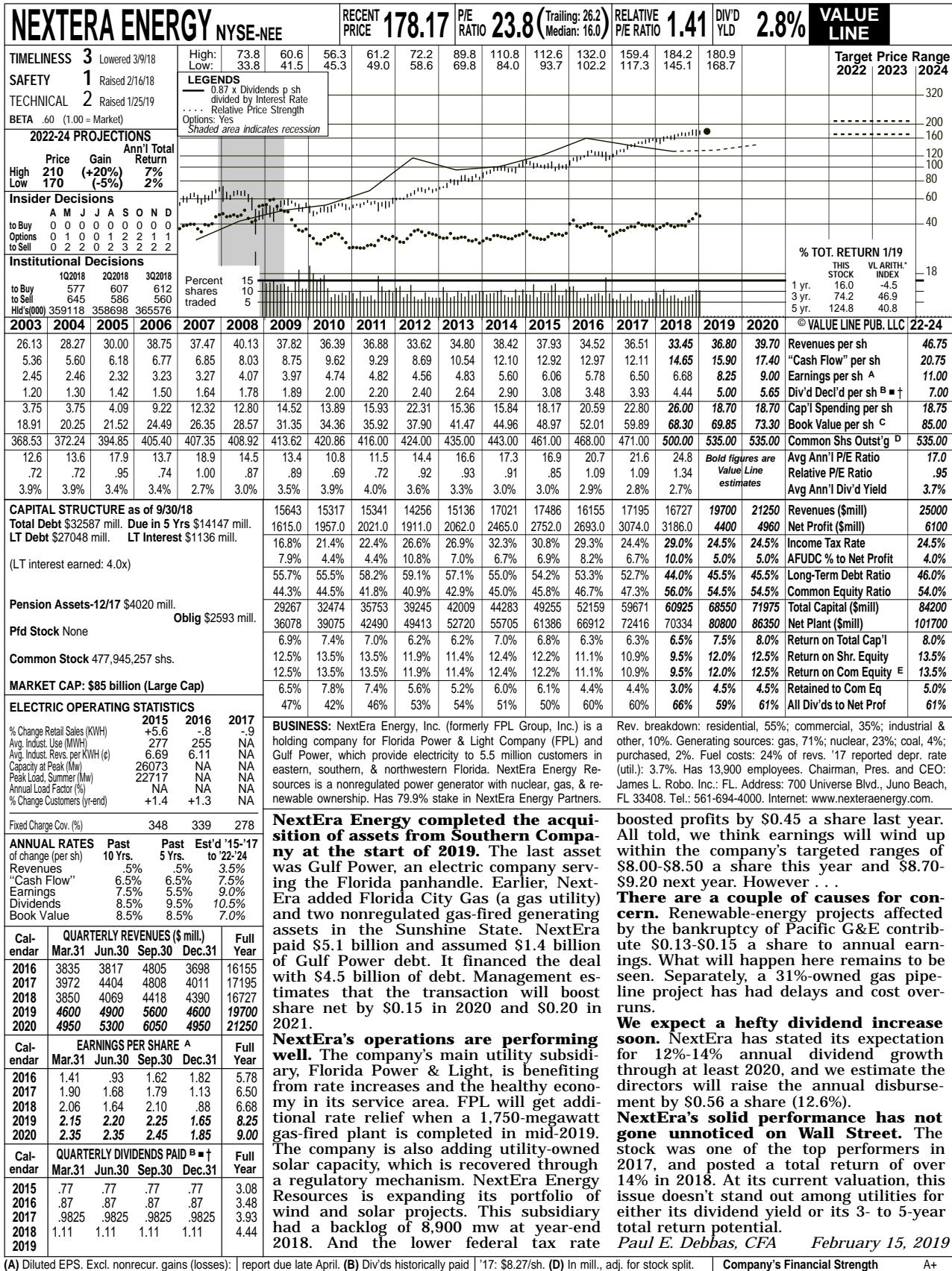


People Also Watch

Symbol	Last Price	Change	% Change
D	79.13	-0.10	-0.12%
Dominion Energy Inc.			
SO	56.28	+0.01	+0.01%
Southern Company (The)			
AEP	90.87	-0.03	-0.03%
American Electric Power Company			
PPL	31.60	+0.02	+0.06%
PPL Corporation			
WEC	85.06	-0.20	-0.23%
WEC Energy Group Inc.			



Yahoo Small Business



(A) Diluted EPS. Excl. nonrecur. gains (losses): '03, '05, '11, (24¢); '13, (80¢); '16, 47¢; '17, 91¢; '18, \$7.19; gain on disc. ops.: '13, 44¢; '15 EPS don't sum due to rounding. Next earnings report due late April. (B) Div'ds historically paid in mid-Mar., mid-June, mid-Sept., & mid-Dec. ■ Div'd reinvestment plan avail. ♦ Shareholder inv. vestment plan avail. (C) Incl. def'd charges. In Regulatory Climate: Average.

Company's Financial Strength A+
 Stock's Price Stability 100
 Price Growth Persistence 80
 Earnings Predictability 70

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FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
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6/25/2019

SO 56.28 -0.00 -0.01% : Southern Company (The) - Yahoo Finance

The Southern Company (SO)
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Quote Lookup

56.28 -0.00 (-0.01%)
As of 11:02AM EDT. Market open.

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Time Period: Dec 15, 2018 - Jan 15, 2019 Show: Historical Prices

Frequency: Daily

Currency in USD						Download Data
Date	Open	High	Low	Close*	Adj Close**	Volume
Jan 15, 2019	46.08	47.09	46.07	46.79	45.69	5,433,100
Jan 14, 2019	46.19	46.46	45.55	46.16	45.07	6,328,900
Jan 11, 2019	46.22	46.79	45.82	46.61	45.51	6,137,000
Jan 10, 2019	45.60	46.42	45.38	46.34	45.25	4,634,900
Jan 09, 2019	45.80	46.04	45.32	45.49	44.42	6,687,600
Jan 08, 2019	44.61	45.97	44.50	45.88	44.80	7,246,200
Jan 07, 2019	44.51	44.76	44.18	44.61	43.56	5,397,800
Jan 04, 2019	44.12	44.73	44.04	44.71	43.66	5,680,700
Jan 03, 2019	43.76	44.69	43.76	44.34	43.30	9,405,500
Jan 02, 2019	43.89	43.95	43.26	43.72	42.69	5,756,100
Dec 31, 2018	43.96	44.15	43.43	43.92	42.89	4,394,000
Dec 28, 2018	44.01	44.38	43.76	43.95	42.92	4,722,700
Dec 27, 2018	43.60	43.95	42.93	43.95	42.92	7,048,100
Dec 26, 2018	43.14	43.66	42.50	43.64	42.61	5,686,400
Dec 24, 2018	44.94	45.26	42.93	43.02	42.01	5,339,800
Dec 21, 2018	44.94	46.24	44.82	45.09	44.03	12,739,700
Dec 20, 2018	45.28	45.69	44.48	45.09	44.03	8,836,400
Dec 19, 2018	45.74	46.04	45.08	45.28	44.21	8,112,000
Dec 18, 2018	46.20	46.58	45.41	45.53	44.46	6,184,700
Dec 17, 2018	47.40	47.68	45.88	46.00	44.92	6,726,300

