**Idea Description**

The concept behind this project is a mobile application that will assist people with the caretaking, growing, and managing of potted plants that are grown inside homes, as opposed to plants meant to be grown outside, in a garden. There are many reason people own houseplants, ranging from air purification to house décor. However, owning these plants is not always as simple and easy as many may think. Many houseplants can be tough to grow and keep alive due to a myriad of factors, such as temperature, humidity, and soil conditions. This can result in plants dying due to improper caretaking, and people being discouraged from purchasing and owning houseplants.

This where the mobile application would come in. The app would provide users with many features that would help them tend to their plants, including an easily accessible and cohesive(?) source of information for plants, reminders to take care of their plants, and guidelines on how to manage different species of plants. This mobile app would streamline all the aspects of houseplant ownership into one easy to use service, which would help current plant owners get a better idea of how to tend to their plants, and remind them to do so. It may also convince prospective plant owners who were held back by their lack of experience and knowledge, to go out and purchase a few plants.

Quick notes\*\*\*

* This may be a bit short, but I’m not sure what else to add
* Need a better word for where “cohesive” is, want to say something along the lines of “a singular source for information”