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People Also Watch

Symbol	Last Price	Change	% Change
DUK	90.52	+0.61	+0.68%
D	79.14	-0.08	-0.10%
AEP	90.90	0.00	0.00%
ED	89.73	+0.08	+0.09%
EXC	49.54	-0.62	-1.24%

<https://finance.yahoo.com/quote/SO/history?period1=1544853600&period2=1547532000&interval=1d&filter=history&frequency=1d>

1/2

SOUTHERN COMPANY NYSE-SO		RECENT PRICE	48.73	PE RATIO	17.0 (Trailing: 14.5) Median: 16.0)	RELATIVE PE RATIO	1.01	DIV'D YLD	5.1%	VALUE LINE	
TIMELINESS	3 Raised 3/2/18	High: 40.6 Low: 29.8	37.6 26.5	38.6 30.8	46.7 35.7	48.6 41.8	48.7 40.0	51.3 40.3	53.2 41.4	54.6 46.0	53.5 46.7
SAFETY	2 Lowered 2/21/14	0.62 x Dividends p sh divided by Interest Rate Relative Price Strength Options: Yes									
TECHNICAL	4 Lowered 2/15/19	Shaded area indicates recession									
BETA	.50 (1.00 = Market)										
2022-24 PROJECTIONS											
Price	Gain	Ann'l Total Return									
High	65 50	(+35%) (+5%)	11% 6%								
Insider Decisions											
A	M	J	J	A	S	O	N	D			
to Buy	0	0	0	0	0	0	0	0			
Options	0	0	1	0	0	0	0	1			
To Sell	0	0	0	1	0	0	0	3			
Institutional Decisions											
1Q2018	202018	3Q2018									
to Buy	523 595	509 530	501 556								
Hd's (\$000)	577028	582212	583272								
2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
15.31	16.05	18.28	19.24	20.12	22.04	19.21	20.70	20.41	19.06	19.26	20.34
3.53	3.65	4.03	4.01	4.22	4.43	4.43	4.51	4.91	5.18	5.27	5.28
1.97	2.06	2.13	2.10	2.28	2.25	2.32	2.36	2.55	2.67	2.70	2.77
1.39	1.42	1.48	1.54	1.60	1.66	1.73	1.80	1.87	1.94	2.01	2.08
2.72	2.85	3.20	4.01	4.65	5.10	5.70	4.85	5.23	5.54	6.16	6.58
13.13	13.86	14.42	15.24	16.23	17.08	18.15	19.21	20.32	21.09	21.43	21.98
734.83	741.50	741.45	746.27	763.10	777.19	819.65	843.34	865.13	867.77	887.09	907.78
14.8	14.7	15.9	16.2	16.0	16.1	13.5	14.9	15.8	17.0	16.2	16.0
.84	.78	.85	.87	.85	.97	.90	.95	.99	1.08	.91	.84
4.7%	4.7%	4.4%	4.5%	4.4%	4.6%	5.5%	5.1%	4.6%	4.3%	4.6%	4.7%
CAPITAL STRUCTURE as of 9/30/18											
Total Debt \$47002 mill. Due in 5 Yrs \$18156 mill. (LT interest earned: 3.2x)				15743	17456	17657	16537	17087	18467	17489	19896
LT Debt \$41425 mill. LT Interest \$1450 mill.				1910.0	2040.0	2268.0	2415.0	2439.0	2567.0	2647.0	2757.0
Pfd Stock \$324 mill. Pfd Div'd \$17 mill.				31.9%	33.5%	35.0%	35.6%	34.8%	33.8%	33.4%	28.5%
Incl. 10 mill. shs. 5% cum. pfd. (\$25 stated value); 334,210 shs. 4.4%-5.25% cum. pfd. (\$100 par).				14.9%	13.7%	10.2%	9.4%	11.6%	13.9%	13.2%	11.9%
Common Stock 1,028,888,684 shs.				53.2%	51.2%	50.0%	49.9%	51.5%	49.5%	52.8%	61.5%
MARKET CAP: \$50 billion (Large Cap)				43.6%	45.7%	47.1%	47.3%	45.8%	47.3%	44.0%	35.7%
ELECTRIC OPERATING STATISTICS											
2015	2016	2017									
% Change Retail Sales (kWh)	.7	+.2	-2.6								
Avg. Indust. Use (MWH)	3371	3105	3016								
Avg. Indust. Revs. per kWh (¢)	5.88	6.01	6.18								
Capacity at Yearend (Mw)	44233	46291	46936								
Peak Load, Summer (Mw) ^F	36794	35781	34874								
Annual Load Factor (%)	59.9	61.5	61.4								
% Change Customers (yr-end)	+.9	+1.0	+1.0								
Fixed Charge Cov. (%)	433	330	318								
ANNUAL RATES											
Past 10 Yrs.	Past 5 Yrs.	Est'd '15-'17 to '22-24									
Revenues 1.0% "Cash Flow" 4.0% Earnings 3.0% Dividends 4.0% Book Value 4.5%	.5%	.5%	4.5% 4.0% 3.0% 3.5% 3.5% 3.0%								
BUSINESS: The Southern Company, through its subs., supplies electricity to 4.6 million customers in GA, AL, FL, and MS. Also has a competitive generation business. Acq'd AGL Resources (renamed Southern Company Gas, 4.5 mill. customers in GA, FL, NJ, IL, VA, & TN) 7/16. Electric rev. breakdown: residential, 37%; commercial, 31%; industrial, 18%; other, 14%. Retail revs. by state:											
GA, 49%; AL, 35%; FL, 9%; MS, 7%. Generating sources: gas & oil, 42%; coal, 27%; nuclear, 15%; other, 7%; purchased, 9%. Fuel costs: 32% of revs. '17 reported depr. rate (utility): 2.9%. Has 31,300 employees. Chairman, President and CEO: Thomas A. Fanning, Inc.: DE. Address: 30 Ivan Allen Jr. Blvd., N.W., Atlanta, GA 30308. Tel.: 404-506-0747. Internet: www.southerncompany.com.											
Southern Company completed a series of asset sales at the start of 2019. The company sold electric and gas utilities in Florida, plus two gas-fired generating assets there, for more than \$5 billion. It plans to use the proceeds to reduce debt and offset part of its equity needs.											
Construction of two units at the Vogtle nuclear station continues. This project has had significant delays and cost overruns, and is now expected to be completed in 2020 and 2021. Last year, the company took a \$0.78-a-share writedown of construction costs that will not be recovered from Georgia Power's customers. If future cost overruns exceed \$800 million, the utility will be responsible for a disproportionate amount of these overruns. Thus, Georgia Power still faces construction risk.											
Earnings should improve this year and next. In 2019, the year-to-year comparisons in the second and fourth quarters should be easy. The utilities should benefit from rate relief and customer growth. Beginning in 2020, the aforementioned asset sales will increase profits by an estimated \$0.04-\$0.05 a share annually. Southern											
Company was scheduled to report fourth-quarter earnings in late February. The share count has increased significantly in recent years. Besides the cost overruns for Georgia Power's nuclear project, Mississippi Power had similar problems with a coal-gasification project. This led to significant writedowns from 2013 through 2017. Thus, Southern Company wound up issuing stock to help finance the cost overruns and support the common-equity ratio.											
Nicor Gas filed a general rate case. The utility is seeking a \$230 million increase, based on a 10.6% return on equity. An order is expected by October.											
This stock has one of the highest dividend yields of any electric utility issue. This is due to the problems with the two major projects and the remaining construction risk with Vogtle. Despite these difficulties, Southern Company has provided steady dividend growth, which we project will continue through 2022-2024. The stock has appeal for income-seeking investors willing to assume the risks regarding Vogtle construction.											
<i>Paul E. Debbas, CFA February 15, 2019</i>											
(A) Diluted EPS. Excl. nonrec. gain (losses): '03, 6¢; '09, (25¢); '13, (83¢); '14, (59¢); '15, (25¢); '16, (28¢); '17, (\$2.37); '18, (78¢); '19. EPS don't sum due to rounding. Next earnings						report due late Feb. Mar., June, Sept., and Dec. • Div'd reinvest. plan avail. (C) Incl. def'd chgs. In '17: \$16.36/sh. (D) In mill. (E) Rate base: AL, MS, GA, FL.	fair value; FL, GA, orig. cost. All'd return on eq. (blended): 12.5%; earn. on avg. com. eq., '17: 12.5%. Regul. Climate: GA, AL Above Avg.; MS, FL Avg. (F) Winter peak in '15.	Company's Financial Strength Stock's Price Stability Price Growth Persistence Earnings Predictability	A 100 20 95		

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Section 1: 10-Q (10-Q)

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

COMMISSION FILE NUMBER 001-34691

ATLANTIC POWER CORPORATION

(Exact name of registrant as specified in its charter)

British Columbia, Canada
(State or other jurisdiction of incorporation or organization)

55-0886410
(I.R.S. Employer Identification No.)

One Federal Street, 30th Floor
Boston, MA
(Address of principal executive offices)

02110
(Zip code)

(617) 977-2400
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data

facility for the project, which included a \$290 million construction loan and a \$20 million 5-year letter of credit facility. In July 2012 we funded approximately \$190 million of our equity contribution (net of financing costs). In December 2012, the project received tax equity investments in aggregate of \$225 million from a consortium of four institutional tax equity investors along with an approximately \$44 million tax equity investment of our own. On May 2, 2013, we sold our tax equity ownership in Canadian Hills to an institutional investor and received net cash proceeds of \$42.1 million. The cash proceeds will be held for general corporate purposes and to invest in future accretive growth opportunities. The project's outstanding construction loan was repaid by the proceeds from these tax equity investors, decreasing the project's short-term debt by \$265 million as of December 31, 2012. Canadian Hills has no debt at March 31, 2013.

The acquisition of Canadian Hills was accounted for as an asset purchase and is consolidated in our consolidated balance sheets at March 31, 2013 and December 31, 2012. We own 99% of the project and consolidate it in our consolidated financial statements. Income attributable to the tax equity investors is classified as noncontrolling interests and is allocated utilizing the hypothetical liquidation book value method ("HLBV").

[**Table of Contents**](#)

ATLANTIC POWER CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

(Unaudited)

2. Acquisitions and divestments (Continued)

2013 Divestments

(a) Gregory

On April 2, 2013 we and the other owners of Gregory, entered into a purchase and sale agreement with an affiliate of NRG Energy, Inc. to sell the project for approximately \$272.8 million including working capital adjustments. We expect to receive net cash proceeds for our ownership interest of approximately \$33.7 million in the aggregate, after repayment of project-level debt and transaction expenses. We intend to use the net proceeds from the sale for general corporate purposes and to invest in future accretive growth opportunities. We expect the sale of Gregory to close in the third quarter of 2013.

(b) Auburndale, Lake and Pasco

On January 30, 2013, we entered into a purchase and sale agreement for the sale of our Florida Projects for approximately \$140 million, with working capital adjustments. The sale closed on April 12, 2013 and we received net cash proceeds of approximately \$117 million in the aggregate, after repayment of project-level debt at Auburndale and settlement of all outstanding natural gas swap agreements at Lake and Auburndale. This includes approximately \$92 million received at closing and cash distributions from the Florida Projects of approximately \$25 million received since January 1, 2013. We used a portion of the net proceeds from the sale to fully repay our senior credit facility, which had an outstanding balance of approximately \$64.1 million on the closing date. The Florida Projects are accounted for as assets held for sale in the consolidated balance sheets at March 31, 2013 and December 31, 2012 and as a component of discontinued operations in the consolidated statements of operations for the three months ended March 31, 2013 and 2012. See Note 10, *Assets held for sale*, for further information.

(c) Path 15

On March 11, 2013 we entered into a purchase and sale agreement with Duke-American Transmission Company, a joint venture between Duke Energy Corporation and American Transmission Co., to sell our interests in Path 15. The sale closed on April 30, 2013 and we received net cash proceeds from the sale, including working capital adjustments, of approximately \$52 million, plus a management agreement termination fee of \$4.0 million, for a total sale price of approximately \$56 million. The cash proceeds will be held for general corporate purposes and to invest in future accretive growth opportunities. In April 2013, we recorded a gain on sale of approximately \$7.0 million. All project level debt issued by Path 15, totaling \$137.2 million as of March 31, 2013, transferred with the sale. Path 15 is accounted for as an asset held for sale in the consolidated balance sheets at March 31, 2013 and December 31, 2012 and as a component of discontinued operations in the consolidated statements of operations for the three months ended March 31, 2013 and 2012. See Note 10, *Assets held for sale*, for further information.

2012 Divestments

(d) Primary Energy Recycling Corporation

THIS FILING IS	
Item 1: <input checked="" type="checkbox"/> An Initial (Original) Submission	OR <input type="checkbox"/> Resubmission No. _____

Form 1 Approved
OMB No.1902-0021
(Expires 12/31/2014)

Form 1-F Approved
OMB No.1902-0029
(Expires 12/31/2014)

Form 3-Q Approved
OMB No.1902-0205
(Expires 05/31/2014)



FERC FINANCIAL REPORT
FERC FORM No. 1: Annual Report of
Major Electric Utilities, Licensees
and Others and Supplemental
Form 3-Q: Quarterly Financial Report

These reports are mandatory under the Federal Power Act, Sections 3, 4(a), 304 and 309, and 18 CFR 141.1 and 141.400. Failure to report may result in criminal fines, civil penalties and other sanctions as provided by law. The Federal Energy Regulatory Commission does not consider these reports to be of confidential nature

Exact Legal Name of Respondent (Company)	Year/Period of Report
Atlantic Path 15, LLC	End of <u>2013/Q1</u>

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
Page 55 of 62

Name of Respondent Atlantic Path 15, LLC	This Report is: (1) <input checked="" type="checkbox"/> An Original (2) <input type="checkbox"/> A Resubmission	Date of Report (mo, da, yr) 03/31/2013	Year/Period of Report end of <u> </u> <u>2013/Q1</u>
---	---	--	---

COMPARATIVE BALANCE SHEET (LIABILITIES AND OTHER CREDITS)

Line No.	Title of Account (a)	Ref. Page No. (b)	Current Year End of Quarter/Year Balance (c)	Prior Year End Balance 12/31 (d)
1	PROPRIETARY CAPITAL			
2	Common Stock Issued (201)	250-251	0	0
3	Preferred Stock Issued (204)	250-251	0	0
4	Capital Stock Subscribed (202, 205)		0	0
5	Stock Liability for Conversion (203, 206)		0	0
6	Premium on Capital Stock (207)		0	0
7	Other Paid-In Capital (208-211)	253	94,452,404	94,452,404
8	Installments Received on Capital Stock (212)	252	0	0
9	(Less) Discount on Capital Stock (213)	254	0	0
10	(Less) Capital Stock Expense (214)	254b	0	0
11	Retained Earnings (215, 215.1, 216)	118-119	-33,949,244	-36,941,614
12	Unappropriated Undistributed Subsidiary Earnings (216.1)	118-119	0	0
13	(Less) Required Capital Stock (217)	250-251	0	0
14	Noncorporate Proprietorship (Non-major only) (218)		0	0
15	Accumulated Other Comprehensive Income (219)	122(a)(b)	0	0
16	Total Proprietary Capital (lines 2 through 15)		60,503,160	57,510,790
17	LONG-TERM DEBT			
18	Bonds (221)	256-257	62,541,471	62,541,471
19	(Less) Required Bonds (222)	256-257	0	0
20	Advances from Associated Companies (223)	256-257	0	0
21	Other Long-Term Debt (224)	256-257	0	0
22	Unamortized Premium on Long-Term Debt (225)		0	0
23	(Less) Unamortized Discount on Long-Term Debt-Debit (226)		0	0
24	Total Long-Term Debt (lines 18 through 23)		62,541,471	62,541,471
25	OTHER NONCURRENT LIABILITIES			
26	Obligations Under Capital Leases - Noncurrent (227)		0	0
27	Accumulated Provision for Property Insurance (228.1)		0	0
28	Accumulated Provision for Injuries and Damages (228.2)		0	0
29	Accumulated Provision for Pensions and Benefits (228.3)		0	0
30	Accumulated Miscellaneous Operating Provisions (228.4)		0	0
31	Accumulated Provision for Rate Refunds (229)		0	0
32	Long-Term Portion of Derivative Instrument Liabilities		0	0
33	Long-Term Portion of Derivative Instrument Liabilities - Hedges		0	0
34	Asset Retirement Obligations (230)		0	0
35	Total Other Noncurrent Liabilities (lines 26 through 34)		0	0
36	CURRENT AND ACCRUED LIABILITIES			
37	Notes Payable (231)		0	0
38	Accounts Payable (232)		65,006	754,963
39	Notes Payable to Associated Companies (233)		0	0
40	Accounts Payable to Associated Companies (234)		25,891	408,760
41	Customer Deposits (235)		0	0
42	Taxes Accrued (236)	262-263	0	0
43	Interest Accrued (237)		1,476,394	238,926
44	Dividends Declared (238)		0	0
45	Matured Long-Term Debt (239)		0	0

VOL 2 Larson Direct

STATE OF IOWA
BEFORE THE IOWA UTILITIES BOARD

RECORDS CENTER
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IN RE:	DOCKET NO. SPU 07-07-11*	FILED WITH Executive Secretary
INTERSTATE POWER AND LIGHT COMPANY AND ITC MIDWEST LLC		MAR 30 2007

DIRECT TESTIMONY OF JOHN O. LARSEN

IOWA UTILITIES BOARD

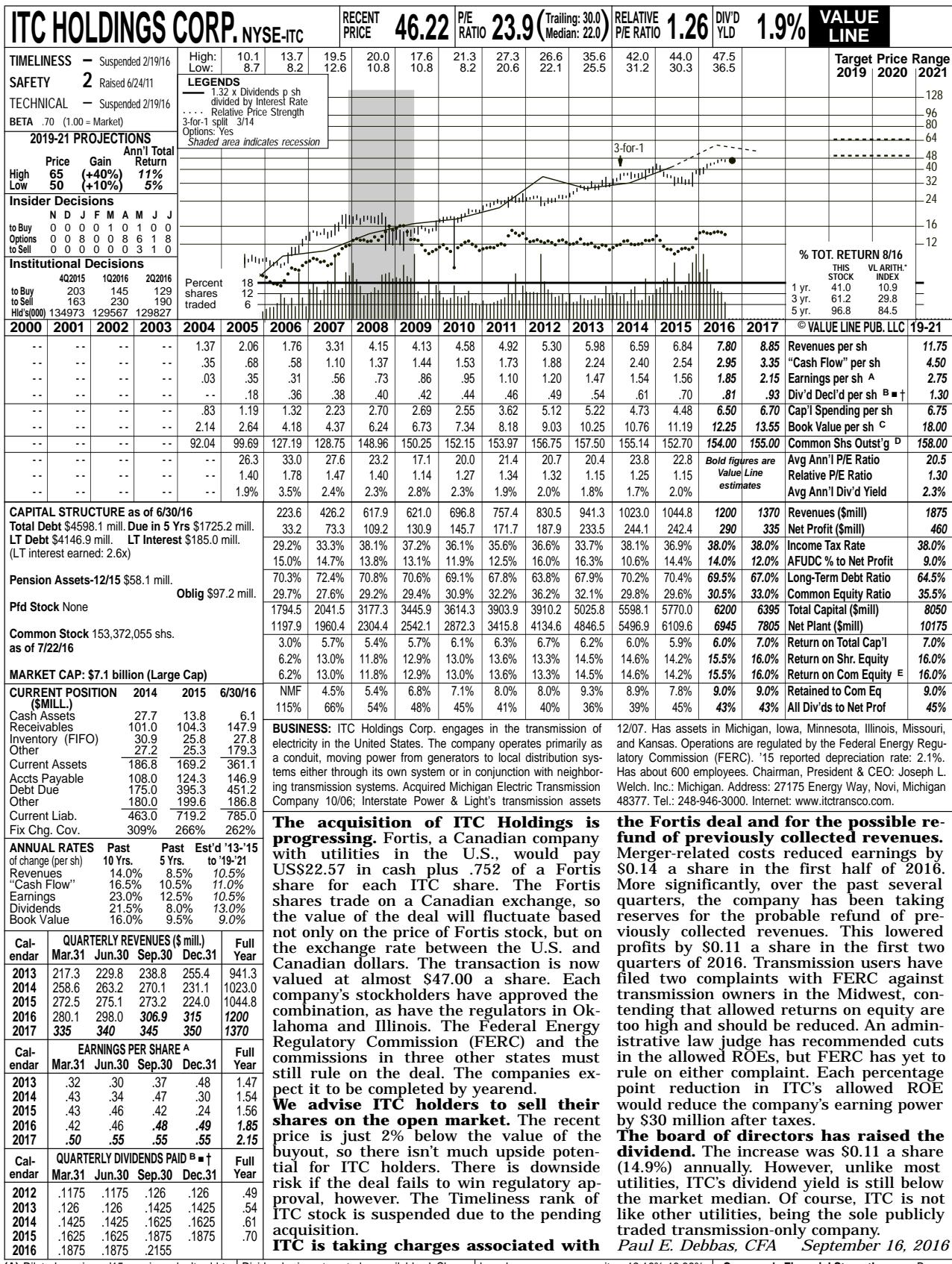
- 1 Q. Please state your name and business address.
- 2 A. My name is John Larsen. My business address is 4902 North Biltmore Lane,
3 Madison, Wisconsin 53718.
- 4 Q. By whom are you presently employed and in what capacity?
- 5 A. I am employed as the Vice President of Alliant Energy Corporation's ("Alliant
6 Energy") Technical and Integrated Services Business Unit. In this capacity, I
7 am responsible for electric and gas delivery system engineering and planning,
8 transmission services, generation asset engineering and resource planning,
9 R&D, energy trading, market operations, and fuel portfolio strategy. I am
10 testifying on behalf of Interstate Power and Light Company ("IPL," or
11 "Company"), a wholly owned subsidiary of Alliant Energy, in this proceeding.
- 12 Q. What is your educational background?
- 13 A. I hold a Bachelor of Science degree in Electrical Engineering from the
14 University of North Dakota and have trained at the Kellogg School of
15 Management at Northwestern University in utility finance.

Exhibit (CAH-1)
Schedule K
Page 1 of 2

INTERSTATE POWER AND LIGHT COMPANY
TRANSMISSION TRANSACTION
ESTIMATION OF NET PROCEEDS ABOVE
NET BOOK VALUE OF ASSETS SOLD*
AS OF DECEMBER 31, 2007
IN MILLIONS

Line No.	Description	\$	
1	Sales Price	\$	750.0
2	Net Book Value of the Transmission Assets		(423.2)
3	Amount of CWIP covered by sales price		(19.1)
4	Transmission Materials and Supplies		(0.8)
	Transaction Costs:		
5	Outside Accounting Fees		(2.0)
6	Employee Grants		(2.6)
7	Investment Banker		(1.3)
8	Outside Legal Fees		(0.9)
9	Real Estate Contractors		(0.6)
10	Other Costs		(0.8)
11	Closing Transaction Adjustments, if any		-
12	Book Income Tax Expense on Gain (page 2)		(133.0)
13	Net Proceeds Above Net Book Value of Assets	\$	<u>165.7</u>
	Amount of Net Proceeds to be Accounted for as Regulatory Liability	\$	<u>60.0</u>

*All amounts shown above are estimated except for the sales price.



(A) Diluted earnings. '15 earnings don't add to full-year total due to rounding. Next earnings report due late Oct. (B) Dividends historically paid in early March, June, Sept., and Dec. ■ tangibles. In '15: \$1.26 billion, \$8.24/sh. (D) millions, adjusted for stock split. (E) Rates allowed on common equity: 12.16%-13.88%. Earned on avg. com. eq. '15: 14.2%. Regulatory Climate: Above Average.

The board of directors has raised the dividend. The increase was \$0.11 a share (14.9%) annually. However, unlike most utilities, ITC's dividend yield is still below the market median. Of course, ITC is not like other utilities, being the sole publicly traded transmission-only company.

Paul E. Debbas, CFA September 16, 2016

THIS FILING IS	
Item 1: <input checked="" type="checkbox"/> An Initial (Original) Submission	OR <input type="checkbox"/> Resubmission No. _____

Form 1 Approved
OMB No. 1902-0021
(Expires 7/31/2008)
Form 1-F Approved
OMB No. 1902-0029
(Expires 6/30/2007)
Form 3-Q Approved
OMB No. 1902-0205
(Expires 6/30/2007)



FERC FINANCIAL REPORT
FERC FORM No. 1: Annual Report of
Major Electric Utilities, Licensees
and Others and Supplemental
Form 3-Q: Quarterly Financial Report

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Exact Legal Name of Respondent (Company)	Year/Period of Report
MONONGAHELA POWER COMPANY	End of <u>2005/Q4</u>

FERC Docket No. PL19-4-000
Affidavit of Michael P. Gorman
Exhibit No. A-3
Page 60 of 62

Name of Respondent	This Report is: (1) <input checked="" type="checkbox"/> An Original (2) <input type="checkbox"/> A Resubmission	Date of Report (Mo, Da, Yr)	Year/Period of Report
MONONGAHELA POWER COMPANY		04/17/2006	2005/Q4
IMPORTANT CHANGES DURING THE QUARTER/YEAR (Continued)			

1. See item 3 below.

2. None

3. On December 31, 2005, Monongahela completed the sale of its Ohio electric T&D assets to Columbus Southern for net cash proceeds of \$51.8 million. The purchase price for the assets was the net book value at the time of closing, plus \$10.0 million, less certain property taxes. The sale included a power sales agreement under which Monongahela will provide power to Columbus Southern for the Ohio retail customer base from the time of closing through May 31, 2007 at \$45 per megawatt-hour, which is projected to be less than the projected market price for power. During 2005, Monongahela recorded a loss on the sale of \$29.3 million based on the estimated value, at December 31, 2005, of Monongahela's power sales agreement with Columbus Southern to provide power at below-market prices from December 31, 2005 through May 31, 2007, partially offset by approximately \$8.0 million, representing the purchase price less net book value of the assets at December 31, 2005 and approximately \$2.0 million in expenses associated with the sale.

On September 30, 2005, Monongahela completed the sale of its natural gas operations in West Virginia to Mountaineer Gas Holdings Limited Partnership, a partnership composed of IGS Utilities LLC, IGS Holdings LLC and affiliates of ArcLight Capital Partners, LLC, for approximately \$161.0 million in cash and the assumption of approximately \$87.0 million of long-term debt. The assets sold included all of the issued and outstanding capital stock of Mountaineer Gas and certain other assets related to the West Virginia natural gas operations, subject to certain post closing adjustments

4. None

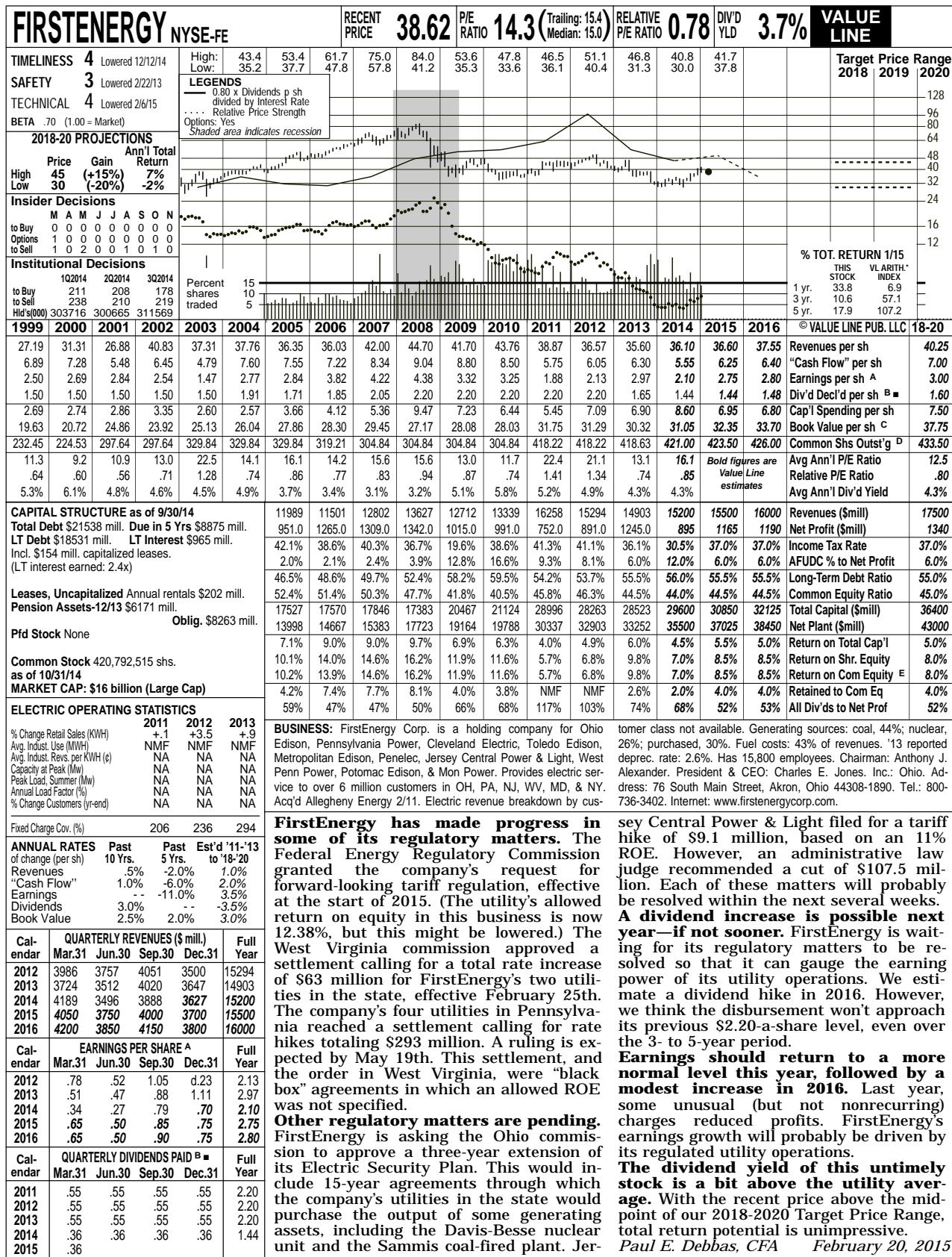
5. See note 3 above.

Here are the Commission orders pertaining to the sale of the Gas Operations.

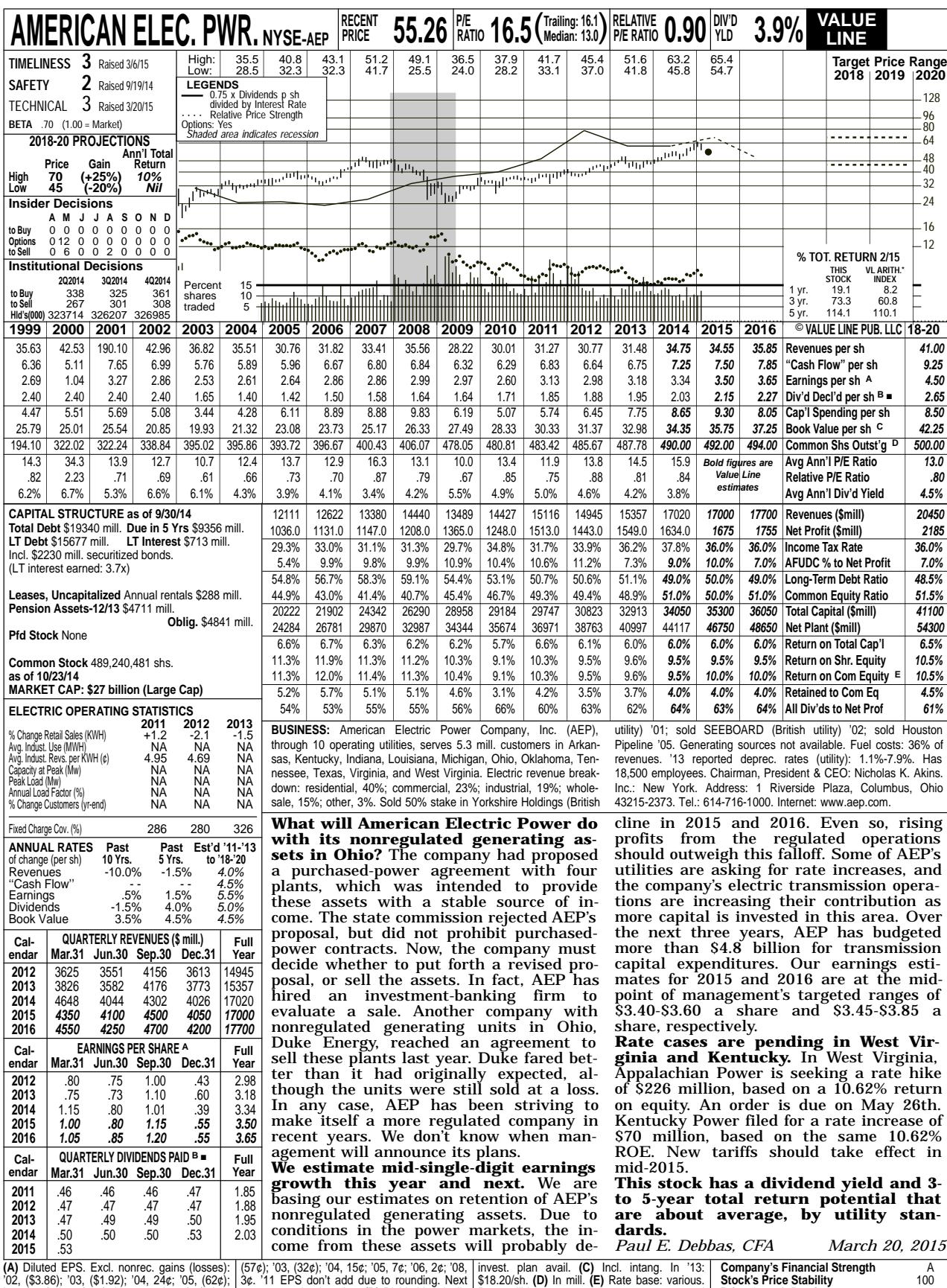
Securities and Exchange Commission
Case No. 70-10270
Order Authorizing Sale of Gas Utility Company
September 21, 2005

Public Service Commission of West Virginia
Case No. 04-1596-G-PC
Order approving Sale of Gas Operations
August 24, 2005

Federal Energy Regulatory Commission
Transaction Identification No. 20050048
Early Termination of waiting period for the sale of Gas Operations Granted
October 27, 2004



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(A) Diluted EPS. Excl. nonrec. gains (losses): ('02, \$3.86); '03, (\$1.92); '04, 24¢; '05, (62¢); '06, (20¢); '07, '08, 40¢; '09, 10¢; ('10, 7¢); '11, egs. report due late Apr. (B) Div'd historically paid early Mar., June, Sept., & Dec. ■ Div'd re-

invest. plan avail. (C) Incl. intang. In '13: \$18.20/sh. (D) In mill. (E) Rate base: various. Rates all'd on com. eq.; 9.65%-10.9%, earned on avg. com. eq.; '13: 9.9%. Regul. Clm.: Avg.

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ASSOCIATIONS EXHIBIT No. A-4

Federal Energy Regulatory Commission

Total Investment Return

Edison Electric Index (EEI)			S&P 500		
Year	Total Return	Dividend Yield	Year	Total Return	Dividend Yield
2018	6.0%	3.33%	2018	-4.38%	1.98%
2017	18.0%	3.60%	2017	21.83%	2.02%
2016	21.3%	3.97%	2016	11.96%	2.21%
2015	-4.9%	3.44%	2015	1.38%	2.13%
2014	39.2%	4.40%	2014	13.69%	2.06%
2013	7.7%	4.39%	2013	32.39%	2.15%
2012	17.6%	4.90%	2012	16.00%	2.29%
2011	8.3%	4.79%	2011	2.11%	2.11%
2010	14.3%	5.02%	2010	15.06%	2.02%
2009	-27.3%	3.37%	2009	26.46%	2.44%
2008	9.3%	3.53%	2008	-37.00%	2.42%
Average	10.0%	4.1%	Average	9.05%	2.17%
Std. Dev.	16.6%	0.7%	Std. Dev.	18.80%	0.16%

Notes

Some EEI utilities were excluded from the data set due to data limitations or concerns including:

Mergers & Acquisitions: Scana Corp and Vectren Corp.

Avangrid and Evergy Inc lacked sufficient historical data.

PG&E is in bankruptcy and has suspended dividends.

Insufficient historical dividend information for MDU Resource Group Inc, Unitil Corp, and NiSource Inc.

Insufficient historical stock price data for El Paso Electric Co.

Federal Energy Regulatory Commission

<u>Year</u>	<u>Edison Electric Index</u>					
	<u>Price</u>	<u>Dividend</u>	<u>Price Change</u>	<u>Total Return</u>	<u>Annual Growth</u>	<u>Dividend Yield</u>
2018	\$66.50	\$2.15	\$1.73	5.99%	2.67%	3.33%
2017	\$64.77	\$2.04	\$8.15	18.00%	14.40%	3.60%
2016	\$56.62	\$1.92	\$8.36	21.30%	17.33%	3.97%
2015	\$48.25	\$1.81	-\$4.38	-4.88%	-8.32%	3.44%
2014	\$52.64	\$1.72	\$13.59	39.22%	34.81%	4.40%
2013	\$39.04	\$1.66	\$1.25	7.69%	3.30%	4.39%
2012	\$37.79	\$1.64	\$4.27	17.64%	12.74%	4.90%
2011	\$33.52	\$1.55	\$1.14	8.32%	3.53%	4.79%
2010	\$32.38	\$1.49	\$2.75	14.30%	9.28%	5.02%
2009	\$29.63	\$1.44	-\$13.12	-27.31%	-30.68%	3.37%
2008	\$42.75	\$1.42	\$2.34	9.31%	5.78%	3.53%
2007	\$40.41	\$1.36	N/A	N/A	N/A	N/A

Federal Energy Regulatory Commission

Year	Large-Capitalization Stocks				
	Total	Capital	Tot. Return	Cap. App.	Dividend
Return	Appreciation	Growth	Growth	Yield	
2018	\$7,030	\$196	-4.38%	-6.24%	1.98%
2017	\$7,353	\$210	21.83%	19.42%	2.02%
2016	\$6,035	\$175	11.96%	9.53%	2.21%
2015	\$5,390	\$160	1.38%	-0.73%	2.13%
2014	\$5,317	\$161	13.69%	11.39%	2.06%
2013	\$4,677	\$145	32.39%	29.60%	2.15%
2012	\$3,533	\$112	16.00%	13.41%	2.29%
2011	\$3,045	\$99	2.11%	0.00%	2.11%
2010	\$2,982	\$99	15.06%	12.78%	2.02%
2009	\$2,592	\$87	26.46%	23.45%	2.44%
2008	\$2,049	\$71	-37.00%	-38.49%	2.42%
2007	\$3,253	\$115	N/A	N/A	N/A

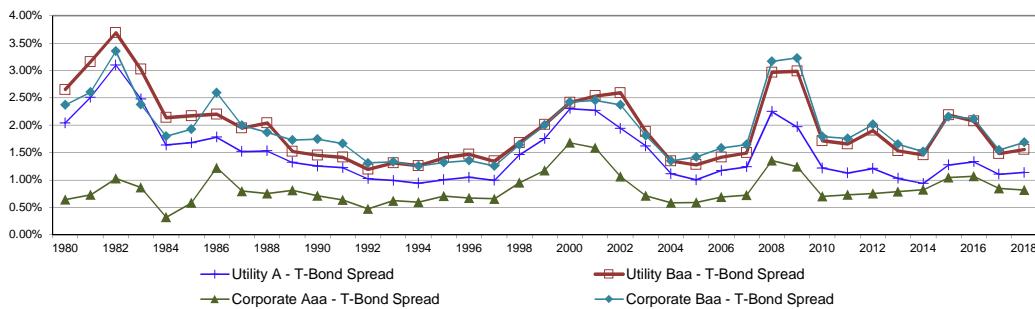
ASSOCIATIONS EXHIBIT No. A-5

Federal Energy Regulatory Commission

Bond Yield Spreads

Line	Year	T-Bond Yield ¹	Public Utility Bond				Corporate Bond				Utility to Corporate	
			A ²	Baa ²	A-T-Bond Spread	Baa-T-Bond Spread	Aaa ³	Baa ³	Aaa-T-Bond Spread	Baa-T-Bond Spread	Baa Spread	A-Aaa Spread
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)		
1	1980	11.30%	13.34%	13.95%	2.04%	2.65%	11.94%	13.67%	0.64%	2.37%	0.28%	1.40%
2	1981	13.44%	15.95%	16.60%	2.51%	3.16%	14.17%	16.04%	0.73%	2.60%	0.56%	1.78%
3	1982	12.76%	15.86%	16.45%	3.10%	3.69%	13.79%	16.11%	1.03%	3.35%	0.34%	2.07%
4	1983	11.18%	13.66%	14.20%	2.48%	3.02%	12.04%	13.55%	0.86%	2.38%	0.65%	1.62%
5	1984	12.39%	14.03%	14.53%	1.64%	2.14%	12.71%	14.19%	0.32%	1.80%	0.34%	1.32%
6	1985	10.79%	12.47%	12.96%	1.68%	2.17%	11.37%	12.72%	0.58%	1.93%	0.24%	1.10%
7	1986	7.80%	9.58%	10.00%	1.78%	2.20%	9.02%	10.39%	1.22%	2.59%	-0.39%	0.56%
8	1987	8.58%	10.10%	10.53%	1.52%	1.95%	9.38%	10.58%	0.80%	2.00%	-0.05%	0.72%
9	1988	8.96%	10.49%	11.00%	1.53%	2.04%	9.71%	10.83%	0.75%	1.87%	0.17%	0.78%
10	1989	8.45%	9.77%	9.97%	1.32%	1.52%	9.26%	10.18%	0.81%	1.73%	-0.21%	0.51%
11	1990	8.61%	9.86%	10.06%	1.25%	1.45%	9.32%	10.36%	0.71%	1.75%	-0.30%	0.54%
12	1991	8.14%	9.36%	9.55%	1.22%	1.41%	8.77%	9.80%	0.63%	1.67%	-0.25%	0.59%
13	1992	7.67%	8.69%	8.86%	1.02%	1.19%	8.14%	8.98%	0.47%	1.31%	-0.12%	0.55%
14	1993	6.60%	7.59%	7.91%	0.99%	1.31%	7.22%	7.93%	0.62%	1.33%	-0.02%	0.37%
15	1994	7.37%	8.31%	8.63%	0.94%	1.26%	7.96%	8.62%	0.59%	1.25%	0.01%	0.35%
16	1995	6.88%	7.89%	8.29%	1.01%	1.41%	7.59%	8.20%	0.71%	1.32%	0.09%	0.30%
17	1996	6.70%	7.75%	8.17%	1.05%	1.47%	7.37%	8.05%	0.67%	1.35%	0.12%	0.38%
18	1997	6.61%	7.60%	7.95%	0.99%	1.34%	7.26%	7.86%	0.66%	1.26%	0.09%	0.34%
19	1998	5.58%	7.04%	7.26%	1.46%	1.68%	6.53%	7.22%	0.95%	1.64%	0.04%	0.51%
20	1999	5.87%	7.62%	7.88%	1.75%	2.01%	7.04%	7.87%	1.18%	2.01%	0.01%	0.58%
21	2000	5.94%	8.24%	8.36%	2.30%	2.42%	7.62%	8.36%	1.68%	2.42%	-0.01%	0.62%
22	2001	5.49%	7.76%	8.03%	2.27%	2.54%	7.08%	7.95%	1.59%	2.45%	0.08%	0.68%
23	2002	5.43%	7.37%	8.02%	1.94%	2.59%	6.49%	7.80%	1.06%	2.37%	0.22%	0.88%
24	2003	4.96%	6.58%	6.84%	1.62%	1.89%	5.67%	6.77%	0.71%	1.81%	0.08%	0.91%
25	2004	5.05%	6.16%	6.40%	1.11%	1.35%	5.63%	6.39%	0.58%	1.35%	0.00%	0.53%
26	2005	4.65%	5.65%	5.93%	1.00%	1.28%	5.24%	6.06%	0.59%	1.42%	-0.14%	0.41%
27	2006	4.90%	6.07%	6.32%	1.17%	1.42%	5.59%	6.48%	0.69%	1.58%	-0.16%	0.48%
28	2007	4.83%	6.07%	6.33%	1.24%	1.50%	5.56%	6.48%	0.72%	1.65%	-0.15%	0.52%
29	2008	4.28%	6.53%	7.25%	2.25%	2.97%	5.63%	7.45%	1.35%	3.17%	-0.20%	0.90%
30	2009	4.07%	6.04%	7.06%	1.97%	2.99%	5.31%	7.30%	1.24%	3.23%	-0.24%	0.73%
31	2010	4.25%	5.47%	5.96%	1.22%	1.71%	4.95%	6.04%	0.70%	1.79%	-0.08%	0.52%
32	2011	3.91%	5.04%	5.57%	1.13%	1.66%	4.64%	5.67%	0.73%	1.76%	-0.10%	0.40%
33	2012	2.92%	4.13%	4.83%	1.21%	1.90%	3.67%	4.94%	0.75%	2.02%	-0.11%	0.46%
34	2013	3.45%	4.48%	4.98%	1.03%	1.53%	4.24%	5.10%	0.79%	1.65%	-0.12%	0.24%
35	2014	3.34%	4.28%	4.80%	0.94%	1.46%	4.16%	4.86%	0.82%	1.52%	-0.06%	0.12%
36	2015	2.84%	4.12%	5.03%	1.27%	2.19%	3.89%	5.00%	1.05%	2.16%	0.03%	0.23%
37	2016	2.60%	3.93%	4.67%	1.33%	2.08%	3.66%	4.71%	1.07%	2.12%	-0.04%	0.27%
38	2017	2.90%	4.00%	4.38%	1.10%	1.48%	3.74%	4.44%	0.85%	1.55%	-0.06%	0.26%
39	2018	3.11%	4.25%	4.67%	1.14%	1.56%	3.93%	4.80%	0.82%	1.69%	-0.13%	0.32%
40	2019 ⁴	3.01%	4.25%	4.77%	1.24%	1.76%	3.83%	4.97%	0.82%	1.95%	-0.19%	0.42%
41	Average	6.44%	7.93%	8.37%	1.49%	1.93%	7.28%	8.37%	0.84%	1.93%	0.01%	0.66%

Yield Spreads
 Treasury Vs. Corporate & Treasury Vs. Utility



Sources:

¹ St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>.

² The utility yields for the period 1980-2000 were obtained from Mergent Public Utility Manual, Mergent Weekly News Reports, 2003.

The utility yields for the period 2001-2009 were obtained from the Mergent Bond Record.

The utility yields for the period 2010-2019 were obtained from <http://credittrends.moodys.com/>.

³ The corporate yields for the period 1980-2009 were obtained from the St. Louis Federal Reserve: Economic Research, <http://research.stlouisfed.org/>.

The corporate yields from 2010-2019 were obtained from <http://credittrends.moodys.com/>.

⁴ Data includes January - March, 2019.

ASSOCIATIONS EXHIBIT No. A-6

Federal Energy Regulatory Commission

Electric Utility Industry Average P/E Ratio, EPS Growth Rate (Historical and Projected), and Utility Stock to Bond Yield Spread

<u>Line</u>	<u>Description</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
1	Historical 3-Year Average EPS Growth Rate ¹	4.6%	3.0%	3.9%	3.4%	3.1%	2.0%	3.4%	3.5%
2	P/E Ratio ¹	19.2	19.8	19.0	18.0	17.4	16.4	15.7	15.3
3	Projected 3-Year Average EPS Growth Rate ²	4.9%	4.5%	3.4%	4.3%	3.4%	4.8%	3.8%	3.3%
4	Utility Stock to A Rated Bond Yield Spread ^{2,3}	1.0%	0.8%	0.6%	0.5%	0.9%	0.7%	0.2%	1.0%

Sources:

¹The Value Line Investment Analyzer

²S&P Capital IQ

³<https://credittrends.moodys.com/>

UNITED STATES OF AMERICA
BEFORE THE
FEDERAL ENERGY REGULATORY COMMISSION

Inquiry Regarding the Commission's Policy for
Determining Return on Equity) Docket No. PL19-4-000

Affidavit of Michael P. Gorman

SAINT LOUIS, MISSOURI ss:

BEFORE ME, the undersigned authority, personally appeared Michael P. Gorman, who after being by me first duly sworn, deposes and says that the facts stated herein are true based on personal knowledge.

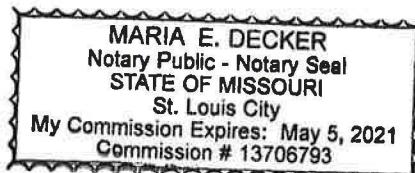
I hereby affirm that the foregoing is true and correct to the best of my knowledge and belief. If called to testify in this matter, I would testify as set forth herein.

Further affiant says not.

Michael P. Gorman
Affiant

Subscribed and sworn to before me by Mr. Michael P. Gorman, who is known to me this 25th day of June, 2019.

Maria E. Decker
Notary Public



My Commission Expires: May 5, 2021